Ealing’s Development Sites DPD (also known as the Site Specific Allocations Development Plan Document) sets out the planning requirements for those key sites in the borough with significant development potential.

The Development Sites DPD forms part of Ealing Council’s ‘Local Development Framework’ (LDF) which is a folder of documents to guide planning and development in the borough. It covers a 15 year plan period up to 2026.

The Development Sites DPD complements Ealing’s Development Strategy DPD that sets out a spatial vision for the future development in the borough. Together with the Mayor of London’s London Plan it sets out a number of priorities and objectives for the borough.

The Development Sites DPD sets out the council’s preferred use for land and buildings on specific sites that are likely to be the subject of development proposals during the lifetime of the LDF.

It also attempts to set out the main delivery and implementation issues for each site including identifying developers and key partners as well as relevant planning histories and land ownerships.

The council are now consulting you on some initial proposals. This leaflet briefly explains how the plan is structured, how the plan was prepared, how you can make a response and how you can get involved.

Consultation
17 September to 30 November 2010

www.ealing.gov.uk
How the plan was prepared?
The Development Sites DPD has been through two previous rounds of consultation. The outcomes of these stages of consultation have informed this next stage in the development of the plan. Previous rounds of consultation included:

- Issues and Options, Feb-Mar 2006
- New Issues and Options, Sept-Oct 2007

The current stage of consultation offers you another opportunity to comment on a revised draft of the plan before the council draws up final proposals. Prior to submission to the Government the plan will undergo another round of public consultation. This will allow for any further representations to be made. The plan will then be the subject of an examination in public before being adopted in July 2013.

Development Sites Timetable

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<td>Start process</td>
<td>Consultation on issues and options</td>
<td>New consultation on issues and options</td>
<td>Consultation on initial proposals</td>
<td>Consultation on final proposals</td>
<td>Submission for examination</td>
<td>Examination</td>
<td>Adoption</td>
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What is the purpose of the plan?
The purpose of producing this Development Sites DPD is not to list every site available for development but to have a variety of sites that can contribute to the borough’s needs for various land uses. This includes employment, housing, infrastructure and waste management. Where appropriate, it also outlines those sites that would receive support for changes of land use.

The Development Sites DPD is not an exhaustive list of sites in the borough. The options presented for each site are not exclusive either but reflect the council’s initial assessment of the suitability and need for that land use in a given area. Where a development quantum is proposed for potential future residential units, retail, office and industrial floorspace – these are net maximum ‘indicative’ figures.

For many sites, the council have already done a lot of detailed work. These sites are listed as ‘sites’ and have an accompanying site plan. Indeed, certain sites may already possess planning consent for a development and in these cases the development quantum shown will be that which was granted under that planning permission.
Ealing 2026 Development Sites

For other sites, much less work has been done and any options proposed for these ‘Extra’ sites do not necessarily represent the council's current policy stance. Nevertheless, these sites have been included to seek your views at an early stage in the formulation of future planning policies.

It must be borne in mind that the Development Sites DPD does not prejudice the determination of any future planning applications for the sites listed. Instead, any such planning applications are subject to the same planning processes as sites not identified in this document, in that, they will be judged on their own merits and determined in accordance with the development plan unless material considerations indicate otherwise.

What do you think?
The sites put forward in this plan can still be subject to change. We welcome suggestions for other uses for the sites already in this document. We welcome other suggestions for more detailed design of proposals for the sites included. We also welcome suggestions for additional sites that could be included and these additional sites will be consulted upon in the future.

Some key questions for you to consider:

1. Which site are you commenting on (please include site reference, e.g. ‘EAL01’)?
2. Do you agree with the proposed use(s) for the site? Do you have suggestions for other uses?
3. Where alternative options are presented, what is your preference and why?
4. Do you agree with the proposed quantum(s) for the site, if given? Do you have suggestions for changing the quantums?
5. Are there any other sites that you think should be included?
How you can get involved?
You can download an electronic copy of the plans at: http://www.ealing.gov.uk/services/environment/planning/planning_policy/local_development_framework/consultation/

You can also view a full paper copy at:
**Ealing Customer Services, Perceval House, 14/16 Uxbridge Road, Ealing W5 2HL.**
Opening hours: **Mon-Fri, 9am-5pm.** Or at your local library.

You can come along to one of the following public meetings:

- **21 September 2010** – *What will Ealing be like in 2026?*
  Liz Cantell Room, Ealing Town Hall, 7pm (with Ealing Civic Society)

- **29 September 2010** – *What will Greenford, Northolt and Perivale be like in 2026?*
  Greenford Hall, Ruislip Road, 7pm

- **5 October 2010** – *A New Transport Plan for Ealing*
  Telfer Room, Ealing Town Hall, 7pm

- **7 October 2010** – *What will Southall be like in 2026?*
  Dominion Centre, The Green, Southall, 7.30pm (with Southall Community Alliance)

- **13 October 2010** – *A New Infrastructure Delivery Plan for Ealing*
  Oaktree Community Centre, Acton, 7pm

- **21 October 2010** – *What will Acton be like in 2026?*
  St Mary’s Parish Church, The Mount, Acton, 7pm (with Acton Community Forum)

- **26 October 2010** – *What will Hanwell be like in 2026?*
  St Thomas the Apostle Parish Hall, Boston Road, Hanwell, 7.45pm
  (with Hanwell Community Forum)

- **10 November 2010** – *What will North Acton/Park Royal be like in 2026?*
  Inco Europe Ltd – Sports Hall, Bashley Road, 7-9pm (with Acton Alliance)

Or email your comments to: **planpol@ealing.gov.uk**

Or post them to: **Planning Policy, Regeneration and Property, Perceval House, 4th Floor SW, 14-16 Uxbridge Road, Ealing W5 2HL**