APPLICATION FOR THE DESIGNATION OF
GREATER CENTRAL ACTON AS A NEIGHBOURHOOD AREA & CANForum Acton AS ITS FORUM BODY

SCHEDULE A. Map Of The Proposed Neighbourhood Area
SCHEDULE B. Statement Supporting Neighbourhood Area Designation
SCHEDULE C. Statement Supporting Forum Body Designation
SCHEDULE D. Signatures in Support of CANForum Acton
SCHEDULE E. Constitution

SANYA SHEIKH
Interim Chair, CANForum Acton

1ST SEPTEMBER 2015
SCHEDULE A

MAP OF THE PROPOSED NEIGHBOURHOOD AREA
DETAILS OF THE PROPOSED BOUNDARY

Starting from north at the apex of Horn Lane and A4000; turning south-east to run contra along A4000 until intersection with the A40; turning south and following the A40 along its south-side until intersection between A40 and Old Oak Road to the south; turning south on Old Oak Road and west at the turning of East Acton Lane, continuing on East Acton Lane and turning south on the east side of Bromyard Avenue, taking in King Fahad School, the allotments, Shepherd’s Bush Cricket Club and Virgin Active; turning west at the entrance to the Parking Access to Virgin Active and south on the western edge of the Virgin Active car park; continuing south to Beech Avenue; turning east to meet the crescent of Bromyard Avenue; turning south to run contra along the Bromyard Avenue crescent; turning west on The Vale; continuing on The Vale along Acton Park; turning north along Acton Central railway tracks; turning south-west at Acton Central station and including the south-side of Churchfield Road; turning north prior to Newburgh Road; continuing along the western edge of Derwentwater School and turning west on the northern edge of Stuart Road; turning south on Horn Lane and continuing south on Steyne Road, then turning west on Lexden Road; turning west at the south-side of the derelict land adjacent to the Twyford Playing Fields; turning south along the eastern edge of the Twyford Playing Fields, then turning west along the south-side; turning south along the western boundary of Twyford High School; turning west at the Uxbridge Road; continuing along Uxbridge Road and turning north along the south-side of Fordhook Avenue; crossing Creffield Road and passing on the west-side of Ealing Lawn Tennis Club; meeting at intersection with railway tracks and turning eastwards to follow tracks at a north-east incline to the west of Noel Road, Saxon Drive and Highfield Road; turning south east to continue along south-side of A40 to intersection of Horn Lane with A4000 and northern apex of the proposed area.
WHY A GREATER CENTRAL ACTON NEIGHBOURHOOD AREA AND FORUM?

We are all in individual and collective relationships with our streets and neighbourhoods. Our environment influences our health and sense of wellbeing, as well as our relationships with our wider community, our loved ones and ourselves. Planning policy can build or dismantle communities, neighbourhoods, lives and prospects.

Acton is a diverse and closely knit community; we are fiercely proud of where we live, work and play. Through local planning, CANForum Acton is keen to work with the London Borough of Ealing Council to ensure the potential in the community’s ideas, history, the depth of its expertise and incredible local knowledge is transformed into positive, reflective, practical planning policy. We aim to work with the numerous active, engaged and committed local groups, charities, organisations and associations by building a network of trust, local engagement and planning know-how throughout the area. We want to help shape the solutions to the challenges facing the place we call home.

THIS APPLICATION

This application for the designation of Greater Central Acton and CANForum Acton is to be considered in light of the original Central Acton Neighbours’ Forum application (Submitted 18.08.14. See Appendix A) and the post-application consultation process (05.02.15 - 13.07.15) between the interim Central Acton Neighbours’ Forum and the London Borough of Ealing (hereafter “LBE”).

The original Central Acton Neighbours’ Forum application remains undesignated over 12 months after its submission. New laws ensuring Forums are designated within 13 weeks will resolve the current status of the Forum.

In this application we do not seek to say which issues our Neighbourhood Plan will touch upon as these will be indicated through the process of local community engagement, as is expected of a Neighbourhood Forum and Plan.

CANForum Acton is a development neutral Neighbourhood Forum.

COUNCIL FEEDBACK AND CANForum Acton RESPONSE

The initial feedback received via Steve Barton (27.01.15), the Planning Officer in charge at the LBE planning department, following conversations with the Councillors was that the original Forum boundary was causing concern. The primary feedback received via Steve Barton (14.08.15) was that the area was too extensive to be deemed suitable for designation. Further feedback following a meeting with the Councillors (13.07.15) included the detailed inclusion and exclusion of specific areas outside and inside the boundary, as well as other notes.
The response to the Council’s feedback was sensibly taken into a process of consultation within the interim committee and relevant residents’ associations with a clear view to modifying our boundary area to positively reflect the Council’s specific wishes in the following ways:

**The Forum’s Name**
Our Forum name has changed following feedback from the Council. We are in agreement with the Council that the name ‘Central Acton Neighbours’ Forum’ locates the Forum too specifically within the Central Acton ward and does not offer the inclusivity appropriate to the support shown to the Forum by the Creffield Area Residents’ Association, West Acton Residents’ Association and East Acton residents, businesses and organisations.

After much consideration of appropriate names including, “Central Acton North” and “East, West and Central Acton”, we have relinquished Central Acton Neighbours’ Forum and CANForum as an acronym. We continue to see value in a name the community has come to know, and are now simply “CANForum Acton” (hereafter “CANForum”). A new logo is to follow.

**South Acton / Acton Gardens Estate**
Whilst our public consultations demonstrated the need for a larger Forum to bridge the High Street, we understand South Acton / Acton Gardens has its own 25 year master plan. Whilst this does not preclude its inclusion in another Forum, it would be sensible to relinquish it from a modified CANForum boundary given our plan cannot affect the decisions made there. Our direct recommendation has been for the Council to approach the local residents' association in the Mill Hill / Acton Town area to come forward with an application.

**The Electoral Boundaries**
The boundaries have been as closely aligned to the electoral boundaries as is sensible in order to create efficiencies in the eventual Neighbourhood Plan referendum expenditure.

**The Size of the Proposed Area**
The size of the proposed area has been drastically reduced. Our boundary has been refined to focus on the strategic Acton Main Line / Crossrail infrastructure project, the future growth of the Horn Lane commercial hub of Acton and the open and recreational spaces in the boundary area. In decreasing the area by almost 50%, the initial concerns regarding the management of such a large area have been ameliorated.

**The High Street**
As discussed with Councillors, the High Street requires a very focused Business Neighbourhood Plan comparable to the Central Ealing Forum and the West Ealing Centre Forum. We hope a business-led Acton High Street Business Improvement District (hereafter “BID”) Forum will come forward and work with residents on an application for that area.
The Rufford and Moreton Estate
Due to an alignment with electoral boundaries as requested by the Council, the Rufford and Moreton Estate was excluded from this new boundary. This boundary has now been modified to include these buildings following further Council feedback.

The Easterly Boundary of Bromyard Avenue
Our application retains Bromyard Avenue as the easterly boundary as per the original application. This part of the proposed area is of great importance for the Acton community and a visionary Neighbourhood Plan for Acton:

- it is the main artery from London into Acton;
- it is one of the main thoroughfares between Acton and the future Mayoral Development Corporation (MDC);
- the majority of East Acton ward, which lies north of the A40, will be subsumed under MDC;
- the sections of the East Acton ward south of the A40 and, therefore, not within the remit of the MDC, cannot rationally be thought of as a distinct and coherent Neighbourhood Area in and of themselves;
- it houses and schools a population which is diverse from that of the majority of the boundary area and is underrepresented;
- it includes within it Vale court, the community centre therein is a founding signatory;
- it contains a concentration of the social and sports facilities and amenities used primarily by residents in the rest of the Forum’s boundary.

We believe, therefore, that inclusion of the area west of Bromyard Avenue makes for the most coherent and functional Neighbourhood Area, and are hoping to work with the East Acton ward councillors as part of our committee.

STRATEGIC PLANNING FOR ACTON
Localism doesn’t mean staying small, it means being strategic from another, altogether more immersed, grassroots perspective.

As a pivotal infrastructure project, the impact of Crossrail is being keenly felt in all directions, but especially in those residential and commercial streets south of the A40. Over the next two decades the shape of Acton will be influenced by the planning policies around this station and Horn Lane. We believe the surrounding local community should have the opportunity to lay out their vision for a post-Crossrail Acton via a Forum focused on strategic and collaborative planning.
For this reason, and despite decreasing the original boundary by approximately 50% in line with Council’s feedback, CANForum has retained a sizeable area capable of addressing the impact of a major strategic infrastructure project. We believe our boundary better reflects the needs of the wider Acton community; we will have the support and resources necessary to engage with the diversity of opinion across the entirety of the area, to work more effectively with the Council, as well as to create better, more coherent and useful planning policy.

Many of our local residents, businesses and organisations have a common goal in seeking the best for all of Acton. Small niche Forums whose concern extends as far as ‘their patch’ in isolation from the greater community are inappropriate for an area about to undergo fundamental change. Forums built on protest will create fragmented, skewed and reactive planning policy at exactly the time when decisions affecting the local area are of crucial significance to an increasing number of local stakeholders.

Acton needs a united, collaborative voice, and CANForum is the only Forum that can deliver that vision.

SUPPORT IN THE COMMUNITY
Though the Forum has not sought to advertise itself whilst awaiting designation over the last year, the community has spontaneously supported the Forum through social media and traditional channels, by following us on Twitter or joining us as a supporter. Interest in and support for CANForum doesn’t stop at the Acton boundary or the residents’ associations within it, it also includes the wider Ealing community.

1. Since the initial decision to start a Neighbourhood Forum, we have discussed the Forum and its boundaries at a considerable number of meetings (29.01.14-29.08.15), such as CANForum public meetings, CCA meetings and AGM, the CARA AGM, the Acton Traders’ Group, with Acton Community Forum, with Shaa/Perryn, Goldsmiths’, Mill Hill, FPRA and WARA chairs and / or committee members, with Crossrail, with the Department of Communities and Local Government (DCLG), with representatives of the Labour, Liberal Democrat, Conservative and Green parties, with representatives of Catalyst Housing, with Central Ealing Neighbourhood Forum, West Ealing Centre Neighbourhood Forum and South Bank and Waterloo Neighbours. Additionally, we have been in conversation with a variety of residents, businesses and organisations throughout Acton, as well as in numerous conversations and meetings with specifically Tony Burton, as the Forum liaison for LBE, Councillors and council officers during the recent consultation and feedback process leading to this application.
2. To date we have a growing database of over 120+ supporters and 300+ twitter followers despite awaiting designation before advertising the Forum officially

3. We were invited to speak at the Neighbourhood Planning Conference in Ealing (28.05.14) to describe how we initially started and explain our boundary, which was very well received and remembered, including by Councillor Julian Bell

4. We applied for a Community Development Foundation / Locality grant (02.04.14), and were awarded the full amount requested, £2990, on our first application

5. We are part of the Grand Union Alliance (17.10.14) as part of a greater network of organisations with an interest in the MDC area. In time, we would expect to communicate with the MDC directly, in partnership with the East Acton ward Councillors

6. We had a meeting with Julian Bell, Council Leader (01.12.14), in order to introduce ourselves and discuss his support for CANForum. The feedback received was that he felt positively towards the application

7. We were invited to take part in the Ealing and Acton Transport Action Group (EATAG) meetings, chaired by the then Member of Parliament for Ealing Central and Acton, Angie Bray, along with the other Ealing Forums, LBE council officers, Transport for London (TfL), Crossrail and other stakeholders

8. We are part of the Ealing Community Network, as run by the Ealing Community and Voluntary Service

OTHER KNOWN APPLICATIONS WITHIN GREATER CENTRAL ACTON

One further known application has to our knowledge been recently submitted for identification within a proportion of the proposed Greater Central Acton area.

1. Janice Gayle-Farlow, the interim chair of Acton Main Line Forum (AML), contacted CANForum via interim chair, Sanya Sheikh, (08.08.15) to inform us of their proposed Forum and of their previously submitted application

2. Members of AML’s interim committee, Chris Petrie (chair, FPRA), and Angela Jullings (sec. FPRA), have been in intermittent contact with CANForum via Sanya Sheikh. In her capacity as chair of CANForum, Sanya Sheikh met with Catalyst (17.02.15) about Friary Park Estate, organised by the then Member of Parliament for Ealing Central and Acton, Angie Bray, at the request of estate and nearby street residents, circulating the resulting notes as agreed

3. AML interim committee members, Angela Jullings, Chris Petrie and Chris Hurley (chair-elect CCA), were aware of the ongoing active status of CANForum as they were invited
(01.08.15 & 02.08.15) to a CANForum committee meeting to discuss the boundaries prior to AML Forum application. The invitation was declined

4. Sanya Sheikh subsequently met the interim chair of AML (16.08.15) who clearly stated AML were not interested in any part of Acton beyond the area for which they asked to be designated

5. Both interim chairs of CANForum and AML contacted Tony Burton, as agreed, to discuss whether further mediation could decouple the Forums’ boundaries

6. Following an interim committee vote (18.08.15), CANForum voted to work on behalf of the wider community and requested that Tony Burton contact AML to offer the opportunity to move forward with a united voice. The offer was rejected

7. Members of AML’s interim committee, Julian Smith and Will Crosthwait, contacted Sanya Sheikh (26.08.15-28.08.15), however, due to the Bank Holiday weekend, a meeting could not be arranged and, at this present time, CANForum are awaiting details of the proposal / agenda in writing

CANForum supports positive community engagement and believes only a larger Forum is able to address the full spectrum of views and respond to the impact of Crossrail.

In taking the Crossrail station into a narrow boundary, AML’s application:

- deprives the wider community of the voice they deserve;
- dislocates the Crossrail station from its surroundings;
- severs the main commercial artery of Horn Lane;
- prevents sensible, seamless planning policy from being developed.

We invite the Acton Main Line Forum to use their expertise and enthusiasm for the greater good of the Acton community, withdraw their application for a competing area, and support CANForum.

There are no other known applications or Forums which border the present application area.
SCHEDULE B

STATEMENT SUPPORTING NEIGHBOURHOOD AREA DESIGNATION

In this statement we explain why the proposed area as in SCHEDULE A is considered appropriate for designation:

THE AREA

The primary commercial interests within this boundary are Churchfield Road and Horn Lane; the primary means of transportation, Acton Main Line, which will be referred to as ‘Crossrail’ or ‘the Crossrail station’ and Acton Central Overground; the majority of this area is residential.

Herein lies our statement supporting our new boundary, and our rationale regarding its suitability for designation, as well as clear indications as to why areas have been excluded. As such, we seek to clearly and directly offer an application appropriate for immediate designation.

1. As the local council itself is very aware, the Greater Central Acton area faces specific historical challenges and potentially huge opportunities:

   1.1 The planned development of the new Crossrail Station to the north of the boundary at the northern end of Horn Lane is burdened by poor approaches on all sides and surrounded by primarily residential roads

   1.2 The proposed Crossrail station and neighbourhood would benefit considerably from the station and its surrounding area being coherently and sensibly integrated into its wider sphere of influence

   1.3 The improved accessibility from and connectivity to Acton town centre is as crucial as the improved accessibility to and connectivity from Heathrow and Central London

   1.4 As a major new transport hub, Crossrail has already generated intense interest and increased property speculation throughout Greater Central Acton. It is imperative the growing demand for housing, facilities and services is integrated into the residential and recreational neighbourhood in a considered and well-balanced manner

   1.5 All developments in the surrounding area should be considered in light of their regenerative potential and impact on the wider area, as well as their relationship to each other
1.6 The urban regeneration around the Crossrail station brings with it tremendous opportunities which will facilitate sustainable local economic growth and benefit the local residents, business and jobseekers alike.

1.7 Horn Lane lacks distinction and character, and requires a revitalised commercial heart capable of leveraging its future footfall and position as a major thoroughfare into the heart of Central Acton.

1.8 An invigorated Horn Lane projecting a unique, attractive and saleable identity, would provide current and future residents, as well as the likely new influx of visitors, with the interesting and varied commercial, cultural and public realm offering required to compete with the adjacent Crossrail towns of Ealing Broadway or, in time, the mega-hub of Old Oak Common MDC.

1.9 Horn Lane, the main artery between the High Street and the Crossrail station, is one of the most polluted roads in England due the industrial site in close proximity to the station. As well as the increase in all forms of polluting traffic (cars, buses etc.) over the coming years, there will certainly be an increase in pedestrians and cyclists along the road, which will increase the volume and frequency of residents and visitors exposed to the poor air quality.

1.10 The current main station for the neighbourhood, Acton Central, brings a vibrancy and movement to the old Victorian high street, Churchfield Road.

1.11 Whilst the eastern aspect of Churchfield Road has latterly become popular with new independent businesses catering to the residential streets to their north, it remains a niche offering.

1.12 It is crucial the independent businesses on Churchfield Road are supported in the future as the main High Street regenerates and Acton shifts its gaze to the Crossrail / Horn Lane intersection.

1.13 Churchfield Road remains a destination from and gateway to the main recreational areas of the boundary area; its growing healthy local trade is key to the success and vitality of the community as a whole.

1.14 The lack of quality public realm within Greater Central Acton is troubling. The current open spaces are few, and much of the space is privately owned and therefore not for general public use without penalty.

1.15 It is key that recreational grounds, open spaces, common land and new useful, accessible and attractive public space is woven into the very fabric of future regeneration and development.
1.16 There is very little by way of cultural provision in Acton. The area, whilst serving a large population, does not have a wide variety of arts, entertainment or general use neighbourhood spaces.

1.17 There a perceived divide between the east and the west and the north of Horn Lane, and there is a need for further promotion, cohesion and integration between the areas.

2. The area follows distinctly smaller boundaries than the previous application for a Central Acton Neighbours’ Forum Neighbourhood Area.

3. The area is clearly deliverable following the exclusion of a number of areas:

   3.1 Acton Gardens, a high density regeneration project currently with its own 25 year master plan.

   3.2 The surrounding neighbourhoods of Mill Hill Park and Acton Town, whose local commercial heart clusters around its main station, Acton Town.

   3.3 Acton High Street, whose primary function is to serve all Acton neighbourhood equally and whose future has already been defined in large part by the London Borough of Ealing in Acton Town Centre Development Framework: Summary and the Acton (Chapter 2), Development (Core) Strategy DPD.

4. Given the primary infrastructure project in the area, this neighbourhood boundary area has at its heart the existing residential and recreational areas radiating out from the future Crossrail commercial district.

5. This commercial area along Horn Lane will burgeon and flourish to offer many of the commercial, cultural and administrative services to the wider surrounding community that are currently only found on the main High Street.

6. The area and its eventual plan will specifically address the recreational provisions of the neighbourhood.

7. The quality of the local provisions dampen the potential of an area with tremendous latent equity, and create unnecessary fissures in the local community.

THE BOUNDARY

A notable aspect of the proposed boundary area is its manageable size. The area is compact despite spanning parts of three wards: Acton Central, South Acton and East Acton. The boundary area has been the focal point of discussion within the interim committee and the relevant Residents’ Associations.
1. The previously proposed boundary was originally considered at the first public meeting for the nascent Forum hosted by Acton Community Forum (ACF) (20.02.14).

2. The newly proposed boundary was initially reviewed as a deliverable Neighbourhood Area at a CANForum interim committee meeting (19.02.15) following contact with Steve Barton (27.01.15 & 05.02.15).

3. As with the original boundary, a range of options for the general shape of the new area were considered, including:
   
   3.1 Optioning only the main Acton High Street business district with a few roads either side (c.f. WECNF)

   3.2 Optioning Poet’s corner, Churchfield Road and Acton High Street only

   3.3 Creating a donut by including Acton Main Line, Horn Lane, Acton High Street, Rowley Estate, Acton Park Estate (industrial) and Acton Park, and excluding the residential areas of Central and south South Acton in the middle

   3.4 Optioning all of Acton Central ward, South Acton ward, and excluding East Acton ward entirely

   3.5 Optioning Acton Central, south South Acton and the High Street

   3.6 Excluding north South Acton ward entirely

   3.7 Excluding the section of East Acton ward east of Acton Central station

   3.8 Excluding Southfield ward completely

   3.9 Including the Creffield Area

   3.10 Excluding the Creffield Area

   3.11 Excluding the residential roads above Churchfield Road

   3.12 Bisecting the entire map on a north to south line along the High Street

   3.13 Bisecting the entire map on an east and west line along the boundaries of Acton Central and South Acton ward borders

   3.14 Bisecting the entire map on an east and west line along the boundaries of Acton Central and South Acton ward borders

   3.15 Excluding all streets west of Horn Lane, Steyne Road and Gunnersbury Lane

4. Several options were considered after further feedback was received directly from the local ward councillors, who were contacted by members of the committee, including:

   4.1 Excluding the entire South Acton ward

   4.2 Excluding everything south of Churchfield Road
4.3 Retaining only the High Street

4.4 Excluding everything east of East Acton Lane

5. The decision on boundaries and the Forum as a whole was suspended following a request by the Council for the interim chair of CANForum, Sanya Sheikh, to meet with the Councillors and discuss the proposals in detail.

6. The boundaries were discussed between LBE Neighbourhood Forum Liaison, Tony Burton, and Steve Barton (23.06.15), who suggested the reduction in the size of the boundary area was an extremely positive and substantial response to the feedback received thus far.

7. The newly proposed boundary was subsequently voted upon at a CANForum interim committee meeting (18.08.15) following the conversation with Councillors (13.07.15) and further feedback via Steve Barton (14.08.15).

8. The original boundary was taken through a process of consultation. Firstly, at a public meeting hosted by Acton Community Forum (ACF) (20.02.14). Secondly, in further conversation with ACF and other interested parties (25.03.14). Thirdly, at further public meeting (25.03.14).

9. The public appetite for a large Forum boundary area resulted in a boundary deemed undeliverable by the Council.

10. The discussion concerning modifying this boundary area in light of specific Council feedback was sensibly taken into a process of interim committee and local residents’ association consultation with a clear view to describing a boundary that was, primarily, appropriate for designation and deliverable in the interim committee and residents’ associations’ view.

11. All local residents’ associations, Churchfield Community Association; Shaa/Perryn and Goldsmiths’ Residents’ Association; Creffield Area Residents’ Association; Friary Park Residents’ Association; West Acton Residents’ Association, were invited to consult alongside the committee.

12. Points raised relevant to the boundary were:

   12.1 Including only the High Street and the roads in the immediate vicinity would not appropriately describe the natural boundaries of the Acton ‘neighbourhood’, nor answer the challenges it faces.

   12.2 The ‘Acton Gardens’ regeneration area has its own 25 year masterplan which has been consulted on with the relevant residents separately. CANForum would not be best placed to challenge decisions previously made.
12.3 The Mill Hill and Acton Town area are neighbourhoods unto themselves and would be best placed to develop a Neighbourhood Plan that reflected their priorities and concerns

12.4 The High Street is of such strategic importance to all areas in Acton that a specific BID Forum should apply for and be charged with delivering a BID focussed Neighbourhood Plan

12.5 The proposed area and its eventual plan ought to specifically address the recreational provisions of the neighbourhood

12.6 The sections of East Acton ward included within the boundary must remain within the boundary area as

12.6.1. The King Fahad school and its surrounding residents represent a population diverse from that of the majority of the rest of the boundary

12.6.2 The majority of East Acton ward, which lies north of the A40, will be subsumed under MDC

12.6.3 Old Oak Lane is one of the main arteries into Acton from London; it is one of the main thoroughfares between Acton and the future Mayoral Development Corporation (MDC);

12.6.4 The sections of the East Acton ward south of the A40 and, therefore, not within the remit of the MDC, cannot rationally be thought of as a distinct and coherent Neighbourhood Area in and of themselves

12.6.5 The ward contains the majority of sports and leisure facilities within Acton, which service and are of primary use by the residents of the Central Acton ward, and not those in East Acton ward north of the A40

13. Reasons for inclusion or exclusion of the areas that now form the basis of the map proposed for designation*:

* Further changes have been the result of consulting the electoral boundaries (see points 14. 15. 16. and 17. below)

13.1 The proposed boundaries are well-delineated and intuitive. The streets and sites within are interdependent, and have a primary interest in the key issues, infrastructure and services within the area.

13.2 The adjacent areas beyond the boundary are easily identifiable as established residential neighbourhoods facing and serviced by other commercial hubs.

13.3 The boundary was drawn to include:
- Creffield Road Area, and specifically the Twyford Road Playing Fields (London Wasps Holdings), as requested by CARA
- The streets, allotments and playing fields north of Yeoman Aggregate and south of the A40, as requested by WARA
- Old Oak Road and Bromyard Avenue, as requested by residents, businesses and organisations within the boundary

13.4 Acton is fragmented; local issues are distinct north and south of the High Street.

13.5 Whilst this may be partially remedied by the ‘Acton Gardens’ regeneration project, there is a need for cohesive planning around and within the Acton communities

13.6 It is imperative the High Street takes into account and serves the new communities of Acton Gardens and those communities to the south, as well as the community north of the High Street.

13.7 The area to the west of Saxon Drive is part of the Hanger Hill ward. It has a unique character, and centers around its own tube station, West Acton, which is surrounded by a cluster of shops, cafes and a post office and arguably faces North Ealing. Research and consultation suggest it’s reasonable to believe that this area’s characteristics and neighbourhood identity demarcates them as more appropriately dealt with in their own local plan

13.8 The area to the north of the A40 at Homebase is the commercial heart of East Acton ward, and as discussed above, this area will be subsumed into the new MDC boundary. Research and consultation suggest it’s reasonable to believe that this area’s characteristics and neighbourhood identity demarcates them as more appropriately dealt with in their own local plan or via the MDC

13.9 The area to the east of Old Oak Lane / Bromyard Avenue borders the borough of Hammersmith and Fulham. In between Acton High Street and the Askew Road commercial district, it is serviced by pockets of grocery stores and cafes at intervals along The Vale before it meets Uxbridge Road at Askew Road. We do not consider this area immediately relevant to the area we propose to cover; a perspective confirmed by taking the electoral boundaries into consideration.

14. Electoral boundaries were considered, and the Forum map aligned with them as closely as the natural boundary would allow

15. Eight electoral boundaries are included in their entirety (AFA AGA BBA BCA BDA BEA BFA DFA)
16. Three electoral boundaries, (ACA BAA DEA) cannot be included in their entirety due to the diverse area they cover

17. Points to note regarding how the electoral boundaries impacted the proposed area:

17.1 The natural boundaries of the proposed area were already aligned to the electoral boundaries for the most part

17.2 Specific consideration was given to the electoral boundaries which cannot be included in full (ACA BAA DEA) and have nevertheless remained within our proposed boundary.

17.2.1. The boundary does not include the remaining residential roads in the electoral area north of the A40, (ACA), thus using the Western Avenue as a consistent edge to the north

17.2.2. The boundary does not include the remaining commercial area in the electoral area in the centre of Acton (BAA), thus allowing a Acton High Street BID Forum to apply for this area

17.2.3. The boundary does not include the remaining residential roads in the electoral area south of the Uxbridge Road, (DEA), thus using the Uxbridge Road, for the most part, as the final border to the south

17.3 All electoral boundaries or part thereof:

17.3.1 Are within the ‘Greater Central Acton’ area

17.3.2 Primarily serve and are accessed from within the proposed boundary

17.3.3 Use the amenities within the boundary area

17.3.4 Have an immediate interest in the key issues within the overall proposed boundary

18. Careful consideration has been given as to how this boundary area might be managed, and to ensure the Forum has the capacity to represent and manage it in its entirety

19. The map has been discussed with Tony Burton, in his role as LBE Neighbourhood Forum liaison, throughout the process in order to understand the benefits and disadvantages of the area and any changes including at meetings (31.03.14, 24.07.14, 15.09.14, 09.0215, 13.07.15) and in attendance at CANForum interim committee meetings (19.02.15 & 18.08.15)
SCHEDULE C

STATEMENT SUPPORTING FORUM BODY DESIGNATION

In this statement we explain why the body making the area application is a relevant body for the purposes of section 61G of the 1990 Act.

THE FORUM

The application is being made by me, Sanya Sheikh, as the chair of the interim CANForum Acton on behalf of the interim CANForum Acton committee. Within the terms of the Localism Act and its subsequent Regulations, our interim Forum may be considered as a relevant body to seek the designation of Greater Central Acton as a Neighbourhood Area by virtue of the fact that we are capable of being designated a Neighbourhood Forum because:

a) We are convening for the express purpose of promoting, furthering or improving
   i. the social, economic, environmental and general well-being of individuals living in a designated area of Acton in the London Borough of Ealing;
   ii. the interests of local residents, businesses and community groups in the same area.

b) Support for the Forum is and will remain open to
   i. individuals who live in the area;
   ii. individuals who work in the area, whether for business carried on there or otherwise;
   iii. community and/or faith organisations which operate in the area, through their duly appointed representatives;
   iv. businesses, educational establishments or other entities which operate in the area, through their duly appointed representatives;
   v. individuals who are elected councillors of Ealing Council, any part of whose area falls within the Area, who shall be ex officio members;
   vi. individuals who have a material and ongoing social, cultural, economic or financial interest in or involvement in the area.

c) We have support from more than 21 individuals who live or work in the area and have approached local councillors for their support. See Schedule D

Our interim Forum has prepared a written constitution. This is attached at Schedule E.

The Greater Central Acton area has numerous active, engaged and committed local groups, charities, organisations and associations who regularly initiate very successful projects, initiatives, and events with the aim of supporting neighbourhood cohesion...
through regeneration and opportunity. There are no other known applications or Forums which border the present application area.
**SCHEDULE D**

**SIGNATURES IN SUPPORT OF CANForum ACTON**

Signed between 24th August 2015 and 01 September 2015 by representatives of Greater Central Acton.

Please Note: These signatures are scanned from original paperwork.

<table>
<thead>
<tr>
<th></th>
<th>(Signed)</th>
<th>(Printed)</th>
<th>Occupation/Representing</th>
<th>(Postcode)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
<td></td>
<td>UNIVERSITY, TEACHER (Pht)</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
<td></td>
<td>VICE CHAIR</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td></td>
<td></td>
<td>CHAIR WAZA</td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
SIGNATURES IN SUPPORT OF CANForum ACTON

Signed between 24th August 2015 and 01 September 2015 by representatives of Greater Central Acton.

Please Note: These signatures are scanned from original paperwork.
SIGNATURES IN SUPPORT OF CANForum ACTON

Signed between 24th August 2015 and 01 September 2015 by representatives of Greater Central Acton.

Please Note: These signatures are scanned from original paperwork.
SCHEDULE E

CONSTITUTION

1. Name
The name of the organisation is the “CANForum Acton” (hereinafter “the Forum”).

2. Aims and objectives
The Forum’s is a voluntary association of individuals and organisations, whose purpose is to produce a Neighbourhood Plan to:
• further the social, economic, environmental and general well-being of individuals living in a designated area of Acton in the London Borough of Ealing
• further the interests of local residents, businesses and community groups in the same area
• operate without distinction or discrimination on the grounds of sex, disability, sexual orientation or race, or of political, religious or other opinions

3. Area
The Forum shall cover the area of Acton shown in Schedule A (“The Area”), subject to any amendment as may be agreed with Ealing Borough Council acting in its capacity as local planning authority.

4. Supporters
(a) Support shall comprise at least 21 individuals in line with paragraph 4b, as required by the Localism Act 2011. The Forum will use all reasonable endeavours to ensure its support does not fall below this legal requirement.

(b) Supporters shall:
   i. individuals who live in the area;
   ii. individuals who work in the area, whether for business carried on there or otherwise;
   iii. community and/or faith organisations that operate in the area, through their duly appointed representatives;
   iv. businesses, educational establishments or other entities that operate in the area, through their duly appointed representatives;
   v. individuals who are elected councillors of Ealing Council, any part of whose area falls within the area, who shall be ex officio supporters;
   vi. individuals who have a material and ongoing social, cultural, economic or financial interest or involvement in the area.

(c) Any applicant eligible to show support under paragraph 4b and who supports the aims and objectives of the Forum shall become a supporter of the Forum on submission to the Secretary of a request to join which:
i. provides satisfactory evidence of eligibility;
ii. provides contact details that may be used by the Forum for its lawful purposes.

(d) The Management Committee may refuse to accept, or may revoke, support of any individual or organisation that in its opinion fails to meet the criteria for support of the Forum or that acts in a way inimical to the aims and objectives set out in paragraph 2. Any person or organisation whose support is revoked shall have the right to appeal to a General Meeting of the Forum called under paragraph 8.

(e) The Management Committee will use all reasonable endeavours to seek to ensure that, so far as may in all the circumstances prevailing from time to time be realistically possible, the support of the Forum reflects the character and diversity of people living in the area.

5. Management Committee and Officers

(a) The day-to-day business of the Forum shall be conducted by the Management Committee (“the Committee”). Subject to decisions of any General Meeting, the Committee shall comprise 6 supporters elected by a General Meeting in the proportion of:
   · one-third by residents of the area
   · one third by the representatives of community and/or faith organisations as identified in paragraph 4.b.iii
   · one third by representatives of business, educational and other entities as identified in paragraph 4.b.iv.

Councillors or others elected to public office for any part of the borough shall not be eligible for election, but may be eligible for co-option under paragraph 5.b.

The term of office of any supporter of the Committee shall expire at the next AGM convened and held after the AGM at which the supporter was elected, but supporters shall be eligible to stand for re-election.

(b) The Committee may co-opt up to two additional voting supporters for a term to expire no later than the next following AGM. The power of co-option shall be used inter alia to ensure that as far as possible the Committee has a reasonable balance and is representative of the local community.

(c) The Committee shall elect from among its supporters a Chair, Vice Chair, Secretary, Treasurer and any other officers as it sees fit. Their duties shall include:
   i. Chair: chairing all General, Stakeholders Group and Committee meetings and, in the event of a tied vote, exercising a casting vote; and being jointly responsible with the Treasurer to answer to the General Meeting on the conduct of the financial affairs of the Forum;
   ii. Deputy-Chair: assuming the Chair’s responsibility for chairing meetings in the event of the Chair being unable to do so;
   iii. Secretary: handling the Forum’s administration including minutes of meetings and all matters relating to applications for and records of supporters, ensuing
compliance with data protection legislation
iv. Treasurer: handling the entire Forum’s financial business, preparing financial reports and, jointly with the Chair, answering to the General Meeting on the conduct of the financial affairs of the Forum.

(d) The Committee shall meet not less than once a quarter. The Secretary shall give at least seven days’ notice of meetings to all supporters of the Committee. Five supporters shall constitute a quorum. Any meeting of the Committee that is not quorate may continue its deliberations but any decisions taken will be subject to ratification at the next quorate meeting of the Committee.

(e) The Committee may appoint sub-committees to carry out specific roles or projects. Any such sub-committee may co-opt such persons as it thinks fit to enable it to perform its function but shall not take any action beyond the terms of its appointment and shall report on its activities to the Committee.

(f) Decisions of the Committee shall be taken by a simple majority of those present and voting, except on a substantive issue or proposal such as the content of a proposed Neighbourhood Plan, which shall be subject to a requirement for a majority of all those supporters elected by residents and businesses under paragraph 5.a.

(g) The Committee shall keep minutes of all its proceedings which shall be available for inspection by any supporter on giving no less than ten working days’ notice to the Secretary.

(h) Any supporter may attend any meeting of the Committee and may speak at the discretion of the Chair but may not vote.

6. Meetings
The General Meeting of all supporters shall be the controlling body of the Forum.

7. Annual General Meeting (AGM) & election of officers
(a) An AGM shall be held on a day to be appointed by the Committee not later than six months after the end of the Forum’s financial year.

(b) The business of the AGM shall include:
   i. a report from the Chair on the activities of the Forum since the previous AGM and its plans for the forthcoming year;
   ii. a report from the Treasurer as to the financial position of the Forum, including a record of income and expenditure;
   iii. consideration of and, if thought fit, approval of the accounts of the Forum for the previous financial year, together with an report on those accounts;
   iv. appointment of an inspector to report to the following AGM on the accounts for the current financial year;
   v. any other business as required by the Constitution or as directed by the
Committee;
vi. consideration of any motion that has been submitted by a supporter of the Forum in time for circulation with the notice of the AGM and is subsequently seconded at the AGM. Any motion submitted for two consecutive AGMs will be heard subject to a vote by the Committee.
vii. election of the Committee for the forthcoming year.

(c) The Secretary shall give all supporters at least 14 days’ written notice (including email) of the time and place of the AGM. Such notice shall include details of all business to be transacted at the meeting.

(d) Nominations for election to the Committee shall be invited in advance of the AGM and must be proposed and seconded in writing by supporters with the signed consent of the candidate. Nominations may be made at the AGM at any point until immediately after the reports of the Chair and the Treasurer.

(e) Election of supporters of the Committee may be taken en bloc if there are no more nominations than there are vacancies to be filled in accordance with para. 5.a unless any supporter objects, in which case the meeting shall vote on each nomination separately.

(f) In the event of there being more nominations than vacancies, a ballot shall be held with ballot papers being distributed at the AGM for return by the end of the meeting. Voting shall be ranking the candidates in order of preference and shall be counted by the Single Transferable Vote method. The meeting shall agree to the appointment of one or more scrutineers to act as returning officers and to advise the Chair on the results.

(g) The AGM may by a vote of not less than two-thirds of those present and voting agree to consider any urgent or important business that has arisen since dispatch of the notice of the meeting.

8. Other General Meetings
In the period between AGMs, the forum shall meet as a General Meeting of all supporters at intervals of not more than six months. At least 14 working days’ written notice (including email) shall be given to supporters. A General Meeting of all supporters shall be called within 28 days of receipt by the Secretary of a request in writing signed by no fewer than thirty five supporters, stating the purposes for which the meeting is required and the resolution proposed.

9. Conduct of General Meetings
(a) Twenty supporters or one-fifth of the supporters if less shall constitute a quorum. A quorum is not required to receive the report and accounts.

(b) Voting at General Meetings shall be by show of hands, except as provided in paragraph 7.f above.
(c) A supporter who is unable by reason of illness or disability to attend a General Meeting at which a ballot is to be held shall be entitled to appoint a proxy to vote on his or her behalf. Notice of appointment of a proxy must be received by the Secretary not less than 24 hours before the meeting.

(d) Formal minutes will be produced for each General Meeting and posted on the Forum’s website no later than ten working days after the meeting has taken place.

(e) Conflicts of interest must be declared. Supporters with a conflict of interest should withdraw from discussion and voting on the issue in question.

10. Finance

(a) The finances of the Forum shall be controlled as follows:
   i. the Forum’s accounting period shall be annual, ending on 31 March;
   ii. the Treasurer shall maintain for a period of six years or until the winding up of the Forum, whichever is the sooner and pass on to his or her successor all accounting records. These shall be subject to inspection and reporting to the AGM as provided in paragraph 7.(b)
   iii. such records shall be available for inspection by any supporter on giving not less than ten working days’ notice;
   iv. the Treasurer shall open and maintain a bank or other appropriate account in the name of the Forum. This account or accounts shall be controlled by a mandate requiring the signature of no fewer than two of the officers as listed in paragraph 5.(c). Signatories must not be related or supporters of the same household;
   v. accounts shall be independently examined if the turnover of the Forum exceeds £15,000 in the year in question;
   vi. as a voluntary organisation Officers and Committee Supporters are not entitled to receive any part of the funds raised by the Forum, beyond those reimbursing reasonable expenses or agreed running costs.

11. Constitution and Interpretation

(a) In this Constitution, the term ‘community organisations’ includes residents’ associations, charities, churches and other religious establishments, welfare organisations and other bodies that operate wholly or partly within the Area and whose aims are consistent with the objects of the Forum.

(b) The term ‘Neighbourhood Plan’ includes, but is not limited to, a neighbourhood development plan as defined in the Localism Act 2011.

(c) In the event of any question arising where the interpretation of this Constitution is in doubt or where it is silent, the Committee shall have the power to act according to its own interpretation and at its discretion.

(d) Other than as may be required by law, amendments to this Constitution may only be
made by a majority representing two-thirds of the supporters present and voting at a quorate General Meeting.

(e) Any requirement in this Constitution for notices or reports to be distributed to supporters of the Forum shall be deemed to have been satisfied if such notice or reports have been sent by email, by posting on the Forum’s website or by other electronic means. An individual supporter may request hard copies, and in such a case, the Committee reserves the right to make a charge to cover the extra cost incurred. Formal notices from a supporter to the Committee may be sent by email, subject to validation against a written signature submitted to the Secretary in advance.

12. Amendments to the Constitution

Other than as may be required by law, amendments to this Constitution may only be made by a majority representing two-thirds of the supporters present and voting at a quorate General Meeting.

13. Term

(a) The duration of the Forum shall be for five years from the date of adoption of this Constitution unless it is previously wound up or extended by resolution of a General Meeting.

(b) On dissolution of the Forum any remaining assets shall be distributed to the community organisations that remain as supporters at that date in proportions to be decided by the Committee, which shall retain responsibility for completing such distribution for a period ending six months from the date of dissolution failing which any remaining undistributed assets shall be transferred to the Churchfield Community Association, its heirs or successors.

14. Code of Conduct for Management Committee supporters

(a) The role of the Management Committee is to conduct the day-to-day business of the Forum in an efficient, fair and responsive way. In taking decisions on behalf of the Forum, Committee Supporters must always be aware of their responsibility to represent all those living and working in the Forum area.

(b) All Committee Supporters must comply with this Constitution and Code of Conduct at all times, and in line with the aims and objectives of the Forum.

(c) Committee Supporters must never use their position to seek preferential treatment for themselves, relatives or supporters of their household, or for other organisations of which they are trustees, board supporters or supporters. Any pecuniary or non-pecuniary interests must be declared at Committee meetings.

(d) Committee supporters cannot receive any payment from the Forum, other than for
bona fide expenses as approved by the Treasurer and submitted and recorded in writing.

(d) Any serious breach of this Code of Conduct may result in a Committee supporter being asked to resign, or being suspended by a majority vote of the Committee.

15. Confidentiality and Data Protection

It is the responsibility of the Management Committee to ensure that all data held or shared by the Forum is done so in accordance with best practice and within the recommendations and terms of current data protection legislation. Specific responsibility for monitoring and compliance is that of the elected Secretary, to whom all initial requests should be addressed in writing.

Signed on this day of 25.03.14
APPLICATION FOR THE DESIGNATION OF CENTRAL ACTON AS A NEIGHBOURHOOD AREA

SCHEDULES A, B, C & D

SANYA SHEIKH
CENTRAL ACTON NEIGHBOURS’ FORUM

18TH AUGUST 2014

SCHEDULE A

Map of the proposed area
Key:
Black outline indicates boundary of proposed Greater Central Acton area
Blue lines indicate electoral boundaries
Details of the Proposed Area

Starting from north at the apex of Horn Lane and A4000; turning south-east to run contra along A4000 until intersection with the A40; turning south and following the A40 along it’s south-side until intersection between A40 and the northern fork of Old Oak Road; turning south on Old Oak Road and continuing past Clayton Gardens to Burghley Tower; turning west on the southern edge of Burghley Tower and joining Trinity Way; continuing west on Trinity Way to the intersection with Bromyard Avenue; turning south on the west side of Bromyard Avenue along the eastern edge of the allotments, Shepherd’s Bush Cricket Club and Virgin Active; turning west at the entrance to the Parking Access to Virgin Active and south on the western edge of the Virgin Active car park; continuing south to Beech Avenue; turning east to meet the crescent of Bromyard Avenue; turning south to run contra along the Bromyard Avenue crescent; turning west on The Vale; turning south on Warple Way, and west at Canham Road; continuing at a north western incline along the north edge of Hatfield Road and the Southfields Playing Fields, including Acton Pumping Station; crossing west-wards between Beardsley Way and Wilkinson Way, meeting with the railway tracks; following railway tracks south along track line, crossing Bollo Lane and then a sharp right going north along railways tracks towards Acton Town station; cutting across the A4000 on the west-side of Acton Town station; continuing north including the London Transport Museum Depot, the track interchange; continuing to follow the tracks, passing to the east of Ealing Common tube station; crossing Uxbridge Road and continuing north on the south-side of Fordhook Avenue; crossing Creffield Road and passing on the west-side of Ealing Lawn Tennis Club; meeting at intersection with railway tracks and turning eastwards to follow tracks at a north-east incline to the west of Noel Road, Saxon Drive and Highfield Road; turning south east to continue along south-side of A40 to intersection of Horn Lane with A4000 and northern apex of the proposed area.
SCHEDULE B

Statement explaining why the proposed area as in SCHEDULE A is considered appropriate for designation:

The Area

1. The area follows largely similar boundaries as designated by the London Borough of Ealing in Chapter 2, Acton, Development (Core) Strategy DPD.

2. In line with the official borough plan, the neighbourhood boundary area has Acton High Street at its heart with residential areas radiating out from the main town centre.

3. The High Street, together with Churchfield Road, the old Victorian high street leading down to the Acton Central railway station, represent the centre of the proposed area and contain most of the commercial, cultural and administrative services which serve the wider surrounding community.

4. As the local council itself is very aware, Acton faces specific historical challenges and potentially huge opportunities:

   4.1 The fractious nature of the Greater Central Acton area and the perceived divide between the north and the south of the High Street is being gently remedied by the ‘Acton Gardens’ regeneration project, and there is a need for further promotion and integration between the communities

   4.2 The business district lacks distinction and character, and requires further support to provide a revitalised town centre capable of leveraging its position as a major thoroughfare from the West into the heart of Central London

   4.3 Specifically, the High Street distinctly lacks a unique, attractive or saleable identity, and falls considerably short of providing residents and visitors with the interesting and varied commercial, cultural or public realm offering required to compete with the adjacent towns of Ealing, Chiswick and Shepherd’s Bush (Westfields).

   4.4 Whilst the eastern aspect of Churchfield Road has latterly become popular with new independent businesses catering to the residential streets to their north, it remains polarised from the pound stores, corner shops, pawn shop and small grocers populating the western end.

   4.5 The planned development of a new Crossrail Station on the edge of the boundary at the northern end of Horn Lane is burdened by poor approaches on all side and surrounded by primarily residential roads.
4.6 The proposed Crossrail station and the neighbourhood would benefit considerably from the station being coherently and sensibly integrated into its immediate surroundings; improved accessibility from and connectivity to the town centre is crucial.

4.7 As a major new transport hub, Crossrail has already generated intense interest and increased property speculation throughout the Greater Central Acton area. It is imperative the growing demand for housing, facilities and services is integrated in a considered and well balanced manner.

4.8 All developments should be considered in light of their regenerative potential to the wider area, as well as their relationship to each other.

4.9 Horn Lane, the main artery between the High Street and the Crossrail station, is one of the most polluted roads in England and there will be a certain increase in all forms of traffic (pedestrian, bicycles, buses etc.) over the coming years.

4.10 The lack of quality public realm within Greater Central Acton is troubling. It is key that useful, accessible and attractive public space is woven into the very fabric of future regeneration and development.

4.11 There is very little by way of cultural provision in Acton. The area, whilst serving a large population, does not have a wide variety of arts, entertainment, eating or general use neighbourhood spaces which would facilitate sustainable local economic growth and benefit the local residents, business and jobseekers alike.

5. The quality of the local provisions and recent developments dampen the potential of an area with tremendous latent equity.

**The Boundary**

A notable aspect of the proposed boundary area is its size. The area is large and spans four wards: Acton Central, South Acton, East Acton and Southfield. The boundary area has been the focal point of consultation.

1. The proposed boundary was originally considered at the first public meeting for the nascent Forum hosted by Acton Community Forum (ACF) (20.02.14).

2. A range of options for the general shape of the area were considered, including:
   2.1 Optioning only the main business district with a few roads either side (c.f. WECNF)
   2.2 Optioning Poet’s corner, Churchfield Road, Acton High Street and the roads leading to Acton Main Line station.
2.3 Creating a donut by including Acton Main Line, Horn Lane, Acton High Street, Acton Park Estate (industrial) and Acton Park, and excluding the residential area of Poet’s Corner in the middle

2.4 Optioning all of Acton Central ward, South Acton ward, and excluding East Acton ward

2.5 Optioning all of Acton Central, South Acton, and East Acton wards entirely

2.6 Drawing the boundary down to take in the entire Southfield Ward

2.7 Including only Southfields Playing Fields from Southfield Ward

2.8 Excluding Southfield ward completely

2.9 Including Acton Town station and the South Acton Rowley Estate without including the rest of south South Acton ward

2.10 Bisecting the entire map on a north to south line along the High Street

2.12 Including the Creffield Area

2.13 Excluding all streets west of Horn Lane, Steyne Road and Gunnersbury Lane

3. Two maps were drawn up after further consultation with ACF in order to be put forward to vote at the next public meeting (25.03.14): Option 1 (see Appendix 1) and Option 2 (see Appendix 2). Information explaining the reasons for the Options was also provided at the meeting (See Appendix 3).

4. The area was discussed and various options described, considered and then marked on maps (see Appendix 4). Points raised relevant to the boundary were:

4.1 Including only the High Street and the roads in the immediate vicinity would not appropriately describe the natural boundaries of the Acton ‘neighbourhood’, nor answer the challenges it faces

4.2 Despite the ‘Acton Gardens’ regeneration plan, no part of south South Acton ward can be excluded for reasons of perceived discrimination

4.3 Creffield Area Residents’ Association (CARA) suggested they may have started an independent designation application but were unclear on where they were in process

4.4 The entirety of East Acton should be included due to the planned development at Old Oak Common
4.5 Only the part of East Acton ward lying south of the A40 should be included as the ward is effectively bisected and this southern section has a primary interest in the Greater Central Acton area.

4.6 Southfield ward should be included in its entirety because it is part of Acton.

4.7 Southfield ward has a natural boundary on the north edge of Southfields Playing Fields, south of which considers itself Chiswick.

4.8 West Acton should not be included as it is characteristically unique and is seen to face North Ealing rather than Acton High Street.

5. Option 2b (see Appendix 5) is a modified version of Option 2, taking in the whole of the south of South Acton ward and further parts of the East Acton ward. Whilst this option was considered before the public meeting this option was not immediately made available at the meeting in order to stimulate debate and ensure a larger boundary was genuinely necessary, and not born of protectionism. As the boundaries of Option 2b were voluntarily described at the meeting, the map was shown as an option and discussed more fully.

6. The concluding vote defined a larger boundary area than all the initial options, and it now forms the basis* of the map proposed for designation:

* Further changes have been the result of consulting the electoral boundaries (see points 10. 11. 12. and 13. below)

6.1 The proposed boundaries are well-delineated and intuitive. The streets and sites within are interdependent, and have a primary interest in the key issues within the area. The adjacent areas beyond the boundary are easily identifiable as established residential neighbourhoods facing and serviced by other commercial hubs.

6.2 The boundary was drawn to include:

- Creffield Road Area, and specifically the Twyford Road Playing Fields (London Wasps Holdings), if CARA had not formally begun their designation process
- The streets, allotments and playing fields north of Yeoman Aggregate and south of the A40
- Bromyard Avenue allotments and Shepard's Bush Cricket Ground
- Kings Arms, The Vale
- The reservoirs south of Acton Park Estate
- All of South Acton, including the roads at its north-west tip and the Rowley Estate to the south
6.3 The area to the west of Saxon Drive is part of the Hanger Hill ward. It has a unique character, and centers around its own tube station, West Acton, which is surrounded by a cluster of shops, cafes and a post office and arguably faces North Ealing.

6.4 The area to the north of the A40 above Homebase is the commercial heart of East Acton ward, and is independent to the Greater Central Acton area. The small high street includes shops, a post office and other facilities, and is serviced by the local tube station, East Acton.

Research and consultation suggest this part of East Acton would be more appropriately dealt with as part of a wider East Acton Neighbourhood Forum, especially given the development plans for both Park Royal and Old Oak Common within and adjacent to this ward.

6.5 The area to the east of Bromyard Avenue borders the borough of Hammersmith and Fulham. In between Acton High Street and the Askew Road commercial district, it is serviced by pockets of grocery stores and cafes at intervals along The Vale before it meets Uxbridge Road at Askew Road. We do not consider this area immediately relevant to the Neighbourhood we propose to cover; a perspective confirmed by taking the electoral boundaries into consideration (see points 10, 11, 12 and 13. below).

6.6 On first sight Acton Green and Bedford Park in Southfield Ward may seem part of Greater Central Acton area due to the proximity with which they skirts the edges of Acton town centre. Research and consultation suggest it's reasonable to believe each has characteristics and neighbourhood allegiances which demarcate them as more appropriately dealt with in their own local, possibly joint, plan.

6.7 The boundary includes several opportunities for regeneration on key sites, such as the Morrisons site and Acton Park Estate, as well as the protection and increase of public spaces.

7. Following the meeting, the map was also discussed with Eric Leech (chair, WECNF), Nick Woolven (chair, CENF) and Tony Burton (LBE Neighbourhood Forum liaison) in order to understand the benefits and disadvantages of larger areas.

8. After further consultation, CARA voted to be included as part of the Central Acton Neighbours’ Forum at their AGM (06.05.14)

9. Additionally the Acton Traders Group, CCA, Goldsmiths Residents’ Association, Shaa Road Residents’ Association and Perryn Rd Residents’ Association were consulted, and Acton Town Residents’ Association and Mill Hill Park Residents’ Association contacted for consultation.
10. The boundaries were discussed with Steve Barton of the local council at the Neighbourhood Planning Conference in Ealing (28.05.14). Steve also suggested the entirety of south South Acton ward be included, and requested that the electoral boundaries be taken into consideration in light of the eventual referendum.

11. The electoral boundaries were duly considered, and the Forum map aligned with them as closely as the natural boundary would allow.

12. Fifteen electoral boundaries are included in their entirety (AFA AGA BAA BBA BCA BDA BEA BFA DAA DBA DCA DDA DEA DFA DHA). 3 electoral boundaries, (ACA, CAA, CEA) cannot be included in their entirety due to the diverse area they cover.

13. Points to note regarding how the electoral boundaries impacted the propose area:

13.1 The natural boundaries of the proposed area were already aligned to the electoral boundaries for the most part.

13.2 Four changes were necessary in order to align them further:

13.2.1 The boundary has been extended to include the northern most tip of Acton Central ward to align with an electoral boundary (BDA).

13.2.2 The boundary has been extended to include the remaining residential roads in the electoral area south of the A40, (ACA), thus using the Western Avenue as a consistent edge to the north.

13.2.3 The boundary has been extended to include Trinity Way, The King Fahad Academy and Clayton Gardens, in order to align with an electoral boundary (AFA).

13.2.4 The boundary has been contracted to exclude the TFL works and sports ground in between Gunnersbury Avenue and Bollo Lane as they form part of the London Borough of Hounslow.

13.3 The section of the 3 electoral boundaries which cannot be included in full (ACA, CCA, CEA) have nevertheless remained within our proposed boundary as each section:

13.3.1 Is within the Great Central Acton area.

13.3.2 Is primarily accessed from within the proposed boundary.

13.3.3 Faces towards Acton town center and its transport hubs.

13.3.4 Has an immediate interest in the key issues within the overall proposed boundary.
14. Careful consideration has been given as to how a larger boundary area might be managed, and to ensure the Forum has the capacity to represent and manage it in its entirety.

The Forum
1. We have asked for a meeting with Julian Bell, Council Leader, in order to introduce ourselves and discuss his support for CANForum. We are awaiting a response
2. We were invited to speak at the Neighbourhood Planning Conference in Ealing (28.05.14) to describe how we ‘got started’ and explain our boundary, which was very well received
3. We applied for a Community Development Foundation / Locality grant (02.04.14), and were awarded the full amount requested, £2990, on our first application

The Greater Central Acton area has numerous active, engaged and committed local groups, charities, organisation and associations who regularly initiate very successful projects, initiatives, and events with the aim of neighbourhood cohesion through regeneration and opportunity. No application by a relevant body has to our knowledge been submitted for identification as a neighbourhood area which contains any part of the proposed Greater Central Acton area, nor is there any other application or area which borders the present application area.
SCHEDULE C

Statement explaining that the organisation or body making the area application is a relevant body for the purposes of section 61G of the 1990 Act.

The application is being made by me, Sanya Sheikh, as the chair of the interim Central Acton Neighbours’ Forum. Within the terms of the Localism Act and its subsequent Regulations, our interim Forum may be considered as a relevant body to seek the designation of Greater Central Acton area as Neighbourhood Area by virtue of the fact that we are capable of being designated a Neighbourhood Forum because:

a) We are convening for the express purpose of promoting, furthering or improving

i. the social, economic, environmental and general well-being of individuals living in a designated area of Acton in the London Borough of Ealing;

ii. the interests of local residents, businesses and community groups in the same area.

b) Our membership is and will remain open to

i. individuals who live in the area;

ii. individuals who work in the area, whether for business carried on there or otherwise;

iii. community and/or faith organisations which operate in the area, through their duly appointed representatives;

iv. businesses, educational establishments or other entities which operate in the area, through their duly appointed representatives;

v. individuals who are elected members of Ealing Council, any part of whose area falls within the Area, who shall be ex officio members;

vi. individuals who have a material and ongoing social, cultural, economic or financial interest in or involvement in the area.

c) Our membership will include a minimum of 21 individuals each of whom are

i. individuals who live in the area;

ii. individuals who work in the area, whether for business carried on there or otherwise;

iii. community and/or faith organisations which operate in the area, through their duly appointed representatives;

iv. businesses, educational establishments or other entities which operate in the area, through their duly appointed representatives;
v. individuals who have a material and ongoing social, cultural, economic or financial interest in or involvement in the area.

d) Our interim Forum has prepared a written constitution. This is attached at Schedule D.

SCHEDULE D

Constitution of the Central Acton Neighbours’ Forum

1. Name
The name of the organisation is the “Central Acton Neighbours’ Forum” (hereinafter “the Forum”).

2. Aims and objectives
The Forum’s is a voluntary association of individuals and organisations, whose purpose is to produce a Neighbourhood Plan to:
• further the social, economic, environmental and general well-being of individuals living in a designated area of Acton in the London Borough of Ealing
• further the interests of local residents, businesses and community groups in the same area
• operate without distinction or discrimination on the grounds of sex, disability, sexual orientation or race, or of political, religious or other opinions

3. Area
The Forum shall cover the area of Acton shown in Schedule A (“The Area”), subject to any amendment as may be agreed with Ealing Borough Council acting in its capacity as local planning authority.

4. Membership
(a) Membership shall comprise at least 21 individuals in line with paragraph 4b, as required by the Localism Act 2011. The Forum will use all reasonable endeavours to ensure its membership does not fall below this legal requirement.

(b) Full membership shall be open to:
   i. individuals who live in the area;
   ii. individuals who work in the area, whether for business carried on there or otherwise;
   iii. community and/or faith organisations that operate in the area, through their duly appointed representatives;
   iv. businesses, educational establishments or other entities that operate in the area, through their duly appointed representatives;
   v. individuals who are elected members of Ealing Council, any part of whose area falls within the area, who shall be ex officio members;
   vi. individuals who have a material and ongoing social, cultural, economic or
financial interest or involvement in the area.

(c) Any applicant eligible for membership under paragraph 4b and who supports the aims and objectives of the Forum shall become a member of the Forum on submission to the Secretary of a request to join which:
   i. provides satisfactory evidence of eligibility;
   ii. provides contact details that may be used by the Forum for its lawful purposes;

(d) The Management Committee may refuse to accept, or may revoke, membership of any individual or organisation that in its opinion fails to meet the criteria for membership or that acts in a way inimical to the aims and objects set out in paragraph 2. Any person or organisation whose membership is revoked shall have the right to appeal to a General Meeting of the Forum called under paragraph 8.

(e) The Management Committee will use all reasonable endeavours to seek to ensure that, so far as may in all the circumstances prevailing from time to time be realistically possible, the membership of the Forum reflects opinions and attitudes from across the mainstream political spectrum, ethnicities and backgrounds representative of the area, and any and all other representatives ensuring sufficient representation of a diversity of residents, interests and communities.

5. Management Committee and Officers

(a) The day-to-day business of the Forum shall be conducted by the Management Committee (“the Committee”). Subject to decisions of any General Meeting, the Committee shall comprise 12 members elected by a General Meeting in the proportion of:
   · one-third by residents of the area
   · one third by the representatives of community and/or faith organisations as identified in paragraph 4.b.iii
   · one third by representatives of business, educational and other entities as identified in paragraph 4.b.iv.

Councillors or others elected to public office for any part of the borough shall not be eligible for election, but may be eligible for co-option under paragraph 5.b.

The term of office of any member of the Committee shall expire at the next AGM convened and held after the AGM at which the member was elected, but members shall be eligible to stand for re-election.

(b) The Committee may co-opt up to eight additional voting members for a term to expire no later than the next following AGM. The power of co-option shall be used inter alia to ensure that as far as possible the Committee has a reasonable balance and is representative of the local community.

(c) The Committee shall elect from among its members a Chair, Vice Chair, Secretary, Treasurer and any other officers as it sees fit. Their duties shall include:
   i. Chair: chairing all General, Stakeholders Group and Committee meetings and, in
the event of a tied vote, exercising a casting vote; and being jointly responsible with the Treasurer to answer to the General Meeting on the conduct of the financial affairs of the Forum;

ii. Deputy-Chair: assuming the Chair’s responsibility for chairing meetings in the event of the Chair being unable to do so;

iii. Secretary: handling the Forum’s administration including minutes of meetings and all matters relating to applications for and records of membership, ensuring compliance with data protection legislation

iv. Treasurer: handling the entire Forum’s financial business, preparing financial reports and, jointly with the Chair, answering to the General Meeting on the conduct of the financial affairs of the Forum.

(d) The Committee shall meet not less than once a quarter. The Secretary shall give at least seven days’ notice of meetings to all members of the Committee. Five members shall constitute a quorum. Any meeting of the Committee that is not quorate may continue its deliberations but any decisions taken will be subject to ratification at the next quorate meeting of the Committee.

(e) The Committee may appoint sub-committees to carry out specific roles or projects. Any such sub-committee may co-opt such persons as it thinks fit to enable it to perform its function but shall not take any action beyond the terms of its appointment and shall report on its activities to the Committee.

(f) Decisions of the Committee shall be taken by a simple majority of those present and voting, except on a substantive issue or proposal such as the content of a proposed Neighbourhood Plan, which shall be subject to a requirement for a majority of all those members elected by residents and businesses under paragraph 5.a.

(g) The Committee shall keep minutes of all its proceedings which shall be available for inspection by any member on giving no less than ten working days’ notice to the Secretary.

(h) Any member may attend any meeting of the Committee and may speak at the discretion of the Chair but may not vote.

6. Meetings
The General Meeting of all members shall be the controlling body of the Forum.

7. Annual General Meeting (AGM) & election of officers

(a) An AGM shall be held on a day to be appointed by the Committee not later than six months after the end of the Forum’s financial year.

(b) The business of the AGM shall include:

i. a report from the Chair on the activities of the Forum since the previous AGM and its plans for the forthcoming year;

ii. a report from the Treasurer as to the financial position of the Forum, including a
record of income and expenditure;
iii. consideration of and, if thought fit, approval of the accounts of the Forum for the
previous financial year, together with an report on those accounts;
iv. appointment of an inspector to report to the following AGM on the accounts for
the current financial year;
v. any other business as required by the Constitution or as directed by the
Committee;
vi. consideration of any motion that has been submitted by a member of the Forum
in time for circulation with the notice of the AGM and is subsequently seconded at
the AGM. Any motion submitted for two consecutive AGMs will be heard subject to a
vote by the Committee.
vii. election of the Committee for the forthcoming year.

(c) The Secretary shall give all members at least 14 days’ written notice (including email)
of the time and place of the AGM. Such notice shall include details of all business to be
transacted at the meeting.

(d) Nominations for election to the Committee shall be invited in advance of the AGM and
must be proposed and seconded in writing by members with the signed consent of the
candidate. Nominations may be made at the AGM at any point until immediately after the
reports of the Committee and the Treasurer.

(e) Election of members of the Committee may be taken en bloc if there are no more
nominations than there are vacancies to be filled in accordance with para. 5.a unless any
member objects, in which case the meeting shall vote on each nomination separately.

(f) In the event of there being more nominations than vacancies, a ballot shall be held with
ballot papers being distributed at the AGM for return by the end of the meeting. Voting
shall be ranking the candidates in order of preference and shall be counted by the Single
Transferable Vote method. The meeting shall agree to the appointment of one or more
scrutineers to act as returning officers and to advise the Chair on the results.

(g) The AGM may by a vote of not less than two-thirds of those present and voting agree
to consider any urgent or important business that has arisen since dispatch of the notice of
the meeting.

8. Other General Meetings

In the period between AGMs, the forum shall meet as a General Meeting of all members at
intervals of not more than six months. At least 15 working days' written notice (including
email) shall be given to members. A General Meeting of all members shall be called within
28 days of receipt by the Secretary of a request in writing signed by no fewer than five
members, stating the purposes for which the meeting is required and the resolution
proposed.

9. Conduct of General Meetings
Twenty members or one-fifth of the membership if less shall constitute a quorum. A quorum is not required to receive the report and accounts.

Voting at General Meetings shall be by show of hands, except as provided in paragraph 7.f above.

A member who is unable by reason of illness or disability to attend a General Meeting at which a ballot is to be held shall be entitled to appoint a proxy to vote on his or her behalf. Notice of appointment of a proxy must be received by the Secretary not less than 24 hours before the meeting.

Formal minutes will be produced for each General Meeting and posted on the Forum’s website no later than ten working days after the meeting has taken place.

Conflicts of interest must be declared. Members with a conflict of interest should withdraw from discussion and voting on the issue in question.

10. Finance
(a) The finances of the Forum shall be controlled as follows:
   i. the Forum’s accounting period shall be annual, ending on 30 March;
   ii. the Treasurer shall maintain for a period of six years or until the winding up of the Forum, whichever is the sooner and pass on to his or her successor all accounting records. These shall be subject to inspection and reporting to the AGM as provided in paragraph 7.(b)
   iii. such records shall be available for inspection by any member on giving not less than ten working days' notice;
   iv. the Treasurer shall open and maintain a bank or other appropriate account in the name of the Forum. This account or accounts shall be controlled by a mandate requiring the signature of no fewer than two of the officers as listed in paragraph 5.(c). Signatories must not be related or members of the same household;
   v. accounts shall be independently examined if the turnover of the Forum exceeds £15,000 in the year in question;
   vi. as a voluntary organisation Officers and Committee Members are not entitled to receive any part of the funds raised by the Forum, beyond those reimbursing reasonable expenses or agreed running costs.

11. Constitution and Interpretation
(a) In this Constitution, the term 'community organisations' includes residents' associations, charities, churches and other religious establishments, welfare organisations and other bodies that operate wholly or partly within the Area and whose aims are consistent with the objects of the Forum.

(b) The term 'Neighbourhood Plan' includes, but is not limited to, a neighbourhood development plan as defined in the Localism Act 2011.
In the event of any question arising where the interpretation of this Constitution is in doubt or where it is silent, the Committee shall have the power to act according to its own interpretation and at its discretion.

Other than as may be required by law, amendments to this Constitution may only be made by a majority representing two-thirds of the members present and voting at a quorate General Meeting.

Any requirement in this Constitution for notices or reports to be distributed to members of the Forum shall be deemed to have been satisfied if such notice or reports have been sent by email, by posting on the Forum's website or by other electronic means. An individual member may request hard copies, and in such a case, the Committee reserves the right to make a charge to cover the extra cost incurred. Formal notices from a member to the Committee may be sent by email, subject to validation against a written signature submitted to the Secretary in advance.

12. Amendments to the Constitution
Other than as may be required by law, amendments to this Constitution may only be made by a majority representing two-thirds of the members present and voting at a quorate General Meeting.

13. Term
(a) The duration of the Forum shall be for five years from the date of adoption of this Constitution unless it is previously wound up or extended by resolution of a General Meeting.

(b) On dissolution of the Forum any remaining assets shall be distributed to the community organisations that remain as members at that date in proportions to be decided by the Committee, which shall retain responsibility for completing such distribution for a period ending six months from the date of dissolution failing which any remaining undistributed assets shall be transferred to the Churchfield Community Association, its heirs or successors.

14. Code of Conduct for Management Committee members
(a) The role of the Management Committee is to conduct the day-to-day business of the Forum in an efficient, fair and responsive way. In taking decisions on behalf of the Forum, Committee Members must always be aware of their responsibility to represent all those living and working in the Forum area.

(b) All Committee Members must comply with this Constitution and Code of Conduct at all times, and in line with the aims and objectives of the Forum.
(c) Committee Members must never use their position to seek preferential treatment for themselves, relatives or members of their household, or for other organisations of which they are trustees, board members or members. Any pecuniary or non-pecuniary interests must be declared at Committee meetings.

(d) Committee members cannot receive any payment from the Forum, other than for bona fide expenses as approved by the Treasurer and submitted and recorded in writing.

(d) Any serious breach of this Code of Conduct may result in a Committee member being asked to resign, or being suspended by a majority vote of the Committee.

15. Confidentiality and Data Protection

It is the responsibility of the Management Committee to ensure that all data held or shared by the Forum is done so in accordance with best practice and within the recommendations and terms of current data protection legislation. Specific responsibility for monitoring and compliance is that of the elected Secretary, to whom all initial requests should be addressed in writing.

Signed on this day of

25.03.14
List of the Founding Members of Central Acton Neighbours' Forum

Signed on ________________________ by representatives of Greater Central Acton as below:

1. (Signed) ________________________ (Printed) ________________________
   Occupation/Representing: Sheen Road Residents Association
   Richard Lynch

2. (Signed) ________________________ (Printed) ________________________
   Occupation/Representing: Councillor (South Acton)
   Josh Black

3. (Signed) ________________________ (Printed) ________________________
   Occupation/Representing: Vice Chair of Governors
   Tim Woolley

4. (Signed) ________________________ (Printed) ________________________
   Occupation/Representing: Liberal Democrat PPC, Ealing Central & Acton
   Jon Ball

5. (Signed) ________________________ (Printed) ________________________
   Occupation/Representing: Chair, C.C.A. (Churchfield Community Association)
   Linda Taylor

6. (Signed) ________________________ (Printed) ________________________
   Occupation/Representing: General Manager, Morrisons King Street
   Martin

7. (Signed) ________________________ (Printed) ________________________
   Occupation/Representing: Action History Group
   Janet Habbs

8. (Signed) ________________________ (Printed) ________________________
   Occupation/Representing: Pharmacist, New Care Pharmacy
   Ross

9. (Signed) ________________________ (Printed) ________________________
   Occupation/Representing: Public Appointments Advisor
   Sagar Nathan

10. (Signed) ________________________ (Printed) ________________________
    Occupation/Representing: Foodbank, Acton Central, S.W. Plan Without Acton
    Rebecca Thank

11. (Signed) ________________________ (Printed) ________________________
    Occupation/Representing: MIU, H.I.U., Surgery C.P.
    Dick Kate
List of the Founding Members of Central Acton Neighbours' Forum (continued)

Signed on ____________________________ by representatives of Greater Central Acton as below:

12. (Signed) ........................................... (Printed) ... Julie SAUNDERS
   Occupation/Representing: Director, Theatre Studio West

13. (Signed) ........................................... (Printed) ... Guy Fiegenbaum
   Occupation/Representing: Acton High School, Chair of Governors,

14. (Signed) ........................................... (Printed) ... Lawrence LOU
   Occupation/Representing: Owner, North China Restaurant

15. (Signed) ........................................... (Printed) ... P. A. GRIST
   Occupation/Representing: CARA (Cressingham Area Residents' Association)

16. (Signed) ........................................... (Printed) ... J. M. WESSELL
   Occupation/Representing: Vice Chair, Acton Vale Community Centre

17. (Signed) ........................................... (Printed) ... VLOD BARCHAK
   Occupation/Representing: Acton West Acton Residents' Association, Co-Chair

18. (Signed) ........................................... (Printed) ... J. A. WILSON
   Occupation/Representing: Chartered Accountant, Shepherd Bush Housing Assc

19. (Signed) ........................................... (Printed) ... MARK MARK
   Occupation/Representing: Vice Chair, Acton Vale Community Centre

20. (Signed) ........................................... (Printed) ... MAYA ...\WAGUE
   Occupation/Representing: South Acton Community Innovation Working Group (SAI)

21. (Signed) ........................................... (Printed) ... C. BLISSETT
   Occupation/Representing: Manager - Blissett

22. .................................................. (Printed) ... John BLACKMORE
   Action Acton, Chief Executive

23. .................................................. (Printed) ... M. ZULHAQUE
   Senior Trustee

ACTON MOSQUE
S. Sivak
Co. Secretary of Partners
APPENDIX 3

OPTION ONE

Pros
- **Simple**: More focused planning, engagement and implementation possible
- **Concentrated**: Efforts will be felt and seen more directly than when they are spread across Acton
- **Necessary**: The High Street is desperate for resident, rather than investor-led, input and must be included in any Neighbourhood Plan
- **Manageable**: Less work / fewer resources required from the Forum
- **Speed**: Less time needed to create a plan; more able to influence imminent development

Cons
- **Unbalanced**: Heavily weighted towards businesses, which have different planning imperatives than the surrounding residential areas
- **Wasteful**: Lost opportunity to impact Acton as whole
- **Ineffectual**: Most of the areas which are ripe of development - and therefore in need over Community oversight - are not on captured
- **Short-Term Solution**: Many other forums will need to spring up North and South of the High Street to secure the whole of Acton's future
- **More Work and Expense**: By concentrating on business areas, we run the risk of having a separate business ballot

OPTION TWO

Pros
- **Thorough**: Covers all the areas we believe (and in some cases know) are ripe for development, including the industrial estates, two parks, a community garden, 3 conservations areas
- **Outward-Facing**: Considers Acton in relation to the whole of London by including the 3 main transport links for the area, Acton Town, Acton Central and most importantly Acton Main Line, the new Crossrail link
- **Empowering**: Gives the community the unprecedented opportunity to help define Acton of the future
- **Accountability**: Will hold the community to account for the development in their area in a way a piece meal or smaller Neighbourhood Plan simply cannot do
- **Balanced**: All planning considerations will balance the needs of the residential community and the needs of the business community
- **Effective**: Planning for Central Acton as a whole allows us to impact, affect, change and create the Neighbourhood we want and need

Cons
- **Ambitious**: Will require more effort, time, support and commitment to ensure a fair and successful designation, referendum and approval
- **Costly**: More funds will need to be raised for this plan than the first given the level of on going consultation and community engagement required
- **Lengthy**: The creation of the Plan will take longer to consolidate, draft and finalise - opportunities for influence may be missed
- **Unwieldy**: The Forum will need to rigourously agree on the stick to the key priorities to accomplish a workable vision
• **Incoherent**: The larger area will require greater challenges in consultation, a larger forum and higher risk so that it will be wholly representative and able to address all concerns

APPENDIX4