Public Consultation

Greenford Road Shopping Parades and Corridor Improvement Scheme

Greenford Road

Introduction
As a part of Ealing Councils shopping parade improvement programme, proposals have been developed to improve the image, accessibility and safety of the shopping parades at the service roads between numbers 588 to 614 on Greenford Road next to the junction with Costons Lane & between numbers 397 to 413 on Greenford Road by the A40.

In addition to this a Corridor improvement scheme runs along Greenford Road and Phase 1 of this scheme will focus on the junctions of Costons Lane and the existing pedestrian crossing, which will be combined as part of the shopping parade improvement works.

Please complete this questionnaire. Your views are important.

The closing date for this consultation is
30 August 2013

Please return your completed questionnaire using the envelope provided. You can also complete this consultation online at www.ealing.gov.uk/consultations

Background
Over the last few months the Council has been surveying local residents and businesses to seek your views on how to improve your local shopping parade.

Using the positive feedback from this process a design has been developed and a number of streetscape improvements have been proposed. All discussions with ward councillors and feasibility investigations have been carried out to identify cost effective solutions to improve Greenford Road.
Existing Issues - Shopping parades
The shopping parade improvement programme identifies shopping parades across the borough that would benefit from council investment. Existing issues identified around the front of the shopping parades include;

- Damaged and uneven footway paving;
- Lack of trees & bins with the existing in poor condition;
- Insufficient Parking;
- Lack of cycling parking;
- Speeding vehicles & traffic congestion; and
- Tired and dated shopping area.

Existing Issues - Corridor Scheme: Greenford Road junction with Costons Lane
Issues identified at this section of Greenford Road include;

- Vehicles entering Costons Lane at speed from Greenford Road;
- Poor crossing facilities due to narrow pedestrian islands;
- Narrow cycle routes;
- Street clutter in the footways;
- Lack of distinction between public footway and private forecourts between 301 to 335;
- Damaged & uneven footway paving; and
- Wide road encourages high vehicle speeds.

Proposals
Greenford Road Shopping Parade by Costons Lane

- New footway paving on both sides of the footway at the shopping parade;
- Improvements to parking by introducing 30 minute stop and shop bays, with an option to pay for an additional 2 hours. Monday to Saturday between 8am to 6:30pm only;
- Designated Loading Bay in the parade; and
- New no waiting at any time entry and exit to service road.

Benefits

- Improves the growth of local businesses and encourages customers and visitors to shop in the parade;
- Clearer & fairer parking arrangement which allows for easier parking for customers and increased parking turnover;
- Improved pedestrian accessibility, safety and cleanliness in the shopping parade; and
- No entry removes conflict between vehicles driving in both directions.

Greenford Road by Costons Lane Corridor Scheme

- Raised tables at junctions;
- New wide pedestrian island and crossings;
- New wide shared cycle route to pedestrian crossing;
- TfL to widen crossing on Greenford Road as part of Modernisation; and
- Introduction of centre line hatch marking to visually narrow the width of the road.

Benefits

- Reduced vehicle speeds at junctions;
- Improved safety for pedestrians and cyclists due to wider pedestrian islands and crossings;
- Removal of street clutter to improve movement for pedestrians along the desire line of the footway; and
- Introduction of post and rail fence to segregate car park from public footway.

Greenford Road Shopping Parade by A40

- New footway paving on both sides of the footway at the shopping parade;
- Improvements to parking by introducing 30 minute stop and shop bays, with an option to pay for an additional 2 hours. Monday to Saturday between 8am and 6:30pm only;
- Introduction of more parking with 4 inset parking bays;
- New ‘No Entry’ at end of service road; and
- New carriageway resurfacing.

Benefits

- Improves the growth of local businesses and encourages customers and visitors to shop in the parade;
- Clearer & fairer parking arrangement which allows for easier parking for customers and increased parking turnover;
- Improved pedestrian accessibility, safety and cleanliness in the shopping parade; and
- No entry removes conflict between vehicles driving in both directions.

Your views
The Council would like your views in order to implement the right scheme at the shopping parades and along Greenford Road. Please examine the plan attached and make your views known to us by filling in the enclosed questionnaire by Friday 30 August 2013.

What happens next
The responses to the questionnaire enclosed will be analysed and reported to ward members of your area. Taking into account the views of residents and businesses as expressed in this consultation, a decision will then be taken regarding implementation of the scheme.
Existing Issues - Shopping parades
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• Lack of trees & bins with the existing in poor condition;
• Insufficient Parking;
• Speeding vehicles & traffic congestion; and
• Tired and dated shopping area.

Existing Issues - Corridor Scheme: Greenford Road junction with Costons Lane
Issues identified at this section of Greenford Road include:
• Vehicles entering Costons Lane at speed from Greenford Road;
• Poor crossing facilities due to narrow pedestrian islands;
• Narrow cycle routes;
• Street clutter in the footways;
• Lack of distinction between public footway and private forecourts between 301 to 335;
• Damaged & uneven footway paving; and
• Wide road encourages high vehicle speeds.

Proposals
Greenford Road Shopping Parade by Costons Lane
• New footway paving on both sides of the footway at the shopping parade;
• Improvements to parking by introducing 30 minute stop and shop bays, with an option to pay for an additional 2 hours. Monday to Saturday between 8am and 6:30pm only;
• Introduction of more parking with 4 inset parking bays;
• New ‘No Entry’ at end of service road; and
• New carriageway resurfacing.

Benefits
• Improves the growth of local businesses and encourages customers and visitors to shop in the parade;
• Clearer & fairer parking arrangement which allows for easier parking for customers and increased parking turnover;
• Improved pedestrian accessibility, safety and cleanliness in the shopping parade; and
• No entry removes conflict between vehicles driving in both directions.

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Greenford Road by Costons Lane Corridor Scheme
• Raised tables at junctions;
• New wide pedestrian island and crossings;
• New cycle route along the parade;
• Installation of new trees and shrubs;
• Introduction of new tree-lined pavement;
• Removal of street clutter to improve movement for pedestrians and cycling;
• Reduction of vehicle speeds through the area; and
• Introducing of centre line hatch marking to visually narrow the width of the road.

Benefits
• Improves the growth of local businesses and encourages customers and visitors to shop in the parade;
• Clearer & fairer parking arrangement which allows for easier parking for customers and increased parking turnover;
• Improved pedestrian accessibility, safety and cleanliness in the shopping parade; and
• No waiting at any time restriction to ensure clear visibility for pedestrians at crossing points.

Greenford Road by Greenford Road by A40
• New footway paving on both sides of the footway at the shopping parade;
• Improvements to parking by introducing 30 minute stop and shop bays, with an option to pay for an additional 2 hours. Monday to Saturday between 8am and 6:30pm only;
• Introduction of more parking with 4 inset parking bays;
• New ‘No Entry’ at end of service road; and
• New carriageway resurfacing.

Benefits
• Improves the growth of local businesses and encourages customers and visitors to shop in the parade;
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Council Tax Exemption Consultation

Public Consultation
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Please complete this questionnaire. Your views are important.

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Over the last few months the Council has been surveying local residents and businesses to seek your views on how to improve your local shopping parade.

Using the positive feedback from this process a design has been developed and a number of streetscape improvements have been proposed. All discussions with ward councillors and feasibility investigations have been carried out to identify cost effective solutions to improve Greenford Road.

Have your say
www.ealing.gov.uk/consultations

Highways

www.ealing.gov.uk
Consultation Questionnaire
Greenford Road by Costons Lane Shopping Parade Improvements

Please fill in this questionnaire and return it in the prepaid envelope provided by Friday 30 August 2013.
Name: __________________________________________
Address: _______________________________________

1. Are you responding as a… (please select one answer only)
   ○ Resident   ○ Business   ○ Both

2. Are you in favour of the proposed parking and loading changes as shown in the consultation drawing on Greenford Road by Costons Lane (588-614) shopping parade?
   ○ Yes   ○ No

3. Are you in favour of the proposed raised tables at the junctions of Costons Lane?
   ○ Yes   ○ No

4. Do you have any other comments?

Thank you for filling in this questionnaire.
Please return your questionnaire in the prepaid envelope provided to:
Highways, Ealing Council, 1st Floor Perceval House,
14/16 Uxbridge Road, Ealing W5 2HL.

We need your comments by 30 August 2013.

Thank you for your help.
Consultation Questionnaire
Greenford Road by A40
Shopping Parade Improvements

Please fill in this questionnaire and return it in the prepaid envelope provided by Friday 30 August 2013.

Name: ________________________________
____________________________________
____________________________________
____________________________________

Address: ______________________________
____________________________________
____________________________________
____________________________________

1. Are you responding as a... (please select one answer only)
   ○ Resident  ○ Business  ○ Both

2. Are you in favour of the proposed parking changes as shown in the consultation drawing on Greenford Road by A40 (397-413) shopping parade?
   ○ Yes  ○ No

3. Are you in favour of the proposed inset parking bays in the footway in Greenford Road service road by A40?
   ○ Yes  ○ No

4. Are you in favour of the proposed ‘No Entry’ to Greenford Road service road by A40 as shown in the consultation drawing?
   ○ Yes  ○ No

5. Do you have any other further comments?

Thank you for filling in this questionnaire.
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