

5 Ways to Wellbeing Grant Prospectus

January 2024 – June 2024

INTRODUCTION

Ealing public health & equalities and engagement Team have secured a total of £8000 funding to work together (co-produce) with local communities and voluntary community groups to develop and create 5 ways to wellbeing resources that reflect and respect the diverse backgrounds, beliefs and traditions that can be found in our Ealing communities.

The aims of the 5 ways to wellbeing project are:

- 1. To collaborate with our existing connections in the voluntary, community and faith sector in creating culturally competent campaign resources on the 5 ways to wellbeing for Ealing residents.*
- 2. The resources will be used by local community members to promote “wider conversations on mental health and suicide prevention” with members of their community to reduce the stigma and embarrassment associated with poor mental well-being and promote healthy conversations.*
- 3. To gain a further understanding of the complex situations faced by communities and groups and barriers to accessing services and support needed.*

This fund will make awards of up to £2000 per not-for-profit organisations to develop these culturally competent 5 ways to wellbeing campaign material and resources for their local communities.

We want to make it as simple as possible for you to apply. If you are interested in applying for this grant, please contact Ealing Public Health team at publichealth@ealing.gov.uk who will be able to guide you through the application process.

Application deadline:

All applications must be received by **5pm** on **Thursday 29th February** to be considered.

WHO CAN APPLY?

Before you consider applying for a grant, you need to be sure that your organisation/ group and your Project are eligible for this grant.

We will only fund not-for-profit organisations working to support Ealing residents. We will not fund statutory providers, other local authorities, an individual, a sole trader or partnership, organisations established to make profit or organisations not working with residents of Ealing.

WHAT WE WANT TO FUND

We are looking for voluntary organisations to co-produce a suite of culturally competent 5 ways to wellbeing campaigns resources which should include the following:-

- The development of a suite of resources that embrace the sensitive differences in customs, values, and perspectives among individuals from various cultural background. via engagement through up to at least two workshops that encourage participation and feedback from local communities.
- Engagement with vulnerable groups and communities including some of our underserved populations.
- An opportunity for open discussions with underserved communities to understand how we can ensure that we adopt culturally sensitive and co-production.

WHAT WE WON'T FUND

- Ongoing core running costs of your organisation including salaries and office costs. We may however fund any additional staff or any room hire charges necessary to deliver the specific event. This must be in addition to the usual expenditure of the organisation.
- Projects/activities that are targeted towards political or religious agendas that create barriers to equal access and support
- Activities which only benefit an individual.
- Events that take place or incur costs before the date of the offer letter.
- Funds to build up a reserve or surplus.

Maybe include a couple of examples of what some of these resources might look like?

PREPARING A GOOD APPLICATION

1. PLANNING YOUR ENGAGEMENT

Grant applications are more likely to be successful if they can show that the project has been carefully thought through. We will assess your application against set criteria, so you should consider whether:

- You understand why and who the project will include. Include any specific groups that your organisation works with and that you think will benefit from this grant.
- You know what impact your project will have. For example, the number of people who will benefit and how the type of resources that will be created; the platform/medium they can be used on, any language/s that will be covered Think of your social media networks and other events you organise on a regular basis that these groups attend and are likely to benefit from if these resources are available.

- You know how you will deliver the project/ workshops and measure its success. Think of events and other engagement and outreach activities that your organisations plans to enable the promotion of these resources.
- You can sustain the benefit of the project beyond the life of the grant – the resources will be able to be used once created after the project ends as well

The assessment will be scored out of 100. All applications will need to score above 70 to be considered. The scoring will be as follows:

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| - Project proposal | Up to 40 points |
| - Outcomes/evaluation of impact of the Project proposed | Up to 40 points |
| - Budget details and project costings | Up to 20 points |

2. GATHER YOUR SUPPORTING DOCUMENTS

You will need to include copies of the following with your application:

- Governing document/constitution – newly formed groups need not have this document, but they will need their own bank account
- Most recent financial accounts – if you are a new organisation, please submit a three-year income and expenditure forecast
- Last three bank statements – if you are a new organisation, please provide evidence that you have a bank account.
- Safeguarding policies/statement (if relevant to your project). These documents should all be in the name of your organisation.
- Copies of insurance documents

3. COMPLETE YOUR PROPOSAL AND APPLICATION

NOTE: Only typed proposals and applications will be accepted. Do not hand write these as they will not be considered.

To help successfully present your proposal it is important to consider the following questions:

- How do you know that culturally competent resources are needed by those you want to attract?
- How will you deliver your engagement events/ workshops? Designing a simple service delivery plan may help.
- How will you promote engagement to ensure you reach the right people?
- Does your organisation have the right skills and experience to deliver? If not, who will you work with to help?
- Will you be able to measure the results of your project & workshops. You will need to provide a short monitoring report on the success of your project if we provide funding, so you will need to think about how you will be able to do this.

AFTER YOU HAVE APPLIED

Please ensure that all required documentation is included with the completed form, including signing it. Decisions on bids will be made by a small panel of council officers.

We will aim to give you a decision within 1 week of the closing date. Successful bids will then be followed up with a discussion with the applicants.

Note: As the fund is limited, and we may have to turn down eligible and potentially fundable projects simply because we don't enough money to support everything we would like to. If we don't fund your project, we will provide you with written feedback.

IF YOU ARE SUCCESSFUL

If you are offered an award, you will need to sign a grant agreement that states the purpose of the award and contains our terms and conditions. We will also ask you to submit a short monitoring report at the end of the year showing how you have spent the grant.

CONTACT US

If you have any questions on the 5 ways to wellbeing project grant or would like to discuss your proposal before you submit an application contact Ealing Public Health Team publichealth@ealing.gov.uk .