

Eric Leach
Chair
Interim West Ealing Centre Neighbourhood Forum
c/o 39 Manton Avenue
Hanwell
London
W7 2DY

Ealing Council
Perceval House
14-16 Uxbridge Road
London W5 2HL

t 020 8825 9120

Date
29 October 2012

Dear Eric,

Thank-you for your letter, dated 17 July 2012, regarding your application for West Ealing Centre to be designated as a neighbourhood area.

On 10 August 2012 the Local Planning Authority (LPA) published for consultation the proposed boundary. The consultation ran for eight weeks up to 5 October 2012. Two formal written representations were received. These are duly noted (in particular as they relate to the development proposals for the Green Man lane Estate and Dean Gardens) but neither of these representations proposed any changes or alterations to the proposed boundary. The written representations are available to inspect and download from the Council's web pages at:

http://www.ealing.gov.uk/info/1004/planning_policy/1377/neighbourhood_planning/3

As well as taking on board comments received from the consultation the LPA must consider any other factors such as any natural or man-made features (such as rivers or mountains, roads, railway lines or canals), catchment areas for current and planned infrastructure and services (e.g. schools), development proposals and allocations and environmental designations.

I have concluded that the proposed boundary of the neighbourhood area for the West Ealing Centre is acceptable and I am pleased to inform you that on behalf of the LPA I am happy to formally designate it as such.

However, at the same time, in accordance with the Cabinet report, dated July 25th 2102 entitled "Neighbourhood Planning in Ealing" I have also resolved to designate the same area as a "business area." This is because the boundary of the West Ealing Centre encompasses a significant portion of Ealing Metropolitan Town Centre. This is one of 10 Metropolitan Centres within London and as such needs to function as the significant retail and employment focus of the area. It is therefore of borough wide strategic importance.

The LPA shall now begin formal consultation for a six week period on your proposals relating to the establishment of a Neighbourhood Forum for the area and I shall write to you again once the consultation has closed and I have had

sufficient opportunity to reflect on any representations received and make a considered response on behalf of the LPA.

Yours sincerely,



Pat Hayes
London Borough of Ealing