

REGULATION 18 CONSULTATION UPDATE

SHAPING
EALING



Your
Local Plan





Introduction

Ealing Council is drafting a new Local Plan which sets out planning policy across the borough over the next 15 years – from climate and transport to open spaces and homes and many more things. This report is a high-level summary of the Regulation 18 consultation outputs. It sets out what consultation and engagement has been undertaken to date and the key themes from the responses. We will publish a more extensive report with the planning officers' responses to the representations.

The council carried out the Regulation 18 local plan public statutory consultation between 30 November 2022 and 8 February 2023 on the draft proposals. We received 13,000 responses from over 6,100 people, both statutory and non-statutory consultees and members of the general public. We also conducted the informal consultation, Shaping Ealing, which received over 10,661 responses between November 2021 and May 2022. Shaping Ealing informed part of the evidence base for the draft new local plan.

Consultation statement

As part of the 10-week consultation period Ealing Council carried out 48 public meetings and workshops, attracting over 1,000 attendees from across the borough. These activities drew on support and knowledge from across the council and externally to promote the draft new Local Plan. The events were an opportunity to introduce the draft plan to the general public and statutory consultees and to draw on the knowledge of the public to help shape the draft Plan.

When did the consultation launch and for how long?

The consultation was launched on 30 November 2022 until 8 February 2023. It is a statutory requirement for a local authority to consult on a local plan for a minimum of 6 weeks at regulation 18, LPA Ealing Council had already decided to consult for a minimum of 8 weeks as the consultation was spanning the Christmas period. We consulted for a further 2 weeks after listening to our local communities.



Ealing Central Library



Racecourse Estate Northolt

While Ealing is pleased with the number of people that have taken the time to read and respond to the proposals, we recognise the difficulties and time constraints with engaging on the draft new Local Plan.

Which bodies were invited to make representations?

Regulation 18 is a public stakeholder consultation, and it is not restricted to those within the borough but open to any groups and individuals interested in how the borough is developed. Therefore, anyone can send in a representation of the draft proposals.

How did we conduct outreach?

- The Regulation 18 Notice was available on the council's website on the New Local Plan page.
- The Regulation 18 notice, a poster, and a physical copy of the plan were available at all 13 public libraries across the borough.
- An email was sent to several mailing lists held by the council promoting the launch of the consultation.
- Posters were displayed in various locations around the borough.
- Councillors were briefed before the consultation launch and encouraged to engage with their communities.





Databases:

The council keeps a database of community contacts and those who respond to planning policy consultation documents. Any person or organisation can request their details be added to the Local Plan Consultation Database. For instance, the Shaping Ealing consultation resulted in 10,661 (put in the correct figure) comments, and those who took part had the opportunity to be added to the database.

Some of our other outreach methods included:

- The council utilised the Around Ealing publications to circulate information on the consultation. In addition, 138,000 paper copies of the magazine were distributed across the borough, and the magazine's online edition was promoted on social media and sent to the Around Ealing Extra subscriber email, which goes out to more than 150,000 email addresses.
- We promoted the plan on our housing register page, and around 11,000 people registered.
- We promoted it to the schools across the borough using the Ealing Grid for Learning newsletter, resulting in schools like Dormers Wells contacting us to book a workshop.
- We promoted it to the Resident Associations registered on the council's database.

- We used the Communication and Engagement Management team to circulate the draft new local plan and consultation events to the communities and representatives they have worked closely with.
- The planning department advertised the plan and consultation to developers and other stakeholders.
- Other departments within the council supported us with outreach by sending emails and posting on their project social media pages and websites, such as the Inwards Investment team, who promoted the local plan to their "'Good for 'Ealing' contacts via email and social media. The Area Regeneration team announced the consultation to their contacts by email and on their project website "'Visions for 'Northolt' web page.
- The planning team sent emails to the umbrella organisations such as Southall Community Alliance, ECN, Ealing Matters, Ealing Men Cap, and Southall Faith Forum.

These are just some examples of how we engaged the wider community. However, we are always open to suggestions and feedback from our communities, and if you think there are other ways to reach our communities, please drop us an email with your suggestions!



We held 48 events across the borough:

EVENT NAME	TOWN (S)	LOCATION	ENGAGEMENT / CONSULTATION / OUTREACH
Acton town plan workshop	Acton	Act One Cinema	Consultation / Engagement
Ealing town plan workshop	Ealing	Ealing town hall	Consultation / Engagement
Greenford town plan workshop	Greenford	Greenford town hall	Consultation / Engagement
Hanwell town plan workshop	Hanwell	Hanwell community centre	Consultation / Engagement
Northolt town plan workshop	Northolt	Northolt Library	Consultation / Engagement
Perivale town plan workshop	Perivale	Perivale Library	Consultation / Engagement
Southall town plan workshop	Southall	Southall Manor House	Consultation / Engagement
Acton town plan walking tour	Acton	-	
Acton mainline station – Acton central station	Consultation / Engagement		
Ealing town plan walking tour	Ealing	Ealing Broadway Station – West Ealing station	Consultation / Engagement
Greenford town plan walking tour	Greenford	Greenford Station – Greenford Westway	Consultation / Engagement
Hanwell town plan walking tour	Hanwell	Hanwell Station – Trumpers Way	Consultation / Engagement
Northolt town plan walking tour	Northolt	Northolt station – Northolt White Hart roundabout	Consultation / Engagement
Perivale town plan walking tour	Perivale	Perivale station – Segro Industrial Estate	Consultation / Engagement
Southall town plan walking tour	Southall	Southall station – Merrick Road development	Consultation / Engagement
High Street Engagement	Acton	Acton high street by the mount	Outreach
High Street Engagement	Greenford	Greenford high street	Outreach
High Street Engagement	Ealing	Ealing Broadway	Outreach
Library drop-in session	Ealing	Ealing Central Library	Consultation / Engagement
In-door Engagement	Northolt	Northolt leisure centre	Outreach
All aspects of the local plan Q&A session	All borough	Online	Consultation / Engagement
All policies Q&A session	All borough	Online	Consultation / Engagement
Introduction to the draft new local plan Q&A session	All borough	Online	Consultation / Engagement
Special LDPAC meeting	All borough	Ealing Town Hall	Listening exercise

EVENT NAME	TOWN (S)	LOCATION	ENGAGEMENT / CONSULTATION / OUTREACH
School Engagement	Southall	Dormers Wells	Consultation / Engagement
	Northolt	Northolt High	Consultation / Engagement
	Northolt	Alec Reed	Consultation / Engagement
	Acton	Twyford High School	Consultation / Engagement
	Southall	Featherstone High School	Consultation / Engagement
	Southall	Khalsa Primary School	Consultation / Engagement
	Southall	St 'Mary's Primary School	Consultation / Engagement
	Southall	Wolf Fields Primary School	Consultation / Engagement
Youth Groups	Acton	Bollo Brook (x2)	Outreach / Engagement
	Northolt	Northolt youth group – Northolt Library (x2)	Consultation / Engagement
Faith Forum	Southall	Southall - Ramgarhia Gurdwara	Outreach
Developers online Q&A session	All borough	Online	Consultation / Engagement
Developers drop-in sessions (15-min slots)	All borough	Online	Consultation / Engagement
Southall strategic developers roundtable	Southall	Online	Outreach
Southall Business Forum	Southall	Southall Manor House	Outreach
South Acton community group (x2)	Acton	South Acton community centre	Outreach
Acton Youth Association	Acton	South Acton community centre	Outreach
Northolt resident association	Northolt	Northolt Leisure Centre	Consultation / Engagement
Havelock Estate 'Residents' Association	Southall	CLlr engagement	Engagement
Norwood Green residents	Southall	CLlr engagement	Engagement
Friends of the Earth / MOL	Ealing	Perceval House	Consultation / Engagement
Christmas market	Acton	North Acton station	Outreach
Old Oak & Park Royal Cross-Partner Group	North Acton	Online	Outreach
Southall Community Alliance	Southall	Southall Town Hall	Outreach
Bixley Field Allotment holders	Southall	CLlr engagement	Engagement

Engagement approach

We took several steps to make sure we were engaging far and wide across the borough.

- 1 — We produced a local plan guide that explains what a local plan is, where to find copies of the plan, and how to make representations on the draft local plan policies, and we shared this with several people/organisations to circulate with the broader community including our comms department, councillors, and umbrella organisations.
- 2 — We produced a summary document of the local plan summarising key themes and policies. Then we translated this into nine languages: Arabic, French, Gujarati, Persian, Polish, Punjabi (India), Somali, Tamil, and Urdu. These summary documents were distributed at outreach events, engagement sessions, and to schools.
- 3 — We used a digital platform called Built-ID to conduct a targeted marketing approach across the borough, which generated over 16,193 visits to the survey pages and resulted in over 3000 people sending in representations (below, you will see shorter survey statistics).

- 4 — We allowed for six different ways to send in representations to make it easier for people. These were:
 - Sending in an email! Where we received 2,220 representations from individuals, organisations, and statutory bodies.
 - Completing policy-specific questions embedded in the draft local plan document using a link or a QR code! Where received 818 representations.
 - Completing the shorter survey (and in nine different languages). Where we received 2,519 representations.
 - Completing the paper form placed across all 13 libraries in the borough. Where we received 5 representations.
 - By writing to us. Where we received 15 responses
 - Completing an online form on Survey Monkey. Where we received 541 responses

We will be publishing a more extensive spreadsheet further down the local plan timeline. However, we wanted to list some of the key policy/area concerns that came out of the consultation feedback:

General (information not under a policy)
Acton Town Plan (General)
Ealing Town Plan (General)
D9: Tall Buildings
FLP: Funding
Appendix 3 – Atlas of change
G4: Open Space
SP 2.2 Climate Action
SP.2: Tackling the climate crisis
SP.3: Fighting Inequality
SP.4: Creating good jobs and growth
SP.4: Delivering an inclusive economy

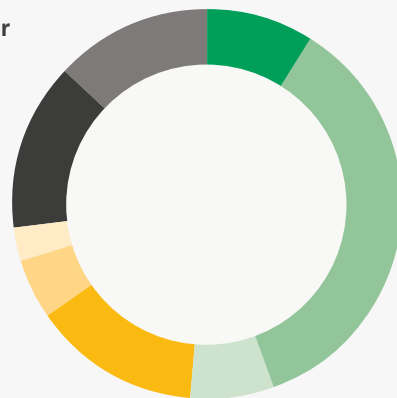
Statistics

Below are the statistics showing responses by town and demographic profile. Please note we could only collate data from the two surveys and the online form. We do not have statistical data from the representations sent by email or handwritten.

Online form statistics

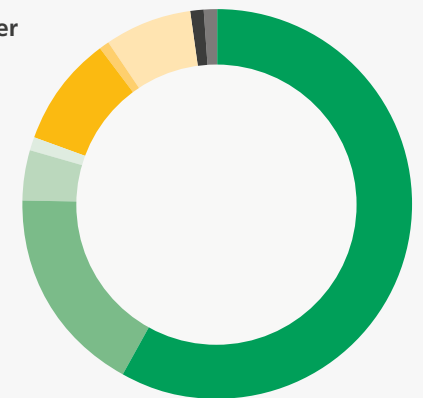
By town

Town	Percentage and number of respondents
Acton	9% (13 people)
Ealing	36% (53 people)
Greenford	7% (11 people)
Hanwell	14% (20 people)
Northolt	5% (7 people)
Perivale	3% (5 people)
Southall	14% (20 people)
Other	13% (19 people)



By demographic race

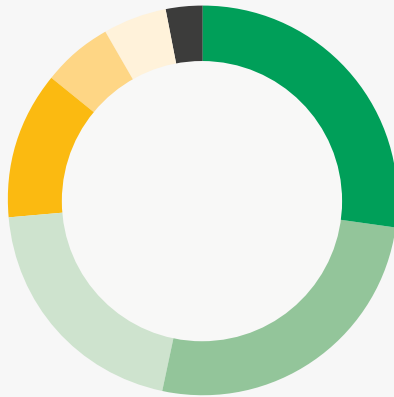
Demographic race	Percentage and number of respondents
White – English, Welsh, Scottish, Northern Irish, British	57% (124 people)
Prefer not to say	17% (38 people)
White – Irish	4% (8 people)
Asian – Indian	1% (2 people)
Mixed White and Asian	9% (20 people)
Arab	1% (3 people)
Black – African	7% (16 people)
Asian – Pakistani	1% (2 people)
Asian – Chinese	1% (4 person)
Mixed White and Balck African	0% (3 people)
White Roma	0% (2 people)
Black – Caribbean	0% (2 people)
Mixed White and Black Caribbean	0% (1 person)
Other	0% 1 people)



Longer survey statistics

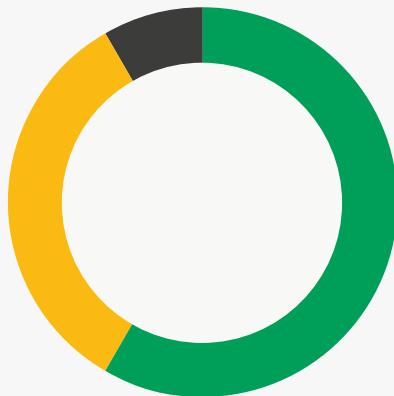
By demographic age

Age	Percentage and number of respondents
35-44	27% (191 people)
45-54	26% (183 people)
55-64	20% (140 people)
65-74	12% (82 people)
25-34	6% (45 people)
Prefer not to say	5% (38 people)
75+	3% (24 people)
18-24	0% (3 people)
Under 18	0% (1 person)



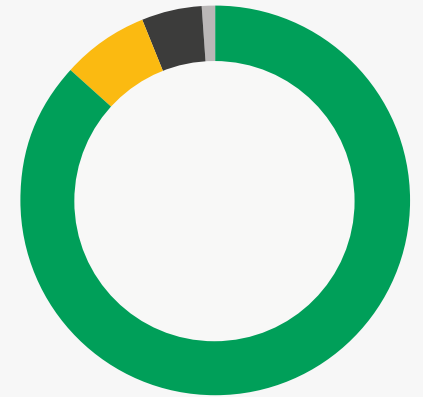
By demographic sex

Age	Percentage and number of respondents
Woman	58% (404 people)
Man	33% (233 people)
Prefer not to say	8% (59 people)
Non-binary	0% (4 people)
Other	0% (1 person)



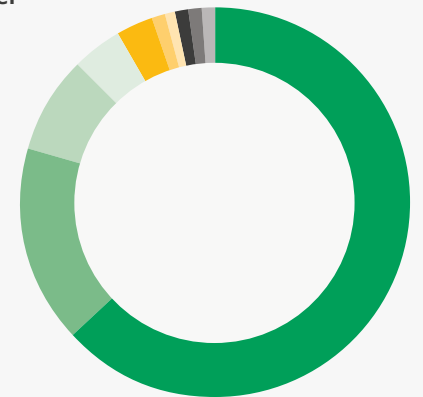
By disability

Disability	Percentage & number of respondents
No	86% (602 people)
Prefer not to say	7% (112 people)
Yes	9% (79 people)
'Don't know / 'can't say	2% (21 people)



How do you describe your ethnicity?

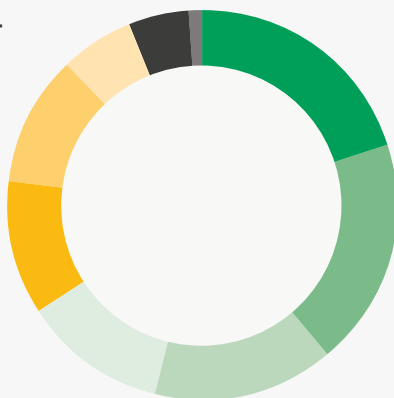
Demographic race	Percentage and number of respondents
White – English, Welsh, Scottish, Northern Irish, British	62% (415 people)
Prefer not to say	16% (109 people)
Other	8% (54 people)
White – Irish	4% (28 people)
Asian – Indian	3% (21 people)
Mixed White and Asian	1% (9 people)
Arab	1% (9 people)
Black – African	1% (5 people)
Asian – Pakistani	1% (4 people)
Asian – Chinese	1% (4 person)
Mixed White and Balck African	0% (3 people)
White Roma	0% (2 people)
Black – Caribbean	0% (2 people)
Mixed White and Black Caribbean	0% (1 person)



Shorter survey statistics

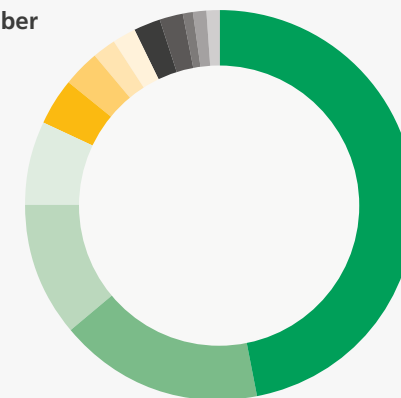
By town

Town	Percentage & number of respondents
Ealing	20% (502 people)
Northolt	19% (489 people)
Southall	15% (384 people)
Greenford	12% (298 people)
Acton	11% (276 people)
Hanwell	11% (276 people)
All parts of Ealing	6% (141 people)
Perivale	5% (137 people)
None of these	1% (26 people)
Park Royal	0% (11 people)



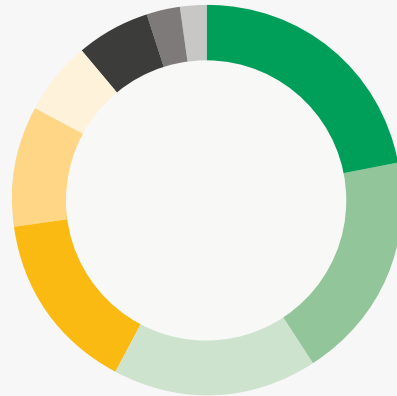
By demographic race

Demographic race	Percentage and number of respondents
White – English/Welsh/Scottish/Northern Irish/British	47% (391 people)
Prefer not to say	17% (138 people)
Asian – Indian	11% (92 people)
Other	7% (60 people)
White – Irish	4% (32 people)
Asian – Pakistani	3% (23 people)
Black – Caribbean	2% (16 people)
Asian – Chinese	2% (15 people)
Mixed – White and Asian	2% (13 people)
Black – African	2% (13 people)
Arab	1% (9 people)
Mixed – White and Black Caribbean	1% (8 people)
Mixed – White and Black African	1% (5 people)
Asian – Bangladeshi	0% (4 people)
White – Roma	0% (3%)
White – Gypsy or Irish Traveller	0% (2 people)



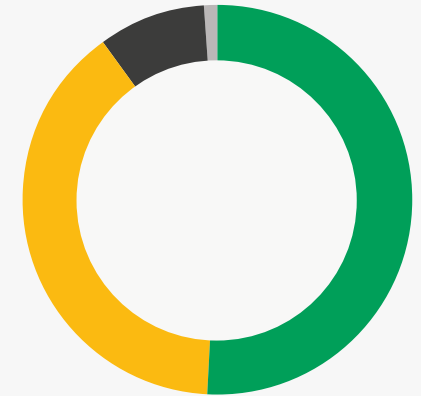
By demographic age

Demographic age	Percentage & number of respondents
45-54	22% (194 people)
55-64	19% (168 people)
35-44	17% (147 people)
25-34	15% (132 people)
65-74	10% (89 people)
Prefer not to say	6% (54 people)
18-24	6% (50 people)
75+	3% (29 people)
Under 18	2% (19 people)



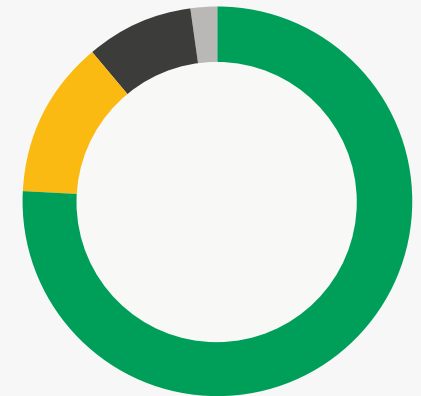
By demographic sex

Demographic sex	Percentage & number of respondents
Woman	51% (440 people)
Man	39% (341 people)
Prefer not to say	9% (74 people)
Non-binary	1% (11 people)
Other	0% (1 person)



By disability

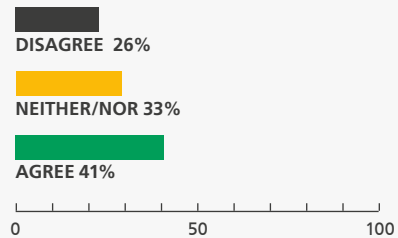
Disability	Percentage & number of respondents
No	76% (660 people)
Yes	13% (112 people)
Prefer not to say	9% (79 people)
'Don't know / 'can't say	2% (21 people)



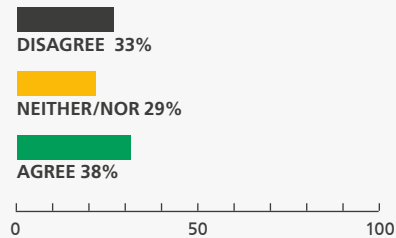
Shorter survey responses (attitudinal statements - slider scale responses):

For each short survey question, we used the give my view “value’ column to help us calculate how many respondents agreed/disagreed with the question themes. For each response, a value is generated that equates to a ‘positive’ ‘positive’ or a ‘negative’ ‘negative’ response, making up the ‘value’ column. A five-point scale between 0-100 was created, where 0-20 equated to “strongly disagree’ up to 80-100, which equated to ‘agree’ and so on. We combined the “strongly disagree’ responses with the ‘disagree’ responses and did the same for the agree scores, and then for more straightforward analysis/ interpretation a total percentage for each has been calculated. Please note that we will create bar charts for the designed report.

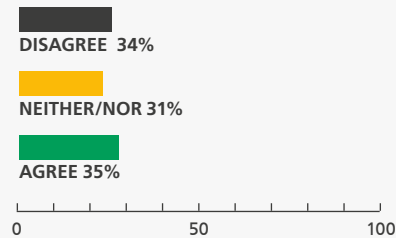
How do you feel about the proposals for creating jobs and growth?



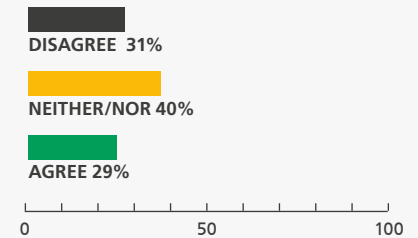
How do you feel about the proposals for tackling the climate crisis?



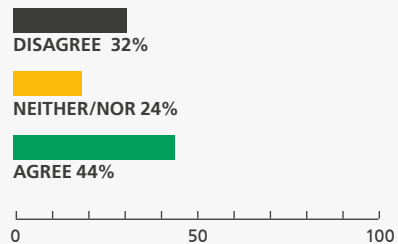
How do you feel about the proposals for fighting inequality?



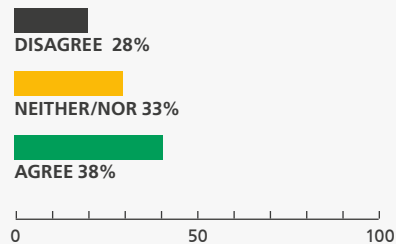
How well do you think the new Local Plan supports the creation of new jobs?



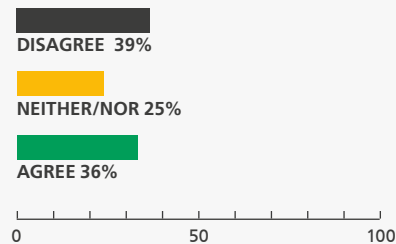
How do you feel about the proposal to introduce 20-minute neighbourhoods?



How do you feel about the introduction of a local Community Infrastructure Levy?



How well do you feel the new Local Plan proposals will facilitate active travel?



What is next:

We are using your feedback to write the next iteration of the local plan, also known as Regulation 19 (stage 5 below). We will then go out to consult again before making final edits to the plan and submit the plan for independent examination.

The below diagram outlines the different stages of the local plan. We are currently at stage 4, making modifications to the Local Plan.

If you wish to be added to the Local Plan database, please email localplan@ealing.gov.uk

