

Road Safety Improvements

Merrick Road, Southall

As a part of Ealing Council's corridor improvement programme funded by Transport for London (TfL), proposals have been developed to improve the efficiency and safety of Merrick Road.

Please see the drawings overleaf which illustrate the proposals. Your views are an important factor in the council's decision-making process. Please note that depending on the results of this consultation, a decision will be made, in consultation with your Ward Councillors, on how to progress with these proposals.

Please read through the information contained in this leaflet and then complete and return the enclosed questionnaire.

The closing date for this consultation is

6 July 2012

Please return your completed questionnaire using the postage paid envelope provided, or if you prefer, this consultation can be completed online at:

www.ealing.gov.uk/consultations

Highways

Merrick Road safety improvements

Existing Problems

The existing problems identified in the area are:

- High vehicle speeds on Merrick Road;
- Lack of pedestrian facilities on Merrick Road.

Proposals

The proposal aims to improve road safety and accessibility in the area by reducing speeds on Merrick Road and providing a formal pedestrian crossing in the neighbourhood.

This includes the following features:

- On Merrick Road near Windsor Road, new raised table with zebra crossing;
- On Merrick Road near Osterley Park Road, new raised table at existing pelican crossing.

Please see the consultation plan in the centre of this document for details.

The Benefits

- Pedestrian safety and accessibility in the area improved;
- Proposed zebra provides a safer crossing point for parents/children travelling to/from Dairy Meadow Primary and Nursery School;
- Improvements to road safety through vehicle speed reductions.

Your Views

The Council would like to know your views in order to ensure that the measures proposed are appropriate. Please read this document carefully, examine the plan overleaf and complete the enclosed questionnaire or complete it online at: www.ealing.gov.uk/consultations.

Please return the questionnaire in the enclosed 'reply paid' envelope to reach us by **6 July 2012**.

What happens next?

We will analyse your responses and comments and these will be taken into consideration. The results of the consultation will be published online during August 2012 at: http://www2.ealing.gov.uk/services/council/consultations/past_consultations/

What is Ealing Council's strategy for road safety measures?

A target was set in 2000, that by 2010 Ealing Council would have:

- Reduced the numbers of people killed or seriously injured on the road by 50%;
- Reduced the numbers of children killed or seriously injured by 60%;
- Reduced the slightly injured casualty rate by 25%.

The Council achieved these targets.

The second Mayor's Transport Strategy (MTS2) set a new goal: that by 2017/18, an overall reduction in KSIs of 50% compared to a baseline between 2004-8 would be achieved. We want to continue our good work towards reducing casualties. As well as the high cost of personal loss from road casualties, there is an estimated financial cost to the tax-payer of £83,000 per casualty.

How is Ealing Council reducing casualties?

- By implementing traffic calming schemes and safety schemes.
- By installing new pedestrian crossing facilities, particularly outside schools.
- By introducing an extensive programme of on-road cycle training.

Why is Ealing Council focusing on reducing speed?

If a pedestrian is hit at:

- 20 mph there is about a 1 in 40 chance of being killed;
- 30 mph there is about a 1 in 5 chance of being killed;
- 40 mph there is about a 9 in 10 chance of being killed.

The council would like to implement a scheme that is best suited to the local community and we welcome your input on the proposals. Please examine the plan and complete the enclosed questionnaire, returning it to us in the pre-paid envelope before 6 July 2012.

Thank you for taking time to respond.