



HANWELL CLOCK TOWER CONSERVATION AREA MANAGEMENT PLAN

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1. Introduction

This plan sets out the local authority's approach to managing the future of the Hanwell Clock Tower CA. It is based on an appraisal of the character of the CA, the statutory planning policies affecting the area, the role of other local authority services in the area, and the requirements and aspirations of local people – both residents and businesses.

It is very much a partnership document, 'owned' by all parties involved in producing it. This partnership approach means that the plan will be respected, and will be guided by the conduct of all the partners.

2. Policy

This Management Plan indicates how the policies in the Local Development Framework (LDF), along with other matters, will figure in the on-going management of the Hanwell Clock Tower CA. It is not a planning policy document itself however, and it does not form part of the Local Development Framework (LDF).

Ealing's Local Development Framework comprises a series of documents. The following documents have a bearing on the Conservation Management Plan:

The 'unitary development plan' (UDP), also known as the Plan for the Environment. This contains the statutory policies for development in the CA and elsewhere in the borough. Volume one of the UDP has policies for all types of development. There is a specific policy on conservation in Chapter Four on Design (policy 4.8). Volume Two of the UDP shows sites and areas across the borough. The Hanwell Clock Tower CA is indicated in Table 10.12 and Map 8 in volume two of the UDP. The UDP also has a "Proposals Map" which specifies the definitive boundary of the Hanwell Clock Tower CA. It should also be noted that the UDP comprises the development plan for the borough along with the Mayor of Plan. London's London For most purposes, the London Plan policies are reflected in the UDP, and there are crossreferences to them in the UDP.

- The series of supplementary planning guidance and supplementary planning documents provide more detailed guidance on how the statutory policies should be applied. These cover topics, sites and area.
- The Local Development Scheme sets out the programme of work on future planning policy. This includes reference to a Supplementary Planning Document on Conservation, which is currently being prepared, and which will be subject to formal consultation in the Spring of 2007. In May of 2007, the Council's preferred options for the planning of the borough will be published.
- The Statement of Community Involvement sets out the Council's commitments to community involvement in all aspects of town planning, including matters pertaining to the Hanwell Clock Tower CA.
- There are also other documents providing background information and monitoring data in the LDF. All published information on the Local Development Framework is on the Council's web site at www.ealing.gov.uk/planpol

3. Conservation Area designation

Hanwell Clock Tower is one of 29 (twenty-nine) of L.B. Ealing's CAs (CAs) and it is managed, like the others, by the legal regulations of the *Planning (Listed Buildings and Conservation Areas) Act*, 1990. The Council operates its responsibilities under the Act to "preserve and enhance" the character of the CA. The Council will also undertake regular reviews of the area to monitor the quality of development and the effectiveness of its policies and guidance.

3.1. Character appraisals

The Council has completed a Character Appraisal for the Hanwell Clock Tower CA, of which this Management Plan is a further part. The Appraisal has been produced to describe and evaluate the special architectural and historic interest of the CA. The statement of character will provide a basis from which to evolve not only the making of development control decisions, but also for the informed framing of design guidance. The Appraisal is the basis for the direction of this Management Plan, identifying the elements of special interest of the Hanwell Clock Tower CA that require attention or effort. The Appraisal also provides a valuable resource upon which to defend Appeals against refusal of planning permission.

3.2. Archives and the importance of the past

The CA contains a good deal of historic fabric and evidence of this has been included in the Appraisal to demonstrate the evolution of the area, particularly over the past 150 years or so.

Hanwell is documented in the Domesday Survey of 1086 and the Appraisal deals with its evolution from this time up to the 21st century. Historic maps of the late 19th and 20th century demonstrate how a village grew up along the main route between Ealing and Southall, crossing the river Brent close to the present CA. Of note is the influence of the new railway (1838) on the development of the area, with Brunel's viaduct forming an important local feature (though outside the CA). In the middle of the 19th century two new cemeteries were provided for Westminster and Kensington just to the east of the CA, and the map of 1865 show modest groups of houses or cottages facing the Uxbridge Road but behind are large fields and open space. Later, in the mid 1870s, Hanwell Station was built. Development as a shopping area seems to have commenced in c1900, with several substantial, purpose-built commercial buildings of that period facing the main road. In the 1930s there seems to have been another phase of development, when the Red Lion PH was rebuilt, parades of shops (including The Broadway) added, and, in 1937, a Clock Tower was erected as a centrepiece to the space created by the junction of Uxbridge Road, Boston Road and Cherington Road.

Archival material, taken chiefly from the local sources maintained by L.B. Ealing, has been included in the Appraisal to provide a sense of historical depth and to illustrate the reality of Hanwell's past. Elements of this past may still be felt and understood, thus posing questions about protection and enhancement as the development of sites and to existing property within the CA inevitably unfolds.

4. Development control

As a result of the demand for development, the character of the CA is under constant threat posed by unsympathetic, poorly designed and executed new buildings, extensions and alterations. Most of these are already controlled by existing legislation, administered by the Council's professional officers. High quality development control plays an important part in managing changes to the CA.

4.1. Principles for development control

The Hanwell Clock Tower CA and its immediate surroundings are under strong development pressure. Hanwell acts as a very busy local shopping centre and despite the facilities of nearby Ealing Broadway, with its extensive range of national shops, Hanwell retains a strong commercial centre of mainly small family businesses. Within the CA and facing the main streets are terraces or groups of buildings usually dating from the mid-19th century to the late 1930s. This provides a wide variety of architectural styles and details, with few opportunities for new development. Modern shopfronts and signage in many cases spoil the overall appearance of many of these buildings. Sensitive and responsive management is required in order to cope with this pressure and the following principles will be adopted to guide the Council in its control of development:

1) The Council will apply the principles, guidance and regulations outlined in the *Planning (Listed Buildings and Conservation Areas) Act 1990* and the broader guidance of *Planning Policy Guidance Note 15 (PPG15)* and any subsequent revisions or additions.

- 2) The Council will apply the policies outlined in its *Plan for the Environment, the Unitary Development Plan (UDP)* as adopted in October 2004, until such time as these policies are replaced by policies in the emerging *Local Development Framework*.
- 3) The Council will require all planning applications to be supported by a Design and Access Statement. This should be a brief but thorough guide to the reasons for the development and how the design fulfils these, together with a statement concerning any access issues that may exist. Officers of the Council can provide assistance to applicants with more information and with examples on file of successful Design and Access Statements.
- 4) A major requirement for any development proposal in a CA is quality, covering the design, materials, workmanship and execution.
- 5) The Council will not dictate on the choice of architectural styles of any proposed new buildings, extensions or alterations but the position may be simply put as follows:
 - Contemporary and Modernist styles are entirely acceptable if they are high in quality and provided that they remain sympathetic in the context and towards the host building and/or other neighbouring buildings

OR

- Replicas of good, older buildings may be preferred provided that they are properly researched and high in quality. The design, scale, massing and detailing of such Traditionalist schemes should accurately replicate the contextual, local materials.
- 6) The drawings through which proposals are submitted should clearly and competently demonstrate the intentions of the development, preferably being accompanied by photographs and anything else that can demonstrate the project's aims.

- 7) The Council will make use of technically experienced and qualified Officers in guiding the assessment and determination of all applications received.
- 8) Applications for work in CAs must be accompanied by clear indications of the materials to be used in producing the external finish and architectural details of the proposed buildings. Actual samples of the materials should be submitted as part of the preparations of the scheme and/or in the course of beginning on-site building operations.
- 9) Where possible, the Council recommends preapplication consultation. Planning Services and applicants may thus work jointly to produce schemes that are successful and high in quality. Experience has demonstrated that advance work of this sort is the most effective and efficient way of preparing applications.

5. Preservation and enhancement

5.1. Understanding the asset

The Character Appraisal of which this Management Plan forms a part is central to understanding the Hanwell Clock Tower CA and its future needs. As a result of the appraisal process, including the public consultation exercise, the aspects of the area that are under the most threat have been identified and a number of negative features, which need to be addressed in this Management Plan, identified. These are as follows:

Spatial:

- Busy traffic dominates the main roads and junctions, accentuated by the mainly narrow pavements;
- Pedestrians struggle to cross the roads safely;
- Pavements blocked with A-boards and goods for sale;
- Recent landscaping scheme facing The Broadway has helped but further improvements needed;
- Use of utilitarian materials such as concrete paviors;

- Other areas of very poor paving with disturbed street surfaces;
- More street trees, planters and "green" space in general would be welcomed;
- Street "clutter" bollards, railings, signage etc are all too dominant;
- Poor quality setting for the locally listed Clock Tower;
- Advertising hoardings are unattractive;
- Dominance of fast food takeaways, generating rubbish and litter;
- The new Lidl Supermarket, although just outside the CA, is considered to be inappropriately designed and sited;
- Planted area outside Lidl Supermarket is full of litter and a real eyesore.

Buildings:

- Shabby appearance generally giving the whole CA a bad "image";
- Poor quality extensions and alterations generally;
- Very poor quality shopfronts displaying the following negatives features:
 - Over deep fascias;
 - Garish colours;
 - Shopfronts in need of repair;
 - Dominant and poor quality lighting;
 - Unattractive signage;
- Satellite dishes on many front elevations;
- Many buildings in need of repair and the restoration of lost architectural features such as cornicing, windows, and doors;
- Original brickwork has been painted or pebble dashed;
- Poor quality roof materials, such as concrete tiles, have replaced the original natural slate roofs;
- Additions to the Local List of significant buildings are required.

5.2. Maintaining quality

The Council's attention to quality in the Hanwell Clock Tower CA will be maintained through its contribution to the following elements of development and alteration.

1) Quality of applications

In line with PPG15 the Council will not accept outline applications for proposals in CAs. Full applications will be required to be supported by properly drafted, accurate, scale drawings with plans, sections and elevations. In many cases for large schemes the Council will also expect analytical drawings, showing proposals in context, either through streetscape sections or three-dimensional images.

2) Quality of materials

The Council will, where possible, require that materials proposed are submitted as part of an application and not as a Condition.

3) Details

Where appropriate to aid in the assessment of an application, the Council may require the submission of large-scale construction detail drawings. This enables officers to check the quality of what is proposed and ensure that on site design is not left to the builder.

4) Experienced persons

The Council will always advise that applicants appoint both consultants and builders who have experience in historic building work.

5) PVC-U (Unplasticised Poly Vinyl Chloride) in window frames and other architectural elements

The Council has a well-founded preference for traditional, renewable materials and will therefore exercise its powers to advise and to insist, in cases where appropriate against the use of architectural elements and fenestration details in PVC-U or other manufactured substitutes. For buildings which are in commercial uses, or for flats, planning permission is usually required to install such windows and the Council can take enforcement action against any windows which have been installed without permission. For family houses, although there are currently few (if any) in the Hanwell Clock Tower CA, the Council can also control the use of such modern details and materials through an Article 4 Direction. More information is provided in section 5.7 – *Article 4 Direction considerations for the Hanwell Clock Tower CA*.

Plastic window frames and doors are not felt to be able to replicate the quality and appearance of original timber windows in CAs. Upvc is non-renewable and contributes to pollution. When used elsewhere on buildings, such as porches, barge-boards and conservatories it can have a negative effect upon visual appearance that should not be permitted in CAs. Depending on the individual circumstances, aluminium may not be considered an acceptable replacement for steel in window frames.

Generally, the Council believes that it is the attention to detail and the specific concern about quality at all levels that will help to preserve or enhance the character and appearance of the Hanwell Clock Tower CA.

6) Alterations and extensions to roofs and their covering materials.

The roofscape is an important element of the character of the CA. Any works whether for new buildings, extensions, alterations or the replacement of existing roof coverings, require planning permission to ensure that special care and attention is paid to the scale, the massing, the design and the materials employed.

• Dormer windows

Inset dormer windows will usually be accepted on the rear roof slopes but only rarely on the front or the side. They should not dominate the rood slope.

Dormer windows should be of traditional design. A roof shape in keeping with the original profile is preferred but a flat roofed dormer may be necessary in smaller or shallower roofs, to allow 500mm to the ridge, valleys and hips. All dormer windows should be finished with moulded eaves, cornices and timber fascias. Where possible the window(s) of the dormer should align with the windows of the main house.

There should be no tiling on the front elevation

• Roof extensions

Roof extensions should be built within the existing roof slope: they should not be wrapped around two roof slopes, exceed the height of the ridge, or form a continuation of the wall below. Changing a hipped roof to a gable should be avoided. The ridge of the roof should not be raised to accommodate greater headroom: this will change the proportion of the house and may spoil the character and uniformity of the street scene.

• Rooflights

Rooflights will usually be acceptable on the rear roof slopes and on occasion on the sides. Any rooflight should be "conservation rooflight" which lie flat in the roof.

• Tiles

Tiles /slates should match the original in type, material and colour. Interlocking tiles are rarely appropriate.

• Chimneys

Chimneys are a particularly important element of the character of the Borough's CAs and the Council has a clear preference for the retention of existing chimneys where they contribute positively to local character and for ensuring that new proposals that include chimneys are high in quality of design, materials and execution.

7) Extensions

The proliferation of unsightly and over-scale rear, side or roof extensions are regarded as detrimental to the historic environment of Hanwell Clock Tower. For this reason, applications for extensions of this sort will be carefully considered and, where necessary for the preservation of local character, will be resisted.

8) Brickwork

The management of brickwork and the pointing of walls is a critical issue in preserving detail in the Hanwell Clock Tower CA. The Council will discourage the use of rendering, pebble dashing, painting and other new surfaces over existing original brick facades.

9) Rear plots, outbuildings and boundaries

Whilst most of the buildings in the CA face onto the street, with concealed gardens and yards behind, a group of buildings on the north side of the Uxbridge Road have back plots which face The Broadway and Cherington Road. Many of these are very poorly detailed with a mixture of garages, sheds and other unattractive buildings and boundaries. As opportunities for new improved development occur, the Council will seek to ensure that any new buildings "preserve or enhance" the CA and that where possible negative features are removed.

Elsewhere in the existing and proposed CA the Council will ensure that the removal of existing traditional boundaries and gardens will be resisted and that proposals to replace or develop boundaries or front or side gardens will be appropriate in their materials and of high quality design that is compatible with the historic character of the CA. The removal of mature trees, unless dead, should not be permitted in order to create hardstandings.

Garden buildings should be small scale and sited discretely, taking care not to locate too near trees. They should be for ancillary garden use and comprise a single, modest-sized room. Timber is the most appropriate material to ensure they blend with the landscape.

10) Shopfronts and signage

The Hanwell Clock Tower CA retains large numbers of shopfronts, mostly modern although occasionally remnants of original, usually late 19th century shopfronts, The Council has published a Shopfront remain. Guidance leaflet which advocates the use of traditional materials and details, but in this appears to have been largely ignored in Hanwell. Also many of the shopfronts have been installed for many years and the owners do not want to change them, so improvements can usually only be achieved through the planning process as properties change hands. Firm development control and possibly grant aid is required to ensure that the appearance of the CA is incrementally improved, and the Council will take enforcement action against owners of shops who install new shopfronts or who alter their existing shopfronts without planning permission.

The Council will therefore pay special attention to applications to alter or develop these commercial frontages and will ensure that proposals are high in overall quality and make a positive contribution to the character and appearance of the CA. All changes will also have to adhere to the Council's Shopfront Guidance leaflet.

11) Satellite Dishes and Telecommunication Installations.

Satellite dishes are a common problem in many CAs. They disfigure the fronts of historic buildings and also cause a loss of historic character when fixed in locations that may be seen from within the streets and open spaces. In the Hanwell Clock Tower CA satellite dishes are regarded by the Council as not being in character and therefore will only be acceptable when they cannot be easily seen from the streets or other public parts of the area.

The rules governing satellite dishes in CAs are significantly tighter than outside such areas. These state that the installation of a satellite antenna on any building or structure within the curtilage of a family house in a CA is only permitted development if the following conditions are met:

- The dish does not exceed 90 m.m. in any dimension;
- Not part of it must exceed the highest part of the roof;
- It is not installed on a chimney;
- It is not on a building exceeding 15 metres in height;
- It is not on a wall or roof slope fronting a highway or footway;
- It is located so its visual impact is minimised;
- It is removed as soon as it is no longer required; and
- There is not a dish already on the building or structure.

Similarly, strict controls exist on commercial buildings and flats, and it is likely that planning permission will be needed for any satellite dish which is on the front elevation of a building, or a roof facing the highway. If in any doubt, please contact the Council's relevant development control officer.

Telecommunication installations are regarded as causing great potential harm to the historic character of the Hanwell Clock Tower CA. The law governing the erection of masts and antennae is complex and whilst some companies have licences which allow some structures to be put up in CAs without planning permission, the legislation does allow for consultation with the local authority concerned before the work is put in hand. Further information can be found in the second edition of PPG8 *Telecommunications*.

5.3. Preserve or enhance

As outlined in Planning Policy Guidance Note 15 (PPG15) proposals for work with the historic environment and, in particular, within CAs must, as a minimum, preserve the character of the CA.

The Council supports this standard as a basic requirement but will always encourage applicants and their agents to develop schemes that will actively enhance the character of the CA. In meeting these fundamental requirements the Council will require that proposals are demonstrably a faithful replication of the local historical precedent or a high quality contemporary building as described above in 3.1.

5.4. Elements at risk

As previously described in the Appraisal, and summarised in section 5.1 of this document, the quality of the Hanwell Clock Tower CA has been damaged to a degree by a variety of factors including:

- The impact of the busy traffic and poor pedestrian movement;
- Recent landscaping requires further improvements, and there is a perception of little public open "green" space;
- Poor quality setting for the locally listed Clock Tower;
- Advertising and signage is badly designed, uses inappropriate modern materials and is visually dominant;
- Shopfronts are badly detailed and in poor condition;
- Satellite dishes on many elevations;
- Buildings are in need of repair and improvement;
- Use of poor quality materials for roofs, windows and facing materials;
- Lost of historic features on many of the buildings;
- Additions to the Local List of significant buildings required;

The Council regards it as important to improve these negative features and to ensure that actions are taken to positively preserve or enhance the Hanwell Clock Tower CA in the following ways: Issue 1: The impact of the busy traffic and poor pedestrian movement

A major enhancement scheme has been completed already at the junction of Uxbridge Road with The Broadway and Boston Road. However, heavy traffic still manages to dominate the street scene, and narrow pavements are often busy and congested.

The Council could consider the installation of some traffic management measures to try and reduce the speed of through traffic along the Uxbridge Road, and other improvements to provide greater pedestrian priority.

Issue 2: Recent landscaping requires further improvements, and there is a perception of little public open "green" space; poor quality setting for the locally listed Clock Tower

The public consultation responses suggest that more planting, the reduction of street "clutter" (signage, bollards, railings etc) and the use of more traditional materials would be welcome. Additionally locals consider that more "green" space should be provided, although there is a potential problem with maintenance and the need to protect "soft" surfaces/materials from vandalism.

The Council will need to consider these issues, including the possible improvement of the setting of the Clock Tower, when the next phase of improvements are carried out.

Issue 3: Advertising and signage is badly designed, uses inappropriate modern materials and is visually dominant; shopfronts are badly detailed and in poor condition

Matters such as signage and advertising are already controlled through existing legislation. The Council will ensure that in future all such changes adhere to their Shopfront Guidance leaflet and other guidance contained within the UDP and subsequent documents. The provision of grants from the Council would help to ensure that local businesses improve their frontages.

Issue 4: Satellite dishes on many elevations

The control of satellite dishes has already been discussed in section 5.2 *Maintaining quality*. Usually planning permission is needed if the satellite dish is visible from the public highway and the Council will enforce against unauthorised dishes.

Issue 5: Buildings are in need of repair and improvement; use of poor quality materials for roofs, windows and facing materials; loss of historic features on many of the buildings

Nearly all of the historic buildings in the existing CA are in need of some kind of improvement, be it replacing upvc windows, reroofing in traditional materials, or repairs to details such as cornicing, eaves and verges. A grant scheme, such as the Townscape Heritage Initiative scheme which is a partnership with the Council and the Heritage Lottery Fund, could provide the funding for a range of improvements and repairs. Subject to the Council being able to provide match funding, and the support of English Heritage, a grant scheme would help to encourage local property owners to improve their buildings, including new shopfronts.

Issue 6: Additions to the Local List of significant buildings are required

The buildings which are currently "locally listed" are:

- The Clock Tower;
- The former postal sorting office in Station Road;
- Cherington House and the former Carnegie Library;
- Nos. 151-155 (odd) Broadway.

The Appraisal recommends a number of additions to the list, and further additions are proposed following the public consultation exercise. These are:

- The King's Arms P H, rebuilt in 1930 in the 'Tuderbethan' style;
- Nos. 116-120 (even) Uxbridge Road a prominent corner building with onion-shaped cupolas;
- *Nos. 153 and 155 Uxbridge Road (former bank);
- Nos. 1-11 (odd) Uxbridge Road;
- *No. 142 Uxbridge Road, with its early shopfront;
- *Nos. 169 Uxbridge Road (the former Police Station).

• St Anne's School, Springfield Road;

Some of these , marked with a *, might be of sufficient interest to merit statutory listing.

These possible additions to the Local List will be considered by the Council as soon as resources permit a thorough assessment of their significance.

5.5. Monitoring and Review

The Council will review its CA Appraisals as part of a five-year programme of regular review and monitoring in compliance with policy reflecting the obligations imposed by the Planning (Listed Buildings and Conservation Areas) Act 1990.

5.6. Conservation Strategy and Practice

Ealing Council is in the process of reviewing its 29 designated CAs, some of which have in place Article 4 Directions (A4D) where these are appropriate. To maintain all aspects of the "special character and appearance" of the 29 CAs, the Council will need to retain technical advisors specializing in the preservation and conservation of historic buildings, landscapes etc. A regular five-year cycle of study and review will also be needed to be maintained to assess and monitor the CAs with the aim of the preservation of the areas in the long term. Overall, the Hanwell Clock Tower CA must be protected for both its residents and business owners, and a programme of improvements instigated to achieve its preservation and enhancement.

5.7. Article 4 Direction considerations for Hanwell Clock Tower CA

When or after designating a CA, the Council can bring under planning control a number of changes to single family houses meaning that all significant changes or developments would require planning permission (called an Article 4 Direction – A4D). The majority if not all of the properties presently within the CA are in commercial uses or are used a flats, where such changes, including replacement windows (a particular problem in the CA) already require planning permission.

Once further designations are achieved, The Council could consider if it is appropriate to propose the application of A4D in parts of the CA. The adoption of an A4D would result in the requirement for planning permission to be obtained for all new windows and doors, extensions, porches, changes to the front elevation

materials and roofs, and the creation of new driveways and vehicular hardstandings. The serving of an A4D on family houses, and stricter development control over incremental changes to commercial and flatted properties, will in time result in improvements to the visual appearance of the CA.

This intention will of course be subject to public consultation.

6. Consultation

The strength of the Hanwell Clock Tower CA Appraisal and Management Plan relies on the knowledge and commitment of business owners, residents, and other key stakeholders.

Both documents have been produced in partnership with members of the local community who have provided the authors of this work with the expert views and knowledge to help positively shape the future of the CA. Wider views will be sought in the lead up to adoption of both the Appraisal and Management Plan, and thereafter in every five-year period of review. Ealing Council Perceval House 14-16 Uxbridge Road London W5 2HL

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