

Gunnersbury Park 2026



Gunnersbury Park and Museum

Gunnersbury Park– Parks Project

Consultation

- To date we have consulted and delivered trial activities with 11,000 people
- We carried out a significant amount of community engagement and consultation on our project prior to our round one submission to the Heritage Lottery Fund, including events, questionnaires, focus groups and
- This totalled over 6,500 participations in the project prior to our round one submission and we have continued to build on this work as the project has developed
- Pop Up Museum - Approximately two thirds of visitors to the Pop Up Museum were from ethnic minorities compared to only one third of the museum's visitors.
- We have met with a wide range of local and regional organisations e.g. Action Acton, Accession Social Enterprise, Building Crafts College, London Transport Museum and Hounslow Community Network to develop partnerships for the future

Gunnersbury Park– Parks Project

The overall aims for the activity plan are to:

- Build on existing and develop new audiences for the park
- Develop activities for the museum and park that meet the needs of Ealing and Hounslow's diverse communities while protecting and conserving the heritage value of Gunnersbury and the museum's collections.
- Build in a training and learning opportunities into every aspect of Gunnersbury Park and Museum's development and maintenance
- Use heritage and horticulture as a tool for community development by working in partnership with the local community and service providers
- To provide income generating activities to ensure the long term sustainability of the site in line with the business plan

Gunnersbury Park– Parks Project

	Current (per year)	Future (per year)
Park Visitors	600,000	1,000,000
Museum Visitors	30,000	50,000
Schools Visits	9,000	18,000
Other Learning Visits (e.g. further and higher education, community groups, early years)	minimal	2,500
Training	minimal	600
Volunteering	minimal	1,700
Jobs	9	24
Apprenticeships and paid internships	0	8 (total in project)

Gunnersbury Park– Parks Project

	Existing key audiences	Future target audiences
Park	<ul style="list-style-type: none"> • Families • People using the park for exercise • Adults aged 25-49 • Dog walkers 	<ul style="list-style-type: none"> • Regular Arts, Culture and Heritage visitors • People with disabilities and long term illnesses • Schools • Over 65s • Black, Asian and Minority Ethnic communities
Museum	<ul style="list-style-type: none"> • Regular Gunnersbury Park Museum visitors • Regular Arts, Culture and Heritage visitors • Families • Primary Schools 	<ul style="list-style-type: none"> • Adults aged 25-49 • Adults aged 50+ • People with disabilities • Asian and Black ethnic groups • Secondary Schools • Young people

Gunnersbury Park– Parks Project

- Return family boating activities to the newly repaired Round Pond
- Interpret the unique heritage and landscape of Gunnersbury park through a wide range of media including new sculptural interpretation hub features, park collection 'labels' and a range of 'portable' media trails
- Run a range of learning, volunteering and training activities linked to existing and new features in the park
- Develop a range of nature trail activities and resource packs



Gunnersbury Park– Parks Project

Gunnersbury Masterplan - Showing 'Parks for People' Works and Future Development Phases

2

KEY

Parks for People Project

Repair and Conservation Work

1. Museum frontage and drive improvements - restore the unique historic parkland setting and views.
2. Terrace Improvements - restore the historic setting of the two mansions and improve access down to the south lawns and gardens.
3. Restore the Orangery for use as an events venue.
4. Recreate the west section of the Horseshoe Pond.
5. Repair the round pond and bring back public boating activities.
6. Restore and repair the listed heritage parkland structures to remove them from the Risk Register.
7. Open up central parkland (pitch and putt course to be relocated see item 20)
8. Restore the heritage planting beds and rockeries and improve access around the south lawns.
9. Works to heritage trees and designed views across the whole park (park-wide, not shown on plan).

New Building Work

10. New cafe on site of existing cafe building

Other Physical Work

11. Improve the parks entrance areas, welcome signage and wayfinding.
12. New interpretation features and information
13. Create a community kitchen garden with learning and volunteering opportunities
14. Improved cafe landscape with 'museum collection' themed play area
15. Create a new nature trail and develop existing and new habitats to increase the wildlife value of the park.

Future phases of work

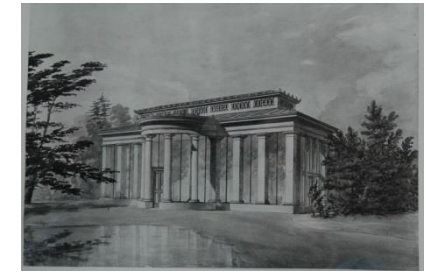
16. Gunnersbury House (small mansion) - commercial / community options under investigation
17. East and West Stables - commercial / community options under investigation
18. Carriage Display Building - HLF Heritage Grant application 2014 includes the new carriage display building to be connected to the new cafe.
19. Potomac Lake - community wildlife and fishing project under discussion
20. Sports facilities - community sports hub options under investigation including relocation of Pitch and putt course.
21. Infrastructure (e.g. Car park/ footpaths) - future improvements as part of planned maintenance programme (park-wide - only car park shown)
22. Walled Garden (Greenscene) - find a more suitable use for the site when lease ends in 2017
23. Walled Garden (Capel Manor)- future scope to expand Capel Manor College site.
24. Japanese Garden - future community garden project



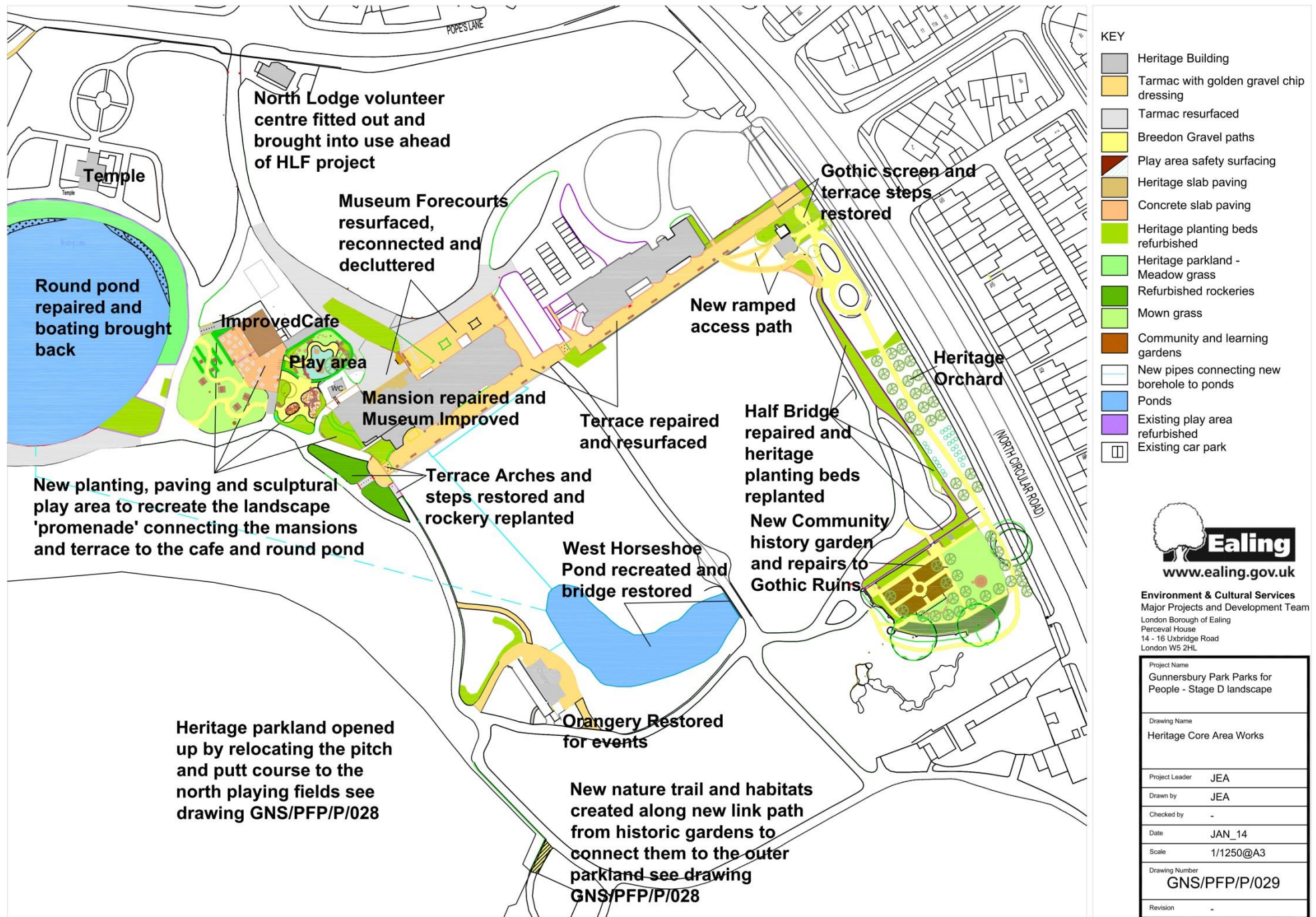
Parks for People – Heritage Views

Restore, interpret and manage the designed views including:

- Views from the terrace across the south lawns
- Views of the Orangery and Horseshoe Lake
- Views of the large Mansion from the main gate
- Views from the terrace western viewpoint across the central parkland



Parks for People – Heritage Core Landscape Works



Parks for People – Ponds past, present and future

- Repair the Round Pond, install new pumps and pipework and bring back boating.
- Recreate the west half of the Horseshoe Pond to re-establish the historic setting for the Orangery
- Restore the parkwide pipe network to reconnect the Round Pond and Horseshoe Pond to the Potomac Lake



Gunnersbury Park– Park Project

Orangery

- Repair of roof glazing
- Joinery repairs to roof lantern
- Overhaul of gutters & rainwater goods
- Masonry repairs
- Replacement of Perspex glazing
- Redecoration of external masonry
- Redecoration of all joinery
- Reformation of external ground finishes



Gunnersbury Park– Park Project

Parkland Structures - Full Repairs

- The Temple
- Terrace, West Viewpoint & Steps
- South West Terrace Arch
- Terrace, Wall and Urns
- South East Terrace Arch
- Gothic Screen
- Terrace, East Steps
- South Lawn Half Bridge
- South Lawn Middle Bridge
- Potomac (Gothic) Tower



Parks for People – Community Garden

Develop our community history garden in the east walled garden, including a 'plants and gardens' timeline, Victorian kitchen garden beds, skills and learning activities and volunteers plots



Parks for People – Infrastructure and Information

- New footpath links to open up and reconnect the inner and outer parkland
- Improve disabled access to the south lawns by installing a new ramped path from the terrace down to the Bathhouse and improving the footpaths around the south lawns.
- New signage and interpretation throughout the park to tell the stories of the Gunnersbury Park estate and its people
- Welcoming and informative park entrances and improved way-finding
- Employ dedicated project staff for park development, management, outreach and education
- Develop the park stakeholder and volunteer groups and provide training to empower them to help run the park

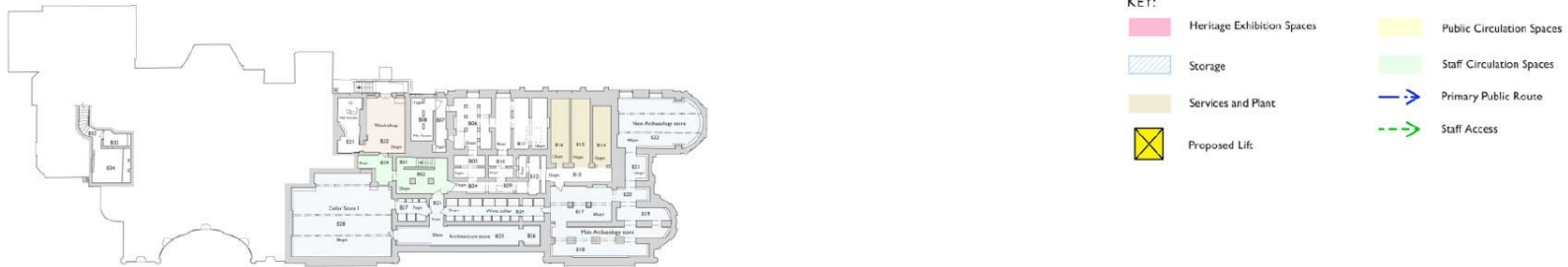


Gunnersbury Park– Museum Project

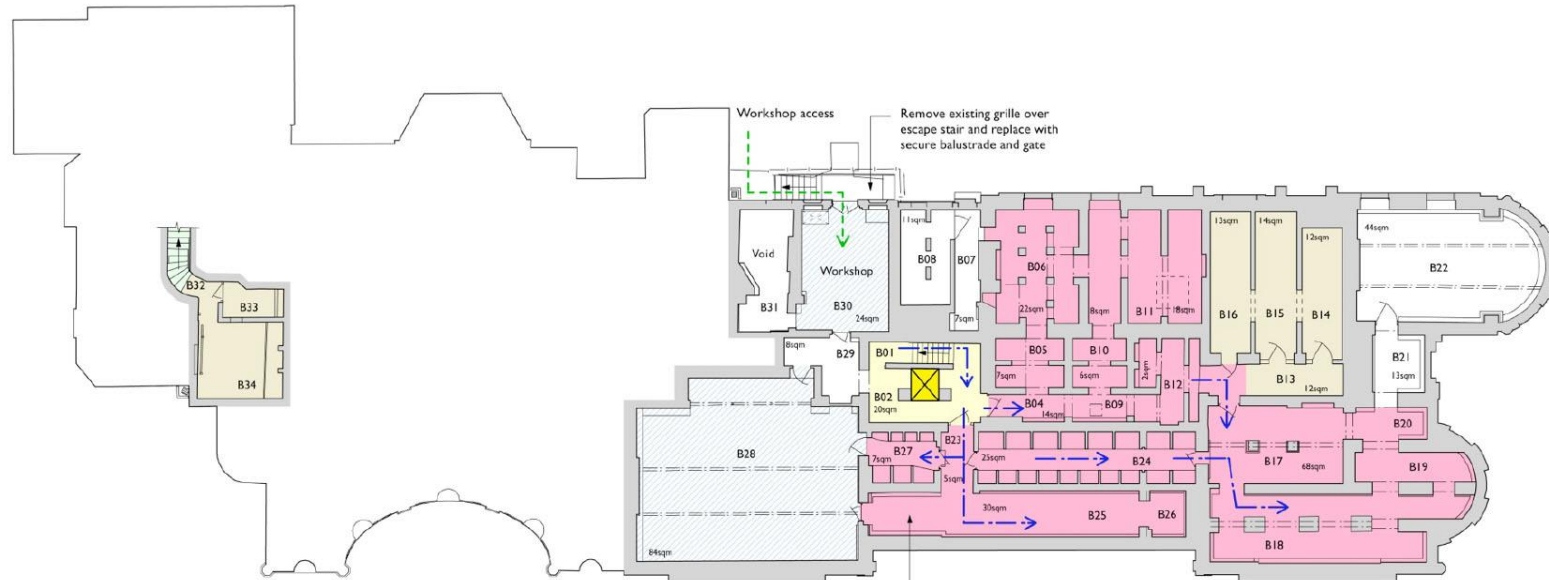
Historic Building - Project Aims:

- To Conserve the significant heritage asset and contribute to its increased sustainability by:
 - Repairing and conserving the building fabric, including the roofs, exterior facades, and the historic interiors.
 - Renewing the services within the House to ensure that the Museum can be run cost effectively and efficiently with modern services.
 - Improving conservation and interpretation of the principal rooms.
- Reconnecting the Mansion with the surrounding landscape.
- To increase the scope of exhibition galleries, and the number of artefacts on display.
- To Improve storage of the collection, allowing for some of it to be “accessible” to visitors.
- Providing new education and learning spaces, with improved opportunities for schools and other groups.

Gunnersbury Park– Museum Project



AS EXISTING



AS PROPOSED

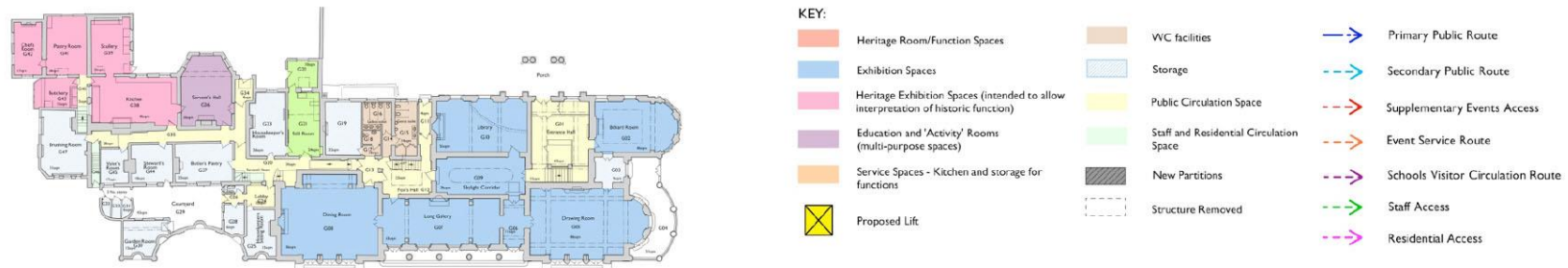
Layout for B31-34 based on archive survey information.

Within Heritage Exhibition Spaces, rooms are to be cleaned out only. These will involve 'light touch' exhibits and would be part of a guided tour presented by Museum staff, but extent will be dependent upon the suitability of fire escape arrangements

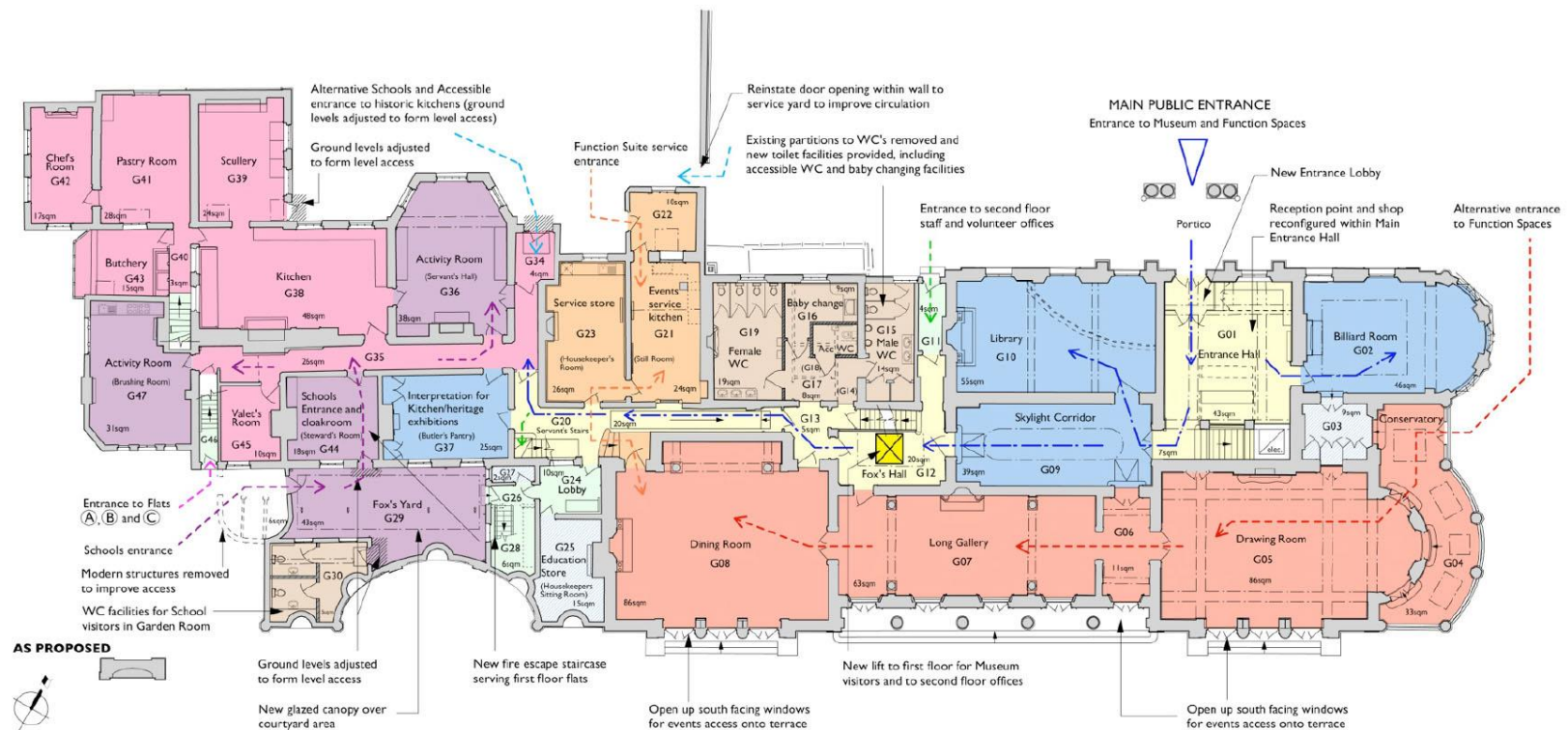


Basement Floor Plan

Gunnersbury Park– Museum Project

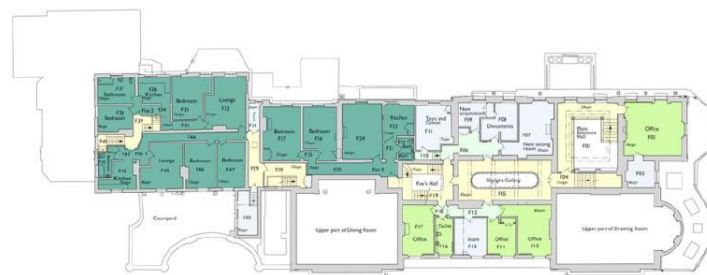


AS EXISTING



Ground Floor Plan

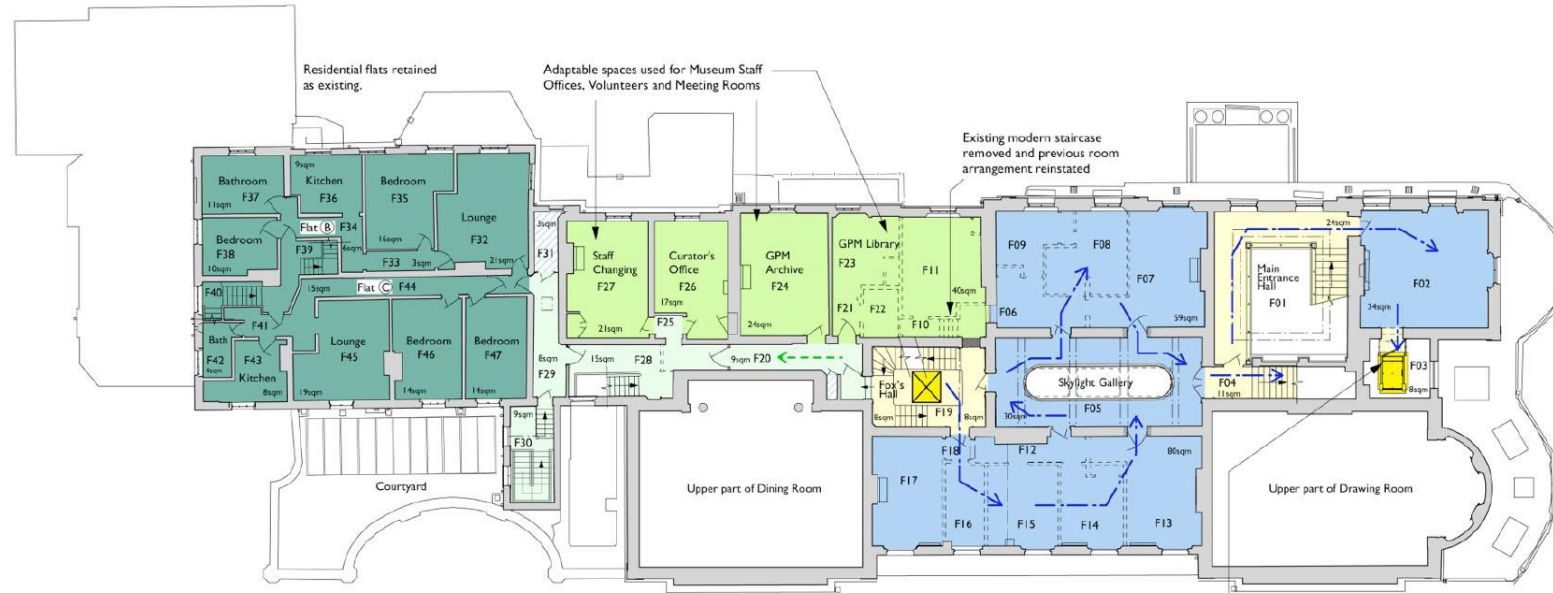
Gunnersbury Park– Museum Project



AS EXISTING

KEY:

- | | | | | | |
|---|---|---|-------------------------------|---|----------------------|
|  | Exhibition Spaces |  | Public Circulation Space |  | Primary Public Route |
|  | Offices/Meeting Rooms for Museum Staff and Volunteers |  | Staff Circulation Space |  | Staff Access |
|  | Storage |  | Residential Circulation Space |  | New Partitions |
| | |  | Proposed Lift |  | Structure Removed |



AS PROPOSED



0 5 10 15m

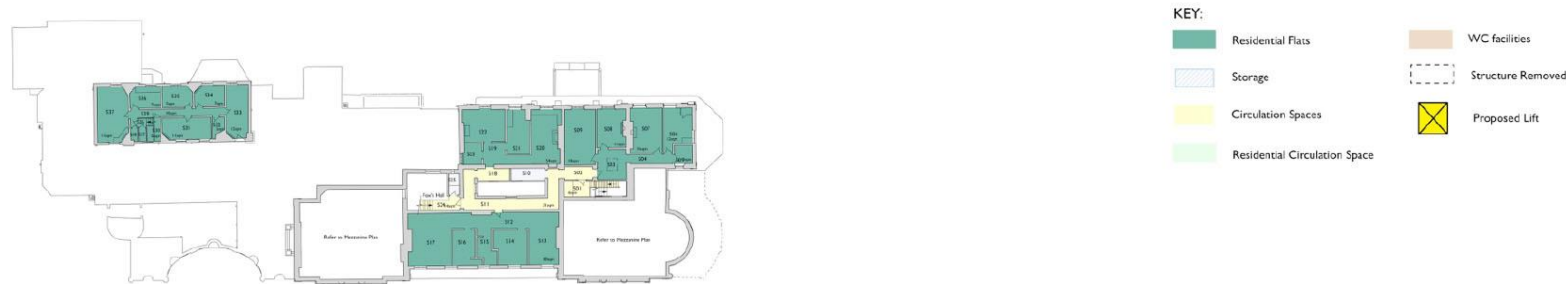
First Floor Plan

Gunnersbury Park– Museum Project

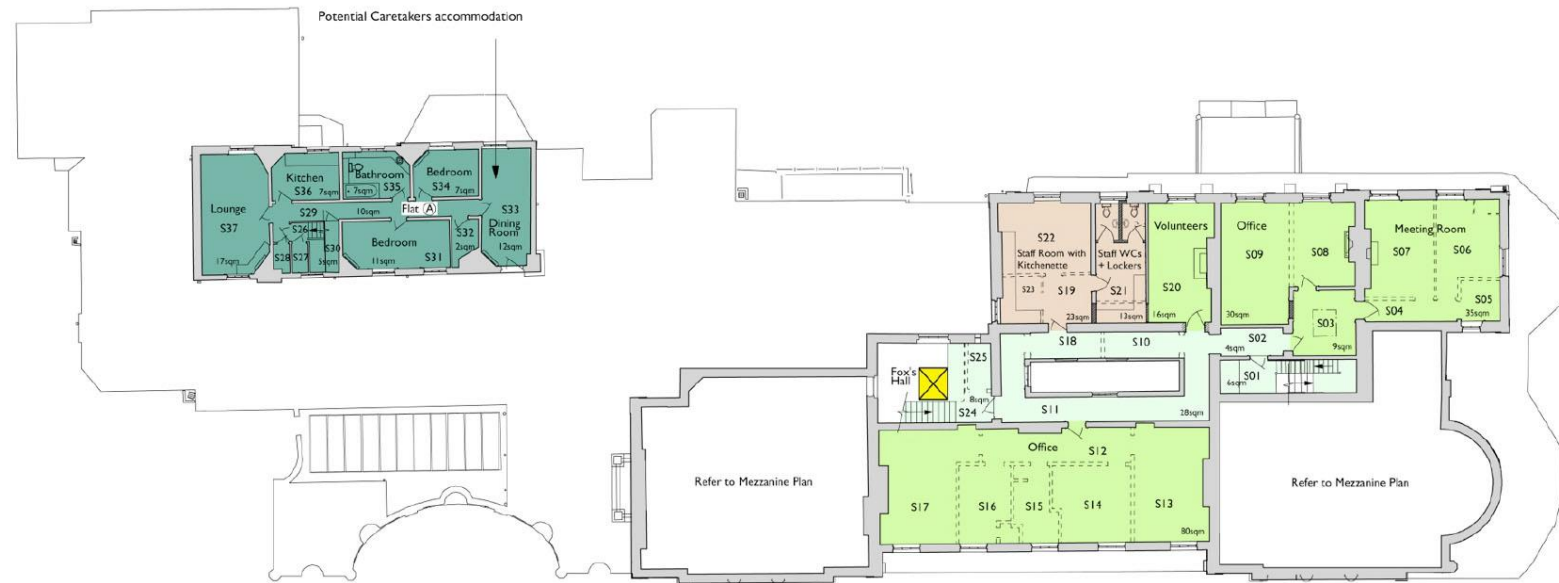


Mezzanine Floor Plan

Gunnersbury Park– Museum Project



AS EXISTING



AS PROPOSED

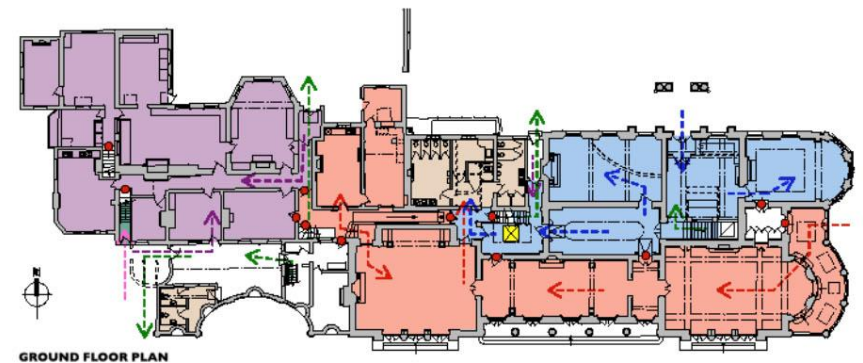
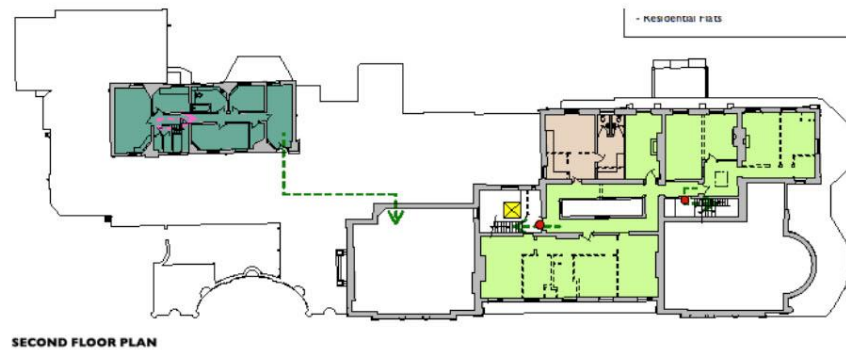
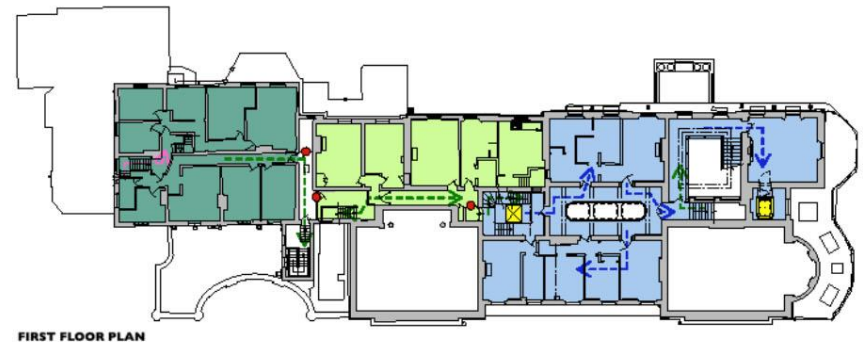
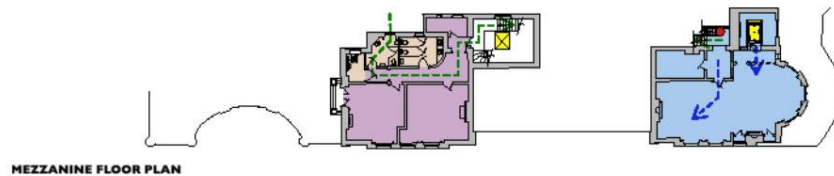


Second Floor Plan

Gunnersbury Park Museum Project

Scenario C

- Museum
- Function in the Heritage Spaces
- Historic Kitchen exhibit
- Education Suite (mezzanine level)
- Residential flats

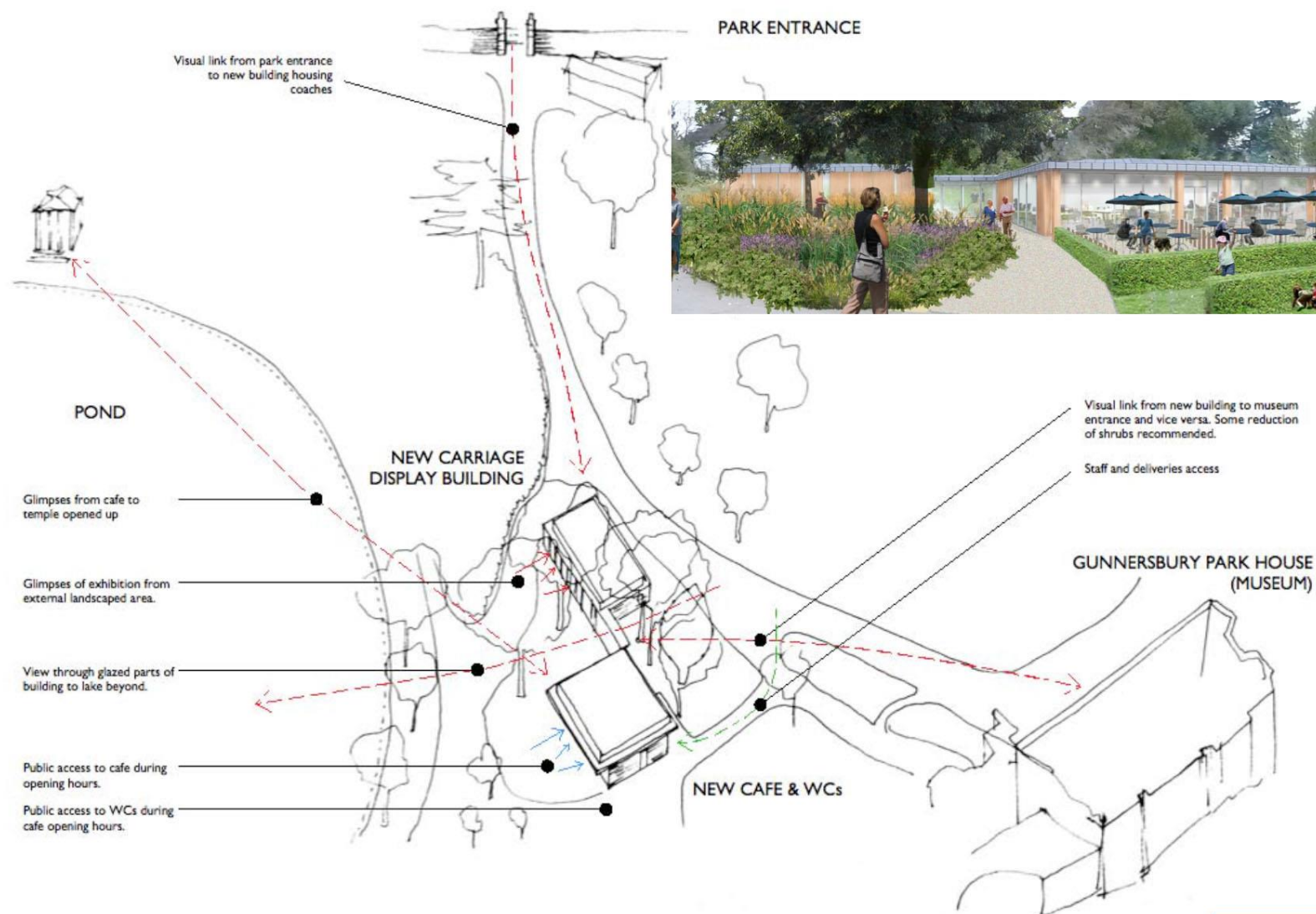


KEY:

Function use	Proposed Lift	Events Access	Secure Door/Barrier
WC Facilities	New Partitions	Residential Access	
Residential use	Removed Structure	Fire Escape Routes from upper floors	

User Groups - Scenario C

Cafe & Carriage Display

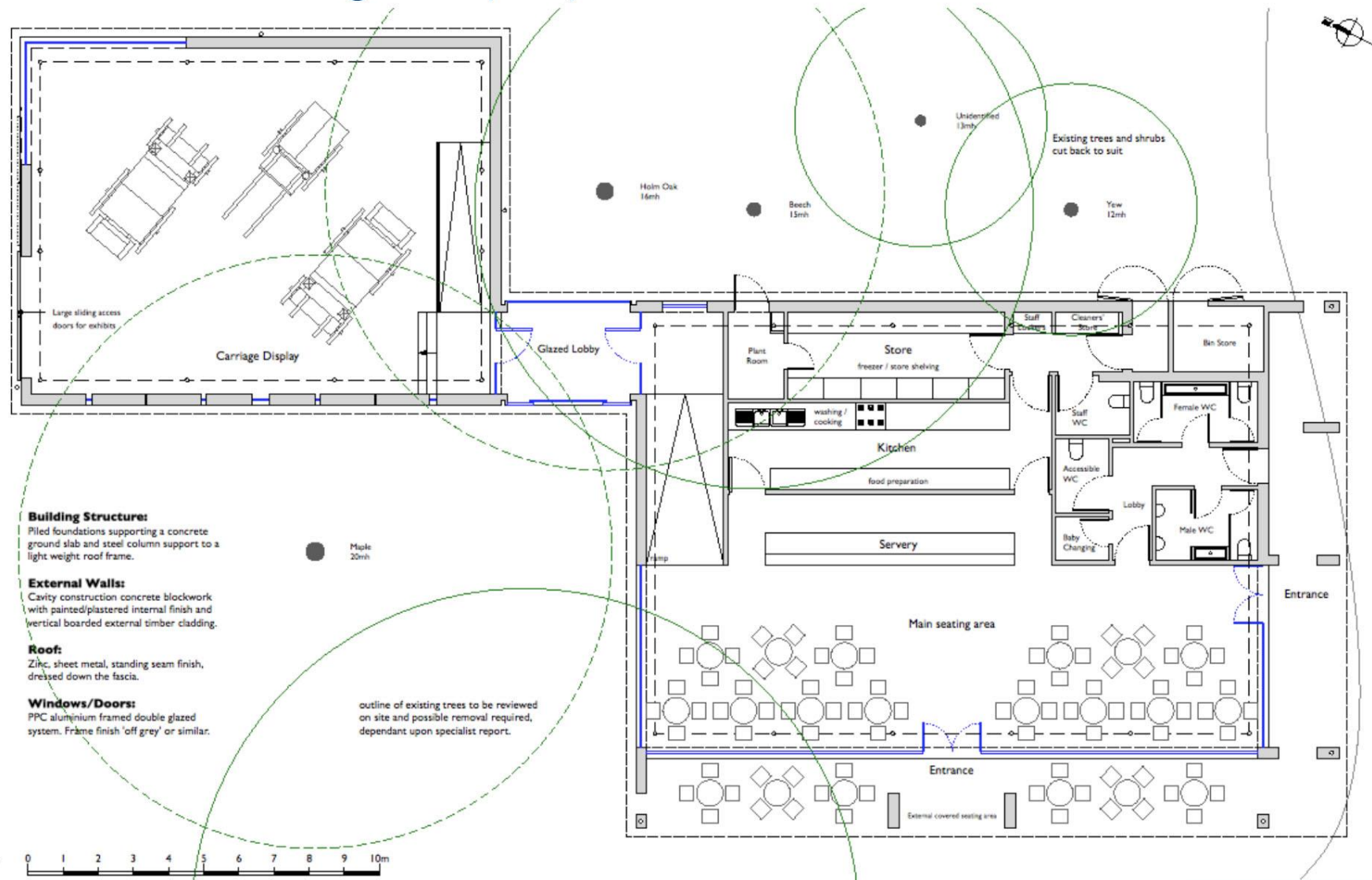


Cafe & Carriage Display



Site Layout Plan

Cafe & Carriage Display



Floor Plan



Key Changes

Project Element	Current	Future
Governance structure	Joint Committee	Joint Venture
Management Structure	Off site	Team on site
Visitors to the Park	660,000	1,000,000
Visitors to the Museum	30,000	45-50,000
School users	11,400	24,000
Museum staff costs	£210,000	£355,060
Park staff costs	£62,000	£344,210
Museum staff numbers	5	12.5
Park staff numbers	4	11.5
Income	£203,250	£1,182,116
Museum/Mansion maintenance p/a	£78,000	£194,023
Park and Structures maintenance p/a	£515,000	£577,035