

Samara Drive

Grange Rd

Lewis Rd

Hanson Gardens

Beaconsfield Rd

Randolph Rd

Park Ave

Southall

A3005

The Straight

The Straight

Southbridge Way

Hortus Rd

Kingston Rd

Bridge Rd

White St

Spencer St

Queens Rd

Dudley Rd

Hartington Rd

Gladstone Rd

The Green

Osterley Park Rd

Merrick Rd

Bridge Rd

Johnson St

Clarence St

Balfour Rd

Scotts Rd

Lonsdale Rd

Caxton Rd

Scotts Rd

Sussex Rd

Featherstone Rd

Church Ave

Portland Rd

Grosvenor Rd

Waterside Rd

Poters Road

Hillary Rd

Swift Rd

Tensing Rd

Wylie Rd

Emerald Square

Albert Rd

Florence Rd

Western Rd

Havelock Rd

Havelock Rd

Havelock Rd

Havelock Rd

Derley Rd

Western Rd

Leonard Rd

Montague Way

Montague Rd

Adelaide Rd

Clifford Rd

Norwood Rd

Victoria Rd

Rectory Rd

Warwick Rd

Hunt Rd

Gregory Rd

Shaftesbury Ave

Stour Ave



# **APPENDIX F - SEPTEMBER EXHIBITION FLYER**

## THE GREEN SOUTHALL

# YOU'RE INVITED!

Peabody is working in partnership with Ealing Council to redevelop **THE GREEN** – a major regeneration project at the heart of the Southall Opportunity Area.



Our plans for **THE GREEN** will:

- Deliver around 550 new homes
- Provide 50% affordable housing
- Provide new employment space and increase job opportunities
- Create high quality public spaces

**FREE  
FACE  
PAINTING  
&  
KITE  
MAKING!**

Please join us at Southall Manor House on 19 and 21 September to find out more about our latest plans and give us your comments.

**THE-GREEN  
SOUTHALL**

# HAVE YOUR SAY

Please join us at our consultation event to find out more about our latest plans for **THE GREEN**.



## WHEN

**Thursday 19 Sept**

- 2pm to 8pm

**Saturday 21 Sept**

- 10am to 4pm

## WHERE

**Southall  
Manor House**

The Green,  
Southall UB2 4BJ

Our team will be there to discuss the updated plans with you and to get your feedback.

If you are unable to attend, you can also view our draft plans and provide your feedback online from 19 September at: **[www.thegreensouthall.co.uk](http://www.thegreensouthall.co.uk)**

We will consider all comments we receive before we submit a planning application later in the year.

On Saturday 21 September there will be fun activities for kids too, including **FREE face painting and kite making.**

If you would like any more information, or if you have any queries, please contact our project team by:



**Phone**  
020 7323 3544



**Email**  
[info@thegreensouthall.co.uk](mailto:info@thegreensouthall.co.uk)



**Letter**  
The Green Southall, c/o 7 Bayley Street,  
London WC1B 3HB

## About Peabody

Peabody is one of the oldest housing associations in London and has over 66,000 homes across the capital and the South East, housing over 111,000 residents.

We design, build and maintain homes and neighbourhoods which people are proud to live in. We invest in the areas where we operate over a long period of time – creating great places to live.



# **APPENDIX G – JUNE PRESS RELEASE AND CUTTING**

Client

Peabody

Publication / Date

Ealing Gazette / 5 July 2019

Frequency / Circulation

Weekly / 22,448

**EALING**  
**Gazette**

News

# Plan for 525 new homes

**DEVELOPMENT WOULD OFFER MIX OF HOUSING, OFFICES AND PUBLIC SPACE**

By **GED CANN**

Local democracy reporter  
ged.cann@reachplc.com

A HUGE new development means Southall could be getting 525 new homes with the redevelopment of a car park and small industrial estate.

The site is just south of Southall train station, and is enclosed by Featherstone Road, Gladstone Road and The Green.

Half of the homes will be affordable housing, and the early plans also include offices and public spaces.

Development of The Green is being brought by Peabody in partnership with Ealing Council, and consultation over the design will take place from today (Thursday).

A spokesman said Peabody couldn't be specific yet on how buildings would look, or if there would be any underground parking to service the development.

He said: "We can't be specific at this stage as the plans are still at a very early stage - there will be another consultation later in September where we will be able to present more detailed plans."

"What we do know is that the development is likely to be divided into a number of buildings that vary

in size and style, with any taller elements set well back from existing low-rise buildings."

Peabody is planning for a range of homes suitable for households of varying sizes, from one to four-bedrooms, the spokesman said.

"It is too early to be specific about the mix, but there will be single aspect one-bedroom flats, dual aspect two-bedroom flats and double aspect three-bedroom corner units.

"All private and affordable homes will be designed to the same national space standards."

"If approved, construction could start in spring 2021 and estimated completion would be autumn 2024."

Chris Lyons, senior development manager at Peabody, said: "With excellent transport links to the rest of London and close to Southall town centre, the redevelopment of The Green is a great opportunity for the area and we're really excited to be presenting our plans to the community."

Consultation events on the plans will take place at the Southall Manor House from 2pm to 8pm on Thursday, June 27 and from 10am to 4pm on Saturday, June 29.

Following this initial consultation,

The Green development in Ealing promises over 500 homes. This view down the central boulevard shows a pedestrianised zone with commercial spaces at ground level lined with trees



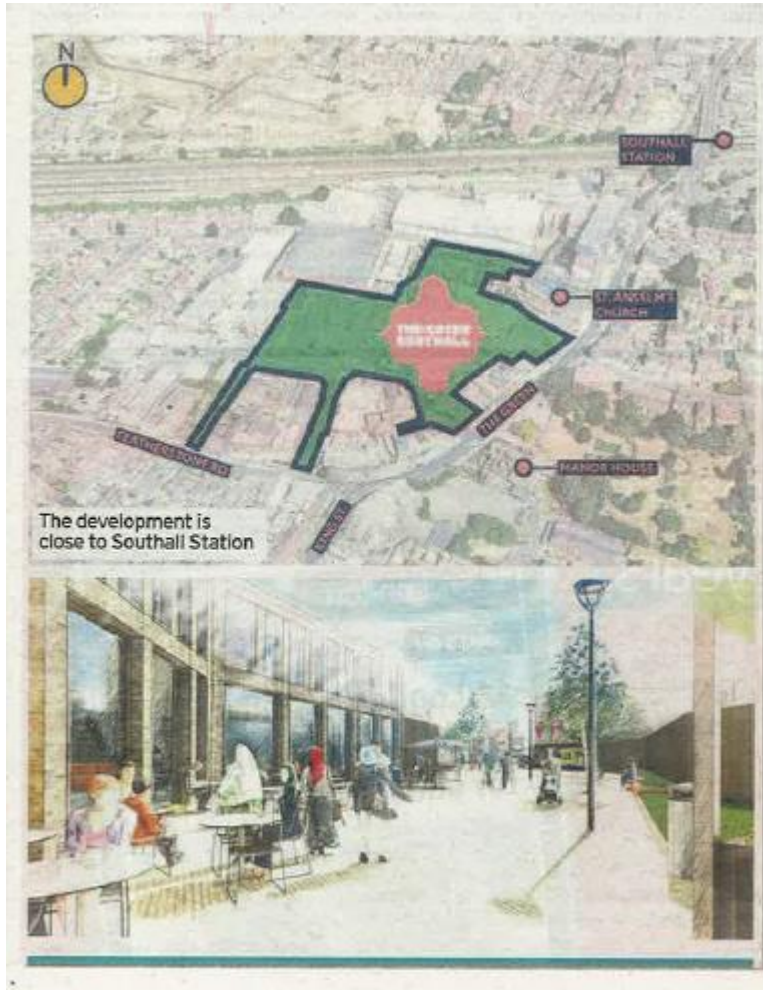
Peabody said it would use the community's feedback to help shape its final plans.

A second series of consultation events will be held before a planning application is submitted at the end

of the year. More information is available at [www.thegreensouthall.co.uk](http://www.thegreensouthall.co.uk)

IMAGES: PEABODY





Client Peabody The Green

Publication / Date Ealing Times / 17 June 2019

Frequency / Circulation Online / 80,000 monthly unique browsers

# EALING TIMES

NEWS

3 hrs ago

## People's views sought on major Southall homes scheme



Changing face: The Green at Southall

### MOST READ

- 1  People's views sought on major Southall homes scheme
- 2  The day Jack Lemmon was an extra at Sir Laurence Olivier's memorial service
- 3  Raise a glass to Shakespeare in Ealing's pub gardens

### CONSULTATION on plans for new homes and commercial space at The Green in Southall will take place this month.

The scheme, by Peabody in partnership with Ealing Council, would create around 525 new homes, of which 50 per cent would be affordable housing.

Peabody's plans also include commercial and public spaces.

Consultation is at Southall Manor House (UB2 4BJ) from 2-8pm on Thursday, June 27, and from 10am-4pm on Saturday, June 29.

The site is just to the south of Southall station and includes some of the land bound by Featherstone Road, Gladstone Road and The Green.

Peabody will use the feedback to help shape its final plans. A second series of consultations will be held before a planning application is submitted this year.





UNDER STRICT EMBARGO UNTIL 00:01AM ON MONDAY 17 JUNE

## Public invited to give views on plans for major redevelopment in Southall

Consultation on plans to deliver new homes and employment space at The Green in Southall, Ealing, will take place later this month.

The plans, which are being brought forward by Peabody in partnership with Ealing Council, would create around 525 new homes, of which 50 per cent would be affordable housing.

Peabody's plans also include new employment space to help increase local job opportunities, and would create high-quality public spaces across the site.

Consultation events on the plans will take place at the **Southall Manor House** (UB2 4BJ) from **2pm to 8pm on Thursday 27 June** and from **10am to 4pm on Saturday 29 June**.

The site is located just to the south of Southall train station, and includes some of the land bound by Featherstone Road, Gladstone Road and The Green. The Green is a key part of the Southall Opportunity Area.

Following this initial consultation, Peabody will use the community's feedback to help shape its final plans. A second series of consultation events will be held before a planning application is submitted at the end of the year.

**Chris Lyons, Senior Development Manager at Peabody**, said:

"We are committed to engaging the Southall community on our plans for The Green.

"With excellent transport links to the rest of London and close to Southall town centre, the redevelopment of The Green is a great opportunity for the area and we're really excited to be presenting our plans to the community.

"We hope as many local people as possible will come along to our consultation event and give their views so that we can make sure their hopes for the future of the site can be properly considered."

More information is available at [www.thegreensouthall.co.uk](http://www.thegreensouthall.co.uk)

**ENDS**

**For media enquiries please contact:**

Dan Knight / James Snowdon / Ashley Rudge, Camargue  
+44 (0)20 7636 7366  
[peabody@camargue.uk](mailto:peabody@camargue.uk)

**About Peabody:**

Peabody is one of the oldest housing associations in London and has over 66,000 homes across the capital and the South East, housing over 111,000 residents.

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<https://www.peabody.org.uk>

# **APPENDIX H – SEPTEMBER PRESS RELEASE AND CUTTINGS**



Client Peabody

Publication / Date Ealing Times / 13 September 2019

Frequency / Circulation Online / 80,000 Monthly Unique Browsers

# EALING TIMES

13th September

## Latest plans for The Green, Southall, to be released



Looking ahead: how the homes will look from the Manor House

### **PLANS for new homes at The Green in Southall are to be revealed this month,**

Ahead of consultation, this image is released showing how it will look approaching from the Manor House.

The scheme, by Peabody in partnership with Ealing Council, is for 550 homes, including 50 per cent affordable housing, and space for small businesses.

Early stage proposals were presented to the public in June and, since then, Peabody has been taking on board the feedback.

Further consultation will take place at Southall Manor House (UB2 4BJ) from **2-8pm next Thursday (19)** and from **10am-4pm on Saturday (21)**.

The site is south of Southall station and includes some of the land in between Featherstone Road, Gladstone Road and The Green.

Update plans will be available from Thursday at [www.thegreensouthall.co.uk](http://www.thegreensouthall.co.uk)

Client Peabody

Publication / Date Hillingdon & Uxbridge Times / 13 September 2019

Frequency / Circulation Online / 80,000 Monthly Unique Browsers

## HILLINGDON & UXBRIDGE **TIMES**

13th September

### **Latest plans for The Green, Southall, to be released**



Looking ahead: how the homes will look from the Manor House

#### **PLANS for new homes at The Green in Southall are to be revealed this month,**

Ahead of consultation, this image is released showing how it will look approaching from the Manor House.

The scheme, by Peabody in partnership with Ealing Council, is for 550 homes, including 50 per cent affordable housing, and space for small businesses.

Early stage proposals were presented to the public in June and, since then, Peabody has been taking on board the feedback.



Further consultation will take place at Southall Manor House (UB2 4BJ) from **2-8pm next Thursday (19)** and from **10am-4pm on Saturday (21)**.

The site is south of Southall station and includes some of the land in between Featherstone Road, Gladstone Road and The Green.

Update plans will be available from Thursday at [www.thegreensouthall.co.uk](http://www.thegreensouthall.co.uk)

Client Peabody

Publication / Date My London / 13 September 2019

Frequency / Circulation Online / N/A

**MyLondon**

## Take a look at how Southall's The Green development will look once it's finished

There will be new homes, shops, cafes and offices



The Green development in Ealing promises more than 500 homes. This view down the central boulevard shows a pedestrianised zone with commercial spaces at ground level lined with newly planted trees (Image: Peabody)

Fresh details and new images have been released which will give Southall residents a clearer idea of how The Green development behind St Anselm's Church will look once it's finished.

Developer Peabody just released a new CGI of the 550-home development, and said an initial consultation had seen more area devoted to public spaces.

A second consultation will now be undertaken, with events planned at Southall Manor House on September 19 and 21.

Peabody said a final plan would be submitted to Ealing Council for planning permission later in the year.

Being delivered in partnership with the council, half of the homes built at The Green will be affordable housing.

The site of the build is south of Southall Train Station, and includes some of the land in between Featherstone Road, Gladstone Road and The Green.

Chris Lyons, Senior Development Manager at Peabody, said the new development would provide hundreds of much-needed homes and create a vibrant new community hub in an area that is well connected to the rest of London and close to Southall town centre.



**Manor House connection offers new spaces with views connecting back to the historic Manor House building**  
(Image: Peabody)

A Peabody spokesman said the main learnings from the first consultation related to concerns over transport, air quality and ecology, and the next stage would focus on these areas.

The spokesman said there would also be more public realm space added in.

He said: "That could be places to sit, relax, grass areas, more trees, public squares, table tennis tables."

The development will also include over 3000-square-metres of shops, cafes and offices.



(Image: Peabody)

There was also an indoor space measuring 370 msq which could be used for a nursery, community hall, or youth club, depending on consultation feedback.



Client Peabody, The Green  
Publication / Date This is Local London / 13 September 2019  
Frequency / Circulation Online / 150,400 monthly unique browsers

## THIS IS LOCAL LONDON

News

13th September

### Latest plans for The Green, Southall, to be released



Looking ahead: how the homes will look from the Manor House

**PLANS for new homes at The Green in Southall are to be revealed this month,**

Ahead of consultation, this image is released showing how it will look approaching from the Manor House.

The scheme, by Peabody in partnership with Ealing Council, is for 550 homes, including 50 per cent affordable housing, and space for small businesses.

Early stage proposals were presented to the public in June and, since then, Peabody has been taking on board the feedback.

**READ MORE: [Ealing, Acton pubs listed in good beer guide](#)**



Limited time offer  
**One month free**  
on selected heating policies  
Until 9th October 2019  
Find out more  
New customer offer. Homeowners only.  
Terms & Conditions apply  
HomeServe



Further consultation will take place at Southall Manor House (UB2 4BJ) from **2-8pm next Thursday (19)** and from **10am-4pm on Saturday (21)**.

The site is south of Southall station and includes some of the land in between Featherstone Road, Gladstone Road and The Green.

Update plans will be available from Thursday at [www.thegreensouthall.co.uk](http://www.thegreensouthall.co.uk)

# APPENDIX I – WEBSITE SCREEN GRAB



Peabody is working in partnership with Ealing Council to redevelop **THE GREEN** – a major regeneration project at the heart of the Southall Opportunity Area.



Our plans for **THE GREEN** will:

- Deliver around 550 new homes
- Provide 50% as affordable housing
- Provide new employment space and increase job opportunities
- Create high quality public spaces

Our plans are evolving and we want to get feedback from local people before we submit our final plans later this year.

We recently held a public exhibition to present our initial plans to the community.

You can download the information we presented at the exhibition [here](#).

If you would like any more information, or if you have any queries, please contact our project team by:



**Call**  
020 7323 3544



**Email**  
info@thegreensouthall.co.uk



**Write**  
The Green Southall, c/o 7  
Bayley Street, London  
WC1B 3HB





Peabody is one of the oldest housing associations in London and has over 66,000 homes across the capital and the South East, housing over 111,000 residents.

We design, build and maintain homes and neighbourhoods which people are proud to live in. We invest in the areas where we operate over a long period of time – creating great places to live.

Our mission is to help people make the most of their lives. As well as bricks and mortar, we provide a wide range of community programmes in our neighbourhoods, including help with employment and training, health and wellbeing projects, family support programmes and a dedicated care and support service.

The Peabody Community Foundation will invest more than £90 million supporting communities over the next 10 years. Last year, it invested more than £9m in programmes, helping 1,231 people into work and delivering over 77,500 hours of free-to-access community activities.

## PEABODY IN EALING

We have a long history of providing affordable homes and community services in the borough, working with Ealing Council and our local partners. We currently own and manage over 500 homes in Ealing, with more than 750 homes (including The Green) in our pipeline.

At The Green, our ambition is to work with the community to deliver a great place to live, which will have a significant impact both locally and for London.



*[photo carousel showing seven indicative images.]*

We presented our detailed plans to the local community at an exhibition on **Thursday 19** and **Saturday 21** September. You can download the information we presented at the exhibition [here](#)

## NEW HOMES

Our plans for The Green will provide around 550 new homes, including 50% affordable rent and shared ownership housing. The remaining homes will be for private sale. All the new homes will meet national space standards.

They will range from one to four bedrooms, making them suitable for a variety of households. Every home will have a private balcony or terrace and access to communal podium gardens.

## A VIBRANT URBAN QUARTER

The ground floors of the residential buildings are being designed for a variety of commercial and community facilities. By promoting a range of different uses, the streets will be brought to life with the bustle of an active community.

## PLACEMAKING – WIDE BOULEVARDS AND PUBLIC SQUARES

The proposals are inspired by the potential to create public spaces that promote people's health, happiness and wellbeing. Routes will extend through the site to link to the wider community and connect to the existing residential areas. A new public square will sit at the heart of the development – a landscaped space, offering a variety of uses, such as a street market,

café seating area, and community events. This space will connect to other existing cultural venues, such as the Dominion Centre and the Manor House.

At the heart of the proposal will be a wide, central boulevard – a pedestrianised zone with commercial spaces at ground level and lined with newly planted trees.

## DESIGN AND BUILDING HEIGHTS

To create an appropriate scale, the development will be divided into buildings of varying size. The taller elements of the development will be set well back from existing low-rise buildings, so they will not dominate the view.

External walls will be made of brickwork and the ground-floor level of back-painted glazing. These two contrasting colours will visually break up the density of the development.

## DESIGNED FOR LIVING

We are proposing a range of designs for the new homes, with a mix of single aspect one-bedroom flats, dual aspect twobedroom flats and double aspect three-bedroom corner units. All private and affordable homes will be designed to the same national space standards.

One and two-bedroom homes will be designed with openplan kitchens, and three-bedroom homes will have a mixture of open and enclosed kitchens, with living rooms opening onto private balconies.



We want your help to decide what The Green will look like  
– this is your chance to shape the future of this part of Southall.

We presented our detailed plans to the local community at an exhibition on **Thursday 19** and **Saturday 21** September. You can download the information we presented at the exhibition [here](#)

There are several different ways you can share your feedback:

- Fill in the feedback form below
- Send your comments to [info@thegreen.co.uk](mailto:info@thegreen.co.uk)
- Call 020 7323 3544 to speak with a member of the team
- Write to us at The Green Southall, c/o 7 Bayley Street, London WC1B 3HB

**Question 1: The Green will provide around 550 new homes, including 50 per cent affordable housing (London Affordable Rent and shared ownership). What do you think about this? \***

- Fully support
- Broadly support
- Do not support
- Do not know

**Question 2: We propose a mix of uses at The Green, including business space, shops, cafes and community facilities. What do you think about this? \***

- Fully support
- Broadly support
- Do not support
- Do not know

**Question 3: We will create new public spaces for events, market stalls and the day-to-day enjoyment of local residents. What do you think about this? \***

- Fully support
- Broadly support
- Do not support
- Do not know

**Question 4: One of our key objectives is to ensure The Green respects nearby historical buildings while improving public connections to them. What do you think about this? \***

- Fully support
- Broadly support
- Do not support
- Do not know

**Question 5: We want to make this part of Southall more accessible and attract local people into the area by creating new pedestrian and cycle routes that connect established neighbourhoods and nearby transport links. What do you think about this? \***

- Fully support
- Broadly support
- Do not support
- Do not know



Do you have any other comments? \*

Title \*

Name \*

Address \*

Telephone \*

Email \*

Organisation :

Submit



### Register your interest

If you would like to be kept updated on our proposals for The Green, please enter your email address in the box below and click SIGN UP.

Sign up

By signing up, you agree to abide by the terms of our privacy notice, available [here](#).



Camargue Group Ltd is committed to ensuring the privacy of your personal information. In this notice we explain how we hold, process and retain your personal data for Peabody on whose behalf we are collecting your feedback in order to analyse and report on the responses received.

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## HOW WE USE YOUR PERSONAL DATA

---

We may process information that you provide to us.

This data may include the following:

- Your name;
- Your address;
- Your telephone number;
- Your email address;
- Your employer or any group on whose behalf you are authorised to respond;
- Your feedback in response to the Peabody The Green consultation;
- Your IP address (online only).

IP addresses are collected automatically if you contact us online. Apart from that, we only collect the information you choose to give us.

We will use your personal data for the following purposes:

- To record accurately and analyse any questions you raise during the consultation or feedback you have provided in response to the consultation
- To report on our consultation, detailing what issues have been raised and how we have responded to that feedback (please note that the information contained in the consultation report will be aggregated and will not identify specific individuals)
- To personalise communications with individuals we are required to contact as part of future consultation or communications

The legal basis for processing this data is that it is necessary for our legitimate interest, namely for the purpose of ensuring the consultation process, analysis and reporting are accurate and comprehensive.

In addition to the specific purposes for which we may process your personal data set out above, we may also process any of your personal data where such processing is necessary for compliance with a legal obligation to which we are subject.

---

## PROVIDING YOUR PERSONAL DATA TO OTHERS

---

We may provide your personal data to the following recipients:

- Peabody on whose behalf we are collecting your feedback in order to analyse and report on the responses received
- Third party service providers and professional advisors who provide services to Peabody in connection with the consultation
- The Planning Inspectorate (or any successor body), the examination Inspector, the Government and/or any relevant local planning authority or council
- Our insurers/ professional advisers. We may disclose your personal data to our insurers and/or professional advisers insofar as reasonably necessary for the purposes of obtaining and maintaining insurance cover, managing risks, obtaining professional advice and managing legal disputes

---

## RETAINING AND DELETING PERSONAL DATA

---

Personal data that we process for any purpose shall not be kept for longer than is necessary for that purpose.

Unless we contact you and obtain your consent for us to retain your personal data for a longer period, we will delete your personal data as soon as practicable following the outcome of the planning application relating to the consultation or any appeal of such decision.

We may retain your personal data where such retention is necessary for compliance with a legal obligation to which we are subject.



## YOUR RIGHTS

---

The rights you have in relation to your personal information under data protection law are:

- The right to access;
- The right to rectification;
- The right to erasure;
- The right to restrict processing;
- The right to object to processing;
- The right to data portability; and
- The right to complain to a supervisory authority.

You may exercise any of your rights in relation to your personal data by writing to us using the details below.

---

## OUR DETAILS

---

We are registered in England and Wales under registration number 03954008, and our registered office is at Eagle Tower, Montpellier Drive, Cheltenham, GL50 1TA.

You can contact us:

- by post, using the address: The Green Southall, c/o 7 Bayley Street, London WC1B 3HB
- using our website contact form, when it is available;
- by telephone, using the number: 020 7323 3544; or
- by email, using the email address: [info@thegreensouthall.com](mailto:info@thegreensouthall.com)

# APPENDIX J – FEEDBACK FORMS

04

We want to make this part of Southall more accessible and attract local people into the area by creating new pedestrian and cycle routes that connect established neighbourhoods and nearby transport links.

What do you think about this? *Please answer in this box*

One of our key objectives is to ensure **THE GREEN** respects nearby historical buildings while opening them up to wider community use.

What do you think about this? *Please answer in this box*

05

06

Do you have any other comments?

*Please answer in this box*

**Your details**

(please write in capital letters)

Title: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Organisation (if any): \_\_\_\_\_



# INFORMATION SHEET AND FEEDBACK FORM

Peabody is working in partnership with Ealing Council on **THE GREEN** – a major regeneration project at the heart of the Southall Opportunity Area.

We want **THE GREEN** to be a vibrant hub for the local community.

Our objective is to:

- Build the new homes Southall needs
- Create vibrant and accessible public spaces
- Bring new jobs and an economic boost to the area
- Respect the existing heritage of Southall and enhance local historical buildings
- Design a sustainable place that's fit for the future

Our plans are at an early stage and we want local people to help us decide what the final plans for **THE GREEN** will look like.



We will consider all feedback we receive and hold a public consultation on our detailed plans later this year.

Tear along here and return the feedback form

There are several different ways you can give us your feedback:



**Feedback form**

Simply grab a form or ask a member of the team for one and leave it in the ballot box.

You can also return your form by post to:  
The Green Southall,  
c/o 7 Bayley Street,  
London WC1B 3HB



**Online**

Visit [thegreensouthall.co.uk](http://thegreensouthall.co.uk) and fill out the online feedback form



**Email**

Send your comments to [info@thegreensouthall.co.uk](mailto:info@thegreensouthall.co.uk)



**Phone**

Call 020 7323 3544 to speak with a member of the team

**About Peabody**

Peabody is one of the oldest housing associations in London. We have over 66,000 homes across the capital and the South East, housing over 111,000 residents.

We build, design and maintain homes and neighbourhoods that people are proud to live in. We invest in the areas where we operate over a long period of time – creating great places to live.

# YOUR FEEDBACK AND HOW WE USE IT

We appreciate your feedback and will use it as we continue to develop our plans for **THE GREEN**.

This page explains how we will protect any data you give us.

## Data Privacy Notice

Camargue Group Ltd is committed to ensuring the privacy of your personal information. In this notice we explain how we hold, process and retain your personal data for Peabody on whose behalf we are collecting your feedback in order to analyse and report on the responses received.

## How we use your personal data

- We may process information that you provide to us. This data may include the following:
- Your name;
- Your address;
- Your telephone number;
- Your email address;
- Your employer or any group on whose behalf you are authorised to respond;
- Your feedback in response to the Peabody consultation;
- Your IP address (online only)

IP addresses are collected automatically if you contact us online. Apart from that, we only collect the information you choose to give us.

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- To personalise communications with individuals we are required to contact as part of future consultation or communications

The legal basis for processing this data is that it is necessary for our legitimate interest, namely for the purpose of ensuring the consultation process, analysis and reporting are accurate and comprehensive.

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## Providing your personal data to others

We may provide your personal data to the following recipients:

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- The Planning Inspectorate (or any successor body), the examination Inspector, the Government and/or any relevant local planning authority or council
- Our insurers/ professional advisers. We may disclose your personal data to our insurers and/or professional advisers insofar as reasonably necessary for the purposes of obtaining and maintaining insurance cover, managing risks, obtaining professional advice and managing legal disputes

## Retaining and deleting personal data

Personal data that we process for any purpose shall not be kept for longer than is necessary for that purpose.

Unless we contact you and obtain your consent for us to retain your personal data for a longer period, we will delete your personal data as soon as practicable following the outcome of the planning application relating to the consultation or any appeal of such decision.

We may retain your personal data where such retention is necessary for compliance with a legal obligation to which we are subject.

## Your rights

The rights you have in relation to your personal information under data protection law are:

- The right to access;
- The right to rectification;
- The right to erasure;
- The right to restrict processing;
- The right to object to processing;
- The right to data portability; and
- The right to complain to a supervisory authority

You may exercise any of your rights in relation to your personal data by writing to us using the details below.

## Our details

We are registered in England and Wales under registration number 03954008, and our registered office is at Eagle Tower, Montpellier Drive, Cheltenham, GL50 1TA.

You can contact us:

- by post, using the address: The Green Southall, c/o 7 Bayley Street, London WC1B 3HB
- by telephone, using the number: 020 7323 3544; or
- by email, using the email address: info@thegreensouthall.co.uk

# YOUR FEEDBACK

01

**Our plans will provide around 525 high-quality homes, of which 50 per cent will be a mix of affordable rent and shared ownership. The remaining homes will be for private sale and help fund the affordable housing.**

What do you think about this? *Please answer in this box*

02

**We are proposing a mix of one, two and three-bedroom apartments. All private homes and affordable housing will be designed to the same national space standards, and every home will have a private balcony or terrace.**

What do you think about this? *Please answer in this box*

03

**We want to create lots of employment opportunities by providing space for businesses, shops and community facilities.**

What do you think about this? *Please answer in this box*

Tear along here and return the feedback form



## THE GREEN SOUTHALL

# HAVE YOUR SAY!

Peabody is working in partnership with Ealing Council on **THE GREEN** – a major regeneration project at the heart of the Southall Opportunity Area.



- Our plans for **THE GREEN** will:
- Deliver around 550 new homes
  - Provide 50% affordable housing
  - Provide new employment space and increase job opportunities
  - Create high quality public spaces

This is your opportunity to give us your comments before we submit a planning application to Ealing Council later this year.

There are several different ways you can give us your feedback:



### Feedback form

Simply grab a form or ask a member of the team for one and leave it in the ballot box.

You can also return your form by post to:  
The Green Southall,  
c/o 7 Bayley Street,  
London WC1B 3HB



### Online

Visit [thegreensouthall.co.uk](http://thegreensouthall.co.uk) and fill out the online feedback form



### Email

Send your comments to [info@thegreensouthall.co.uk](mailto:info@thegreensouthall.co.uk)



### Phone

Call 020 7323 3544 to speak with a member of the team

### About Peabody

Peabody is one of the oldest housing associations in London. We have over 66,000 homes across the capital and the South East, housing over 111,000 residents.

We build, design and maintain homes and neighbourhoods that people are proud to live in. We invest in the areas where we operate over a long period of time – creating great places to live.

# YOUR FEEDBACK & HOW WE USE IT

We appreciate your feedback and will use it as we continue to develop our plans for **THE GREEN**.

This page explains how we will protect any data you give us.

## Data Privacy Notice

Camargue Group Ltd is committed to ensuring the privacy of your personal information. In this notice we explain how we hold, process and retain your personal data for Peabody on whose behalf we are collecting your feedback in order to analyse and report on the responses received.

### How we use your personal data

We may process information that you provide to us.

This data may include the following:

- Your name;
- Your address;
- Your telephone number;
- Your email address;
- Your employer or any group on whose behalf you are authorised to respond;
- Your feedback in response to the Peabody consultation;
- Your IP address (online only)

IP addresses are collected automatically if you contact us online. Apart from that, we only collect the information you choose to give us.

We will use your personal data for the following purposes:

- To record accurately and analyse any questions you raise during the consultation or feedback you have provided in response to the consultation
- To report on our consultation, detailing what issues have been raised and how we have responded to that feedback (please note that the information contained in the consultation report will be aggregated and will not identify specific individuals)
- To personalise communications with individuals we are required to contact as part of future consultation or communications

The legal basis for processing this data is that it is necessary for our legitimate interest, namely for the purpose of ensuring the consultation process, analysis and reporting are accurate and comprehensive.

In addition to the specific purposes for which we may process your personal data set out above, we may also process any of your personal data where such processing is necessary for compliance with a legal obligation to which we are subject.

### Providing your personal data to others

We may provide your personal data to the following recipients:

- Peabody on whose behalf we are collecting your feedback in order to analyse and report on the responses received

- Third party service providers and professional advisors who provide services to Peabody in connection with the consultation
- The Planning Inspectorate (or any successor body), the examination Inspector, the Government and/or any relevant local planning authority or council
- Our insurers/ professional advisers. We may disclose your personal data to our insurers and/or professional advisers insofar as reasonably necessary for the purposes of obtaining and maintaining insurance cover, managing risks, obtaining professional advice and managing legal disputes

### Retaining and deleting personal data

Personal data that we process for any purpose shall not be kept for longer than is necessary for that purpose.

Unless we contact you and obtain your consent for us to retain your personal data for a longer period, we will delete your personal data as soon as practicable following the outcome of the planning application relating to the consultation or any appeal of such decision.

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- by email, using the email address: [info@thegreensouthall.co.uk](mailto:info@thegreensouthall.co.uk)

# YOUR FEEDBACK

01

**The Green will provide around 550 new homes, including 50 per cent affordable housing (London Affordable Rent and shared ownership).**

What do you think about this?

Fully support

Broadly support

Do not support

Do not know

02

**We propose a mix of uses at The Green, including business space, shops, cafes and community facilities.**

What do you think about this?

Fully support

Broadly support

Do not support

Do not know

03

**We will create new public spaces for events, market stalls and the day-to-day enjoyment of local residents.**

What do you think about this?

Fully support

Broadly support

Do not support

Do not know

04

**One of our key objectives is to ensure The Green respects nearby historical buildings while improving public connections to them.**

What do you think about this?

Fully support

Broadly support

Do not support

Do not know

05

**We want to make this part of Southall more accessible and attract local people into the area by creating new pedestrian and cycle routes that connect established neighbourhoods and nearby transport links.**

What do you think about this?

Fully support

Broadly support

Do not support

Do not know

**Q6**

**Do you have any other comments?**

*Please answer in this box*

Tear along here and return the feedback form

**Your details**

(please write in capital letters)

Title: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Organisation (if any): \_\_\_\_\_



# **APPENDIX K – EALING GAZETTE ADVERTS**

# THE GREEN SOUTHALL

## INVITATION TO A PUBLIC CONSULTATION

Peabody invites you to take part in a public consultation on plans to transform a key part of Old Southall.

Peabody is working in partnership with Ealing Council to redevelop **THE GREEN** – a major regeneration project at the heart of the Southall Opportunity Area.



### WHEN

Thursday 27 June  
– 2pm to 8pm

Saturday 29 June  
– 10am to 4pm

If you would like any more information,  
or if you have any queries, please contact  
our project team by:



Call  
020 7323 3544



Email  
[info@thegreensouthall.co.uk](mailto:info@thegreensouthall.co.uk)



Write  
The Green Southall, c/o 7 Bayley Street,  
London WC1B 3HB

### WHERE

Southall  
Manor House  
The Green,  
Southall UB2 4BJ



**THE GREEN  
SOUTHALL**

# **INVITATION TO A PUBLIC CONSULTATION**

on plans to transform **THE GREEN**  
a major regeneration project in Southall

For more information, please visit [www.thegreensouthall.co.uk](http://www.thegreensouthall.co.uk)



**THE GREEN  
SOUTHALL**

**WHERE**

Southall Manor  
House, The Green,  
Southall UB2 4BJ

**WHEN**

Thursday 19 Sept  
– 2pm to 8pm  
  
Saturday 21 Sept  
– 10am to 4pm

**FREE  
FACE  
PAINTING  
&  
KITE MAKING!**

(Saturday 21  
Sept only)

For more information, please visit [www.thegreensouthall.co.uk](http://www.thegreensouthall.co.uk)

 Peabody



A pink, four-lobed decorative shape with rounded corners and a central white area containing text.

**THE GREEN  
SOUTHALL**

**INVITATION  
TO A PUBLIC  
CONSULTATION**

on plans to transform

**THE GREEN**

a major regeneration  
project in Southall

For more information, please visit  
[www.thegreensouthall.co.uk](http://www.thegreensouthall.co.uk)

 Peabody

# THE GREEN SOUTHALL

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 **Peabody**

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**THE GREEN  
SOUTHALL**

**INVITATION TO A  
PUBLIC CONSULTATION**

on plans to transform **THE GREEN**  
a major regeneration project in Southall

[www.thegreensouthall.co.uk](http://www.thegreensouthall.co.uk)

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**THE GREEN  
SOUTHALL**

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on plans to transform **THE GREEN**  
a major regeneration project in Southall

[www.thegreensouthall.co.uk](http://www.thegreensouthall.co.uk)

 Peabody

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House**, The Green,  
Southall UB2 4BJ

**FREE  
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(Saturday 21  
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**Thursday 19 Sept**  
– 2pm to 8pm  
**Saturday 21 Sept**  
– 10am to 4pm

[www.thegreensouthall.co.uk](http://www.thegreensouthall.co.uk)

 **Peabody**

# YOU'RE INVITED!

**THE-GREEN  
SOUTHALL**

Please join us at our consultation event to find out more about our latest plans for **THE GREEN** – a major regeneration project at the heart of the Southall Opportunity Area.

**FREE  
FACE  
PAINTING  
&  
KITE MAKING!**

(Saturday 21 Sept)

**THE-GREEN  
SOUTHALL**

**ST.  
ANSELM'S  
CHURCH**

**MANOR  
HOUSE**

**SOUTHALL  
STATION**

## WHEN

**Thursday 19 Sept**

– 2pm to 8pm


**Saturday 21 Sept**

– 10am to 4pm


## WHERE

**Southall  
Manor House**  
The Green,  
Southall UB2 4BJ

If you would like any more information, or if you have any queries, please contact our project team by:

 **Phone**  
020 7323 3544

 **Email**  
info@thegreensouthall.co.uk

 **Letter**  
The Green Southall, c/o 7 Bayley Street, London WC1B 3HB

[www.thegreensouthall.co.uk](http://www.thegreensouthall.co.uk)

 **Peabody**

# **APPENDIX L – ENGAGEMENT STICKER BOARDS**