Dear Sir or Madam,

**Public Consultation on the Local Development Framework (LDF), September – November 2010**

Ealing Council is continuing to make good progress in preparing a new 'Local Development Framework' (LDF) for the borough. The LDF portfolio will be a major determining factor in the borough's future development and will eventually replace the existing Unitary Development Plan (that was adopted in 2004) by 2013.

I am writing to invite you to participate in helping to create this new planning framework for Ealing and participate in a council organised a public consultation that last up to ten weeks and will start on 17th September and end on 30th November 2010. We have prepared three key documents:

Firstly, the Development Strategy, Final Proposals (also known as the Core Strategy, Final Submission Proposals). This plan sets out the spatial vision and proposals for the future development of the borough. The consultation on Development Strategy will end at 5pm on Monday 1 November.

Secondly, the Development Sites Development Plan Document, Initial Proposals (also known as Sites Allocation Development Plan Document – Preferred Options). This plan sets out the planning requirements for those key sites with significant development potential.

Thirdly, the Development Management Development Plan Document, Initial Proposals (also known as the Generic Development Control/Management Development Plan Document – Preferred Options). This plan seeks to guide decisions on planning applications where no provision has been made elsewhere (e.g. the London Plan) and
where, because of the unique characteristics of Ealing we feel a more distinctive approach needs to be taken.

The consultation on Development Sites and Development Management will end at 5pm on Tuesday 30 November 2010.

In addition, there are also a number of background papers that provide further information on demography, housing and green spaces. A separate atlas of proposed changes to the council’s Adopted Proposals Map 2004 also illustrates in map form any proposed changes that arise from the draft plans. In addition, further reports provide a sustainability appraisal and a Habitats Regulations Assessment of the draft plans. Finally, the council also needs to prepare and maintain an up to date information base on key aspects of the social, economic and environmental characteristics of the area. A number of studies have also been published recently including an Infrastructure Delivery Plan, energy evidence base report, employment land review and a retail needs study update.

I have enclosed a copy of the public notice giving details of the arrangements for the public consultation period. If you would like translated material or interpretation in other community languages, or formats to suit people with disabilities, please let me know.

Further information is also available on the Ealing Council web site including electronic copies of all the documents referred to above (www.ealing.gov.uk/planpol).

I therefore invite you to take this opportunity to have your say on these draft LDF documents and will look forward to hearing from you.

Yours faithfully,

Steve Barton
Planning Policy Manager
PUBLIC NOTICE

PLANNING AND COMPULSORY PURCHASE ACT 2004
The Town and Country Planning (Local Development) (England) Regulations 2004
Notice of Public Participation

Ealing’s Local Development Framework

The Local Development Framework is a portfolio of local development documents and, together with the London Plan, is part of a two-tiered planning system that determines how the planning system will shape and manage future development in Ealing. It will eventually replace the council’s Unitary Development Plans (UDP) which was adopted in 2004. The timetable for preparing and publishing development plan documents is set out in the Local Development Scheme (adopted in March 2010).

Ealing Council is now consulting on three key documents:

Firstly, the Ealing 2026 Development (or Core) Strategy Development Plan Document. This contains Final (or Submission) Proposals that the council plan to submit to government for examination in January 2011. The Development Strategy 2026 sets out Ealing Council’s vision and proposals for the future development of the borough. There are also a number of background papers that provide further information, including an Infrastructure Delivery Plan.

Secondly, Initial Proposals (or Preferred Options) for a Development Sites DPD that sets out the planning requirements for those key sites with significant development potential.

Thirdly, Initial Proposals (or Preferred Options) for a Development Management Development Plan Document (also called the Generic Development Control/Management DPD). It contains policies that will eventually be used to guide decisions on planning applications.

Individuals and organisations in the community are now invited to participate in a public consultation and the council have organised a number of public meetings to this effect. The documents together with other relevant supporting information, details of the public meetings and comment forms can be viewed on Ealing Council’s website, www.ealing.gov.uk/planpol. Comments can also be emailed to: planpol@ealing.gov.uk.

Paper copies can be inspected at the council offices at Perceval House, 14-16 Uxbridge Road, Ealing W5 between the hours of 9.00am and 5.00pm, Monday to Friday from 17th September 2010 until 30th November 2010. Public consultation on the Development Strategy will end at 5pm on Monday 1st November 2010. Public consultation on the Development Sites and Development Management Policies will end at 5pm on Tuesday 30th November 2010.

Copies are also available for inspection at local libraries as follows:

- **ACTON** Mon, Fri, Sat 9am-5pm; Tue, Wed, Thur 9am-7.45pm; Sun closed
- **EALING CENTRAL** Mon, Fri, Sat 9am-5pm; Tue, Wed, Thur 9am-7.45; Sun 1pm-4pm
- **GREENFORD** Tue, Wed, Thu 9am-7.45pm; Fri, Sat 9am-5pm; Sun, Mon closed
- **HANWELL** Tue, Thur 9am-1pm, 2pm-7.45pm; Fri, Sat 9am-1pm, 2pm-5pm; Sun, Mon closed
- **JUBILEE GARDENS** Tue, Wed, Thur 9am-7pm; Fri, Sat 9am-5pm; Sun, Mon closed
- **NORTHFIELDS** Tue, Thur 9am-7.45pm; Fri, Sat 9am-5pm; Sun, Mon closed
- **NORTHOLT LEISURE CENTRE** Mon, Tue, Wed, Thur, Fri 11am-7pm; Sat 9am-5pm; Sun closed
- **NORTHOLT** Mon, Tue, Wed, Thur 9am-9pm; Fri, Sat 9am-5pm, Sun closed
- **PERIVALE** Tue, Thur 9am-7.45pm; Fri, Sat 9am-5pm; Sun, Mon, Wed closed
- **PITSHANGER** Tue, Thur 9am-7.45pm; Fri, Sat 9am-5pm; Sun, Mon, Wed closed
- **SOUTHLAND** Mon, Fri, Sat 9am-5pm; Tue, Wed, Thur 9am-7.45; Sun 1pm-4pm
- **ST. BERNARDS HOSPITAL** Mon, Thur 9.30am-12.30pm trolley rounds in the afternoon to wards. Tues, Fri 9.30am-12.30pm and 1.30pm-4.30pm, Wed 9.30am-12.30pm, 1.30-5.00pm
- **WEST EALING** Tue, Thur 9am-7.45pm; Wed, Fri, Sat, 9am-5pm; Sun, Mon closed
WOOD END is currently closed for refurbishment. The nearest libraries are at Northolt, Northolt leisure Centre and Greenford.

Copies can be obtained from the Council's reception area or from the Planning Policy Team (see contact details below) and there will be a charge for these documents.

Comments on the Development (or Core) Strategy, Sites and Management DPDs and on any aspect of the preparations for Ealing's LDF, should specify the subject or document page number to which they relate, and the reasons for the comment.

The Council may not be able to take comments into account if they are received later than 1st November for the Development (or Core) Strategy DPD and 30th November for the Development Sites DPD and Development Management DPD. If you want to be notified about further stages in the LDF adoption process, and about other aspects of LDF preparation, please include your contact details.

To contact the Economic Regeneration & Planning Policy Team, email planpol@ealing.gov.uk, telephone 020 8825 5845 or write to the Economic Regeneration & Planning Policy Team, Ealing Council, Perceval House, 4th Floor, 14-16 Uxbridge Road, London W5 2HL.