Bromyard Avenue Area
Ealing Council has carried out feasibility studies and secured funding to deliver transport improvements to several locations in the area surrounding Bromyard Avenue. The works will, subject to support, take place over two phases, with the plans detailed in this document being undertaken first, and followed by further improvements to Bromyard Avenue itself in 2013 and 2014.

The closing date for this consultation is
21 December 2012
Existing Issues
Issues within this study area that have been identified include:

• Rat-running traffic and high vehicle speeds on Bromyard Avenue between the A40 Western Avenue and The Vale
• Rat-running traffic on Third Avenue between Old Oak Road and The Vale
• A lack of pedestrian and cycle-friendly facilities on Bromyard Avenue
• Third Avenue having fewer traffic calming measures than First and Second Avenues

The Proposals
The first phase of works will address the above issues by implementing the following:

• Replace the existing speed cushions on Bromyard Avenue with cycle-friendly “sinusoidal” road humps
• Install an additional cycle-friendly “sinusoidal” road hump on Third Avenue to bring the number of vertical deflections in line with First and Second Avenue
• Restrict entry from First Avenue into the eastern section of Armstrong Road to cyclists and pedestrians only

Please note – further improvements to Bromyard Avenue will be carried out during phase two.

Your Views
The Council would like to know your views in order to implement the right scheme for businesses, organisations and residents. Please look at the plans and make your views known to us.

Summary
Ealing Council are seeking your comments on our plans to improve your area. You can do this by completing it online at: www.ealing.gov.uk/consultations.

Subject to funding and support for the scheme, it is proposed to be delivered during 2013.

What Happens Next
Once the consultation is complete and your views analysed, the results will be considered by the London Borough of Ealing. Updates will be provided at future Ward Forums.

If you have any queries please contact:
Highways Service
020 8825 5000