Public consultation

Safety and Accessibility improvements

Proposed new zebra crossing along Pope’s Lane close to its junction with Knight’s Avenue

As part of Ealing Council’s local safety improvements, funded by your Ward Forum, we are proposing a new zebra crossing along Pope’s Lane near the junction with Knight’s Lane. The key aim is to provide a safer environment for road users, especially pedestrians.

Your views are a very important factor in the council’s decision-making process and contribute towards the decision to go ahead. Please note that depending on the results of this consultation, a decision will be made on how to progress with this proposal, in consultation with your Ward Councillors.

Council officers have discussed the proposal with your ward councillors, and are now seeking your views and comments.

The closing date for this consultation is 10 August 2012

Complete your questionnaire online at www.ealing.gov.uk/consultations

Highways
Pope’s Lane zebra crossing proposal

The Benefits
• Provide safer crossing facilities for pedestrians.
• Encourage the use of public transport by providing safer crossing facilities close to the bus stops for bus users.
• Encourage drivers to reduce their speed as there is an effective reduction in the carriageway width.

Disadvantages
• Loss of parking places due to the introduction of the zebra crossing and therefore a controlled area that extends up to the end of the zigzags.

Your Views
The Council would like to know your views, to ensure that the measures proposed are appropriate.

Please read this document carefully, look at the plans overleaf, and complete the attached questionnaire. Please return the questionnaire in the enclosed ‘reply-paid’ envelope to reach us 10 August 2012.

Have your say on changes and improvements to the borough. Take part in current consultations and view results of past consultations at www.ealing.gov.uk/consultations. You can also join our new Online Residents' Panel to hear about the latest surveys.

What happens next?
We will analyse your responses and comments, and these will be taken into consideration. The results of the consultation can be viewed online after the consultation is complete by going to http://www.ealing.gov.uk/consultations then follow links for “Past consultations”.

What is Ealing Council’s strategy for road safety measures?
A target was set in 2000, that by 2010 the Ealing Council would have:
• Reduced the numbers of people killed or seriously injured (KSI) on the road by 50%;
• Reduced the numbers of children killed or seriously injured by 60%;
• Reduced the slightly injured casualty rate by 25%.

The Council achieved these targets.

The second Mayor’s Transport Strategy (MTS2) set a new goal: that by 2017/18, an overall reduction in KSIs of 50% compared to a baseline between 2004-8 would be achieved. We want to continue our good work towards reducing casualties. As well as the high cost of personal loss from road casualties, there is an estimated financial cost to the tax-payer of £83,000 per casualty.

How Ealing Council’s strategy contributes to improve road safety and reduce road danger on the borough transport network for all users, in particular pedestrians?
• By improving road safety and reducing the number of casualties through provision of adequate pedestrian crossings facilities;
• By encouraging speed reduction along sensitive roads within the Borough;
• By improving access to the public transport network.
• By implementing safety schemes.

The council would like to implement a scheme that is best suited to the local community, and we welcome your input on the proposals. Please examine the plan and complete the enclosed questionnaire, returning it to us in the pre-paid envelope before 10 August 2012.

Thank you for taking the time to respond.