As a part of Ealing Council's Corridor improvement programme, funded by Transport for London, proposals have been developed to improve accessibility and safety on Boston Road between Cambridge Road and Cumberland Road.

**Background**

The proposals have been developed following feedback from the previous consultation of the area on traffic management changes aimed at reducing traffic speeds and improving safety through the area.

Further feasibility investigations have been carried out to find cost-effective ways to improve accessibility, safety and to find the most cost-effective ways to make it easier and safer for pedestrians to travel along and across Boston Road. The proposals also aim to improve the appearance of the shopping parade area with new paving and street furniture proposed as a part of these improvements.

Council officers have discussed these proposals with your ward councillors, and are now seeking your views and comments.

The closing date for this consultation is **1 June 2012**

Please return your completed questionnaire using the envelope provided or, if you would prefer, this consultation can be completed online at [www.ealing.gov.uk/consultations](http://www.ealing.gov.uk/consultations)
Boston Road area improvements

Existing Problems
Existing problems identified on Boston Road include:

- Existing carriageway layout encourages speeding along this route;
- Inadequate pedestrian crossing facilities;
- Damaged and uneven footway paving;
- Street furniture condition and locations could be improved.

Proposals
The proposal involves improving road safety and accessibility in the area to create an area that is safer and more accessible for residents and businesses.

Some of the features of this design include:

- Existing zebra crossing to be raised to improve pedestrian safety and slow vehicle speeds in the shopping parade;
- A new zebra crossing on a raised table to improve pedestrian access and to reduce traffic speeds through the junction of Boston Road/Cambridge Road;
- Kerb line changes to improve crossing safety, increase effective footway areas, and assist vehicles exiting side roads (primarily Cumberland Road);
- New footway paving;
- Raised tables at the entrances to some side roads to improve safety and convenience for crossing pedestrians.

The Benefits

- Pedestrian safety and accessibility in the area improved;
- Reduction in vehicles speeding in the area;
- Improves the growth of local businesses;
- Encourages residents and visitors to shop in the local parade.

Your Views
The council would like to know your views in order to implement the right scheme in the shopping parade. Please examine the plan attached overleaf and make your views known to us by 1 June 2012.

What Happens Next
The responses to the questionnaire enclosed will be analysed and reported to your ward councillors. Taking into account the views of residents and businesses as expressed in this consultation, a decision will then be taken regarding implementation of the scheme.