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Date
29 October 2012

Dear Matthew,

Thank-you for your letter, dated 28 August 2012, regarding your application for Central Ealing to be designated as a neighbourhood area. On 7 September 2012 the Local Planning Authority (LPA) published for consultation the proposed boundary. The consultation ran for six weeks up to 19 October 2012. No formal written representations were received.

As well as taking on board any comments received from the consultation the LPA must consider any other factors such as any natural or man-made features (such as rivers or mountains, roads, railway lines or canals), catchment areas for current and planned infrastructure and services (e.g. schools), development proposals and allocations and environmental designations.

I have concluded that the proposed boundary of the neighbourhood area for the Central Ealing is acceptable and I am pleased to inform you that on behalf of the LPA I am happy to formally designate it as such.

However, at the same time, in accordance with the Cabinet report, dated July 25th 2102 entitled "Neighbourhood Planning in Ealing" I have also resolved to designate the same area as a "business area." This is because the boundary of the Central Ealing encompasses a significant portion of Ealing Metropolitan Town Centre. This is one of 10 Metropolitan Centres within London and as such needs to function as the significant retail and employment focus of the area. It is therefore of borough wide strategic importance.

I shall now look forward to receiving your proposals relating to the establishment of a Neighbourhood Forum for the area and will expect to hear from you again in due course.

Yours sincerely,



Pat Hayes
London Borough of Ealing