Existing Issues
The shopping parade improvement programme identifies shopping parades across the borough that would benefit from council investment. Existing issues identified around the front of shopping parade include:

- Damaged and uneven footway paving;
- Lack of bins with the existing in poor condition;
- Road safety concerns over pedestrians crossing between parked cars in the service road;
- Insufficient Parking; and
- Tired and dated shopping area.

Proposals
The proposal involves creating a shopping parade that is easier to access, safer, cleaner and more attractive for residents and visitors to the area. Some of the features of this design include:

- New footway paving on both sides of the footway at the shopping parade;
- New carriageway surfacing;
- Improvements to parking by introducing 1 hour free stop and shop bays, with an option to pay for an additional 2 hours. Monday to Saturday between 8am and 6.30pm only;
- Introduction of more parking with 5 new inset parking bays;
- Two new Disabled parking bays;
- Extension of no waiting at any time restriction at the junction of Cranleigh Gardens and Tring Avenue;
- Two new raised tables with pedestrian crossing points in the service road;
- New raised table at existing Zebra crossing on Lady Margaret Road; and
- Introduction of new cycle stands, bins and trees.

The Benefits
- Improves the growth of local businesses and encourages customers and visitors to shop in the parade;
- Clearer and fairer parking arrangement which allows for easier parking for customers and increased parking turnover;
- Reduction in traffic speed; and
- Improved pedestrian accessibility, safety and cleanliness in the Shopping Parade.

Your Views
The Council would like to know your views, to ensure that the measures proposed are appropriate. Please read this document carefully, look at the plans overleaf and go online to www.ealing.gov.uk/consultations to complete the questionnaire for this scheme.

If you prefer, please return the questionnaire in the enclosed ‘reply-paid’ envelope to reach us by 30 August 2013.

Have your say on changes and improvements to the borough.
Take part in current consultations and view results of past consultations at www.ealing.gov.uk/consultations. You can also join our new Online Residents’ Panel to hear about the latest surveys.

Have an app for reading QR codes?
Scan this with your smartphone.

What happens next?
We will analyse your responses and comments, and these will be taken into consideration.

The results of the consultation can be viewed online after the consultation is complete by going to www.ealing.gov.uk/consultations then follow links for past consultations.

The closing date for this consultation is 30 August 2013

Please go online to www.ealing.gov.uk/consultations to complete the questionnaire for this scheme. If you prefer, then complete the attached paper copy and return it using the envelope provided.

Please complete this questionnaire. Your views are important.
### Shopping Parade Improvements
Lady Margaret Road (177-203)
Consultation Questionnaire

Please go online to [www.ealing.gov.uk/consultations](http://www.ealing.gov.uk/consultations) to complete the questionnaire for this scheme. If you prefer, please return the questionnaire in the enclosed ‘reply-paid’ envelope to reach us by **30 August 2013**.

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1. **Are you responding as a...** (please select one answer only)
   - [ ] Resident
   - [ ] Business
   - [ ] Both

2. **Are you in favour of the proposed parking and changes as shown in the consultation drawing along the Lady Margaret Road (177-203) shopping parade?**
   - [ ] Yes
   - [ ] No

3. **Are you in favour of the proposed raised crossing points in the service road to slow the speed of traffic and provide a crossing point for pedestrians?**
   - [ ] Yes
   - [ ] No

4. **Are you in favour of the proposed raising of the existing zebra crossing on Lady Margaret Road to slow the speed of vehicles?**
   - [ ] Yes
   - [ ] No

5. **Do you have any further comments?**

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Thank you for filling in this questionnaire.
Please return your questionnaire in the prepaid envelope provided to:
Highways, Ealing Council, 1st Floor Perceval House, 14/16 Uxbridge Road, Ealing W5 2HL.

**We need your comments by 30 August 2013.**

Thank you for your help.