Consultation:

The London Borough of Ealing is constantly seeking to improve the ways in which services are delivered within the borough. We aim to meet this objective by creating, maintaining and improving our working partnerships with relevant organisations. The aim of this consultation is to inform and enhance our understanding of people’s views and opinions on current and future Public Health Services. It is this principle in mind that the Council is seeking to consult and engage with the public in shaping the commissioning and the development of the Ealing Integrated Wellbeing model.

The integrated model will link together current Public Health services to provide a seamless way for local people to improve their own and their families’ health and wellbeing and get the support they need. This integrated service will be delivered across Ealing, through a suite of linked services to support the prevention and management of the following lifestyle related risk factors: smoking/tobacco use, obesity, sedentary behaviour, alcohol and drugs and to support prevention and management in relation to emotional health and wellbeing.

The Integrated Healthy Lifestyle Service incorporates services for children, young people and adults and targets services at specific communities and families in relation to identified need. The new Integrated Healthy Lifestyles Service will enable services to work together so that users will be able to move seamlessly between services to suit a client’s needs

The overall aim of prevention services is to improve population health and wellbeing in line with the overarching high-level outcomes in the Public Health Outcomes Framework which are:

1. increased healthy life expectancy.
2. Reduced differences in life expectancy and healthy life expectancy between communities.

Public health prevention services within the London Borough of Ealing aim to meet the Council’s commissioning responsibilities around the provision of community health checks, local activity on tobacco, including Stop Smoking services; a health trainer programme, a local programme to prevent and address childhood obesity, promoting physical activity and TB outreach and ESOL service.

The Council’s priority is to commission public health prevention services within the borough that seek to prevent obesity and long term conditions such as diabetes. The impact of long term conditions on health and wellbeing is larger in many vulnerable groups and older people. The risk of long term conditions increases if you are overweight, inactive, have a poor diet or smoke.
The prevention services will be largely targeted at those at high risk of poorer health who will gain the most benefit from the provision of these services. The overall aim of the Council is to commission a prevention service model that will support the local priority in securing the provision of services that will increase physical activity, reduce smoking, improve diet and help people reach and maintain a healthy weight and help prevent diabetes.

The Council intends to commission an integrated wellbeing service that will coordinate and oversee the following public health services activity, along with commissioning the services listed below that will help to reduce the burden of long term conditions.

**Public Health Services**

*Community Health Checks Outreach Service*

The community outreach programme offers NHS Health Checks opportunistically to eligible residents in Ealing, the service will be available to the eligible population aged 40 – 74, the service will aim to identify individuals at high risk of heart disease and other long term conditions. The NHS Health Checks Outreach Service will supplement health checks delivered by GPs in targeted areas. The service will follow NHS health check national guidance and quality standards, ensure that individuals getting checked have not had a recent health check in the last 5 years, are eligible and Ealing residents.

*Health Walks*

The Health walks service will be available to all residents of the borough, including walks for families and adults. The aim of this service will be to encourage and actively recruit people whom are sedentary and with low levels of activity to provide a range of walks for people of differing ability.

*Child Weight Management Service*

The weight management service will be for at least 12 weeks and be in line with NICE public health guidance for a successful weight management service. The service will demonstrate success at delivering people with long term weight loss. The target population are children that are overweight and obese. These will mainly be referred into the service from the integrated wellbeing service via the NCMP programme and other health professionals. People that self-refer must also have children that fit the criteria of being overweight and obese.

ESOL (English as A Second Language) - Skills for Health: This Course will be available to residents of the borough. The ESOL –Skills for Health courses will be provided across 8 different locations in a variety of different community settings in Ealing Borough.

*TB Outreach:* The TB outreach programme will raise awareness of TB, reduce stigma and help people to come forward earlier to assist in early diagnosis of TB. The programme will provide community outreach at various different community settings across the Borough. The TB worker will provide regular training sessions to GP and other Healthcare professionals on TB.
Health Trainers: The Health Trainers Programme objectives will be to support people to live healthier lifestyles, prevent health problems that can be avoided and reduce health inequalities within the Ealing Borough. The Health Trainers will work with residents and community groups through one to one sessions, group sessions and outreach.

Health Trainers will provide 1 to 1 support to adults to help change their lifestyle to prevent conditions such diabetes, cardiovascular diseases, cancers and other long term conditions. The Health Trainers will develop personalised health plans for individuals to make lifestyles changes through setting out attainable goals with the aim to become more physically active, eat healthier and maintain a healthy weight. The Health trainer programme will be for everyone aged 18 or over, who works or is registered with a GP in Ealing.

Stop Smoking Service & NRT

The primary role of stop smoking service providers is to provide high-quality evidence based smoking cessation service to the local population, support and implement tobacco control strategy in Ealing. The stop smoking service will include: management and administration, customer services and remote support, specialist level 3 service, community level 2 service and training.

The support programme offered by stop smoking service also incorporates a combination of approved pharmacological and behavioural support. The programme will also provide advice on how to reduce harm using a variety of approved methods to help users who are not ready to quit, reduce harm they do themselves and others by reducing their intake of cigarette smoke. The Service will provide free, accessible and evidence-based support to all smokers who want to stop and who live, work or study in the London borough of Ealing.

Consultation

A consultation on the above will take place from 2 December 2014 to 19 January 2015

All the consultation responses will be analysed and documented as part of a thorough consultation process and the evidence gathered will inform the commissioning intentions.

Who will we consult? Ealing Public Health will consult comprehensively on the proposals, ensuring all service users, ex services users, members of the public, individuals from vulnerable groups will also be consulted. Individuals will be met both individually and as a group.