

LOW TRAFFIC NEIGHBOURHOOD

Loveday Road (W13)



The
consultation
runs from
1-23 July
2021.



Your chance to have a say

Have your say at www.ealing.gov.uk/lovedayltn

FIND OUT MORE AT WWW.EALING.GOV.UK/LTN



Ealing

www.ealing.gov.uk

HAVE YOUR SAY HERE



Dear resident/business

Ealing Council is launching a non statutory consultation giving local people and businesses a final say on the borough's trial Low Traffic Neighbourhoods (LTNs).

As a resident or business in or bordering with Loveday Road (W13) trial LTN , we are writing to encourage you to get involved in the consultation, where you can support or object to the proposal to make this scheme permanent when the trial ends later this summer.

The consultation runs from 1-23 July 2021.

We know that people in Ealing want a cleaner, greener borough with less traffic and congestion.

Our streets are simply not designed for some of the high levels of traffic we are seeing on local roads. This is why the council is supporting residents to choose active travel like walking or cycling wherever possible, instead of taking shorter journeys in the car.

Evidence from across London and these trials in Ealing shows that LTNs can help deliver that change. LTNs can improve air quality and cut down on harmful pollution that affects all of our health, our environment and the climate.

Small changes by lots of us – like walking children to school or cycling to work can make a huge difference. LTNs can make using our roads and streets safer and more pleasant, making it easier to choose alternative, car free ways of getting around.

We also know that change can be difficult, and these trial schemes have aroused strong feelings locally. It is vital that these initiatives have the support of local people and LTNs that do not have public support will be removed.

Whether you have strong views on LTNs, have changed your opinion over time, or are finding out about them for the first time – we want to give you control over changes in your neighbourhood. Please have your say.

Councillor Peter Mason, leader of Ealing Council

Councillor Deirdre Costigan, deputy leader and cabinet member for climate action

Councillor Josh Blacker, cabinet member for healthy lives



Have your say at www.ealing.gov.uk/lovedayltn



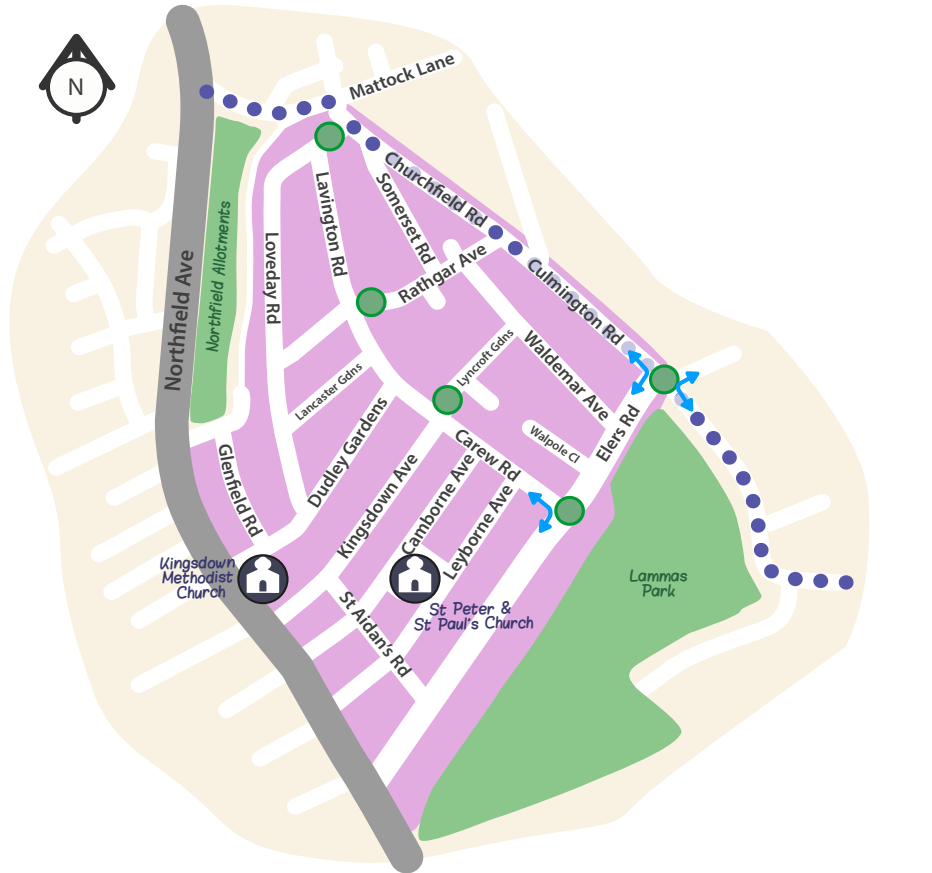
More about LTN's

- An LTN is a group of residential streets with measures in place to minimise heavy traffic and vehicles using the area as a through-route
- Ealing LTNs use ANPR cameras to manage traffic restrictions and allow for blue badge and emergency service access.
- Ealing is one of a number of London boroughs currently trialling LTNs
- LTNs are funded by the government and Transport for London (TfL) as part of a national response to the COVID-19 pandemic, which looked to provide alternatives to public transport without increasing congestion on roads
- All trial LTNs were introduced in areas where through-traffic was or potentially could become a problem for residents.


What is being proposed?

This is a map of the LTN currently being trialled in your area. The consultation is proposing to make the current scheme permanent.


Loveday Road




Access

 Access from Northfield Avenue

Key

 Suggested cycle route

 Permitted direction of travel

 No access except for cyclists and pedestrians - with planters and number plate recognition cameras

30% +



**of car journeys in Ealing
are under 2 kilometres**

**It will take
less than two
minutes to
have your say.**

**1 in 5
adults**



**in Ealing are physically
inactive, doing less than 30
minutes' exercise a week**

**Free
Cycle
Training
Available**



84%

**Primary school
children**

57%

**Secondary
school children**

**live less than 1 mile from
their school. That's 20
minutes or less of walking**

387



**early deaths in Ealing are
caused by poor air quality**

See references on
www.ealing.gov.uk/LTNReferences



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Request
a paper
copy of the
consultation.

How to have your say

Complete the online consultation for Loveday Road (W13) trial LTN on www.ealing.gov.uk/lovedayltn. You can register your support or opposition to the trial scheme being made permanent.

It is important to have your say, even if you have already provided feedback by email or via the council's Commonplace website. Even if you don't live in the LTN but use it regularly, such as for work, you can still respond. You can view data on LTNs at www.ealing.gov.uk/LTNimpacts

LTNs should reflect the needs of the local community which is why we are giving residents a final say through this consultation.

There are nine LTNs in the borough being consulted on. You may receive more than one leaflet inviting you to comment on more than one LTN if your property is located close to multiple schemes.



You can also request a paper copy of the consultation by email TrafficNotices@ealing.gov.uk or write to us at Highways Service, Perceval House, 14 16 Uxbridge Road, W5 2HL or call 020 8825 5000.