

Electric Vehicle Charge Points – Batch 12 Local Consultation Results

1.0 Introduction

The number of Electric Vehicles (EVs) in the borough is growing rapidly, with the latest data showing over 11,000 registered by the end of 2024, up from 3,800 EVs in late 2021. However, for many people, particularly those who park on-street, a key concern with an electric vehicle is not being able to charge it easily.

To meet the growing demand for on-street charging infrastructure, Ealing Council is expanding the existing network with the installation of new, fast on-street charging points. The council aims to build a borough-wide network of Electric Vehicle Charge Points (EVCPs) within a 10-minute walk of all residents. This proposed batch of 9 EVCP sites looks to address current gaps in the provision of fast chargers. These EVCPs will be operated and maintained by EVCP operator, Believ. Once more even coverage across the borough has been achieved, we will then look at increasing the density of provision across the borough to shorten walking distances, focusing on areas without off-street parking.

Between 10 July 2025 and 25 July 2025, Ealing Council conducted a consultation on the proposed installation of 36 charge points at 8 locations. This report provides the results and details of this consultation.

2.0 Methodology

In order to establish a network of EVCPs, it is first necessary to identify suitable locations for installation. To do this, the following criteria were considered when selecting proposed EVCP sites:

- Ealing resident requests for EVCPs
- Current number and location of EV registrations within Ealing
- Believ member requests and location
- Transport for London (TfL) research (uptake data)
- A safe distance from live electrical equipment, e.g. lamp columns (at least 2.5m)
- Where possible, distanced away from the front of residential homes
- Space to install a build-out on the carriageway and retain footway width
- Areas where most residents park on-street
- Neighbourhoods without access to on-street EVCPs already

Delivery of the EVCP network will be rolled out in phases. For this latest phase

of Believ EVCPs, 8 locations were identified and proposed to residents during the public consultation.

Consultation documents were sent to a total of 774 properties, which were within a 50m radius of each of the nine locations. Residents and businesses were invited to comment on the proposals by visiting a dedicated webpage on the consultation section of the council's website, where they were then directed to a SurveyMonkey page. In order to ensure only local opinions were counted, all respondents had to input a valid, local postcode. Emails were also considered. There was also a facility for those people without internet access to send in their comments by post instead.

3.0 Outcomes

For each location, this report shows the responses provided, and the decision by the Council. Where we are proceeding to the next stage, this will involve a statutory 21-day Traffic Management Order consultation, advertised on lamp columns at each location.

You can click the road name to skip to the relevant page:

| | |
|--------------------------|---|
| Amherst Road | 4 |
| Bedser Drive..... | 4 |
| Carlton Road..... | 4 |
| Carlton Gardens | 5 |
| College Road..... | 5 |
| Drayton Road | 6 |
| Lammas Park Gardens..... | 6 |
| Vale Lane..... | 7 |

4.0 Number of Responses

The responses to this consultation have been collated and analysed by officers. Table A below shows the total number of properties consulted, the number of responses received and the response rate. The average resident response rate was approximately 3.0%.

Table A

| Location | Copies Sent | Responses | Response rate |
|---------------------|--------------------|------------------|----------------------|
| Amherst Road | 91 | 2 | 2.2% |
| Bedser Drive | 87 | 2 | 2.3% |
| Carlton Road | 156 | 2 | 1.3% |
| Carlton Gardens | 119 | 0 | 0.0% |
| College Road | 50 | 3 | 6.0% |
| Drayton Road | 154 | 2 | 1.3% |
| Lammas Park Gardens | 42 | 4 | 9.5% |
| Vale Lane | 75 | 1 | 1.3% |

5.0 Details of responses

Amherst Road

Number of responses: 2

Number of households that received a letter: 91

Response rate: 2.2%

Response:

Yes - support installation: 1

No - oppose installation: 1

Neutral/other location suggested: 0

Summary of responses received from residents: Parking pressure

Response from Council: Please refer to section 6, point i for information on parking pressure.

Outcome: Proceed to Traffic Management Order

Bedser Drive

Number of responses: 2

Number of households that received a letter: 87

Response rate: 2.3%

Response:

Yes - support installation: 1

No - oppose installation: 1

Neutral/other location suggested: 0

Summary of responses received from residents: Charge point located on the pavement may cause issues and suggestion of moving to another point on Bedser Drive. Current ownership of EVs on the road does not justify adding charge points to the road.

Response from Council: Please refer to section 6, point i for information on parking pressure. The charge points will also be installed in the carriageway as depicted on the letter sent out to residents.

Outcome: Proceed to Traffic Management Order

Carlton Road

Number of responses: 2

Number of households that received a letter: 156

Response rate: 1.3%

Response:

Yes - support installation: 1

No - oppose installation: 0

Neutral/other location suggested: 1

Summary of responses received from residents: One resident fully supports the location and initiative. The other response noted that there is parking pressure at this location and previously burst water pipes have caused a lot of groundwork to be done. The suggestion is that this may create an issue.

Response from Council: Please refer to section 6, point i for information on parking pressure. Regarding ground works, the charge point installer has access to existing infrastructure plans, including water infrastructure, and uses these to inform charge point designs within the highway.

Outcome: Proceed to Traffic Management Order

Carlton Gardens

Number of responses: 0

Number of households that received a letter: 119

Response rate: 0%

Response:

Yes - support installation: 0

No - oppose installation: 0

Neutral/other location suggested: 0

Summary of responses received from residents: No responses received for Carlton Gardens.

Response from Council: As there were no responses, the Council will move forward with this site.

Outcome: Proceed to Traffic Management Order

College Road

Number of responses: 3

Number of households that received a letter: 50

Response rate: 6%

Response:

Yes - support installation: 0
No - oppose installation: 1
Neutral/other location suggested: 2

Summary of responses received from residents: Two of the responses do not object to charge points, however do not feel that four chargers are necessary here. One resident noted that the charge points will create noise disruption as people linger while charging and potentially playing music/radios.

Response from Council: While we appreciate concerns regarding the noise of people charging vehicles, these points are designed to get people to a full charge in 4-6 hours. Therefore, we expect that most people charging will be residents of the area. While we are not going to stop others charging, the expectation is that these will be used by residents of the local area and often left unattended to charge overnight.

Please refer to section 6, point ii on the perceived lack of need for charge points.

Outcome: Proceed to Traffic Management Order

Drayton Road

Number of responses: 2
Number of households that received a letter: 154
Response rate: 1.3%
Response:
Yes - support installation: 1
No - oppose installation: 0
Neutral/other location suggested: 1

Summary of responses received from residents: One resident supported, and the other resident thought that cross-pavement charging should be permitted within Ealing.

Response from Council: Ealing Council is investigating the possibility of cross-pavement charging solutions; however, even if permitted, this solution does not suit everyone, and there is a need for a range of charging solutions for residents, such as those in flats or renting.

Outcome: Proceed to Traffic Management Order

Lammas Park Gardens

Number of responses: 4
Number of households that received a letter: 42
Response rate: 10%

Response:

Yes - support installation: 0

No - oppose installation: 0

Neutral/other location suggested: 4

Summary of responses received from residents: All residents that responded did not object to the idea of electric vehicle charge points, however pointed to a location in which they deemed more appropriate due to parking pressure and wanting to park outside their house.

Response from Council: Please refer to Section 6, i for parking pressure and section 6 ii on the lack of need for charge points. Regarding the location selection, most of the charge point frontage is located either opposite the park or adjacent to the Lammas Enclosure Forest School.

Outcome: Proceed to Traffic Management Order

Vale Lane

Number of responses: 1

Number of households that received a letter: 75

Response rate: 1.3%

Response:

Yes - support installation: 1

No - oppose installation: 0

Neutral/other location suggested: 0

Summary of responses received from residents: One resident responded in support of the charge points.

Response from Council: There was only one response in support of the charge points.

Outcome: Proceed to Traffic Management Order

6.0. Overall views

- i. We recognise the challenges posed by parking issues, but our priority lies in facilitating the transition to electric vehicles (EVs). The provision of EV charging infrastructure is crucial in overcoming a key barrier to this transition. By prioritising EV charging, we aim to address broader issues such as air quality improvement. This shift away from fossil fuels is vital to ensure the Council achieves its goal of being net zero by 2030, which will reduce our environmental impact and improve the wellbeing of residents in the borough. Objections based on parking availability are not sufficient reason for us not to proceed.
- ii. The installation of these charging points is to support Ealing residents in transitioning to

electric vehicles, ensuring residents feel secure and confident in making this change. We are installing the infrastructure to accommodate the projected increase in EV users across the borough. With the upcoming ban on new petrol and diesel vehicles in 2035, it is crucial to establish a robust network of charging points now. Utilisation is monitored, with an average usage target of 5.7%. Any level above this is considered good.

7.0. Next steps

We will now proceed to Traffic Management Order consultations as detailed above. These are 21-day statutory consultations which will provide a further opportunity for residents to give their views.