

Electric Vehicle Charging Point | Consultation Report



Date: 27 March 2023

The Ealing Climate and Ecological Emergency Strategy sets a target for the borough to be net carbon zero by 2030. To achieve this, the Council is committed to an ambitious manifesto target of providing a network of 2000 electric vehicle charging points (EVCPs) across the borough. The number of plug-in vehicles in Ealing is growing rapidly, with the latest data showing over 5900 vehicles registered in late 2022, up from 3800 in the previous year.

A local consultation took place between 6th February 2023 and 13th March 2023 for eight locations (ten charging sockets), with a letter delivered to each household to allow residents living near the proposed EVCP to share their views. We have considered the responses alongside the considerations outlined below in each location. Six sites are expansions of existing sites (adding an additional charger and bay at the same location as an existing charger) and two sites are brand new locations.

If a location is deemed suitable for an EVCP, having considered the responses to the consultation, we will proceed to a Traffic Management Order. This is a legal document, under the Road Traffic Regulation Act 1984, which regulated the use of highways for movement and parking. A Traffic Management Order involves a 21-day statutory consultation, which will then fully consider any objections before a decision is made on installing the EVCP.

There are many strategic and technical considerations which are necessary to satisfy when selecting appropriate locations for installation:

- Resident requests for EVCPs.
- Current number and location of EV registrations.
- TfL Research and Modelling.
- A safe distance from live electrical equipment.
- Where possible, distanced away from the front of residential homes.
- Retention of good footway width for pedestrians and wheeled users.
- Areas where most residents park on-street.
- Neighbourhoods with lower access to on-street EVCPs.

This report outlines the feedback from residents and the resulting decision by Ealing Council for each proposed location. You can click the name of each location to view the relevant page.

[Cavendish Avenue \(New\)](#)

[Clitherow Avenue \(Expansion\)](#)

[Park Road \(Expansion\)](#)

[Park View Road \(Expansion\)](#)

[Rossall Crescent \(New\)](#)

[Saxon Drive \(Expansion\)](#)

[Selborne Gardens \(Expansion\)](#)

[Thurston Road \(Expansion\)](#)

Location: Cavendish Avenue (new)

Number of responses	8
Number of households that received a letter	29
Response rate	28%
Response: Support	2
Response: Support with reservations	5
Response: Oppose	1
Response: Neutral	0
Outcome	Proceed to Traffic Management Order Consultation as per original proposals.

Summary of responses received from residents

Responses in support of the proposals have stated that making EVCPs widely available is essential for reducing traffic fumes locally. Furthermore, responses stressed that more installations are required, especially those with dedicated parking bays for charging.

Responses in support but with reservations have stated they are generally supportive of EVCP installations, but have concerns about the impact on available parking, the quantity of charging points proposed or the specific location. Responses also stated that only one proposed location here is not sufficient and queried how the parking area will be dedicated for charging only. Responses stating concerns about parking stress suggested that, if the installation does proceed, the proposed location is best.

The response in opposition stated concerns about parking stress, particularly as there are schools and a train station nearby and the area is not a CPZ.

Response from Council

Ealing Council is committed to removing barriers residents face when considering cleaner vehicles, and easy access to on-street charging is one of them.

The specific location on this road was selected as there is a suitable electrical connection available, and it satisfies the other technical constraints set out in the introduction of this document. Access to the charging points will be maintained by the installation of dedicated parking bays for electric vehicle charging only. This is enforceable and therefore will prevent non-EVs, and EVs parked but not actively charging, from blocking access to the EVCP.

We understand that there is parking pressure at this location; however, the installation of on-street charging points will allow multiple users to charge each day and encourage more people to switch to cleaner vehicles.

Given the above considerations, the Council will proceed to the next stage of consultation, a Traffic Management Order. This is a 21-day statutory consultation, which will then fully consider any objections before a decision is made on installing the EVCP.

[Click to return to home page](#)

Location: Clitherow Avenue (expansion)

Number of responses	3
Number of households that received a letter	28
Response rate	11%
Response: Support	1
Response: Support with reservations	0
Response: Oppose	2
Response: Neutral	0
Outcome	Proceed to Traffic Management Order Consultation as per original proposals.

Summary of responses received from residents

The response in support of the proposals gave no additional comments.

Responses in opposition to the proposals stated concerns that existing charging points in the area are not used enough to require an expansion, and about the additional parking stress that could arise from dedicating an additional bay to EV charging.

Response from Council

Ealing Council is committed to removing barriers residents face when considering cleaner vehicles, and easy access to on-street charging is one of them.

While at present some charging points are not utilised all the time, Ealing Council is closely following the exponential rise in EV ownership in the borough, which is predicted to accelerate further given the ULEZ expansion and ban on sales of new petrol and diesel engine vehicles by 2030. Forecasting and modelling commissioned by Transport for London demonstrates that Ealing needs to significantly expand the network of public on-street charging points to over 2000 before 2030, of which this location forms an integral part.

We understand that there is parking pressure at this location; however, the installation of on-street charging points will allow multiple users to charge each day and encourage more people to switch to cleaner vehicles.

Given the above considerations, the Council will proceed to the next stage of consultation, a Traffic Management Order. This is a 21-day statutory consultation, which will then fully consider any objections before a decision is made on installing the EVCP.

[Click to return to home page](#)

Location: Park Road (expansion)

Number of responses	1
Number of households that received a letter	20
Response rate	5%
Response: Support	0
Response: Support with reservations	1
Response: Oppose	0
Response: Neutral	0
Outcome	Proceed to Traffic Management Order Consultation as per original proposals.

Summary of responses received from residents

No additional comments or information were submitted.

Response from Council

Given the lack of comments raised, the Council will proceed to the next stage of consultation, a Traffic Management Order. This is a 21-day statutory consultation, which will then fully consider any objections before a decision is made on installing the EVCP.

[Click to return to home page](#)

Location: Park View Road (expansion)

Number of responses	0
Number of households that received a letter	26
Response rate	0%
Response: Support	0
Response: Support with reservations	0
Response: Oppose	0
Response: Neutral	0
Outcome	Proceed to Traffic Management Order Consultation as per original proposals.

Summary of responses received from residents
n/a
Response from Council
Given the lack of comments raised, the Council will proceed to the next stage of consultation, a Traffic Management Order. This is a 21-day statutory consultation, which will then fully consider any objections before a decision is made on installing the EVCP.

[Click to return to home page](#)

Location: Rossall Crescent (new)

Number of responses	1
Number of households that received a letter	24
Response rate	4%
Response: Support	0
Response: Support with reservations	1
Response: Oppose	0
Response: Neutral	0
Outcome	Proceed to Traffic Management Order Consultation as per original proposals.

Summary of responses received from residents

The response in support with reservations stated impact on street aesthetics as a concern.

Response from Council

Ealing Council is committed to removing barriers residents face when considering cleaner vehicles, and easy access to on-street charging is one of them.

No details about the impact on street aesthetics were submitted. The charging points are designed to have minimal impact on the street and are installed in the existing 'furniture zone' in line with existing lamp posts etc. With parked cars alongside, the charging points are not clearly visible.

Given the above considerations, the Council will proceed to the next stage of consultation, a Traffic Management Order. This is a 21-day statutory consultation, which will then fully consider any objections before a decision is made on installing the EVCP.

[Click to return to home page](#)

Location: Saxon Drive (expansion)

Number of responses	1
Number of households that received a letter	28
Response rate	4%
Response: Support	0
Response: Support with reservations	1
Response: Oppose	0
Response: Neutral	0
Outcome	Proceed to Traffic Management Order Consultation as per original proposals.

Summary of responses received from residents

The response in support but with reservations stated that the existing EV charging bays are often blocked by non-EVs due to their location, being outside shops, and that the existing arrangement prevents drivers from parking directly outside amenities. An alternative location was suggested.

Response from Council

Ealing Council is committed to removing barriers residents face when considering cleaner vehicles, and easy access to on-street charging is one of them.

The specific location on this road was selected as it is an expansion of an existing site, and relocating the site is not viable. Dedicating one additional bay to EV charging will only have a small impact on the distance other drivers can park from amenities.

Given the above considerations, the Council will proceed to the next stage of consultation, a Traffic Management Order. This is a 21-day statutory consultation, which will then fully consider any objections before a decision is made on installing the EVCP.

[Click to return to home page](#)

Location: Selbourne Gardens (expansion)

Number of responses	4
Number of households that received a letter	26
Response rate	15%
Response: Support	1
Response: Support with reservations	1
Response: Oppose	2
Response: Neutral	0
Outcome	Proceed to Traffic Management Order Consultation as per original proposals.

Summary of responses received from residents

The response in support submitted no additional comments.

The response in support with reservations submitted no additional comments.

Responses in opposition to the proposals stated that the existing two charging points are enough, and that people come from outside the area to use the chargers. Additionally, the impact on street aesthetics and parking stress were cited as reasons for objecting.

Response from Council

Ealing Council is committed to removing barriers residents face when considering cleaner vehicles, and easy access to on-street charging is one of them.

While at present some charging points are not utilised all the time, Ealing Council is closely following the exponential rise in EV ownership in the borough, which is predicted to accelerate further given the ULEZ expansion and ban on sales of new petrol and diesel engine vehicles by 2030. Forecasting and modelling commissioned by Transport for London demonstrates that Ealing needs to significantly expand the network of public on-street charging points to over 2000 before 2030, of which this location forms an integral part.

While we understand that some residents have concerns about drivers coming from outside the local area to use charging points, vehicles can only park in this location while plugged in and charging, meaning that drivers from outside the area cannot park in this location long term. Charging points in CPZ areas are restricted to permit holders only. Furthermore, as more charging points are installed in more areas, drivers will have less need to travel outside their local area to charge.

Given there are already two charging points in this location, the addition of a further charging point is not likely to significantly impact street aesthetics.

We understand that there is parking pressure at this location; however, the installation of on-street charging points, will allow multiple users to charge each day and encourage more people to switch to cleaner vehicles.

Given the above considerations, the Council will proceed to the next stage of consultation, a Traffic Management Order. This is a 21-day statutory consultation, which will then fully consider any objections before a decision is made on installing the EVCP.

[Click to return to home page](#)

Location: Thurston Road (expansion)

Number of responses	1
Number of households that received a letter	26
Response rate	4%
Response: Support	0
Response: Support with reservations	0
Response: Oppose	0
Response: Neutral	1
Outcome	Proceed to Traffic Management Order Consultation as per original proposals.

Summary of responses received from residents

The response submitted no additional comments.

Response from Council

Given the lack of comments raised, the Council will proceed to the next stage of consultation, a Traffic Management Order. This is a 21-day statutory consultation, which will then fully consider any objections before a decision is made on installing the EVCP.

[Click to return to home page](#)