

Drayton Green Zone NN review consultation report

Results overview

Consultation period 27 October 2023 to 17 November 2023
Response rate 12%

Plan 1: Existing zone NN



Consultation questions:

Do you find it difficult to park in the area?

Location	Copies sent	Responses received	Response rate	Yes	Yes	No	No
Argyle Road	407	18	4%	6	33.3%	12	66.7%
Briarbank Road	18	4	22%	1	25.0%	3	75.0%
Charles Road	77	3	4%	0	0.0%	3	100.0%
Courtfield Gardens	70	2	3%	0	0.0%	2	100.0%
Drayton Avenue	103	18	17%	14	77.8%	4	22.2%
Drayton Gardens	81	36	44%	26	72.2%	10	27.8%
Drayton Green	74	13	18%	6	46.2%	7	53.8%
Drayton Green Road	6	0	0%	0	0.0%	0	0.0%
Drayton Grove	60	16	27%	9	56.3%	7	43.8%
Drayton Road	55	15	27%	11	73.3%	4	26.7%
Highview Road	101	14	14%	2	14.3%	12	85.7%
Lynton Avenue	92	22	24%	8	36.4%	14	63.6%
Manor Road	136	10	7%	9	90.0%	1	10.0%
Rosebery Gardens	24	6	25%	1	16.7%	5	83.3%
Rosemount Road	23	6	26%	0	0.0%	6	100.0%
St Stephens Avenue	1	0	0%	0	0.0%	0	0.0%
Sutherland Road	173	5	3%	2	40.0%	3	60.0%
TOTAL	1519	188	12%	95	50.5%	93	49.5%

If yes, during which time of the day do you find it difficult to park? (Tick all those that apply)

Location	Morning	Afternoon	Evening	Overnight
Argyle Road	3	3	4	2
Briarbank Road	1	1	1	0
Charles Road	0	0	0	0
Courtfield Gardens	0	0	0	0
Drayton Avenue	8	9	14	12
Drayton Gardens	14	12	23	21
Drayton Green	5	4	2	0
Drayton Green Road	0	0	0	0
Drayton Grove	8	7	8	7
Drayton Road	6	9	11	10
Highview Road	1	0	2	1
Lynton Avenue	3	3	7	5
Manor Road	8	8	7	2
Rosebery Gardens	1	1	1	1
Rosemount Road	0	0	0	0
St Stephens Avenue	0	0	0	0
Sutherland Road	1	2	0	0
TOTAL	59	59	80	61

And on what days?

Location	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Argyle Road	3	3	3	4	4	3	5
Briarbank Road	1	1	1	1	1	1	1
Charles Road	0	0	0	0	0	0	0
Courtfield Gardens	0	0	0	0	0	0	0
Drayton Avenue	13	13	13	13	11	11	11
Drayton Gardens	22	22	22	22	24	22	22
Drayton Green	6	6	5	5	6	1	1
Drayton Green Road	0	0	0	0	0	0	0
Drayton Grove	9	9	9	10	10	7	6
Drayton Road	11	11	11	11	11	11	9
Highview Road	2	2	2	2	2	1	1
Lynton Avenue	6	6	6	6	7	4	5
Manor Road	8	8	9	9	9	7	6
Rosebery Gardens	1	1	1	1	1	1	1
Rosemount Road	0	0	0	0	0	0	0
St Stephens Avenue	0	0	0	0	0	0	0
Sutherland Road	2	2	2	2	2	0	0
The Avenue	0	0	0	0	0	0	0
TOTAL	84	84	84	86	88	69	68

During what times do you think the CPZ should operate?

Location	10am-11am and 3pm-4pm (current times of operation)	10am-11am, 3pm-4pm and 6pm-7pm	9am-6pm	8am-8pm	Other
Argyle Road	10	1	2	2	3
Briarbank Road	2	0	1	0	1
Charles Road	1	0	0	0	2
Courtfield Gardens	2	0	0	0	0
Drayton Avenue	3	1	3	8	2
Drayton Gardens	7	6	2	15	6
Drayton Green	4	2	1	3	3
Drayton Green Road	0	0	0	0	0
Drayton Grove	5	1	0	8	2
Drayton Road	2	3	0	8	2
Highview Road	9	1	2	0	2
Lynton Avenue	13	1	3	2	3
Manor Road	2	0	3	3	2
Rosebery Gardens	4	0	0	1	1
Rosemount Road	6	0	0	0	0
St Stephens Avenue	0	0	0	0	0
Sutherland Road	2	1	0	1	1
The Avenue	0	0	0	0	0
TOTAL	72	17	17	51	30

Analysis

When analysing the overall response, there is a small majority who feel that parking in the zone is difficult and have indicated that this is the case every day of the week, including weekends.

However, when considering the responses street-by-street, there is a clearly defined area that has a higher overall response rate, with those responses demonstrating a higher proportion of

residents experiencing parking issues and requesting that the hours of enforcement are increased.

Plan 2: Preference for increased operating times by street



As shown in Plan 2, those roads that stated they found it difficult to park, also stated a preference for longer operating times. These roads are concentrated around West Ealing station, with responses demonstrating issues with available parking 7 days a week, and with the majority requesting longer hours of parking control. Given the length of Argyle Road, officers analysed the responses by section, which also showed a preference for longer hours from residents south of Sutherland Road. This further demonstrates that residents in proximity to West Ealing station are more negatively affected than those further north.

Roads north of Sutherland Road seem to be less affected by parking pressures with residents overall preferring that hours of parking control remain as they are.

Based on the data captured, there are 2 options for consideration:

Option 1

Increase the operating times in the area around West Ealing station, in those roads that stated this preference. This can involve dividing Zone NN into two clearly defined and separate zones, with specific permits required for each. Or it may just be a case that the zone stays as one, but with longer hours in a specified area, and existing permits used throughout.

Below is data from residents within the area around West Ealing station. This concentrated group of roads has demonstrated an appetite for change through a higher response rate in

comparison to the rest of the zone (21%) as well as having greater numbers in favour of extended hours and weekend operation.

Generally, a higher response rate is an indicator of greater concern but combined with a high percentage recording parking issues (69%) and a much larger proportion of residents suggesting weekend and all-day operating hours, there is clear demand for change in this area.

Do you find it difficult to park in the area?

Location	Copies sent	Responses received	Response rate	Yes	Yes	No	No
Drayton Avenue	103	18	17%	14	78%	4	22%
Drayton Gardens	81	36	44%	26	72%	10	28%
Drayton Green	74	13	18%	6	46%	7	54%
Drayton Grove	60	16	27%	9	56%	7	44%
Drayton Road	55	15	27%	11	73%	4	27%
Manor Road	136	10	7%	9	90%	1	10%
TOTAL	509	108	21%	75	69%	33	31%

What days do you think the CPZ should operate?

Location	Monday to Friday (current days of operation)	Monday to Saturday	Monday to Sunday
Drayton Avenue	5	3	10
Drayton Gardens	13	5	17
Drayton Green	9	0	4
Drayton Grove	7	3	6
Drayton Road	5	1	9
Manor Road	3	2	5
TOTAL	42	14	51

During what times do you think the CPZ should operate?

Location	10am-11am and 3pm-4pm (current times of operation)	10am-11am, 3pm-4pm and 6pm-7pm	9am-6pm	8am-8pm	Other
Drayton Avenue	3	1	3	8	2
Drayton Gardens	7	6	2	15	6
Drayton Green	4	2	1	3	3
Drayton Grove	5	1	0	8	2
Drayton Road	2	3	0	8	2
Manor Road	2	0	3	3	2
TOTAL	23	13	9	45	17

As you can see from the tables above, there is not only a notably higher response rate (21%) in comparison to the overall figures (12%) but the responses clearly demonstrate that the residents in this area would like an increase to the current hours of operation, with the majority also wanting weekend operation.

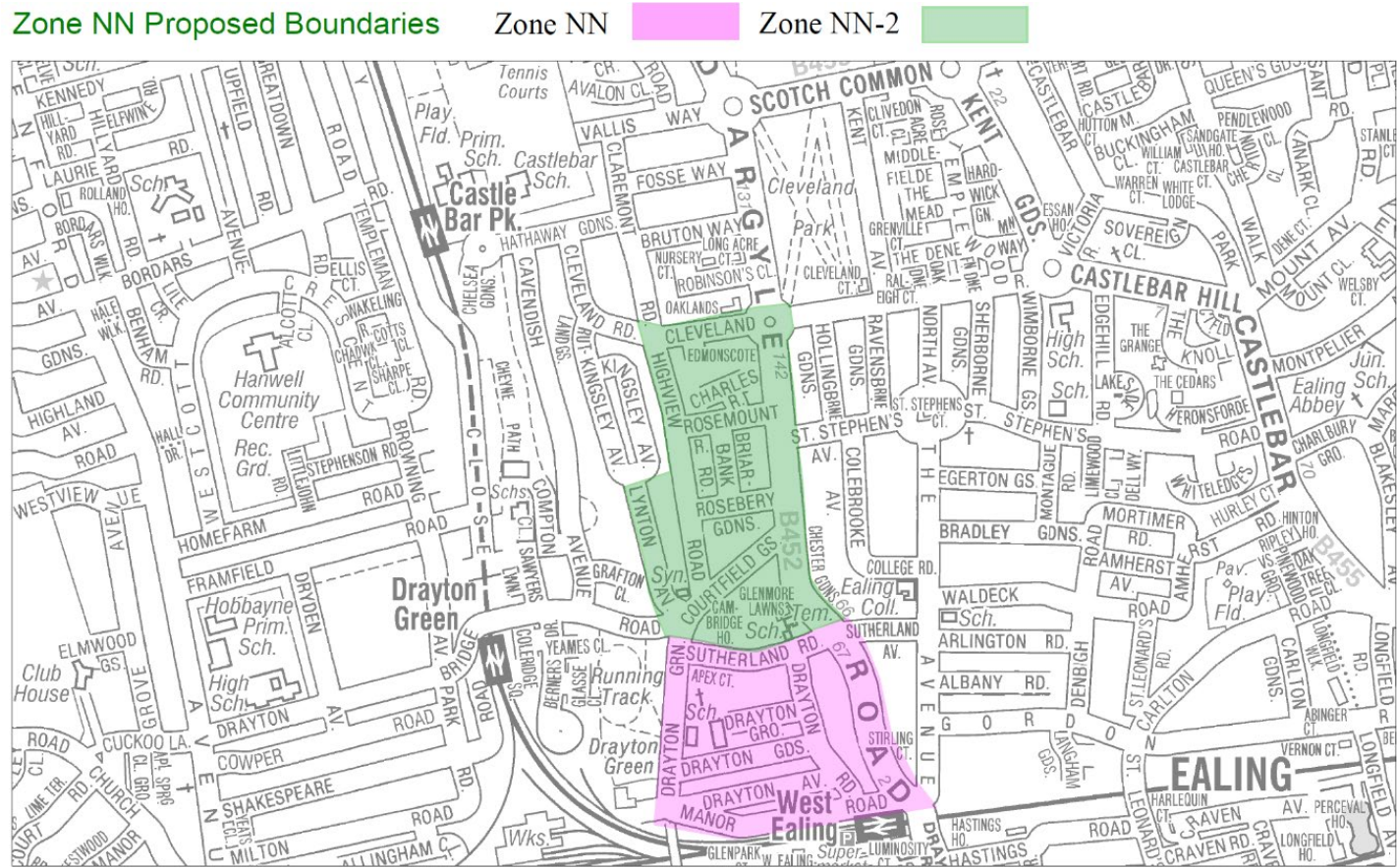
By having two clearly defined areas and focusing more stringent parking controls where the issues are more prominent, we are taking the views of the majority into consideration and providing a more rounded set of controls that works best for all concerned.

Below is a proposed zone map depicting how the zone could be formed if it was to be divided into two separate zones.

In order to form a more cohesive workable zone boundary, we have also included a small section of Argyle Road as well as Sutherland Road. This will not only help us to form a more coherent boundary between the two areas, but also provide a buffer against the possibility of parking displacement having a negative effect on the residents of those roads.

Based on the responses, we feel that all-day operating times, and at least one day of control at the weekend, would be well received in this area.

Plan 3: Proposed new zone boundaries



Option 2

Increase operating hours within the whole of Zone NN and at least one day at the weekend.

Based on our experience, when restrictions are increased in a defined area, parking is often dispersed to the surrounding roads where restrictions aren't as robust.

Whilst the responses indicate that roads north of Sutherland Road are satisfied with the existing operating times, it's possible that this view will swiftly change if operating hours are increased in the south and parking is then displaced into their road.

Recommendations and next steps

When assessed street-by-street, a clear area of concern takes shape around West Ealing station, and whilst not all residents share the same views, a clear majority feels that change is necessary.

With Option 1, we are catering for the views of each road which creates naturally defined areas to suit the views expressed by residents. Those residents in proximity to West Ealing station get the much-needed protection of increased operating hours, whilst residents north of Sutherland Road, who are generally less impacted and opposed to additional controls, can retain the current arrangement which they are satisfied with.

However, both options provided are viable based on the data obtained. There is an option to increase the operating times across the entirety of the existing zone, based on the slight majority of residents (50.5%) who have expressed concerns on how difficult they find it to park within the CPZ.

Additionally, when we look at the overall figures to the question 'what time do you think the zone should operate' there is also a majority that want increased parking controls to be introduced in one form or another.

Based on our own experiences of parking dispersal creating future issues and the majority of residents raising concerns around parking due to the current operating hours, option 2 should also be carefully considered.

Decision

Highway Officers and Ward Councillors have all agreed that of the two options presented, Option 1 best caters for the views of the majority of residents who responded to the consultation.

We will now move ahead with designing the new zone layout in order to proceed to the next phase, which is the legal statutory consultation period that must be observed prior to any amendments to existing restrictions.

We intend to advertise new operational hours of Monday – Saturday between the hours of 8am to 8pm with a view to protecting the parking availability to residents on the streets in proximity to West Ealing station.

Once the zone has been altered, we will monitor the changes during the initial 6 months of the new operating hours along with any potential parking dispersion to roads north of Sutherland Road, with a view to making any necessary amendments if required.

Residents are encouraged to provide feedback during the initial 6 months of operation in order to assist us in making future decisions necessary to the smooth operation of the parking zone.