



GUNNERSBURY PARK AND MUSEUM

Results from a Consultation on Proposals

Prepared by Sally Burrows, Evidence Works Ltd

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Executive Summary

Sixty-nine people gave their views on the recent proposals for works at Gunnersbury Park and Museum via a survey that could be completed online or on paper.

Their comments showed overall satisfaction with the proposals to develop the large mansion house and museum and a keenness to address urgent repair work to the buildings. Respondents were overwhelmingly interested in the use of the open space at Gunnersbury Park for sporting and leisure activities and saw great potential in hiring out buildings for weddings and other functions.

Background and Method

An exhibition of proposals for the development of Gunnersbury Park and Museum Public Consultation was displayed at Gunnersbury Park museum and also near the café from 12th November to 9th December 2013. Copies of the paper survey were available next to the exhibitions. The information was also available to download from Ealing, Hounslow and Carrillion's websites and people were able to complete the survey online from these sites.

On the 23rd November at the Small Mansion in Gunnersbury Park there was a public presentation on the proposals and opportunity to discuss these with the project team. This enabled the project team to tell the general public about the proposals for Gunnersbury Park and Museum. There was a one hour presentation followed by time to talk informally to members of the project team. The event was attended by 80 people and was generally well received with some queries about the other areas of the masterplan. There was also a children's art workshop to enable them to have their say about Gunnersbury Park and Museum whilst their parents / carers attend the presentation.

The consultation and public presentation was promoted in the following ways:

- Email circular to all parks staff (including those working at Gunnersbury specifically) advising of the consultation and with link to online survey and exhibition display information encouraging them to read it and keep informed
- Email circular to all Carrillion (formerly Laings) heritage front of house staff with same
- Submission into Hounslow Highlights our monthly e-bulletin which will go out into the public approx 24th of the month with notification of the consultation and links as above
- Inclusion into hounslow.info website under Gunnersbury and under News sections

- Email circular all Carrillion staff across the hounslow contract as part of internal communications methodology bulletin Nitty Gritty
- Pop up banner touring public libraries in Hounslow and Ealing to promote Gunnersbury Park and Museum, the project and the consultation
- Press releases to local papers and community websites
- Emails to local councillors, volunteers and museum and park mailing lists
- Emails to local groups e.g. Gunnersbury Park Joint Advisory Panel, Friends of Gunnersbury Park and Museum, Gunnersbury User Volunteers, Community Advisory Panel, Ealing Civic Society, West Chiswick Society, resident associations, Ealing and Hounslow community networks
- Email to everyone signed up to Ealing Council's mailing lists in relation to consultation, heritage, open spaces and culture
- Twitter and Facebook (both Ealing and Hounslow's)
- Around Ealing (council magazine which is distributed to every household in the borough of Ealing)

This report summarises the findings of the public consultation. Percentage calculations exclude those who chose 'don't know' or did not answer the question.

Results

The Current Value of Gunnersbury Park and Museum

Respondents were asked what they most liked about Gunnersbury Park and Museum at the moment. People described their enjoyment of the trees as well as the large open space and the various activities that they used this for. They expressed a liking for the historic buildings and the local history museum. A number of people described the sense of community amongst park users (and particularly dog walkers). Jogging/ running and dog walking were the most frequently mentioned activities that people said they enjoyed using the park for and the refurbished children's playground was also popular. There were also a number of views on the location of the pitch and putt course. The café was mentioned by a handful of people. Figure i depicts the most common words used to describe what people most like about Gunnersbury Park and Museum at the moment.

Figure i. Word cloud to show aspects of house and museum that people most like now¹



Overall views on the proposals

Overall, out of every six people who responded, four were generally in favour of the proposals one was opposed and one was neutral. Two-thirds were in favour of the proposals.

PROPOSALS OVERALL:

Public opinion: 67% agree, 18% disagree. 15% are neutral. (61 respondents)

Respondents were asked what aspects of the proposals they most and least liked, and why. People were clearly in favour of restoration work to the large mansion and collection of other buildings (particularly the orangery) and very pleased that the proposals did not entail selling off any land. However, the main interest of respondents to this consultation appears to be the park and use of the open space for sporting and other activities. They are generally satisfied with proposals to restore the museum (though there is some concern about the commercial viability of the museum as proposals currently stand). Similarly there is general satisfaction with the proposals to repair and restore the large mansion house and the orangery, and a desire to see proposals on the small mansion house and stables. Some people express urgency about the works required to repair the buildings and believe that this work should be undertaken first. Many comments in response to the

¹ Words used more frequently are depicted in a larger font. Words with the same root (such as 'history', 'historical' and 'heritage') are combined into one word (e.g. "historic", the most frequently used word from this root).

question of what is least liked about the proposals related to aspects that are not detailed. For example, the question of what will happen to the small mansion house.

Retaining and improving the wide open space is highly favoured. The majority of comments received were about activities at Gunnersbury Park, including pitch and putt, running/ jogging/ walking, walking dogs and team sports like football and cricket. This recreational space is greatly appreciated by current users and respondents see the development works as an opportunity to expand and maximise leisure activities in the park. Some people were a little concerned that plans around sports facilities are currently undeveloped – suggesting for example that developing the tennis courts would be attractive to local users and a good source of income. Similarly, building a new sports pavilion, and having a kiosk bar serving quick hot snacks and a cup of tea, was suggested by a few as a means to generate income whilst giving people what they want. Views on moving the pitch and putt course are mixed. Meanwhile, there was a warm response to the proposal of boating on the lake.

There were a high number of comments about the potential to hold events in the park and buildings. People commented that they would like to see the park and its buildings used regularly for events (more than 40 times a year). They would like the orangery to be used for more weddings and the large mansion for other events.

The importance of the dog walking community at Gunnersbury was raised by a number of people. There is a strong community of people who walk their dogs and Gunnersbury and they would appreciate recognition from the development team as they are major park users and for large parts of the year dog walkers are the most frequent park users (and somewhere to shelter from the rain).

Ongoing maintenance emerged as an area of concern. The paths are currently in a 'dangerous' state of disrepair and people would like more clarity as to how park maintenance will be managed beyond the lifetime of this project. A resident caretaker was one proposal.

Figure ii. Word cloud to show which aspects of the proposals are most liked and why

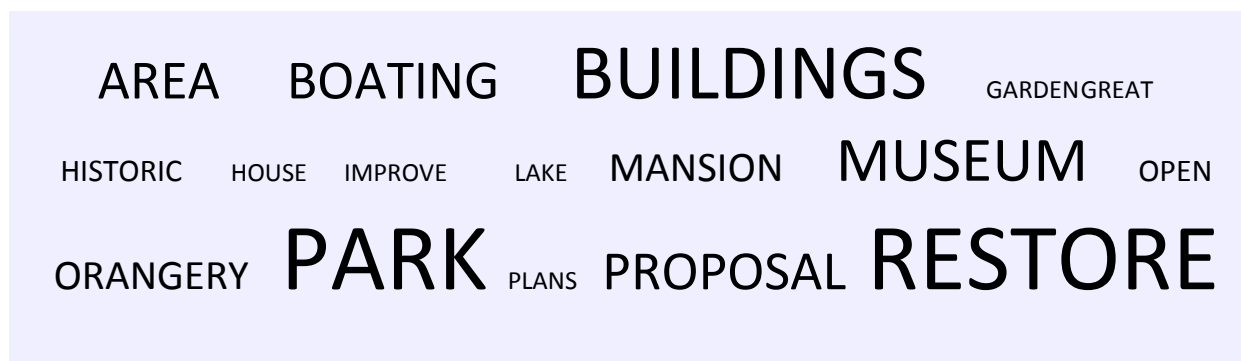


Figure iii. Word cloud to show which aspects of the proposals are least liked and why



Contributors were asked whether they agreed or disagree with the eight individual proposals. Their responses are shown in the graph below at figure iv on page 9. Individual proposals are now discussed for the museum and the park in order of most favoured to least favoured.

Proposals relating to Gunnersbury Park

Recreating the West Horseshoe Lake

PROPOSAL: Recreating the West Horseshoe Lake and removing the rockeries, restoring original views and providing a new habitat for wildlife

Public opinion: 90% agree, 4% disagree. 6% are neutral. (51 respondents)

Nine in ten people agreed that recreating the West Horseshoe Lake and removing the rockeries, restoring original views and providing a new habitat for wildlife is a good proposal. Just two people disagreed. Three people included this as one of the most-liked aspects of the proposal.

Figure iv. Percentage of respondents who agree or disagree with each aspect of the proposals



Repairing the Round Pond near the cafe and reintroducing boating

PROPOSAL: Repairing the Round Pond near the cafe and reintroducing boating

Public opinion: 87% agree, 6% disagree. 7% are neutral. (54 respondents)

Nearly nine out of ten people were in agreement with this proposal. Six people commented that repairing the round pond and reintroducing boating was one of their favourite elements within the proposals. They spoke warmly about the idea, some with nostalgia about how it used to be before when there was boating. It was observed that there was little opportunity for boating in the local area and would be likely to draw people into the park.

Developing a community run garden in the East Walled Garden

PROPOSAL: Developing a community run garden in the East Walled Garden to show the history of gardening and growing food and to offer learning, training and volunteering opportunities

Public opinion: 69% agree, 4% disagree. 27% are neutral. (45 respondents)

More than two-thirds of respondents were in favour of this proposal and just two people disagreed with it. Three people wrote that this is the thing that they liked most about the proposal, one explained that "it's environmentally friendly, and encourages a helpful and productive ethos".

Designating two main paths within the park for cyclists, but keeping pedestrian priority

PROPOSAL: Designating two main paths within the park for cyclists, but keeping pedestrian priority along the southern boundary from the A4 to the North Circular AND along the western boundary from the A4 to the corner of Popes Lane & Lionel Road North

Public opinion: 47% agree, 33% disagree. 20% are neutral. (49 respondents)

Nearly one-half of respondents agree with this proposal but there are also 16 people in opposition.

In their comments, people observed that the paths needed to be better maintained for a range of users. Most comments concerning pathways pointed out the current 'dangerous' state of the paths and need for repair or pointed out the need to ensure multi-use for a range of people, including walkers, dog walkers, cyclists and runners. Some expressed anxiety of how the paths could be successfully shared by the range of park users and made suggestions for designated use and/or policing of this if possible. One person observed that someone had been dangerously "honing" it on

a motorised bike along one of the paths recently and that there had been no Park office to report this to.

Relocating the pitch and putt golf course

PROPOSAL: Relocating the pitch and putt golf course to the northern end of the playing fields to create a nature trail and give people better access to the central parkland

Public opinion: 47% agree, 45% disagree. 8% are neutral. (53 respondents)

This is the most controversial proposal and has the joint lowest proportion of people who agree (just under half the respondents) as well as the highest proportion of people who are disagree (a similar figure to the number who agree).

Some explain that there is no need to move the pitch and putt course from the current setting which is described as 'excellent'. It was also said that the newly proposed location is a long way from the car park to walk with golf clubs and that people would prefer to retain the open space and views of the mansions for casual use. The over-riding view is that focussing attention on the pitch and putt course is a "waste of time, money and resources" that are urgently needed to restore the buildings and maintain the open space and paths.

There were also four people who commented that relocating the pitch and putt golf course was one of the best things about the proposals and that this would open up more land in the centre of the park.

Proposals relating to Gunnersbury Museum

Restoring and opening rooms in the museum

PROPOSAL: Restoring and opening rooms in the museum that are currently inaccessible to the public as exhibition galleries

Public opinion: 85% agree, 7% disagree. 7% are neutral. (54 respondents)

The majority of people (85%) agree with this suggestion and twelve people placed this as amongst their most-liked aspects of the overall proposal.

Relocating permanent museum displays

PROPOSAL: Relocating permanent museum displays to reveal the principal rooms facing the park and opening the shutters to reconnect the museum with the park

Public opinion: 79% agree, 6% disagree. 15% are neutral. (53 respondents)

Again, around four out of five people agreed with this proposal, though three people disagreed. One person cited views from the museum to the park as a most liked aspect of the proposals but there were no further comments on this.

Making the visitor reception more welcoming and informing

PROPOSAL: Making the visitor reception more welcoming, improving signage to facilities and exhibits, and providing information on special events

Public opinion: 79% agree, 2% disagree. 19% are neutral. (53 respondents)

Around four out of five people agreed with this proposal and just one person disagreed. There were no specific comments relating to this.

Interest in finding out more about Gunnersbury

People were asked how interested they are in finding out more about aspects of Gunnersbury's history, culture and biodiversity. Figure v. shows the number of people who expressed that they would be interested in finding out more about a range of things.

- *History of Gunnersbury Park and its buildings* was the top answer with 37 people (73% of respondents) saying that this would interest them.
- *Biodiversity of the park eg trees, wildlife and planting* was the second most frequent response with 31 people (61% of respondents) expressing an interest in this.
- Just under one half of respondents were interested in learning more about the following:
 - *Life here whilst the Rothschild's lived at Gunnersbury*
 - *Local history of the two boroughs e.g. key collections highlighting important local trades and industries*
 - *Life in service and the historic kitchens at Gunnersbury*
 - *Entertainment collection e.g. material from the Ealing and BBC film studios, local theatres, sports clubs and other leisure activities*

- *Landscape design of the park and the history of landscape design*

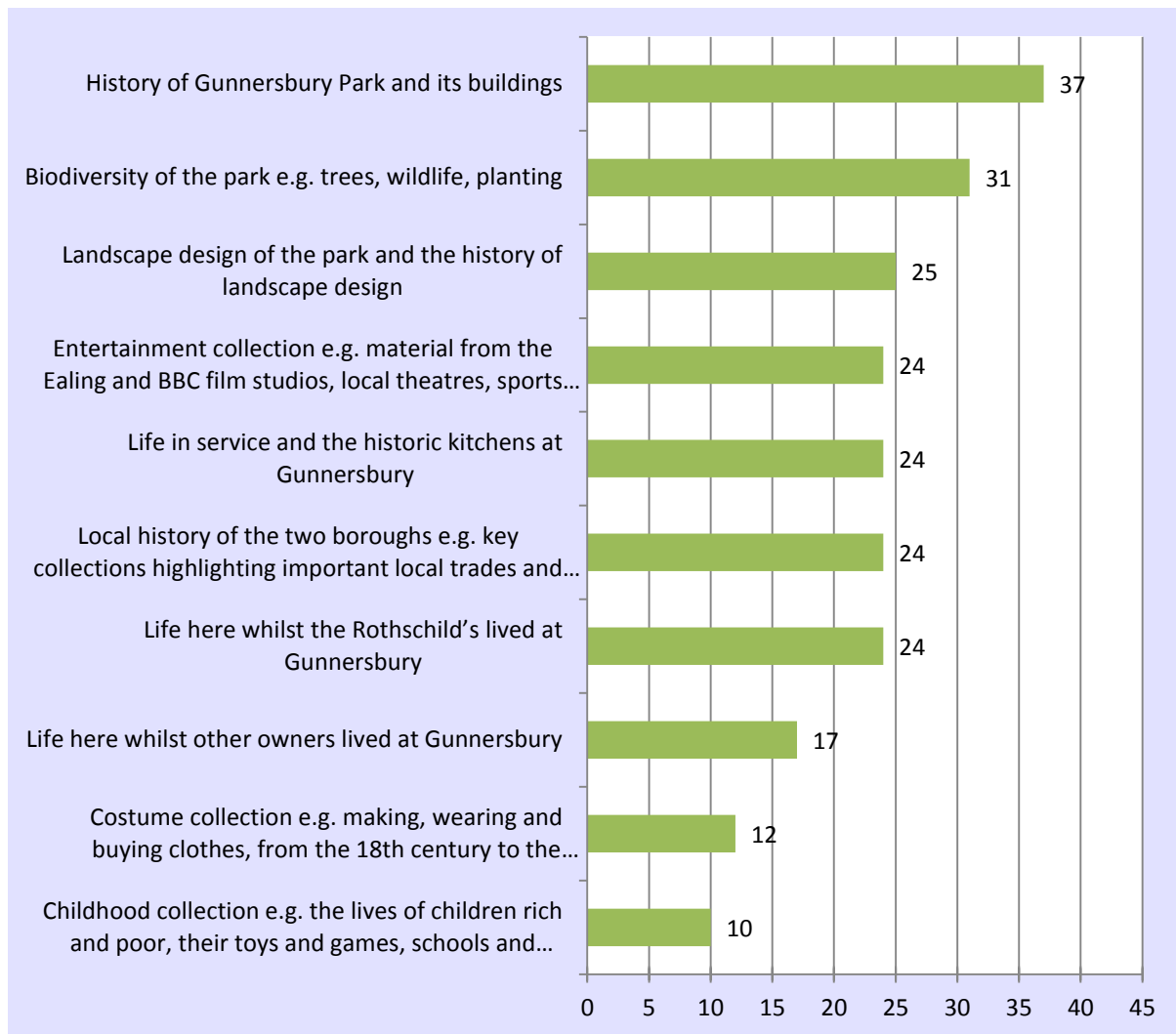
Some people offered additional ideas of things to learn about at Gunnersbury Park:

- Gunnersbury land history from before it was developed onwards, including things that happened on the site
- Previous events and gatherings at Gunnersbury over the ages
- Gunnersbury path during WW2
- Origin of the name "Gunnersbury" (The real one!!)
- Rotating' exhibitions an all local topics would be interesting
- Royal connections,
- Sporting Connections and history

One person felt that these questions show the (typical 20th Century) bias of the 'museum option'.

Another person suggested that all this information could be in an archive.

Figure v. Interest in finding out more



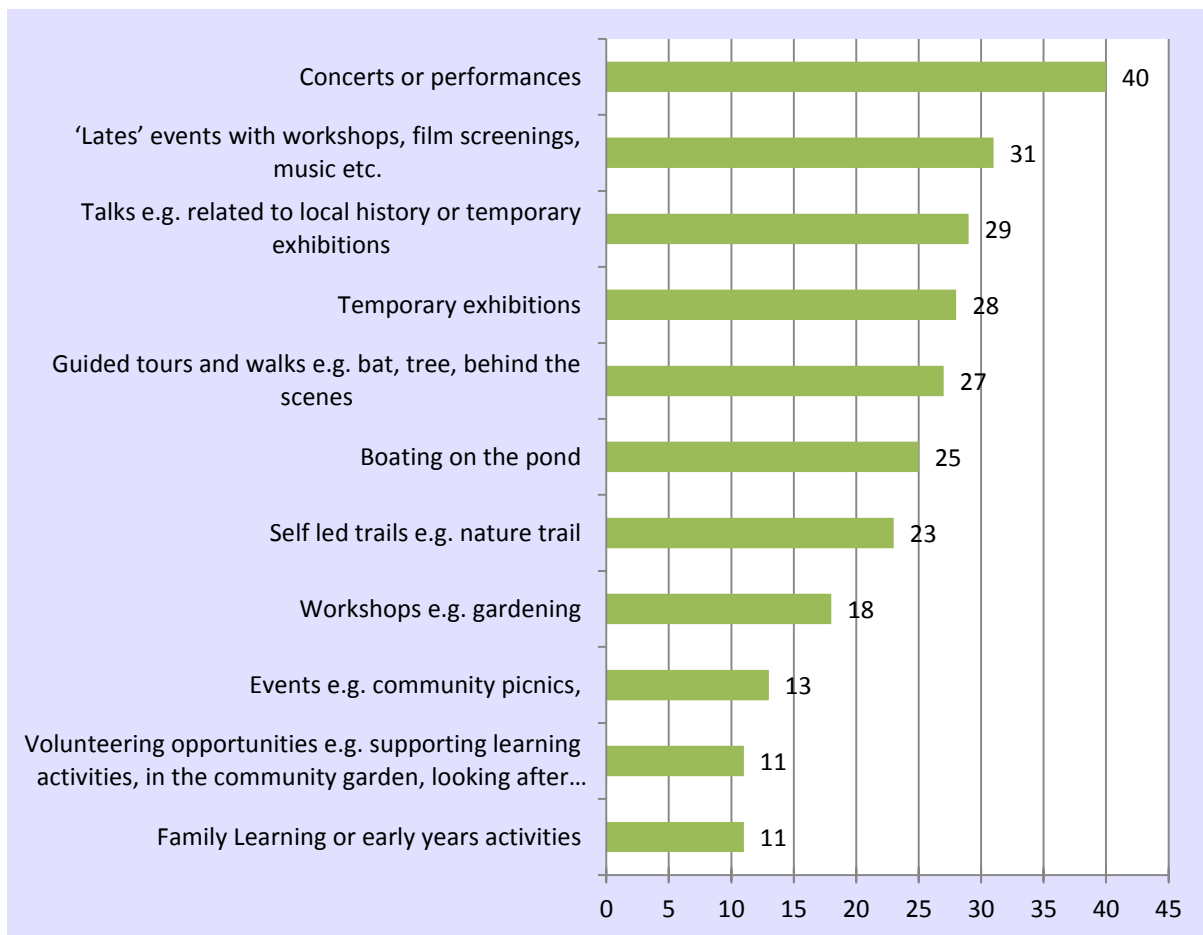
Activities that would encourage visits to Gunnersbury

Respondents were asked which of a range of activities would encourage them to visit Gunnersbury Park and Museum. Figure vi. shows the number of people who expressed that the various activities would encourage them to visit.

- *Concerts or performances* was the top answer with 40 people (74%) saying this would encourage them to visit.
- *'Lates' events with workshops, film screenings, music etc* was the second most frequent response with 31 people (57%) choosing this option.
- More than one-half of respondents felt that the following would encourage them to visit:
 - Guided tours and walks e.g. bat, tree, behind the scenes

- Temporary exhibitions
- Talks e.g. related to local history or temporary exhibitions
- More than one-third of respondents felt that the following would encourage them to visit:
 - Boating on the pond
 - Self led trails e.g. nature trail
 - Workshops e.g. gardening

Figure vi. Activities that would encourage visits



People were asked what other kinds of activities might draw them to Gunnersbury. They said:

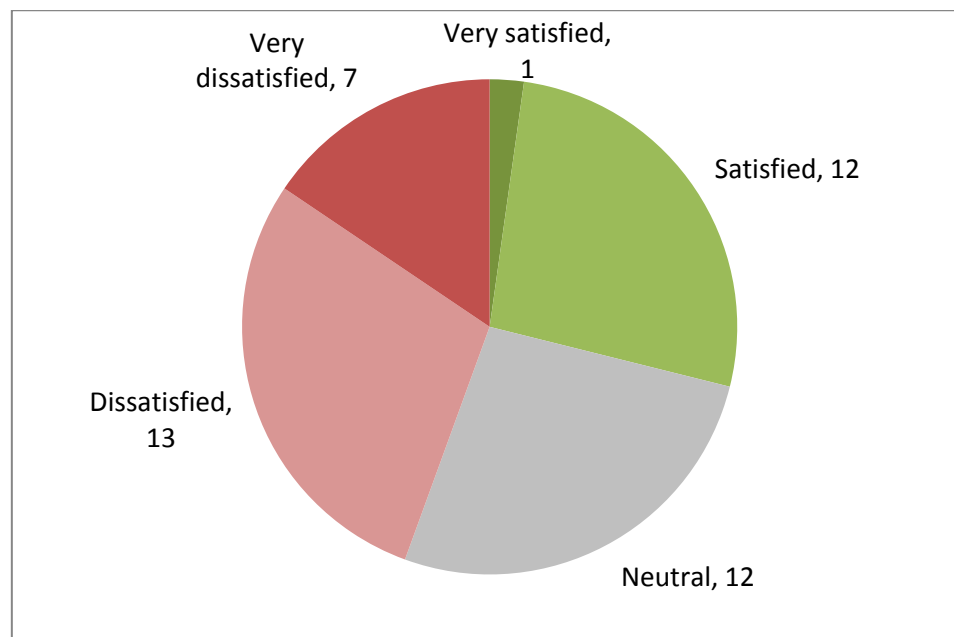
- a creative element to workshops
- Athletic / running events
- Better parking facilities More publicity
- better publicity for the events which are planned is crucial. I have seen posters up for events 6 months ago!

- Communal dog walks, talks about safety for your dog while in the park (e.g. a first aid seminar led by a vet),
- Better tennis courts and facilities.
- Computing, Photography, cooking, philosophy
- Cooking courses for poor people to teach them how to cook with the minimum amount of money and the maximum nutritional content - good use of the kitchen I think...
- Drawing and painting classes as in the past. Good source of revenue which has been lost due to the classes being axed.
- Open air musical concerts.
- Craft Fayres in the grounds,
- Animal Welfare Days involving Harefield Dog Trust and Mashew Animal Home.
- Exhibitions of local artist and photographers in the Temple.
- Facilities to watch cricket as a spectator
- Fitness facilities
- Running activities - I am a keen runner and this is the reason why I regularly use the park (at least twice a week)
- Pitch and putt! Why isn't this on the list? That's why *most* people visit this park.
- Use of orangery (for example) for film screening etc. so weather doesn't cause cancellation
- For me it is a recreational space and I would appreciate decent catering. There used to be arts classes in the Small Mansion - that was a wonderful use of the space too.
- Making sure we have great spaces for dogs and dog walkers
- model farm
- Planning new sporting permissions for a generation: skateboarding, climbing, running, tennis, football, cricket
- Information about things to do with your dog in the park. An agility course/area would be a good addition.

Catering Possibilities

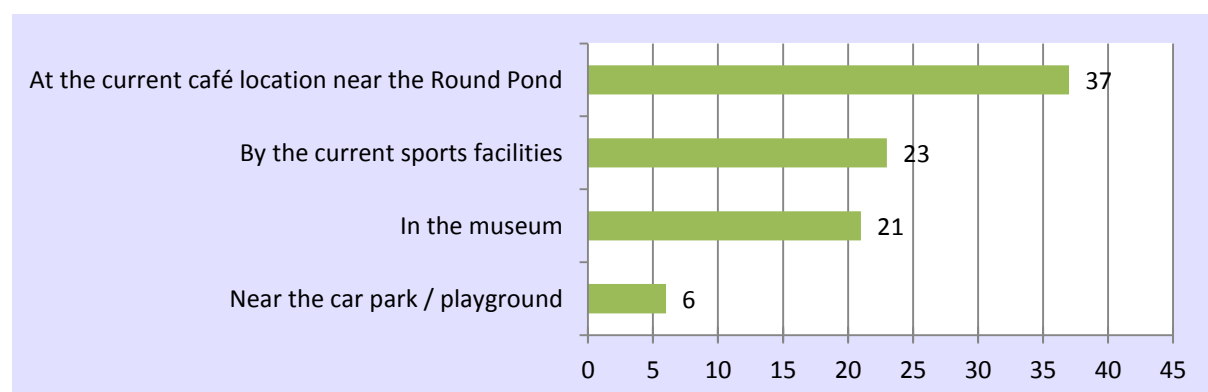
People were asked how satisfied they are with the current food and beverage offer at Gunnersbury Park and just one-quarter of those who expressed a view said that they were satisfied (or very satisfied) with the offer from current facilities. Meanwhile over half said that they were dissatisfied (or very dissatisfied). This is illustrated in Figure vii.

Figure vii. Satisfaction with the current food and beverage offer



People were asked which of the small list of locations they thought would be appropriate for any different or additional food and beverage offer. Nearly three-quarters of those who offered an opinion said that the current café location was appropriate. 'By the current sports facilities' and 'in the museum' were felt to be appropriate locations for 40-44% of those who responded.

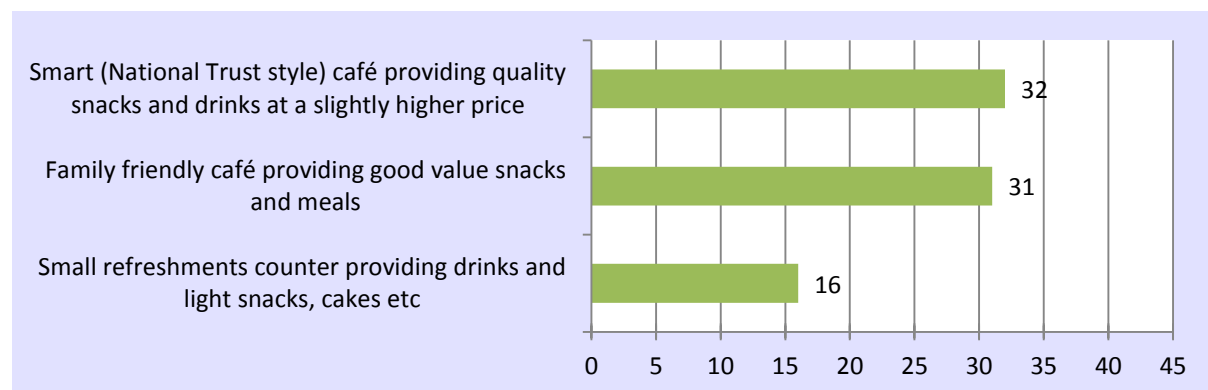
Figure viii. Catering Locations



Respondents additionally proposed alternative locations. Five people suggested the stables, and five people suggested the Orangery. The small manor was also suggested by four people. People would like to have a café somewhere with a pleasant view and possibly even some sunshine at the right time of year. The view is that, following restoration and repair, one of the old buildings would make a great setting for a café.

People were also asked what kind of catering they would appreciate in any future facility. Two presented options – a ‘*Family friendly café providing good value snacks and meals*’ and ‘a *Smart (National Trust style) café providing quality snacks and drinks at a slightly higher price*’ - were equally popular with 60-62% of respondents choosing these. About 3 in 10 people (31%) said that they would appreciate the third option of a ‘*Small refreshments counter providing drinks and light snacks, cakes etc*’. These results are illustrated in Figure ix below.

Figure ix. Catering options



Many people commented that one of the restored buildings would lend itself to a ‘really nice’ restaurant. This could be the kind of place that could cater for weddings or be somewhere to go on a special occasion. There were requests for healthy and vegetarian options and a suggestion that food grown in the community garden could be sold here.

A small kiosk or a burger and hot dog bar near the sports pitches and light refreshments near the large children’s playground were also suggested.

Some requested something between a family café and national trust: ‘affordable and smart’, perhaps including afternoon tea and/or craft beers and ales. Others felt that two options, for example a nice restaurant and a casual kiosk would be necessary to meet the range of needs.

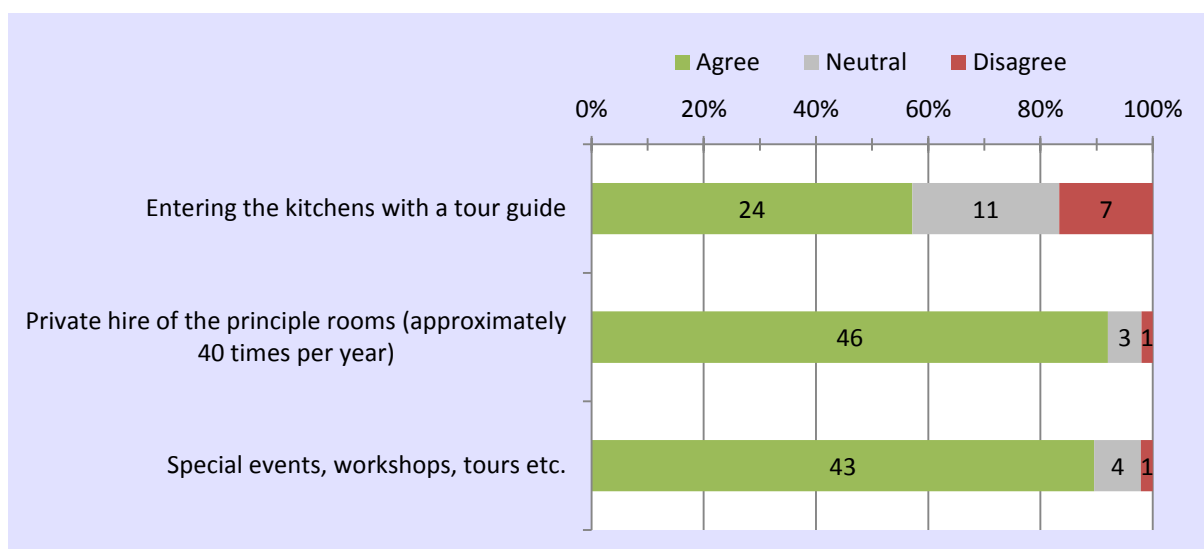
Whilst dog walkers appear to be heavy users of the park’s current café facility and welcome a place to shelter from the elements whilst out in all weathers, two respondents asked for a ‘no animals’ policy inside the new café as some people find the dogs can ‘monopolise’ the area and others find their presence around food unhygienic. There is a reported instance of an unleashed dog taking food from tables inside the cafe.

Finally, one person suggested holding a small farmers market on site at the weekend, “where local produce and British cheeses are sold along with great local real ale” providing additional catering and income from the stands.

Charging Possibilities

Respondents were asked whether they agreed or disagreed with charging for various aspects of the Gunnersbury Museum experience. At least nine out of ten people agree with the ideas of charging for ‘*Special events, workshops, tours etc*’ and ‘*Private hire of the principle rooms*’. Charging for entering the kitchens with a tour guide is less popular (and seven people disagreed with this), but still more than half of respondents agree with the idea.

Figure x. Do you agree or disagree with charging



Other thoughts on charging were as follows:

- Art classes and concerts inside or outdoors in the summer.
- Art-type evening classes e.g. pottery, art, etc.
- Charge for concerts to cover maintenance + security
- Charge for car parking.
- Consider Gothic Tower as possible tea room to serve park users,
- Office workers and future residents of huge Brentford football development.

- Consider weddings but this should not stop people enjoying the park and museum (see Sheffield Weston Park as an eg)
- Events @ Orangery eg weddings
- Hiring rooms is good in principle - in the past this option was considered and it was always linked to increasing the parking area; hence destroying green areas and cutting trees ... so I am not sure - the idea is good (It would allow some income), but the implementation might be devastating
- Temporary exhibitions? People could pay for viewing these exhibitions, and this would be a good source of income for the park (as long as the money goes to the park...)
- I believe the private hire functions are essential to put money back into the park and they should maximise opportunities for this.
- letting sports facilities to local schools, clubs and for private hire - office events for example
- The kitchens should be an events space. You should be aiming to have events (commercial) every day!
- Think you should also allow venue hire for weddings and other big events
- Why private hire 40 times a year? Why not much more?
- If the mansion are restored then weddings/conferences should bring in good income.
- Since when has a museum ever made money? It really needs to be self financing.
- You must become focused on hosting events (Weddings Etc) to earn income

Final Thoughts on the Proposals

Whilst all who gave their views expressed appreciation for the historic buildings at Gunnersbury Park for many respondents (may be half?) their focus is on current activities within the park setting such as sports, dog walking, using the café and attending workshops or events. It is clearly important to balance the needs of these park users alongside more traditional interpretations. There were surprisingly few comments about the museum. One person seemed to speak for many when they wrote:

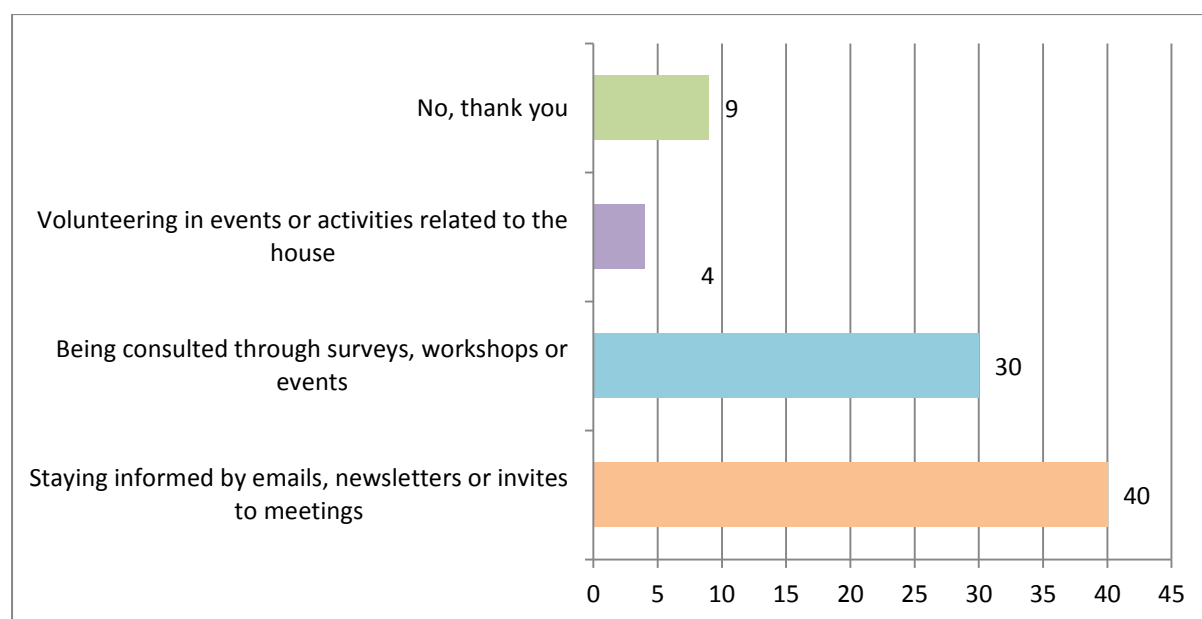
There should be less focus on improving the Museum, I don't believe this will make a huge difference to the visitors to the park. This seems to run fairly well, welcoming schools currently, it is the dilapidated buildings in the rest of the park

and the rest of the park that needs to be improved. Events (wedding venue?) and Sports facilities should be a big focus.

Interest in Further involvement with the Gunnersbury Park project

Survey respondents were asked if they would like to be further involved in the Gunnersbury project. Over half of those who participated in the survey said they would at least like to stay informed by emails, newsletters or invites to meetings and nearly half said they would like to take part in future surveys, workshops and events. Only 9 people said that they would not like to be further involved, as illustrated in figure xii. below.

Figure xii. Interest in future involvement with the Gunnersbury Park project



Appendix I. Demographics of Respondents

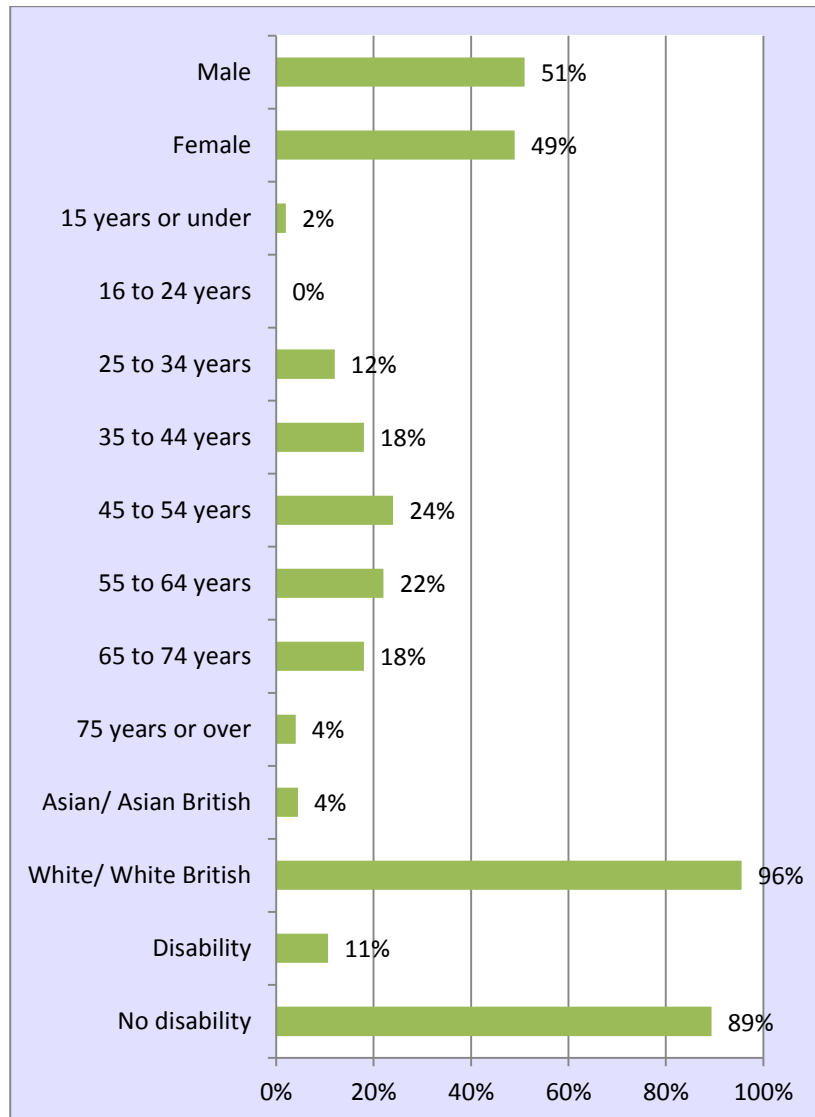
The consultation achieved a roughly equal number of male and female respondents.

The most typical age of respondents was between 45 and 64 years old but a reasonable spread of people aged between 25 and 74 years was achieved.

Respondents to this survey were overwhelmingly white or white British (96%) with the remaining respondents (4%) being Asian/Asian British.

Approximately one in ten of those who responded to this consultation identified themselves as having a disability.

Figure xi. Gender, age group and ethnic background of respondents



Gunnersbury Park and Museum Consultation: Winter 2013

The purpose of this survey is for you to tell us what you think of the proposals for Gunnersbury Park and Museum. Your feedback will contribute to how the proposals develop and is very much appreciated.

Thank you for deciding to give your views. The proposals we are asking your opinion on are detailed at the Gunnersbury Museum and Park exhibition. You can read the proposals again and complete the survey online at www.ealing.gov.uk/gunnersbury. You don't have to answer every question but we would really like to know what you think. We want the park and museum to be well-used by local people.

Your thoughts of Gunnersbury as it is now

1. What do you like most about Gunnersbury Park and Museum at the moment?

Please state up to three things.

1.	
2.	
3.	

Your thoughts of the proposals overall

2. Overall do you agree or disagree with the proposals?

☐ Agree

☐ Neutral

☐ Disagree

☐ Don't know/ Can't say

3. Which aspect of the proposals do you like the most and why?

--

4. Which aspect of the proposals do you like the least and why?

--

Do you agree or disagree with the following museum proposals:

5. Restoring and opening rooms in the museum that are currently inaccessible to the public as exhibition galleries

☐ Agree

☐ Neutral

☐ Disagree

☐ Don't know/ Can't say

6. Relocating permanent museum displays to reveal the principal rooms facing the park and opening the shutters to reconnect the museum with the park

☐ Agree

☐ Neutral

☐ Disagree

☐ Don't know/ Can't say

7. Making the visitor reception more welcoming, improving signage to facilities and exhibits, and providing information on special events

☐ Agree

☐ Neutral

☐ Disagree

☐ Don't know/ Can't say

Do you agree or disagree with the following park proposals:

8. Recreating the West Horseshoe Lake and removing the rockeries to restore original views and provide a new habitat for wildlife

☐ Agree

☐ Neutral

☐ Disagree

☐ Don't know/ Can't say

9. Repairing the Round Pond near the cafe and reintroducing boating

☐ Agree

☐ Neutral

☐ Disagree

☐ Don't know/ Can't say

10. Developing a community run garden in the East Walled Garden to show the history of gardening and growing food and to offer learning, training and volunteering opportunities

☐ Agree

☐ Neutral

☐ Disagree

☐ Don't know/ Can't say

11. Designating two main paths within the park for cyclists, but keeping pedestrian priority along the southern boundary from the A4 to the North Circular AND along the western boundary from the A4 to the corner of Popes Lane & Lionel Road North

☐ Agree

☐ Neutral

☐ Disagree

☐ Don't know/ Can't say

12. Relocating the pitch and putt golf course to the northern end of the playing fields to create a nature trail and give people better access to the central parkland

☐ Agree

☐ Neutral

☐ Disagree

☐ Don't know/ Can't say

Things to find out about

13. How interested are you in finding out more about the following... ?

Choose one or more options.

- | | |
|---|--|
| <input type="checkbox"/> Life here whilst the Rothschild's lived at Gunnersbury | <input type="checkbox"/> Costume collection e.g. making, wearing and buying clothes, from the 18th century to the present day and including material from the culturally diverse communities of Ealing and Hounslow. |
| <input type="checkbox"/> Life in service and the historic kitchens at Gunnersbury | <input type="checkbox"/> Local history of the two boroughs e.g. key collections highlighting important local trades and industries |
| <input type="checkbox"/> Landscape design of the park and the history of landscape design | <input type="checkbox"/> Life here whilst other owners lived at Gunnersbury |
| <input type="checkbox"/> History of Gunnersbury Park and its buildings | <input type="checkbox"/> Childhood collection e.g. the lives of children rich and poor, their toys and games, schools and education. |
| <input type="checkbox"/> Biodiversity of the park e.g. trees, wildlife, planting | |
| <input type="checkbox"/> Entertainment collection e.g. material from the Ealing and BBC film studios, local theatres, sports clubs and other leisure activities | |

Something else? Please write here:

Other things to do

14. Which of the following activities would encourage you to visit Gunnersbury Park and Museum?

Choose one or more options.

- | | |
|--|---|
| <input type="checkbox"/> Self-led trails e.g. nature trail | <input type="checkbox"/> Boating on the pond |
| <input type="checkbox"/> Temporary exhibitions | <input type="checkbox"/> Volunteering opportunities e.g. supporting learning activities, in the community garden, looking after the collections |
| <input type="checkbox"/> Concerts or performances | <input type="checkbox"/> 'Lates' events with workshops, film screenings, music etc. |
| <input type="checkbox"/> Workshops e.g. gardening | <input type="checkbox"/> Talks e.g. related to local history or temporary exhibitions |
| <input type="checkbox"/> Events e.g. community picnics, | <input type="checkbox"/> Guided tours and walks e.g. bat, tree, behind the scenes |
| <input type="checkbox"/> Family Learning or Early Years activities | |

Something else? Please write here:

Funding

Local Authority funding is not enough to ensure that Gunnersbury Park will be well-maintained after the lifetime of this project. We are therefore considering options for generating income.

15. Please tell us whether or not you agree with charging for the following: *Choose one or more options.*

- | | |
|--|---|
| <input type="checkbox"/> Workshops and concerts | <input type="checkbox"/> Private hire of the principle rooms
(approximately 40 times per year) |
| <input type="checkbox"/> Entering the kitchens with a tour guide | <input type="checkbox"/> None of these |

Something else? Please write here:

Food & Beverages

Given the wide range of activities and uses proposed in the Gunnersbury 2026 full masterplan, a mix of food and beverage provision is required across the site. We are now exploring food and beverage options. The project team's early thoughts are around the existing café with seasonal provision within other buildings on the site. We are keen to have your views.

16. How satisfied or dissatisfied are you with the current food and beverage offer at Gunnersbury? *Choose one option.*

- ☐ Very Satisfied ☐ Satisfied ☐ Neutral ☐ Dissatisfied ☐ Very Dissatisfied ☐ Don't know/Can't say

17. Which of the following locations do you think would be appropriate for any different/ additional food and beverage offer? *Choose one or more options.*

- | | |
|---|---|
| <input type="checkbox"/> In the museum | <input type="checkbox"/> At the current café location near the Round Pond |
| <input type="checkbox"/> Near the car park / playground | <input type="checkbox"/> None of these |
| <input type="checkbox"/> By the current sports facilities | |

Somewhere else? Please write here:

18. Which of the following catering options would you use? *Choose one or more options.*

- | | |
|---|---|
| <input type="checkbox"/> Family friendly café providing good value snacks and meals | <input type="checkbox"/> Small refreshments counter providing light snacks and drinks, cakes etc. |
| <input type="checkbox"/> Smart (National Trust style) café providing quality snacks and drinks at a slightly higher price | <input type="checkbox"/> None of these |

Something else? Please write here:

Your Additional Comments

Hounslow and Ealing Councils want people to have their say in this project. If you disagreed with any of the proposals outlined above, we are particularly interested to know why.

19. Is there anything else that you would like to add about the project or the proposals?

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Staying Informed

Hounslow and Ealing Councils want people to be involved in this project. This could include taking part in consultation activities or even volunteering at Gunnersbury Park and Museum.

20. Would you like to be involved in the Gunnersbury Park project in any of the following ways?

Choose one or more options.

☐ *Volunteering in events or activities related to the house*

☐ *Staying informed by emails, newsletters or invites to meetings*

☐ *Being consulted through surveys, workshops or events*

☐ *No, thank you*

If you choose to add your contact details, we will only contact you for the purpose(s) you have selected and we will not share your details with anyone else. Your contact details will be separated from your responses to the main questionnaire before analysis.

21. If you would like to be involved, please provide your contact details.

Name:
Email Address:
Phone Number:

About You (optional)

This information is voluntary and will be used for research and reporting purposes only. Responses to this survey will not be attributed to individuals. Monitoring allows us to ensure that our consultations are accessible to all. We will not share your personal information with anyone else.

22. What is your gender?

☐ Male ☐ Female

23. What is your age group?

☐ 15 years or under ☐ 25 to 34 years ☐ 55 to 64 years
☐ 16 or 17 years ☐ 35 to 44 years ☐ 65 to 74 years
☐ 18 to 24 years ☐ 45 to 54 years ☐ 75 years or over

24. How would you describe your ethnic background?

☐ White/ White British ☐ Asian / Asian British
☐ Black/ Black British ☐ Mixed background
☐ Other

Please write here.

25. Do you consider yourself to have a disability?

The Equality Act 2010 defines a person as having a disability if s/he 'has a long term physical or mental impairment which has a substantial and long term adverse effect on his/her ability to carry out normal day to day activities'.

☐ Yes ☐ No

26. What is your full postcode?

This information is requested to understand the geographical distribution of respondents. It will not be used to find out where you personally live or to contact you.

Thank you!

Thank you for taking the time to complete this survey.

Please hand your completed survey to a member of staff in the museum or cafe, or return it to:
Florence Andrews, Leisure, Ealing Council, Perceval House, 14-16 Uxbridge Road, Ealing, London W5 2HL.

The closing date is Monday, 9th December 2013.