Public Consultation 23 November 2013

Bridget Gregory – Project Manager

Gunnersbury Park
Popes Lane
London W3 8LQ
2.00 Welcome and introduction to Gunnersbury 2026 - Bridget Gregory, Project Manager

2.10 Museum Project - Rita McLean, Invigour

2.30 Parks for People Project – Jan Anderson, Landscape Architect, Ealing Council

2.50 Activities in Museum and Park – Florence Andrews, Senior Outreach Officer, Ealing Council

3.00 Summarise and explain next steps

3.05 Questions

3.30 Team on hand to provide further information and answer questions
## Phasing of Masterplan

<table>
<thead>
<tr>
<th></th>
<th>Phase 1</th>
<th>Phase 2</th>
<th>Phase 3</th>
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</thead>
<tbody>
<tr>
<td><strong>Buildings</strong></td>
<td>Repair, Restore and conserve of Large Mansion</td>
<td>Repair of other listed structures including Temple, lodges and walls and developing. Options for Small mansion and Stables</td>
<td>Remaining Structures Sports</td>
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<td>Development of the Museum</td>
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<tr>
<td><strong>Landscape</strong></td>
<td>Restore Priority Heritage Parkland inc Orangery plus other key park features including boating lake, signage and interpretation</td>
<td>Refurbishment of ‘desirable’ parkland assets Including Potomac Lake and Japanese Garden</td>
<td>‘Other’ Parkland projects including Walled garden / Capel Manor, woodland biodiversity</td>
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<td>2019 start on site</td>
<td>2023 start on site</td>
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<tr>
<td><strong>Cost</strong></td>
<td>£22m</td>
<td>£15m</td>
<td>£14.25m</td>
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<tr>
<td><strong>Potential Funding Sources</strong></td>
<td>Heritage Lottery Fund Ealing and Hounslow Council Trusts and Foundations S106/CIL</td>
<td>English Heritage Trusts and Grants</td>
<td>HLF Sporting organisations Trust and Grants</td>
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The Vision

Gunnersbury Park and Museum will be a vibrant, creative, community hub and a leading visitor destination: a place of enjoyment, discovery, and learning.

Engaging local, national and international audiences through its historic house and park land, extensive museum collections and inspiring programmes of events and activities.
Gunnersbury Park Multi Disciplinary Team Organogram

Project Manager
Bridget Gregory LBE

Turner and Townsend
Quantity Surveyor

Purcell - Historic Consultant
CMP, historic advice on Buildings and Landscape

Rodney and Melville and Partners
Conservation Architect
Lead Consultant for Design of Museum, Orangery and Landscape and Contract Administration of Building works

SFK Consulting
Structural Engineer

QODA
M & E Consultants

Jan Anderson LBE
Landscape Architect
Landscape Design and contract administrator of Landscape works

JLIS - Curator

Halahan Assoc
Collections Consultant
Assessment of the collection-condition, storage/environment, security

Barker Langham
Museum and Park Business Planning Consultant

Invigour Ltd
Museum Development Consultant

Redman Design LLP
Exhibition Designer RIBA D to L

Redman Design LLP
Interpretation Planner Museum and Park

JLIS
Curator

Florence Andrews
Senior Outreach Officer

CDM Co-Ordinator

Outreach Officers x2

Consultants for community consultation & engagement
Commitment of Hounslow and Ealing Councils

• Financial commitment from both councils totalling nearly £10m

• Ongoing annual revenue commitment of over £700,000pa

• Project Champions: Leader of Ealing Council and Deputy Leader of Hounslow Council, both on Project Board

• Gunnersbury Park Joint Advisory Panel with 3 Councillors from each Borough meeting regularly to discuss the project

• Investing in business planning, including catering and retail expertise to ensure future sustainability

• Looking at future governance models to ensure the vision is achieved and the park and museum remain a vibrant, creative hub and leading visitor destination in years to come.
Programme – Key Dates

Round One Submission

• Parks for People – 28 February 2014
• Heritage Grant – 11 April 2014

Round Two Start

• Parks for People - Decision date June 2014, Start September 2014
• Heritage Grant – Decision date 22 July 2014, Start September 2014

Project End Date

• Parks for People – summer 2017
• Heritage Grant - spring 2018
Costs of the Project – current estimated

- Heritage Grant - £13.2m
- Parks for People - £8.6m

Funding Strategy

- Ealing and Hounslow Council
- Heritage Lottery Fund
- Fundraising from trusts, foundations and other organisations
Gunnersbury Park 2026

Museum Development Proposals

Public Consultation: November 2013

Gunnersbury Park
Popes Lane
London W3 8LQ
Vision & Mission
Gunnersbury Park Museum

“Gunnersbury Park Museum will be a vibrant, creative community hub and a leading visitor destination: a place of enjoyment, discovery, and learning. It will engage local, national and international audiences through its historic house and park land, extensive museum collections and inspiring programme of events and activities.”

“The mission of GPM is to collect, care for and record the multicultural and diverse heritage of the London Boroughs of Ealing and Hounslow and make it accessible to all.”
Museum Development Project

Objectives

• Refurbish house, raise visibility, make welcoming, open the shutters, connect with park and park users

• Create vibrant museum - new interpretation & displays, local & global stories, more collections on show

• More & more diverse visitors, family friendly, learning opportunities, improved access

• Museum collections – better conditions for care and management

• Organisational change - governance, management, staffing, partnerships

• Sustainability
Proposals - Gunnersbury Park House

REPAIR & REDEVELOPMENT WORK

- Conservation Management Plans (historic buildings, historic landscape/park & museum collections)
- Repair of the Historic Fabric
- Establishment of new Museum Display & Exhibitions Spaces
- Creation of Heritage Function Rooms
- Increased Education Facilities
- Improved Staff & Volunteer’s Accommodation
- Improved Accessibility
First Floor Plan

KEY:
- Exhibition Spaces
- Offices/Meeting Rooms for Museum Staff and Volunteers
- Storage
- Public Circulation Space
- Staff Circulation Space
- Residential Circulation Space
- Proposed Lift
- Primary Public Route
- Staff Access
- New Partitions
- Structure Removed

AS EXISTING

Residential flats (fire escape arrangements to be reviewed)
Adaptable spaces used for Museum Staff: Offices, Volunteers and Meeting Rooms
Existing modern staircases removed and previous room arrangement reinstated

AS PROPOSED

No level access at this point
Position of proposed platform lift between First and Mezzanine floor within R03/MB37
(Refer to drawing 4670/41)

Rodney Melville + Partners
COMMISSIONED ARCHITECTS
CONSULTING ENGINEERS

0 5 10 15m
Mezzanine Floor Plan

KEY:
- Exhibition Spaces
- Offices/Meeting Rooms for Museum Staff and Volunteers
- Storage
- WC facilities
- Public Circulation Space
- Staff Circulation Space
- Residential
- Education and Activity Rooms
- Primary Public Route
- New Partitions
- Structure Removed
- Proposed Lift

AS EXISTING

Position of proposed platform Lift between First and Mezzanine Floor within FS3/M07
(Refer to drawing 6670/41)

AS PROPOSED
Proposed Museum Display Areas
Proposed Museum Display Areas

- Historic Kitchens
- Heritage Rooms
- Exhibition Spaces
- Circulation Spaces

- Research, Volunteers Room F10-11 F21-23
- Special Collections (Toys) F02
- Investigate & Interactive F06-09
- Main Staircase F01
- Skylight Corridor F05
- Objects & Stories F12-17
- Special Collections (Costume) M03 M04
Option 8
Historic Rooms and Function Spaces
Historic Rooms & Function Spaces
Gunnersbury Servants
Collections in Store
HLF Parks for People

Gunnersbury Park

November 2013

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Parks for People Priorities

Funding for the ‘Parks for People’ programme comes from the Heritage Lottery and The Big Lottery. The emphasis is on both heritage and the community benefits.

The 5 priorities:
• increase the range of park visitors and audiences
• conserve and improve the heritage value of the park
• increase the range of volunteers involved in the running of the park
• increase knowledge and skills for all those involved in the park
• improve management and maintenance of the park
Parks for People – Areas of Work

Gunnersbury Park
Parks for People Stage C Landscape Works

KEY

Heritage Parkland Improvements: including repairs and restoration to Round Pond, parkland structures and Terrace, improvements to the museum entrance and north curtilage, new cafe landscape and play area, new community kitchen garden, heritage planting to south lawns and boating lake beds, interpretation, park furniture and signage

Outer Parkland Improvements - including relocation of the pitch and putt course, new nature trail and footpaths, new habitat creation, interpretation, wayfinding and park furniture

Entrance and node Improvements - new signage, hard and soft landscaping, park furniture and wayfinding.
Parks for People – Heritage Core Landscape Works

- Heritage parkland opened up by relocating the pitch and putt course to the north playing fields
- New planting, paving and sculptural play trail to recreate the landscape ‘promenade’ connecting the mansions and terrace to the cafe and round pond
- Terrace repaired and resurfaced
- Terrace Arches and steps restored and rockery replanted
- Museum Forecourts resurfaced, reconnected and decluttered
- New ramped access path
- New Community history garden and repairs to Gothic Ruins
- West Horseshoe Pond recreated and bridge restored
- Orangery repaired and restored for events
- New nature trail and habitats created along new link path from historic gardens to connect them to the order parkland
- Gothic screen and terrace steps restored
- New pipes connecting new borehole to ponds
- Round pond repaired and boating brought back
- Cafe
- Museum play area
• Restore the ‘core’ heritage landscape around the mansions, Terrace, Orangery and south lawns
• Repair and extend the Orangery for events use
• Restore the West Horseshoe Pond and repair the Round Pond
• Repairs to the historic parkland structures and follies
• Refurbish the heritage planting beds around the south lawns and the rockery
• Heritage tree management and restoration of ‘designed’ views
• Relocate the pitch and putt golf course away from the historic parkland to open up and reconnect the heart of the park
Surveys of the key park buildings and structures have been carried out and a repair strategy has been developed.

Parks for People Project -

- 8 Key buildings and structures close to the mansions will have full repairs
- 7 other important parkland structures will have ‘Priority 1’ Repairs to prevent further deterioration whilst we seek further funding
- Maintenance and Management plans for these structures are being drawn up to ensure they are correctly maintained in the future
Orangery Full Repairs and Alterations

Orangery

- Full Repair of the existing building fabric inside and out
- Bring back into regular use as an events venue
Parkland Structures - Full Repairs

- South West Terrace Arch
- South East Terrace Arch
- Terrace, West Viewpoint and Steps
- Terrace, Wall and Urns
- Gothic Screen
- Terrace, East Steps
- South Lawn Half Bridge
- South Lawn Middle Bridge
Parkland Structures - Priority 1 Repairs

- North Gateway Entrance
- Temple
- Inner Boundary Wall
- Kitchen Garden Walls
- East Archway
- Potomac (Gothic) Tower
• Repair and dredge the Round Pond so we can bring back boating.
• Recreate the west half of the Horseshoe Pond to re-establish the historic setting for the Orangery, to collect rainwater from the terrace and Orangery, and to attract and provide a new habitat for wildlife.
Parks for People – Heritage Trees and Views

- Maintain and celebrate the parks magnificent trees and views. Carry out specialist tree management and research to identify and protect our heritage trees.
- Do selective pruning and remove a few more recent trees to open up lost views.
- Set up tree trails, interpretation and events to allow visitors to discover our amazing trees.
Create a ‘Museum collections’ themed landscape ‘promenade’ and play trail along the historic route linking the museum to the café and the Round Pond.

Improve the planting, paths and seating areas around the café.

Café building - carry out roof repairs and redecoration.
Develop our community history garden in the east walled garden, including a ‘plants and gardens’ timeline, kitchen garden beds, skills and learning activities and volunteers plots.
Parks for People – Activities

• Return family boating activities to the newly repaired Round Pond
• Run a range of learning, volunteering and training activities linked to existing and new features in the park
• Interpret the unique heritage and landscape of Gunnersbury park through a wide range of media
• Create a nature trail with new habitats to increase biodiversity across the park
Parks for People – Infrastructure and Management

- New footpath links to open up and reconnect the inner and outer parkland
- New signage and interpretation throughout the park
- Welcoming and informative park entrances and improved way-finding
- Employ dedicated project staff for park development, management, outreach and education
- Develop the park stakeholder and volunteer groups and provide training to empower them to help run the park
Purpose of the Park Management and Maintenance Plan

- To assess the existing park, its significance and its current maintenance and management
- To identify and set out future management and maintenance needs and targets
- To assess the impact of the HLF park project on resources, skills and budget
- To review the options for future park management structures
- To identify opportunities for community engagement in the park management
- To set out a Park Action Plan working towards Green Flag and delivery of targets

Process

- Review existing park maintenance and management arrangements
- Carry out Green Flag audit for the existing park
- Carry out stakeholder consultation including interviews with resident stakeholders, leaseholders, The Friends Group, The volunteers Group and other groups actively involved in the park, and community event and drop in session
- Ongoing liaison with other consultants from both the parks for People and Museum HLF projects to ensure joined up thinking and sharing of information
- Full final draft by end December 2013
10 Year Park Maintenance and Management Plan

Key Issues identified –

• The park needs a vision that provides clear direction and sets a programme of objectives

• Grounds maintenance is currently adequate and should be aiming higher

• The park needs dedicated, park–based, management and maintenance staff

• The park needs programmed investment in its infrastructure (paths, signage, furniture, structures and facilities etc.).

• The current dual council stewardship of the park causes difficulties in governance and decision making

• The park is some way short of meeting ‘Green Flag’ standards but the HLF project proposals and other recent improvements should help it to achieve this in the future
The Way Forward

• Continue to develop the park master plan of phased works to restore, maintain and manage Gunnersbury Park as a nationally important heritage park and a vibrant community hub offering a wide range of park activities and attractions.

• Set up a strong, grounds maintenance team of site-based staff, with the skills and resources to develop and run an excellent park.

• The HLF project will re-establish a dedicated Park Manager role based in the park, working directly with the grounds staff to ensure high quality maintenance is delivered and the park is managed effectively. The park will also have dedicated park education and outreach officers and three park apprentices.

• Provide a range of ways for local people to get involved in managing and looking after the park, including a Park Stakeholder Forum, community and volunteer activities, and skills and learning opportunities linked with Capel Manor College.
Activities and Community Engagement

November 2013

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Our aims are to:

- develop activities for the museum and park that meet the needs of the two borough’s **diverse communities** while protecting and conserving the heritage value of Gunnersbury
- **celebrate** the history of Gunnersbury and its collections with all our residents and visitors
- build in a **training and learning** opportunities into every aspect of the museum and park's development and maintenance
- work in **partnership** with the local community to support community values and ensure sustainability
Consultation and Community Engagement

So far in development stage, over baseline figures:

- Over **2500 participants** have attended our activities
- Over **70 volunteers** have contributed over **850 volunteer hours**
- **21 training opportunities** to young people
- **14 young people** have achieved a qualification
- Consulted over **500 non-users**
- Talked to **15 other heritage projects** about their experiences
- Working with **15 community projects and service providers** to develop projects
Activity Plan – Formal Learning Programme

- Schools workshops and resources across park and museum
- Further and higher education placements
- Embed Gunnersbury into higher and further education courses
- Self led resources for English classes in partnership with local English providers
- Build regular visits into English courses
- Linked to capital works e.g. placements, tours, meet the team days
• Fixed offer of tours and workshops about the galleries, house and park
• Train community leaders to develop and deliver tours, relevant to specific groups
• Handling collections for groups to use e.g. visually impaired handling collection
• Enable music groups to use the museum as a performance space
• Pop Up Museum
• Reminiscing offer with Public Health teams
• Links to Libraries and Adult Learning Services
• Artists in Residence
• Community Garden
Activity Plan – Public Programme

- Temporary exhibitions
- Range of regular tours, talks and workshops
- Vary opening hours to enable ‘Lates’
- Music in the Museum
- Online collections database and research hub
- Regular family learning
- Opportunities to see and learn from capital works
Activity Plans – Training and Volunteering

- Over 30 types of training incl. CPD, Arts Awards
- Apprenticeships, Internships, work placements
- Community Ambassadors
- Horticulture in Walled Garden
- With Capel Manor, Building Crafts College, Accession Social Enterprise
- Volunteering programme supporting all areas of projects
- Working with community groups to attract diverse range of people and to give people work based skills