London Boroughs of Ealing, Hounslow and Hammersmith and Fulham

JOINT RETAIL NEEDS STUDY UPDATE





Volume 3: NEMS Household Survey Results May 2010

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Weighted:

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	Total	l	Zone 1		Zone 2		Zone 3	3	Zone 4	4	Zone 5	5	Zone (6	Zone 7	•	Zone 8	}	Zone 9		Zone 10	0	Zone 1	1	Zone 12	2
Q01 Where do you usual	ly under	take 1	ood and	groc	eries sh	oppi	ng ?																			
Aldi, High Street, Feltham, TW13 4DD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alexander Road, Hounslow, TW3 1JT	1.7%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	14.9%	12	1.0%	0
Asda, Forty Lane, Wembley Park, HA9 9EX	1.8%	56	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lavender Hill, Clapham Junction, SW11 1JG	2.0%	61	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Roehampton Vale, Roehampton, SW15 3DT	1.1%	34	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Tilley Road, Feltham, TW13 4BH	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%		10.0%	5
Asda, Western Road, Ealing, NW10 7LW	2.0%	62	0.0%	0	0.0%	0	10.9%	11	11.0%	10	2.9%	4	1.0%	1	3.0%	2	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Budgens, Avenue Parade, Sunbury-On-Thames, TW16 5HS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Earls Court Road, Kensington, W8 6EB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Market Town, Yeading Lane, Northolt, UB5 6LN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative , Greenford Avenue, Hanwell, W7 1JH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Askew Road, Shepherds Bush, W12 9BL	0.1%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Harlington, Hayes, UB3 5DS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North End Road, Fulham, W14 9EX	0.1%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Pitshanger Lane, Ealing, W5 1RH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Uxbridge Road, Shepherds Bush, W12 9RA	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Horn Lane, Acton, W3 6PL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Kingshill Avenue, Hayes, UB4 8BY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, Arndale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	í	Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 12	2
Centre, Wandsworth, SW18 4TO																										
Iceland Extra, Common Lane, Old 0ak, East Acton, W3 7DA	0.1%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, High Street, Harlesden, NW10 4NS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
celand Extra, King Street, Hammersmith, W6 9JG	0.1%	4	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, Uxbridge Road, Hayes End, UB4 8JH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bath Road, Hounslow West, TW4 7DN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Iceland, Central Square, Wembley, HA9 7AJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Greenford Road, Sudbury Hill, UB6 0HY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Hounslow, TW3 1EF	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Iceland, High Street, Whitton, TW2 7LT	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	0
celand, North End Road, Fulham, SW6 1NO	0.1%	4	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Northolt Road, South Harrow, HA2 8EB	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Road, Southall, UB1 1SO	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Iceland, Station Road, Hayes, UB3 4DX	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Oaks Shopping Centre, Acton, W3 7DA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Uxbridge Road, Ealing Broadway, W5 5AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Falcon Road, Clapham Junction, SW11 2PE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Southall, UB1 3DB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lidl, New Road, Feltham, TW14 9BG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lidl, Ruislip Road, Greenford, UB6 8OY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Ealing Retail Park, Uxbridge Road, Hanwell, W7 3PY	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 12	}
Marks & Spencer Simply Food, Earls Court Road, Earls Court, SW5 9AS	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Heath Road, Twickenham, TW1 4BZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Marks & Spencer Simply Food, Shepherds Bush Green, Shepherds Bush, W12 8PP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Chiswick High Road, Chiswick, W4 1PJ	0.2%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Clarence Street, Kingston Upon Thames, KT1 1NU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Ealing Broadway Centre, The Broadway, W5 5JW	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, George Street, Richmond Upon Thames, TW9 1JY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Hounslow, TW3 1QL	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Marks & Spencer, Kensington High Street, Kensington, W8 5SO	0.2%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, King Street, Hammersmith, W6 00F	0.2%	5	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Lower Mortlake Road, Kew Retail Park, TW9 4AD	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, St. Anns Road, Harrow, HA1 1NB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Sunbury Cross Centre, Staines Road West, Sunbury-On- Thames, TW16 7BB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Whiteleys Centre, Queensway, W2 4YT	0.1%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Brentford, TW8 0JG	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Honeypot Lane, Queensbury, NW9 9QX	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3	i	Zone 4	ı	Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12	
M i D i D i	1.00/	5 0	0.00/	0	0.00/	0	5.00/		45.00/	12	5.00/	-	0.004	0	0.00/		0.00/	0	0.00/	0	1.00/		0.00/		0.00/	0
Morrisons, Rectory Road, Acton, W3 9NR	1.9%	58	0.0%	0	0.0%	0	5.9%	6	45.0%	42	5.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Morrisons, Shepherds Bush Centre, Shepherds Bush, W12 8PH	0.5%	16	0.0%	0	3.0%	4	9.9%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, High Street, The Oaks Shopping Centre, Acton, W3 6RE	0.1%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Northolt Road, Harrow, HA2 8JN	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Central, Fulham Road, Fulham Road, SW6 1DN	0.3%	10	3.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Chiswick High Road, Chiswick, W4 1PU	1.0%	30	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Fulham Palace Road, Hammersmith, W6 8QX	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Fulham Road, Fulham Road, SW10 9PZ	0.1%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Lower Richmond Road, Putney, SW15 1EU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, North End Road, Fulham, SW6 1NB	0.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, The Broadway, Ealing, W5 2NP	0.2%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.9%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Local, Uxbridge Road, Shepherds Bush, W12 8AA	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Westbourne Grove, Westbourne Park, W2 5RT	0.2%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acton Lane, Essex Place, Chiswick, W4 5UT	1.1%	35	0.0%	0	4.0%	5	6.9%	7	8.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Barters Walk, Pinner, HA5 5LU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Canal Way, Kensal Gas Works Site, Ladbroke Grove, W10 5AJ	2.4%	71	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Clapham High Street, Former Clapham Bus Garage, SW4 7SL	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2	2	Zone 3		Zone 4		Zone 5	;	Zone 6	•	Zone '	7	Zone 8	8	Zone 9		Zone 10)	Zone 11		Zone 12	2
Sainsbury's, Ealing Road, Alperton, Wembley, HA0 1PF	1.9%	58	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.9%	5	1.0%	1	18.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Garratt Lane, Wandsworth, SW18 4AD	1.3%	39	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Road, Willesden Green, NW10 2TD	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kenton Road, Kenton, HA3 0BU	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kings Mall, Hammersmith, W6 0YR	0.5%	16	2.0%	2	8.0%	10	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Lombardy Retail Park, Hayes, UB3 3EX	2.2%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	3	6.0%	4	3.0%	3	2.0%	2	0.0%	0
Sainsbury's, Long Drive, Ruislip, HA4 0HQ	1.9%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	12.9%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Manor Road, Richmond Upon Thames, TW9 1YB	1.6%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Melbourne Avenue, West Ealing, W13 9BT	1.3%	38	0.0%	0	0.0%	0	0.0%	0	2.0%	2	10.7%	14	17.6%	16	0.0%	0	0.0%	0	1.0%	1	4.0%	4	0.0%	0	0.0%	0
Sainsbury's, New Zealand Avenue, Walton-On- Thames, KT12 1QA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Northolt Road, South Harrow, HA2 8EQ	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, O2 Centre, Finchley Road, NW3 6LU	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Richmond Road, Kingston Upon Thames, KT2 5EN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tangley Park Road, Hampton, TW12 3YH	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	1
Sainsbury's, The Causeway, Staines, TW18 3AP	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Sainsbury's, Townsmead Road, Fulham, SW6 2SY	1.4%	41	22.0%	27	5.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Uxbridge Road, St Clares, Hampton, TW12 1AW	1.7%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	1.0%	1	3.0%	1
Sainsbury's, Wandsworth Road, Nine Elms, SW8 2LF	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Werter Road,	0.8%	23	5.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 12	2
D. 4 CW15 21 I																										
Putney, SW15 2LJ Sainsbury's, West End Air Terminal, West End Air Terminal, SW7 4EJ	0.6%	19	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wilton Road, Pimlico, SW1V 1BZ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, York Road, Uxbridge, UB8 1QW	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
omerfield, Cavendish Parade, Bath Road, Hounslow, TW4 7DJ	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	9.9%	8	0.0%	0
Somerfield, Church Road, Church Parade, Ashford, TW15 2TX	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
omerfield, Earls Court Road, Earls Court, SW5 9QB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Kings Road, Worlds End, SW10 0LU	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
omerfield, North End Road, Fulham, SW6 1NJ	0.1%	4	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
omerfield, The Broadway, Southall, UB1 1QD	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.9%	6	0.0%	0	0.0%	0
omerfield, Upper Richmond Road, Putney, SW15 2SU	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pesco Express, Alexandra Avenue, Harrow, HA2 9DL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
esco Express, Bath Road, Hounslow, TW5 9SL	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	4.0%	3	0.0%	0
esco Express, Battersea Rise, Clapham Junction, SW11 1HG	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
esco Express, Castlenau, Barnes, SW13 9EW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
esco Express, Chiswick High Road, Chiswick, W4 1PD	0.1%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
esco Express, Church Road, Ashford, TW15 2UT	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	8.0%	4
esco Express, Church Road, Northolt, UB5 5AU	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
esco Express, Earls Court Road, Earls Court, SW5 9QB	0.2%	7	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	0	Zone 11		Zone 12	2
Tesco Express, Falcon Road, Battersea, SW11 2PJ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Field End Lane, South Ruislip, HA4 0QP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Road, Fulham Road, SW6 5SA	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Gloucester Road, South Kensington, SW7 4SS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Goldhawk Road, Shepherds Bush, W12 8QP	0.2%	6	0.0%	0	2.0%	3	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hammersmith Road, Olympia, W14 8UZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express, Holland Park Avenue, Notting Hill, W11 4UA	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, King Street, Hammersmith, W6 9NH	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kings Road, Chelsea, SW3 5EP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Isleworth, TW7 5AY	0.5%	16	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North End Road, Hammersmith, W14 9PP	0.1%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Hyde Road, Hayes, UB3 4NE	1.8%	53	0.0%	0	0.00,0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		3.0%	2	1.0%	1	20.8%	21	6.9%	5	0.0%	0
Tesco Express, Northfield Avenue, Ealing, W13 9QR	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	6	3.9%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Notting Hill Gate, Notting Hill, W11 30E	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Old Brompton Road, South Kensington, SW7 3DY	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Putney High Street, Putney, SW15 1SU	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Rayners Lane, Alexandra Avenue,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow, HA2 9UE Tesco Express, St Margarets Road, St Margarets,	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3	Zone 9)	Zone 1	.0	Zone 1	1	Zone 1	2
Twickenham, TW1 1RG Fesco Express, Station Parade, Kew Gardens, TW9 3PZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cesco Express, The Parade, Haven Green, Ealing, W13 9OR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
esco Express, Uxbridge Road, Acton, W3 9SL	0.1%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, West Ealing, W13 8SB	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Pesco Extra, Bulls Bridge Industrial Estate, Hayes Road, Southall, UB2 5LN	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	11.9%	12	6.9%	5	0.0%	0
Yesco Extra, Glencoe Road, Yeading, Hayes, UB4 9SQ	3.3%	99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.7%	22	36.0%	25	7.9%	8	2.0%	2	0.0%	0
Fesco Extra, Mogden Lane, Isleworth (Twickenham), TW7 7JY	1.9%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Fesco Extra, Osterley Park, Syon Lane, Isleworth, TW7 5NZ	3.1%	94	0.0%	0	1.0%	1	0.0%	0	1.0%	1	9.7%	12	4.9%	4	0.0%	0	0.0%	0	2.0%	1	11.9%	12	2.0%	2	0.0%	0
Cesco Extra, Staines Road West, Sunbury-On- Thames, TW16 7BB	1.4%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Cesco Metro, Broadway Centre, Hammersmith Broadway, W6 9YD	0.1%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sesco Metro, Broadway Shopping Centre,, Ealing, W5 5JY	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	9	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fesco Metro, George Street, Richmond Upon Thames, TW9 1HY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fesco Metro, Greenford Road, Greenford, UB6 8OY	1.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.0%	1	6.0%	4	0.0%	0	21.0%	14	2.0%	2	0.0%	0	0.0%	0
Sesco Metro, High Street, Kensington, W8 6SU	0.1%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pesco Metro, High Street, Whitton, Twickenham, TW2 7LN	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
esco Metro, Portobello Road, Notting Hill, W11 1LJ	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pesco, Faggs Road, Feltham,	1.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	13	45.0%	22

weighted:									101 1	LUE	ser ry	y 111	anu	ı aı	uicis)										November 2009
	Total		Zone 1	1	Zone 2	2	Zone 3	1	Zone 4		Zone 5	5	Zone	6	Zone	7	Zone	8	Zone 9		Zone 1	0	Zone 11		Zone 12	:
TW14 0LT																										
Tesco, Great Central Way, Brent Park, NW10 0TL	0.6%	19	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, High Street, Feltham, TW13 4EX	1.6%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	6	17.0%	8
Tesco, Hurst Road, West Molesey, Richmond, KT8 1SE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Shepherds Bush Road, Hammersmith, W6 7NL	2.2%	66	2.0%	2	26.0%	33	14.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Tesco, Station Road, Harrow, HA1 2TU	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Tilling Road, Cricklewood, NW2 1LZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Town Lane, Stanwell, Staines, TW19 7PZ	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
Tesco, West Cromwell Road, Kensington, W14 8PB	1.4%	43	5.0%	6	9.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Weston Avenue, Old Hoover Building, Greenford, UB6 8DW	2.4%	72	0.0%	0	0.0%	0	0.0%	0	3.0%	3	3.9%	5	15.7%	14	48.0%	33	12.9%	10	7.0%	5	0.0%	0	0.0%	0	0.0%	0
Waitrose, Alexandria Road, West Ealing, W13 0NL	2.3%	69	0.0%	0	0.0%	0	0.0%	0	8.0%	7	27.2%	35	25.5%	23	1.0%	1	0.0%	0	2.0%	1	1.0%	1	0.0%	0	0.0%	0
Waitrose, Chiswick High Street, Chiswick, W4 5TE	0.3%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Gloucester Arcade, Gloucester Road, SW7 4SF	0.4%	12	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Exchange Shopping Centre, Putney, SW15 1TW	1.2%	35	5.0%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Kensington, W8 6SA	0.8%	25	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Kings Road, Chelsea, SW3 5XP	1.0%	30	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, London Road, Twickenham, TW1 3RJ	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Waitrose, North End Road, Fulham, SW6 1LX	1.4%	44	25.0%	31	4.0%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northolt Road, South Harrow, HA2 0EG	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sheen Road, Richmond Upon Thames, TW9 1AE	1.1%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Waitrose, St. John's Road,	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	l	Zone 1		Zone 2	:	Zone 3		Zone 4		Zone 5	i	Zone 6	5	Zone 7	,	Zone 8		Zone 9		Zone 1	0	Zone 11	l	Zone 1	2
Clapham Junction, SW11																										
1PP																										
Waitrose, Upper Richmond Road West, East Sheen, SW14 7JG	1.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Wandsworth Shopping Centre, Wandsworth High Street, SW18 4TG	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
hepherds Bush	0.1%	3	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
outhall	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Chiswick	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ulham	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
reenford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
erivale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
leworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
aines	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	0
ddington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ooting	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
lgravia	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
lburn	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
islip	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
her	1.8%	54	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	0
ternet / delivered	4.1%	124	4.0%	5	6.0%	8	4.0%	4	3.0%	3	6.8%	9	4.9%	4	3.0%	2	0.0%	0	1.0%	1	2.0%	2	1.0%	1	2.0%	1
ocal Shops - Barnes (Zone	0.0%	124	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
18, Richmond Upon Thames)		•		Ü		U		U		U	0.070	Ü				U	0.070	Ü		U		O				O
ocal Shops - Chelsea (Zone 29, Kensington & Chelsea)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ocal Shops - Harlesden (Zone 27, Brent)	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ocal Shops - Notting Hill (Zone 28, Kensington & Chelsea)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ocal Shops - Portobello (Zone 28, Kensington & Chelsea)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ocal Shops - Putney (Zone 18, Wandsworth)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ocal Shops - Twickenham (Zone 20, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ocal Shops - Wembley (Zone 27, Brent)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
orrisons, Uxbridge Road,	0.2%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

												•														
	Tota	ı	Zone	1	Zone 2	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10	Zone 1	11	Zone	12
Hatch End (Harrow)																										
Other - Zone 1	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Hammersmith & Fulham)																										
Other - Zone 17 (Hounslow)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Other - Zone 2	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Hammersmith & Fulham)																										
Other - Zone 28 (Kensington	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Chelsea)		_												_												
Other - Zone 29 (Kensington	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Chelsea)				_										_												
Other - Zone 3	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Hammersmith & Fulham)		_		_										_												
Other - Zone 30	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Wandsworth)	0.204		0.00/		2 001	_	- 001	_	0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004	
Waitrose, Ariel Way (Zone	0.3%	9	0.0%	0	2.0%	3	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3, Hammersmith &																										
Fulham)	0.20/	7	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0
Waitrose, Kingsend, Ruislip	0.2%	/	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	U	1.0%	1	0.0%	U	0.0%	U	0.0%	0	0.0%	0
(Hillingdon) Waitrose, The Colonnades,	0.4%	1.1	0.0%	0	0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.0%	0	0.00/	0	0.00/	0	0.0%	0	0.0%	0	0.00/	0	0.00/	0
Porchester Road (Zone 28,	0.4%	11	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0
Kensington & Chelsea) (Don't know / varies)	6.2%	187	7.0%	9	7.0%	9	8.9%	9	4.0%	1	1.9%	2	2.9%	3	8.0%	5	1.0%	1	8.0%	6	8.9%	9	8.9%	7	2.0%	1
,			7.0%		7.0%		0.9%		4.0%	4	1.9%	2	2.9%		6.0%		1.0%	1	0.0%	-	0.9%		0.9%	,	2.0%	1
Weighted base:		3014		123		126		98		93		128		90		69		81		69		103		79		48
Sample:		3014		100		100		101		100		103		102		100		101		100		101		101		100

Weighted: for Roger Tym and Partners November 2009

	Tota	al	Zone	1	Zone	2	Zone	3	Zone 4	ı	Zone	5	Zone	6	Zone	7	Zone	8	Zone ?	9	Zone	10	Zone 1	11	Zone	12
Q02 When your househ	old unde	ertake	s its ma	in foo	d and g	ocer	y spend	(STO	RE MEN	TION	IED AT	Q01) (does it	visit o	ther sho	ops, le	eisure o	r serv	ice outle	ets or	n the sa	me sh	opping	trips	? And i	if so which ones
?					·			`				,				• ′							0	•		
Those who did not say	internet c	at Q01																								
Yes - other food shops	16.2%	467	15.6%	18	21.3%	25	14.4%	14	23.7%	21	15.6%	19	17.5%	15	10.3%	7	12.9%	10	16.2%	11	10.1%	10	21.0%	16	5.1%	2
Yes - other non food shops (clothing, footwear, electrical etc)	16.7%	481	15.6%	18	22.3%	27	14.4%	14	22.7%	20	19.8%	24	18.6%	16	4.1%	3	6.9%	6	18.2%	12	10.1%	10	11.0%	9	5.1%	2
Yes - pubs, restaurants or cafes	1.7%	48	0.0%	0	2.1%	3	2.1%	2	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	2	4.0%	3	1.0%	0
Yes - financial service (ie bank, building society)	2.9%	84	4.2%	5	2.1%	3	6.2%	6	5.2%	5	2.1%	2	1.0%	1	1.0%	1	2.0%	2	3.0%	2	0.0%	0	4.0%	3	2.0%	1
Yes - other service (eg hairdresser, travel agent, estate agent)	1.4%	40	2.1%	2	2.1%	3	0.0%	0	1.0%	1	1.0%	1	4.1%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Yes - leisure activity	1.6%	47	2.1%	2	7.4%	9	1.0%	1	1.0%	1	2.1%	2	0.0%	0	0.0%	0	1.0%	1	2.0%	1	0.0%	0	2.0%	2	1.0%	0
Yes - other	1.5%	43	1.0%	1	2.1%	3	0.0%	0	2.1%	2	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	2.0%	2	3.0%	2	2.0%	1
No	68.6%	1983	71.9%	85	54.3%	64	75.3%	71	60.8%	55	65.6%	78	68.0%	58	84.5%	56	79.2%	64	68.7%	47	78.8%	80	66.0%	52	85.7%	41
Weighted base:		2890		118		119		94		90		119		86		67		81		68		101		78		47
Sample:		2905		96		94		97		97		96		97		97		101		99		99		100		98
Q03 How does your how Those who did not say			illy trave	el to it	s main f	ood a	and groo	ery s	hopping	des	ination	(STO	RE MEI	NTION	ED AT (201)?										
Car / van driver	52.1%	1505	43.8%	52	39.4%	47	41.2%	39	45.4%	41	65.6%	78			48.5%	32		46	61.6%		43.4%		53.0%	41	52.0%	25
Car / van passenger	10.0%	290	6.3%	7	2.1%	3	3.1%	3	7.2%	6	6.3%	7	12.4%		19.6%		14.9%	12	8.1%		19.2%		17.0%	13	25.5%	12
Bus	12.8%	369	14.6%	17	6.4%	8	28.9%	27	16.5%	15	10.4%	12			12.4%		17.8%	14	16.2%		21.2%		22.0%	17	12.2%	6
Train	0.7%	20	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0		0		2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.4%	11	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0		12	1.0%	1	2.0%	1	0.0%	0	1.0%	1	0.0%	0
Walk	21.1%	609	32.3%	38	45.7%	54	21.7%		27.8%		12.5%	15	13.4%		17.5%	12		6	11.1%	8	11.1%	11	7.0%	5	9.2%	4
Bicycle	1.5%	44	1.0%	1	3.2%	4	1.0%	1	2.1%	2	4.2%	5	3.1%	3	0.0.0	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0
Motorcycle	0.2% 0.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	1.0%	1	0.0%	0	0.0% 0.0%	0
Delivered Online	0.5%	4	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	21	2.1%	2	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0.0	1	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Weighted base:	/0	2890	,0	118		119		94		90		119	/0	86		67		81		68	,0	101		78		47
Sample:		2905		96		94		94 97		97		96		97		97		101		99		99		100		98

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10 Zone 11 Zone 12 Q04 How often does your household normally visit its main food and grocery shopping destination (STORE MENTIONED AT Q01)? Those who did not say internet at Q01 2.8% 80 1.0% 3.2% 4 2.1% 2 0.0% 4.2% 5 4.1% 0.0% 0 2.0% 2 2.0% 2.0% 2 5.0% 0.0% 0 Everyday 0.9% 26 0.0% 0 1.1% 2.1% 2 1.0% 1 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 1.0% 0 1 1.0% 0.0% 0 0.0% 5-6 times a week 9 5 7 5 3-4 times a week 7.5% 218 13.5% 16 6.4% 8 9.3% 9 10.3% 3.1% 6.2% 10.3% 6.9% 6 5.1% 3 5.1% 5 6.0% 7.1% 3 Twice a week 18.0% 520 26.0% 31 26.6% 32 15.5% 14 16.5% 15 21.9% 26 28.9% 25 21.7% 14 16.8% 14 18.2% 12 18.2% 18 24.0% 19 12.2% 6 Once a week 55.5% 1603 44.8% 53 45.7% 54 57.7% 54 57.7% 52 52.1% 62 46.4% 40 59.8% 40 59.4% 48 63.6% 43 54.5% 55 51.0% 40 65.3% 31 10 Once every two weeks 9.9% 286 12.5% 15 9.6% 11 10.3% 6.2% 6 9.4% 11 9.3% 8 5.2% 3 11.9% 10 6.1% 4 11.1% 11 5.0% 4 6.1% 3 Once a month 3.8% 109 1.0% 1 5.3% 6 3.1% 3 5.2% 5 5.2% 6 3.1% 3 2.1% 1 1.0% 1 4.0% 3 5.1% 5 8.0% 6 6.1% 3 Less often 0.3% 7 0.0% 0 0.0% 0 1.0% 0.0% 0 2.1% 2 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 1 (Don't know / varies) 1.4% 39 1.0% 1 2.1% 3 0.0% 0 2.1% 2 1.0% 1 2.1% 2 1.0% 1 2.0% 2 0.0% 0 4.0% 4 1.0% 1 2.0% 1 2890 118 119 94 90 119 86 67 81 68 101 78 47 Weighted base: 97 97 97 97 101 Sample: 2905 96 94 96 99 99 100 98 Q05 Approximately how much money does your household spend per week on its main food and groceries shop? £0-£10 0.6% 17 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 3.0% 2 0.0% 0 2.0% 1.0% 1.0% 1.0% 0 7 2 £11-£20 3.6% 108 4.0% 5 3.0% 4 5.9% 6 7.0% 6 5.8% 2.0% 3.0% 2 2.0% 2 3.0% 2 4.0% 6.9% 5 5.0% 2 7 13 7 £21-£30 8.0% 241 12.0% 15 13.0% 16 8.9% 9.0% 8 5.8% 11 6.0% 4 6.9% 5.0% 3 12.9% 8.9% 13.0% 11.8% 6 6 290 10 12.0% 11 16 7 9.0% 11.9% 7.9% 7.9% 2 £31-£40 9.6% 9.0% 11 9.0% 11 9.9% 12.6% 7.8% 6 10 11.0% 8 8 6 5.0% 7 £41-£50 11.5% 345 14.0% 17 8.0% 10 12.9% 13 11.0% 10 15.5% 20 7.8% 13.0% 9 14.9% 12. 16.0% 11 9.9% 10 8.9% 8.0% 4 5 7.0% 5 9 £51-£60 8.0% 241 4.0% 9 11.9% 12 9.0% 8 3.9% 4.9% 9.0% 9.9% 8 11.0% 8 7.9% 8 11.9% 5 4 6 11.0% 213 7 9.0% 11 3 7.0% 9 3.9% 6.0% 8.9% 5.0% 11.9% 10.9% 9 3 £61-£70 7.1% 6.0% 3.0% 6 6.8% 4 4 3 12 7.0% 227 5 £71-£80 7.5% 5.0% 6 3.0% 4 6.9% 7 4.0% 4 8.7% 11 9.8% 9 9.0% 6 6.9% 6 10.0% 7 8.9% 9 8.9% 10.0% £81-£90 2.6% 78 3.0% 4 1.0% 1 2.0% 2 2.0% 2 1.0% 1 1.0% 3.0% 2 3.0% 2 2.0% 4.0% 0.0% 0 3.0% 1 19 13.2% 397 14 12.0% 15 11 12.0% 11 16 9.0% 6 13.9% 11 13.0% 9 12.9% 13 13.9% 11 13.0% £91-£100 11.0% 10.9% 14.6% 17.6% 6 £101-£125 5.2% 157 5.0% 6 8.0% 10 7.9% 1.0% 1 1.9% 2 2.9% 3 3.0% 2 1.0% 6.0% 4 3.0% 3.0% 2 4.0% 2 £126-£150 7.2% 218 4.0% 5 7.0% 9 5.0% 5 5.0% 5 7.8% 10 5.9% 5 6.0% 4 5.0% 4 1.0% 4.0% 3.0% 2 7.0% 3 7 2.9% 3 2 £151-£200 3.4% 103 6.0% 4.0% 5 1.0% 1 4.0% 4 4.9% 6 2.0% 1 0.0% 0 3.0% 2 2.0% 2 2.0% 4.0% 2 2 3 1.4% 43 5.0% 1.0% 1.0% 1.0% 1.9% 2.9% 0.0% 0 1.0% 1.0% 1.0% 1.0% 0 £201+ 6 1.0% (Don't know / varies) 9.7% 292 11.0% 14 14.0% 18 11.9% 12 13.0% 12 4.9% 6 15.7% 14 17.0% 12 14.9% 12 11.0% 8 7.9% 8 10.9% 9 8.0% 4 1.5% 1.0% 2.0% 2 3.9% 5 2.9% 3 2.0% 0.0% 0.0% 1.0% (Refused) 44 1.0% 1 1.0% 1 1 0 0 1.0% 0.0% 0 79.6 87.8 79.5 71.3 70.8 81.9 82.4 70.0 69.5 72.6 71.8 69.3 77.5 Mean: Weighted base: 3014 123 126 98 93 128 90 69 81 69 103 79 48 100 100 103 102 3014 100 101 100 101 100 100 Sample 101 101 Q06 In addition to a main food and grocery shop, does your household undertake smaller shopping trips for bread, milk etc (these are known as 'top-up' purchases)? Yes 62.9% 1896 67.0% 82 72.0% 91 58.4% 57 74.0% 69 74.8% 96 52.9% 48 60.0% 41 42.6% 35 72.0% 50 44.6% 46 53.5% 42 60.0% 29 2 Sometimes 7.5% 227 8.0% 10 6.0% 8 5.0% 5 4.0% 4 2.9% 4 17.6% 16 7.0% 5 14.9% 12 3.0% 5.9% 6 7.9% 6 7.0% 3 29.6% 891 25.0% 31 22.0% 28 36.6% 36 22.0% 20 22.3% 29 29.4% 27 33.0% 23 42.6% 35 25.0% 17 49.5% 51 38.6% 31 33.0% 16 No 3014 123 98 93 128 90 69 81 69 103 79 48 Weighted base: 126 3014 100 100 101 100 103 102 100 101 100 101 101 100 Sample:

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West London Retail Study for Roger Tym and Partners

Weighted:

	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10	Zone	11	Zone	12
Q07 Approximately h				our ho	ousehol	d spe	nd per v	veek (on top-u	p foo	d and g	roceri	ies sho _l	pping	?											
£0-£10	34.3%	729	29.3%	27	25.6%	25	34.4%	21	30.8%	22	36.3%	36	31.9%	20	44.8%	21	32.8%	15	37.3%	19	37.3%	19	37.1%	18	28.4%	9
£11-£20	26.1%	555	21.3%	20	30.8%	30	21.9%	14	29.5%	21	21.3%	21	27.8%	18	23.9%	11	39.7%	18	26.7%	14	25.5%	13	29.0%	14	26.9%	9
£21-£30	11.7%	248	14.7%	14	15.4%	15	14.1%	9	14.1%	10	10.0%	10	6.9%	4	11.9%	5	6.9%	3	12.0%	6	11.8%	6	11.3%	5	11.9%	4
£31-£40	4.0%	86	4.0%	4	5.1%	5	4.7%	3	1.3%	1	3.8%	4	2.8%	2	0.0%	0	3.4%	2	2.7%	1	5.9%	3	3.2%	2	4.5%	1
£41-£50	4.4%	94	4.0%	4	3.8%	4	4.7%	3	3.8%	3	7.5%	7	6.9%	4	1.5%	1	1.7%	1	4.0%	2	5.9%	3	6.5%	3	10.4%	3
£51-£60	1.3%	28	2.7%	2	2.6%	3	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
£61-£70	0.3%	6	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71-£80	0.2%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81-£90	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91-£100	1.5%	32	1.3%	1	0.0%	0	1.6%	1	1.3%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
£101-£125	0.1%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£126-£150	0.1%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	13.8%	293	18.7%	17	12.8%	13	17.2%	11	16.7%	12	12.5%	12	11.1%	7	16.4%	8	13.8%	6		9	13.7%	7	9.7%	5		4
(Refused)	1.8%	39	1.3%	1	1.3%	1	1.6%	1	2.6%	2	6.3%	6	6.9%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Mean:		20.7		23.8		23.1		20.0		18.5		21.4		20.5		13.8		17.3		16.9		17.7		19.6		23.0
Weighted base:		2123		92		99		62		72		99		64		46		47		52		52		49		32
Sample:		2112		75		78		64		78		80		72		67		58		75		51		62		67

Total Zone 2 Zone 3 Zone 9 Zone 10 Zone 11 Zone 12 Zone 1 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q08 In which shop does your household undertake most 'top-up' food and grocery purchases? Those who do top up food shopping at Q06 Aldi, High Street, Feltham, 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 TW13 4DD 0.9% 20 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 3.9% 2 4.8% 2 0.0% Asda, Alexander Road, 0 0 0 0 0 0 0 Hounslow, TW3 1JT Asda, Forty Lane, Wembley 0.7% 14 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Park, HA9 9EX Asda, Lavender Hill, 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 Clapham Junction, SW11 1JG 0.1% 0 0 Asda, Roehampton Vale, 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% Roehampton, SW15 3DT Asda, Tilley Road, Feltham. 0.6% 12 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 1.6% 1 19.4% TW13 4BH Asda, Western Road, Ealing, 0.3% 0.0% 6 0.0% 0 0.0% 0 0.0% 0 1.3% 1 0.0% 0 0.0% 0 0.0% 0 1.7% 0.0% 0 0.0% 0 0 0.0% 0 NW10 7LW Budgens, Avenue Parade, 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Sunbury-On-Thames, TW16 5HS Budgens, Fauconberg Road, 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Chiswick, W4 3JY Budgens, Parsons Green 0.4% 6.7% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 8 6 1.3% 0.0% 0 0 0 0 0 Lane, Fulham, SW6 4JA Budgens, Staines Road, 0.2% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 11.9% Bedfont, Fletham, TW14 8BN Co-op Market Town, 0.4% 8 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 1.4% 0.0% 0 15.5% 0.0% 0 0.0% 0 0.0% 0.0% 0 Yeading Lane, Northolt, UB5 6LN Co-operative, Greenford 0.4% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 12.5% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Avenue, Hanwell, W7 1JH Co-operative, Uxbridge 0.2% 0.0% 0 0.0% 0 1.6% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Road, Haves, UB4 0AX Co-operative Food, Askew 0.2% 4 0.0% 0 0.0% 0 6.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 Road, Shepherds Bush, W12 9BL Co-operative Food, High 0.2% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 5 0 0.0% 0 0.0% 0 0 0 0 0.0% 0 Street, Harlington, Hayes, UB3 5DS Co-operative Food, North 0.2% 0.0% 0 1.3% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 End Road, Fulham, W14 9EX Co-operative Food, 0.4% 9 0.0% 0 0.0% 0 0.0% 0 0.0% 5.0% 5 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 Pitshanger Lane, Ealing. W5 1RH

0											, ,															
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 12	
Co-operative Food, South Ealing Road, Ealing, W5 4OS	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Uxbridge Road, Shepherds Bush, W12 9RA	0.1%	2	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Church Road, Northolt, UB5 5AB	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Horn Lane, Acton, W3 6PL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Kingshill Avenue, Hayes, UB4 8BY	0.3%	6	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		3.4%	2	0.0%	0	0.0%	0		0		0
Iceland Extra, Arndale Centre, Wandsworth, SW18 4TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, Common Lane, Old 0ak, East Acton, W3 7DA	0.3%	7	0.0%	0	0.0%	0	6.3%	4	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, High Street, Harlesden, NW10 4NS	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, King Street, Hammersmith, W6 9JG	0.1%	3	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, Uxbridge Road, Hayes End, UB4 8JH	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bath Road, Hounslow West, TW4 7DN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Iceland, Central Square, Wembley, HA9 7AJ	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Greenford Road, Sudbury Hill, UB6 0HY	0.6%	12	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	4	1.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Hounslow, TW3 1EF	0.4%	8	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.5%	0
Iceland, High Street, Whitton, TW2 7LT	0.3%	5	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		3.2%	2	0.0%	0
Iceland, North End Road, Fulham, SW6 1NQ	0.1%	1	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Iceland, Northolt Road, South Harrow, HA2 8EB	0.3%	6	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Road, Southall, UB1 1SQ	0.1%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.0%	1	0.0%	0	0.0%	0
Iceland, Station Road, Hayes, UB3 4DX	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Oaks Shopping Centre, Acton, W3 7DA	0.3%	6	0.0%	0	0.0%	0	0.0%	0	7.7%	6	0.0%	0	0.0%	0	0.0%	0	,	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Uxbridge Road,	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	i	Zone 7		Zone 8	1	Zone 9		Zone 10)	Zone 11	-	Zone 12	2
Ealing Broadway, W5 5AH																										
Lidl, New Road, Feltham, TW14 9BG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Lidl, Ruislip Road, Greenford, UB6 8QY	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	3.0%	1	1.7%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, West Ealing Retail Park, Uxbridge Road, Hanwell, W7 3PY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, 289-291 Fulham Road, Chelsea, SW10 9PZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Earls Court Road, Earls Court, SW5 9AS	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Heath Road, Twickenham, TW1 4BZ	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Notting Hill Gate, Notting Hill, W11 3QG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Talgarth Road, Hammersmith, W14 9DA	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Chiswick High Road, Chiswick, W4 1PJ	0.5%	11	0.0%	0	0.0%	0	1.6%	1	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Ealing Broadway Centre, The Broadway, W5 5JW	0.6%	12	0.0%	0	0.0%	0	1.6%	1	1.3%	1	5.0%	5	1.4%	1	1.5%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, George Street, Richmond Upon Thames, TW9 1JY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Hounslow, TW3 1QL	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	6	0.0%	0
Marks & Spencer, Kensington High Street, Kensington, W8 5SQ	0.2%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, King Street, Hammersmith, W6 0QF	0.5%	10	0.0%	0	5.1%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Lower Mortlake Road, Kew Retail Park, TW9 4AD	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Oxford Street, West End, W1N	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 12	
0AP Marks & Spencer, Putney	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Street, Putney, SW15 1SP																										
Marks & Spencer, St. Anns Road, Harrow, HA1 1NB	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.10,70	0
Marks & Spencer, St. John's Road, Clapham, SW11 1QP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Sunbury Cross Centre, Staines Road West, Sunbury-On- Thames, TW16 7BB	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Whiteleys Centre, Queensway, W2 4YT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Brentford, TW8 0JG	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rectory Road, Acton, W3 9NR	0.8%	16	0.0%	0	0.0%	0	1.6%	1	16.7%	12	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Shepherds Bush Centre, Shepherds Bush, W12 8PH	0.4%	9	0.0%	0	3.8%	4	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Northolt Road, Harrow, HA2 8JN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Central, Fulham Road, Fulham Road, SW6 1DN	0.4%	9	4.0%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Battersea Park Road, Battersea, SW11 3BX	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Chiswick High Road, Chiswick, W4 1PU	0.3%	7	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Earls Court Road, Earls Court, SW5 9QQ	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Fulham Palace Road, Hammersmith, W6 8QX	0.5%	11	2.7%	2	9.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Fulham Road, Fulham Road, SW10 9PZ	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Lower Richmond Road, Putney, SW15 1EU	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, North End	0.3%	6	5.3%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 12	
Road, Fulham, SW6 1NB Sainsbury's Local, South	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing Road, South Ealing, W5 4QT																										
Sainsbury's Local, The Broadway, Ealing, W5 2NP	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	1.4%	1	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Sainsbury's Local, Uxbridge Road, Shepherds Bush, W12 8AA	0.1%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Westbourne Grove, Westbourne Park, W2 5RT	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acton Lane, Essex Place, Chiswick, W4 5UT	0.2%	4	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Canal Way, Kensal Gas Works Site,	0.8%	18	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ladbroke Grove, W10 5AJ Sainsbury's, Clapham High Street, Former Clapham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus Garage, SW4 7SL Sainsbury's, Ealing Road, Alperton, Wembley, HA0 1PF	0.5%	11	0.0%	0	0.0%	0	1.6%	1	1.3%	1	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Garratt Lane, Wandsworth, SW18 4AD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Road, Willesden Green, NW10 2TD	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kings Mall, Hammersmith, W6 0YR	0.4%	8	0.0%	0	7.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Lombardy Retail Park, Hayes, UB3 3EX	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Long Drive, Ruislip, HA4 0HO	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Manor Road, Richmond Upon Thames, TW9 1YB	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Melbourne Avenue, West Ealing, W13 9BT	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	5.6%	4	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Sainsbury's, New Zealand Avenue, Walton-On- Thames, KT12 1QA	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Northolt Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 12	
South Harrow, HA2 8EQ																										
Sainsbury's, O2 Centre, Finchley Road, NW3 6LU	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tangley Park Road, Hampton, TW12 3YH	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	1.5%	0
Sainsbury's, Townsmead Road, Fulham, SW6 2SY	0.5%	10	8.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Uxbridge Road, St Clares, Hampton, TW12 1AW	0.5%	10	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Werter Road, Putney, SW15 2LJ	0.5%	10	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, West End Air Terminal, West End Air Terminal, SW7 4EJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, York Road, Uxbridge, UB8 1QW	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Church Road, Church Parade, Ashford, TW15 2TX	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Doddington Estate, Battersea Park Road, SW11 4NE	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Earls Court Road, Earls Court, SW5 9QB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Kings Road, Worlds End, SW10 0LU	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, North End Road, Fulham, SW6 1NJ	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, The Broadway, Southall, UB1 1QD	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	7.8%	4	0.0%	0	0.0%	0
Somerfield, Upper Richmond Road, Putney, SW15 2SU	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Гesco Express, Alexandra Avenue, Harrow, HA2 9DL	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bath Road, Hounslow, TW5 9SL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Fesco Express, Battersea Rise, Clapham Junction, SW11 1HG	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bear Road, Hanworth, TW13 6SA	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Castlenau,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 12	
Barnes, SW13 9EW Tesco Express, Chiswick High Road, Chiswick, W4 1PD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Road, Ashford, TW15 2UT	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.5%	0
Tesco Express, Church Road, Northolt, UB5 5AU	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Earls Court Road, Earls Court, SW5 9QB	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Falcon Road, Battersea, SW11 2PJ	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Field End Lane, South Ruislip, HA4 0QP	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Palace Road, Fulham, SW6 6TD	0.1%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Road, Chelsea, SW10 9NA	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Road, Chelsea, SW10 9PR	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Road, Chelsea, SW10 9QL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Road, Fulham Road, SW6 5SA	0.3%	6	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Gloucester Road, South Kensington, SW7 4SS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Goldhawk Road, Shepherds Bush, W12 8QP	0.1%	2	0.0%	0	1.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Hampton Hill, TW12 1NL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Holland Park Avenue, Notting Hill, W11 3RB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Holland Park Avenue, Notting Hill, W11 4UA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, King Street, Hammersmith, W6 9NH	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kings Road,	0.1%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 12	
Chelsea, SW3 5EP	0.40/	9	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1.60/	1	0.00/	0
Tesco Express, London Road, Isleworth, TW7 5AY	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Tesco Express, North Hyde Road, Hayes, UB3 4NE	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	1.6%	1	0.0%	0
Tesco Express, Northfield Avenue, Ealing, W13 9QR	0.5%	11	0.0%	0	0.0%	0	0.0%	0	1.3%	1	7.5%	7	2.8%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Notting Hill Gate, Notting Hill, W11 3QE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Old Brompton Road, South Kensington, SW7 3DY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Putney High Street, Putney, SW15 1SU	0.2%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Rayners Lane, Alexandra Avenue, Harrow, HA2 9UE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Margarets Road, St Margarets, Twickenham, TW1 1RG	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Parade, Kew Gardens, TW9 3PZ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Parade, Haven Green, Ealing, W13 9OR	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	2	1.3%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, Acton, W3 9SL	0.6%	13	0.0%	0	0.0%	0	6.3%	4	12.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Γesco Express, Uxbridge Road, West Ealing, W13 8SB	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Hayes Road, Southall, UB2 5LN	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	6.5%	3	0.0%	0
Fesco Extra, Glencoe Road, Yeading, Hayes, UB4 9SQ	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	8.0%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham), TW7 7JY	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Γesco Extra, Osterley Park, Syon Lane, Isleworth, TW7 5NZ	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.0%	1	0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury-On- Thames, TW16 7BB	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone '	7	Zone 8	3	Zone 9)	Zone 1	0	Zone 11	l	Zone 12	
Tesco Metro, Broadway Centre, Hammersmith Broadway, W6 9YD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Broadway Shopping Centre,, Ealing, W5 5JY	0.4%	9	0.0%	0	0.0%	0	0.0%	0	2.6%	2	5.0%	5	0.0%	0	1.5%	1	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, George Street, Richmond Upon Thames, TW9 1HY	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Greenford Road, Greenford, UB6 8QY	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.0%	1	0.0%	0	21.3%	11	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Kensington, W8 6SU	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Whitton, Twickenham, TW2 7LN	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Portobello Road, Notting Hill, W11 1LJ	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham, TW14 0LT	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3	17.9%	6
Tesco, Great Central Way, Brent Park, NW10 0TL	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, High Street, Feltham, TW13 4EX	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	7.5%	2
Tesco, Hurst Road, West Molesey, Richmond, KT8 1SE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Shepherds Bush Road, Hammersmith, W6 7NL	0.5%	10	0.0%	0	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Tilling Road, Cricklewood, NW2 1LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Tesco, Town Lane, Stanwell, Staines, TW19 7PZ	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Tesco, West Cromwell Road, Kensington, W14 8PB	0.2%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Weston Avenue, Old Hoover Building, Greenford, UB6 8DW	0.8%	18	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	1.4%	1	20.9%	10	5.2%	2	5.3%	3	0.0%	0	0.0%	0	0.0%	0
Waitrose, Alexandria Road, West Ealing, W13 0NL	0.6%	12	0.0%	0		0	0.0%	0	1.3%	1	3.8%	4	11.1%	7	0.0%		0.0%	0	0.0%	0			0.0%	0		0
Waitrose, Chiswick High Street, Chiswick, W4 5TE	0.3%	7	0.0%	0		0	0.0%	0	1.3%	1		0	0.0%	0			0.0%	0	0.0%	0			0.0%	0		0
Waitrose, Gloucester Arcade, Gloucester Road, SW7	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone :	5	Zone 6	5	Zone 7	7	Zone 8	3	Zone 9)	Zone 1	10	Zone 11	l	Zone 1	2
4SF																										
Waitrose, High Street, Exchange Shopping Centre, Putney, SW15 1TW	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Kensington, W8 6SA	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Kings Road, Chelsea, SW3 5XP	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, London Road, Twickenham, TW1 3RJ	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Waitrose, North End Road, Fulham, SW6 1LX	0.3%	6	6.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northolt Road, South Harrow, HA2 0EG	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sheen Road, Richmond Upon Thames, TW9 1AE	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St. John's Road, Clapham Junction, SW11 1PP	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Upper Richmond Road West, East Sheen, SW14 7JG	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Wandsworth Shopping Centre, Wandsworth High Street, SW18 4TG	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	12.9%	6	1.5%	0
Ealing	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	19	9.7%	6	6.0%	3	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
West Ealing	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	4.2%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Shepherds Bush	0.6%	13	0.0%	0	0.0%	0	20.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	4	29.4%	15	0.0%	0	0.0%	0
Chiswick	1.0%	20	0.0%	0	1.3%	1	1.6%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith	0.8%	18	0.0%	0	12.8%	13	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	0.7%	15	13.3%	12	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.8%	2	10.4%	5	1.7%	1	26.7%	14	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.4%	9	0.0%	0	0.0%	0	1.6%	1	10.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	13.4%	4
Northfields	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		10.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Hill	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3	Zone 9		Zone 10	0	Zone 11		Zone 12	2
Harris alarm Want	0.10/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	C 50V	2	0.00/	0
Hounslow West Bedfont	0.1% 0.1%	3	0.0% 0.0%	0	6.5% 0.0%	3	0.0% 4.5%	0																		
Old Isleworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.1%	5	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%		0.0%	0		2	0.0%	0
Heston Hanworth		2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1		0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0
Isleworth	0.1% 0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0
	0.0%	2	2.7%	2		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsons Green Wandsworth Bridge Road North	0.1%	5	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Fulham Road	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush Road	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Road East	0.0%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White City Media Village	0.0%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines Village	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pimlico	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bayswater	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgravia	0.1%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensal Rise	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensai Kise Kilburn	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricklewood	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhill	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	0.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.1%	66	0.0%	0	3.8%	4	1.6%	1	1.3%	1	1.3%	1	0.0%	0	1.5%	1	0.0%	0	4.0%	2	2.0%	1	1.6%	1	0.0%	0
Internet / delivered	0.8%	18	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Aldi, Hospital Road (Zone 14, Hounslow)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Local Shops - Ashford (Zone 22, Spelthorne)	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Barnes (Zone 18, Richmond Upon Thames)	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Battersea (Zone 30, Wandsworth)	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Chelsea (Zone 29, Kensington & Chelsea)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Local Shops - East Sheen (Zone 18, Richmond Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Hampton (Zone 21, Richmond Upon Thames)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Harlesden	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 12	
(Zone 27, Brent)	0.60/	10	0.00/		0.00/	0	0.00/		0.00/		0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0
Local Shops - Hayes (Zone 24, Hillingdon)	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Kew (Zone 19, Richmond Upon Thames)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Notting Hill (Zone 28, Kensington & Chelsea)	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Portobello (Zone 28, Kensington & Chelsea)	0.6%	12	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Putney (Zone 18, Wandsworth)	0.3%	6	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cocal Shops - Richmond (Zone 19, Richmond Upon	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thames) Local Shops - Shepperton (Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Southfield (Zone 17, Hounslow)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - St Margarets (Zone 20, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Stanwell (Zone 23, Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Twickenham (Zone 20, Richmond Upon Thames)	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Wembley (Zone 27, Brent)	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Whitton (Zone 20, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 15 (Hounslow)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 2 (Hammersmith & Fulham)	0.1%	3	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 24 (Hounslow)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 28 (Kensington & Chelsea)	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Other - Zone 29 (Kensington & Chelsea)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 3 (Brent)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 3 (Hammersmith & Fulham)	0.0%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 3 (Kensington & Chelsea)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 30	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	ıl	Zone	1	Zone	2	Zone 3	3	Zone 4	ļ	Zone	5	Zone (5	Zone 7	7	Zone 8	8	Zone 9		Zone 1	0	Zone 1	1	Zone 1	2
(Was dans all																										
(Wandsworth) Other - Zone 4	0.0%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Hammersmith & Fulham)																										
Sainsburys, Clare Road, Stanwell (Zone 23, Spelthorne)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ariel Way (Zone 3, Hammersmith & Fulham)	0.3%	6	0.0%	0	1.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Kingsend, Ruislip (Hillingdon)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know / varies)	20.5%	435	34.7%	32	20.5%	20	18.8%	12	15.4%	11	13.8%	14	18.1%	11	13.4%	6	10.3%	5	17.3%	9	29.4%	15	16.1%	8	13.4%	4
Nowhere else)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		2123		92		99		62		72		99		64		46		47		52		52		49		32
Sample:		2112		75		78		64		78		80		72		67		58		75		51		62		67
Car / van driver	24.3%	512		11	9.0%	9	10.9%		23.7%	17	20.0%	20	28.2%		26.9%		32.8%	15	32.0%		23.5%		43.5%	21	39.4%	13
Car / van passenger	2.7%	56	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.5%	2	5.6%	4		5	6.9%	3	0.0%	0		1	4.8%	2	4.5%	1
Bus	9.2%	195	5.3%	5	1.3%	1	3.1%	2	15.8%	11	5.0%	5	8.5%	5	9.0%		15.5%	7	10.7%		21.6%			9	13.6%	4
Γrain	0.9%	19	0.0%	0	0.0%	0	1.6%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0		2	0.0%	0		0	0.0%	0	0.0%	0
Гахі Walk	0.0% 58.2%	1225	0.0% 72.0%	0	0.0% 75.6%	0 75	0.0% 79.7%	0 49	0.0% 51.3%	0	0.0% 67.5%	0 67	0.0% 52.1%	0 33	0.0% 50.7%	0 23		0 18	1.3% 54.7%	1	0.0% 43.1%	0 23		0 15	0.0% 40.9%	0 13
waik Bicycle	2.4%	51	8.0%	66 7	7.7%	8	0.0%	0	2.6%	2	5.0%	5	5.6%	33 4	1.5%	23 1	0.0%	0	0.0%	20		0	1.6%	13	1.5%	0
Motorcycle	0.3%	7	0.0%	ó	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Not applicable	0.3%	5	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0
nvalid scooter	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		1	1.6%	1	0.0%	0
Wheelchair	0.1%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0
Don't know)	1.4%	30	2.7%	2	1.3%	1	1.6%	1	5.3%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.3%	1	3.9%	2	0.0%	0	0.0%	0
Weighted base:		2105		92		99		62		70		99		63		46		47		52		52		49		32
ample:		2097		75		78		64		76		80		71		67		58		75		51		62		66
Q10 Does your househo Those who gave superi		•	•		•	groce	eries in s	mall	shops?																	
res No	42.2% 57.8%	380 521	40.0% 60.0%		38.9% 61.1%	18	17.6% 82.4%		43.5% 56.5%	19	67.6% 32.4%	29	48.1% 51.9%		31.8% 68.2%		28.2% 71.8%	9 23	37.5% 62.5%		35.7% 64.3%		60.7% 39.3%	13 9	23.1% 76.9%	4 14
	31.6%		00.0%		01.1%		04.470		50.5%		32.4%		31.9%		08.2%		/1.0%		02.3%		04.5%		39.3%		70.9%	
Veighted base: Sample:		901 951		37 30		46 36		16 17		43 46		42 34		24 27		15 22		31 39		17 24		14 14		22 28		19 39

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	Total		Zone 1		Zone 2	2	Zone 3		Zone 4	ļ	Zone	5	Zone	6	Zone 7	,	Zone 8		Zone 9		Zone 1	0	Zone 11	l	Zone 1	2
Q11 Where are these smarthose who said Yes at Q		s loca	ated?																							
Acton	4.0%	15	0.0%	0	0.0%	0	0.0%	0	70.0%	13	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	0
Brentford	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	4.2%	16	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham	2.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0
Ealing	5.3%	20	0.0%	0	0.0%	0	0.0%	0	15.0%	3	47.8%	14	15.4%	2	14.3%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Acton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	1.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	55.6%	2
Fulham	2.7%	10	58.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road	0.7%	3	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	2.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.8%	4	0.0%	0	9.1%	1	66.7%	4	0.0%	0	0.0%	0	0.0%	0
Hammersmith	3.3%	12	8.3%	1	57.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0
Harrow	3.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	5.9%	1	0.0%	0
Hillingdon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	5.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	47.1%	6	11.1%	0
Hounslow West	1.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	2	11.1%	0
Isleworth	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensal Rise	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North End Road	0.3%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	1.1%	4	0.0%	0	7.1%	1	66.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush Road	0.3%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	2	60.0%	3	0.0%	0	0.0%	0
Staines	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Hill	2.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tooting	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth Bridge Road North	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Drayton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ealing	2.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%		17.4%	5	30.8%	4	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Ashford (Zone	2.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	0	Zone 11	l	Zone 12	2
22, Spelthorne) Local Shops - Barnes (Zone 18, Richmond Upon	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thames) Local Shops - Battersea (Zone 30, Wandsworth)	2.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Chelsea (Zone 29, Kensington & Chelsea)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - East Sheen (Zone 18, Richmond Upon Thames)	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Hampton (Zone 21, Richmond Upon Thames)	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0
Local Shops - Kew (Zone 19, Richmond Upon Thames)	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Portobello (Zone 28, Kensington & Chelsea)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Putney (Zone 18, Wandsworth)	3.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Richmond (Zone 19, Richmond Upon Thames)	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - St Margarets (Zone 20, Richmond Upon Thames)	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Stanwell (Zone 23, Spelthorne)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Twickenham (Zone 20, Richmond Upon Thames)	2.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0
Local Shops - Wembley (Zone 27, Brent)	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Whitton (Zone 20, Richmond Upon Thames)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 15 (Hounslow)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 27 (Brent)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ther - Zone 28 (Kensington & Chelsea)	1.0%	4	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Other - Zone 29 (Kensington & Chelsea)	2.0%	8	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.4%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0		0
Holland Park (Kensington & Chelsea)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	l	Zone	1	Zone 2		Zone 3		Zone 4		Zone 5		Zone (6	Zone '	7	Zone	3	Zone 9	1	Zone 1	0	Zone 1	1	Zone 1	2
Kensington (Kensington &	1.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea)	0.50/	2	0.00/	0	0.00/		0.00/	0	0.00/		0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Other, Zone 18 (Wandsworth)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 20 (Richmond Upon Thames)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 21 (Richmond Upon Thames)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 24 (Hillingdon)	4.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 25 (Ealing / Hillingdon)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow (Zone 26, Harrow)	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 17 (Hammersmith & Fulham)	0.6%	2	16.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames))	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.2%	20	8.3%	1	21.4%	4	33.3%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		380		15		18		3		19		29		11		5		9		6		5		13		4
Sample:		388		12		14		3		20		23		13		7		11		9		5		17		9

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	Tota	l	Zone 1	l	Zone 2	2	Zone 3	3	Zone 4	4	Zone	5	Zone	6	Zone 7	7	Zone 8	3	Zone 9)	Zone 1	0	Zone 11		Zone 12	2
Q12 Apart from Christma	as shop	ping, v	where did	d you	ı or your	r fam	ily last p	urcha	ase cloth	hes o	r shoes	?														
Brent Cross	3.3%	99	0.0%	0	0.0%	0	1.0%	1	2.0%	2	6.8%	9	0.0%	0	7.0%	5	1.0%	1	4.0%	3	1.0%	1	0.0%	0	0.0%	0
Harlesden	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.4%	13	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	1.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Ealing	8.3%	251	0.0%	0	1.0%	1	3.0%	3	35.0%	32	42.7%	55	54.9%	49	28.0%	19	12.9%	10	38.0%	26	22.8%	24	0.0%	0	1.0%	0
Greenford	0.7%	21	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.9%	4	1.0%	1	7.0%	5	4.0%	3	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Park Royal	0.1%	3	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	4.0%	4	0.0%	0	0.0%	0
Sudbury Hill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	1.8%	55	0.0%	0	3.0%	4	13.9%	14	11.0%	10	0.0%	0	2.9%	3	1.0%	1	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Other - Fulham	0.2%	6	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham High Street, Hammersmith & Fulham	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Palace Road, Hammersmith & Fulham	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith & Fulham	0.4%	11	5.0%	6	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Hammersmith	0.9%	27	5.0%	6	5.0%	6	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West,	2.6%	80	4.0%		21.0%	27	20.8%	20	4.0%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Hammersmith & Fulham	2.070	00	1.070	5	21.070		20.070	20	1.070	•	0.070	Ü	0.070	Ü	0.070	Ü	1.070	•	0.070	Ü	0.070	Ü	2.070	-	0.070	· ·
North End Road,	0.3%	10	3.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham Shepherds Bush Road,	0.2%	7	1.0%	1	2.0%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																										
Uxbridge Road East, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Road West, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth Bridge Road North, Hammersmith & Fulham	0.3%	9	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandworth Bridge Road South, Hammersmith & Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield	4.8%	145	4.0%	5	20.0%	25	17.8%	17	9.0%	8	9.7%	12	6.9%	6	4.0%	3	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0
White City Media Village	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	3.1%	93	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	9.0%	6	19.8%	16	6.0%	4	1.0%	1	0.0%	0	0.0%	0
North Harrow	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1.01.11 IIIII O W	0.270	,	0.070	0	0.070	3	0.070	3	0.070	3	0.070	3	0.070	3	1.070	5	2.070	-	0.070	0	0.070	J	3.070	Ü	0.070	Ü

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	Tota	l	Zone 1	l	Zone 2	,	Zone 3		Zone 4		Zone 5	5	Zone 6	i	Zone 7	,	Zone 8	3	Zone 9		Zone 1	0	Zone 1	1	Zone 1	2
Pinner	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.6%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	4.0%	3	7.9%	8	4.0%	3	0.0%	0
Northwood	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	4.1%	123	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	5.9%	5	3.0%	2	16.8%	14	7.0%	5	9.9%	10	4.0%	3	1.0%	0
Bedfont	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.6%	17	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	1.4%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	28.0%	14
Hanworth	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	6.5%	196	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.9%	2	1.0%	1	0.0%	0	1.0%	1	4.0%	3	19.8%	20	50.5%	40	18.0%	9
Hounslow West	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	3.7%	113	6.0%	7	11.0%	14	1.0%	1	1.0%	1	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
King's Road East, Kensington & Chelsea	2.3%	69	7.0%	9	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.7%	22	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	6.3%	190	3.0%	4	1.0%	1	0.0%	0	0.0%	0	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3	5.9%	5	4.0%	2
Richmond	2.9%	89	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	3.0%	2	0.0%	0
East Sheen	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside, Thurrock	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	1.3%	40	13.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Central London / West End	7.2%	216	16.0%	20	15.0%	19	5.9%	6	7.0%	6	6.8%	9	3.9%	4	4.0%	3	0.0%	0	1.0%	1	3.0%	3	1.0%	1	0.0%	0
Queensway / Wesbtourne Grove, Westminster	0.3%	9	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Praed Street / Paddington,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westminster Harrow Road, Westminster	0.0%	1	0.0%	0	0.00/	0	0.00/	0	0.0%	0	0.00/	0	0.00/	0	0.0%	0	1 00/	1	0.0%	0	0.00/	0	0.00/	0	0.00/	0
Great Western Retail Park	0.0%	2	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	1.0% 0.0%	0	0.0%	0	0.0% 1.0%	1	0.0% 0.0%	0	0.0% 0.0%	0
(Carpets, Currys, Topps Tiles, Matalan)	0.1%	2	0.0%	U	0.0%	U	0.0%	U	1.0%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	1.0%	1	0.0%	U	0.0%	U
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Hurlingham Retail Park (Currys, PC World)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	1.3%	38	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	ıl	Zone 1	l	Zone 2	2	Zone 3	3	Zone 4	ı	Zone	5	Zone 6	i	Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 12	2
Victoria Retail Park (Argos	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Extra, Wickes, Focus, Magnet, Homebase)																										
Wembley Park, Stadium Retail Park (McDonald's,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, JD Sports) Tesco Extra, Bulls Bridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Industrial Estate, Southall Tesco Extra, Mogden Lane,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth (Twickenham) Tesco Extra, Osterley Park,	0.3%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Syon Lane, Isleworth Tesco, Old Hoover Building, Weston Avenue, Greenford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	6.0%	180	7.0%	9	5.0%	6	6.9%	7	5.0%	5	9.7%	12	7.8%	7	8.0%	5	4.0%	3	5.0%	3	5.9%	6	5.0%	4	5.0%	2
Abroad	1.8%	55	0.0%	0	2.0%	3	2.0%	2	1.0%	1	2.9%	4	0.0%	0	1.0%	1	2.0%	2	2.0%	1	3.0%	3	1.0%	1	1.0%	0
Other	3.7%	110	1.0%	1	0.0%	0	4.0%	4	3.0%	3	1.9%	2	3.9%	4	2.0%	1	3.0%	2	2.0%	1	0.0%	0	3.0%	2	2.0%	1
Ashford (Zone 22, Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Battersea (Zone 30, Wandsworth)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camberley (Surrey Heath)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.4%	13	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley (Zone 14/15, Hounslow)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Other, Zone 13 (Hounslow)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18 (Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 23 (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading (Reading)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Shepperton (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Staines (Spelthorne)	2.8%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.9%	5	25.0%	12
Sunbury (Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor (Windsor)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	ı	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10	Zone 1	11	Zone	12
Yeading (Zone 25,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Hillingdon / Ealing) (Don't know / can't	3.7%	111	2.0%	2	3.0%	4	4.0%	4	4.0%	4	1.0%	1	3.9%	4	7.0%	5	5.0%	4	2.0%	1	4.0%	4	3.0%	2	4.0%	2
remember) (Don't do this type of shopping)	4.2%	126	13.0%	16	2.0%	3	5.0%	5	3.0%	3	1.9%	2	2.9%	3	3.0%	2	5.9%	5	1.0%	1	5.9%	6	3.0%	2	5.0%	2
Weighted base: Sample:		3014 3014		123 100		126 100		98 101		93 100		128 103		90 102		69 100		81 101		69 100		103 101		79 101		48 100
Q13 Where did you usu Those who said Westf			othes a	and sh	oes be	fore W	estfield	l oper	ed?																	
Brent Cross	10.0%	15	0.0%	0	5.0%	1	11.1%	2	22.2%	2	40.0%	5	0.0%	0	50.0%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	8.7%	13	0.0%	0		0	0.0%		33.3%		40.0%	5	57.1%		25.0%	1	0.0%	0	99.9%	1	0.0%	0	0.0%	0	0.0%	Ö
Park Royal	1.6%	2	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Hammersmith	1.5%	2	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West, Hammersmith & Fulham	6.4%	9	0.0%	0	10.0%	3	27.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	0.7%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	2.6%	4	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	1	0.0%	0
Brentford	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.2%	2	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	3.2%	5	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	16.8%	24	0.0%	0	50.0%	13	16.7%	3	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Road East, Kensington & Chelsea	2.6%	4	25.0%	1	0.070	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.10,0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	4.4%		25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0.0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	3.4%		50.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End Queensway / Wesbtourne Grove, Westminster	11.7% 1.3%	17 2	0.0% 0.0%	0		3	22.2% 0.0%	4	22.2% 0.0%		10.0% 0.0%	1	14.3% 0.0%	1	0.0% 0.0%	0		1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	1.5%	2	0.0%	0	5.0%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Did not live here before	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know	12.6%	18	0.0%	0	15.0%	4	5.6%	1	11.1%	1	0.0%	0	14.3%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		145		5		25		17		8		12		6		3		2		1		0		1		0
Sample:		122		4		20		18		9		10		7		4		2		1		0		1		0

The parking provision of 15% 8 8 0.0% 0 20.0% 5 0.0% 0 1.1.% 1 0.0% 0 14.3% 1 0.0% 0 0											- 6	5 · V															
The parking provision on 5.5% 8 0.0% 0 20.0% 5 0.0% 0 1.1% 1 0.0% 0 1.43% 1 0.0% 0 0.0		Total	l	Zone 1	1	Zone 2	2	Zone 3		Zone 4		Zone 5		Zone 6		Zone 7	,	Zone 8		Zone 9		Zone 1	.0	Zone 11	l	Zone 12	2
re parking provision (not) 5.3% 8 0.0% 0 20.0% 5 0.0% 0 1.1.5% 1 0.0% 0 14.3% 1 0.0% 0	, ,		Vestfi	ield?																							
super parking in parki	Those who said westfie	ıa aı Q12																									
super parking (ganking (gankin	More parking provision (not enough parking in	5.3%	8	0.0%	0	20.0%	5	0.0%	0	11.1%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
the finish from care parks to 4,9% 7, 250% 1 10.0% 3 5,6% 1 0.0% 0 0.0%	theaper parking (parking too expensive in previous	3.6%	5	25.0%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ier for each by bush tube 11.2% 16 0.0% 0.0% 0.50% 1 5.6% 1 5.6% 5 0.0% 0 0.28.6% 2 0.0% 0 0.0%	Better links from car parks to shops	4.9%	7	25.0%	1	10.0%	3	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ter signage 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	1	11.2%	16	0.0%	0	5.0%	1	5.6%	1	55.6%	5	0.0%	0	28.6%	2	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
isir to access on foot 13.0% 19 25.0% 1 25.0% 6 22.2% 4 44.4% 4 0.0% 1 0.0% 0 0.	•				-		0		-		-			20.070			-		0		-		-		-		0
fier covered shopping 4.5% 7 0.0% 0 5.0% 1 0.0% 0 2.2.2% 2 10.0% 1 0.0% 0 0.0%					-								-	0.070													-
re choice of shops 1,3% 24 25,9% 1 10,0% 3 22,2% 4 44,4% 4 10,0% 1 42,9% 3 25,0% 1 50,0% 1 99,9% 1 0,0% 0 0,	refer covered shopping centres/malls				-																						
re quality/designer shops 7.3% 11 50.0% 2 0.0% 0 5.6% 1 11.1% 1 10.0% 0 14.3% 1 0.0% 0 0.	fore choice of shops (general)	16.3%	24	25.0%	1	10.0%	3	22.2%	4	44.4%	4	10.0%	1	42.9%	3	25.0%	1	50.0%	1	99.9%	1	0.0%	0	0.0%	0	0.0%	0
re dept stores/larger 4,1% 6 25.0% 1 0.0% 0 5.5% 1 11.1% 1 0.0% 0 14.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 10.0% 0 10.0% 1 0.0% 0 1	fore clothes/fashion shops	7.4%	11	50.0%	2	0.0%	0	11.1%	2	11.1%	1	0.0%	0	14.3%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0
tores' rediscount/cheaper goods 2.8% 4 0.0% 0 0.0% 0 11.1% 2 11.1% 1 0.0% 0 0.0	ore quality/designer shops	7.3%	11	50.0%	2	0.0%	0	5.6%	1	11.1%	1	10.0%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
recimproved 0.8% 1 0.0% 0 0.0%	ore dept stores/larger stores	4.1%	6	25.0%	1	0.0%	0	5.6%	1	11.1%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0
Part	fore discount/cheaper goods	2.8%	4	0.0%	0	0.0%	0	11.1%	2	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
hops/vacancies crific shop missing from colors or crific shop missing from convenent to the crific shop missing from convenient to the crific shop missing fro	lore/improved supermarkets/food shops	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cown Centre re facilities for children 0.8% 1 0.0% 0 0.0%	ewer empty shops/vacancies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ter/more 0.0% 0	pecific shop missing from Town Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
afety/security/CCTV/polic e presence re facilities for disabled 0.0% 0 0	ore facilities for children	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
re facilities for disabled 0.0% 0 0.0	etter/more safety/security/CCTV/poli	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
re toilets 0.0% 0 0.0%		0.00/	0	0.00%	0	0.00%	0	0.00/	0	0.00%	0	0.00%	0	0.00/	0	0.00/	0	0.00%	0	0.00/	0	0.00%	0	0.00%	0	0.00%	0
re seating/benches 1.3% 2 0.0% 0 0.0%					-								_				-										
re/better cafes													-	0.070													-
re/better restaurants					-	0.00							-	0.070			-	0.070	-								
ss litter 0.0% 0											1		-								-						
proved shelter from 3.8% 6 0.0% 0 10.0% 3 5.6% 1 0.0% 0 0.0% 0 14.3% 1 0.0% 0 0											U						-										
rer shopping environment 7.1% 10 0.0% 0 10.0% 3 5.6% 1 11.1% 1 0.0% 0 14.3% 1 0.0% 0 0	nproved shelter from wind/rain				-														-		-						
ter 5.5% 8 0.0% 0 0.0% 0 5.6% 1 0.0% 0 0.0%		7.1%	10	0.0%	0	10.0%	3	5.6%	1	11.1%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ser to home 14.9% 22 25.0% 1 15.0% 4 38.9% 7 0.0% 0 0.0% 0 0.0% 0 25.0% 1 0.0% 0 0.0%	ther										0		0		0		0		0		0		0				
re convenient 2.3% 3 0.0% 0 0.0% 0 5.6% 1 0.0% 0 0.	oser to home																										
on't Know) 28.9% 42 0.0% 0 30.0% 8 5.6% 1 0.0% 0 60.0% 7 14.3% 1 25.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	fore convenient																0										
	Oon't Know)																										
	Veighted base:		145				25		17		8		12		6		3		2		1		0		1		0

	Tota	l	Zone	1	Zone	2	Zone	3	Zone 4	ı	Zone	5	Zone	6	Zone	7	Zone	8	Zone 9	9	Zone 1	10	Zone 1	.1	Zone 1	12
Sample:		122		4		20		18		9		10		7		4		2		1		0		1		0
Q15 How do you normal Those who do clothes a					es and	shoes	shoppi	ng de	estinatio	ı (CE	NTRE C	OR ST	ORE ME	NTIC	NED AT	Γ Q12))?									
Car/van driver	33.7%	937	21.2%	22	13.7%	16	23.9%	21	30.1%	26	30.0%	37	28.4%	24	34.4%	21	44.4%	32	51.5%	34	37.4%	35	34.7%	26	38.5%	17
Car/van passenger	6.0%	168	5.9%	6	1.1%	1	3.3%	3	3.2%	3	0.0%	0	8.4%	7	13.3%	8	11.1%	8	8.2%	6	9.9%	9	12.6%	9	11.0%	5
Bus	27.4%	761	34.1%	36	22.1%	27	26.1%	23	37.6%	32	16.0%	20	29.5%	25	26.7%	16	32.2%	23	27.8%	19	37.4%	35	36.8%	27	34.1%	15
Гrain	7.0%	196	4.7%	5	7.4%	9	5.4%	5	11.8%	10	13.0%	16	7.4%	6	11.1%	7	5.6%	4	1.0%	1	0.0%	0	2.1%	2	1.1%	0
Caxi	0.5%	15	0.0%	0	2.1%	3	0.0%	0	1.1%	1	2.0%	2	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0
Valk	12.4%	345	15.3%	16	35.8%	43	27.2%	24	6.5%	6	24.0%	30	9.5%	8	2.2%	1	2.2%	2	1.0%	1	2.2%	2	5.3%	4	8.8%	4
sicycle	1.4%	39	2.4%	2	3.2%	4	2.2%	2	1.1%	1	4.0%	5	3.2%	3	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Iotorcycle	0.3%	7	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Oon't visit (shop via internet or phone).	4.7%	131	8.2%	9	5.3%	6	3.3%	3	5.4%	5	4.0%	5	8.4%	7	6.7%	4	2.2%	2	3.1%	2	5.5%	5	3.2%	2	5.5%	2
ther	0.1%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oon't know)	2.2%	60	2.4%	2	3.2%	4	1.1%	1	0.0%	0	4.0%	5	0.0%	0	0.0%	0	2.2%	2	3.1%	2	4.4%	4	1.1%	1	0.0%	0
eroplane	0.8%	22	0.0%	0	0.0%	0	1.1%	1	1.1%	1	2.0%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	0
ube	2.6%	71	5.9%	6	4.2%	5	3.3%	3	2.2%	2	1.0%	1	4.2%	4	1.1%	1	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0
Pelivered	0.8%	22	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	2	0.0%	0
aries	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
eighted base:		2778		104		120		89		86		124		84		62		72		67		93		74		44
ample:		2791		85		95		92		93		100		95		90		90		97		91		95		91
Q16 How often do you v Those who do clothes a					shoes s	hoppi		inatio	n (CENT	RE C	R STOP	RE ST	ORE MI	ENTIC	ONED A	T Q12)?									
Everyday	1.8%	50	2.4%	2	2.1%	3	1.1%	1	0.0%	0		1	0.0%	0		0		0	1.0%	1	1.1%	1	4.2%	3	2.2%	1
-6 times a week	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		0		0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
-4 times a week	1.3%	35	3.5%	4	0.0%	0	4.3%	4	0.0%	0	1.0%	1	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.2%	1
wice a week	3.4%	94	4.7%	5	1.1%	1	3.3%	3	3.2%	3	4.0%	5	3.2%	3		1	3.3%	2	2.1%	1	4.4%	4	10.5%	8	2.2%	1
nce a week	11.0%	305	9.4%	10	9.5%	11	14.1%		12.9%		16.0%	20	11.6%	10		5	8.9%	6	8.2%	6	8.8%		13.7%	10	9.9%	4
nce every two weeks	12.7%	352	8.2%	9	9.5%	11	13.0%		14.0%	12	9.0%	11	22.1%		11.1%	7	20.0%	14	11.3%	8	13.2%	12	11.6%	9	13.2%	6
nce a month	25.8%	718			25.3%	30	21.7%		23.7%		21.0%				30.0%		27.8%	20	25.8%		29.7%		23.2%	17	25.3%	11
nce every 2 - 3 months	23.9%	663	29.4%		27.4%	33	23.9%	21	22.6%		27.0%	34		20	26.7%		21.1%	15	25.8%		24.2%		17.9%	13		9
wice a year	11.3%	315	9.4%	10	17.9%	21	8.7%	8	16.1%	14	13.0%	16	5.3%		11.1%	7	12.2%	9	14.4%	10	12.1%	11	10.5%	8	18.7%	8
ess often	8.6%	239	3.5%	4	7.4%	9	9.8%	9	7.5%	6	7.0%	9	10.5%	9	11.1%	7	6.7%	5	10.3%	7	6.6%	6	7.4%	5	6.6%	3
eighted base:		2778		104		120		89		86		124		84		62		72		67		93		74		44
ample:		2791		85		95		92		93		100		95		90		90		97		91		95		91

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	Tota	l	Zone 1	[Zone 2	2	Zone 3		Zone 4	ļ	Zone	5	Zone	6	Zone 7	7	Zone 8	3	Zone 9)	Zone 1	0	Zone 1	l	Zone 1	2
Q17 Where did you or yo Those who do clothes a					or shoe	es the	time BE	FOR	E last?																	
Brent Cross	2.4%	67	0.0%	0	1.1%	1	1.1%	1	7.5%	6	4.0%	5	6.3%	5	8.9%	5	2.2%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Ealing Road, Brent	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neasden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Road, Brent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	4.4%	123	0.0%	0	0.0%	0	3.3%	3	20.4%	18	23.0%	29	15.8%	13	20.0%	12	13.3%	10	15.5%	10	11.0%	10	0.0%	0	0.0%	0
East Acton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.4%	12	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.0%	2	3.2%	3	3.3%	2	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Northfields	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.1%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Perivale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	3	2.2%	2	2.1%	2	0.0%	0
Sudbury Hill	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.1%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.9%	26	1.2%	1	0.0%	0	3.3%	3	0.0%	0	0.0%	0	2.1%	2	1.1%	1	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0
Askew Road, Hammersmith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham	0.00/	0	0.00/		0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0
Bloemfontein Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.0%	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.0%	0
Blythe Road, Hammersmith & Fulham	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Dawes Road, Hammersmith	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
& Fulham	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.0%	U	0.0%	U
	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.0%	0
Edward Woods Estate Other - Fulham	0.0% 0.2%	0 5	0.0% 4.7%	0 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
	0.2%		0.0%	0		0		1	0.0%	0		0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0
Fulham High Street,	0.0%	1	0.0%	U	0.0%	U	1.1%	1	0.0%	U	0.0%	U	0.0%	U												
Hammersmith & Fulham Fulham Palace Road,	0.0%	0	0.0%	0	0.004	0	0.0%	0	0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Fulham Road, Hammersmith	0.1%	4	3.5%	4	0.00/	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham	0.1%	4	3.3%	4	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
& rumam Goldhawk Road.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.070	U	0.070	U	0.0%	U	0.070	U	0.070	U	0.0%	U	0.070	U	0.070	U										
Greyhound Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greynound Road,	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U

	Total		Zone 1		Zone 2	2	Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	0	Zone 11		Zone 12	2
Hammersmith & Fulham	0.70/	21	4.704	_	0.10/	2	0.004	2	0.004	_	0.004	•	0.004	•	0.007	0	0.004	0	0.004	•	0.004	0	0.004	•	0.00/	
Other - Hammersmith	0.7%	21	4.7%	5	2.1%	3	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West,	1.1%	31	0.0%	0	10.5%	13	5.4%	5	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Munster Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.10/	4	1.20/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
North End Road, Hammersmith & Fulham	0.1%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsons Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush Road,	0.0%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1 /	0.1%	2	0.0%	U	1.1%	1	0.0%	U	1.1%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U								
Hammersmith & Fulham	0.00/	1	0.00/	0	0.0%	0	0.00/	0	0.00/	Ω	0.0%	0	0.0%	0	0.004	Ω	1 10/	1	0.0%	Λ	0.00/	0	0.00/	0	0.0%	0
Jxbridge Road East, Hammersmith & Fulham	0.0%	1	0.0%	U	0.070	U	0.0%	U	0.0%	0	0.070	U	0.070	U	0.0%	0	1.1%	1	0.070	0	0.0%	U	0.0%	U	0.070	U
Jxbridge Road West,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.070	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	1.170	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Vandsworth Bridge Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North, Hammersmith &	0.070	J	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Fulham																										
Vandworth Bridge Road	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South, Hammersmith &	0.270	U	0.070	U	0.070	Ü	0.070	U	0.070	Ü	0.070	U	0.070	U	0.070	U	0.070	U	0.070	O	0.070	U	0.070	Ü	0.070	Ü
Fulham																										
Vestfield	3.6%	100	5.9%	6	8.4%	10	5.4%	5	2.2%	2	7.0%	9	1.1%	1	5.6%	3	2.2%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0
White City Media Village	0.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	1.8%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	7.8%	5	5.6%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
tanmore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vealdstone	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	2.1%	1	1.1%	1	1.1%	1	0.0%	0
Northwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jxbridge	2.0%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.2%	1	2.2%	2	7.2%	5	2.2%	2	6.3%	5	1.1%	0
iewsley / West Drayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
hiswick	0.5%	15	0.0%	0	1.1%	1	1.1%	1	2.2%	2	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ranford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
eltham	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2
lanworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
leston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iounslow	3.4%	95	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	2.1%	2	0.0%	0	0.0%	0	4.1%	3	11.0%	10	23.2%	17	12.1%	5
Iounslow West	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
sleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	I	Zone 1	1	Zone	2	Zone 3	3	Zone 4		Zone s	5	Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	0	Zone 11	l	Zone 1	2
Kensington High Street, Kensington & Chelsea	3.0%	84	5.9%	6	22.1%	27	4.3%	4	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Road East, Kensington & Chelsea	1.2%	34	10.6%	11	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	5.6%	155	1.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	4	4.2%	4	0.0%	0	1.1%	1	0.0%	0	0.0%	0	6.3%	5	7.7%	3
Richmond	2.1%	58	0.0%	0	1.1%	1	0.0%	0	1.1%	1	1.0%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0
East Sheen	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside, Thurrock	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.7%	19	4.7%	5	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	5.7%	159	4.7%	5	7.4%	9	15.2%	14	9.7%	8	12.0%	15	3.2%	3	1.1%	1	3.3%	2	3.1%	2	3.3%	3	4.2%	3	0.0%	0
Queensway / Wesbtourne Grove, Westminster	0.4%	12	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Praed Street / Paddington, Westminster	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Road, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Johns Wood	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apex Retail Park (Currys, Wickes)	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Western Retail Park (Carpets, Currys, Topps Tiles, Matalan)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurlingham Retail Park (Currys, PC World)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail Park (Comet, Currys, Halfords, Sports Direct)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	1.5%	42	2.4%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Manor Retail Park (CarpetRight, Pets at Home, Tile and Bath Warehouse)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympic Retail Park (MFI, Harveys, Comet, Dreams,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Sleepmasters) Stadium Retail Park, (Wembley Wickes,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11	-	Zone 1	2
Halfords, Comet, Land of Leather, Allied Carpets, Harveys, MFI)																										
Staples Corner Retail Park (Brent Cross)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park (Argos Extra, Wickes, Focus, Magnet, Homebase)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park, Stadium Retail Park (McDonald's, Currys, JD Sports)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3&Q, Chiswick Roundabout, 2 Larch Drive, Gunnersbury Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Glencoe Road, Yeading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, 971 Great West Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hospital Road, Hounslow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Hospital Road, Hounslow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manor Road, Richmond	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Syon Lane, Isleworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Twickenham Road, Feltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Western Circus, Acton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Croydon Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0		0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0
Ikea, Wembley PC World, West Cross Way, Great West Road, Brentford	0.0% 0.0%	0																								
Sainsbury's, 51 Townsmead Road, Fulham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
esco Extra, Bulls Bridge Industrial Estate, Southall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
esco Extra, Mogden Lane, Isleworth (Twickenham)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
esco Extra, Osterley Park, Syon Lane, Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fesco, 180 Shepherds Bush Road, Hammersmith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	í	Zone 7		Zone 8	;	Zone 9		Zone 1	0	Zone 11	1	Zone 12	2
Tesco, Faggs Road, Feltham Tesco, Old Hoover Building, Weston Avenue, Greenford	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0	0.0% 0.0%	0	0.0% 2.2%	0	0.0% 0.0%	0								
Wickes, South Ealing Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	3.0%	84	3.5%	4	1.1%	1	1.1%	1	1.1%	1	4.0%	5	4.2%	4	3.3%	2	2.2%	2	1.0%	1	2.2%	2	3.2%	2	1.1%	0
Abroad	1.4%	40	1.2%	1	2.1%	3	1.1%	1	3.2%	3	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.8%	79	0.0%	0	1.1%	1	1.1%	1	3.2%	3	4.0%	5	5.3%	4	2.2%	1	1.1%	1	2.1%	1	0.0%	0	3.2%	2	4.4%	2
2 Rivers Retail Park, Staines (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alperton (Zone 27, Brent)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Shannon Commercial Centre, New Malden (Kingston Upon Thames)	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Smuggler's Way, Wandsworth (Zone 30, Wandsworth)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3&Q, Western Avenue, Acton (Zone 4/27, Ealing)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camberley (Surrey Heath)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.5%	13	5.9%	6	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earlsfield (Zone 18, Wandsworth)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, West Street, Sittingbourne (Swale)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iarlington (Zone 24, Hillingdon)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
leathrow (Zone 23, Hillingdon)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ligh Wycombe (Wycombe)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Swandon Way, Wandsworth (Zone 30, Wandsworth)	0.0%	0	0.0%	ő	0.0%	ő	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12	
	0.004		0.00/		0.00/		0.00/		0.00/	0	0.00/	0	0.00/		0.004		0.00/	0	0.004		0.00/		0.00/	0	0.004	0
Homebase, The Causeway, Staines (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Warwick Road, Kensington (Zone 28, Kensington & Chelsea)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, York Road, Battersea (Zone 30, Wandsworth)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Maldon (Kingston Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley (Zone 14/15, Hounslow)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13 (Hounslow)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 17 (Hounslow)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18 (Wandsworth)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18/19 (Richmond Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 20 (Richmond Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 21 (Richmond Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 23 (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 26 (Hillingdon)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 27 (Brent)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 29 (Kensington & Chelsea)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 (Brent)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3/4 (Ealing)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 30 (Wandsworth)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 4 (Ealing)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
eading (Reading)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
nepperton (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
lough (Slough)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
t Margarets (Zone 20, Richmond Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
taines (Spelthorne)	1.9%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%		15.4%	7
Stanwell (Zone 23, Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Sunbury (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	l	Zone	1	Zone	2	Zone 3	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone 9)	Zone 1	0	Zone 1	1	Zone 1	2
Tesco Extra, Staines Road West, Sunbury (Zone 22, Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.6%	17	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westway Retail Park (Zone 7, Ealing)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.4%	12	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor (Windsor)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	8.9%	246	12.9%	14	5.3%	6	8.7%	8	7.5%	6	3.0%	4	5.3%	4	10.0%	6	3.3%	2	9.3%	6	11.0%	10	7.4%	5	8.8%	4
(Don't do this type of shopping)	31.7%	881	23.5%	25	29.5%	35	41.3%	37	32.3%	28	25.0%	31	36.8%	31	21.1%	13	51.1%	37	35.1%	23	49.5%	46	37.9%	28	44.0%	19
Weighted base:		2778		104		120		89		86		124		84		62		72		67		93		74		44
Sample:		2791		85		95		92		93		100		95		90		90		97		91		95		91

West London Retail Study

for Roger Tym and Partners Weighted:

	Total	l	Zone 1		Zone 2		Zone 3		Zone 4		Zone	5	Zone	6	Zone '	7	Zone 8	3	Zone 9		Zone 10	0	Zone 11	l	Zone 12	2
Q18 Apart from Christma	s shopp	oing, v	where did	you	or your	fami	ly last p	urcha	se furni	ture,	carpets	, or s	oft hous	seholo	d furnist	nings	?									
Brent Cross	2.0%	61	0.0%	0	0.0%	0	2.0%	2	8.0%	7	5.8%	7	3.9%	4	4.0%	3	0.0%	0	2.0%	1	1.0%	1	0.0%	0	1.0%	0
Harlesden	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neasden	0.4%	11	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Wembley	1.9%	57	2.0%	2	1.0%	1	2.0%	2	1.0%	1	1.0%	1	2.0%	2	6.0%	4	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.6%	19	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.4%	11	0.0%	0	0.0%	0	2.0%	2	3.0%	3	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	2.2%	67	0.0%	0	0.0%	0	0.0%	0	9.0%	8	14.6%	19	16.7%	15	7.0%	5	5.0%	4	6.0%	4	6.9%	7	0.0%	0	0.0%	0
Greenford	0.1%	4	0.0%	Ō	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.1%	4	0.0%	Ō	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.2%	5	0.0%	Ō	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.2%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.4%	12	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	5.0%	5	2.0%	2	0.0%	0
Vest Way Cross	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Shepherds Bush	0.5%	15	0.0%	0	1.0%	1	7.9%	8	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Askew Road, Hammersmith & Fulham	0.1%	3	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dawes Road, Hammersmith & Fulham	0.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.2%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith	0.2%	5	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham																										
Goldhawk Road,	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																										
Other - Hammersmith	0.2%	6	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West,	0.5%	16	0.0%	0	7.0%	9	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																										
North End Road,	0.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																										
Wandsworth Bridge Road North, Hammersmith & Fulham	0.2%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Wandworth Bridge Road South, Hammersmith &	0.1%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	0.50/	16	0.00/	0	2.00/		2.00/	2	0.00/	0	0.00/		0.007	0	0.00/	0	0.00/	0	1.00/		0.00/	0	0.00/	0	0.00/	0
Westfield	0.5%	16	0.0%	0	3.0%	4	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
South Harrow	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Wealdstone	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.1%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0

	Tota	1	Zone 1	1	Zone	2	Zone 3		Zone 4		Zone 5		Zone 6	•	Zone 7	7	Zone	8	Zone 9		Zone 1	.0	Zone 1	1	Zone 1	2
	2.10		0.00/	6	0.00/		0.00/		0.00/		1.00/		0.00/	0	2.00/		2.00/	2	7 .00/	_	0.00/	6	4.00/	2	0.00/	0
Hayes	2.1%	62	0.0%	0	0.0%	0	0.0%	0 2	0.0%	0	1.0%	1	0.0%	0	2.0%	1	2.0%	2	7.0%	5	8.9%	9	4.0%	3	0.0%	0 1
Ruislip	2.8%	85	0.0%	0	0.0%	-	2.0%	_	4.0%	4	1.9%	2	1.0%	1	6.0%		15.8%	13	2.0%	1 1	3.0%	0	2.0%	2	2.0%	-
Uxbridge	0.5%	14	0.0%	0	0.0%	0	0.0%	0	1.0%	-	1.0%	_	0.0%	0	0.0%	0	1.0%	-	2.0%	_	0.0%		0.0%	0	0.0%	0
Yiewsley / West Drayton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
Brentford	0.5%	15	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Chiswick	0.7%	21	0.0%	0	3.0%	4	3.0%	3	5.0%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	1.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	15.0%	7
Hanworth	0.2%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.6%	48	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	12.9%	10	14.0%	7
Isleworth	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	0.8%	23	4.0%	5	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Road East,	2.6%	78	8.0%	10	8.0%	10	1.0%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington & Chelsea	0.10	2	0.00/		0.00/		1.00/		1.00/		0.00/		1.00/		0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Knightsbridge	0.1%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	4.1%	124	1.0%	1	1.0%	1	1.0%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0		0	0.0%	0	2.0%	2	1.0%	1	2.0%	1
Richmond	0.9%	26	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	3	1.0%	0
Wickenham	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
akeside, Thurrock	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.6%	19	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	3.7%	112	7.0%	9	12.0%	15	6.9%	7	7.0%	6	5.8%	7	5.9%	5	1.0%	1	1.0%	1	2.0%	1	0.0%	0	0.0%	0	1.0%	0
Queensway / Wesbtourne Grove, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Johns Wood	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apex Retail Park (Currys, Wickes)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Western Retail Park (Carpets, Currys, Topps Tiles, Matalan)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	1	2.0%	2	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Retail Park (CarpetRight, Pets at Home, Tile and Bath	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	0
Warehouse) Olympic Retail Park (MFI,	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone	5	Zone 6	j	Zone 7		Zone 8	1	Zone 9		Zone 1	0	Zone 11		Zone 1	2
Harveys, Comet, Dreams, Halfords, Sleepmasters) Stadium Retail Park, (Wembley Wickes, Halfords, Comet, Land of Leather, Allied Carpets,	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Harveys, MFI) Victoria Retail Park (Argos Extra, Wickes, Focus, Magnet, Homebase)	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Wembley Park, Stadium Retail Park (McDonald's,	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, JD Sports) B&Q, Chiswick Roundabout, 2 Larch Drive, Gunnersbury Road	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Glencoe Road, Yeading	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, 971 Great West Road	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manor Road, Richmond	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Syon Lane, Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Twickenham Road, Feltham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Western Circus, Acton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Croydon Ikea, Glover Drive, Edmonton	0.9% 0.1%	26 2	5.0% 0.0%	6 0	2.0% 0.0%	3	0.0% 1.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0
Ikea, Wembley Tesco Extra, Bulls Bridge Industrial Estate, Southall	4.5% 0.0%	135	1.0% 0.0%	1 0	7.0% 0.0%	9	5.9% 0.0%	6	6.0% 0.0%	0	10.7% 0.0%	14	5.9% 0.0%	5	3.0% 0.0%	2 0	0.070	5	2.0% 0.0%	1 0	2.0% 0.0%	2 0	4.0% 0.0%	3	0.0% 0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, South Ealing Road	0.0%	172	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered Abroad	5.7%	172	4.0% 1.0%	5	8.0% 0.0%	10 0	6.9% 1.0%	7 1	7.0% 0.0%	6 0	5.8% 1.0%	7 1	5.9% 0.0%	5 0	1.0% 0.0%	1	3.0%	2	5.0%	3	3.0% 1.0%	3	5.0% 0.0%	4	7.0% 0.0%	3
Car boot sale	0.4% 0.0%	11 1	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.2%	67	4.0%	5	1.0%	1	1.0%	1	0.0%	0	1.0%	1	2.9%	3	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	3.0%	1
2 Rivers Retail Park, Staines (Spelthorne)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Ashford (Zone 22, Spelthorne)	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
B&Q, Smuggler's Way, Wandsworth (Zone 30,	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

										- 4	5 -	J														
	Tot	al	Zone	e 1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	e 6	Zone	7	Zone	8	Zone	9	Zone	10	Zone 1	11	Zone	12
Wandsworth)																										
B&Q, Western Avenue,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton (Zone 4/27, Ealing)																										
Barnes (Zone 18, Richmond	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upon Thames)																										
Battersea (Zone 30,	0.3%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth)																										
Camberley (Surrey Heath)	0.1%			0		0	0.0%	0	0.0%	0		0		0		0		0	0.0%	0	0.0%	0		0	0.0%	0
Chelsea (Zone 29,	0.7%	20	4.0%	5	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington & Chelsea)																										
Focus, West Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sittingbourne (Swale)																										
Hampton (Zone 21,	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Upon Thames)																										
High Wycombe (Wycombe)	0.3%		0.00	0		0	0.0%	0	0.0%	0		5	0.0%	0		0		1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Swandon Way,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30,																										
Wandsworth)																										
Kew (Zone 19, Richmond	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upon Thames)																										
New Maldon (Kingston	0.1%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upon Thames)																										
Other, Zone 28 (Kensington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Chelsea)																										
Reading (Reading)	0.0%		0.0.0	0	0.0.0	0	0.0%	0	0.0%	0	0.070	0		0	0.00	0	0.0.0	0	0.0%	0	0.0%	0		0	0.0%	0
Slough (Slough)	0.5%			0		0	0.0%	0		0	,.	0		0		0	0.0,0	0	0.0%	0	1.0%	1	2.0%	2	7.0%	3
St Margarets (Zone 20,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Upon Thames)				_						_		_						_				_		_		_
Staines (Spelthorne)	1.3%			0		0	0.0%	0	0.0%	0	,.	0		0		0		0	0.0%	0	0.0%	0	2.0%	2	10.0%	5
Sunbury (Spelthorne)	0.0%			0		0	0.0%	0		0	,.	0		0		0	0.0,0	0	0.0%	0	0.0%	0		0	0.0%	0
Walton-On-Thames	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Elmbridge)	0.004	4.0	4.00/		0.00/		0.004		0.00/		0.004		0.004		0.004		0.004		0.004		0.004		0.00/		0.004	
Wandsworth (Zone 30,	0.3%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth)	0.404		0.004		0.00/		0.004		0.00/		0.004		4.004		0.004		0.004		0.004		0.004		0.00/		0.004	
Watford (Watford)	0.4%			0	0.0.0	0	0.0%	0	0.0%	0	0.070	0		1	0.0%	0	0.0.0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.0%		0.0%	0		0	0.0%	0	0.0%	0	,.	0		0		0		0	0.0%	0	0.0%	0		0	0.0%	0
Yeading (Zone 25,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Hillingdon / Ealing)	12.000	200	11.00		11.00		1.5.00:		1 < 00'		10 (6)		1.450	10	1.4.064	10	10.00	1.0	0.00:	_	17.00	10	10.00		5 00:	2
(Don't know / can't	12.9%	388	11.0%	14	11.0%	14	15.8%	15	16.0%	15	12.6%	16	14.7%	13	14.0%	10	12.9%	10	8.0%	6	17.8%	18	10.9%	9	7.0%	3
remember)	20.000	0.60	25.00	42	21.00	25	22.00:	22	20.00:	10	10.461	2-	04.50	22	20.061	2 -	20.661	22	45.00:	2.1	10.661	40	25 601	20	22.00:	1.1
(Don't do this type of shopping)	28.8%	868	35.0%	43	21.0%	27	22.8%	22	20.0%	19	19.4%	25	24.5%	22	38.0%	26	39.6%	32	45.0%	31	40.6%	42	37.6%	30	23.0%	11
Weighted base:		3014		123		126		98		93		128		90		69		81		69		103		79		48
Sample:		3014		100		100		101		100		103		102		100		101		100		101		101		100
F		2011		100		100						100		102		100				100						

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	Total	l	Zone 1	l	Zone 2		Zone 3	3	Zone 4	l	Zone 5	;	Zone	6	Zone 7	7	Zone 8	;	Zone 9)	Zone 1	0	Zone 1	l	Zone 1	2
Q19 And the time before	that, wh	ere d	id you o	r you	r family	purch	nase furi	niture	, carpet	s, or	soft hou	seho	ld furni	shing	s ?											
Those who shop for fur	niture, cai	rpets o	r soft furn	ishing	gs at Q18																					
Brent Cross	1.7%	31	0.0%	0	1.5%	1	1.6%	1	3.1%	2	8.6%	7	3.2%	2	6.2%	2	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0
Harlesden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neasden	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	1.1%	19	0.0%	0	1.5%	1	1.6%	1	3.1%	2	0.0%	0	0.0%	0	4.2%	1	2.1%	1	2.1%	1	2.4%	1	0.0%	0	0.0%	0
Wembley Park	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.6%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	1.0%	18	0.0%	0	0.0%	0	0.0%	0	6.3%	4	5.7%	5	6.5%	4	4.2%	1	2.1%	1	2.1%	1	0.0%	0	1.9%	1	0.0%	0
Greenford	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.1%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.1%	1	0.0%	0	0.0%	Õ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	7.1%	3	0.0%	0	0.0%	0
Shepherds Bush	0.5%	8	0.0%	0	1.5%	1	4.8%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.4%	8	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith	0.1%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham	0.170	-	3.770	-	0.070	·	0.070	Ů	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ů	0.070		0.070	Ü	0.070	O
Other - Hammersmith	0.3%	5	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West,	0.6%	10	0.0%	0	2.9%	3	9.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.070	10	0.070	U	2.770	3	7.170	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	Ü	0.070	U	0.070	Ü	0.070	O
North End Road.	0.1%	2	1.9%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.1 70	2	1.970	1	1.570	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Wandworth Bridge Road	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South, Hammersmith &	0.1 70	3	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Fulham																										
	0.60/	10	0.00/	0	1.50/	1	6.50/	4	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Westfield	0.6%	10	0.0%	0	1.5%	1	6.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0
Other - Harrow	0.2% 0.1%	3 1	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	-	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0
Pinner		_		0	0.0%				0.0%	0	0.0%	0		0	0.0%		0.0%		0.0%	2	0.0%		0.0%			1
Hayes	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	-	2.1%	1	0.0%	0	6.4%	_	4.8%	2	3.8%	2	2.9%	1
Northwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.2%	2	0.0%	0	8.3%	3	2.1%	1	0.0%	0	1.9%	1	0.0%	0
Uxbridge	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Yiewsley / West Drayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ü
Bedfont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Brentford	0.4%	7	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.4%	8	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	11.4%	4
Hanworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.6%	28	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	3.8%	2	11.4%	4
Isleworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	0.7%	12	1.9%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone :	5	Zone 6	i	Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11	l	Zone 12	2
King's Road East,	1.5%	27	5.6%	4	2.9%	3	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington & Chelsea		21		4						1		•								U						
Knightsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Kingston-Upon-Thames	2.9%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.9%	1
Richmond	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.2%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	2.6%	45	1.9%	1	7.4%	6	0.0%	0	1.6%	1	11.4%	10	6.5%	4	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Apex Retail Park (Currys, Wickes)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.1%	1	2.4%	1	1.9%	1	0.0%	0
Ivybridge Retail Park (Comet, Currys, Halfords, Sports Direct)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stadium Retail Park, (Wembley Wickes, Halfords, Comet, Land of Leather, Allied Carpets, Harveys, MFI)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples Corner Retail Park (Brent Cross)	0.1%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park (Argos Extra, Wickes, Focus, Magnet, Homebase)	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park, Stadium Retail Park (McDonald's, Currys, JD Sports)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Chiswick Roundabout, 2 Larch Drive, Gunnersbury Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Glencoe Road, Yeading	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, 971 Great West Road	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manor Road, Richmond	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Syon Lane, Isleworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Twickenham Road, Feltham	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	ıl	Zone 1	L	Zone 2		Zone 3		Zone 4		Zone :	5	Zone 6	5	Zone 7	7	Zone 8	3	Zone 9		Zone 10	0	Zone 1	1	Zone 12	2
Homebase, Western Circus, Acton	0.1%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Croydon	0.7%	13	1.9%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wembley	3.1%	54	5.6%	4	5.9%	5	1.6%	1	6.3%	4	8.6%	7	0.0%	0	0.0%	0	2.1%	1	2.1%	1	4.8%	2	1.9%	1	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	4.0%	70	1.9%	1	2.9%	3	1.6%	1	4.7%	3	1.4%	1	11.3%	6	4.2%	1	0.0%	0	2.1%	1	2.4%	1	3.8%	2	4.3%	1
Abroad	0.4%	8	0.0%	0	1.5%	1	1.6%	1	1.6%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Other	1.5%	27	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.1%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camberley (Surrey Heath)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.3%	6	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, West Street, Sittingbourne (Swale)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe (Wycombe)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Maldon (Kingston Upon Thames)	0.2%	4	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.9%	1	2.9%	1
St Margarets (Zone 20, Richmond Upon Thames)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	3
Walton-On-Thames (Elmbridge)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.1%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	18.4%	323	16.7%	11	19.1%	16	17.7%	11	21.9%	13	15.7%	14	12.9%	7	27.1%	9	16.7%	6	23.4%	8	19.0%	8	30.8%	13	12.9%	4
(Don't do this type of shopping)	40.7%	716	50.0%	33	42.6%	37	38.7%	23	39.1%	23	28.6%	25	40.3%	22	41.7%	14	58.3%	23	40.4%	13	45.2%	19	42.3%	17	38.6%	13
Weighted base:		1758		66		86		60		59		87		55		33		39		32		43		41		34
		1789		54		68		62		64		70		62		48		48		47		42		52		70

Weighted:

	Total		Zone 1		Zone 2	,	Zone 3	3	Zone 4	1	Zone :	5	Zone	5	Zone 7	•	Zone 8	;	Zone 9		Zone 10	0	Zone 11	l	Zone 12	2
Q20 Apart from Christma	as shopp	oing, v	where did	you	ı or your	fami	ily last p	urcha	se DIY,	deco	rating g	oods	or gard	ening	items ?											
Brent Cross	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.2%	5	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	1.3%	39	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	2.2%	65	0.0%	0	0.0%	0	8.9%	9	13.0%	12	9.7%	12	3.9%	4	6.0%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	0
Ealing	1.6%	49	0.0%	0	0.0%	0	0.0%	0	1.0%	1	12.6%	16	19.6%	18	5.0%	3	1.0%	1	3.0%	2	1.0%	1	0.0%	0	1.0%	0
East Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	1	2.0%	2	4.0%	3	1.0%	1	0.0%	0	0.0%	0
Hanwell	0.4%	13	0.0%	Õ	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.9%	5	0.0%	0	0.0%	0	2.0%	1	4.0%	4	0.0%	0	0.0%	0
Northfields	0.0%	1	0.0%	Õ	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.7%	21	0.0%	Õ	0.0%	0	2.0%	2	5.0%	5	1.9%	2	1.0%	1	4.0%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Perivale	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.0%	3	3.0%	3	0.0%	0	1.0%	0
Sudbury Hill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.5%	14	0.0%	0	1.0%	1	10.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Askew Road, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.4%	12	3.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Palace Road,	0.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																										
Fulham Road, Hammersmith	0.3%	9	5.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham																										
Other - Hammersmith	0.5%	15	2.0%	2	8.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West,	0.2%	5	0.0%	0	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																										
North End Road,	0.2%	6	2.0%	2	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																										
Jxbridge Road East,	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																										
Jxbridge Road West,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																										
Vandsworth Bridge Road North, Hammersmith &	0.6%	18	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham																										
Wandworth Bridge Road South, Hammersmith &	0.5%	16	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	0.10/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Vestfield	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	0.3%	10	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	5	Zone 6		Zone 7	,	Zone 8	3	Zone 9		Zone 10	0	Zone 11	l	Zone 12	
North Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hayes	3.0%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	2.9%	3	2.0%	1	10.9%	9	7.0%	5	11.9%	12	5.9%	5	1.0%	0
Ruislip	2.7%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	16.8%	14	2.0%	1	1.0%	1	0.0%	0	0.0%	0
Uxbridge	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yiewsley / West Drayton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Brentford	0.9%	26	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Chiswick	1.3%	40	0.0%	0	0.0%	0	3.0%	3	1.0%	1	4.9%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	0
Cranford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%		11.0%	5
Hanworth	1.4%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2		7
Heston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.0%	4	9.9%	8	2.0%	1
sleworth	0.9%	27	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.9%	5	2.0%	2	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Old Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	2.0%	61	3.0%	4	5.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Road East, Kensington & Chelsea	0.5%	16	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	0.2%	7	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
East Sheen	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Γwickenham	1.5%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	1
Putney	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.8%	24	3.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Queensway / Wesbtourne Grove, Westminster	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Road, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apex Retail Park (Currys, Wickes)	0.5%	15	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	2.0%	1
Great Western Retail Park (Carpets, Currys, Topps Tiles, Matalan)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	3	1.0%	1	1.0%	1	0.0%	0
Hurlingham Retail Park (Currys, PC World)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail Park (Comet, Currys, Halfords,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

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	Tota	l	Zone 1	l	Zone 2		Zone 3	3	Zone	4	Zone	5	Zone	6	Zone 7	7	Zone	8	Zone	9	Zone 1	10	Zone 1	1	Zone 1	2
Sports Direct)																										
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Manor Retail Park (CarpetRight, Pets at Home, Tile and Bath Warehouse)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples Corner Retail Park (Brent Cross)	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park (Argos Extra, Wickes, Focus, Magnet, Homebase)	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park, Stadium Retail Park (McDonald's, Currys, JD Sports)	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Chiswick Roundabout, 2 Larch Drive, Gunnersbury Road	3.8%	116	1.0%	1	5.0%	6	2.0%	2	9.0%	8	13.6%	17	7.8%	7	3.0%	2	0.0%	0	0.0%	0	3.0%	3	4.0%	3	2.0%	1
B&Q, Glencoe Road, Yeading	4.7%	141	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	5.9%	5	10.0%	7	15.8%	13	38.0%	26	17.8%	18	9.9%	8	4.0%	2
Currys, 971 Great West Road	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Homebase, Manor Road, Richmond	2.0%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Syon Lane, Isleworth	2.1%	64	0.0%	0	2.0%	3	0.0%	0	0.0%	0	4.9%	6	9.8%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.9%	5	0.0%	0
Homebase, Twickenham Road, Feltham	2.6%	78	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	9.9%	8	12.0%	6
Homebase, Western Circus, Acton	2.4%	73	0.0%	0	4.0%	5	27.7%	27	16.0%	15	3.9%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Croydon	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wembley	0.2%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0		0		0	0.0%	0		0	0.0%	0		0
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, South Ealing Road	1.0%	31	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.9%	6	1.0%	1	8.0%	5	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0
Internet / delivered	0.5%	16	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.0%	1	0.0%	0
Abroad	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.5%	44	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Ashford (Zone 22, Spelthorne)	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.0%	2
B&Q, Shannon Commercial Centre, New Malden (Kingston Upon Thames)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Smuggler's Way, Wandsworth (Zone 30,	1.4%	41	13.0%	16	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2	,	Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 12	2
Wandsworth) B&O, Western Avenue,	1.2%	35	0.0%	0	1.0%	1	2.0%	2	9.0%	8	1.9%	2	3.9%	4	7.0%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton (Zone 4/27, Ealing)												_		•												
Barnes (Zone 18, Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30,	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth) Chelsea (Zone 29,	0.1%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington & Chelsea) Earls Court (Zone 29,	0.3%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington & Chelsea)	0.5%	0	0.0%	U	1.0%	1	0.0%	U																		
Focus, West Street, Sittingbourne (Swale)	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Hampton (Zone 21,	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Richmond Upon Thames)	0.10/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlington (Zone 24, Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow (Zone 23,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Hillingdon)	0.00/		0.00/	0	0.00/	0	0.00/	0	1.00/		0.00/	0	0.00/		0.00/		0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	
High Wycombe (Wycombe) Homebase, Swandon Way,	0.0% 1.3%	1 38	0.0% 9.0%	0 11	0.0% 1.0%	0	0.0% 0.0%	0	1.0% 0.0%	1	0.0% 0.0%	0														
Wandsworth (Zone 30, Wandsworth)	1.570	36	9.070	11	1.070	1	0.070	U																		
Homebase, The Causeway, Staines (Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Warwick Road, Kensington (Zone 28, Kensington & Chelsea)	2.0%	61	3.0%	4	18.0%	23	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, York Road, Battersea (Zone 30,	0.2%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth) New Maldon (Kingston	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upon Thames)	0.2/0	J	0.070	U	0.070	U	0.070	0	0.070	0	0.070	U	0.070	U	0.070	Ü	0.070	Ü	0.070	3	0.070	Ü	0.070	Ü	0.070	V
Osterley (Zone 14/15, Hounslow)	0.3%	8	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other, Zone 19 (Richmond	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upon Thames)	0.201	_	0.004		0.004		0.004		0.00/		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004	
Other, Zone 28 (Kensington & Chelsea)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
hepperton (Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
lough (Slough)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
taines (Spelthorne)	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
unbury (Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valton-On-Thames (Elmbridge)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	1	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone 1	10	Zone 1	11	Zone	12
Wandsworth (Zone 30,	2.5%	75	8.0%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth)	2.370	13	0.0%	10	1.0%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U												
Watford (Watford)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	7.2%	217	7.0%	9	6.0%	8	8.9%	9	10.0%	9	3.9%	5	2.0%	2	13.0%	9	6.9%	6	1.0%	1	16.8%	17	4.0%	3	4.0%	2
(Don't do this type of shopping)	22.8%	686	34.0%	42	28.0%	35	23.8%	23	24.0%	22	19.4%	25	27.5%	25	27.0%	19	25.7%	21	21.0%	14	27.7%	29	27.7%	22	24.0%	12
Weighted base:		3014		123		126		98		93		128		90		69		81		69		103		79		48
Sample:		3014		100		100		101		100		103		102		100		101		100		101		101		100

Weighted: for Roger Tym and Partners

	Total		Zone 1	1	Zone	2	Zone 3	3	Zone 4		Zone	5	Zone 6	;	Zone 7	7	Zone 8		Zone 9		Zone 10	0	Zone 11	1	Zone 12	
Q21 And the time before Those who do DIY, dec	•		•	-	•	purcl	hase DIY	, dec	orating (good	s or gar	denin	g items?	?												
Brent Cross	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neasden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.3%	7	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.5%	11	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	1.3%	28	0.0%	0	0.0%	0	4.4%	3	10.6%	6	1.3%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	10	5.6%	4	6.7%	3	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Greenford	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	1.5%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	9.7%	6	1.7%	1	0.0%	0	3.8%	2	0.0%	0	1.4%	1	0.0%	0
Northfields	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.4%	8	0.0%	0	0.0%	0	1.5%	1	1.5%	1	1.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.6%	1	1.8%	1	1.4%	1	1.4%	0
Sudbury Hill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.1%	3	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Askew Road, Hammersmith	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham																										
Dawes Road, Hammersmith	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham																										
Other - Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Fulham Palace Road, Hammersmith & Fulham	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith & Fulham	0.1%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Hammersmith	0.2%	4	1.7%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West,	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.170	1	0.0%	U	1.370	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
North End Road, Hammersmith & Fulham	0.1%	2	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth Bridge Road North, Hammersmith & Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandworth Bridge Road South, Hammersmith & Fulham	0.1%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Eastcote	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	8.8%	5	6.4%	3	7.1%	4	4.3%	2	1.4%	0
-																										

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 1	2
Ruislip	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yiewsley / West Drayton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	1.0%	20	0.0%	0	1.5%	1	1.5%	1	3.0%	2	6.3%	6	1.4%	1	0.0%	0	0.0%	0	2.6%	1	1.8%	1	1.4%	1	0.0%	0
Chiswick	1.0%	21	0.0%	0	0.0%	0	2.9%	2	1.5%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.9%	2	1.4%	0
Feltham	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	5.6%	2
Hanworth	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	6.9%	2
Hounslow	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	4.3%	2	1.4%	0
Isleworth	0.4%	8	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	1.0%	21	3.4%	2	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Road East, Kensington & Chelsea	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	1.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.8%	1
Putney	0.2%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.4%	9	0.0%	0	4.5%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensway / Wesbtourne Grove, Westminster	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apex Retail Park (Currys, Wickes)	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.8%	1	1.4%	1	0.0%	0
Great Western Retail Park (Carpets, Currys, Topps	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Tiles, Matalan) Hayes Bridge Retail Park	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.8%	1	0.0%	0	0.0%	0
Halfords, Harveys, Courts Victoria Retail Park (Argos	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Extra, Wickes, Focus, Magnet, Homebase)																										
B&Q, Chiswick Roundabout, 2 Larch Drive,	2.6%	56	0.0%	0	6.1%	5	2.9%	2	3.0%	2	8.9%	9	4.2%	3	1.7%	1	0.0%	0	0.0%	0	1.8%	1	2.9%	2	1.4%	0
Gunnersbury Road B&Q, Glencoe Road, Yeading	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	6.7%	3	5.9%	3	6.4%	3	0.0%	0	0.0%	0	1.4%	0
Currys, 971 Great West Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manor Road, Richmond	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 12	
Iomebase, Syon Lane,	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	4.2%	3	0.0%	0	0.0%	0	0.0%	0	7.1%	4	4.3%	2	0.0%	0
Isleworth			0.070	U	0.070	U	0.070	U	0.070	U	3.670	7	4.270	3		U			0.070	U	7.1 /0	7				U
Iomebase, Twickenham Road, Feltham	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Iomebase, Western Circus, Acton	0.9%	19	0.0%	0	1.5%	1	4.4%	3	10.6%	6	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
kea, Wembley	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
ickes, South Ealing Road	1.0%	21	1.7%	1	0.0%	0	0.0%	0	1.5%	1	5.1%	5	5.6%	4	8.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ernet / delivered	0.5%	12	1.7%	1	0.0%	0	0.0%	0	1.5%	1	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
broad	0.2%	5	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
her	1.1%	23	1.7%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	0
hford (Zone 22, Spelthorne)	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2
&Q, Shannon Commercial Centre, New Malden (Kingston Upon Thames)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
&Q, Smuggler's Way, Wandsworth (Zone 30, Wandsworth)	0.6%	12	5.1%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
&Q, Western Avenue, Acton (Zone 4/27, Ealing)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.5%	2	1.4%	1	1.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
ttersea (Zone 30, Wandsworth)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ls Court (Zone 29, Kensington & Chelsea)	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
mpton (Zone 21, Richmond Upon Thames)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
impton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
eathrow (Zone 23, Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
igh Wycombe (Wycombe) omebase, Swandon Way, Wandsworth (Zone 30, Wandsworth)	0.0% 0.3%	1 6	0.0% 3.4%	0 2	0.0% 1.5%	0	0.0% 0.0%	0	1.3% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0										
omebase, The Causeway, Staines (Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
mebase, Warwick Road, Kensington (Zone 28, Kensington & Chelsea)	0.9%	19	3.4%	2	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
mebase, York Road, Battersea (Zone 30, Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
w (Zone 19, Richmond Jpon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
w Maldon (Kingston Upon Thames)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	ıl	Zone	1	Zone 2	2	Zone 3	}	Zone 4	ŀ	Zone :	5	Zone	6	Zone 7	7	Zone 8	3	Zone 9)	Zone 1	0	Zone 1	1	Zone 1	2
Osterley (Zone 14/15, Hounslow)	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton (Spelthorne)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.1%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Staines (Spelthorne)	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Sunbury (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	1.1%	23	5.1%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor (Windsor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.8%	1	0.0%	0	1.4%	0
(Don't know / can't remember)	10.8%	228	10.2%	7	13.6%	11	11.8%	8	18.2%	11	5.1%	5	8.3%	5	6.7%	3	5.9%	3	12.8%	7	26.8%	15	20.3%	11	5.6%	2
(Don't do this type of shopping)	50.5%	1066	52.5%	38	50.0%	42	58.8%	39	43.9%	27	36.7%	36	45.8%	29	48.3%	20	66.2%	36	53.8%	29	44.6%	26	47.8%	26	48.6%	17
Weighted base:		2110		73		83		66		61		98		64		41		55		54		57		54		35
Sample:		2147		59		66		68		66		79		72		60		68		78		56		69		72

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West London Retail Study for Roger Tym and Partners

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10 Zone 11 Zone 12

	Total		Zone i		Zone 2	•	Zone 3	,	Zone 4		Zone 3		Zone	U	Zone	′	Zone o		Zone 9		Zone 10	,	Zone 11	L	Zone 1	L
Q22 Apart from Christma such as washing ma		•		•	•	fami	ly last p	urcha	ase elect	rical	items su	ıch a	s TVs, [)VD p	layers, d	digita	l camera	s, MI	P3 player	s, m	obile ph	ones	, comput	ers c	or domes	stic appliar
Brent Cross	2.2%	67	0.0%	0	1.0%	1	1.0%	1	8.0%	7	3.9%	5	3.9%	4	6.0%	4	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Ealing Road, Brent	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.4%	12	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neasden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	1.8%	54	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	8.0%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Vembley Park	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Villesden Green	0.1%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.5%	16	0.0%	0	1.0%	1	1.0%	1	4.0%	4	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
aling	3.1%	93	0.0%	0	0.0%	0	5.0%	_	21.0%	19	17.5%	22	24.5%	22	6.0%	4	3.0%	2	4.0%	3	6.9%	7	0.0%	0	0.0%	0
reenford	0.3%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	-0	1.0%	1	0.0%	0	2.0%	2	2.0%	1	1.0%	1	0.0%	0	0.0%	0
anwell	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0
ortholt	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
ark Royal	0.7%	21	0.0%	0	0.0%	0	1.0%	1	5.0%	5	1.0%	1	0.0%	0	2.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
erivale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
outh Ealing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
outhall	0.2%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0
ıdbury Hill	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
nepherds Bush	0.5%	15	0.0%	0	2.0%	3	6.9%	7	3.0%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
skew Road, Hammersmith	0.1%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham	0.170	2	0.070	U	0.070	U	1.070	1	1.070		0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	O
ther - Fulham	0.4%	13	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ulham High Street,	0.4%	13	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																										-
ulham Palace Road, Hammersmith & Fulham	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ulham Road, Hammersmith & Fulham	0.3%	9	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ther - Hammersmith	0.3%	8	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ing Street West,	1.0%	32	2.0%	2	13.0%	16	8.9%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																										
orth End Road, Hammersmith & Fulham	0.2%	5	2.0%	2	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
hepherds Bush Road, Hammersmith & Fulham	0.1%	3	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandsworth Bridge Road North, Hammersmith & Fulham	1.1%	32	4.0%	5	6.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yandworth Bridge Road South, Hammersmith & Fulham	0.1%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
estfield	0.6%	17	0.0%	0	3.0%	4	3.0%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ther - Harrow	0.8%	25	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorth Harrow	0.8%	23 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
voi ii I I all Ow	0.070	1	0.070	U	0.070	U	0.070	U	0.0%	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U

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Zones 1-12 Weighted:

	Tota	1	Zone	1	Zone	2	Zone 3	3	Zone 4	_	Zone s	5	Zone 6		Zone 7	_	Zone 8	_	Zone 9		Zone 10	0	Zone 1	1	Zone 12	2
Rayners Lane, Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hayes	3.7%	113	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.9%	4	2.0%	2	2.0%	1	6.9%	6	14.0%	10	14.9%	15	6.9%	5	3.0%	1
Ruislip	1.8%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	8.9%	7	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Yiewsley / West Drayton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.9%	27	0.0%	0	0.0%	0	2.0%	2	2.0%	2	2.9%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Chiswick	0.8%	26	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0
Feltham	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	10.0%	5
Hanworth	0.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	6
Heston	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.7%	52	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3	20.8%	16	5.0%	2
sleworth	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	0
Old Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0
Kensington High Street, Kensington & Chelsea	2.3%	69	4.0%	5	3.0%	4	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Road East, Kensington & Chelsea	3.0%	91	9.0%	11	8.0%	10	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.2%	6	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Singston-Upon-Thames	4.0%	119	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	4.9%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	3.0%	2	1.0%	0
Richmond	1.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Whitton	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Γwickenham	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Putney	0.8%	24	5.0%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	4.4%	131	10.0%	12	6.0%	8	7.9%	8	9.0%		10.7%	14	2.0%	2	2.0%	1	4.0%	3	2.0%	1	3.0%	3	0.0%	0	1.0%	0
Queensway / Westtourne Grove, Westminster	0.4%	11	0.0%	0	2.0%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
apex Retail Park (Currys, Wickes)	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	2	8.0%	4
Great Western Retail Park (Carpets, Currys, Topps Tiles, Matalan)	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	5	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	2.0%	1	6.9%	7	0.0%	0	0.0%	0
Hurlingham Retail Park (Currys, PC World)	0.5%	15	5.0%	6	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
vybridge Retail Park (Comet, Currys, Halfords, Sports Direct)	0.7%	22	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	1.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	1	Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 12	2
	0.404		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004	
Manor Retail Park (CarpetRight, Pets at Home, Tile and Bath Warehouse)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stadium Retail Park, (Wembley Wickes, Halfords, Comet, Land of Leather, Allied Carpets, Harveys, MFI)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples Corner Retail Park (Brent Cross)	0.4%	11	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park (Argos Extra, Wickes, Focus, Magnet, Homebase)	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Wembley Park, Stadium Retail Park (McDonald's, Currys, JD Sports)	0.1%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3&Q, Chiswick Roundabout, 2 Larch Drive, Gunnersbury Road	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
&Q, Glencoe Road, Yeading	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.0%	4	0.0%	0	0.0%	0
Currys, 971 Great West Road	1.6%	47	0.0%	0	1.0%	1	2.0%	2	3.0%	3	8.7%	11	2.0%	2	2.0%	1	1.0%	1	1.0%	1	1.0%	1	3.0%	2	1.0%	0
Currys, Hospital Road, Hounslow	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	4.0%	3	1.0%	0
Iounsiow Iomebase, Manor Road, Richmond	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Syon Lane, Isleworth	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Iomebase, Twickenham Road, Feltham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Western Circus, Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
kea, Wembley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C World, West Cross Way, Great West Road, Brentford	0.1%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
esco Extra, Bulls Bridge Industrial Estate, Southall	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0
Pesco Extra, Mogden Lane, Isleworth (Twickenham)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pesco Extra, Osterley Park, Syon Lane, Isleworth	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Fesco, Faggs Road, Feltham Fesco, Old Hoover Building, Weston Avenue,	0.1% 0.0%	4 1	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 1.0%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.0% 0.0%	1 0	3.0% 0.0%	1 0								

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	Tota	1	Zone 1	l	Zone 2	2	Zone	3	Zone 4	4	Zone	5	Zone	6	Zone 7	'	Zone 8	3	Zone 9		Zone 10	0	Zone 11		Zone 12	
Greenford																										
Wickes, South Ealing Road	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
nternet / delivered	13.4%	405	12.0%	15	21.0%	27	20.8%	20	11.0%	10	16.5%	21	16.7%	15	13.0%	9	10.9%	9	11.0%	8	8.9%	9	10.9%	9	10.0%	5
Abroad	0.1%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.3%	39	1.0%	1	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.0%	0
Rivers Retail Park, Staines (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alperton (Zone 27, Brent)	0.2%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford (Zone 22,	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Spelthorne)																										
3&Q, Smuggler's Way, Wandsworth (Zone 30, Wandsworth)	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3&Q, Western Avenue, Acton (Zone 4/27, Ealing)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.4%	13	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0
Iampton (Zone 21, Richmond Upon Thames)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	010,0	0	0.0%	0	0.0%	0	0.0%	0		0
Iampton Hill (Zone 21, Richmond Upon Thames)	0.2%	7	0.0%	0	0.0,0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Heathrow (Zone 23, Hillingdon)	0.1%	2	0.0%	0		0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
High Wycombe (Wycombe)	0.4% 0.1%	12	0.0%	0 2	0.0% 0.0%	0	0.0%	0	0.0%	0	1.0% 0.0%	1	1.0% 0.0%	1	0.0% 0.0%	0		1	1.0% 0.0%	1	0.0% 0.0%	0	1.0%	1	0.0% 0.0%	0
Iomebase, Swandon Way, Wandsworth (Zone 30, Wandsworth)	0.1%	2	2.0%	2	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Iomebase, The Causeway, Staines (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iomebase, Warwick Road, Kensington (Zone 28, Kensington & Chelsea)	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Xew (Zone 19, Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley (Zone 14/15, Hounslow)	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0
ther, Zone 18/19 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
other, Zone 19 (Richmond Upon Thames)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0		0
eading (Reading)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
lough (Slough)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
taines (Spelthorne)	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	3
unbury (Spelthorne)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Tesco Extra, Staines Road	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1

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	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10	Zone 1	11	Zone	12
West, Sunbury (Zone 22,																										
Spelthorne) Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	1.0%	31	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.6%	18	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Wimbledon (Merton)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor (Windsor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	14.0%	10	0.0%	0	1.0%	1	0.0%	0
(Don't know / can't remember)	7.6%	229	6.0%	7	5.0%	6	9.9%	10	9.0%	8	2.9%	4	5.9%	5	10.0%	7	9.9%	8	4.0%	3	15.8%	16	4.0%	3	8.0%	4
(Don't do this type of shopping)	16.6%	500	19.0%	23	17.0%	21	10.9%	11	15.0%	14	10.7%	14	17.6%	16	23.0%	16	30.7%	25	27.0%	19	14.9%	15	24.8%	20	16.0%	8
Weighted base:		3014		123		126		98		93		128		90		69		81		69		103		79		48
Sample:		3014		100		100		101		100		103		102		100		101		100		101		101		100
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November 2009

West London Retail Study for Roger Tym and Partners

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10 Zone 11 Zone 12

Q23 And the time before that, where did you or your family purchase electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?

Those who	shop for el	lectrical good	s at Q22

Those who shop for elec	trical god	ods at	Q22																								
Brent Cross	1.1%	26	0.0%	0	0.0%	0	3.7%	3	1.3%	1	4.5%	5	0.0%	0	1.5%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	
Harlesden	0.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wembley	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wembley Park	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Willesden Green	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bluewater	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	
Acton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ealing	1.5%	35	0.0%	0	0.0%	0	0.0%	0	11.8%	8	14.6%	16	3.8%	3	3.0%	1	0.0%	0	5.8%	3	1.4%	1	0.0%	0	1.3%	0	
Greenford	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	
Northolt	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	3.3%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	
Park Royal	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Southall	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	
Sudbury Hill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shepherds Bush	0.5%	11	0.0%	0	1.3%	1	5.0%	4	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other - Fulham	0.1%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fulham High Street,	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hammersmith & Fulham																											
Fulham Road, Hammersmith	0.4%	8	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
& Fulham																											
Other - Hammersmith	0.3%	7	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	
King Street West,	0.5%	11	0.0%	0	3.8%	4	6.3%	5	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hammersmith & Fulham																											
Wandsworth Bridge Road	0.2%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
North, Hammersmith &																											
Fulham	0.10/		1.00/		0.00/		0.00/	0	0.00/		0.00/		0.00/		0.00/		0.00/	0	0.00/	0	0.00/		0.00/		0.00/	0	
Wandworth Bridge Road	0.1%	1	1.3%	I	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
South, Hammersmith &																											
Fulham Westfield	0.20/	_	0.00/	0	0.00/	0	2.50/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1.70/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
	0.2% 0.5%	5 10	0.0%	0	0.0%	0	2.5% 0.0%	2	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%		1.7% 1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0 0	
Other - Harrow North Harrow		10	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0% 0.0%	0	0.0%	0	0.0%	0	1.4% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pinner	0.1% 0.1%	2	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
South Harrow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hayes	1.8%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	1.7%	1	8.7%	4	2.9%	2	2.8%	2	1.3%	0	
Ruislip	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	2.9%	1	1.4%	1	0.0%	0	0.0%	0	
Uxbridge	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	
Brentford	0.2%	9	0.0%	0	0.0%	0	1.3%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chiswick	0.4%	9	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Feltham	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	2	
Hanworth	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	
Hounslow	1.3%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	12.5%	7	0.0%	0	
Isleworth	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	
Old Isleworth	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Old ISIEWOLIII	0.070	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U									

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	0	Zone 11	-	Zone 12	}
Kensington High Street,	1.2%	27	2.7%	2	5.1%	5	2.5%	2	0.004	0	0.0%	0	0.00%	0	0.004	0	0.00%	0	0.0%	0	1 40/	1	0.00%	0	0.0%	0
Kensington & Chelsea	1.2%	21	2.7%	2	3.1%	3	2.3%	2	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	U	1.4%	1	0.0%	U	0.0%	U
King's Road East, Kensington & Chelsea	1.1%	26	2.7%	2	2.6%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	2.5%	56	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.3%	2
Richmond	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Putney	0.6%	14	4.0%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	2.8%	64	2.7%	2	9.0%	9	3.7%	3	1.3%	1	7.9%	9	3.8%	3	1.5%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensway / Westbourne Grove, Westminster	0.1%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apex Retail Park (Currys, Wickes)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2
Great Western Retail Park (Carpets, Currys, Topps Tiles, Matalan)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurlingham Retail Park (Currys, PC World)	0.1%	3	1.3%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail Park (Comet, Currys, Halfords, Sports Direct)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	0
Manor Retail Park (CarpetRight, Pets at Home, Tile and Bath Warehouse)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Staples Corner Retail Park (Brent Cross)	0.2%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park (Argos Extra, Wickes, Focus,	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Homebase) Wembley Park, Stadium Retail Park (McDonald's,	0.1%	3	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, JD Sports) B&Q, Glencoe Road, Yeading	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0
Currys, 971 Great West Road	0.9%	20	0.0%	0	2.6%	3	1.3%	1	0.0%	0	4.5%	5	1.3%	1	3.0%	1	1.7%	1	0.0%	0	1.4%	1	1.4%	1	0.0%	0
Currys, Hospital Road, Hounslow	0.4%	8	1.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.6%	2	0.0%	0	0.0%	0	1.4%	1	1.4%	1	1.4%	1	0.0%	0
Homebase, Manor Road,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 12	2
Richmond Homebase, Syon Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth		1		U						U	1.170	1			0.0%	U	0.0%		0.0%			U				U
Homebase, Western Circus, Acton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
lkea, Wembley	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World, West Cross Way, Great West Road, Brentford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fesco Extra, Bulls Bridge Industrial Estate, Southall	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.6%	1
Tesco, Old Hoover Building, Weston Avenue, Greenford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0
nternet / delivered	6.6%	151	4.0%	4	9.0%	9	5.0%	4	5.3%	4	5.6%	6	3.8%	3	3.0%	1	5.0%	2	2.9%	1	1.4%	1	4.2%	2	5.3%	2
Abroad	0.1%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.0%	22	1.3%	1	1.3%	1	0.0%	0	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	0
P. Rivers Retail Park, Staines (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alperton (Zone 27, Brent)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	2.6%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Western Avenue, Acton (Zone 4/27, Ealing)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow (Zone 23, Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe (Wycombe)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iomebase, Warwick Road, Kensington (Zone 28,	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington & Chelsea) New Maldon (Kingston Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	al	Zone	1	Zone 2	2	Zone 3	3	Zone 4	1	Zone	5	Zone	6	Zone	7	Zone	8	Zone 9)	Zone 1	10	Zone 1	1	Zone 1	2
Osterley (Zone 14/15,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow)	0.070	•	0.070		0.070		0.070	Ü	0.070	Ü	0.070		1.570	•	0.070		0.070	Ü	0.070	Ü	0.070		0.070		0.070	Ü
Other, Zone 19 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Sunbury (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Tesco Extra, Staines Road West, Sunbury (Zone 22, Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.3%	6	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor (Windsor)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	1.4%	1	0.0%	0
(Don't know / can't remember)	15.8%	361	10.7%	10	11.5%	11	10.0%	8	19.7%	14	16.9%	19	16.7%	11	19.4%	9	13.3%	6	5.8%	3	25.7%	18	19.4%	11	15.8%	6
(Don't do this type of shopping)	44.5%	1016	57.3%	53	46.2%	46	51.3%	40	40.8%	29	32.6%	36	57.7%	40	56.7%	26	55.0%	27	49.3%	23	51.4%	37	43.1%	24	46.1%	17
Weighted base:		2284		92		99		77		70		111		69		46		48		48		72		56		37
Sample:		2317		75		78		80		76		89		78		67		60		69		70		72		76

Zone 3 Total Zone 1 Zone 2 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10 Zone 11 Zone 12 Q24 Apart from Christmas shopping, where did you or your family last purchase health, beauty or chemist items? Brent Cross 1.0% 31 0.0% 0 0.0% 0 1.0% 0.0% 0 2.9% 0.0% 0 4.0% 3 1.0% 1.0% 1.0% 0.0% 0 0.0% 0 Ealing Road, Brent 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 7 0 0.0% 0 0 0 0 0.0% 0 0 Harlesden 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0 0.0% 0 0.0% 0.0% 0.5% Kilburn 16 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Neasden 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Wembley 2.3% 70 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 1 0 Wembley Park 0.3% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Willesden Green 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Bluewater 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Acton 1.7% 52 0.0% 0 0.0% 0 10.9% 11 41.0% 38 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 88 Ealing 7.1% 214 0.0% 0 0.0% 0 3.0% 3 21.0% 19 68.9% 59.8% 54 13.0% 9 7.9% 6 8.0% 6 12.9% 13 0.0% 0 1.0% 0 East Acton 0.0% 1 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.6% 79 0.0% 0 0.0% 0.0% 0 0.0% 0 1.9% 2 6.9% 6 25.0% 17 17.8% 14 36.0% 25 3.0% 3 1.0% 0.0% 0 Greenford 0 0 0 9 0.0% 0.3% 10 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 9.8% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 Hanwell 0 Northfields 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% n 0.0% 0 Northolt 0.6% 17 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.0% 2 18.8% 15 0.0% 0 0.0% 0.0% 0 0.0% 0.1% 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 Park Royal 4 1 0.2% 7 0 0.0% 0.0% 0 0.0% 0 10.0% 7 0.0% 0.0% 0.0% 0 Perivale 0.0% 0 0.0% 0 0 0.0% 0 0 0.0% 0 0 0.0% Pitshanger 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 Southall 1.1% 33 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 10.0% 7 24.8% 26 0.0% 0 0.0% 0 Sudbury Hill 0.3% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.0% 3 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5.0% 3 0.0% 0.0% 0 0 West Way Cross 6 0.0% 0 0.0% 0 0 0.0% Shepherds Bush 1.6% 48 0.0% 0 6.0% 8 28.7% 28 1.0% 1 0.0% 0 0.0% 0 1.0% 1 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Askew Road, Hammersmith 0.1% 2 0 0.0% 2.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% & Fulham Blythe Road, Hammersmith 0.0% 1 0.0% 0 1.0% 1 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 & Fulham Other - Fulham 1.0% 32 14.0% 17 4.0% 5 0 1.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 Fulham High Street, 0.2% 5 4.0% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hammersmith & Fulham Fulham Palace Road. 0.3% 9 3.0% 4.0% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hammersmith & Fulham Fulham Road, Hammersmith 0.8% 25 18.0% 22 1.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 & Fulham Other - Hammersmith 0.4% 0 5.0% 3.0% 3 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0 0.0% 0.0% 0 11 0.0% 6 0 0.0% 0.0% 0 8.0% 10 52 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1.0% 0.0% 0 King Street West, 2.9% 88 41.0% 15.8% 15 2.0% 0 0.0% 0 Hammersmith & Fulham North End Road. 0.7% 22 15.0% 18 3.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 4 Hammersmith & Fulham 0.0% 0.0% Shepherds Bush Road. 0.1% 3 0.0% 0 2.0% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Hammersmith & Fulham 0 Uxbridge Road East, 0.0% 1 0.0% 0 0.0% 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 Hammersmith & Fulham Uxbridge Road West 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0

Hammersmith & Fulham

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	Tota	l	Zone 1	1	Zone	2	Zone 3	3	Zone 4	ļ	Zone 5		Zone 6		Zone 7	,	Zone 8	3	Zone 9)	Zone 1	.0	Zone 1	1	Zone 1	2
Wandsworth Bridge Road North, Hammersmith &	0.3%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Wandworth Bridge Road South, Hammersmith &	0.4%	11	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham																										
Westfield	1.3%	39	0.0%	0	2.0%	3	9.9%	10	4.0%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Other - Harrow	1.6%	49	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	4.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	3.6%	108	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	9	4.0%	3	10.9%	11	6.9%	5	0.0%	0
Ruislip	1.2%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	1.3%	40	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	2.0%	1	2.0%	2	1.0%	1	0.0%	0
Bedfont	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	7
Brentford	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Chiswick	2.9%	86	0.0%	0		0	5.0%	5	5.0%	5	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0
Feltham	2.2%	67	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	51.0%	25
Hanworth	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0
Heston	0.1%	4	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Hounslow	4.6%	138	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	12.9%	13	50.5%	40	7.0%	3
Hounslow West	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0
Isleworth	0.4%	13	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	4.5%	135	2.0%	2		13	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
King's Road East, Kensington & Chelsea	1.5%	45	3.0%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	1.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Richmond	2.1%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
East Sheen	1.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Twickenham	1.7%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	2.1%	63	7.0%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	2.2%	67	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	2.6%	77	8.0%	10	5.0%	6	1.0%	1	3.0%	3	2.9%	4	1.0%	1	2.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Queensway / Wesbtourne Grove, Westminster	1.3%	40	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0
Edgware Road / Church Street, Westminster	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Praed Street / Paddington,	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	0	Zone 11		Zone 12	2
Westminster Great Western Retail Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Carpets, Currys, Topps Tiles, Matalan)																										
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurlingham Retail Park (Currys, PC World)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	0.5%	15	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympic Retail Park (MFI, Harveys, Comet, Dreams, Halfords, Sleepmasters)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Tesco, 180 Shepherds Bush Road, Hammersmith	0.1%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham Tesco, Old Hoover Building, Weston Avenue, Greenford	0.3% 0.4%	8 11	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0	0.0% 2.0%	0 2	0.0% 10.0%	0 7	0.0% 0.0%	0	0.0% 1.0%	0	0.0% 0.0%	0	2.0% 0.0%	2	4.0% 0.0%	2
Internet / delivered	1.7%	52	1.0%	1	1.0%	1	1.0%	1	2.0%	2	2.9%	4	5.9%	5	2.0%	1	0.0%	0	0.0%	0	2.0%	2	5.9%	5	1.0%	0
Abroad	0.3%	10	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	0
Other	1.5%	44	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
2 Rivers Retail Park, Staines (Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0
Alperton (Zone 27, Brent) Ashford (Zone 22, Spelthorne)	0.1% 1.3%	2 38	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0	0.0% 2.0%	0 1										
Barnes (Zone 18, Richmond Upon Thames)	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.3%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earlsfield (Zone 18, Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.6%	18	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	l	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 1	0	Zone 11	-	Zone 12	
Hadinatan (7ana 24	0.10/	3	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Harlington (Zone 24, Hillingdon)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow (Zone 23, Hillingdon)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Maldon (Kingston Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley (Zone 14/15, Hounslow)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Other, Zone 17 (Hounslow)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18 (Wandsworth)	0.2%	7	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 20 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 21 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 23 (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Other, Zone 26 (Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 27 (Brent)	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.4%	12	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 29 (Kensington & Chelsea)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 (Brent)	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 30 (Wandsworth)	0.1%	3	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 4 (Ealing)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading (Reading)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
St Margarets (Zone 20, Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)	1.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	8.0%	4
Stanwell (Zone 23, Spelthorne)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury (Zone 22, Spelthorne)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westway Retail Park (Zone 7, Ealing)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone 1	.0	Zone 1	.1	Zone	12
Wimbledon (Merton)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	3	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	3.8%	113	3.0%	4	2.0%	3	5.9%	6	7.0%	6	2.9%	4	2.0%	2	7.0%	5	4.0%	3	3.0%	2	6.9%	7	1.0%	1	0.0%	0
(Don't do this type of shopping)	9.6%	289	7.0%	9	8.0%	10	6.9%	7	8.0%	7	4.9%	6	4.9%	4	13.0%	9	16.8%	14	17.0%	12	12.9%	13	9.9%	8	7.0%	3
Weighted base:		3014		123		126		98		93		128		90		69		81		69		103		79		48
Sample:		3014		100		100		101		100		103		102		100		101		100		101		101		100

Weighted: for Roger Tym and Partners November 2009

	Total		Zone 1	1	Zone 2		Zone 3		Zone 4		Zone :	5	Zone	6	Zone 7	7	Zone 8		Zone 9		Zone 10	0	Zone 1	l	Zone 1	2
Q25 And the time before Those who buy health, b	•		•	•	-	purcl	nase hea	lth, b	eauty or	che	mist itei	ms?														
Brent Cross	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.3%	1	1.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Harlesden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Acton	0.4%	10	0.0%	0	0.0%	0	0.0%	0	5.9%	5	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	2.6%	68	0.0%	0	0.0%	0	0.0%	0	11.8%	9	21.1%	25	14.7%	12	6.3%	3	3.8%	2	5.0%	3	7.4%	6	0.0%	0	0.0%	0
East Acton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	1.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.1%	2	5.0%	3	2.5%	2	16.3%	9	2.5%	2	0.0%	0	0.0%	0
Hanwell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.1%	2	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	7.5%	4	2.5%	2	1.1%	1	0.0%	0
Sudbury Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.3%	7	0.0%	0	2.2%	3	2.3%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Askew Road, Hammersmith	0.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham																										
Bloemfontein Road, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blythe Road, Hammersmith & Fulham	0.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.3%	7	5.6%	6	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham High Street, Hammersmith & Fulham	0.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Palace Road, Hammersmith & Fulham	0.2%	5	2.2%	2	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith & Fulham	0.2%	6	4.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Hammersmith	0.2%	5	0.0%	0	2.2%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West, Hammersmith & Fulham	1.0%	26	1.1%	1	8.9%	10	9.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North End Road, Hammersmith & Fulham	0.3%	9	4.4%	5	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush Road, Hammersmith & Fulham	0.1%	3	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Road West, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth Bridge Road North, Hammersmith &	0.1%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Fulham Wandworth Bridge Road South, Hammersmith &	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	;	Zone 6		Zone 7	,	Zone 8	3	Zone 9		Zone 10	0	Zone 1	1	Zone 1	2
Fulham	1.00/	25	0.00/	0	2.20/		C 00/		1.20/		2.10/	2	2.10/	2	1.20/		0.00/	0	0.00/		0.00/	0	1.10/		0.00/	0
Westfield	1.0%	25	0.0%	0	2.2%	3	6.8%	6	1.2%	1	2.1%	2	2.1%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
White City Media Village	0.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	1.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	3.8%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.1%	2	0.0%	0	0.0%	0	0.0%	-	0.0%	0	0.0%	-	0.0%	0	0.0%	0	1.3%	1	0.0%	-	0.0%	0	0.0%	0	0.0%	-
South Harrow	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.3%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	1.2%	0	1.2%	0	2.2%	2	1.1%	0
Ruislip	0.5%	12	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%		0.0%	-	0.0%	1	0.0%	1	0.0%	-	0.0%	2	0.0%	0
Uxbridge	1.1%	27	0.0%	0	0.0%	-	1.1%	0	1.2%	1	0.0%	0	3.2%	3	1.3%	1	1.3%	1	1.2%	1	0.0%	0	2.2%	0	0.0%	0
Bedfont	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	U	0.0%	0	0.0%	-	0.0%	0	0.0%	0	0.0%	0	0.0%	-	1.1%	0
Brentford	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.5%	38	0.0%	0	3.3%	4	6.8%	6 0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranford	0.0%	1	0.0%	0	0.0%	0	0.0%		0.0%		0.0%	0	0.0%	0	0.0%		0.0%		0.0%	-	0.0%	0	1.1%	-	0.0%	-
Feltham	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	6.5%	3
Hanworth	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Heston	0.0%		0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	10	0.0%	0 4
Hounslow	2.4%	64	0.0%	-	0.0%	0	1.1%	-	0.0%	0	0.0%	0	1.1%	1	0.0%	-	0.0%	-	2.5%	1	4.9%	4	14.4%	10	8.6%	•
Isleworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	1.9%	50	2.2%	2	5.6%	6	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
King's Road East, Kensington & Chelsea	0.9%	23	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	1.5%	40	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.2%	1
Richmond	1.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.2%	4	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Twickenham	0.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.6%	17	5.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	2.1%	55	1.1%	1	3.3%	4	1.1%	1	4.7%	4	3.2%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	3.7%	3	1.1%	1	0.0%	0
Queensway / Wesbtourne Grove, Westminster	0.6%	16	0.0%	0	2.2%	3	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Western Retail Park (Carpets, Currys, Topps	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiles, Matalan)	0.00/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	0.5%	13	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0

weighted.									101 1	Vυξ	ci i y	111	anu i	aı	uicis											November 2009
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 1	0	Zone 11	l	Zone 1	2
Tesco Extra, Mogden Lane,	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth (Twickenham)																										
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Tesco, 180 Shepherds Bush Road, Hammersmith	0.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Tesco, Old Hoover Building, Weston Avenue, Greenford	0.2%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	1	1.1%	1	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.8%	21	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.1%	2	1.1%	1	5.0%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	0
Abroad	0.4%	11	0.0%	0	1.1%	1	0.0%	0	1.2%	1	2.1%	2	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	24	1.1%	1	1.1%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Barnes (Zone 18, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlington (Zone 24, Hillingdon)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow (Zone 23, Hillingdon)	0.2%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Maldon (Kingston Upon Thames)	0.1%	3	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley (Zone 14/15, Hounslow)	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 17 (Hounslow)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18 (Wandsworth)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 21 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 23 (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 26 (Hillingdon)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

												-														
	Tota	ıl	Zone	1	Zone	2	Zone 3	3	Zone 4	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone 9)	Zone 1	0	Zone 1	1	Zone 1	2
& Chelsea)																										
Slough (Slough)	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0.0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
St Margarets (Zone 20, Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)	1.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.3%	2
Stanwell (Zone 23, Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
West, Sunbury (Zone 22, Spelthorne)																										
Walton-On-Thames	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Elmbridge)																										
Wandsworth (Zone 30,	0.4%	11	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth)																										
Watford (Watford)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.1%	3	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor (Windsor)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Hillingdon / Ealing)																										
(Don't know / can't remember)	5.4%	142	1.1%	1	8.9%	10	4.5%	4	7.1%	6	7.4%	9	5.3%	4	5.0%	3	3.8%	2	1.2%	1	9.9%	8	4.4%	3	2.2%	1
(Don't do this type of	55.5%	1450	65.6%	73	44.4%	51	62.5%	53	52.9%	42	50.5%	60	58.9%	49	56.3%	31	72.5%	47	52.5%	29	63.0%	52	60.0%	42	66.7%	30
shopping)																										
Weighted base:		2612		111		114		85		79		118		84		55		64		55		83		70		45
Sample:		2623		90		90		88		85		95		95		80		80		80		81		90		93
*																										

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	5	Zone (<u> </u>	Zone 7	,	Zone 8	3	Zone 9		Zone 10	0	Zone 11	l	Zone 12	;
Q26 Apart from Christma	se ehonr	ina v	where did	VOL	ı or vour	fami	ly last ni	ırchs	se recre	ation	nal good	le eu	ch ae en	orte d	auinma	nt hi	icycles i	nuei	eal inetru	men	ts or tov	e?				
•	• •	•		•	•								·	J1 13 C				iiusii			•					
Brent Cross	1.0%	31	0.0%	0	0.0%	0	2.0%	2	3.0%	3	1.9%	2	1.0%	1	3.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	1.1%	32	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vembley Park	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
acton	0.3%	8	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
aling	2.8%	85	0.0%	0	0.0%	0	0.0%	0	6.0%	6	27.2%	35	21.6%	19	9.0%	6	3.0%	2	5.0%	3	4.0%	4	0.0%	0	0.0%	0
Freenford	0.8%	25	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%	1	3.0%	2	1.0%	1	9.0%	6	0.0%	0	0.0%	0	0.0%	0
orthfields	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ortholt	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ark Royal	0.2%	7	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
itshanger	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
outh Ealing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
outhall	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	4.0%	4	2.0%	2	1.0%	0
udbury Hill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
est Way Cross	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
nepherds Bush	0.7%	20	1.0%	1	1.0%	1	9.9%	10	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
awes Road, Hammersmith	0.1%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham																										
ther - Fulham	0.2%	6	3.0%	4	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ılham Road, Hammersmith & Fulham	0.2%	6	4.0%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ther - Hammersmith	0.2%	5	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ing Street West, Hammersmith & Fulham	0.5%	16	0.0%	0	4.0%	5	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iunster Road, Hammersmith & Fulham	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
orth End Road, Hammersmith & Fulham	0.3%	9	5.0%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
hepherds Bush Road, Hammersmith & Fulham	0.2%	7	0.0%	0	2.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jxbridge Road East, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandsworth Bridge Road North, Hammersmith & Fulham	0.1%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandworth Bridge Road South, Hammersmith & Fulham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Vestfield	0.6%	20	1.0%	1	3.0%	4	0.0%	0	1.0%	1	1.0%	1	1.0%	1	3.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
her - Harrow	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0
orth Harrow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ayners Lane, Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
outh Harrow	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iayes	2.6%	78	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	6.9%	6	8.0%	6	11.9%	12	3.0%	2	5.0%	2

Zones 1-12 West London Retail Study Weighted: For Roger Tym and Partners

Zone 2 Zone 4 Zone 11 Total Zone 1 Zone 3 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10 Zone 12 0.5% 0 0 16 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.0% 3 0.0% 0 0.0% 0 0.0% 0 0.0% Ruislip 0.0% 0 0.7% 22 Uxbridge 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 2 0.0% 0 2.0% 2 5.0% 3 4.0% 4 0.0% 0 0.0% 0 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Bedfont 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 1.0% 0 0.2% 5 0 0.0% 0.0% 0 0 0 0.0% 0.0% 0 0 Brentford 0.0% 0 0.0% 0 0 0.0% 1.0% 1 0.0% 0.0% 0 0.0% 0 0.0% Chiswick 0.8% 25 0.0% 0 2.0% 3 2.0% 2 2.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Cranford 0.0% 1 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% Feltham 0.8% 23 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.0% 2 10.0% 5 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0.0% 0 Hanworth 0 0 0.0% 0 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0 Heston 0.0% 1 0.0% 0 0.0% 0 1.0% 0.0% 0.0% Hounslow 1.8% 54 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5.0% 5 19.8% 16 8.0% 4 Isleworth 0.5% 15 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 2.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 1.0% 1 1.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Old Isleworth 1 0 0.0% 0 0.0% 0.0% 0 Kensington High Street, 1.1% 34 1.0% 1 3.0% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Kensington & Chelsea King's Road East, 0.8% 23 2.0% 2 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Kensington & Chelsea 0 0 0 Knightsbridge 0.1% 3 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% Kingston-Upon-Thames 1.9% 58 0.0% 0 0.0% 0 0.0% 0 2.0% 2 1.9% 2 2.0% 2 0.0% 0 0.0% 0 0.0% 0 1.0% 1 1.0% 1.0% 0 0.5% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Richmond 16 0.0% 0 0.0% 0 East Sheer 0.3% 9 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.3% 8 0.0% 0 0.0% 0 0.0% 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0 Teddington 0 1.0% Whitton 0.2% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.7% 21 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 1.0% 0 Twickenham 0.0% 0 0.0% 0 0 1.0% 1 0 0.0% 0 0 0.0% 0 0.0% 1.4% 42 10.0% 12 1.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Putney 1 0 Clapham Junction 0.5% 15 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.5% 3.0% 4 5.0% 2 0.0% 0 1.0% 0.0% 1.0% 2.0% 2. 0.0% 0 Central London / West End 74 3.0% 3 2.0% 1.0% 1 1 0.0% 0 0 1 6 Queensway / Wesbtourne 0.3% 10 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Grove, Westminster 0.0% Edgware Road / Church 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Street, Westminster Praed Street / Paddington, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 Westminster Great Western Retail Park 0.1% 2 0.0% 0 0.0% 0.0% 0 0.0% 1.0% 0.0% 1.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 (Carpets, Currys, Topps Tiles, Matalan) Hayes Bridge Retail Park 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 1.0% 0.0% 0 Halfords, Harveys, Courts Ivybridge Retail Park 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 (Comet, Currys, Halfords, Sports Direct) Kew Retail Park (Marks & 0.2% 0.0% 0.0% 1.0% 0 7 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0 0.0% 0.0% 0 0.0% 0 0.0% Spencer, TK Maxx, Next) 0.0% 0.0% Staples Corner Retail Park 0.1% 3 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 (Brent Cross) Victoria Retail Park (Argos 0.1% 0 0.0% 0 0.0% 0 4 0.0% 0.0% 0 0.0% 0 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% Extra, Wickes, Focus,

Magnet, Homebase)

Tota	1	Zone 1		Zone 2	:	Zone	3	Zone 4		Zone :	5	Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 12	
0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.070	1	1.070	1	0.070	Ü	0.070	Ü	0.070	Ü	0.070	O	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	O
0.1%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
			-				-						0		-				0						0
0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7.7%	231	6.0%	7	13.0%	16	10.9%	11	8.0%	7	8.7%	11	4.9%	4	3.0%	2	3.0%	2	1.0%	1	7.9%	8	7.9%	6	3.0%	1
0.4%	12	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1.6%	48	3.0%	4	1.0%	1	0.0%	0	3.0%	3	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		2.0%	1
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0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
	0.0% 0.1% 0.1% 0.1% 0.1% 0.2% 7.7% 0.4% 1.6% 0.1% 0.1% 0.1% 0.1% 0.0% 0.1% 0.0% 0.1% 0.0% 0.1% 0.0% 0.1% 1.3%	0.0% 1 0.1% 3 0.1% 3 0.1% 4 0.0% 0 0.2% 6 7.7% 231 0.4% 12 1.6% 48 0.1% 2 0.1% 4 0.3% 8 0.1% 3 0.1% 3 0.1% 2 0.0% 0 0.0% 1 0.1% 2 0.0% 1 0.1% 2 0.0% 1 0.1% 3 0.0% 1 0.1% 3 0.0% 1 0.1% 3	0.0% 1 1.0% 0.1% 4 0.0% 0.1% 3 0.0% 0.1% 3 0.0% 0.1% 4 0.0% 0.0% 0 0.0% 0.2% 6 0.0% 0.4% 12 2.0% 1.6% 48 3.0% 0.1% 2 0.0% 0.1% 4 0.0% 0.1% 3 0.0% 0.1% 4 0.0% 0.1% 2 0.0% 0.0% 0 0.0% 0.0% 1 0.0% 0.1% 2 0.0% 0.0% 1 0.0% 0.1% 3 0.0% 0.0% 1 0.0% 0.1% 2 0.0% 0.1% 3 0.0% 0.1% 3 0.0% 0.1% 2 0.0% 0.1% 3 0.0% 0.1% 3 0.0% 0.1% 3	0.0% 1 1.0% 1 0.1% 4 0.0% 0 0.1% 3 0.0% 0 0.1% 3 0.0% 0 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.2% 6 0.0% 0 0.2% 6 0.0% 0 7.7% 231 6.0% 7 0.4% 12 2.0% 2 1.6% 48 3.0% 4 0.1% 2 0.0% 0 0.1% 4 0.0% 0 0.1% 3 0.0% 0 0.1% 4 0.0% 0 0.1% 2 0.0% 0 0.0% 1 0.0% 0 0.0% 1 0.0% 0 0.0% 1 0.0% 0 0.0% 1 0.0% 0 0.0% 1 0.0% 0 0.0% 1 0.0% 0	0.0% 1 1.0% 1 0.0% 0.1% 4 0.0% 0 0.0% 0.1% 3 0.0% 0 0.0% 0.1% 3 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.2% 6 0.0% 0 0.0% 0.4% 12 2.0% 2 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0% 0.1% 3 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0% 0.1% 4 0.0%	0.0% 1 1.0% 1 0.0% 0 0.1% 4 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 6 0.0% 0 0.0% 0 0.4% 12 2.0% 2 0.0% 0 0.4% 12 2.0% 2 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.1% 4 0.0% 0 0.0% 0 0.1% 4 0.0% 0 0.0% 0 0.1% 4 0.0% 0 0.0% 0 0.1% 3	0.0% 1 1.0% 1 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0% 0 0.0% 0.1% 3 0.0% 0 0.0% 0 0.0% 0.1% 3 0.0% 0 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.2% 6 0.0% 0 0.0% 0 0.0% 0.2% 6 0.0% 0 0.0% 0 0.0% 0.4% 12 2.0% 2 0.0% 0 1.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0% 0 0.0% 0.1% 3 0.0%	0.0% 1 1.0% 1 0.0% 0 0.0% 0 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 6 0.0% 0 0.0% 0 0.0% 0 0.4% 12 2.0% 2 0.0% 0 1.0% 1 1.6% 48 3.0% 4 1.0% 1 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.1% <td>0.0% 1 1.0% 1 0.0% 0 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0% 0 0.0% 0 1.0% 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.2% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0.4% 12 2.0% 2 0.0% 0 1.0% 1 0.0% 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0%</td> <td>0.0% 1 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.1% 4 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0</td> <td>0.0% 1 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0% 0 0.0% 0 1.0% 1 1.0% 0.1% 3 0.0% 0 0.0%</td> <td>0.0% 1 1.0% 1 0.0% 0 0.0%</td> <td>0.0% 1 1.0% 1 0.0% 0 0.0%</td> <td> 0.0%</td> <td> 0.0%</td> <td> 0.0%</td> <td>0.0%</td> <td> 0.0%</td> <td> 0.0%</td> <td> </td> <td> 0.0% 1</td> <td> </td> <td> 1</td> <td> </td> <td> </td>	0.0% 1 1.0% 1 0.0% 0 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0% 0 0.0% 0 1.0% 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.2% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0.4% 12 2.0% 2 0.0% 0 1.0% 1 0.0% 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0%	0.0% 1 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.1% 4 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	0.0% 1 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0% 0 0.0% 0 1.0% 1 1.0% 0.1% 3 0.0% 0 0.0%	0.0% 1 1.0% 1 0.0% 0 0.0%	0.0% 1 1.0% 1 0.0% 0 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		0.0% 1		1		

Weighted:

	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone 1	10	Zone	11	Zone	12
Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.4%	13	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	5.7%	171	3.0%	4	7.0%	9	7.9%	8	9.0%	8	1.0%	1	3.9%	4	6.0%	4	5.0%	4	7.0%	5	5.0%	5	3.0%	2	2.0%	1
(Don't do this type of shopping)	49.4%	1488	54.0%	66	45.0%	57	56.4%	55	54.0%	50	43.7%	56	56.9%	51	58.0%	40	62.4%	51	58.0%	40	52.5%	54	51.5%	41	55.0%	27
Weighted base:		3014		123		126		98		93		128		90		69		81		69		103		79		48
Sample:		3014		100		100		101		100		103		102		100		101		100		101		101		100

November 2009

West London Retail Study for Roger Tym and Partners

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10 Zone 11 Zone 12 Q27 And the time before that, where did you or your family purchase recreational goods such as sports equipment, bicycles, musical instruments or toys? Those who buy recreational goods at O26 Brent Cross 1.9% 26 0.0% 0 0.0% 0 5.6% 2 5.4% 2 3.5% 2 0.0% 0 2.8% 3.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 0.2% 2 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Harlesden 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0 Wemblev 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 5 0.0% 0 0.0% 0 2.8% 2.7% 3.5% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Acton 1 Ealing 2.6% 35 0.0% 0 0.0% 0 5.6% 2 8.1% 3 17.5% 12 15.0% 5 8.3% 2 3.0% 5.7% 9.3% 0.0% 0 0.0% 0 1 4 15 0 Greenford 1.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 2.8% 1 0.0% 0 14.3% 3 4.7% 2 0.0% 0 0.0% 0 Hanwell 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.5% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.2% 0.0% 0 Park Royal 0.1% 1 0.0% 0 0.0% 0 0.0% 0 2.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 Southall 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Sudbury Hill 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 West Way Cross 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Shepherds Bush 0.6% 8 0.0% 0 2.1% 8.3% 0.0% 0 0.0% 0 0.0% 0 2.8% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 3 1 2 Other - Fulham 0.2% 2.3% 1 2.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 3 Fulham Road, Hammersmith 0.2% 2.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 & Fulham 0 Other - Hammersmith 0.3% 5 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0.0% 0.0% 0 King Street West, 0.6% 8 0.0% 0 4.2% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 3 5.6% 2 0 0 0.0% 0 0 Hammersmith & Fulham North End Road, 0.5% 9.3% 5 2.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 6 0.0% 0 0 Hammersmith & Fulham 0.2% 0.0% 0 0.0% 0.0% 0.0% 0 Shepherds Bush Road 3 0.0% 0 2.1% 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0 0 0.0% Hammersmith & Fulham Westfield 0.3% 5 0 0.0% 0.0% 0 2.5% 0.0% 0 0.0% 0 2.3% 0.0% 0.0% 0 0 0.0% 0 0 0.0% 3.0% 0 0.1% 1 0 0.0% 0.0% 0.0% 0 1.8% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 White City Media Village 0.0% 0 0 0 Other - Harrow 0.4% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5.6% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 South Harrow 0.3% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.0% 0.0% 0 0.0% 0 0.0% 0 Eastcote 0.0% 0 0.0% Hayes 1.5% 20 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.8% 1 0.0% 0 0.0% 0 0.0% 0 2.9% 7.0% 3 4.3% 2 2.3% 0 Northwood 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ruislip 0.5% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.0% 1 2.9% 0.0% 0 0.0% 0 0.0% 0 5.7% Uxbridge 0.4% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2 Brentford 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Chiswick 1.2% 16 0.0% 0 0.0% 0 8.3% 3 0.0% 0 3.5% 2 0.0% 0 0.0% 0 0.0% 0 2.9% 2.3% 1 2.2% 0.0% 0 0.6% 9 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.3% 2 14.0% 3 Feltham 0 0.0% 0 0.0% 0 0.0% 2.4% 32 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 4.7% 2 19.6% 7 9.3% 2 Hounslow 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0 0.2% 3 0 0 Isleworth 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 Kensington High Street, 1.6% 21 0.0% 0 8.3% 5 0.0% 0 2.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Kensington & Chelsea 0.8% 2.3% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 King's Road East. 10 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0 0.0% Kensington & Chelsea Kingston-Upon-Thames 1.9% 26 2.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.2% 2.3% 0 Richmond 1.1% 15 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.5% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 East Sheer 0.3% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 Teddington 0.4% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 12	2
Whitton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Putney	1.0%	14	2.3%	1	6.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	2.6%	35	2.3%	1	4.2%	3	0.0%	0	0.0%	0	3.5%	2	0.0%	0	2.8%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Queensway / Wesbtourne Grove, Westminster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail Park (Comet, Currys, Halfords, Sports Direct)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park (Argos Extra, Wickes, Focus,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Homebase) Halfords, Hospital Road, Hounslow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fesco Extra, Osterley Park, Syon Lane, Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Old Hoover Building, Weston Avenue, Greenford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
internet / delivered	5.0%	68	0.0%	0	4.2%	3	5.6%	2	10.8%	4	3.5%	2	7.5%	3	5.6%	1	3.0%	1	5.7%	1	2.3%	1	2.2%	1	2.3%	0
Abroad	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.6%	21	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	3.0%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 17 (Hounslow)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ther, Zone 26 (Hillingdon)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Other, Zone 27 (Brent)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)	1.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	2

	Tota	ıl	Zone	1	Zone	2	Zone 3	3	Zone	4	Zone	5	Zone	6	Zone '	7	Zone	8	Zone 9)	Zone 1	10	Zone 1	1	Zone 1	12
Sunbury (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	12.1%	163	7.0%	4	12.5%	8	8.3%	3	16.2%	6	3.5%	2	15.0%	5	8.3%	2	12.1%	3	8.6%	2	23.3%	10	6.5%	2	2.3%	0
(Don't do this type of shopping)	48.4%	655	65.1%	34	52.1%	32	50.0%	17	45.9%	16	50.9%	36	57.5%	20	50.0%	12	60.6%	16	48.6%	12	39.5%	17	52.2%	19	55.8%	12
Weighted base:		1354		53		61		35		34		71		35		25		27		24		44		36		21
Sample:		1343		43		48		36		37		57		40		36		33		35		43		46		43

Weighted:

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	Total	l	Zone	1	Zone	2	Zone :	3	Zone	4	Zone	5	Zone	6	Zone '	7	Zone 8	3	Zone 9)	Zone 1	.0	Zone 1	1	Zone 12	2
Q28 And finally, apart fro	m Chris	tmas	shoppii	na. w	here did	l vou	or vour	family	last pu	rchas	se other	speci	ialist no	n-foo	d items	such	as book	s. CI	Os. iewel	lerv d	or china	and o	alass ite	ms?		
• •			• •			•	•		•			•						·	. •				-			
Brent Cross	1.3%	40	1.0%	1	0.0%	0	1.0%	1	3.0%	3	2.9%	4	1.0%	1	3.0%	2	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ealing Road, Brent	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iarlesden	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vembley	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vembley Park	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Villesden Green	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
acton	0.4%	11	0.0%	0	0.0%	0	2.0%	2	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
aling	5.2%	157	0.0%	0	0.0%	0	2.0%	2	15.0%	14	43.7%	56	34.3%	31	18.0%	12	6.9%	6	16.0%	11	12.9%	13	1.0%	1	0.0%	0
reenford	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.0%	2	12.0%	8	0.0%	0	0.0%	0	0.0%	0
ortholt	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ark Royal	0.2%	6	0.0%	0	0.0%	0	1.0%	1	3.0%	3	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
erivale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
tshanger	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
outhall	0.4%	12	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	3.0%	2	5.0%	5	1.0%	1	0.0%	0
dbury Hill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
est Way Cross	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
epherds Bush	0.5%	15	0.0%	0	1.0%	1	8.9%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
her - Fulham	0.4%	13	6.0%	7	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
lham High Street,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.10/	2	1.00/		1.00/		0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Ilham Palace Road,	0.1%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.00/	20	1.4.00/	1.7	0.00/		1.00/		0.00/		0.00/		0.00/		0.00/		0.00/	0	0.00/		0.00/	0	0.00/		0.00/	0
ılham Road, Hammersmith	0.9%	28	14.0%	17	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham	0.20/	10	0.00/	0	2.00/	2	1.00/		0.00/		1.00/		0.00/		0.00/		0.00/	0	0.00/		0.00/	0	0.00/		0.00/	0
ther - Hammersmith	0.3%	10	0.0%	0	2.0%	3	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ng Street West,	1.3%	38	2.0%	2	13.0%	16	12.9%	13	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.70		0.004		2.00/		0.004		0.00/		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004	
orth End Road,	0.5%	15	9.0%	11	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.10/	2	0.00/	0	1.00/	1	1.00/	1	0.00/	^	0.00/	0	0.00/	^	0.00/	^	0.00/	^	0.00/	0	0.00/		0.00/	^	0.00/	0
nepherds Bush Road,	0.1%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.004		0.00/	^	0.00/	_	0.007	_	0.007	_	0.007	^	1.00/		0.007	_	0.007	_	0.00/	^	0.007	^	0.00/	_	0.007	0
xbridge Road West,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.20:		0.00/		0.00/		0.00/		0.00/		0.00/		0.00/		0.00/		0.00/		0.00/		0.00/		0.00/		0.00/	0
andsworth Bridge Road	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North, Hammersmith &																										
Fulham	0.00/	_	0.00/	^	0.00/	_	0.007	_	0.007	_	0.007	^	0.004	_	0.007	_	0.007	_	0.00/	^	0.007	^	0.00/	_	0.007	0
andworth Bridge Road	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South, Hammersmith &																										
Fulham	0.5		0.000	_			0.5								0.6::	_		_	0.6	_	0.6	_	0.000	_	0.6	
estfield	0.9%	28	0.0%	0	1.0%	1	9.9%	10	1.0%	1	1.0%	1	1.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
her - Harrow	1.9%	58	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	5.9%	5	3.0%	2	0.0%	0	0.0%	0	0.0%	0
orth Harrow	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
yners Lane, Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
outh Harrow	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	l	Zone 1	-	Zone 2	2	Zone 3	3	Zone 4	ı	Zone	5	Zone 6	í	Zone 7	1	Zone 8	8	Zone 9		Zone 1	0	Zone 1	1	Zone 12	
Hayes	1.5%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	5	1.0%	1	1.0%	1	5.0%	4	0.0%	0
Ruislip	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		0	0.0%	0
Uxbridge	1.9%	59	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	2.0%	2	0.0%	0	2.0%	2	8.0%	6	2.0%	2	1.0%	1	0.0%	0
Bedfont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Brentford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	2.1%	65	0.0%	0	3.0%	4	5.0%	5	9.0%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Feltham	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%		15.0%	7
Hanworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	3.6%	110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	8.9%	9	41.6%	33	10.0%	5
Isleworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	2.4%	73	1.0%	1	10.0%	13	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Road East, Kensington & Chelsea	1.2%	37	5.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	2.4%	73	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	3.0%	1
Richmond	2.2%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
ast Sheen	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
eddington	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
/hitton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
wickenham	0.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
utney	1.9%	57	11.0%	14	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
•	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
lapham Junction						10		3				4		1		3		1		1		0		1		0
Central London / West End	3.5%	106	6.0%	7	8.0%		3.0%		8.0%	7	2.9%		1.0%	1	4.0%		1.0%	1	2.0%	1	0.0%	0	1.0%	-	0.0%	
Grove, Westminster	0.9%	26	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
dgware Road / Church Street, Westminster	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
raed Street / Paddington, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ew Retail Park (Marks & Spencer, TK Maxx, Next)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
&Q, Chiswick Roundabout, 2 Larch Drive, Gunnersbury Road	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
kea, Wembley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
'esco Extra, Bulls Bridge	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4		1	0.0%	0
Industrial Estate, Southall	0.2/0	J	0.070	U	0.070	U	0.070	U	0.070	J	0.070	J	0.070	J	0.070	J	0.070	U	0.070	J	7.070	+	1.070	1	0.070	J
esco Extra, Mogden Lane,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth (Twickenham) esco Extra, Osterley Park,	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Syon Lane, Isleworth																										
esco, Faggs Road, Feltham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.0%	3
esco, Old Hoover Building,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Weston Avenue, Greenford		_		-		-		-		-				-		-		-		-		-		-		-
nternet / delivered	21.2%	640	20.0%	25	34.0%	43	21.8%	21	14.0%	13	27.2%	35	27.5%	25	15.0%	10	11.9%	10	7.0%	5	11.9%	12	9.9%	8	13.0%	6

	Total	I	Zone	1	Zone 2	2	Zone :	3	Zone 4	1	Zone	5	Zone	6	Zone	7	Zone	8	Zone 9)	Zone 1	.0	Zone 1	1	Zone 1	2
Abroad	0.7%	22	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Other	1.4%	41	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		2		0		0
2 Rivers Retail Park, Staines (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Ashford (Zone 22, Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Battersea (Zone 30, Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0		0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0		0
Heathrow (Zone 23, Hillingdon)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	1.0%	1	0.0%	0
High Wycombe (Wycombe)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Xew (Zone 19, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0		0
Osterley (Zone 14/15, Hounslow)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18 (Wandsworth)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0		0
Other, Zone 3/4 (Ealing)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Slough (Slough)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Staines (Spelthorne)	1.7%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		6
Sunbury (Spelthorne)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Tesco Extra, Staines Road West, Sunbury (Zone 22, Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vindsor (Windsor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1	0.0%	0	0.0%	0
Don't know / can't remember)	4.1%	123	5.0%	6	3.0%	4	5.0%	5	5.0%	5	0.0%	0	3.9%	4	4.0%	3	7.9%	6	6.0%	4	10.9%	11	4.0%	3	8.0%	4
(Don't do this type of shopping)	22.7%	684	16.0%	20	11.0%	14	19.8%	19	27.0%	25	14.6%	19	20.6%	19	39.0%	27	42.6%	35	34.0%	23	35.6%	37	27.7%	22	25.0%	12
Weighted base:		3014		123		126		98		93		128		90		69		81		69		103		79		48

Zones 1-12

Weighted:

Zone 1

Zone 2

Zone 3

Zone 4

Zone 5

West London Retail Study

for Roger Tym and Partners

Zone 6

Zone 7

Zone 8

Zone 9

Zone 10

Zone 11

Zone 12

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Total

Total Tana 1 Tana 2 Tana 2 Tana 4 Tana 5 Tana 6 Tana 7 Tana 9 Tana 10 Tana 11 Tana 12

	Total		Zone 1	L	Zone 2	2	Zone 3	,	Zone 4	ļ	Zone 5	5	Zone	6	Zone 7	7	Zone 8	3	Zone 9)	Zone 1	0	Zone 11	l	Zone 12	2
Q29 And the time before	that, wh	ere d	id you oı	r you	r family	purcl	hase oth	er sp	ecialist	non-f	ood iten	ns su	ch as b	ooks,	CDs, jev	velle	ry or chi	na an	d glass	items	s?					
Those who buy other sp	pecialist ne	on food	d goods at	Q28																						
Brent Cross	0.8%	18	0.0%	0	1.2%	1	1.3%	1	2.9%	2	3.4%	4	2.6%	2	1.8%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Ealing Road, Brent	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.1%	3	0.0%	0	0.0%	0	1.3%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	2.8%	61	0.0%	0	0.0%	0	1.3%	1	10.3%	6	18.2%	20	23.4%	16	5.3%	2	2.0%	1	11.7%	5	1.9%	1	0.0%	0	1.5%	0
Greenford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Sudbury Hill	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.2%	4	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0	1.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Other - Fulham	0.2%	5	3.8%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham High Street, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith & Fulham	0.4%	8	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Hammersmith	0.4%	10	1.3%	1	3.5%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
King Street West, Hammersmith & Fulham	0.5%	12	0.0%	0	5.8%	6	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North End Road, Hammersmith & Fulham	0.3%	6	3.8%	4	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandworth Bridge Road South, Hammersmith &	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	0.70/	1.4	0.00/	0	2.20/	2	2.00/	2	0.00/	0	0.00/	0	1.20/	1	0.00/	0	2.00/	1	0.00/	0	0.00/	0	1 40/	1	0.00/	0
Westfield	0.7%	14	0.0%	0	2.3%	3	3.9%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Other - Harrow	1.3%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	8.0%	3	1.7%	0	0.0%	0	0.0%	0	0.0%	0
North Harrow South Harrow	0.1% 0.3%	1 8	0.0% 0.0%	0	1.8% 0.0%	0	0.0% 2.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0										
Hayes	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	1.7%	1	1.9%	1	0.0%	0	0.0%	0
Ruislip	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.1%	21	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.3%	1	0.0%	0	4.0%	2	6.7%	3	1.9%	1	2.9%	2	0.0%	0
Brentford	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.4%	31	0.0%	0	1.2%	1	7.9%	6	4.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Feltham	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	13.4%	4
Hanworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	ő	1.9%	1	0.0%	0	0.0%	0
Hounslow	1.9%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	5.6%	3	7.2%	4	3.0%	1
Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street,	1.6%	35	1.3%	1	9.3%	10	3.9%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>6 6</i>						-		-				-				-		-		-						-

	Tota	l	Zone 1		Zone 2		Zone 3		Zone 4		Zone	5	Zone (5	Zone 7	•	Zone 8	;	Zone 9		Zone 1	0	Zone 1	l	Zone 1	2
Kensington & Chelsea	1.00/	21	6.20/	_	0.00/	0	0.004		0.007		0.00/	0	0.00/	0	0.00/		0.007		0.004	0	0.00/		0.00/		0.00/	0
King's Road East, Kensington & Chelsea	1.0%	21	6.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.2%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	2.4%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.9%	1	0.0%	0	7.5%	2
Richmond	2.1%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Putney	0.5%	10	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	3.3%	74	2.5%	2	8.1%	9	1.3%	1	4.4%	3	5.7%	6	1.3%	1	1.8%	1	6.0%	2	1.7%	1	3.7%	2	0.0%	0	0.0%	0
Queensway / Wesbtourne Grove, Westminster	0.7%	16	0.0%	0	2.3%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Syon Lane, Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wembley	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.3%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 180 Shepherds Bush Road, Hammersmith	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Tesco, Old Hoover Building, Weston Avenue, Greenford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	7.8%	173	10.1%	10	2.3%	3	5.3%	4	10.3%	6	15.9%	17	5.2%	4	3.5%	1	0.0%	0	8.3%	3	3.7%	2	0.0%	0	3.0%	1
Abroad	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.2%	27	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
2 Rivers Retail Park, Staines (Spelthorne)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Alperton (Zone 27, Brent)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camberley (Surrey Heath)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	ıl	Zone 1	1	Zone	2	Zone 3	,	Zone 4	1	Zone	5	Zone	6	Zone	7	Zone	8	Zone 9)	Zone 1	.0	Zone 1	1	Zone 1	2
Heathrow (Zone 23,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Hillingdon)	0.10/	2	0.00/	0	0.00/		0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/		0.00/	0	0.00/		0.00/	
High Wycombe (Wycombe)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Warwick Road, Kensington (Zone 28, Kensington & Chelsea)	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley (Zone 14/15, Hounslow)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18 (Wandsworth)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 21 (Richmond Upon Thames)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)	1.3%	30	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3	10.4%	3
Stanwell (Zone 23, Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Γesco Extra, Staines Road West, Sunbury (Zone 22, Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.2%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.0%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.1%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	7.3%	160	5.1%	5	4.7%	5	7.9%	6	17.6%	11	6.8%	7	9.1%	6	14.0%	5	0.0%	0	5.0%	2	22.2%	12	10.1%	5	4.5%	1
(Don't do this type of shopping)	50.7%	1120	58.2%	57	45.3%	49	57.9%	42	42.6%	27	40.9%	45	53.2%	36	57.9%	23	68.0%	27	45.0%	19	50.0%	28	66.7%	36	49.3%	16
Weighted base:		2208		97		109		73		63		109		68		39		40		41		55		54		32
Sample:		2204		79		86		76		68		88		77		57		50		60		54		69		67

	Total	l	Zone	1	Zone 2	2	Zone 3	3	Zone 4		Zone 5	5	Zone	6	Zone 7	7	Zone 8	3	Zone 9		Zone 1	0	Zone 11		Zone 12	2
Q30 In which location do	es your	hous	ehold s	end	most mo	oney	on Resta	uran	ts?																	
Brent Cross	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	1.5%	44	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	3.0%	2	0.0%	0	4.0%	3	0.0%	0	2.0%	2	0.0%	0
Wembley Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.5%	16	0.0%	0	0.0%	0	1.0%	1	16.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	4.2%	128	0.0%	0	1.0%	1	0.0%	0	7.0%	6	35.9%	46	37.3%	34	14.0%	10	5.0%	4	10.0%	7	7.9%	8	0.0%	0	0.0%	0
East Acton	0.1%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	9.0%	6	2.0%	2	8.0%	6	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.3%	10	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.9%	2	2.9%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Northfields	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	8.9%	7	3.0%	2	1.0%	1	0.0%	0	0.0%	0
Park Royal	0.3%	10	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	l	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Perivale	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Southall	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	2	4.0%	3	9.9%	10	1.0%	1	0.0%	0
Sudbury Hill	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	1.1%	32	0.0%	0	2.0%	3	16.8%	16	4.0%	4	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Askew Road, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U
Other - Fulham	1.0%	31	14.0%	17	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Palace Road,	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																										
Fulham Road, Hammersmith	1.1%	33	19.0%	23	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham																										
Other - Hammersmith	0.8%	23	0.0%		10.0%	13	3.0%	3	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West,	0.7%	22	2.0%	2	9.0%	11	4.0%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																										
Munster Road, Hammersmith & Fulham	0.2%	5	3.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North End Road,	0.2%	5	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham Parsons Green	0.00/	1	1.00/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
	0.0%	1 1	1.0%	0	0.0%		0.0%	0	0.0%		0.0%	0	0.0%		0.0%	0	0.0%		0.0%	-	0.0%	-	0.0%	0	0.0%	0
Uxbridge Road East, Hammersmith & Fulham	0.0%	1	0.0%	U	0.0%	0	1.0%	1	0.0%	0	0.0%	U	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	U
Wandsworth Bridge Road	0.4%	13	3.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North, Hammersmith &	0.470	13	3.070	_	1.070	1	0.070	O	0.070	Ü	0.070	Ü	0.070	Ū	0.070	Ü	0.070	Ü	0.070	Ü	0.070	O	0.070	Ü	0.070	Ü
Fulham Wandworth Bridge Road	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South, Hammersmith &	U.170	3	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Fulham																										
Westfield	0.4%	11	0.0%	0	2.0%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	0.4%	28	0.0%	0	0.0%	0	1.0%	3 1	0.0%	0	1.0%	1	0.0%	0	5.0%	3	4.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.9%	20 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1101til Hallow	0.070	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	J

										- 6	9	J														
	Tota	1	Zone 1		Zone 2	2	Zone 3	3	Zone 4	ı	Zone :	5	Zone 6		Zone 7		Zone 8	3	Zone 9)	Zone 10	0	Zone 1	1	Zone 12	2
Pinner	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	2	1.0%	1	4.0%	4	2.0%	2	0.0%	0
Ruislip	1.6%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	6.9%	6	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Uxbridge	1.1%	33	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	3	1.0%	1	3.0%	3	1.0%	1	0.0%	0
Yiewsley / West Drayton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Bedfont	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Brentford	0.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0
Chiswick	3.4%	104	0.0%	0	1.0%	1	11.9%	12	15.0%	14	8.7%	11	2.9%	3	0.0%	0	1.0%	1	0.0%	0	2.0%	2	1.0%	1	0.0%	0
Cranford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Feltham	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2	13.0%	6
Hanworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hounslow	1.7%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	1	4.0%	4	19.8%	16	3.0%	1
Hounslow West	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
sleworth	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
old Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ensington High Street, Kensington & Chelsea	3.3%	100	1.0%	1	10.0%	13	1.0%	1	2.0%	2	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Road East, Kensington & Chelsea	1.1%	34	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	0
Knightsbridge	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	0.9%	28	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0
Richmond	2.9%	86	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Vhitton	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickenham	1.6%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	5.0%	2
Lakeside, Thurrock	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
utney	1.3%	38	5.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	6.1%	182	10.0%	12	12.0%	15	3.0%	3	8.0%	7	12.6%	16	4.9%	4	3.0%	2	2.0%	2	3.0%	2	5.0%	5	4.0%	3	0.0%	0
Queensway / Wesbtourne Grove, Westminster	1.6%	49	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
dgware Road / Church Street, Westminster	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
raed Street / Paddington, Westminster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
arrow Road, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
eisure West, Air Park Way, Feltham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
oyale Leisure Park, Western Avenue, Acton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations	3.7%	111	3.0%	4	1.0%	1	1.0%	1	2.0%	2	0.0%	0	2.0%	2	3.0%	2	0.0%	0	3.0%	2	4.0%	4	2.0%	2	5.0%	2

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	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone 1	.0	Zone 1	1	Zone 1	2
Ashford (Zone 22,	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	4.0%	2
Spelthorne) Barnes (Zone 18, Richmond	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upon Thames) Battersea (Zone 30, Wandsworth)	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Harlington (Zone 24, Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley, Zone 15 (Hounslow)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 17 (Hounslow)	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 20 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 23 (Hillingdon)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 (Brent)	0.3%	10		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 (Hammersmith & Fulham)	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton (Spelthorne)	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	1.0%	1	2.0%	1
Staines	1.0%	31		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0,0	0		0	0.0%	0	3.0%	2	9.0%	4
Sunbury (Spelthorne)	0.1%	2		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0,0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton	0.1%	3		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0.0	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.4%	11		0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.00,0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor	0.2%	6		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	1.0%	1	2.0%	1
(Don't know / varies) (Don't do this activity)	11.1% 29.5%	333 888			16.0% 27.0%	20 34	1.0% 43.6%	1 42	9.0% 32.0%	8 30	1.9% 26.2%	2 34	7.8% 29.4%	7 27		10 22		7 38	6.0% 44.0%	4 30	5.0% 46.5%	5 48			11.0% 42.0%	5 20
Weighted base:		3014		123		126		98		93		128		90		69		81		69		103		79		48
Sample:		3014		100		100		101		100		103		102		100		101		100		101		101		100

Zone 3 Zone 10 Total Zone 1 Zone 2 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 11 Zone 12 Q31 In which location does your household spend most money on Take-aways? Harlesden 0.4% 12 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Kilburn 0.2% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 2 0 0 0 0.0% 0 0 Neasden 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 73 Wembley 2.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0 2.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Willesden Green 0.2% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.2% 36 0.0% 0 0.0% 0 3.0% 3 31.0% 29 1.0% 1 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Acton 7 57 28 10 Ealing 3.8% 115 0.0% 0 0.0% 0 0.0% 0 8.0% 44.7% 31.4% 5.0% 3 2.0% 2 3.0% 2 9.9% 0.0% 0 0.0% 0 East Acton 0.1% 2 0.0% 0 0.0% 0 1.0% 1 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Greenford 1.3% 39 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.9% 4 15.0% 10 2.0% 2 23.0% 16 2.0% 2 0 0.0% 0 Hanwell 0.3% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 7.8% 7 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 2 Northfields 0.3% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.9% 6 2.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Northolt 0.7% 20 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 23.8% 19 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 Park Royal 0 0 0 0 0.2% 6 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 9.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Perivale 6 Pitshanger 2 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% n 0.0% 0 South Ealing 0.2% 5 0.0% 0 0.0% 0 0.0% 0.0% 0 1.0% 1.0% 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 1.2% 35 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 14.0% 10 21.8% 23 0.0% 0 0.0% 0 Southall 0 1 0.3% 9 0.0% 0 0.0% 0.0% 0 0.0% 0 3.0% 2 0.0% 0 0.0% 0 Sudbury Hill 0 0.0% 0 0 0.0% 1.0% 1 0 0.0% 0 0.0% West Way Cross 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 1.1% 32 0.0% 0 2.0% 3 23.8% 23 3.0% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Shepherds Bush Askew Road, Hammersmith 0.0% 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 & Fulham 6 Other - Fulham 0.9% 26 12.0% 15 5.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Fulham Palace Road. 0.2% 2.0% 2 3.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6 4 0.0% 0 0.0% Hammersmith & Fulham Fulham Road, Hammersmith 0.3% 10 7.0% 9 1.0% 1 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 & Fulham Goldhawk Road, 0.1% 0 1.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 2 0.0% 1.0% 0.0% 0 0.0% 0 0 0.0% 0 0 0 0 0.0% Hammersmith & Fulham Grevhound Road. 0.1% 2 1.0% 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hammersmith & Fulham Other - Hammersmith 0.4% 11 0.0% 0 8.0% 10 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 King Street West. 0.5% 14 0.0% 0 7.0% 9 3.0% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0 1.0% 1 0.0% 0 0.0% 0 Hammersmith & Fulham 0.1% 2 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 Munster Road. 1.0% 1.0% 0.0% 0 0 0.0% 0 0 0.0% 0 0 0.0% 0 Hammersmith & Fulham 0.4% 0.0% North End Road, 13 6.0% 3.0% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hammersmith & Fulham 0.0% 0 0 0.0% 0 0 Parsons Green 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 5 3.0% 0.0% 0 0 0.0% 0 0.0% 0.0% 0 Shepherds Bush Road, 0.2% 1.0% 4 0.0% 0 0 0.0% 0.0% 0.0% 0 0 0.0% 0 0 0.0% Hammersmith & Fulham Uxbridge Road East, 0.1% 3 0.0% 0 0.0% 0 3.0% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hammersmith & Fulham Uxbridge Road West 0.0% 0.0% 0 0.0% 1.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 Hammersmith & Fulham

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 1	0	Zone 1	1	Zone 1	2
Wandsworth Bridge Road North, Hammersmith & Fulham	0.5%	15	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandworth Bridge Road South, Hammersmith & Fulham	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
South Harrow	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.1%	3	0.0%	Õ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	2.8%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Ruislip	1.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0		0
Uxbridge	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		0
Bedfont	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		6
Brentford	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Chiswick	1.8%	55	0.0%	0	2.0%	3	1.0%	1	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0
Feltham	1.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	28.0%	14
Hanworth	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	2.0%	2	1.0%	0
Heston	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	9.9%	8	0.0%	0
Hounslow	2.6%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	31.7%	25		2
Hounslow West	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	5	0.0%	0
Isleworth	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	0	0.0%	0	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	1.2%	37	0.0%	0	3.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
King's Road East, Kensington & Chelsea	0.4%	12	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	0.7%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	1.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	1.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.6%	19	3.0%	4	3.0%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Queensway / Wesbtourne Grove, Westminster	1.1%	32	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Praed Street / Paddington, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
																										0
Other Locations	1.2%	36	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	- 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zones 1-12 Weighted:

	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone 8	8	Zone 9)	Zone 1	0	Zone 1	1	Zone 1	2
Spelthorne)																										
Barnes (Zone 18, Richmond Upon Thames)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	1.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlington (Zone 24, Hillingdon)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upon Thames) Osterley, Zone 15	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Hounslow) Other, Zone 17 (Hounslow)	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 20 (Richmond Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 23 (Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Other, Zone 25 (Ealing / Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 26 (Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 (Brent)	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6 (Ealing)	0.1%	4		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheen (Zone 19, Richmond Upon Thames)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	0.4%	11		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	0
Stanwell (Zone 23, Spelthorne)	0.2%	5		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.1%	3		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.6%	18		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.8%	114		12	3.0%	4	0.0%	0	2.0%	2	0.0%	0	2.9%	3	2.0%	1	2.0%	2	5.0%	3	4.0%	4	1.0%	1	3.0%	1
(Don't do this activity)	47.6%	1435	53.0%	65	54.0%	68	57.4%	56	49.0%	45	44.7%	57	45.1%	41	57.0%	39	56.4%	46	51.0%	35	47.5%	49	44.6%	35	47.0%	23
Weighted base:		3014		123		126		98		93		128		90		69		81		69		103		79		48
Sample:		3014		100		100		101		100		103		102		100		101		100		101		101		100

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	Tota	l	Zone 1	1	Zone 2	2	Zone 3	3	Zone 4	1	Zone	5	Zone	6	Zone '	7	Zone	8	Zone 9	1	Zone 1	.0	Zone 1	1	Zone 1	2
Q32 In which location do	es your	hous	ehold sp	oend	most mo	oney (on Cafes	s / Pu	bs / Bar	s?																
Brent Cross	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Harlesden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.9%	28	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.7%	22	0.0%	0	0.0%	0	4.0%	4	17.0%	16	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	4.4%	131	0.0%	0	0.0%	0	0.0%	0	8.0%	7	46.6%	60	28.4%	26	12.0%	8	3.0%	2	10.0%	7	9.9%	10	0.0%	0	1.0%	0
East Acton	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	7.0%	5	1.0%	1	8.0%	6	2.0%	2	0.0%	0	0.0%	0
Hanwell	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Vorthfields	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	2.9%	3	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vortholt	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		12.9%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Perivale	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
outhall	0.5%	15	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	8.9%	9	1.0%	1	0.0%	0
budbury Hill	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vest Way Cross	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
hepherds Bush	0.7%	22	0.0%	0	2.0%	3	16.8%	16	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
skew Road, Hammersmith	0.7%	1	0.0%	0	0.0%	0	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham				-				_										Ü								
Other - Fulham	0.9%	27	17.0%	21	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham High Street, Hammersmith & Fulham	0.1%	4	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Palace Road, Hammersmith & Fulham	0.1%	4	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith & Fulham	0.8%	24	17.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Hammersmith	1.1%	33	1.0%	1	20.0%	25	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West,	0.5%	15	0.0%	0	6.0%	8	3.0%	3	0.0%	0	0.0%	0		0	0.0%	0		0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.570	13	0.070	J	0.070	U	3.070	3	0.070	J	0.070	J	0.070	J	0.070	J	0.070	J	1.070	1	0.070	v	0.070	J	0.070	U
North End Road, Hammersmith & Fulham	0.1%	4	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsons Green	0.0%	1	1 00/	1	0.00/	0	0.0%	0	0.00/	0	0.00/	0	0.0%	0	0.00/	Ω	0.00/	0	0.0%	0	0.00/	Λ	0.00/	0	0.0%	0
	0.0%	6	1.0%	0	0.0% 3.0%	4	0.0%	0	0.0% 0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0		0
hepherds Bush Road, Hammersmith & Fulham			0.0%												0.0%				0.0%		0.0%		0.0%		0.0%	
Jxbridge Road East, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandsworth Bridge Road North, Hammersmith & Fulham	0.4%	11	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandworth Bridge Road South, Hammersmith & Fulham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	l	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11		Zone 12	2
Westfield	0.2%	5	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.2%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	0
Northwood	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Bedfont	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Brentford	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Chiswick	3.0%	92	0.0%	0	6.0%	8	6.9%	7	10.0%	9	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Cranford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Feltham	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	7
Hanworth	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.6%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	18.8%	15	6.0%	3
Hounslow West	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Isleworth	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Old Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	1.5%	46	0.0%	0	6.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Road East, Kensington & Chelsea	1.4%	42	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	0.7%	20	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Richmond	2.4%	73	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0
East Sheen	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.3%	10	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Twickenham	1.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	2.0%	1
Putney	1.4%	42	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	4.7%	140	6.0%	7	7.0%	9	1.0%	1	6.0%	6	5.8%	7	4.9%	4	1.0%	1	0.0%	0	5.0%	3	2.0%	2	1.0%	1	1.0%	0
Queensway / Wesbtourne Grove, Westminster	1.2%	36	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations	1.2%	36	2.0%	2	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	2.0%	1
Ashford (Zone 22, Spelthorne)	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Barnes (Zone 18, Richmond	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upon Thames) Battersea (Zone 30,	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth) Earls Court (Zone 29, Kensington & Chelsea)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10	Zone	11	Zone	12
Iampton (Zone 21, Richmond Upon Thames)	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iarlington (Zone 24, Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley, Zone 15 (Hounslow)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Other, Zone 16 (Hounslow)	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 17 (Hounslow)	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 20 (Richmond Upon Thames)	0.1%	3		0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0
Other, Zone 25 (Ealing / Hillingdon)	0.0%	1	0.070	0		0	0.0%	0	0.0%	0	0.070	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.5%	15		0		0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 29 (Kensington & Chelsea)	0.1%	4	0.070	0		0	0.0%	0	0.0%	0	,.	0		0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0
Other, Zone 3 (Brent)	0.4%	12		0		0	0.0%	0	0.0%	0	0.070	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6 (Ealing)	0.1%	2		0		0	0.0%	0	0.0%	0		1	1.0%	1	0.0%	0	0.0,0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
heen (Zone 19, Richmond Upon Thames)	0.1%	3		0		0	0.0%	0		0		0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
hepperton (Spelthorne)	0.1%	3		0		0	0.0%	0	0.0%	0	,.	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
taines	1.0%	29		0		0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
tanwell (Zone 23, Spelthorne)	0.1%	2		0		0	0.0%	0	0.0%	0	,.	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
unbury (Spelthorne) Vandsworth (Zone 30,	0.1% 0.4%	3 13		0		0	0.0% 0.0%	0	0.0% 0.0%	0	,.	0	0.0% 0.0%	0	0.0% 0.0%	0	,.	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Wandsworth)	0.20/	_	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	2.00/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Vindsor	0.2%	5		0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know / varies) Don't do this activity)	7.4% 43.3%	223 1304		15 37	9.0% 35.0%	11 44	5.9% 49.5%	6 48		3 45		2 42		6 41	6.0% 61.0%	4 42	7.9% 58.4%	6 47	3.0% 63.0%	2 43	5.9% 60.4%	6 62	0.0% 61.4%	0 49	4.0% 61.0%	2 29
Veighted base:		3014		123		126		98		93		128		90		69		81		69		103		79		48
ample:		3014		100		100		101		100		103		102		100		101		100		101		101		100
SEN Gender of responde	ent.																									
Male	33.0%	995		26		43	20.8%	20		35		46		29		25		27	40.0%	28		44	35.6%	28	27.0%	13
emale	67.0%	2019	79.0%	97	66.0%	83	79.2%	77	62.0%	57	64.1%	82	67.6%	61	64.0%	44	66.3%	54	60.0%	41	57.4%	59	64.4%	51	73.0%	35
Veighted base: ample:		3014 3014		123 100		126 100		98 101		93 100		128 103		90 102		69 100		81 101		69 100		103 101		79 101		48 100

18 to 24

25 to 34

35 to 44

45 to 54

55 to 64

(Refused)

Sample:

Weighted base:

65 +

0

2

6

9 7

24

0

48

100

West London Retail Study for Roger Tym and Partners

Weighted: November 2009 Total Zone 2 Zone 1 Zone 3 Zone 4 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10 Zone 11 Zone 12 Zone 5 AGE Could I ask, how old are you?

4

7

128

103

1.0%

6.9%

22 21.6%

34 16.7%

19 24.5%

37 27.5%

5 2.0%

3.0%

7.0%

19 15.0%

15 13.0%

25 39.0%

6

22 22.0%

2 1.0%

90

102

2 4.0%

5

1

69

100

8.9%

1.0%

10 14.9%

9 14.9%

15 15.8%

27 40.6%

3 1.0%

7

1

81

101

6.0%

1.0%

12 14.0%

12 20.0%

13 22.0%

33 36.0%

5.9%

4 8.9%

1

69

100

10 15.8%

14 8.9%

15 18.8%

25 36.6%

5.0%

6 1.0%

9 16.8%

19 13.9%

5

103

101

16 14.9%

38 43.6%

8.9%

1.0%

13

11 15.0%

34 49.0%

1 0.0%

79

101

4.0%

12 13.0%

7 18.0%

61

243

479

59

3014

3014

8.0%

20.1%

24.2%

15.9%

27.9%

1.9%

1.0%

12.0%

16.0%

0.0%

604 22.0%

728 22.0%

841 27.0%

3.0%

15 14.0%

27 22.0%

27 25.0%

33 12.0%

20 21.0%

0 3.0%

123

100

4 0.0%

18

4 2.0%

126

100

7.9%

28 21.8%

32 20.8%

27 17.8%

15 29.7%

0 3.0%

8

21

2.0%

8.0%

20 19.0%

17 25.0%

29 40.0%

2 3.0%

98

101

3 2.9%

2

93

100

5.8%

7 17.5%

18 26.2%

23 14.6%

37 29.1%

3 3.9%

None	24.3%	733	31.0%	38	31.0%	39	36.6%	36	36.0%	33	15.5%	20	20.6%	19	17.0%	12	28.7%	23	19.0%	13	23.8%	25	29.7%	23	27.0%	13
One	47.7%	1437	48.0%	59	57.0%	72	45.5%	44	36.0%	33	50.5%	65	58.8%	53	52.0%	36	47.5%	39	60.0%	41	44.6%	46	42.6%	34	44.0%	21
Two	22.0%	662	19.0%	23	8.0%	10	14.9%	14	21.0%	19	31.1%	40	16.7%	15	20.0%	14	18.8%	15	15.0%	10	22.8%	24	16.8%	13	23.0%	11
Three or more	4.7%	141	1.0%	1	1.0%	1	2.0%	2	3.0%	3	2.9%	4	2.0%	2	9.0%	6	3.0%	2	4.0%	3	5.9%	6	9.9%	8	6.0%	3
(Refused)	1.4%	42	1.0%	1	3.0%	4	1.0%	1	4.0%	4	0.0%	0	2.0%	2	2.0%	1	2.0%	2	2.0%	1	3.0%	3	1.0%	1	0.0%	0
Weighted base:		3014		123		126		98		93		128		90		69		81		69		103		79		48
Sample:		3014		100		100		101		100		103		102		100		101		100		101		101		100

WOR Which of the following best describes the chief wage earner of your household's current employment situation?

Working full time	50.3%	1515	44.0%	54	55.0%	70	42.6%	42	34.0%	32	51.5%	66	52.0%	47	39.0%	27	35.6%	29	42.0%	29	41.6%	43	33.7%	27	43.0%	21
Working part time	8.4%	253	13.0%	16	12.0%	15	10.9%	11	8.0%	7	9.7%	12	3.9%	4	8.0%	5	8.9%	7	6.0%	4	6.9%	7	10.9%	9	4.0%	2
Unemployed	4.9%	149	5.0%	6	9.0%	11	7.9%	8	4.0%	4	3.9%	5	3.9%	4	5.0%	3	2.0%	2	5.0%	3	5.9%	6	7.9%	6	1.0%	0
Retired	32.7%	986	33.0%	41	18.0%	23	33.7%	33	48.0%	45	34.0%	44	36.3%	33	43.0%	29	47.5%	39	42.0%	29	40.6%	42	43.6%	34	50.0%	24
Home-maker	0.7%	20	0.0%	0	1.0%	1	0.0%	0	2.0%	2	1.0%	1	0.0%	0	3.0%	2	2.0%	2	3.0%	2	0.0%	0	1.0%	1	1.0%	0
Student	0.6%	18	0.0%	0	2.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled	0.4%	11	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Carer	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.0%	60	5.0%	6	3.0%	4	3.0%	3	3.0%	3	0.0%	0	3.9%	4	2.0%	1	1.0%	1	1.0%	1	4.0%	4	2.0%	2	1.0%	0
Weighted base:		3014		123		126		98		93		128		90		69		81		69		103		79		48
Sample:		3014		100		100		101		100		103		102		100		101		100		101		101		100

Weighted:

	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone 9	9	Zone 1	.0	Zone 1	1	Zone 1	2
SEG Socio-economic g	roup																									
A	6.1%	183	14.0%	17	6.0%	8	6.9%	7	3.0%	3	9.7%	12	2.0%	2	4.0%	3	1.0%	1	4.0%	3	2.0%	2	1.0%	1	1.0%	0
В	20.3%	611	31.0%	38	28.0%	35	12.9%	13	15.0%	14	25.2%	32	30.4%	27	13.0%	9	6.9%	6	12.0%	8	12.9%	13	5.9%	5	10.0%	5
C1	27.3%	824	14.0%	17	28.0%	35	26.7%	26	28.0%	26	32.0%	41	17.6%	16	25.0%	17	24.8%	20	23.0%	16	15.8%	16	27.7%	22	15.0%	7
C2	10.2%	308	4.0%	5	5.0%	6	7.9%	8	10.0%	9	4.9%	6	14.7%	13	18.0%	12	13.9%	11	11.0%	8	19.8%	20	14.9%	12	24.0%	12
D	9.2%	276	6.0%	7	6.0%	8	11.9%	12	5.0%	5	6.8%	9	3.9%	4	5.0%	3	8.9%	7	16.0%	11	18.8%	19	11.9%	9	18.0%	9
E	15.6%	469	18.0%	22	10.0%	13	25.7%	25	27.0%	25	11.7%	15	20.6%	19	18.0%	12	34.7%	28	23.0%	16	14.9%	15	25.7%	20	28.0%	14
(Refused)	11.4%	342	13.0%	16	17.0%	21	7.9%	8	12.0%	11	9.7%	12	10.8%	10	17.0%	12	9.9%	8	11.0%	8	15.8%	16	12.9%	10	4.0%	2
Weighted base:		3014		123		126		98		93		128		90		69		81		69		103		79		48
Sample:		3014		100		100		101		100		103		102		100		101		100		101		101		100

Weighted:

···- g										8	-	J														
	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone 1	10	Zone	11	Zone	12
AN Where English is no	ot your f	irst la	nguage	, pleas	se speci	ify you	ur main	langu	age:																	
No other language / English is my first language	82.7%	2492	87.0%	107	77.0%	97	83.2%	81	85.0%	79	84.5%	108	83.3%	75	68.0%	47	78.2%	63	76.0%	52	60.4%	62	72.3%	57	93.0%	45
Other language	1.9%	56	3.0%	4	6.0%	8	4.0%	4	4.0%	4	1.0%	1	2.0%	2	2.0%	1	2.0%	2	2.0%	1	1.0%	1	2.0%	2	4.0%	2
lbanian	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
rabic	0.7%	22	0.0%	0	2.0%	3	1.0%	1	1.0%	1	1.0%	1	0.0%	0	3.0%	2	5.0%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Chinese	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
anish	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ari	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
outch	0.2%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
French	1.3%	40	2.0%	2	3.0%	4	1.0%	1	1.0%	1	2.9%	4	1.0%	1	1.0%	1	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0
German	0.8%	24	0.0%	0	3.0%	4	2.0%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	0
Ghanian	0.2%	5	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greek	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sujarati	1.3%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.0%	3	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Iindi	0.6%	17	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.0%	1	1.0%	1	3.0%	2	1.0%	0
Iungarian	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Irdu	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	1.0%	1	7.9%	6	0.0%	0
ndian	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
ish	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
talian	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Konkani	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
unjabi	1.7%	50	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	2.0%	1	2.0%	2	6.0%	4	14.9%	15	8.9%	7	0.0%	0
ersian	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
lilipino li	0.1%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
olish	0.4%	12	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	2	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0
ortuguese	0.5%	16	2.0%	2	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
lussian	0.3%	8	0.0%	0	1.0%	1	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
omali	0.2%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.9%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
panish	1.0%	31	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	2.0%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
wahili	0.1%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
wedish	0.1%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
'amil	0.5%	14	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.0%	3	0.0%	0	2.0%	1	2.0%	2	0.0%	0	0.0%	0
Don't know / varies)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Refused)	2.3%	70	1.0%	1	3.0%	4	3.0%	3	3.0%	3	1.0%	1	2.0%	2	4.0%	3	2.0%	2	3.0%	2	7.9%	8	1.0%	1	1.0%	0
Veighted base:		3014		123		126		98		93		128		90		69		81		69		103		79		48
ample:		3014		100		100		101		100		103		102		100		101		100		103		101		100
rampie.		3014		100		100		101		100		103		102		100		101		100		101		101		100

Weighted: for Roger Tym and Partners November 2009

	Tota	ı	Zone	1	Zone	2	Zone	3	Zone 4	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone 1	10	Zone 1	1	Zone	12
DIS Do you consider y	ou have a	a disal	oility? If	so, w	/hat is t	he nat	ure of y	our d	isability	?																
No disabilities	87.5%	2638	88.0%	108	83.0%	105	81.2%	79	79.0%	73	91.3%	117	86.3%	78	80.0%	55	85.1%	69	86.0%	59	73.3%	76	85.1%	67	87.0%	42
Disability	0.8%	24	1.0%	1	0.0%	0	4.0%	4	2.0%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	0
Arthritis	1.7%	50	2.0%	2	2.0%	3	3.0%	3	1.0%	1	1.9%	2	2.9%	3	2.0%	1	4.0%	3	0.0%	0	5.0%	5	1.0%	1	2.0%	1
Asthma	0.2%	5	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Back problems	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	0
Blind	0.3%	10	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Cancer	0.3%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Diabetes	0.6%	19	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Epilepsy	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	0
Hearing	0.2%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heart problems	0.6%	17	1.0%	1	2.0%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Hip problems	0.1%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knee problems	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Poor eyesight	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	1
Lung problems	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mental health problems	0.3%	10	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Mobility problems	2.3%	69	3.0%	4	6.0%	8	3.0%	3	4.0%	4	1.9%		1.0%	1	7.0%	5	3.0%	2	6.0%	4	7.9%	8	1.0%	1	2.0%	1
MS	0.2%	5 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Osteoporosis	0.1%	_	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkinsons disease	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	1.0% 2.0%	2	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Physical impairment	0.1% 0.2%	4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0% 0.0%	0	0.0%	0	2.0%	1
Sensory (Don't know / varies)	0.2%	11	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	1	0.0%	0	1.0%	1	0.0%	1
(Refused)	3.2%	98	4.0%	5	5.0%	6	4.0%	4	7.0%	6	1.9%	2	2.9%	3	3.0%	2	4.0%	3	3.0%	2	8.9%	9	2.0%	2	2.0%	1
Weighted base:		3014		123		126		98		93		128		90		69		81		69		103		79		48
Sample:		3014		100		100		101		100		103		102		100		101		100		101		101		100

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10 Zone 11 Zone 12 ETH What would best describe your ethnic origin (according to the census)? White - British 65.1% 1961 78.0% 96 61.0% 77 61.4% 60 67.0% 62 68.0% 87 67.6% 61 47.0% 32 58.4% 47 63.0% 43 35.6% 37 50.5% 40 86.0% 42 White - Irish 4.6% 137 3.0% 4 5.0% 6 8.9% 9 4.0% 4 1.9% 2 6.9% 6 5.0% 3 4.0% 3 6.0% 4 4.0% 4 2.0% 2 2.0% 1 2 0.0% 0 0.0% 0 0 1.4% 41 1.0% 1 5.0% 6 1.0% 2.0% 2.9% 4 1.0% 2.0% 1 1.0% 0 0.0% 0.0% Any other white background 1 1 5 Black - Caribbean 1.9% 59 1.0% 1 0.0% 0 5.0% 5 2.0% 2 3.9% 2.9% 3 0.0% 0 4.0% 3 2.0% 3.0% 3 0.0% 0 0.0% 0 Black - African 1.2% 35 0.0% 0 4.0% 5 4.0% 4 2.0% 2 0.0% 0 2.0% 2 4.0% 3 0.0% 0 0.0% 0 3.0% 3 2.0% 2 1.0% 0 0.2% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 2 0.0% 0 0.0% 0 Black - Any other black back ground Mixed - White and black 0.2% 7 0.0% 0 0.0% 0 3.0% 3 1.0% 1.0% 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Mixed - Caribbean 0.5% 15 0.0% 0 0.0% 0 1.0% 1 0 0.0% 0 1.0% 1.0% 1 0.0% 0 2.0% 0.0% 0 1.0% 0.0% 0 White - White and black 0.1% 4 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 1.0% 1 1.0% 0.0% 0 African White - White and Asian 0.6% 18 0.0% 0 0.0% 0 0.0% n 1.0% 1.0% 1 1.0% 2.0% 1.0% 1.0% 1.0% 1.0% 0.0% 0 White - Any other mixed 0.4% 11 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 1.0% 1.0% 1 1.0% 1.0% 0.0% 0 3.0% 2 0.0% 0 1 1 background 0.0% 0 Asian - Chinese 0.4% 12 0.0% 0 1.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 1.0% 0.0% 0 227 3 28 Asian - Indian 7.5% 2.0% 2 0.0% 1.0% 3.0% 4.9% 6 2.0% 2 23.0% 16 9.9% 8 13.0% 9 26.7% 20.8% 16 7.0% 3 Asian - Pakistani 1.1% 33 1.0% 1 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 2.0% 2 1.0% 5.9% 6.9% 5 0.0% 0 1 6 0.2% 5 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1.0% 0.0% 0 Asian - Bangladeshi 0 0.0% 0 0 0.0% 0 0.0% 0 1 Asian - Any other Asian 0.8% 23 1.0% 1 1.0% 1.0% 3.0% 3 0.0% 0 1.0% 1.0% 3.0% 2 0.0% 0 1.0% 2.0% 2 0.0% 0 background Gypsy 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 19 0 0.6% 0 1.0% 0.0% 0 0.0% 1.0% 0.0% 0 4.0% 3 0.0% 0 2.0% 2 1.0% 0 Any other ethnic background 0.0% 0.0% 1.0% European 2.5% 77 1.0% 1 6.0% 8 5.0% 5 3.0% 3 1.9% 2 1.0% 0.0% 0 0.0% 0 2.0% 1.0% 1 1.0% 0.0% 0 0.7% 22 0.0% 0 2.0% 3 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 American 0.0% 0 0.0% 2 0.4% 13 2.0% 1.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 Australian 0.0% 0 0 0 0 0.0% 0.0% French 0.7% 21 2.0% 2 2.0% 3 0.0% 0 0.0% 0 1.9% 2 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2 0.3% 10 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.9% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1.0% 0 German 0.4% 13 0 0.0% 0.0% 0.0% 0 1.0% 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 1.0% 0.0% 0 Italian 0.0% 0 0 New Zealand 0.2% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Polish 0.4% 13 0.0% 0 0.0% 0 0.0% 0 2.0% 2 0.0% 0 2.0% 2 1.0% 1 1.0% 1 0.0% 0 1.0% 1 0.0% 0 1.0% 0 Portuguese 0.2% 7 2.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 Spanish 0.7% 20 0.0% 0 1.0% 1.0% 0.0% 0 1.0% 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Asian 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Danish 0.1% 2 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 18 1.0% 0.0% 1.0% 0 2.0% 2 1.0% 0.0% 0 0.0% 0.0% Black British 1 0 1.0% 0.0% 1.0% 1 0.0% 0 0 0.2% 0.0% 0 0.0% 0.0% 1.0% 0 0.0% 0.0% 0 0.0% 0.0% Jamaican 6 0 0.0% 0 0 0.0% 0 0 0.0% 0 0 0.0% 0 Arabic 0.1% 4 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 Asian British 0.7% 21 0.0% 0 0.0% 0 0.0% 0.0% 2.9% 4 0.0% 0 2.0% 1 1.0% 0.0% 0 2.0% 2 4.0% 3 0.0% 0 0.2% 7 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 2.0% 0.0% 0 0.0% 0 0 Sri Lankan 0.0% 0 0.0% 4 0.0% 0 0 0.0% 0 0.0% Fillipino 0.1% 0.0% 0 0 1.0% 0.0% 0 0.0% 0.0% 1.0% 1 0 0.0% 0 0.0% 0 0.0% 0 (Don't know) 0.6% 19 1.0% 1 1.0% 1 0.0% 0 2.0% 2 0.0% 0 1.0% 2.0% 1 0.0% 0 2.0% 1.0% 0.0% 0 0.0% 0 5 6.0% (Refused) 3.8% 115 3.0% 4 6.0% 8 5.0% 5 3.9% 5 2.9% 3 5.0% 3 5.9% 4.0% 3 8.9% 9 0.0% 0 1.0% 0 6 Weighted base: 3014 123 126 98 93 128 90 69 81 69 103 79 48 100 103 102 100 3014 100 100 101 100 101 100 101 101 Sample:

Weighted: for Roger Tym and Partners

	Tota	al	Zone	e 1	Zone	2	Zone :	3	Zone 4	1	Zone	5	Zone 6		Zone	7	Zone	8	Zone 9)	Zone 1	10	Zone	11	Zone	12
QUOTA Zone																										
Zone 1	4.1%	123	100.0%	123	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	4.2%	126	0.0%	0	100.0%	126	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	3.2%	98	0.0%	0	0.0%	0	100.0%	98	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	3.1%	93	0.0%	0	0.0%	0	0.0%	0	100.0%	93	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	4.3%	128	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	128	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	3.0%	90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	2.3%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	2.7%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	2.3%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	69	0.0%	0	0.0%	0	0.0%	0
Zone 10	3.4%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	103	0.0%	0	0.0%	0
Zone 11	2.6%	79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	100.0%	79	0.0%	0
Zone 12	1.6%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	48
Zone 13	2.2%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14	3.1%	93	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15	2.2%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16	1.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17	2.9%	87	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18	3.4%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19	2.4%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20	3.7%	111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21	1.9%	56		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22	2.5%	74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 23	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 24	1.5%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 25	3.8%	116		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 26	4.5%	134		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 27	8.0%	240		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 28	6.2%	187		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 29	5.0%	150		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Zone 30	8.4%	253		0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0
Weighted base:		3014		123		126		98		93		128		90		69		81		69		103		79		48
Sample:		3014		100		100		101		100		103		102		100		101		100		101		101		100

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West London Retail Study for Roger Tym and Partners

	Total		Zone 1	-	Zone 2	2	Zone 3		Zone 4		Zone 5	5	Zone 6		Zone 7		Zone 8		Zone 9		Zone 10)	Zone 11	=	Zone 12	
SECTOR Postcode																										
HA0 1	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA0 2	0.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA0 4	1.2%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0
HA1 3	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 0	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 8	0.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 9	1.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA4 0	0.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA4 6	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA9 6	1.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA9 7	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW100	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW102	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW103	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW104	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW105	0.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW106	0.1%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW107	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW108	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW109	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW100	0.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW109	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW111	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW112	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW113	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW114	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW115	1.4%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW116	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW130	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW139	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW147	0.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW148	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW151	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW152	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW155	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW156	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW181	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW182	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW183	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW184	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW185	1.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW3 5	0.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW3 6	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW5 0	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW5 9	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West London Retail Study for Roger Tym and Partners

	Total	l	Zone	1	Zone 2		Zone 3		Zone 4		Zone 5	;	Zone 6		Zone 7	•	Zone 8	3	Zone 9		Zone 10)	Zone 11	l	Zone 1	2
W6 1	0.2%	7	6.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 2	0.4%	11	9.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 3	0.7%	22		22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 4	0.6%	18		18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 5	0.7%	22	18.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 6	0.7%	22		22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 7	0.7%	20		20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W7 3	0.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W7 4	0.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W7 5	0.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W1 1	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W1 2	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
W1 3	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W1 4	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W106	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W121	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W122	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W123	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W134	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W135	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W136	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W137	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W140	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.0%	15
W148	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.0%	15
W149	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		37.0%	18
W151	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W152	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W153	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W165	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W167	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W197	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W2 5	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W2 6	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W2 7	0.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 1	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 2	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 3	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 4	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 5	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.8%	16	0.0%	0
W4 6	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	13	0.0%	0
W4 7	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		23	0.0%	0
W5 0	1.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 9	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.7%	27	0.0%	0
W7 4	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W7 5	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W7 6	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W7 7	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	1	Zone 2	2	Zone 3	3	Zone 4		Zone	5	Zone 6		Zone 7	7	Zone 8		Zone 9)	Zone 1	0	Zone 1	1	Zone 12	
TW8 0	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW8 8	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW8 9	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW9 1	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW9 2	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW9 3	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW9 4	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB1 1	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	19	0.0%	0	0.0%	0
UB1 2	0.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.0%	26	0.0%	0	0.0%	0	0.0%	0
UB1 3	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	20	0.0%	0	0.0%	0
UB2 4	1.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.7%	29	0.0%	0	0.0%	0
UB2 5	1.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.7%	35	0.0%	0	0.0%	0
UB3 1	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB3 2	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB3 3	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB3 4	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB3 5	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB4 0	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB4 8	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB4 9	1.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB5 4	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB5 5	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.7%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB5 6	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.6%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB6 0	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB6 7	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB6 8	1.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB6 9	1.4%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	62.0%	43	0.0%	0	0.0%	0	0.0%	0
W10 4	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W10 5	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W10 6	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W11 1	1.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W11 2	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W11 3	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W11 4	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W12 0	1.0%	30	0.0%	0	0.0%	0	30.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W12 7	0.7%	22	0.0%	0	0.0%		22.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W12 8	0.4%	13	0.0%	0	0.0%	0	12.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W12 9	1.0%	31	0.0%	0	0.0%		31.7%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W13 0	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W13 8	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W13 9	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W14 0	1.1%	34	0.0%	0	27.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W14 8	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W14 9	0.7%	20	0.0%	0	16.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W2 4	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W2 5	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 0	0.5%	14	0.0%	0	0.0%	0	0.0%	0	15.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone 1	0	Zone 1	1	Zone 1	2
W3 6	0.6%	18	0.0%	0	0.0%	0	0.0%		19.0%	18	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 7	0.9%	28	0.0%	0	0.0%	0	0.0%		30.0%	28	0.0%	0	,	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 8	0.5%	14	0.0%	0	0.0%	0	0.0%		15.0%	14	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 9	0.6%	19	0.0%	0	0.0%	0	0.0%	0	21.0%	19	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 1	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 2	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 3	1.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 4	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	,	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 5	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 1	0.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 2	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%		15.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 3	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 4	0.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 5	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 0	0.8%	25	0.0%	0	20.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 7	0.4%	11	0.0%	0	9.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 8	0.4%	11	0.0%	0	9.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 9	0.8%	24	0.0%	0	19.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W7 1	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W7 2	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W7 3	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W8 5	0.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W8 6	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		3014		123		126		98		93		128		90		69		81		69		103		79		48
Sample:		3014		100		100		101		100		103		102		100		101		100		101		101		100

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	Total		Zone 13		Zone 14	4	Zone 15		Zone 16	5	Zone 1	7	Zone 1	18	Zone 19	9	Zone 20	0	Zone 21		Zone 22	2	Zone 23		Zone 24		Zone 25	
Q01 Where do you usual	ly under	take f	ood and	grod	eries sh	оррі	ing ?																					
Aldi, High Street, Feltham, TW13 4DD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alexander Road, Hounslow, TW3 1JT	1.7%	50	2.0%	1	27.0%	25	11.0%	7	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Asda, Forty Lane, Wembley Park, HA9 9EX	1.8%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda, Lavender Hill, Clapham Junction, SW11 1JG	2.0%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Roehampton Vale, Roehampton, SW15 3DT	1.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Tilley Road, Feltham, TW13 4BH	0.5%	14	9.0%	6		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2		1	0.0%	0	0.0%	0
Asda, Western Road, Ealing, NW10 7LW	2.0%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Avenue Parade, Sunbury-On-Thames, TW16 5HS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Earls Court Road, Kensington, W8 6EB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Market Town, Yeading Lane, Northolt, UB5 6LN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative , Greenford Avenue, Hanwell, W7 1JH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Askew Road, Shepherds Bush, W12 9BL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Harlington, Hayes, UB3 5DS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Co-operative Food, North End Road, Fulham, W14 9EX	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Pitshanger Lane, Ealing, W5 1RH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Uxbridge Road, Shepherds Bush, W12 9RA	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Horn Lane, Acton, W3 6PL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Kingshill Avenue, Hayes, UB4 8BY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Iceland Extra, Arndale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 13		Zone 14		Zone 15		Zone 16	i	Zone 17	,	Zone 18	8	Zone 19		Zone 20)	Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	_
Centre, Wandsworth, SW18 4TQ																												
Iceland Extra, Common Lane, Old 0ak, East Acton, W3 7DA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, High Street, Harlesden, NW10 4NS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, King Street, Hammersmith, W6 9JG	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, Uxbridge Road, Hayes End, UB4 8JH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Iceland, Bath Road, Hounslow West, TW4 7DN	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Central Square, Wembley, HA9 7AJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Greenford Road, Sudbury Hill, UB6 0HY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Hounslow, TW3 1EF	0.1%	4	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Whitton, TW2 7LT	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North End Road, Fulham, SW6 1NQ	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Northolt Road, South Harrow, HA2 8EB	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Road, Southall, UB1 1SQ	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Station Road, Hayes, UB3 4DX	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.0%	2
Iceland, The Oaks Shopping Centre, Acton, W3 7DA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Uxbridge Road, Ealing Broadway, W5 5AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Falcon Road, Clapham Junction, SW11 2PE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Southall, UB1 3DB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Road, Feltham, TW14 9BG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.1%	0	0.0%	0	0.0%	0
Lidl, Ruislip Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford, UB6 8QY Lidl, West Ealing Retail Park, Uxbridge Road, Hanwell, W7 3PY	0.3%	10	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	3.0%	3

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	Total		Zone 13		Zone 14		Zone 15		Zone 16	í	Zone 17		Zone 18	8	Zone 19	١	Zone 20)	Zone 21		Zone 22	,	Zone 23		Zone 24		Zone 25	
Marks & Spencer Simply Food, Earls Court Road, Earls Court, SW5 9AS	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Heath Road, Twickenham, TW1 4BZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Shepherds Bush Green, Shepherds Bush, W12 8PP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Chiswick High Road, Chiswick, W4 1PJ	0.2%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	0	7.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Clarence Street, Kingston Upon Thames, KT1 1NU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Ealing Broadway Centre, The	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadway, W5 5JW Marks & Spencer, George Street, Richmond Upon Thames, TW9 1JY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Hounslow, TW3 1OL	0.2%	6	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Kensington High Street, Kensington, W8 5SQ	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, King Street, Hammersmith, W6 00F	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Lower Mortlake Road, Kew Retail Park, TW9 4AD	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, St. Anns Road, Harrow, HA1 1NB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Sunbury Cross Centre, Staines Road West, Sunbury-On- Thames, TW16 7BB	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Whiteleys Centre, Queensway, W2 4YT	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Brentford, TW8 0JG	0.6%	17	0.0%	0	1.0%	1	4.0%	3	32.0%	10	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	0	0.0%	0
Morrisons, Honeypot Lane, Queensbury, NW9 9QX	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 13		Zone 14		Zone 15		Zone 16		Zone 1'	7	Zone 18		Zone 19		Zone 20		Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	
Morrisons, Rectory Road,	1.9%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton, W3 9NR																												
Morrisons, Shepherds Bush Centre, Shepherds Bush, W12 8PH	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, High Street, The Oaks Shopping Centre, Acton, W3 6RE	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Northolt Road, Harrow, HA2 8JN	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Central, Fulham Road, Fulham Road, SW6 1DN	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Chiswick High Road, Chiswick, W4 1PU	1.0%	30	0.0%	0	0.0%	0	0.0%	0	8.0%	3	25.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Fulham Palace Road, Hammersmith, W6 8QX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Fulham Road, Fulham Road, SW10 9PZ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Lower Richmond Road, Putney, SW15 1EU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, North End Road, Fulham, SW6 1NB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, The Broadway, Ealing, W5 2NP	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Uxbridge Road, Shepherds Bush, W12 8AA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Westbourne Grove, Westbourne Park, W2 5RT	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acton Lane, Essex Place, Chiswick, W4 5UT	1.1%	35	0.0%	0	0.0%	0	0.0%	0	2.0%	1	17.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Barters Walk, Pinner, HA5 5LU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Canal Way, Kensal Gas Works Site, Ladbroke Grove, W10 5AJ	2.4%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Clapham High Street, Former Clapham Bus Garage, SW4 7SL	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 13		Zone 14		Zone 15		Zone 16	í	Zone 17		Zone 18	8	Zone 1	9	Zone 2	0	Zone 21		Zone 22	2	Zone 23	}	Zone 24		Zone 2	5
Sainsbury's, Ealing Road, Alperton, Wembley, HA0 1PF	1.9%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Garratt Lane, Wandsworth, SW18 4AD	1.3%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Road, Willesden Green, NW10 2TD	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kenton Road, Kenton, HA3 0BU	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kings Mall, Hammersmith, W6 0YR	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Lombardy Retail Park, Hayes, UB3 3EX	2.2%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	10	38.0%	44
Sainsbury's, Long Drive, Ruislip, HA4 0HQ	1.9%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Manor Road, Richmond Upon Thames, TW9 1YB	1.6%	48	0.0%	0	0.0%	0	2.0%	1	1.0%	0	9.0%	8	6.9%	7	36.6%	27	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, Melbourne Avenue, West Ealing, W13 9BT	1.3%	38	0.0%	0	1.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, New Zealand Avenue, Walton-On- Thames, KT12 1QA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Northolt Road, South Harrow, HA2 8EQ	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, O2 Centre, Finchley Road, NW3 6LU	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Richmond Road, Kingston Upon Thames, KT2 5EN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tangley Park Road, Hampton, TW12 3YH	0.9%	27	2.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4	27.0%	15	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, The Causeway, Staines, TW18 3AP	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	3.2%	1	0.0%	0	0.0%	0
Sainsbury's, Townsmead Road, Fulham, SW6 2SY	1.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Uxbridge Road, St Clares, Hampton, TW12 1AW	1.7%	51	10.0%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	20	28.0%	16	1.9%	1	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, Wandsworth Road, Nine Elms, SW8 2LF	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Werter Road,	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 13		Zone 14		Zone 15		Zone 16	6	Zone 17	7	Zone 18	8	Zone 19)	Zone 20)	Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	_
Putney, SW15 2LJ																												
Sainsbury's, West End Air Terminal, West End Air Terminal, SW7 4EJ	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wilton Road, Pimlico, SW1V 1BZ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, York Road, Uxbridge, UB8 10W	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Somerfield, Cavendish Parade, Bath Road, Hounslow, TW4 7DJ	0.4%	13	0.0%	0	2.0%	2	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Somerfield, Church Road, Church Parade, Ashford, TW15 2TX	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0
Somerfield, Earls Court Road, Earls Court, SW5 9QB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Kings Road, Worlds End, SW10 0LU	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, North End Road, Fulham, SW6 1NJ	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, The Broadway, Southall, UB1 1QD	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Upper Richmond Road, Putney, SW15 2SU	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Alexandra Avenue, Harrow, HA2 9DL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bath Road, Hounslow, TW5 9SL	0.3%	9	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Battersea Rise, Clapham Junction, SW11 1HG	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Castlenau, Barnes, SW13 9EW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chiswick High Road, Chiswick, W4 1PD	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Road, Ashford, TW15 2UT	0.8%	25	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	12	32.6%	7	1.0%	0	0.0%	0
Tesco Express, Church Road, Northolt, UB5 5AU	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Earls Court Road, Earls Court, SW5 9QB	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	3	Zone 19)	Zone 20)	Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	
Tesco Express, Falcon Road,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea, SW11 2PJ Tesco Express, Field End Lane, South Ruislip, HA4 0OP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Road, Fulham Road, SW6 5SA	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Gloucester Road, South Kensington, SW7 4SS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Goldhawk Road, Shepherds Bush, W12 8OP	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hammersmith Road, Olympia, W14 8UZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Holland Park Avenue, Notting Hill, W11 4UA	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, King Street, Hammersmith, W6 9NH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kings Road, Chelsea, SW3 5EP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Isleworth, TW7 5AY	0.5%	16	2.0%	1	4.0%	4	4.0%	3	1.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North End Road, Hammersmith, W14 9PP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Hyde Road, Hayes, UB3 4NE	1.8%	53	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.0%	14	5.0%	6
Fesco Express, Northfield Avenue, Ealing, W13 9QR	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Notting Hill Gate, Notting Hill, W11 30E	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fesco Express, Old Brompton Road, South Kensington, SW7 3DY	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fesco Express, Putney High Street, Putney, SW15 1SU	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fesco Express, Rayners Lane, Alexandra Avenue, Harrow, HA2 9UE	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Margarets Road, St Margarets,	0.3%	9	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	1	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Twickenham, TW1 1RG Tesco Express, Station Parade, Kew Gardens, TW9 3PZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fesco Express, The Parade, Haven Green, Ealing, W13	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fesco Express, Uxbridge Road, Acton, W3 9SL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, West Ealing, W13 8SB	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Hayes Road, Southall, UB2 5LN	1.0%	31	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	9	1.0%	1
Tesco Extra, Glencoe Road, Yeading, Hayes, UB4 9SQ	3.3%	99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	34.0%	39
Tesco Extra, Mogden Lane, Isleworth (Twickenham), TW7 7JY	1.9%	58	0.0%	0	14.0%	13	22.0%	14	0.0%	0	0.0%	0	0.0%	0	2.0%	1	24.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth, TW7 5NZ	3.1%	94	0.0%	0	23.0%	21	35.0%	23	32.0%	10	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury-On- Thames, TW16 7BB	1.4%	42	10.0%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	13.0%	7	30.8%	23	3.2%	1	0.0%	0	0.0%	0
Tesco Metro, Broadway Centre, Hammersmith Broadway, W6 9YD	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Broadway Shopping Centre,, Ealing, W5 5JY	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, George Street, Richmond Upon Thames, TW9 1HY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Greenford Road, Greenford, UB6 8OY	1.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Kensington, W8 6SU	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Whitton, Twickenham, TW2 7LN	0.4%	13	1.0%	1	3.0%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Portobello Road, Notting Hill, W11 1LJ	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham,	1.4%	41	6.0%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0

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Weighted.									101 1		,01 - 3		4114 1													110	vember 20	0)
	Total		Zone 1	.3	Zone 1	1	Zone 15		Zone 16	6	Zone 17	,	Zone 18	8	Zone 1	9	Zone 2	0	Zone 21		Zone 22	2	Zone 23	1	Zone 24	ļ	Zone 25	
TW14 0LT																												
Tesco, Great Central Way, Brent Park, NW10 0TL	0.6%	19	0.0%	0	0.0%	0	1.0%	1	1.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, High Street, Feltham, TW13 4EX	1.6%	49	47.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	1.9%	1	0.0%	0	2.0%	1	0.0%	0
Tesco, Hurst Road, West Molesey, Richmond, KT8 1SE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Shepherds Bush Road, Hammersmith, W6 7NL	2.2%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Tesco, Station Road, Harrow, HA1 2TU	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Tilling Road, Cricklewood, NW2 1LZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Town Lane, Stanwell, Staines, TW19 7PZ	0.8%	25	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	12	44.2%	9	0.0%	0	0.0%	0
Tesco, West Cromwell Road, Kensington, W14 8PB	1.4%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Weston Avenue, Old Hoover Building, Greenford, UB6 8DW	2.4%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Alexandria Road, West Ealing, W13 0NL	2.3%	69	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Chiswick High Street, Chiswick, W4 5TE	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Gloucester Arcade, Gloucester Road, SW7 4SF	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Exchange Shopping Centre, Putney, SW15 1TW	1.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Kensington, W8 6SA	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Kings Road, Chelsea, SW3 5XP	1.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, London Road, Twickenham, TW1 3RJ	0.8%	23	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	17.6%	20	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, North End Road, Fulham, SW6 1LX	1.4%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northolt Road, South Harrow, HA2 0EG	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sheen Road, Richmond Upon Thames, TW9 1AE	1.1%	35	0.0%	0	1.0%	1	3.0%	2	0.0%	0	0.0%	0	2.0%	2	31.7%	23	2.9%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St. John's Road,	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:									for I	Rog	ger Tyı	m	and I	Par	tners											Nov	vember 2	009
	Total		Zone 13		Zone 14		Zone 15		Zone 16	í	Zone 17		Zone 1	8	Zone 1	9	Zone 2	0	Zone 21		Zone 22		Zone 23		Zone 24		Zone 2	5
Clapham Junction, SW11 1PP																												
Waitrose, Upper Richmond Road West, East Sheen, SW14 7JG	1.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	23.5%	24	11.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Wandsworth Shopping Centre, Wandsworth High Street, SW18 4TG	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Shepherds Bush	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.1%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	4.2%	1	0.0%	0	1.0%	1
Teddington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tooting	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgravia	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0,0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Other	1.8%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	3.9%	4	4.0%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	4.1%	124	5.0%	3	3.0%	3	1.0%	1	1.0%	0	5.0%	4	8.8%	9	4.0%	3	1.0%	1	8.0%	5	2.9%	2	2.1%	0	3.0%	1	1.0%	1
Local Shops - Barnes (Zone	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
18, Richmond Upon Thames)																												
Local Shops - Chelsea (Zone 29, Kensington & Chelsea)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Harlesden (Zone 27, Brent)	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Notting Hill (Zone 28, Kensington & Chelsea)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Portobello (Zone 28, Kensington & Chelsea)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Putney (Zone 18, Wandsworth)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Twickenham (Zone 20, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Wembley (Zone 27, Brent)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Uxbridge Road,	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:									for 1	Rog	ger T	'ym	and I	Par	tners											No	vember	2009
	Tota	l	Zone 1	13	Zone 1	4	Zone 1	15	Zone 1	6	Zone 1	17	Zone 1	8	Zone 1	9	Zone 2	0	Zone 2	1	Zone 2	2	Zone 23	3	Zone 2	24	Zone 2	25
Hatch End (Harrow)																												
Other - Zone 1 (Hammersmith & Fulham)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 17 (Hounslow)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Other - Zone 2 (Hammersmith & Fulham)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 28 (Kensington & Chelsea)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 29 (Kensington & Chelsea)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 3 (Hammersmith & Fulham)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 30 (Wandsworth)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ariel Way (Zone 3, Hammersmith & Fulham)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Kingsend, Ruislip (Hillingdon)	0.2%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Waitrose, The Colonnades, Porchester Road (Zone 28, Kensington & Chelsea)	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	6.2%	187	3.0%	2	5.0%	5	5.0%	3	5.0%	2	9.0%	8	2.0%	2	2.0%	1	3.9%	4	5.0%	3	3.8%	3	4.2%	1	8.0%	4	5.0%	6
Weighted base: Sample:		3014 3014		65 100		93 100		66 100		32 100		87 100		104 102		72 101		111 102		56 100		74 104		21 95		45 100		116 100

Weighted:

	Total	1	Zone 1	.3	Zone 1	4	Zone 1	5	Zone	16	Zone 1	7	Zone 1	8	Zone 1	9	Zone 2	20	Zone 2	l	Zone 2	22	Zone 2	3	Zone 2	4	Zone 2	25
Q02 When your househ ? Those who did not say			its mai	n foo	d and gr	ocer	y spend	(STO	RE MEI	NOIT	IED AT (Q01) (does it v	isit o	ther sho	ps, le	eisure or	serv	ice outle	ts or	the sar	ne sh	opping t	trips	? And if	so w	hich or	nes
,		~	4450		40.50	4.0	0.404		4= 00/	_	24.50	•	10.10	4.0	40.404		22.044				0.004	_	10.004		10.00	_	10.10	
Yes - other food shops Yes - other non food shops (clothing, footwear, electrical etc)	16.2% 16.7%	467 481	14.7% 16.8%		19.6% 20.6%	18 19	9.1% 10.1%		17.2% 18.2%	5 6	34.7% 20.0%	29 16	19.4% 34.4%	18 33	12.4% 24.7%		23.8% 15.8%	26 17	6.5% 13.0%	3 7	9.9% 10.9%		10.8% 12.9%		10.3% 13.4%		13.1% 23.2%	2
Yes - pubs, restaurants or cafes	1.7%	48	1.1%	1	0.0%	0	2.0%	1	1.0%	0	5.3%	4	1.1%	1	1.0%	1	5.0%	5	1.1%	1	5.0%	4	0.0%	0	0.0%	0	2.0%	
Yes - financial service (ie bank, building society)	2.9%	84	2.1%	1	2.1%	2	1.0%	1	3.0%	1	7.4%	6	9.7%	9	8.2%	6	5.0%	5	2.2%	1	0.0%	0	3.2%	1	5.2%	2	0.0%	
Yes - other service (eg hairdresser, travel agent, estate agent)	1.4%	40	1.1%	1	1.0%	1	2.0%	1	1.0%	0	2.1%	2	2.2%	2	6.2%	4	5.9%	7	2.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	
Yes - leisure activity	1.6%	47	0.0%	0	1.0%	1	2.0%	1	1.0%	0	1.1%	1	1.1%	1	1.0%	1	4.0%	4	2.2%	1	2.0%	1	0.0%	0	0.0%	0	2.0%	
Yes - other	1.5%	43	3.2%	2	0.0%	0	1.0%	1	0.0%	0	1.1%	1	2.2%	2	1.0%	1	2.0%	2	1.1%	1	0.0%	0	1.1%	0	4.1%	2	0.0%	
No	68.6%	1983	72.6%	45	64.9%	59	79.8%	52	67.7%	21	53.7%	44	49.5%	47	62.9%	44	60.4%	66	79.3%	41	78.2%	57	78.5%	16	74.2%	33	67.7%	
Weighted base:		2890		62		90		65		31		82		95		70		110		52		72		21		44		1
Sample:		2905		95		97		99		99		95		93		97		101		92		101		93		97		•
Q03 How does your hou			lly trave	l to it	s main f	ood a	and groc	ery s	hopping	g des	tination	(ЅТО	RE MEN	TION	ED AT C	01)?												
Those who did not say																												
	52.1%	1505	66.3%	41	60.8%	55	58.6%	38	53.5%	17	56.8%	47	51.6%	49	43.3%	30	62.4%	68	67.4%	35	65.3%	47	74.2%	15	61.9%	27	59.6%	
Car / van driver	52.1% 10.0%	1505 290	66.3% 9.5%		60.8% 14.4%	55 13	58.6% 13.1%		53.5% 12.1%	17 4	56.8% 3.2%	47 3	51.6% 6.5%	49 6	43.3% 7.2%	30 5	62.4% 6.9%	68 8	67.4% 14.1%	35 7	65.3% 16.8%	47 12	74.2% 15.1%				59.6% 19.2%	
Car / van driver Car / van passenger								9		4			6.5%															
Car / van driver Car / van passenger Bus	10.0%	290	9.5%	6	14.4%	13	13.1%	9	12.1%	4	3.2%	3	6.5%	6	7.2%	5	6.9%	8	14.1%	7	16.8%	12	15.1%		20.6%	9	19.2%	
Car / van driver Car / van passenger Bus Frain	10.0% 12.8%	290 369	9.5% 10.5%	6 7	14.4% 8.2%	13 7	13.1% 17.2%	9 11	12.1% 20.2%	4	3.2% 10.5%	3	6.5% 18.3%	6 17	7.2% 10.3%	5	6.9% 9.9%	8 11	14.1% 4.3%	7 2	16.8% 3.0%	12 2	15.1% 6.5%	3	20.6% 12.4%	9 5	19.2% 5.1%	
Car / van driver Car / van passenger Bus Frain Faxi	10.0% 12.8% 0.7%	290 369 20	9.5% 10.5% 0.0%	6 7 0 0	14.4% 8.2% 0.0%	13 7 0	13.1% 17.2% 0.0%	9 11 0 0	12.1% 20.2% 0.0%	4 6 0	3.2% 10.5% 1.1%	3	6.5% 18.3% 0.0% 0.0%	6 17 0	7.2% 10.3% 1.0%	5 7 1	6.9% 9.9% 0.0%	8 11 0	14.1% 4.3% 0.0%	7 2 0	16.8% 3.0% 0.0%	12 2 0	15.1% 6.5% 0.0%	3 1 0	20.6% 12.4% 0.0%	9 5 0	19.2% 5.1% 0.0%	
Car / van driver Car / van passenger Bus Frain Faxi Walk	10.0% 12.8% 0.7% 0.4%	290 369 20 11	9.5% 10.5% 0.0% 0.0%	6 7 0 0	14.4% 8.2% 0.0% 1.0%	13 7 0 1	13.1% 17.2% 0.0% 0.0%	9 11 0 0	12.1% 20.2% 0.0% 1.0%	4 6 0 0	3.2% 10.5% 1.1% 1.1%	3 9 1 1	6.5% 18.3% 0.0% 0.0%	6 17 0 0	7.2% 10.3% 1.0% 0.0%	5 7 1 0	6.9% 9.9% 0.0% 0.0%	8 11 0 0	14.1% 4.3% 0.0% 0.0%	7 2 0 0	16.8% 3.0% 0.0% 0.0%	12 2 0 0	15.1% 6.5% 0.0% 0.0%	3 1 0	20.6% 12.4% 0.0% 1.0%	9 5 0 0	19.2% 5.1% 0.0% 0.0%	
Car / van driver Car / van passenger Bus Frain Faxi Walk Bicycle	10.0% 12.8% 0.7% 0.4% 21.1%	290 369 20 11 609	9.5% 10.5% 0.0% 0.0% 11.6%	6 7 0 0	14.4% 8.2% 0.0% 1.0% 13.4%	13 7 0 1 12	13.1% 17.2% 0.0% 0.0% 9.1%	9 11 0 0	12.1% 20.2% 0.0% 1.0% 12.1%	4 6 0 0 4	3.2% 10.5% 1.1% 1.1% 25.3%	3 9 1 1 21	6.5% 18.3% 0.0% 0.0% 20.4% 2.2%	6 17 0 0 19	7.2% 10.3% 1.0% 0.0% 35.1%	5 7 1 0	6.9% 9.9% 0.0% 0.0% 17.8%	8 11 0 0 20	14.1% 4.3% 0.0% 0.0% 13.0%	7 2 0 0	16.8% 3.0% 0.0% 0.0% 8.9%	12 2 0 0 6	15.1% 6.5% 0.0% 0.0% 3.2%	3 1 0 0 1	20.6% 12.4% 0.0% 1.0% 2.1%	9 5 0 0 1	19.2% 5.1% 0.0% 0.0% 14.1%	
Car / van driver Car / van passenger Bus Frain Faxi Walk Bicycle Motorcycle	10.0% 12.8% 0.7% 0.4% 21.1% 1.5%	290 369 20 11 609 44	9.5% 10.5% 0.0% 0.0% 11.6% 1.1%	6 7 0 0 7 1	14.4% 8.2% 0.0% 1.0% 13.4% 0.0%	13 7 0 1 12 0	13.1% 17.2% 0.0% 0.0% 9.1% 1.0%	9 11 0 0 6 1	12.1% 20.2% 0.0% 1.0% 12.1% 0.0%	4 6 0 0 4 0	3.2% 10.5% 1.1% 1.1% 25.3% 1.1%	3 9 1 1 21 1	6.5% 18.3% 0.0% 0.0% 20.4% 2.2%	6 17 0 0 19 2	7.2% 10.3% 1.0% 0.0% 35.1% 2.1%	5 7 1 0 24 1	6.9% 9.9% 0.0% 0.0% 17.8% 2.0%	8 11 0 0 20 2	14.1% 4.3% 0.0% 0.0% 13.0% 1.1%	7 2 0 0 7 1	16.8% 3.0% 0.0% 0.0% 8.9% 3.0%	12 2 0 0 6 2	15.1% 6.5% 0.0% 0.0% 3.2% 0.0%	3 1 0 0 1 0	20.6% 12.4% 0.0% 1.0% 2.1% 0.0%	9 5 0 0 1	19.2% 5.1% 0.0% 0.0% 14.1% 1.0%	
Car / van driver Car / van passenger Bus Frain Faxi Walk Bicycle Motorcycle Other	10.0% 12.8% 0.7% 0.4% 21.1% 1.5% 0.2%	290 369 20 11 609 44 6	9.5% 10.5% 0.0% 0.0% 11.6% 1.1% 0.0%	6 7 0 0 7 1 0	14.4% 8.2% 0.0% 1.0% 13.4% 0.0% 0.0%	13 7 0 1 12 0 0 0	13.1% 17.2% 0.0% 0.0% 9.1% 1.0% 0.0% 0.0% 1.0%	9 11 0 0 6 1 0	12.1% 20.2% 0.0% 1.0% 12.1% 0.0% 0.0%	4 6 0 0 4 0 0	3.2% 10.5% 1.1% 1.1% 25.3% 1.1% 0.0% 0.0%	3 9 1 1 21 1 0 0	6.5% 18.3% 0.0% 0.0% 20.4% 2.2% 0.0% 0.0%	6 17 0 0 19 2 0	7.2% 10.3% 1.0% 0.0% 35.1% 2.1% 0.0%	5 7 1 0 24 1 0	6.9% 9.9% 0.0% 0.0% 17.8% 2.0% 0.0% 0.0%	8 11 0 0 20 2 0	14.1% 4.3% 0.0% 0.0% 13.0% 1.1% 0.0%	7 2 0 0 7 1	16.8% 3.0% 0.0% 0.0% 8.9% 3.0% 0.0%	12 2 0 0 6 2 0	15.1% 6.5% 0.0% 0.0% 3.2% 0.0% 0.0%	3 1 0 0 1 0 0	20.6% 12.4% 0.0% 1.0% 2.1% 0.0% 2.1% 0.0% 0.0%	9 5 0 0 1 0 1	19.2% 5.1% 0.0% 0.0% 14.1% 1.0% 0.0%	
Car / van driver Car / van passenger Bus Train Taxi Walk Bicycle Motorcycle Other Delivered	10.0% 12.8% 0.7% 0.4% 21.1% 1.5% 0.2% 0.0%	290 369 20 11 609 44 6	9.5% 10.5% 0.0% 0.0% 11.6% 1.1% 0.0% 0.0%	6 7 0 0 7 1 0 0	14.4% 8.2% 0.0% 1.0% 13.4% 0.0% 0.0%	13 7 0 1 12 0 0 0 0 2	13.1% 17.2% 0.0% 0.0% 9.1% 1.0% 0.0% 0.0% 0.0%	9 11 0 0 6 1 0 0	12.1% 20.2% 0.0% 1.0% 12.1% 0.0% 0.0% 0.0%	4 6 0 0 4 0 0 0 0 0	3.2% 10.5% 1.1% 1.1% 25.3% 1.1% 0.0% 0.0% 0.0% 0.0%	3 9 1 1 21 1 0 0 0	6.5% 18.3% 0.0% 0.0% 20.4% 2.2% 0.0% 0.0%	6 17 0 0 19 2 0	7.2% 10.3% 1.0% 0.0% 35.1% 2.1% 0.0% 0.0%	5 7 1 0 24 1 0 0	6.9% 9.9% 0.0% 0.0% 17.8% 2.0% 0.0% 0.0% 0.0%	8 11 0 0 20 2 0 0	14.1% 4.3% 0.0% 0.0% 13.0% 1.1% 0.0% 0.0%	7 2 0 0 7 1 0 0 0	16.8% 3.0% 0.0% 0.0% 8.9% 3.0% 0.0%	12 2 0 0 6 2 0	15.1% 6.5% 0.0% 0.0% 3.2% 0.0% 0.0% 0.0%	3 1 0 0 1 0 0 0	20.6% 12.4% 0.0% 1.0% 2.1% 0.0% 2.1% 0.0% 0.0% 0.0%	9 5 0 0 1 0 1	19.2% 5.1% 0.0% 0.0% 14.1% 1.0% 0.0% 0.0%	
Car / van driver Car / van passenger Bus Frain Faxi Walk Bicycle Motorcycle Other Delivered Online Mobility scooter	10.0% 12.8% 0.7% 0.4% 21.1% 1.5% 0.2% 0.0% 0.3% 0.1% 0.0%	290 369 20 11 609 44 6 0 9 4	9.5% 10.5% 0.0% 0.0% 11.6% 1.1% 0.0% 0.0% 0.0% 1.1%	6 7 0 0 7 1 0 0 0 0	14.4% 8.2% 0.0% 1.0% 13.4% 0.0% 0.0% 0.0% 0.0% 2.1% 0.0%	13 7 0 1 12 0 0 0 0 0 2	13.1% 17.2% 0.0% 0.0% 9.1% 1.0% 0.0% 1.0% 0.0% 0.0%	9 11 0 0 6 1 0 0 1 0	12.1% 20.2% 0.0% 1.0% 12.1% 0.0% 0.0% 0.0% 0.0%	4 6 0 0 4 0 0 0 0 0 0	3.2% 10.5% 1.1% 1.1% 25.3% 1.1% 0.0% 0.0% 0.0% 0.0%	3 9 1 1 21 1 0 0 0 0	6.5% 18.3% 0.0% 0.0% 20.4% 2.2% 0.0% 1.1% 0.0% 0.0%	6 17 0 0 19 2 0 0 1 0 1 0	7.2% 10.3% 1.0% 0.0% 35.1% 2.1% 0.0% 0.0% 0.0% 0.0%	5 7 1 0 24 1 0 0 0 0	6.9% 9.9% 0.0% 0.0% 17.8% 2.0% 0.0% 0.0% 0.0% 0.0%	8 11 0 0 20 2 0 0 0	14.1% 4.3% 0.0% 0.0% 13.0% 1.1% 0.0% 0.0% 0.0% 0.0%	7 2 0 0 7 1 0 0 0 0	16.8% 3.0% 0.0% 0.0% 8.9% 3.0% 0.0% 0.0% 0.0% 0.0%	12 2 0 0 6 2 0 0 0 0 0	15.1% 6.5% 0.0% 0.0% 3.2% 0.0% 0.0% 0.0% 0.0% 0.0%	3 1 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	20.6% 12.4% 0.0% 1.0% 2.1% 0.0% 2.1% 0.0% 0.0% 0.0%	9 5 0 0 1 0 1 0 0 0 0	19.2% 5.1% 0.0% 0.0% 14.1% 1.0% 0.0% 0.0% 0.0%	
Car / van driver Car / van passenger Bus Train Taxi Walk Bicycle Motorcycle Other Delivered Online Mobility scooter	10.0% 12.8% 0.7% 0.4% 21.1% 1.5% 0.2% 0.0% 0.3% 0.1%	290 369 20 11 609 44 6 0	9.5% 10.5% 0.0% 0.0% 11.6% 1.1% 0.0% 0.0% 0.0%	6 7 0 0 7 1 0 0	14.4% 8.2% 0.0% 1.0% 13.4% 0.0% 0.0% 0.0% 2.1%	13 7 0 1 12 0 0 0 0 2	13.1% 17.2% 0.0% 0.0% 9.1% 1.0% 0.0% 0.0% 0.0%	9 11 0 0 6 1 0 0	12.1% 20.2% 0.0% 1.0% 12.1% 0.0% 0.0% 0.0% 0.0%	4 6 0 0 4 0 0 0 0 0	3.2% 10.5% 1.1% 1.1% 25.3% 1.1% 0.0% 0.0% 0.0% 0.0%	3 9 1 1 21 1 0 0 0	6.5% 18.3% 0.0% 0.0% 20.4% 2.2% 0.0% 1.1% 0.0%	6 17 0 0 19 2 0 0 1	7.2% 10.3% 1.0% 0.0% 35.1% 2.1% 0.0% 0.0% 0.0%	5 7 1 0 24 1 0 0 0	6.9% 9.9% 0.0% 0.0% 17.8% 2.0% 0.0% 0.0% 0.0%	8 11 0 0 20 2 0 0 0	14.1% 4.3% 0.0% 0.0% 13.0% 1.1% 0.0% 0.0% 0.0%	7 2 0 0 7 1 0 0 0	16.8% 3.0% 0.0% 0.0% 8.9% 3.0% 0.0% 0.0% 0.0%	12 2 0 0 6 2 0 0 0	15.1% 6.5% 0.0% 0.0% 3.2% 0.0% 0.0% 0.0% 0.0%	3 1 0 0 1 0 0 0 0 0	20.6% 12.4% 0.0% 1.0% 2.1% 0.0% 2.1% 0.0% 0.0% 0.0%	9 5 0 0 1 0 1 0 0	19.2% 5.1% 0.0% 0.0% 14.1% 1.0% 0.0% 1.0% 0.0%	
Car / van driver Car / van passenger Bus Train Taxi Walk Bicycle Motorcycle Other Delivered Online Mobility scooter (Don't know) Weighted base:	10.0% 12.8% 0.7% 0.4% 21.1% 1.5% 0.2% 0.0% 0.3% 0.1% 0.0%	290 369 20 11 609 44 6 0 9 4	9.5% 10.5% 0.0% 0.0% 11.6% 1.1% 0.0% 0.0% 0.0% 1.1%	6 7 0 0 7 1 0 0 0 0	14.4% 8.2% 0.0% 1.0% 13.4% 0.0% 0.0% 0.0% 0.0% 2.1% 0.0%	13 7 0 1 12 0 0 0 0 0 2	13.1% 17.2% 0.0% 0.0% 9.1% 1.0% 0.0% 1.0% 0.0% 0.0%	9 11 0 0 6 1 0 0 1 0	12.1% 20.2% 0.0% 1.0% 12.1% 0.0% 0.0% 0.0% 0.0%	4 6 0 0 4 0 0 0 0 0 0	3.2% 10.5% 1.1% 1.1% 25.3% 1.1% 0.0% 0.0% 0.0% 0.0%	3 9 1 1 21 1 0 0 0 0	6.5% 18.3% 0.0% 0.0% 20.4% 2.2% 0.0% 1.1% 0.0% 0.0%	6 17 0 0 19 2 0 0 1 0 1 0	7.2% 10.3% 1.0% 0.0% 35.1% 2.1% 0.0% 0.0% 0.0% 0.0%	5 7 1 0 24 1 0 0 0 0	6.9% 9.9% 0.0% 0.0% 17.8% 2.0% 0.0% 0.0% 0.0% 0.0%	8 11 0 0 20 2 0 0 0	14.1% 4.3% 0.0% 0.0% 13.0% 1.1% 0.0% 0.0% 0.0% 0.0%	7 2 0 0 7 1 0 0 0 0	16.8% 3.0% 0.0% 0.0% 8.9% 3.0% 0.0% 0.0% 0.0% 0.0%	12 2 0 0 6 2 0 0 0 0 0	15.1% 6.5% 0.0% 0.0% 3.2% 0.0% 0.0% 0.0% 0.0% 0.0%	3 1 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	20.6% 12.4% 0.0% 1.0% 2.1% 0.0% 2.1% 0.0% 0.0% 0.0%	9 5 0 0 1 0 1 0 0 0	19.2% 5.1% 0.0% 0.0% 14.1% 1.0% 0.0% 0.0% 0.0%	1

West London Retail Study for Roger Tym and Partners

Weighted:

	Tota	ıl	Zone	13	Zone	14	Zone	15	Zone 1	16	Zone	17	Zone	18	Zone	19	Zone	20	Zone	21	Zone	22	Zone	23	Zone	24	Zone	25
Q04 How often does y Those who did not so			normall	y visit	its mai	n food	d and g	rocery	shoppi	ng de	estinatio	on (ST	ORE MI	ENTIC	NED A	Γ Q01))?											
Everyday	2.8%	80	1.1%	1	1.0%	1	0.0%	0	0.0%	0	2.1%	2	1.1%	1	6.2%	4	2.0%	2	1.1%	1	1.0%	1	4.3%	1	1.0%	0	2.0%	
5-6 times a week	0.9%	26	3.2%	2	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	4.1%	3	1.0%	1	1.1%	1	0.0%	0	1.1%	0	0.0%	0	1.0%	
-4 times a week	7.5%	218	6.3%	4	3.1%	3	4.0%	3	9.1%	3	12.6%	10	8.6%	8	14.4%	10	5.0%	5	5.4%	3	5.0%	4	6.5%	1	4.1%	2	7.1%	
wice a week	18.0%	520	16.8%	10	20.6%	19	24.2%	16	23.2%	7	17.9%	15	17.2%	16	18.6%	13	21.8%	24	8.7%	5	11.9%	9	14.0%	3	12.4%	5	9.1%	
nce a week	55.5%	1603	62.1%	39	60.8%	55	52.5%	34	52.5%	16	51.6%	42	52.7%	50	46.4%	32	58.4%	64	71.7%	37	66.3%	48	64.5%	13	69.1%	30	67.7%	
nce every two weeks	9.9%	286	9.5%	6	12.4%	11	13.1%	9	10.1%	3	11.6%	10	16.1%	15	9.3%	6	9.9%	11	10.9%	6	10.9%	8	7.5%	2	11.3%	5	8.1%	
nce a month	3.8%	109	1.1%	1	1.0%	1	4.0%	3	4.0%	1	2.1%	2	3.2%	3	0.0%	0	2.0%	2	1.1%	1	3.0%	2	1.1%	0	2.1%	1	5.1%	
ess often	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	
Don't know / varies)	1.4%	39	0.0%	0	1.0%	1	1.0%	1	1.0%	0	1.1%	1	1.1%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.1%	0	0.0%	0	0.0%	
Veighted base:		2890		62		90		65		31		82		95		70		110		52		72		21		44		1
ample:		2905		95		97		99		99		95		93		97		101		92		101		93		97		•
ampie.		2703		75		71		,,,		,,,)3		75		71		101		72		101		75		71		
05 Approximately ho	ow much n	noney	does y	our ho	ousehol	d spe	nd per	week o	on its m	ain fo	od and	groce	eries sh	op ?														
0-£10	0.6%	17	1.0%	1	1.0%	1	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	
1-£20	3.6%	108	4.0%	3	4.0%	4	3.0%	2	9.0%	3	5.0%	4	3.9%	4	3.0%	2	5.9%	7	4.0%	2	4.8%	4	4.2%	1	2.0%	1	4.0%	
21-£30	8.0%	241	8.0%	5	6.0%	6	6.0%	4	10.0%	3	7.0%	6	3.9%	4	6.9%	5	4.9%	5	4.0%	2	5.8%	4	8.4%	2	5.0%	2	2.0%	
31-£40	9.6%	290	14.0%	9	13.0%	12	7.0%	5	6.0%	2	9.0%	8	10.8%	11	6.9%	5	7.8%	9	12.0%	7	3.8%	3	6.3%	1	10.0%	5	11.0%	
41-£50	11.5%	345	13.0%	8	12.0%	11	11.0%	7	7.0%	2	10.0%	9	9.8%	10	12.9%	9	6.9%	8	11.0%	6	9.6%	7	11.6%	2	11.0%	5	17.0%	
51-£60	8.0%	241	7.0%	5	9.0%	8	15.0%	10	10.0%	3	4.0%	3	3.9%	4	6.9%	5	7.8%	9	6.0%	3	8.7%	6	12.6%	3	15.0%	7	16.0%	
61-£70	7.1%	213	8.0%	5	10.0%	9	6.0%	4	9.0%	3	6.0%	5	10.8%	11	5.9%	4	8.8%	10	8.0%	5	7.7%	6	2.1%	0	9.0%	4	12.0%	
71-£80	7.5%	227	9.0%	6	14.0%	13	11.0%	7	12.0%	4	6.0%	5	5.9%	6	5.9%	4	4.9%	5	6.0%	3	6.7%	5	11.6%	2	4.0%	2	7.0%	
81-£90	2.6%	78	4.0%	3	3.0%	3	2.0%	1	2.0%	1	2.0%	2	6.9%	7	2.0%	1	2.9%	3	7.0%	4	4.8%	4	4.2%	1	4.0%	2	4.0%	
91-£100	13.2%	397	10.0%	7	10.0%	9	11.0%	7	10.0%	3	22.0%	19	13.7%	14	14.9%	11	16.7%	18	16.0%	9	19.2%	14	14.7%	3	10.0%	5	10.0%	
101-£125	5.2%	157	6.0%	4	1.0%	1	3.0%	2	7.0%	2	4.0%	3	4.9%	5	3.0%	2	8.8%	10	9.0%	5	6.7%	5	3.2%	1	8.0%	4	1.0%	
126-£150	7.2%	218	7.0%	5	4.0%	4	11.0%	7	8.0%	3	7.0%	6	8.8%	9	5.0%	4	11.8%	13	3.0%	2	7.7%	6	3.2%	1	8.0%	4	7.0%	
151-£200	3.4%	103	1.0%	1	2.0%	2	5.0%	3	1.0%	0	5.0%	4	2.0%	2	10.9%	8	2.0%	2	2.0%	1	2.9%	2	5.3%	1	1.0%	0	2.0%	
201+	1.4%	43	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	1.0%	1	2.9%	3	1.0%	1	1.0%	1	2.1%	0	0.0%	0	1.0%	
Oon't know / varies)	9.7%	292	3.0%	2	11.0%	10	6.0%	4	7.0%	2	8.0%	7	12.7%	13	10.9%	8	4.9%	5	9.0%	5	8.7%	6	9.5%	2	12.0%	5	6.0%	
Refused)	1.5%	44	3.0%	2	0.0%	0	2.0%	1	2.0%	1	2.0%	2	0.0%	0	4.0%	3	2.0%	2	2.0%	1	1.0%	1	1.1%	0	1.0%	0	0.0%	
ean:		79.6		75.4		67.4		81.6		72.3		82.5		85.8		88.8		87.3		79.7		83.5		80.0		76.0		2
eighted base:		3014		65		93		66		32		87		104		72		111		56		74		21		45		
ample:		3014		100		100		100		100		100		102		101		102		100		104		95		100		
06 In addition to a m	nain food a	nd gr	ocery sl	nop, d	oes you	ır hou	sehold	under	take sn	naller	shoppi	ng trip	os for bi	ead, ı	milk etc	(thes	e are kr	own a	as 'top-ı	up' pu	ırchases	s) ?						
es	62.9%	1896	65.0%	42	59.0%	55	71.0%	47	69.0%	22	72.0%	62	72.5%	75	55.4%	40	72.5%	80	72.0%	41	58.7%	44	57.9%	12	55.0%	25	58.0%	
ometimes	7.5%	227	4.0%	3	9.0%	8	5.0%	3	9.0%	3	4.0%	3	7.8%	8		9		7	7.0%	4	8.7%	6			16.0%	7	7.0%	
0	29.6%	891		20		30			22.0%	7	24.0%	21		20		24		24		12		24	31.6%	7			35.0%	
	27.070		31.0/0		32.070		∠ 1. 0/0		22.0/0		27.070		17.070		34.1/0				21.0/0				31.0/0		27.070		33.070	
Veighted base:		3014		65		93		66		32		87		104		72		111		56		74		21		45		
ample:		3014		100		100		100		100		100		102		101		102		100		104		95		100		

Weighted: for Roger Tym and Partners November 2009

	Tota	ıl	Zone	13	Zone 1	14	Zone	15	Zone 1	16	Zone	17	Zone	18	Zone	19	Zone	20	Zone 2	21	Zone 2	22	Zone 2	23	Zone	24	Zone	25
Q07 Approximately h Those who do top u		•	•	our ho	ouseholo	d spe	nd per v	week (on top-u	p foo	d and g	rocer	ies sho	pping	?													
£0-£10	34.3%	729	42.0%	19	32.4%	21	30.3%	15	37.2%	9	34.2%	23	30.5%	25	36.8%	18	27.5%	24	35.4%	16	37.1%	19	32.3%	5	39.4%	13	38.5%	29
£11-£20	26.1%	555	18.8%	8	30.9%	20	40.8%	20	23.1%	6	25.0%	16	19.5%	16	26.5%	13	22.5%	20	27.8%	12	30.0%	15	32.3%	5	29.6%	10	26.2%	20
£21-£30	11.7%	248	7.2%	3	8.8%	6	11.8%	6	18.0%	4	14.5%	10	11.0%	9	13.2%	6	16.3%	14	8.9%	4	12.9%	6	12.3%	2	12.7%	4	16.9%	13
£31-£40	4.0%	86	4.3%	2	4.4%	3	2.6%	1	5.1%	1	6.6%	4	2.4%	2	1.5%	1	3.8%	3	3.8%	2	2.9%	1	9.2%	1	4.2%	1	4.6%	3
£41-£50	4.4%	94	1.5%	1	4.4%	3	1.3%	1	2.6%	1	2.6%	2	7.3%	6	5.9%	3	5.0%	4	5.1%	2	5.7%	3	4.6%	1	4.2%	1	4.6%	3
£51-£60	1.3%	28	1.5%	1	2.9%	2	1.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	3.8%	3	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61-£70	0.3%	6	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	1.5%	1
£71-£80	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
£81-£90	0.2%	5	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91-£100	1.5%	32	1.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	4.9%	4	0.0%	0	2.5%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1
£101-£125	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£126-£150	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	13.8%	293	18.8%	8	11.8%	7	10.5%	5	14.1%	3	13.2%	9	20.7%	17	11.8%	6	15.0%	13	12.7%	6	11.4%	6	4.6%	1	8.4%	3	6.2%	5
(Refused)	1.8%	39	2.9%	1	1.5%	1	1.3%	1	0.0%	0	2.6%	2	0.0%	0	4.4%	2	3.8%	3	1.3%	1	0.0%	0	1.5%	0	1.4%	0	0.0%	0
Mean:		20.7		19.3		21.6		17.5		17.9		19.9		26.9		18.5		24.0		20.7		17.9		21.5		17.6		20.5
Weighted base:		2123		45		63		50		25		66		83		49		87		45		50		15		32		75
Sample:		2112		69		68		76		78		76		82		68		80		79		70		65		71		65

Weighted:									for 1	Rog	ger T	ym	and I	Par	tners											Nov	vember 20	009
	Total		Zone 13	3	Zone 1	4	Zone 1	5	Zone 1	6	Zone 1	.7	Zone 1	8	Zone 19)	Zone 20)	Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	5
Q08 In which shop does to Those who do top up foo	•			rtake	most 't	op-up	o' food a	nd gr	ocery pu	urcha	ses ?																	
Aldi, High Street, Feltham, TW13 4DD	0.1%	3	1.5%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alexander Road, Hounslow, TW3 1JT	0.9%	20	0.0%	0	19.1%	12	3.9%	2	1.3%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Forty Lane, Wembley Park, HA9 9EX	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Asda, Lavender Hill, Clapham Junction, SW11 1JG	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Roehampton Vale, Roehampton, SW15 3DT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Asda, Tilley Road, Feltham, TW13 4BH	0.6%	12	10.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Western Road, Ealing, NW10 7LW	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Avenue Parade, Sunbury-On-Thames, TW16 5HS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Fauconberg Road, Chiswick, W4 3JY	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Parsons Green Lane, Fulham, SW6 4JA	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Staines Road, Bedfont, Fletham, TW14 8BN	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Market Town, Yeading Lane, Northolt, UB5 6LN	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Greenford Avenue, Hanwell, W7 1JH	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative , Uxbridge Road, Hayes, UB4 0AX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	3.1%	2
Co-operative Food, Askew Road, Shepherds Bush, W12 9BL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Co-operative Food, High Street, Harlington, Hayes, UB3 5DS	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	3	3.1%	2
Co-operative Food, North End Road, Fulham, W14 9EX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Co-operative Food, Pitshanger Lane, Ealing, W5 1RH	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1

weighteu.									101 1	Vυξ	ci i y	111	anu i	aı	iller 8											110	veilibei 20	J
	Total		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	8	Zone 19		Zone 20)	Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	_
Co-operative Food, South Ealing Road, Ealing, W5 4QS	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Uxbridge Road, Shepherds Bush, W12 9RA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Church Road, Northolt, UB5 5AB	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Horn Lane, Acton, W3 6PL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Kingshill Avenue, Hayes, UB4 8BY	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	5
celand Extra, Arndale Centre, Wandsworth, SW18 4TO	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, Common Lane, Old 0ak, East Acton, W3 7DA	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
celand Extra, High Street, Harlesden, NW10 4NS	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
celand Extra, King Street, Hammersmith, W6 9JG	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
celand Extra, Uxbridge Road, Hayes End, UB4 8JH	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	4.6%	3
celand, Bath Road, Hounslow West, TW4 7DN	0.1%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
celand, Central Square, Wembley, HA9 7AJ	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
celand, Greenford Road, Sudbury Hill, UB6 0HY	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
celand, High Street, Hounslow, TW3 1EF	0.4%	8	0.0%	0		6	2.6%	1	1.3%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
celand, High Street, Whitton, TW2 7LT	0.3%	5	0.0%	0	-12 / 0	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
celand, North End Road, Fulham, SW6 1NQ	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
celand, Northolt Road, South Harrow, HA2 8EB	0.3%	6	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
celand, South Road, Southall, UB1 1SQ	0.1%	2	0.0%	0	0.10,70	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
celand, Station Road, Hayes, UB3 4DX	0.5%	10	0.0%	0	0.10,70	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		15.5%	5	6.2%	5
Centre, Acton, W3 7DA	0.3%	6	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Iceland, Uxbridge Road,	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	1.5%	1

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	Total		Zone 13		Zone 14		Zone 15		Zone 16	5	Zone 1	7	Zone 1	8	Zone 19)	Zone 20)	Zone 21		Zone 22		Zone 23		Zone 24		Zone 2	5
Ealing Broadway, W5																												
5AH Lidl, New Road, Feltham, TW14 9BG	0.1%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ruislip Road, Greenford, UB6 8QY	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Ealing Retail Park, Uxbridge Road, Hanwell, W7 3PY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Marks & Spencer Simply Food, 289-291 Fulham Road, Chelsea, SW10 9PZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Earls Court Road, Earls Court, SW5 9AS	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Heath Road, Twickenham, TW1 4BZ	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Notting Hill Gate, Notting Hill, W11 3QG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Talgarth Road, Hammersmith, W14 9DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Chiswick High Road, Chiswick, W4 1PJ	0.5%	11	0.0%	0	0.0%	0	0.0%	0	1.3%	0	10.5%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Ealing Broadway Centre, The Broadway, W5 5JW	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	3.1%	2
Marks & Spencer, George Street, Richmond Upon Thames, TW9 1JY	0.2%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Hounslow, TW3 1QL	0.6%	13	0.0%	0	8.8%	6	1.3%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Kensington High Street, Kensington, W8 5SQ	0.2%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, King Street, Hammersmith, W6 0OF	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Lower Mortlake Road, Kew Retail Park, TW9 4AD	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.3%	0	1.3%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Oxford Street, West End, W1N	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:									for I	Rog	ger Ty	m	and F	ar	tners											No	vember 20)09
	Total		Zone 13		Zone 14		Zone 15		Zone 10	6	Zone 17		Zone 18	3	Zone 19)	Zone 20)	Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	;
0AP																												
Marks & Spencer, Putney High Street, Putney, SW15 1SP	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, St. Anns Road, Harrow, HA1 1NB	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Marks & Spencer, St. John's Road, Clapham, SW11 1QP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Sunbury Cross Centre, Staines Road West, Sunbury-On- Thames, TW16 7BB	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	5.7%	3	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Whiteleys Centre, Queensway, W2 4YT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Brentford, TW8 0JG	0.6%	12	0.0%	0	0.0%	0	3.9%	2	37.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rectory Road, Acton, W3 9NR	0.8%	16	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0
Morrisons, Shepherds Bush Centre, Shepherds Bush, W12 8PH	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Northolt Road, Harrow, HA2 8JN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Central, Fulham Road, Fulham Road, SW6 1DN	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Battersea Park Road, Battersea, SW11 3BX	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Chiswick High Road, Chiswick, W4 1PU	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Earls Court Road, Earls Court, SW5 900	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Fulham Palace Road, Hammersmith, W6 8OX	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Fulham Road, Fulham Road, SW10 9PZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Lower Richmond Road, Putney, SW15 1EU	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, North End	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	8	Zone 19)	Zone 20)	Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	
Road, Fulham, SW6 1NB Sainsbury's Local, South Ealing Road, South	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing, W5 4QT Sainsbury's Local, The Broadway, Ealing, W5	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2NP Sainsbury's Local, Uxbridge Road, Shepherds Bush, W12 8AA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Westbourne Grove, Westbourne Park, W2 5RT	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Acton Lane, Essex Place, Chiswick, W4 5UT	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Canal Way, Kensal Gas Works Site, Ladbroke Grove, W10 5AJ	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Clapham High Street, Former Clapham Bus Garage, SW4 7SL	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ealing Road, Alperton, Wembley, HA0 1PF	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Garratt Lane, Wandsworth, SW18 4AD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0
Sainsbury's, High Road, Willesden Green, NW10 2TD	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kings Mall, Hammersmith, W6 0YR	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Lombardy Retail Park, Hayes, UB3 3EX	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	16.9%	13
Sainsbury's, Long Drive, Ruislip, HA4 0HQ	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Manor Road, Richmond Upon Thames, TW9 1YB	0.5%	11	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.3%	1	2.4%	2	14.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Melbourne Avenue, West Ealing, W13 9BT	0.4%	9	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, New Zealand Avenue, Walton-On- Thames, KT12 1QA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Northolt Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 13		Zone 14		Zone 15		Zone 16	í	Zone 17		Zone 18	3	Zone 19		Zone 20		Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	_
South Harrow, HA2 8EQ																												
Sainsbury's, O2 Centre, Finchley Road, NW3 6LU	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tangley Park Road, Hampton, TW12 3YH	0.8%	17	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Townsmead Road, Fulham, SW6 2SY	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Uxbridge Road, St Clares, Hampton, TW12 1AW	0.5%	10	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Werter Road, Putney, SW15 2LJ	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, West End Air Terminal, West End Air Terminal, SW7 4EJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, York Road, Uxbridge, UB8 1QW	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Somerfield, Church Road, Church Parade, Ashford, TW15 2TX	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	9	0.0%	0	0.0%	0	0.0%	0
Somerfield, Doddington Estate, Battersea Park Road, SW11 4NE	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Earls Court Road, Earls Court, SW5 9QB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Kings Road, Worlds End, SW10 0LU	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, North End Road, Fulham, SW6 1NJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, The Broadway, Southall, UB1 1QD	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Upper Richmond Road, Putney, SW15 2SU	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Alexandra Avenue, Harrow, HA2 9DL	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bath Road, Hounslow, TW5 9SL	0.2%	4	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0
Tesco Express, Battersea Rise, Clapham Junction, SW11 1HG	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bear Road, Hanworth, TW13 6SA	0.2%	4	8.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Castlenau,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Total		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	,	Zone 18	1	Zone 19		Zone 20		Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	-
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	6	15.4%	2	0.0%	0	0.0%	0
0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	1.5%	0	0.0%	0	0.0%	0
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.1% 0.5% 0.2% 0.1% 0.4% 0.3% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1	0.1% 2 0.5% 10 0.2% 5 0.1% 1 0.4% 8 0.3% 7 0.1% 2 0.1% 1 0.1% 2 0.3% 6 0.1% 2 0.1% 2 0.1% 2 0.1% 2 0.1% 3 0.1% 2 0.1% 2 0.1% 2	0.1% 2 0.0% 0.5% 10 0.0% 0.2% 5 0.0% 0.1% 1 0.0% 0.4% 8 0.0% 0.3% 7 0.0% 0.1% 2 0.0% 0.1% 1 0.0% 0.1% 2 0.0% 0.1% 2 0.0% 0.1% 2 0.0% 0.1% 2 0.0% 0.1% 2 0.0% 0.1% 2 0.0% 0.1% 2 0.0% 0.1% 2 0.0% 0.1% 2 0.0% 0.1% 2 0.0% 0.1% 2 0.0% 0.1% 1 0.0%	0.1% 2 0.0% 0 0.5% 10 0.0% 0 0.2% 5 0.0% 0 0.1% 1 0.0% 0 0.4% 8 0.0% 0 0.3% 7 0.0% 0 0.1% 2 0.0% 0 0.1% 1 0.0% 0 0.1% 2 0.0% 0 0.1% 2 0.0% 0 0.1% 2 0.0% 0 0.1% 2 0.0% 0 0.1% 2 0.0% 0 0.1% 2 0.0% 0 0.1% 2 0.0% 0 0.1% 2 0.0% 0 0.1% 2 0.0% 0 0.1% 2 0.0% 0 0.1% 2 0.0% 0 0.1% 2 0.0% 0 0.1% 2 0.0% 0 0.1% 0 0 0	0.1% 2 0.0% 0 0.0% 0.5% 10 0.0% 0 0.0% 0.2% 5 0.0% 0 0.0% 0.1% 1 0.0% 0 0.0% 0.4% 8 0.0% 0 0.0% 0.3% 7 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 1 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0%	0.1% 2 0.0% 0 0.0% 0 0.5% 10 0.0% 0 0.0% 0 0.2% 5 0.0% 0 0.0% 0 0.1% 1 0.0% 0 0.0% 0 0.4% 8 0.0% 0 0.0% 0 0.3% 7 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.1% 1 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.1% 2 0.0% 0	0.1% 2 0.0% 0 0.0% 0 0.0% 0.5% 10 0.0% 0 0.0% 0 0.0% 0.2% 5 0.0% 0 0.0% 0 0.0% 0.1% 1 0.0% 0 0.0% 0 0.0% 0.4% 8 0.0% 0 0.0% 0 0.0% 0.3% 7 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0.1% 1 0.0% 0 0.0% 0 0.0% 0.1% 1 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0	0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.5% 10 0.0% 0 0.0% 0 0.0% 0 0.2% 5 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.4% 8 0.0% 0 0.0% 0 0.0% 0 0.3% 7 0.0% 0 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.1%	0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.5% 10 0.0% 0 0.0% 0 0.0% 0 0.0% 0.2% 5 0.0% 0 0.0% 0 0.0% 0 1.3% 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.4% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0.3% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0%	0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.5% 10 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 5 0.0% 0 0.0% 0 0.0% 0 1.3% 0 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.3% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 </td <td>0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.6% 0.5% 10 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.2% 5 0.0% 0 0.0% 0 0.0% 0 1.3% 0 0.0% 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.4% 8 0.0% 0 0.0%</td> <td>0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.6% 2 0.5% 10 0.0% 0</td> <td>0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.6% 2 0.0% 0.5% 10 0.0% 0 0.0%</td> <td>0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.6% 2 0.0% 0 0.5% 10 0.0% 0</td> <td>0.1% 2 0.0% 0 0.0%</td> <td>0.1% 2 0.0% 0 0.0%</td> <td> </td> <td>0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.6% 2 0.0% 0 0.0% 0 0.5% 10 0.0% 0</td> <td>0.1% 2 0.0% 0 0.0%</td> <td>$\begin{array}{cccccccccccccccccccccccccccccccccccc$</td> <td> </td> <td> Note</td> <td> Note</td> <td>1.1 1.2 1.0<td> Columb C</td><td> 1</td><td> Colorada Colorada</td></td>	0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.6% 0.5% 10 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.2% 5 0.0% 0 0.0% 0 0.0% 0 1.3% 0 0.0% 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.4% 8 0.0% 0 0.0%	0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.6% 2 0.5% 10 0.0% 0	0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.6% 2 0.0% 0.5% 10 0.0% 0 0.0%	0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.6% 2 0.0% 0 0.5% 10 0.0% 0	0.1% 2 0.0% 0 0.0%	0.1% 2 0.0% 0 0.0%		0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.6% 2 0.0% 0 0.0% 0 0.5% 10 0.0% 0	0.1% 2 0.0% 0 0.0%	$\begin{array}{cccccccccccccccccccccccccccccccccccc$		Note	Note	1.1 1.2 1.0 <td> Columb C</td> <td> 1</td> <td> Colorada Colorada</td>	Columb C	1	Colorada Colorada

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	Total		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	3	Zone 19)	Zone 20)	Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	_
Chelsea, SW3 5EP																												
Tesco Express, London Road, Isleworth, TW7 5AY	0.4%	9	0.0%	0	1.5%	1	11.8%	6	1.3%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Hyde Road, Hayes, UB3 4NE	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.1%	7	1.5%	1
Tesco Express, Northfield Avenue, Ealing, W13 9QR	0.5%	11	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Notting Hill Gate, Notting Hill, W11 3QE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Old Brompton Road, South Kensington, SW7 3DY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Putney High Street, Putney, SW15 1SU	0.2%	4	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0
Tesco Express, Rayners Lane, Alexandra Avenue, Harrow, HA2 9UE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Margarets Road, St Margarets, Twickenham, TW1 1RG	0.3%	7	0.0%	0	0.0%	0	5.3%	3	1.3%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Parade, Kew Gardens, TW9 3PZ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Parade, Haven Green, Ealing, W13 9QR	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, Acton, W3 9SL	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, West Ealing, W13 8SB	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Hayes Road, Southall, UB2 5LN	0.4%	9	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	1.5%	1
Tesco Extra, Glencoe Road, Yeading, Hayes, UB4 9SQ	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	13.8%	10
Tesco Extra, Mogden Lane, Isleworth (Twickenham), TW7 7JY	0.4%	9	0.0%	0	5.9%	4	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth, TW7 5NZ	0.6%	12	0.0%	0	2.9%	2	9.2%	5	9.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury-On- Thames, TW16 7BB	0.3%	7	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	3.8%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 13	3	Zone 14	ı	Zone 15		Zone 16	í	Zone 17		Zone 18	3	Zone 19	١	Zone 20		Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	_
Tesco Metro, Broadway Centre, Hammersmith Broadway, W6 9YD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Broadway Shopping Centre,, Ealing, W5 5JY	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, George Street, Richmond Upon Thames, TW9 1HY	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	8.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Greenford Road, Greenford, UB6 8QY	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Kensington, W8 6SU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Whitton, Twickenham, TW2 7LN	0.5%	11	0.0%	0	1.5%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Portobello Road, Notting Hill, W11 1LJ	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham, TW14 0LT	0.6%	12	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0
Tesco, Great Central Way, Brent Park, NW10 0TL	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, High Street, Feltham, TW13 4EX	1.0%	20	34.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Hurst Road, West Molesey, Richmond, KT8 1SE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Shepherds Bush Road, Hammersmith, W6 7NL	0.5%	10	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Tilling Road, Cricklewood, NW2 1LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Town Lane, Stanwell, Staines, TW19 7PZ	0.2%	5	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	15.4%	2	0.0%	0	0.0%	0
Tesco, West Cromwell Road, Kensington, W14 8PB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Weston Avenue, Old Hoover Building, Greenford, UB6 8DW	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Alexandria Road, West Ealing, W13 0NL	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Chiswick High Street, Chiswick, W4 5TE	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Gloucester Arcade, Gloucester Road, SW7	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

weighted:									101 1	L UE	501 1	111	anu	ı aı	the B	,										110	veilibei 2	009
	Total		Zone 13		Zone 14		Zone 15		Zone 16	i	Zone 17	7	Zone 1	18	Zone 1	19	Zone 2	20	Zone 21	1	Zone 22	2	Zone 23	}	Zone 24	ļ	Zone 2	5
4SF																												
Waitrose, High Street, Exchange Shopping Centre, Putney, SW15 1TW	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Kensington, W8 6SA	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Kings Road, Chelsea, SW3 5XP	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, London Road, Twickenham, TW1 3RJ	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	11	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, North End Road, Fulham, SW6 1LX	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northolt Road, South Harrow, HA2 0EG	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sheen Road, Richmond Upon Thames, TW9 1AE	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St. John's Road, Clapham Junction, SW11 1PP	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Upper Richmond Road West, East Sheen, SW14 7JG	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	10	10.3%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Wandsworth Shopping Centre, Wandsworth High Street, SW18 4TG	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	0.7%	15	0.0%	0	5.9%	4	3.9%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	1.4%	29	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ealing	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick Hammersmith	1.0% 0.8%	20 18	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.6% 0.0%	1	25.0% 0.0%	16 0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Fulham	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0,0	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0
Greenford	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Hanwell	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.2%	4	0.0%	0	0.0%	0	1.3%	1	14.1%	3	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.3%	7	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Hill	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 13		Zone 14		Zone 1	5	Zone 10	6	Zone	17	Zo	ne 18		Zone 19		Zone 20)	Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	
Hounslow West	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.1%	2	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.3%	5	0.0%	0	5.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.1%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.6%	12	0.0%	0	0.0%	0	22.4%	11	0.0%	0	0.0%	0			0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsons Green	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth Bridge Road North	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush Road	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Road East	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White City Media Village	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	1.5%	0	0.0%	0	0.0%	0
Sunbury	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	2.5%	1	1.4%	1	1.5%	0	0.0%	0	0.0%	0
Teddington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	3.8%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pimlico	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bayswater	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belgravia	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensal Rise	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricklewood	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Other	3.1%	66	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	1.2	2%	1	1.5%	1	0.0%	0	2.5%	1	2.9%	1	1.5%	0	0.0%	0	0.0%	0
Internet / delivered	0.8%	18	0.0%	0	1.5%	1	0.0%	0	1.3%	0	0.0%	0			1	0.0%	0	1.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hospital Road (Zone 14, Hounslow)	0.2%	5	0.0%	0	5.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Local Shops - Ashford (Zone 22, Spelthorne)	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	27.1%	14	4.6%	1	0.0%	0	0.0%	0
Local Shops - Barnes (Zone 18, Richmond Upon Thames)	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	14.6	5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Battersea (Zone 30, Wandsworth)	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Chelsea (Zone 29, Kensington & Chelsea)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - East Sheen (Zone 18, Richmond Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4	!%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Hampton (Zone 21, Richmond Upon Thames)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	17.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Harlesden	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0)%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	7	Zone 1	8	Zone 19	9	Zone 2	0	Zone 21		Zone 22	2	Zone 23	1	Zone 24		Zone 25	
(Zone 27, Brent)																												
Local Shops - Hayes (Zone 24, Hillingdon)	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	4	10.8%	8
Local Shops - Kew (Zone 19, Richmond Upon Thames)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Notting Hill (Zone 28, Kensington & Chelsea)	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Portobello (Zone 28, Kensington & Chelsea)	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Putney (Zone 18, Wandsworth)	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Richmond (Zone 19, Richmond Upon Thames)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Shepperton (Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Southfield (Zone 17, Hounslow)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - St Margarets (Zone 20, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Stanwell (Zone 23, Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0
Local Shops - Twickenham (Zone 20, Richmond Upon Thames)	0.6%	13	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	12.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Wembley (Zone 27, Brent)	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Whitton (Zone 20, Richmond Upon Thames)	0.1%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 15 (Hounslow)	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 2 (Hammersmith & Fulham)	0.1%	3	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 24 (Hounslow)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Other - Zone 28 (Kensington & Chelsea)	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 29 (Kensington & Chelsea)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 3 (Brent)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 3	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Hammersmith & Fulham) Other - Zone 3 (Kensington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Chelsea) Other - Zone 30	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:									101	ΚŲ	ger r	yııı	anu i	aı	uiei	S										No	vember 2	2009
	Tota	al	Zone 1	3	Zone 1	4	Zone 1	5	Zone 1	6	Zone 1	17	Zone 1	8	Zone	19	Zone 2	20	Zone 21	l	Zone 2	2	Zone 23	3	Zone 2	4	Zone 2	5
(Wandsworth)																												
Other - Zone 4 (Hammersmith & Fulham)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Clare Road, Stanwell (Zone 23, Spelthorne)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	40.0%	6	0.0%	0	0.0%	0
Waitrose, Ariel Way (Zone 3, Hammersmith & Fulham)	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Kingsend, Ruislip (Hillingdon)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies) (Nowhere else)	20.5% 0.0%	435 1	15.9% 0.0%	7 0	16.2% 0.0%	10 0		7 0	12.8% 0.0%	3 0	25.0% 1.3%	16 1	17.1% 0.0%	14 0	19.1% 0.0%	9 0	21.3% 0.0%	18 0	16.5% 0.0%	7 0	18.6% 0.0%	9 0	13.8% 0.0%	2 0	16.9% 0.0%	5 0	16.9% 0.0%	13 0
Weighted base: Sample:		2123 2112		45 69		63 68		50 76		25 78		66 76		83 82		49 68		87 80		45 79		50 70		15 65		32 71		75 65
Q09 How does your hour Those who do top up fo									tion (ST	ORE	MENTIO	NED	AT Q08)	?														
Car / van driver	24.3%	512	44.9%	20	35.8%	22	28.9%	14	24.7%	6	17.1%	11	21.0%	17	14.7%	7	30.4%	26	31.2%	14	42.9%	21	53.9%	8	32.4%	10	44.6%	34
Car / van passenger	2.7%	56	8.7%	4	3.0%	2		3	2.6%	1	0.0%	0		3	1.5%	1	1.3%	1	2.6%	1	4.3%	2	3.1%	0	4.2%	1	3.1%	2
Bus	9.2%	195	10.1%	5	9.0%	6			14.3%	3			14.8%	12			13.9%	12	2.6%	1	1.4%	1	6.2%		26.8%	9	10.8%	8
Train	0.9%	19	0.0%	0	0.0%	0	0.0%	0	1.3%	0		1	0.0%	0		0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi Walk	0.0% 58.2%	1 1225	0.0% 34.8%	0	0.0% 49.3%	0 31	0.0% 52.6%	0	0.0% 51.9%	0	0.0% 69.7%	0	0.0% 53.1%	0 44		0 39		0 39	0.0% 58.4%	0 25	0.0% 45.7%	0	0.0% 36.9%	0 5	0.0% 33.8%	0 11	0.0% 38.5%	0 29
Bicycle	2.4%	51	1.5%	10	1.5%	1	0.0%	0	2.6%	13	1.3%	40	6.2%	5		39 1	2.5%	2	3.9%	23	43.7%	23	0.0%	0	0.0%	0	1.5%	29 1
Motorcycle	0.3%	7	0.0%	0	1.5%	1	0.0%	0	1.3%	0		0		1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not applicable	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Invalid scooter	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelchair	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0
(Don't know)	1.4%	30	0.0%	0	0.0%	0	0.0%	0	1.3%	0	1.3%	1	0.0%	0	1.5%	1	5.1%	4	1.3%	1	1.4%	1	0.0%	0	0.0%	0	1.5%	1
Weighted base:		2105		45		63		50		24		66		82		49		86		43		50		15		32		75
Sample:		2097		69		67		76		77		76		81		68		79		77		70		65		71		65
Q10 Does your househo Those who gave supern		•	•			groce	eries in s	mall	shops?																			
Yes	42.2%	380	26.5%		58.8%	19			46.5%		53.1%		64.1%	25		11		18		8	40.7%		42.1%		18.2%	4	35.7%	17
No	57.8%	521	73.5%	24	41.2%	13	56.3%	12	53.5%	7	46.9%	13	35.9%	14	58.3%	15	59.5%	27	59.5%	12	59.3%	11	57.9%	2	81.8%	16	64.3%	31
Weighted base: Sample:		901 951		32 49		32 34		21 32		14 43		28 32		40 39		26 36		46 42		21 37		19 27		4 19		20 44		49 42

Weighted:

										- 6	9 -	<i>-</i>																
	Total	l	Zone 1	3	Zone 1	4	Zone 1	5	Zone 1	6	Zone 1	17	Zone 1	8	Zone 1	9	Zone 20	0	Zone 2	1	Zone 22	2	Zone 2.	3	Zone 24	1	Zone 2	5
Q11 Where are these smarthose who said Yes at Q		s loca	ated?																									
Acton	4.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	1.0%	4	0.0%	0	0.0%	0	0.0%	0	60.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	4.2%	16	0.0%	0	0.0%	0	0.0%	0	5.0%	0	94.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham	2.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	0	0.0%	0
Ealing	5.3%	20	0.0%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Acton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	1.9%	7	46.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	0	0.0%	0	0.0%	0
Fulham	2.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	2.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith	3.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.8%	3	15.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	3.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	1.2%	5	0.0%	0	15.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillingdon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	5.7%	22	0.0%	0	60.0%	11	21.4%	2	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow West	1.5%	6	0.0%	0	15.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	1.6%	6	0.0%	0	0.0%	0	64.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensal Rise	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North End Road	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields	1.1%	4	0.0%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.7%	3	0.0%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush Road	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	1.2%	4	0.0%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	0	0.0%	0
Southall	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	0	0.0%	0	0.0%	0
Sudbury Hill	2.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.2%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tooting	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.5%	2	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	6.7%	1
Wandsworth Bridge Road North	0.7%	3	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Wembley Park	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Drayton	0.2%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
West Ealing	2.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Ashford (Zone	2.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	8		1	0.0%	0	0.0%	0

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	Total		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 1	.8	Zon	e 19		Zone 20		Zone 21		Zone 22	2	Zone 23	3	Zone 24	ı	Zone 25	
22, Spelthorne)																													
Local Shops - Barnes (Zone 18, Richmond Upon Thames)	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	6	6.7%		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Battersea (Zone 30, Wandsworth)	2.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5 (0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Chelsea (Zone 29, Kensington & Chelsea)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5 (0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - East Sheen (Zone 18, Richmond Upon Thames)	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.7%		3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Hampton (Zone 21, Richmond Upon Thames)	1.6%	6	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5 (0	0.0%	0	53.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Kew (Zone 19,	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	5 2	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Upon Thames) Local Shops - Portobello (Zone 28, Kensington & Chelsea)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5 (0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Putney (Zone 18, Wandsworth)	3.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.0%	13	0.0%	5 (0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Richmond (Zone 19, Richmond Upon Thames)	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	33.3%		4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - St Margarets (Zone 20, Richmond Upon Thames)	1.6%	6	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	5 (0 :	29.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Stanwell (Zone 23, Spelthorne)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5 (0	0.0%	0	0.0%	0	0.0%	0	12.5%	0	0.0%	0	0.0%	0
Local Shops - Twickenham (Zone 20, Richmond Upon Thames)	2.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%		1	35.3%	7	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Wembley (Zone 27, Brent)	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5 (0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Whitton (Zone 20, Richmond Upon Thames)	0.5%	2	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5 (0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 15 (Hounslow)	0.2%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	5 (0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 27 (Brent)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Other - Zone 28 (Kensington & Chelsea)	1.0%	4	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5 (0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Other - Zone 29 (Kensington & Chelsea)	2.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5 (0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5 (0	0.0%	0	13.3%	1	0.0%	0	12.5%	0	0.0%	0	0.0%	0
Holland Park (Kensington & Chelsea)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5 (0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	ı	Zone 1	.3	Zone 1	4	Zone 1	5	Zone 1	6	Zone 1	.7	Zone 1	8	Zone 1	9	Zone 2	0	Zone 21		Zone 22	2	Zone 23		Zone 24	,	Zone 2	5
Kensington (Kensington & Chelsea)	1.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18 (Wandsworth)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 20 (Richmond Upon Thames)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 21 (Richmond Upon Thames)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 24 (Hillingdon)	4.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	75.0%	3	80.0%	14
Other, Zone 25 (Ealing / Hillingdon)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	2
South Harrow (Zone 26, Harrow)	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 17 (Hammersmith & Fulham)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames))	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.2%	20	23.1%	2	5.0%	1	0.0%	0	5.0%	0	0.0%	0	0.0%	0	6.7%	1	11.8%	2	13.3%	1	0.0%	0	12.5%	0	0.0%	0	0.0%	0
Weighted base:		380		8		19		9		6		15		25		11		18		8		8		2		4		17
Sample:		388		13		20		14		20		17		25		15		17		15		11		8		8		15

West London Retail Study for Roger Tym and Partners

	Tota	ıl	Zone 13	3	Zone 1	4	Zone 1	5	Zone 10	6	Zone 1	.7	Zone 1	8	Zone 1	9	Zone 2	0	Zone 2	1	Zone 22	2	Zone 23	3	Zone 24		Zone 25	í
Q12 Apart from Christma	ıs shop	ping,	where die	d yoı	ı or you	r fami	ily last p	urch	ase cloth	ies o	r shoes	?																
Brent Cross	3.3%	99	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Harlesden	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	1.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	8.3%	251	0.0%	0	2.0%	2	2.0%	1	20.0%	6	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	6
Greenford	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sudbury Hill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	1.8%	55	0.0%	0	1.0%	1	0.0%	0	1.0%	0	6.0%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.0%	1	1.0%	1
Other - Fulham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham High Street, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Palace Road, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith & Fulham	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Hammersmith	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West, Hammersmith & Fulham	2.6%	80	0.0%	0	0.0%	0	2.0%	1	0.0%	0	4.0%	3	4.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North End Road, Hammersmith & Fulham	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush Road, Hammersmith & Fulham	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Road East,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Hammersmith & Fulham Uxbridge Road West,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham Wandsworth Bridge Road North, Hammersmith &	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Wandworth Bridge Road South, Hammersmith &	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Westfield	4 90/	1 4 5	0.00/	Λ	1 00/	1	2.00/	1	2 00/	1	0.00/	0	1.00/	1	2 00/	2	1.00/	1	0.00/	Λ	0.00/	0	0.00/	0	1.00/	0	2 00/	2
Westfield White City Madie Village	4.8%	145	0.0%	0	1.0%	1 0	2.0%	1	3.0%	1	9.0%	8	1.0%	0	3.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	3.0%	3
White City Media Village	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow North Harrow	3.1% 0.2%	93 7	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.0% 0.0%	0	2.0% 0.0%	2
MOITH FIAHOW	U.2%	/	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U

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	Tota	al	Zone 1	13	Zone 1	14	Zone 1	15	Zone 10	6	Zone 1	17	Zone	18	Zone 1	19	Zone 2	20	Zone 2	1	Zone 22	2	Zone 23	3	Zone 24	1	Zone 2	5
Pinner	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.1%	2		0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.6%	19		0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő
Wealdstone	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.6%	47		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		7	20.0%	23
Northwood	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.4%	13		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Uxbridge	4.1%	123		0	2.0%	2	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	44.0%	20	41.0%	47
Bedfont	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.6%	17	0.0%	0	0.0%	0	0.0%	0	3.0%	1	13.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	1.4%	43	31.0%	20	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	2	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Hanworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	6.5%	196	18.0%	12	51.0%	48	43.0%	28	30.0%	9	3.0%	3	1.0%	1	2.0%	1	6.9%	8	3.0%	2	1.0%	1	0.0%	0	7.0%	3	2.0%	2
Hounslow West	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.1%	4	0.0%	0	0.0%	0	1.0%	1	2.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street,	3.7%	113	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Kensington & Chelsea																												
King's Road East,	2.3%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington & Chelsea																												
Knightsbridge	0.7%	22	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	6.3%	190	15.0%	10	12.0%	11	10.0%	7	5.0%	2	5.0%	4	13.7%	14	16.8%	12	41.2%	46	61.0%	34	15.4%	11	4.2%	1	4.0%	2	0.0%	0
Richmond	2.9%	89	0.0%	0	2.0%	2	15.0%	10	5.0%	2	4.0%	3	10.8%	11	31.7%	23	22.5%	25	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside, Thurrock	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	1.3%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	13	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	7.2%	216	1.0%	1	5.0%	5	3.0%	2	6.0%	2	5.0%	4	11.8%	12	6.9%	5	3.9%	4	1.0%	1	1.0%	1	1.1%	0	3.0%	1	0.0%	0
Queensway / Wesbtourne Grove, Westminster	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Praed Street / Paddington, Westminster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Road, Westminster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Western Retail Park (Carpets, Currys, Topps	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiles, Matalan)	0.00/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.00,0	0		0	0.0%	0	0.0%	0	21272	0	0.0%	0
Hurlingham Retail Park (Currys, PC World)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	1.3%	38	0.0%	0	2.0%	2	7.0%	5	4.0%	1	13.0%	11	4.9%	5	7.9%	6	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:									101 1	302	, · · · · ·		uiiu i		CIICI D											110	vember 20	,0,
	Tota	ıl	Zone 13		Zone 14	l	Zone 15		Zone 10	5	Zone 17	7	Zone 1	8	Zone 19	9	Zone 20	0	Zone 21		Zone 22	}	Zone 23	1	Zone 24	ļ	Zone 25	;
Victoria Retail Park (Argos Extra, Wickes, Focus,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Homebase) Wembley Park, Stadium Retail Park (McDonald's, Currys, JD Sports)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park,	0.3%	8	0.0%	0	1.0%	1	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syon Lane, Isleworth Tesco, Old Hoover Building, Weston Avenue, Greenford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	6.0%	180	5.0%	3	2.0%	2	0.0%	0	6.0%	2	3.0%	3	6.9%	7	13.9%	10	3.9%	4	4.0%	2	4.8%	4	8.4%	2	6.0%	3	8.0%	9
Abroad	1.8%	55	1.0%	1	1.0%	1	2.0%	1	2.0%	1	3.0%	3	2.9%	3	1.0%	1	0.0%	0	2.0%	1	1.9%	1	2.1%	0	2.0%	1	0.0%	0
Other	3.7%	110	1.0%	1	1.0%	1	3.0%	2	2.0%	1	3.0%	3	3.9%	4	4.0%	3	2.0%	2	3.0%	2	5.8%	4	3.2%	1	3.0%	1	3.0%	3
Ashford (Zone 22, Spelthorne)	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.1%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camberley (Surrey Heath)	0.1%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	1
Hampton (Zone 21, Richmond Upon Thames)	0.1%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		1	0.0%	0		0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.4%	13	0.0%	0	0.0%	0	0.0%	0	1.0%	0	3.0%	3	4.9%	5	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley (Zone 14/15, Hounslow)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13 (Hounslow)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18 (Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 23 (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Reading (Reading)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.0%	1	1.0%	1	0.0%	0		0	0.0%	0	1.0%	1
Shepperton (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	1.0%	0	2.0%	2
Staines (Spelthorne)	2.8%	84	13.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	5.0%	3	52.9%			14	1.0%	0	0.0%	0
Sunbury (Spelthorne)	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	1.0%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor (Windsor)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.0%	0	0.0%	0

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	Tota	ıl	Zone	13	Zone	14	Zone	15	Zone	16	Zone	17	Zone	18	Zone	19	Zone	20	Zone	21	Zone 2	22	Zone 2	3	Zone 2	24	Zone	25
Yeading (Zone 25,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillingdon / Ealing) (Don't know / can't remember)	3.7%	111	3.0%	2	1.0%	1	2.0%	1	2.0%	1	4.0%	3	2.9%	3	2.0%	1	1.0%	1	0.0%	0	1.0%	1	2.1%	0	2.0%	1	5.0%	6
(Don't do this type of shopping)	4.2%	126	6.0%	4	9.0%	8	6.0%	4	3.0%	1	5.0%	4	4.9%	5	1.0%	1	6.9%	8	1.0%	1	5.8%	4	2.1%	0	1.0%	0	2.0%	2
Weighted base:		3014		65		93		66		32		87		104		72		111		56		74		21		45		116
Sample:		3014		100		100		100		100		100		102		101		102		100		104		95		100		100
Q13 Where did you usu Those who said Westfi			lothes a	and s	hoes be	fore W	/estfield	d oper	ned?																			
Brent Cross	10.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	8.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Hammersmith	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West, Hammersmith & Fulham	6.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	0	33.3%	1
Brentford	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1
Chiswick	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	3.2%	5	0.0%	0	0.0%	0	50.0%	1	33.3%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	16.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Road East, Kensington & Chelsea	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1
Kingston-Upon-Thames	4.4%	6	0.0%	0	100.0%	1	0.0%	0	66.6%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	100.0%	1	66.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	3.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	11.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensway / Wesbtourne Grove, Westminster	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Did not live here before	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know	12.6%	18	0.0%	0	0.0%	0	50.0%	1	0.0%	0	22.2%	2	0.0%	0	33.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		145 122		0		1		1 2		1 3		8		1		2		1		0		0		0		0		3
Sample:		122		U		1		2		3		9		1		3		1		U		U		U		1		3

weighteu.									101	L V	sci i	111	anu i	aı	ther 5											1101	veiliber 20	·U2
	Total	l	Zone 13	3	Zone 14	ı	Zone 15	;	Zone 1	6	Zone 17	'	Zone 1	8	Zone 19)	Zone 20)	Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	
Q14 Why have you switc Those who said Westfie.			eld?																									
More parking provision (not enough parking in previous centre)	5.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking (parking too expensive in previous centre)	3.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better links from car parks to shops	4.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to reach by bus/tube	11.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to access on foot	13.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer covered shopping centres/malls	4.5%	7	0.0%	0	0.0%	0	0.0%	0	33.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops (general)	16.3%	24	0.0%	0	0.0%	0	50.0%	1	66.6%	1	22.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothes/fashion shops	7.4%	11	0.0%	0	0.0%	0	0.0%	0	33.3%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More quality/designer shops	7.3%	11	0.0%	0	0.0%	0	0.0%	0	33.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dept stores/larger stores	4.1%	6	0.0%	0	0.0%	0	0.0%	0	33.3%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More discount/cheaper goods	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1
More/improved supermarkets/food shops	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1
Fewer empty shops/vacancies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific shop missing from Town Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1
Better/more safety/security/CCTV/poli	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ce presence	0.00/		0.00/		0.00/		0.00/	0	0.00/	0	0.00/		0.00/		0.00/		0.00/	0	0.00/	0	0.00/		0.00/		0.00/	0	0.00/	
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better restaurants	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter Improved shelter from wind/rain	0.0% 3.8%	0 6	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 33.3%	0
Nicer shopping environment	7.1%	10	0.0%	0	100.0%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.5%	8	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	-	33.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Closer to home	14.9%	22	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More convenient	2.3%	3	0.0%	0		0	0.0%	0	0.0%		11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't Know)	28.9%	42	0.0%	0	0.0%	0	50.0%	1		0	33.3%		100.0%	1	66.7%		100.0%	1	0.0%	0	0.0%	0	0.0%		100.0%	0	33.3%	1
Weighted base:	20.770	145	0.070	0	0.070	1	50.070	1	55.570	1	55.570	8	- 55.576	1	30.770	2	- 50.070	1	0.070	0	0.070	0	0.070	0		0	55.570	3
weighted base:		143				1		1						1				1		<u> </u>								

Zone 21 Zone 22 Zone 23 Total Zone 13 Zone 14 Zone 15 Zone 16 Zone 17 Zone 18 Zone 19 Zone 20 Zone 24 Zone 25 122 0 2 3 9 3 0 0 0 3 Sample Q15 How do you normally travel to your main clothes and shoes shopping destination (CENTRE OR STORE MENTIONED AT Q12)? Those who do clothes and shoes shopping at Q12 30 51.1% 43 37.0% 22 33.7% 10 35.2% 28 20.4% 49.5% 28 56.7% 39 60.4% 12 42.3% 19 45.2% 49 Car/van driver 33.7% 937 50.5% 27.7% 26 14 44.7% 46 3 2 6.0% 168 8.8% 5 4.4% 4 7.6% 5 8.4% 3 3.3% 4.3% 4 9.2% 6 1.1% 1 5.1% 3 13.4% 9 7.7% 9.3% 4 10.8% 12 Car/van passenger 27.4% 761 24.2% 14 17.8% 15 34.8% 21 32.6% 10 29.7% 23 30.9% 30 18.4% 13 28.7% 29 29.3% 16 17.5% 12 18.7% 4 34.0% 15 26.9% 29 Bus 2 3 5.3% 5 14.3% 3.1% 2 0 4.1% 2 3 Train 7.0% 196 1.1% 1 1.1% 5.4% 3 7.4% 4.4% 10 11.7% 12 5.1% 3 0.0% 3.2% Taxi 0.5% 15 0.0% 0 0.0% 0 0.0% 0 1.1% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 0 1.0% 0 0.0% 0 Walk 12.4% 345 7.7% 5 17.8% 15 9.8% 6.3% 2 9.9% 8 12.8% 12 21.4% 15 8.5% 9 1.0% 2.1% 0.0% 0 1.0% 0 2.2% 2 Bicycle 1.4% 39 1.1% 1 0.0% 0 0.0% 0 1.1% 0 3.3% 3 2.1% 2 1.0% 1 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 2.2% 2 0.3% 7 0.0% 0 0 0.0% 0 0.0% 0.0% 0.0% 0 Motorcycle 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 Don't visit (shop via internet 4.7% 131 2.2% 1 2.2% 2 0.0% 0 6.3% 2 2.2% 2 7.4% 7 8.2% 6 3.2% 3 4.0% 2 4.1% 3 8.8% 2 5.2% 2 6.5% 7 or phone). 0 0.0% 0 0 0.0% 0 0.0% 0 0 Other 0.1% 2 0.0% 0.0% 0 0 0.0% 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0.0% 1.1% 2.2% 60 3.3% 3 2.2% 2.2% 2 3 0 (Don't know) 1.1% 1 1 0.0% 0 3.2% 5.1% 4 0.0% 0 2.0% 0.0% 0 0.0% 0 1.0% 3.2% 3 22 0 Aeroplane 0.8% 1.1% 0.0% 0 1.1% 1 2.1% 1 1.1% 1 0.0% 0.0% 0 0.0% 0 2.0% 1.0% 1 2.2% 0 2.1% 1 0.0% 0 2.6% 71 0.0% 0 2.2% 2 1.1% 1.1% 0 7.7% 6 5.3% 5 1.0% 1 0.0% 0 0.0% 0 0.0% 0 1.1% 0 0.0% 0 0.0% 0 Tube 1 Delivered 0.8% 22 2.2% 0.0% 0 0.0% 0.0% 0 1.1% 1.1% 1 1.0% 0.0% 0 2.1% 0.0% 0 0.0% 0 0.0% 0 1 0 1 1 1.1% 1 Varies 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2778 59 84 60 30 79 96 70 102 56 69 20 44 108 Weighted base: Sample: 2791 91 90 92 95 91 94 98 94 99 97 91 97 93 Q16 How often do you visit your main clothes and shoes shopping destination (CENTRE OR STORE STORE MENTIONED AT Q12)? Those who do clothes and shoes shopping at Q12 Everyday 1.8% 50 2.2% 3.3% 3 0.0% 0 0.0% 0 0.0% 0 1.1% 4.1% 3 0.0% 0 0.0% 0 1.0% 0.0% 2.1% 1 1.1% 5-6 times a week 0.3% 7 0.0% 0 1.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 1.1% 0 2.1% 1 0.0% 0 0 2.1% 2 2 3-4 times a week 1.3% 35 0.0% 0 1.1% 1 3.3% 2 1.1% 0 0.0% 3.1% 0.0% 0 2.0% 0.0% 0 3.3% 1 0.0% 0 1.1% 1 4.4% 2.2% 2 0 2 2 3.4% 94 6.6% 4 6.5% 3.2% 0.0% 6.1% 4 2.1% 1.0% 3 4.4% 0.0% 0 2.2% Twice a week 4 4 4.1% 12 Once a week 11.0% 305 5.5% 3 13.3% 11 13.0% 8 11.6% 3 5.5% 4 12.8% 7.1% 5 9.6% 10 19.2% 11 18.6% 13 20.9% 4 13.4% 6 10.8% 12 352 9.9% 3.3% 5 12.1% 10 8.5% 8 8 11 Once every two weeks 12.7% 6 8.9% 7 2 16.8% 11.2% 14.9% 15 18.2% 10 15.5% 19.8% 4 12.4% 5 16.1% 17 22 29.3% 8 39.6% 31 19.1% 18 22.4% 13 29.9% 21 4 12 24.7% 27 25.8% 718 23.1% 14 26.7% 18 27.4% 16 34.0% 35 23.2% 22.0% 26.8% Once a month 23.9% 663 26.4% 16 18.9% 16 19.6% 12 17.9% 5 22.0% 17 26.6% 25 24.5% 17 18.1% 24.2% 14 14.4% 10 16.5% 3 15.5% 7 25.8% 28 Once every 2 - 3 months 18

4 12.8%

79

91

10 17.0%

12

16 13.3%

96

94

8.2%

6 16.0%

9 5.3%

70

98

16

5

102

94

6.1%

5.1%

3 8.2%

3 8.2%

56

99

6

6

69

97

5.5%

6.6%

1 14.4%

1 13.4%

20

91

6 10.8%

7.5%

6

44

97

12

8

108

93

Twice a vear

Weighted base:

Less often

Sample

11.3%

8.6%

315

239

2778

2791

18.7%

7.7%

11 13.3%

5

59

91

8.9%

11 17.4%

7

84

90

7.6%

10 10.5%

5 11.6%

60

92

3 5.5%

30

95

3 13.2%

Weighted:

		l	Zone 13	,	Zone 1	•	Zone 15	,	Zone 10)	Zone 1'	7	Zone 18	8	Zone 19	y	Zone 20	U	Zone 21	ı	Zone 22	Z	Zone 23		Zone 24	•	Zone 2	5
Q17 Where did you or yo Those who do clothes a		•		thes	or shoe	s the	time BE	FOR	E last?																			
Brent Cross	2.4%	67	1.1%	1	0.0%	0	2.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Ealing Road, Brent	0.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neasden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Road, Brent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	4.4%	123	0.0%	0	1.1%	1	0.0%	0	9.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	4.3%	5
East Acton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.3%	9	0.0%	0	0.0%	0	2.2%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Hill	0.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.9%	26	0.0%	0	0.0%	0	2.2%	1	0.0%	0	3.3%	3	1.1%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Askew Road, Hammersmith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham	0.070	Ü	0.070		0.070		0.070		0.070		0.070	Ü	0.070	•	0.070		0.070		0.070		0.070		0.070		0.070		0.070	Ü
Bloemfontein Road, Hammersmith & Fulham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blythe Road, Hammersmith & Fulham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dawes Road, Hammersmith & Fulham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edward Woods Estate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.0%	5		0		0	0.0%	0		0		0	0.0%	0		0		0		0	0.0%	0	0.0%	0		0		0
Fulham High Street,	0.2%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
· ·	0.0%	1	0.070	U	0.0%	U	0.0%	U	0.0%	U	0.070	U	0.0%	U	0.0%	U	0.070	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Hammersmith & Fulham	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Fulham Palace Road, Hammersmith & Fulham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith & Fulham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goldhawk Road, Hammersmith & Fulham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greyhound Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 13		Zone 14	ļ	Zone 15		Zone 16		Zone 17		Zone 18	3	Zone 19		Zone 20)	Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	5
Hammersmith & Fulham																												
Other - Hammersmith	0.7%	21	0.0%	0	0.0%	0	1.1%	1	0.0%	0	5.5%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West,	1.1%	31	0.0%	0	0.0%	0	0.0%	0	1.1%	0	1.1%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0
Hammersmith & Fulham																												
Munster Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																												
North End Road,	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham						_		_								_		_				_		_				
Parsons Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham Uxbridge Road East,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.0%	1	0.070	U	0.0%	U	0.0%	U	0.070	U	0.0%	U																
Uxbridge Road West,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.070	•	0.070	Ů	0.070	Ü	0.070	Ü	0.070	0	0.070	Ü	0.070	Ů	0.070	Ü												
Wandsworth Bridge Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North, Hammersmith &																												
Fulham																												
Wandworth Bridge Road	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South, Hammersmith &																												
Fulham																												
Westfield	3.6%	100	0.0%	0	1.1%	1	0.0%	0	6.3%	2	6.6%	5	1.1%	1	3.1%	2	1.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	5.4%	6
White City Media Village	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	1.8% 0.1%	50 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	1.0% 0.0%	0	3.2% 0.0%	3
North Harrow Pinner	0.1%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	4	5.4%	6
Northwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	2.0%	55	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	5	22.6%	24
Yiewsley / West Drayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.5% 0.0%	15 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.1% 0.0%	0	9.9% 0.0%	8	0.0% 0.0%	0	1.0% 0.0%	0	0.0% 0.0%	0										
Cranford Feltham	0.0%	11	0.0% 8.8%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.1%	2	3.3%	1	0.0%	0	0.0%	0
Hanworth	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	3.4%	95	16.5%		23.3%	20	6.5%	4	14.7%	4	3.3%	3	0.0%	0	2.0%	1	2.1%	2	1.0%	1	3.1%	2	8.8%	2	4.1%	2	3.2%	3
Hounslow West	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ISICWOLUI																												-

	Tota	l	Zone 13		Zone 1	1	Zone 1:	5	Zone 10	5	Zone 1	7	Zone 1	8	Zone 1	9	Zone 2	0	Zone 21	1	Zone 22	2	Zone 23	3	Zone 24	ŀ	Zone 25	;
Kensington High Street,	3.0%	84	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.2%	2	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington & Chelsea King's Road East,	1.2%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington & Chelsea																												
Knightsbridge	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Kingston-Upon-Thames	5.6%	155	11.0%	7	14.4%	12	8.7%	5	8.4%	3	6.6%	5	14.9%	14	12.2%	9	26.6%	27	24.2%	14	19.6%	14	4.4%	1	3.1%	1	2.2%	2
Richmond	2.1%	58	0.0%	0	1.1%	1	7.6%	5	3.2%	1	4.4%	3	6.4%	6	15.3%	11	19.1%	20	7.1%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside, Thurrock	0.1%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Putney	0.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0
Balham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	5.7%	159	1.1%	1	0.0%	0	1.1%	1	1.1%	0	5.5%	4	5.3%	5	9.2%	6	3.2%	3	4.0%	2	1.0%	1	1.1%	0	2.1%	1	0.0%	0
Queensway / Westbourne Grove, Westminster	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Praed Street / Paddington, Westminster	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Road, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Johns Wood	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apex Retail Park (Currys, Wickes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Western Retail Park (Carpets, Currys, Topps Tiles, Matalan)	0.1%	2	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurlingham Retail Park (Currys, PC World)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail Park (Comet, Currys, Halfords, Sports Direct)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	1.5%	42	0.0%	0	4.4%	4	4.3%	3	3.2%	1	11.0%	9	7.4%	7	6.1%	4	5.3%	5	1.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Manor Retail Park (CarpetRight, Pets at Home, Tile and Bath Warehouse)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympic Retail Park (MFI, Harveys, Comet, Dreams, Halfords, Sleepmasters)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stadium Retail Park, (Wembley Wickes,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 13		Zone 14	ļ	Zone 15		Zone 10	5	Zone 17	7	Zone 18	8	Zone 19)	Zone 20)	Zone 21		Zone 22	2	Zone 23	}	Zone 24	l	Zone 25	_
Halfords, Comet, Land of Leather, Allied Carpets, Harveys, MFI)																												
Staples Corner Retail Park (Brent Cross)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park (Argos Extra, Wickes, Focus,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Homebase) Wembley Park, Stadium Retail Park (McDonald's, Currys, JD Sports)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Chiswick Roundabout, 2 Larch Drive, Gunnersbury Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Glencoe Road, Yeading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, 971 Great West Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hospital Road, Hounslow	0.0%	0	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%	0				0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Halfords, Hospital Road, Hounslow	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Homebase, Manor Road, Richmond	0.0%	0	0.0%	0	2.2	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Homebase, Syon Lane, Isleworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Homebase, Twickenham Road, Feltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Homebase, Western Circus, Acton	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Ikea, Croydon Ikea, Glover Drive, Edmonton	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0								
Ikea, Wembley PC World, West Cross Way, Great West Road, Brentford	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0								
Sainsbury's, 51 Townsmead Road, Fulham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.1%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.0%	1	0.0%	0	0.0%	0	1.1% 0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 180 Shepherds Bush Road, Hammersmith	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U								

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	Total		Zone 13	3	Zone 14	1	Zone 15		Zone 16	.	Zone 17	7	Zone 18	8	Zone 19)	Zone 20	0	Zone 21		Zone 22	2	Zone 23	3	Zone 24	ı	Zone 25	
Tosas Espas Dood Esithem	0.00/	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham Tesco, Old Hoover Building, Weston Avenue, Greenford	0.0% 0.1%	3	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, South Ealing Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	3.0%	84	1.1%	1	5.6%	5	4.3%	3	2.1%	1	3.3%	3	2.1%	2	8.2%	6	3.2%	3	4.0%	2	1.0%	1	4.4%	1	5.2%	2	2.2%	2
Abroad	1.4%	40	2.2%	1	1.1%	1	1.1%	1	1.1%	0	2.2%	2	2.1%	2	3.1%	2	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.8%	79	6.6%	4	3.3%	3	3.3%	2	2.1%	1	2.2%	2	3.2%	3	1.0%	1	2.1%	2	3.0%	2	2.1%	1	2.2%	0	1.0%	0	4.3%	5
2 Rivers Retail Park, Staines (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alperton (Zone 27, Brent)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford (Zone 22,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spelthorne)																												
B&Q, Shannon Commercial Centre, New Malden (Kingston Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Smuggler's Way, Wandsworth (Zone 30, Wandsworth)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Western Avenue, Acton (Zone 4/27, Ealing)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camberley (Surrey Heath)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.5%	13	0.0%	0		0	1.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earlsfield (Zone 18, Wandsworth)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, West Street, Sittingbourne (Swale)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlington (Zone 24, Hillingdon)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow (Zone 23, Hillingdon)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe (Wycombe)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Homebase, Swandon Way, Wandsworth (Zone 30, Wandsworth)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

weighted:									101 1	LUE	ger ry	111	anu i	aı	uicis											No	vember 2	009
	Total		Zone 13	3	Zone 14		Zone 15		Zone 16		Zone 17	,	Zone 1	8	Zone 19	9	Zone 2	20	Zone 21	1	Zone 2	2	Zone 23	3	Zone 24	ļ	Zone 2	5
Homebase, The Causeway,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)																												
Homebase, Warwick Road, Kensington (Zone 28, Kensington & Chelsea)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, York Road, Battersea (Zone 30, Wandsworth)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upon Thames) New Maldon (Kingston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upon Thames)	0.00/	0	0.00/		0.00/		0.00/	0	0.00/		0.00/		0.00/		0.00/		0.00/		0.00/	0	0.00/		0.00/		0.00/		0.00/	0
Osterley (Zone 14/15, Hounslow)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13 (Hounslow)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 17 (Hounslow) Other, Zone 17 (Hounslow)	0.0%	0	0.0%	0	0.000	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0
Other, Zone 18	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0
(Wandsworth)	0.070	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	1.070	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Other, Zone 18/19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Richmond Upon Thames)																												
Other, Zone 19 (Richmond Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 20 (Richmond Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 21 (Richmond Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 23 (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 26 (Hillingdon)	0.0%	0	0.0%	0	0.0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0
Other, Zone 27 (Brent)	0.0%	0	0.0%	0	0.0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.00	0	0.070	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington	0.0%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0
& Chelsea) Other, Zone 29 (Kensington	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0
& Chelsea)	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Other, Zone 3 (Brent)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3/4 (Ealing)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 30 (Wandsworth)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 4 (Ealing)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading (Reading)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Shepperton (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.0%	0	2.2%	2
St Margarets (Zone 20,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Upon Thames)																												
Staines (Spelthorne)	1.9%	52		10		2	1.1%	1	1.1%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	5.1%	3		17		4	2.1%	1	1.1%	1
Stanwell (Zone 23, Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	ıl	Zone 1	13	Zone 1	4	Zone 1	5	Zone 1	6	Zone 1	7	Zone 1	18	Zone 1	19	Zone	20	Zone 2	21	Zone 2	22	Zone 2	3	Zone 2	4	Zone	25
Tesco Extra, Staines Road West, Sunbury (Zone 22,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Spelthorne) Walton-On-Thames (Elmbridge)	0.1%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.1%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5
Westway Retail Park (Zone 7, Ealing)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor (Windsor)	0.1%	4	1.1%	1	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.1%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	8.9%	246	6.6%	4	13.3%	11	9.8%	6	10.5%	3	6.6%	5	4.3%	4	8.2%	6	6.4%	7	9.1%	5	11.3%	8	11.0%	2	8.2%	4	4.3%	5
(Don't do this type of shopping)	31.7%	881	23.1%	14	25.6%	21	34.8%	21	28.4%	9	24.2%	19	30.9%	30	24.5%	17	22.3%	23	31.3%	17	25.8%	18	39.6%	8	44.3%	19	32.3%	35
Weighted base:		2778		59		84		60		30		79		96		70		102		56		69		20		44		108
Sample:		2791		91		90		92		95		91		94		98		94		99		97		91		97		93

Weighted:

	Total	l	Zone 13		Zone 14	1	Zone 15	5	Zone 1	5	Zone 1	7	Zone 1	8	Zone 1	9	Zone 20)	Zone 21		Zone 22	;	Zone 23	3	Zone 24		Zone 25
18 Apart from Christma	s shopp	oing, v	vhere did y	you	or your	fami	ly last p	ırcha	ase furni	ture,	carpets	, or s	oft hous	eholo	d furnish	ings	?										
rent Cross	2.0%	61	0.0%	0	2.0%	2	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%
Iarlesden	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ilburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
easden	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
/embley	1.9%	57	1.0%	1	0.0%	0	0.0%	0	1.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	2.1%	0	0.0%	0	2.0%
/embley Park	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%
/illesden Green	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
luewater	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
cton	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
aling	2.2%	67	1.0%	1	2.0%	2	0.0%	0	4.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
reenford	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
anwell	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
orthfields	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ortholt	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ark Royal	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
outh Ealing	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%
outhall	0.4%	12	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
est Way Cross	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
est way cross repherds Bush	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
kew Road, Hammersmith & Fulham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
awes Road, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ther - Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ılham Road, Hammersmith	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
& Fulham																											
oldhawk Road,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hammersmith & Fulham																											
ther - Hammersmith	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ng Street West, Hammersmith & Fulham	0.5%	16	0.0%	0	1.0%	1	0.0%	0	1.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
orth End Road, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
andsworth Bridge Road North, Hammersmith & Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
andworth Bridge Road South, Hammersmith & Fulham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
estfield	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
her - Harrow	0.4%	13	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
orth Harrow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
uth Harrow	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
ealdstone	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
istcote	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

	Tota	1	Zone 1	3	Zone 1	4	Zone 1	5	Zone 1	6	Zone 1	7	Zone 1	8	Zone 1	9	Zone 2	0	Zone 21	1	Zone 22	2	Zone 23	}	Zone 24		Zone 2	5
Hayes	2.1%	62	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	7	26.0%	30
Ruislip	2.8%	85	2.0%	1	1.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	3	3.0%	3
Uxbridge	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	4	4.0%	5
Yiewsley / West Drayton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	2.0%	1	0.0%	0
Bedfont	0.1%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.5%	15	0.0%	0	2.0%	2	2.0%	1	13.0%	4	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.7%	21	0.0%	0	0.0%	0	2.0%	1	5.0%	2	5.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Feltham	1.0%	29	18.0%	12	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	2	1.9%	1	1.1%	0	0.0%	0	0.0%	0
Hanworth	0.2%	5	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.6%	48	2.0%	1	8.0%	7	12.0%	8	6.0%	2	1.0%	1	0.0%	0	2.0%	1	2.0%	2	1.0%	1	1.0%	1	2.1%	0	3.0%	1	1.0%	1
Isleworth	0.2%	5	1.0%	1	0.0%	0	3.0%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Road East,	2.6%	78	0.0%	0	0.0%	0	1.0%	1	0.0%	0	6.0%	5	2.9%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Kensington & Chelsea																												
Knightsbridge	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Kingston-Upon-Thames	4.1%	124	4.0%	3	7.0%	7	8.0%	5	4.0%	1	5.0%	4		13	8.9%	6		29	33.0%	19	7.7%	6	0.0%	0	1.0%	0	1.0%	1
Richmond	0.9%	26	0.0%	0	1.0%	1	2.0%	1	0.0%	0	3.0%	3	1.0%	1	11.9%	9	2.9%	3	2.0%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0
East Sheen	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5	5.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.4%	11	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.5%	15	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	9.8%	11	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside, Thurrock	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	9	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	3.7%	112	0.0%	0	1.0%	1	0.0%	0	2.0%	1	7.0%	6	5.9%	6	2.0%	1	2.9%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensway / Wesbtourne Grove, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Johns Wood	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apex Retail Park (Currys, Wickes)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Great Western Retail Park (Carpets, Currys, Topps Tiles, Matalan)	0.2%	5	0.0%	0	1.0%	1	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.0%	5
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.0%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Retail Park (CarpetRight, Pets at Home, Tile and Bath Warehouse)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Olympic Retail Park (MFI,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

weighteu.									101 1	νυε	ci i j	111	anu i	aı	illers											140	veilibei 20	09
	Total	l	Zone 13	,	Zone 14		Zone 15		Zone 16		Zone 17	'	Zone 18	3	Zone 19)	Zone 20)	Zone 21		Zone 22	2	Zone 23	3	Zone 24	1	Zone 25	_
Harveys, Comet, Dreams, Halfords, Sleepmasters)																												
Stadium Retail Park, (Wembley Wickes, Halfords, Comet, Land of Leather, Allied Carpets, Harveys, MFI)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Victoria Retail Park (Argos Extra, Wickes, Focus, Magnet, Homebase)	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Wembley Park, Stadium Retail Park (McDonald's,	0.2%	5	0.0%	0	1.0%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, JD Sports) B&Q, Chiswick Roundabout, 2 Larch Drive,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Gunnersbury Road B&Q, Glencoe Road, Yeading	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Currys, 971 Great West Road	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manor Road, Richmond	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Syon Lane, Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Twickenham Road, Feltham	0.2%	5	3.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Western Circus, Acton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Croydon	0.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.9%	4	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0		0	0.0%	0
Ikea, Glover Drive, Edmonton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Ikea, Wembley	4.5%	135	5.0%	3	4.0%	4	4.0%	3	4.0%	1	6.0%	5	2.9%	3	3.0%	2	2.9%	3	2.0%	1	1.0%	1	0.0%	0	1.0%	0	5.0%	6
Tesco Extra, Bulls Bridge Industrial Estate, Southall Tesco Extra, Mogden Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	-10,70	0	0.0%	0
Isleworth (Twickenham) Wickes, South Ealing Road	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Internet / delivered	5.7%	172	4.0%	3	6.0%	6	9.0%	6	9.0%	3	7.0%	6	5.9%	6	9.9%	7	2.0%	2	8.0%	5	5.8%	4	7.4%	2	7.0%	3	3.0%	3
Abroad	0.4%	11	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.2%	67	4.0%	3	0.0%	0	4.0%	3	3.0%	1	1.0%	1	2.9%	3	2.0%	1	1.0%	1	0.0%	0	3.8%	3	1.1%	0	2.0%	1	0.0%	0
2 Rivers Retail Park, Staines (Spelthorne)	0.1%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	3.2%	1	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	0.5%	16	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	13	8.4%	2	1.0%	0	0.0%	0
B&Q, Smuggler's Way, Wandsworth (Zone 30,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Tota		Zone 1	13	Zone 1	4	Zone 1	5	Zone 1	6	Zone 1	17	Zone	18	Zone	19	Zone	20	Zone 2	1	Zone 2	2	Zone 23	3	Zone 2	4	Zone 2	5
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1 9%	1	0.0%	0	0.0%	0	0.0%	0
0.7%	20	0.0%	0		0	0.0%	0	0.0%		1.0%	1	0.0%			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
	16	3.0%	2	3.0%		1.0%	1	1.0%		0.0%	0	0.0%			0	0.0%		0.0%	0	1.0%	1	9.5%		4.0%		0.0%	0
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12.9%	388	7.0%	5	13.0%	12	18.0%	12	12.0%	4	12.0%	10	9.8%	10	7.9%	6	5.9%	7	19.0%	11	4.8%	4	10.5%	2	24.0%	11	11.0%	13
28.8%	868	32.0%	21	40.0%	37	24.0%	16	18.0%	6	31.0%	27	28.4%	30	31.7%	23	29.4%	33	9.0%	5	23.1%	17	15.8%	3	16.0%	7	27.0%	31
	3014 3014		65 100		93 100		66 100		32 100		87 100		104 102		72		111		56		74 104		21 95		45 100		116 100
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Weighted:

Zone 21 Total Zone 13 Zone 14 Zone 15 Zone 16 Zone 17 Zone 18 Zone 19 Zone 20 Zone 22 Zone 23 Zone 24 Zone 25 Q19 And the time before that, where did you or your family purchase furniture, carpets, or soft household furnishings? Those who shop for furniture, carpets or soft furnishings at O18 Brent Cross 1.7% 31 0.0% 0 2.1% 1.7% 1.4% 0 1.8% 0.0% 0 0.0% 0 0.0% 0 1.4% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.1% 2 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 Harlesden 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0 0 0.0% 0.0% Kilburn 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Neasden 0.2% 4 0.0% 0 0.0% 0 1.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Wembley 1.1% 19 0.0% 0 0.0% 0.0% 0 1.4% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Wembley Park 0.3% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Willesden Green 0.3% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.3% 5 0.0% 0 0.0% 0 0.0% 0 1.4% 0 1.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 Acton Ealing 1.0% 18 0.0% 0 0.0% 0 0.0% 0 1.4% 0 1.8% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Greenford 0.3% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hanwell 0.1% 1 0.0% 0 0.0% 0 0.0% n 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Park Royal 0.1% 2 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0 0 0 0.1% 1 0.0% 2.1% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Perivale 0 0 Pitshanger 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Southal 0.4% 7 0.0% 0 2.1% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 1.7% 0 0.0% 0 0.5% 8 0.0% 0 0.0% 0 0.0% 1.4% 0 1.8% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Shepherds Bush 0 1 0.4% 8 0.0% 0.0% 0 0 0.0% 0.0% 0.0% 0 Other - Fulham 0.0% 0 0 0.0% 0 0 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0 0.0% 0 0.0% Fulham Road, Hammersmith 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 & Fulham Other - Hammersmith 0.3% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 10 0 0 2.1% 1.4% 0 1.8% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% King Street West. 0.6% 0.0% 1 0.0% 0 1 0 0 Hammersmith & Fulham North End Road. 0.1% 0 0.0% 0.0% 0 0 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0 0.0% 0.0% 0.0% 0 0.0% Hammersmith & Fulham Wandworth Bridge Road 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 South, Hammersmith & Fulham Westfield 0.6% 10 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Other - Harrow 0.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Pinner 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Haves 1.4% 24 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5.0% 1 21.0% 15 Northwood 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.4% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ruislip 1.1% 18 0.0% 0 0.0% 0 1.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.3% 1 1.6% 1 0.3% 5 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 3.3% 2 Uxbridge 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.2% 0.0% 0 0 0.0% 0.0% 0 0 0.0% 0.0% 0.0% 1.7% Yiewsley / West Drayton 0.0% 0 0.0% 0 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0 0 0.0% 0 Bedfont 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Brentford 0.4% 7 1.6% 1 0.0% 0.0% 0 1.4% 0 1.8% 0.0% 0 0.0% 0 1.5% 0.0% 0 1.3% 0.0% 0.0% 0 0.0% 0 0.4% 8 0.0% 0 0.0% 0 5.2% 2 2.9% 7.0% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Chiswick 0.5% 9 3 0 0 0 Feltham 6.6% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 2.8% 1.3% 0.0% 0 0.0% 0 0.0% Hanworth 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.4% 0.0% 0 0.0% 0 8.2% 1.4% Hounslow 1.6% 28 3 12.8% 12.1% 5 11.4% 3 1.8% 1 1.6% 1.6% 1.5% 2.8% 0.0% 0 0 0.0% 0 0.0% 0 6 1 1 Isleworth 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Kensington High Street, 0.7% 12 0.0% 0 0.0% 1.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Kensington & Chelsea

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	Total		Zone 13		Zone 14		Zone 15		Zone 16	5	Zone 1	.7	Zone 1	8	Zone 1	9	Zone 2	0	Zone 21	1	Zone 22		Zone 23	3	Zone 24	1	Zone 25	;
King's Road East,	1.5%	27	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	1.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington & Chelsea	0.10/		0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	1 60/		0.00/	0	1 40/		0.00/	0	0.00/	0	0.00/	0	0.00/	0
Knightsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	2.9%	50	3.3%	1	6.4%	3	8.6%	3	0.0%	0	3.5%	2	7.9%	5	8.2%	4	15.2%		12.5%	5	9.3%	5	1.4%	0	3.3%	1	0.0%	0
Richmond East Sheen	0.7% 0.3%	13	0.0% 0.0%	0	0.0% 0.0%	0	3.4% 0.0%	1	1.4% 0.0%	0	3.5% 0.0%	2	4.8% 6.3%	3	3.3%	1	4.5% 1.5%	3	1.4% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
	0.5%	6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.6% 1.6%	1	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington Whitton	0.1%	3	1.6%	1	2.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.2%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	2.6%	45	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.5%	2	4.8%	3	3.3%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apex Retail Park (Currys,	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes)	0.1 70	1	1.070	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.3%	5	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Ivybridge Retail Park (Comet, Currys, Halfords, Sports Direct)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	0.1%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stadium Retail Park, (Wembley Wickes, Halfords, Comet, Land of Leather, Allied Carpets, Harveys, MFI)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples Corner Retail Park (Brent Cross)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park (Argos Extra, Wickes, Focus, Magnet, Homebase)	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park, Stadium Retail Park (McDonald's, Currys, JD Sports)	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Chiswick Roundabout, 2 Larch Drive, Gunnersbury Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Glencoe Road, Yeading	0.1%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Currys, 971 Great West Road	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manor Road, Richmond	0.1%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	1.6%		0.0%	0	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%	0
Homebase, Syon Lane, Isleworth	0.1%	2	0.0%	0	0.0%	0	1.7%	1	1.4%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Homebase, Twickenham Road, Feltham	0.2%	4	1.6%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighten.									101	0;	5	J				•										110	vennoer 20	,05
	Tota	ıl	Zone 1	13	Zone 1	4	Zone 15	5	Zone 1	6	Zone 1	17	Zone	18	Zone	19	Zone 2	20	Zone 2	1	Zone 2	2	Zone 2	3	Zone 2	4	Zone 25	;
Homebase, Western Circus,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton																												
Ikea, Croydon	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.5%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wembley	3.1%	54	1.6%	1	4.3%	2	1.7%	1	1.4%	0	7.0%	3	4.8%	3	3.3%	1	3.0%	2	1.4%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	4.0%	70	3.3%	1	8.5%	4	1.7%	1	5.7%	1	5.3%	3	1.6%	1	9.8%	4	1.5%	1	4.2%	2	4.0%	2	2.9%	0	3.3%	1	1.6%	1
Abroad	0.4%	8	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.5%	27	6.6%	3	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.5%	1	5.6%	2	1.3%	1	0.0%	0	1.7%	0	1.6%	1
Ashford (Zone 22, Spelthorne)	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.4%	1	12.0%	6	8.6%	1	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camberley (Surrey Heath)	0.0%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, West Street, Sittingbourne (Swale)	0.1%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe (Wycombe)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	4.8%	3
New Maldon (Kingston Upon Thames)	0.2%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.5%	9	9.8%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	4.3%	1	0.0%	0	0.0%	0
St Margarets (Zone 20, Richmond Upon Thames)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	22.7%	12	15.7%	2	1.7%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	18.4%	323	11.5%	5	21.3%	9	20.7%	8	21.4%	5	24.6%	12	12.7%	8	14.8%	6	12.1%	9	13.9%	6	12.0%	6	12.9%	2	26.7%	7	38.7%	28
(Don't do this type of shopping)	40.7%	716	32.8%	13	23.4%	10	31.0%	12	38.6%	9	24.6%	12	39.7%	25	44.3%	19	42.4%	30	36.1%	15	33.3%	18	40.0%	6	46.7%	13	27.4%	20
Weighted base:		1758		40		44		38		22		49		64		44		72		41		54		16		27		72
Sample:		1789		61		47		58		70		57		63		61		66		72		75		70		60		62

Zone 14 Total Zone 13 Zone 15 Zone 16 Zone 17 Zone 18 Zone 19 Zone 20 Zone 21 Zone 22 Zone 23 Zone 24 Zone 25 Q20 Apart from Christmas shopping, where did you or your family last purchase DIY, decorating goods or gardening items? 0.0% Brent Cross 0.4% 11 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 Harlesden 0.2% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 2 0 0 0 0 0.0% 0 Kilburn 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% Wembley 0.7% 21 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Wembley Park 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 Willesden Green 1.3% 39 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 2 Acton 2.2% 65 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% n 0.0% 0 0.0% 0 Ealing 1.6% 49 0.0% 0 0.0% 0 1.0% 4.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 East Acton Greenford 0.3% 9 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% n 0.0% 0 0.0% 0 Hanwell 0.4% 13 0.0% 0 0.0% 0 0.0% 0 2.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Northfields 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 5 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Northolt 0 0 0.7% 21 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Park Royal 0 Perivale 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% n 0.0% 0 0.0% 0 Pitshanger 0.0% 1 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 South Ealing 0 0.3% 8 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Southall 0.0% 0 0 0.0% 0 0 0.0% 0 0.0% 0 0 0.0% 0 0 1.0% 0 0.0% Sudbury Hill 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 West Way Cross 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Shepherds Bush 0.5% 14 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Askew Road, Hammersmith 1 0.0% 0 0.0% 0 0 0 0.0% 0 0 & Fulham Other - Fulham 0.4% 12 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 1.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0 0.0% 0.0% 0.0% 0 0.0% 2 0 Fulham Palace Road, 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.1% 0.0% 0 0.0% 0 0 0.0% Hammersmith & Fulham Fulham Road, Hammersmith 0.3% 9 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 & Fulham 0.0% Other - Hammersmith 0.5% 15 0.0% 0 0.0% 0 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 King Street West. 0.2% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hammersmith & Fulham North End Road, 0.2% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Hammersmith & Fulham Uxbridge Road East, 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hammersmith & Fulham 0.0% 0 Uxbridge Road West 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0 0.0% Hammersmith & Fulham Wandsworth Bridge Road 0.6% 18 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 North, Hammersmith & Fulham Wandworth Bridge Road 0.5% 16 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 5.9% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 South, Hammersmith & Fulham Westfield 0.1% 2 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% Other - Harrow 0.3% 10 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0 0.0% 0

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	Total	l	Zone 1	3	Zone 1	4	Zone 1	5	Zone 10	6	Zone 1	17	Zone	18	Zor	ne 19		Zone 20	0	Zone 2	1	Zone 22	2	Zone 23	3	Zone 24	ı	Zone 2	5
North Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.1%	3	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő
Stanmore	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Wealdstone	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.09		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	3.0%	91	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0			0	0.0%	0	0.0%	0	0.0%	0	1.1%	0		12	30.0%	35
Ruislip	2.7%	81	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Uxbridge	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yiewsley / West Drayton	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Brentford	0.9%	26	0.0%	0	6.0%	6	4.0%	3	16.0%	5	7.0%	6	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.3%	40	0.0%	0	1.0%	1	4.0%	3	7.0%	2	21.0%	18	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Cranford	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.5%	14	6.0%	4	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.09	%	0	1.0%	1	1.0%	1	1.9%	1	1.1%	0	0.0%	0	0.0%	0
Hanworth	1.4%	43	16.0%	10	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	6.9%	8	10.0%	6	7.7%	6	4.2%	1	0.0%	0	0.0%	0
Heston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.1%	33	0.0%	0	11.0%	10	6.0%	4	1.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Isleworth	0.9%	27	1.0%	1	2.0%	2	13.0%	9	3.0%	1	1.0%	1	0.0%	0	0.09	%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street,	2.0%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington & Chelsea																													
King's Road East, Kensington & Chelsea	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	0.2%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.09	%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Richmond	0.9%	27	0.0%	0	0.0%	0	1.0%	1	1.0%	0	0.0%	0	4.9%	5	21.89	%	16	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	11	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.09	%	1	2.9%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	1.5%	46	0.0%	0	3.0%	3	2.0%	1	0.0%	0	0.0%	0	2.0%	2	4.09	%	3	26.5%	29	7.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Putney	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.09	%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensway / Wesbtourne Grove, Westminster	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Road, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apex Retail Park (Currys, Wickes)	0.5%	15	6.0%	4	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Great Western Retail Park (Carpets, Currys, Topps	0.2%	5	0.0%	0	1.0%	1	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.09	%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiles, Matalan) Hayes Bridge Retail Park Halfords, Harveys, Courts	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	1.0%	0	2.0%	2
Hurlingham Retail Park (Currys, PC World)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail Park (Comet, Currys, Halfords,	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.09	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Total	l	Zone 1	3	Zone 1	4	Zone 15	5	Zone 16	,	Zone 1	7	Zone 1	8	Zone 19	9	Zone 20)	Zone 21		Zone 22	2	Zone 23		Zone 24	ļ	Zone 25	
0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3.8%	116	1.0%	1	3.0%	3	13.0%	9	22.0%	7	34.0%	29	4.9%	5	3.0%	2	2.0%	2	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.0%	1
4.7%	141	1.0%	1	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	27.0%	12	32.0%	37
0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2.0%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	14.7%	15	44.6%	32	3.9%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
2.1%	64	0.0%	0	12.0%	11	24.0%	16	14.0%	4	3.0%	3	1.0%	1	1.0%	1	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2.6%	78	29.0%	19	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	18	29.0%	16	1.9%	1	2.1%	0	0.0%	0	0.0%	0
2.4%	73	1.0%	1	0.0%	0	0.0%	0	1.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
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1.5% 1.0%	44 31	2.0% 1.0%	1 1	0.0% 1.0%	0	0.0% 0.0%	0	1.0% 0.0%	0	1.0% 0.0%	1	1.0% 0.0%	1	3.0% 0.0%	0	0.0% 0.0%	0	4.0% 0.0%	0	0.0% 27.9%			0 5	2.0% 0.0%	1	1.0% 0.0%	1
0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.0% 0.0% 0.0% 0.7% 0.4% 3.8% 4.7% 0.0% 2.1% 2.6% 2.4% 0.1% 0.2% 0.0% 1.0% 0.5% 0.1% 1.5% 1.0% 0.2%	0.0% 1 0.0% 1 0.7% 21 0.4% 11 3.8% 116 4.7% 141 0.0% 1 2.0% 60 2.1% 64 2.6% 78 2.4% 73 0.1% 3 0.2% 6 0.0% 0 0.0% 1 1.0% 31 0.5% 16 0.1% 2 1.5% 44 1.0% 31 0.2% 6	0.0% 1 0.0% 0.0% 1 0.0% 0.0% 1 0.0% 0.7% 21 0.0% 0.4% 11 0.0% 3.8% 116 1.0% 4.7% 141 1.0% 0.0% 1 0.0% 2.0% 60 0.0% 2.1% 64 0.0% 2.6% 78 29.0% 2.4% 73 1.0% 0.1% 3 0.0% 0.2% 6 0.0% 0.0% 0 0.0% 0.0% 1 0.0% 0.0% 1 0.0% 0.1% 3 0.0% 0.2% 6 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 1 0.0% 0.5% 16 1.0% 0.1% 2 0.0% 1.5% 44 2.0% 1.0% 31 1.0% 0.2% 6 0.0%	0.0% 1 0.0% 0 0.0% 1 0.0% 0 0.0% 1 0.0% 0 0.7% 21 0.0% 0 0.4% 11 0.0% 0 3.8% 116 1.0% 1 4.7% 141 1.0% 1 0.0% 1 0.0% 0 2.0% 60 0.0% 0 2.1% 64 0.0% 0 2.6% 78 29.0% 19 2.4% 73 1.0% 1 0.1% 3 0.0% 0 0.2% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.5% 16 1.0% 1 0.1% 2 0.0% 0 0.5% 16 1.0% 1 0.1% 2 0.0% 0 1.5% 44 2.0% 1 1.0% 31 1.0% 1	0.0% 1 0.0% 0 0.0% 0.0% 1 0.0% 0 0.0% 0.0% 1 0.0% 0 0.0% 0.7% 21 0.0% 0 0.0% 0.4% 11 0.0% 0 0.0% 3.8% 116 1.0% 1 3.0% 4.7% 141 1.0% 1 7.0% 0.0% 1 0.0% 0 0.0% 2.0% 60 0.0% 0 0.0% 2.1% 64 0.0% 0 12.0% 2.4% 73 1.0% 1 0.0% 0.1% 3 0.0% 0 0.0% 0.2% 6 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0.0% 1 0.0% 0 0.0% 0.1% 2 0.0% 0 1.0% 0.1% 2 0.0% 0 1.0% 0.1% 2 0.0% 0 1.0%	0.0% 1 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.7% 21 0.0% 0 0.0% 0 0.4% 11 0.0% 0 0.0% 0 3.8% 116 1.0% 1 3.0% 3 4.7% 141 1.0% 1 7.0% 7 0.0% 1 0.0% 0 0.0% 0 2.0% 60 0.0% 0 0.0% 0 2.1% 64 0.0% 0 12.0% 1 2.6% 78 29.0% 19 2.0% 2 2.4% 73 1.0% 1 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.2% 6 0.0% 0 1.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0%	0.0% 1 0.0% 0 0.0% 0 0.0% 0.0% 1 0.0% 0 0.0% 0 0.0% 0.0% 1 0.0% 0 0.0% 0 0.0% 0.7% 21 0.0% 0 0.0% 0 0.0% 0.4% 11 0.0% 0 0.0% 0 0.0% 3.8% 116 1.0% 1 3.0% 3 13.0% 4.7% 141 1.0% 1 7.0% 7 0.0% 0.0% 1 0.0% 0 0.0% 0 0.0% 2.0% 60 0.0% 0 0.0% 0 0.0% 2.1% 64 0.0% 0 12.0% 11 24.0% 2.4% 73 1.0% 1 0.0% 0 0.0% 0.1% 3 0.0% 0 0.0% 0 0.0% 0.2% 6 0.0% 0 1.0% 1 1.0% 0.0% 0 0.0%	0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.7% 21 0.0% 0 0.0% 0 0.0% 0 0.4% 11 0.0% 0 0.0% 0 0.0% 0 3.8% 116 1.0% 1 3.0% 3 13.0% 9 4.7% 141 1.0% 1 7.0% 7 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.0% 0 2.0% 60 0.0% 0 0.0% 0 0.0% 0 2.1% 64 0.0% 0 12.0% 11 24.0% 16 2.6% 78 29.0% 19 2.0% 2 0.0% 0 2.4% 73 1.0% 1 0.0% 0 0.0% 0	0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.7% 21 0.0% 0 0.0% 0 0.0% 0 0.0% 0.4% 11 0.0% 0 0.0% 0 0.0% 0 0.0% 3.8% 116 1.0% 1 3.0% 3 13.0% 9 22.0% 4.7% 141 1.0% 1 7.0% 7 0.0% 0 0.0% 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 2.0% 60 0.0% 0 0.0% 0 0.0% 0 0.0% 2.4% 73 1.0% 1 0.0% 0 0.0% 0 0.0%	0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 21 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 11 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.8% 116 1.0% 1 3.0% 3 13.0% 9 22.0% 7 4.7% 141 1.0% 1 7.0% 7 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 60 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.4% 73 1.0% 1 0.0% 0 0.0% 0 0.0% 0	0.0% 1 0.0% 0 0.0%	0.0% 1 0.0% 0 0.0%	0.0% 1 0.0% 0 0.0%	0.0% 1 0.0% 0 0.0%	0.0% 1 0.0% 0 0.0%	0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0	0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0	0.0% 1 0.0% 0 0.	0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0	1		1	0.0%	0.0% 1 0.0% 0 0.		0.0% 1 0.0% 0 0.	0.0%

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	Total		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 1	8	Zone 19)	Zone 2	0	Zone 21		Zone 22	2	Zone 23		Zone 24	ļ	Zone 25	5
Wandsworth)																												
B&Q, Western Avenue, Acton (Zone 4/27, Ealing)	1.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.3%	8	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Focus, West Street, Sittingbourne (Swale)	0.6%	18	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	11	21.1%	4	0.0%	0	1.0%	1
Hampton (Zone 21, Richmond Upon Thames)	0.3%	10	1.0%	1		0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.9%	3	7.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	4	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	4	0.0%	0		0	0.0%	0	0.0%	0
Harlington (Zone 24, Hillingdon)	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	2.0%	1	0.0%	0
Heathrow (Zone 23, Hillingdon)	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
High Wycombe (Wycombe)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Homebase, Swandon Way, Wandsworth (Zone 30, Wandsworth)	1.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, The Causeway, Staines (Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1	4.2%	1	0.0%	0	0.0%	0
Homebase, Warwick Road, Kensington (Zone 28, Kensington & Chelsea)	2.0%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, York Road, Battersea (Zone 30, Wandsworth)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Maldon (Kingston Upon Thames)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Osterley (Zone 14/15, Hounslow)	0.3%	8	0.0%	0	1.0%	1	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton (Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.1%	0	0.0%	0	0.0%	0
Slough (Slough)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	3.2%	1	0.0%	0	0.0%	0
Staines (Spelthorne)	0.4%	13	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	9.6%	7		3	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.1%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.1%	0	0.0%	0	0.0%	0

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	Tota	ıl	Zone	13	Zone 1	14	Zone 1	15	Zone 1	6	Zone	17	Zone :	18	Zone	19	Zone 2	20	Zone 2	1	Zone 22	2	Zone 23	3	Zone 2	1	Zone 2	25
Wandsworth (Zone 30,	2.5%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth) Watford (Watford)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
(Don't know / can't remember)	7.2%	217	7.0%	5	4.0%	4	4.0%	3	5.0%	2	3.0%	3	1.0%	1	4.0%	3	9.8%	11	5.0%	3	4.8%	4	4.2%	1	12.0%	5	11.0%	13
(Don't do this type of shopping)	22.8%	686	22.0%	14	30.0%	28	13.0%	9	19.0%	6	20.0%	17	23.5%	24	13.9%	10	11.8%	13	15.0%	8	18.3%	14	12.6%	3	17.0%	8	18.0%	21
Weighted base: Sample:		3014 3014		65 100		93 100		66 100		32 100		87 100		104 102		72 101		111 102		56 100		74 104		21 95		45 100		116 100

Weighted: for Roger Tym and Partners

	Total		Zone 13	3	Zone 14	ı	Zone 1	5	Zone 1	6	Zone 1	17	Zone 1	18	Zone 1	9	Zone 2	0	Zone 21		Zone 22	2	Zone 23	3	Zone 24		Zone 2	5
Q21 And the time before Those who do DIY, dec	,		•	•	, ,	ourcl	hase DIY	, dec	orating	good	s or gar	denir	ng items	?														
Brent Cross	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neasden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	1.0%	21	1.4%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.7%	14	0.0%	0	3.0%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	2.8%	1	0.0%	0
Sudbury Hill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Askew Road, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dawes Road, Hammersmith & Fulham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.2%	5	0.0%	0	1.5%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Palace Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																												
Fulham Road, Hammersmith	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham																												
Other - Hammersmith	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																												
North End Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.20/	_	0.00/	0	0.00/		0.00/	0	0.00/		0.00/		0.00/		0.00/	0	0.00/		0.00/	0	0.00/		0.00/	0	0.00/		0.00/	0
Wandsworth Bridge Road North, Hammersmith & Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandworth Bridge Road South, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.7%	35	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	3	18.3%	15

	Total		Zone 13	3	Zone 14	ļ	Zone 1	5	Zone 10	6	Zone 1	17	Zone 1	8	Zone 1	9	Zone 20)	Zone 21	l	Zone 22		Zone 23		Zone 24		Zone 25	
Ruislip	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Uxbridge	0.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Yiewsley / West Drayton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.00	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	2	2.8%	2
Bedfont	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	1.0%	20	0.0%	0	3.0%	2	1.2%	1	6.6%	2		1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.0%	21	0.0%	0	1.5%	1	2.4%	1	1.3%	0		7	1.3%	1	1.2%	1	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Feltham	0.3%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0		ó	0.0%	0	1.2%	1	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0
Hanworth	1.0%	22	11.3%	5	6.1%	4	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	3.8%	3	5.0%	2	6.3%	4	0.0%	0	0.0%	0	0.0%	0
Hounslow	0.5%	12	0.0%	0	4.5%	3	0.0%	0	1.3%	0		0	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.0%	0	2.5%	0	0.0%	0	0.0%	0
Isleworth	0.4%	8	0.0%	0	1.5%	1	4.8%	3	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0		ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Road East, Kensington & Chelsea	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	2.6%	2	4.8%	3	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	1.2%	25	1.4%	1	3.0%	2	1.2%	1	0.0%	0	0.0%	0	5.2%	4	2.4%	1	12.5%	11	7.5%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Putney	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensway / Wesbtourne Grove, Westminster	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apex Retail Park (Currys, Wickes)	0.3%	5	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Great Western Retail Park (Carpets, Currys, Topps	0.1%	2	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiles, Matalan) Hayes Bridge Retail Park	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	2.8%	2
Halfords, Harveys, Courts Victoria Retail Park (Argos Extra, Wickes, Focus,	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Homebase) B&Q, Chiswick Roundabout, 2 Larch Drive,	2.6%	56	0.0%	0	3.0%	2	10.8%	6	9.2%	2	27.3%	18	1.3%	1	3.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Gunnersbury Road B&Q, Glencoe Road, Yeading	1.3%	28	2.8%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	7.0%	2	9.9%	8
Currys, 971 Great West Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manor Road, Richmond	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	3.9%	3	15.7%	9	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17	,	Zone 18	1	Zone 19)	Zone 20	,	Zone 21		Zone 22	,	Zone 23		Zone 24		Zone 25	_
	10441		Zone 13		Zone 14		Zone 1.	,	Zone 10	•	Zone 17		Zone 10	,	Zone 17	,	Zone 20	,	Zonc 21	-	Zone 22		Zone 25		Zone 24		Zone 25	
Homebase, Syon Lane,	1.4%	30	0.0%	0	9.1%	6	13.3%	7	6.6%	2	2.6%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth Homebase, Twickenham	0.8%	18	7.0%	3	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	13.7%	6	1.3%	1	2.5%	0	0.0%	0	0.0%	0
Road, Feltham Homebase, Western Circus,	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton		19																										
Ikea, Wembley	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Wickes, South Ealing Road	1.0%	21	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.5%	12	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.2%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0
Abroad	0.2%	5	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Other	1.1%	23	0.0%	0	0.0%	0	0.0%	0	1.3%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0		1	2.5%	1	6.3%	1	2.8%	1	0.0%	0
Ashford (Zone 22, Spelthorne)	0.8%	17	5.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	16.3%	9	12.7%	2	0.0%	0	0.0%	0
B&Q, Shannon Commercial Centre, New Malden	0.2%	5	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	2	1.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Kingston Upon Thames) B&Q, Smuggler's Way, Wandsworth (Zone 30, Wandsworth)	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Western Avenue, Acton (Zone 4/27, Ealing)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.2%	5	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.2%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow (Zone 23, Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe (Wycombe)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Swandon Way,	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)																												
Homebase, The Causeway, Staines (Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	5.1%	1	0.0%	0	0.0%	0
Homebase, Warwick Road, Kensington (Zone 28, Kensington & Chelsea)	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, York Road, Battersea (Zone 30, Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Maldon (Kingston Upon Thames)	0.2%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0

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	Tota	al	Zone 1	13	Zone 1	4	Zone 1	5	Zone 1	6	Zone 1	7	Zone	18	Zone 1	19	Zone 2	0	Zone 2	1	Zone 2	2	Zone 2	3	Zone 2	4	Zone 2	5
Osterley (Zone 14/15, Hounslow)	0.3%	6	0.0%	0	3.0%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton (Spelthorne)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Slough (Slough)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	5.1%	1	0.0%	0	0.0%	0
Staines (Spelthorne)	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	8	11.4%	2	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.5%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	1.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor (Windsor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.3%	6	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	1.4%	1
(Don't know / can't remember)	10.8%	228	9.9%	5	13.6%	8	19.3%	10	7.9%	2	7.8%	5	6.5%	5	6.0%	4	10.0%	9	8.8%	4	12.5%	7	8.9%	2	12.7%	4	15.5%	13
(Don't do this type of shopping)	50.5%	1066	53.5%	25	30.3%	19	43.4%	24	52.6%	13	41.6%	28	62.3%	49	54.2%	32	50.0%	43	40.0%	18	32.5%	19	35.4%	6	54.9%	18	40.8%	34
Weighted base:		2110		46		62		54		24		67		78		60		87		45		57		18		32		82
Sample:		2147		71		66		83		76		77		77		83		80		80		80		79		71		71

Total

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Zone 17

Zone 16

Q22 Apart from Christma such as washing ma						fami	ly last p	urcha	ase elect	trical	items s	uch a	s TVs, I	OVD p	olayers, o	digita	l camera	as, MI	P3 playe	rs, m	obile ph	ones	, compu	ters (or domes	stic a	ppliance)S,
Brent Cross	2.2%	67	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	1
Ealing Road, Brent	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neasden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	1.8%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.5%	16	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	1
Ealing	3.1%	93	0.0%	0	0.0%	0	0.0%	0	7.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Greenford	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.7%	21	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	1
Sudbury Hill	0.2%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.1%	0	0.0%	0	0.0%	0
Shepherds Bush	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Askew Road, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham High Street, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Palace Road, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith & Fulham	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Hammersmith	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West, Hammersmith & Fulham	1.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North End Road, Hammersmith & Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush Road, Hammersmith & Fulham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth Bridge Road North, Hammersmith & Fulham	1.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandworth Bridge Road South, Hammersmith & Fulham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other - Harrow	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
North Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	1	Zone 1	3	Zone 1	4	Zone 1	5	Zone 10	5	Zone 1	17	Zone 1	.8	Zone 1	9	Zone 20)	Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	
Rayners Lane, Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	3.7%	113	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	32.0%	14	43.0%	50
Ruislip	1.8%	54	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	1
Uxbridge	0.4%	12	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	3	3.0%	3
Yiewsley / West Drayton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	1.0%	0	1.0%	1
Bedfont	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.9%	27	1.0%	1	1.0%	1	3.0%	2	16.0%	5	5.0%	4	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	2.1%	0	1.0%	0	0.0%	0
Chiswick	0.8%	26	0.0%	0	1.0%	1	0.0%	0	3.0%	1	14.0%	12	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.6%	19	13.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	1	1.0%	1	1.1%	0	0.0%	0	0.0%	0
Hanworth	0.9%	28	16.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	8.0%	5	5.8%	4	2.1%	0	0.0%	0	0.0%	0
Heston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.7%	52	5.0%	3	13.0%	12	10.0%	7	6.0%	2	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	0	3.0%	1	0.0%	0
Isleworth	0.8%	25	2.0%	1	5.0%	5	8.0%	5	3.0%	1	2.0%	2	0.0%	0	0.0%	0	4.9%	5	1.0%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	2.3%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Road East, Kensington & Chelsea	3.0%	91	0.0%	0	0.0%	0	0.0%	0	1.0%	0	6.0%	5	2.9%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Kingston-Upon-Thames	4.0%	119	5.0%	3	6.0%	6	6.0%	4	3.0%	1	7.0%	6	14.7%	15	8.9%	6	20.6%	23	22.0%	12	9.6%	7	1.1%	0	0.0%	0	1.0%	1
Richmond	1.4%	41	0.0%	0	0.0%	0	2.0%	1	2.0%	1	0.0%	0	9.8%	10	30.7%	22	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.5%	15	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	7.8%	8	7.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.4%	13	0.0%	0	2.0%	2	1.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	8	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.5%	16	1.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	8.8%	10	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Putney	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	4.4%	131	0.0%	0	2.0%	2	0.0%	0	1.0%	0	9.0%	8	2.9%	3	4.0%	3	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensway / Wesbtourne Grove, Westminster	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apex Retail Park (Currys, Wickes)	0.6%	18	6.0%	4	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.9%	1	0.0%	0	0.0%	0	1.0%	1
Great Western Retail Park (Carpets, Currys, Topps Tiles, Matalan)	0.5%	14	0.0%	0	2.0%	2	0.0%	0	7.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	4.0%	2	7.0%	8
Hurlingham Retail Park (Currys, PC World)	0.5%	15	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail Park (Comet, Currys, Halfords, Sports Direct)	0.7%	22	3.0%	2	2.0%	2	11.0%	7	3.0%	1	0.0%	0	0.0%	0	1.0%	1	3.9%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

weighted:										-08	, 5		ana i		01101 S											- 10	veiliber 200	,,
	Total		Zone 13		Zone 14	ļ	Zone 15		Zone 16	5	Zone 17	7	Zone 18	8	Zone 19	١	Zone 20		Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	
Manor Retail Park (CarpetRight, Pets at Home, Tile and Bath Warehouse)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stadium Retail Park, (Wembley Wickes, Halfords, Comet, Land of Leather, Allied Carpets, Harveys, MFI)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples Corner Retail Park	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Brent Cross) Victoria Retail Park (Argos Extra, Wickes, Focus, Magnet, Homebase)	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park, Stadium Retail Park (McDonald's, Currys, JD Sports)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Chiswick Roundabout, 2 Larch Drive, Gunnersbury Road	0.1%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Glencoe Road, Yeading	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Currys, 971 Great West Road	1.6%	47	1.0%	1	3.0%	3	8.0%	5	8.0%	3	6.0%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.1%	0	0.0%	0	1.0%	1
Currys, Hospital Road, Hounslow	0.5%	16	2.0%	1	6.0%	6	0.0%	0	1.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.1%	0	0.0%	0	0.0%	0
Homebase, Manor Road, Richmond	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Syon Lane, Isleworth	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Twickenham Road, Feltham	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Western Circus, Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wembley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World, West Cross Way, Great West Road, Brentford	0.1%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.1%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.2%	6	0.0%	0	1.0%	1	2.0%	1	2.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham Tesco, Old Hoover Building, Weston Avenue,	0.1% 0.0%	4 1	2.0% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0

Total Content Total Content	sincu.									101 1		, ·	<i>y</i>	uiiu i													110	veiliber 20	0,
Wickers South Eafling Road 0,0% 1 0,0% 0 0,0		Tota	ıl	Zone 13	1	Zone 14	4	Zone 1	5	Zone 10	6	Zone 1	7	Zone 1	.8	Zone 1	.9	Zone 2	20	Zone 21	1	Zone 22	2	Zone 23		Zone 24		Zone 25	
Wickers South Eafling Road 0,0% 1 0,0% 0 0,0	reenford																												
Internet / Galviewer 13-48, 405 110% 7 60% 15 77.0% 11 13.0% 4 5.0% 31 12.7% 13 15.8% 11 18.0% 21 16.0% 9 15.8% 9 16.8% 4 10.0% 0.0%		0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Carlor Seed Park, Staines (Spelthorne) 1.3% 39 2.0% 1 0.0% 0 1.0% 0 0.0%	,	13.4%	405	11.0%	7	16.0%	15	17.0%	11	13.0%	4	15.0%	13	12.7%	13	15.8%	11	18.6%	21	16.0%	9	11.5%	9	16.8%	4	10.0%	5	7.0%	8
2 Rivers Real Park, Salines 0.0% 1 0.0% 0 1.0% 1 0.0% 0 1.0% 0 0.0% 0	oad	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specimen	r	1.3%	39	2.0%	1	0.0%	0	2.0%	1	1.0%	0	2.0%	2	0.0%	0	2.0%	1	0.0%	0	4.0%	2	1.9%	1	2.1%	0	1.0%	0	2.0%	2
Ashford Zone 22. Ashford Zone 22. Ashford Zone 23. BAQ, Stonggleft Way, Wandsworth (Cone 30, Wandsworth (Cone 30, Wandsworth (Cone 30, Wandsworth (Cone 30, Wandsworth) BAQ, Stonggleft Way, Wandsworth (Cone 30, Wandsworth) BAQ, Western Avenue, Action (Zone 427, Ealing) Bames (Zone 18, Richmord Upon Thames) Chestes Zone 29. Ashford Zone 29. Bay, Stonggleft Way, Wandsworth (Cone 30, Wandsworth) Bay, Bay, Stonggleft Way, Wandsworth (Cone 30, Wandsworth (Con	,	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0
Spelthorne	rton (Zone 27, Brent)	0.2%	,		0	0.0%		0.0%		0.0%	0	1.0%	-	0.0%	0	0.0%	0	0.0%		0.0%	-	0.0%			0	0.0%	0	0.0%	0
B&O, Semgeler's Way,	ford (Zone 22,	0.4%	13	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	10	9.5%	2	0.0%	0	0.0%	0
Mandaworth (Zone 2) Substant Avenue																													
BACQ Western Avenue, 10,0% 0,0%	andsworth (Zone 30,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Actor (Zone 427, Failury) Barnes (Zone 187) Barn	,																												
Upon Thames) Cheskae (Zone 29, 0.4% 13 0.0% 0 0.9% 0 0.0%	cton (Zone 4/27, Ealing)		1																		Ü						0	0.0%	0
Chelsea (Zone 29, 0.4% 13 0.0% 0 0.0	,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hampton (Zone 21, Richmond Upon Thames) Hampton Hill (Zone	sea (Zone 29,	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, 0.2% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0 12.0% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0	pton (Zone 21,	0.2%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Heathrow (Zone 23, 0.1% 2 0.0% 0 0.0%	pton Hill (Zone 21,	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	12.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Swandon Way, Wandsworth (Zone 30, Wandsworth (Zone 30, Wandsworth) Homebase, The Causeway, 0.0% 1 0.0% 0 0.0%	hrow (Zone 23,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Swandon Way, Wandsworth (Zone 30, Wandsworth (Zone 30, Wandsworth) Homebase, The Causeway, 0.0% 1 0.0% 0 0.0%	Wycombe (Wycombe)	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	3.0%	3
Staines (Spelthorne) Homebase, Warwick Road, 0.0% 1 0.0% 0	ebase, Swandon Way, andsworth (Zone 30,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Warwick Road, Kensington (Zone 28, Kensington (Zone 28, Kensington & Chelsea) Kew (Zone 19, Richmond Upon Thames) Osterley (Zone 14/15,		0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames) 0.0% 1 0.0% 0 0.	nebase, Warwick Road, ensington (Zone 28,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley (Zone 14/15,	(Zone 19, Richmond	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Richmond Upon Thames) Other, Zone 19 (Richmond 0.1% 4 0.0% 0 0.0	rley (Zone 14/15,	0.3%	8	0.0%	0	1.0%	1	3.0%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond 0.1% 4 0.0% 0 0.0%	,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading (Reading) 0.1% 2 1.0% 1 0.0% 0 0.0%	r, Zone 19 (Richmond	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough) 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 1.0% 1 5.3% 1 0.0% Staines (Spelthorne) 0.9% 27 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 18.3% 14 27.4% 6 0.0% 0 0.0%		0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne) 0.9% 27 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 2.0% 1 18.3% 14 27.4% 6 0.0% Sunbury (Spelthorne) 0.2% 6 2.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.8% 3 4.2% 1 0.0%	0 1												0								1						0	0.0%	0
Sunbury (Spelthorne) 0.2% 6 2.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.8% 3 4.2% 1 0.0%	0 , 0 ,												1								1		14		6		0	0.0%	0
													0								0				1		0	0.0%	0
10.000 EARTH, Dimines Road 0.170 7 0.070 0 0.070 0 0.070 0 0.070 0 0.070 0 0.070 0 0.070 0 0.070 1 2.770 2 1.170 0 0.070	o Extra, Staines Road	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.9%	2	1.1%	0	0.0%	0	0.0%	0

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	Tota	al	Zone	13	Zone	14	Zone	15	Zone	16	Zone	17	Zone	18	Zone	19	Zone 2	20	Zone 2	21	Zone 2	22	Zone 2	3	Zone 2	24	Zone	25
West, Sunbury (Zone 22, Spelthorne)																												
Walton-On-Thames	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Elmbridge)	0.070	•	0.070	U	0.070	Ü	0.070	U	0.070	U	0.070	Ü	0.070	U	0.070	U	0.070	U	1.070	1	0.070	U	0.070	Ü	0.070	Ü	0.070	Ü
Wandsworth (Zone 30,	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth)	11070	0.1	0.070		0.070	Ü	0.070		0.070	Ü	0.070	Ü	2.,,,,		0.070		0.070		0.070		0.070		0.070	Ü	0.070		0.070	Ü
Watford (Watford)	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor (Windsor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Yeading (Zone 25,	0.7%	22	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	9.0%	4	3.0%	3
Hillingdon / Ealing)																												
(Don't know / can't remember)	7.6%	229	5.0%	3	4.0%	4	7.0%	5	7.0%	2	6.0%	5	5.9%	6	5.0%	4	2.0%	2	9.0%	5	3.8%	3	6.3%	1	12.0%	5	8.0%	9
(Don't do this type of	16.6%	500	16.0%	10	22.0%	21	12.0%	8	11.0%	3	9.0%	8	9.8%	10	13.9%	10	16.7%	18	8.0%	5	16.3%	12	6.3%	1	9.0%	4	14.0%	16
shopping)																												
Weighted base:		3014		65		93		66		32		87		104		72		111		56		74		21		45		116
Sample:		3014		100		100		100		100		100		102		101		102		100		104		95		100		100

n Retail Study
m and Partners
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West London Retail Study for Roger Tym and Partners

Total	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25

Q23 And the time before that, where did you or your family purchase electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?

Those wi	ho shop	for electric	al good:	s at 022

Those who shop for elect	trical go	ods at	Q22																									
Brent Cross	1.1%	26	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	1.3%	1
Harlesden	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	1.5%	35	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.2%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Sudbury Hill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham High Street, Hammersmith & Fulham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith & Fulham	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Hammersmith	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West, Hammersmith & Fulham	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth Bridge Road North, Hammersmith & Fulham	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandworth Bridge Road South, Hammersmith & Fulham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
North Harrow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.8%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	12.7%	5	28.2%	25
Ruislip	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	1.3%	1
Uxbridge	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	1.3%	1
Brentford	0.4%	9	0.0%	0	2.7%	2	0.0%	0	3.7%	1	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.4%	9	0.0%	0	0.0%	0	1.2%	1	2.4%	1	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.4%	10	12.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.5%	13	11.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	2.4%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.3%	30	5.1%		14.9%	10	6.2%	3	1.2%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	2.4%	1	1.2%	0	0.0%	0	0.0%	0
Isleworth	0.5%	11	0.0%	0	4.1%	3	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted.										302	,	,	-		011018													,0,
	Total		Zone 13		Zone 14	ļ	Zone 15	;	Zone 10	5	Zone 1	7	Zone 1	8	Zone 19	9	Zone 20)	Zone 2	1	Zone 22	2	Zone 23	3	Zone 24	ļ	Zone 25	;
Kensington High Street,	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington & Chelsea King's Road East,	1.1%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington & Chelsea Knightsbridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	2.5%	56	1.3%	1	1.4%	1	2.5%	1	4.9%	1	0.0%	0	8.1%	-	12.2%	-	15.7%	-	20.5%	10	1.2%	1	0.0%	0	1.3%	0	1.3%	1
Richmond	0.7%	16	0.0%	0	0.0%	0	3.7%	2	2.4%	1	0.0%	0	2.3%	2		9	1.2%	14	1.2%	10	1.2%	1	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4		3	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0
Teddington	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
		11		0		0	0.0%	0	0.0%	0		1	1.2%	1		0			1.2%	1		0	0.0%	0		0		C
Twickenham	0.5% 0.6%	14	0.0%	0	0.0%	0	0.0%	0		0	1.2% 0.0%	0	3.5%	3	0.0%	1	8.4% 0.0%	8	0.0%	0	0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0
Putney		10	0.0% 0.0%	0	0.0%	0		0	0.0% 0.0%	0	0.0%	0	0.0%	0	1.2% 0.0%	0	0.0%	0		0	0.0%	0	0.0% 0.0%	0		0		0
Clapham Junction	0.4% 2.8%	64	0.0%	0	0.0%	0	0.0% 0.0%		0.0%	0	5.9%	4	1.2%	1		0	1.2%	1	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0
Central London / West End Queensway / Wesbtourne	0.1%	3	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0
Grove, Westminster Apex Retail Park (Currys,	0.2%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.4%	1	0.0%	0	1.3%	0	0.0%	C
Wickes) Great Western Retail Park	0.2%	5	0.0%	0	4.1%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Carpets, Currys, Topps Tiles, Matalan)	0.270		0.070		,0		1.2,0	•	0.070	Ü	0.070		0.070		0.070		0.070	Ü	0.070		0.070		0.070	Ü	0.070		0.070	
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	5.1%	5
Hurlingham Retail Park (Currys, PC World)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Ivybridge Retail Park (Comet, Currys, Halfords,	0.2%	4	0.0%	0	1.4%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct) Manor Retail Park (CarpetRight, Pets at Home, Tile and Bath	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warehouse)	0.20/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Staples Corner Retail Park (Brent Cross)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park (Argos Extra, Wickes, Focus,	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Homebase) Wembley Park, Stadium Retail Park (McDonald's, Currys, JD Sports)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Glencoe Road, Yeading	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Currys, 971 Great West Road	0.9%	20	0.0%	0	0.0%	0	1.2%	1	1.2%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Currys, Hospital Road, Hounslow	0.4%	8	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manor Road,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 13	1	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	3	Zone 19)	Zone 20)	Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	_
Richmond																												
Homebase, Syon Lane, Isleworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Western Circus, Acton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wembley	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World, West Cross Way, Great West Road, Brentford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.2%	5	0.0%	0	2.7%	2	1.2%	1	2.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Old Hoover Building, Weston Avenue, Greenford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	6.6%	151	5.1%	3	10.8%	7	8.6%	5	9.8%	3	11.8%	9	3.5%	3	7.3%	4	4.8%	4	8.4%	4	7.2%	4	10.8%	2	3.8%	1	3.8%	3
Abroad	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.0%	22	0.0%	0	0.0%	0	1.2%	1	0.0%	0		1	2.3%	2	0.0%	0	1.2%	1	0.0%	0	3.6%	2	2.4%	0		0	0.0%	0
2 Rivers Retail Park, Staines (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Alperton (Zone 27, Brent)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	7	6.0%	1	0.0%	0	0.0%	0
B&Q, Western Avenue, Acton (Zone 4/27, Ealing)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.1%	3	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow (Zone 23, Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe (Wycombe)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Homebase, Warwick Road, Kensington (Zone 28,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington & Chelsea) New Maldon (Kingston Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	al	Zone 1	13	Zone 1	4	Zone 1	5	Zone 1	6	Zone 1	7	Zone	18	Zone	19	Zone	20	Zone 2	1	Zone 22	2	Zone 23	3	Zone 24		Zone 2	5
Osterley (Zone 14/15,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow) Other, Zone 19 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.4%	0	1.3%	0	0.0%	0
Staines (Spelthorne)	0.5%	11	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	12.0%	7	10.8%	2	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury (Zone 22, Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor (Windsor)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.2%	5	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	1.3%	0	0.0%	0
(Don't know / can't remember)	15.8%	361	13.9%	7	20.3%	14	13.6%	7	8.5%	2	22.4%	16	16.3%	14	11.0%	6	15.7%	14	10.8%	5	8.4%	5	18.1%	3	13.9%	5	17.9%	16
(Don't do this type of shopping)	44.5%	1016	44.3%	23	31.1%	21	50.6%	27	58.5%	15	29.4%	22	50.0%	44	43.9%	26	39.8%	36	45.8%	21	33.7%	20	41.0%	8	51.9%	19	32.1%	29
Weighted base: Sample:		2284 2317		52 79		69 74		53 81		26 82		74 85		88 86		59 82		90 83		47 83		59 83		19 83		36 79		90 78

	Tota	ıl	Zone 1	3	Zone 1	14	Zone 1	5	Zone 1	6	Zone	17	Zone 1	.8	Zone 1	9	Zone 2	0	Zone 21	l	Zone 22	2	Zone 23	3	Zone 24	ı	Zone 25	;
Q24 Apart from Christma	ıs shop	ping,	where di	d yoı	ı or you	ır fami	ly last p	urcha	ase heal	th, be	auty or	chen	nist item	s?														
Brent Cross	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing Road, Brent	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neasden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	2.3%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	1.7%	52	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Ealing	7.1%	214	0.0%	0	0.0%	0	0.0%	0	14.0%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.0%	2
East Acton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	2.6%	79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.3%	10	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger		_						-						0		-				-		-				1		0
Southall	1.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0 2	0.0%	0	0.0%	0	2.0%	0	0.0%	0
Sudbury Hill	0.3%	8	1.0%		0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	_	1.0%	1	0.0%	0	0.0%	0	0.0%	
West Way Cross	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	1.6%	48	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Askew Road, Hammersmith	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham	0.00/		0.00/		0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/		0.00/		0.00/	0	0.00/		0.00/		0.00/		0.00/		0.00/	
Blythe Road, Hammersmith	0.0%	I	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham	1.00/	22	0.00/		0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/		0.00/		0.00/	0	0.00/		0.00/		0.00/		0.00/		0.00/	
Other - Fulham	1.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham High Street,	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.001		0.00/		0.00/		0.004		0.00/		0.004		0.004		0.004		0.004		0.004		0.004		0.00/		0.004		0.004	
Fulham Palace Road,	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																_												
Fulham Road, Hammersmith	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham																												
Other - Hammersmith	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West,	2.9%	88	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																												
North End Road,	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																												
Shepherds Bush Road,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																												
Uxbridge Road East,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																												
Uxbridge Road West,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																												

Wandsworth Bridge Road North, Hammersmith & Fulharm Wandsworth Bridge Road South, Hammersmith & Fulharm Wandsworth Bridge Road South, Hammersmith & Fulharm Westfield 1.3% 39 0.0% 0	Zone 24	Zone 2	
North Hammersmith & Fullam Wandworth Bridge Road 0.4% 11 0.0% 0 0.		Zone 2	e 25
Mandworth Bridge Road South Hammersmith & Fulhammersmith & Fulhammersm	0.0% 0	0.0%	6 0
South, Hammersmith & Fulham Westfield 1.3% 39 0.0% 0 0.0%			
Westfield 1.3% 39 0.0% 0 0.0%	0.0% 0	0.0%	6 0
Other - Harrow 1.6% 49 0.0% 0	0.0% 0	1.0%	6 1
North Harrow 0.2% 7 0.0% 0 0.0	0.0% 0		
Pinner 0.1% 4 0.0% 0 0.	0.0% 0	0.0.0	
Rayners Lane, Harrow 0.0% 1 0.0% 0 0.	0.0% 0		
South Harrow 0.9% 28 0.0% 0<	0.0% 0		
Stammore 0.0% 0	0.0% 0	0.0.0	
Wealdstone 0.0% 1 0.0% 0 <td>0.0% 0</td> <td></td> <td></td>	0.0% 0		
Eastcote 0.1% 4 0.0% 0	0.0% 0	0.0.0	
Hayes 3.6% 108 0.0% 0 0	0.0% 0		
Ruislip 1.2% 37 0.0% 0			
Uxbridge 1.3% 40 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 1.1% 0 1 Bedfont 0.2% 7 0.0% 0 0.	0.0% 0		
Bedfort 0.2% 7 0.0% 0 0			
Brentford 0.3% 9 0.0% 0 0.0% 0 1.0% 1 25.0% 8 0.0% 0 0.0%	0.0% 0		
Chiswick 2.9% 86 0.0% 0 0.0% 0 1.0% 1 15.0% 5 80.0% 69 0.0% 0 0.0	0.0% 0		
Cranford 0.1% 3 0.0% 0	0.0% 0	0.0.0	
Feltham 2.2% 67 53.0% 35 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 1.0% 1 2.1% 0 Hanworth 0.2% 7 6.0% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	0.0% 0		
Hanworth 0.2% 7 6.0% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.0% 2 0.0% 0 0.0% 0	0.0% 0		
	0.0% 0		
	0.0% 0		
	3.0% 1	0.0%	
	0.0% 0		
	0.0% 0		
	0.0% 0	0.0.0	
Kensington & Chelsea	0.0% 0		
	0.0% 0		
\mathcal{S}^{-1}	0.0% 0		
	0.0% 0		
	0.0% 0		
5. S.	0.0% 0	0.0.0	
	0.0% 0		
Twickenham 1.7% 52 0.0% 0 1.0% 1 2.0% 1 0.0% 0 0.0% 0 1.0% 1 1.0% 1 41.2% 46 1.0% 1 0.0% 0 0.0% 0	0.0% 0	0.0%	
Putney 2.1% 63 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 33.3% 35 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0	0.0% 0	0.0%	
Clapham Junction 2.2% 67 0.0% 0 0.0% 0 0.0% 0 1.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	0.0% 0	0.0%	6 0
	1.0% 0		
Queensway / Wesbtourne 1.3% 40 0.0% 0	0.0% 0	0.0%	6 0
Street, Westminster	0.0% 0		
Praed Street / Paddington, 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	0.0% 0	0.0%	6 0

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	Total		Zone 13	3	Zone 14	ļ	Zone 15		Zone 16		Zone 17		Zone 18	8	Zone 19	9	Zone 20	0	Zone 21		Zone 22	2	Zone 23		Zone 24		Zone 25	;
Westminster																												
Great Western Retail Park (Carpets, Currys, Topps	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiles, Matalan) Hayes Bridge Retail Park Halfords, Harveys, Courts	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Hurlingham Retail Park (Currys, PC World)	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	0.5%	15	0.0%	0	1.0%	1	3.0%	2	1.0%	0	3.0%	3	2.0%	2	8.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympic Retail Park (MFI, Harveys, Comet, Dreams, Halfords, Sleepmasters)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.2%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.4%	11	0.0%	0	3.0%	3	7.0%	5	1.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.5%	16	0.0%	0	5.0%	5	6.0%	4	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 180 Shepherds Bush Road, Hammersmith	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham	0.3%	8	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Tesco, Old Hoover Building, Weston Avenue, Greenford	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	1.7%	52	2.0%	1	2.0%	2	2.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.0%	1	2.0%	1	1.0%	1	0.0%	0	4.0%	2	3.0%	3
Abroad	0.3%	10	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.5%	44	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	2.0%	1	1.0%	1	2.1%	0	0.0%	0	0.0%	0
2 Rivers Retail Park, Staines (Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0
Alperton (Zone 27, Brent)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	1.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		44.2%		14.7%	3	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earlsfield (Zone 18, Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.6%	18	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 13		Zone 14		Zone 15	;	Zone 16	í	Zone 17	7	Zone 18	3	Zone 19		Zone 20		Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	
Harlington (Zone 24,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0
Hillingdon)																												
Heathrow (Zone 23, Hillingdon)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Kew (Zone 19, Richmond Upon Thames)	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	8.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Maldon (Kingston Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley (Zone 14/15, Hounslow)	0.3%	9	0.0%	0	2.0%	2	2.0%	1	7.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 17 (Hounslow)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18 (Wandsworth)	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 20 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 21 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 23 (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 26 (Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 27 (Brent)	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 29 (Kensington & Chelsea)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 (Brent)	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 30 (Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 4 (Ealing)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading (Reading)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Margarets (Zone 20, Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)	1.1%	34	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.1%		47.4%	10	1.0%	0	0.0%	0
Stanwell (Zone 23, Spelthorne)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	4	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.3%	10	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	6.7%	5	2.1%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury (Zone 22, Spelthorne)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westway Retail Park (Zone 7, Ealing)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

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	Total	l	Zone 1	13	Zone 1	4	Zone 1	15	Zone 1	16	Zone	17	Zone 1	18	Zone 1	19	Zone 2	0	Zone 2	1	Zone 22	2	Zone 23	}	Zone 24	ı	Zone 2	5
Wimbledon (Merton) Yeading (Zone 25,	0.1% 0.2%	3 6	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 1.0%	0 1
Hillingdon / Ealing) (Don't know / can't remember)	3.8%	113	2.0%	1	2.0%	2	2.0%	1	4.0%	1	4.0%	3	2.9%	3	0.0%	0	2.9%	3	3.0%	2	2.9%	2	1.1%	0	5.0%	2	4.0%	5
(Don't do this type of shopping)	9.6%	289	13.0%	8	11.0%	10	22.0%	14	8.0%	3	5.0%	4	3.9%	4	5.0%	4	6.9%	8	10.0%	6	8.7%	6	4.2%	1	11.0%	5	11.0%	13
Weighted base: Sample:		3014 3014		65 100		93 100		66 100		32 100		87 100		104 102		72 101		111 102		56 100		74 104		21 95		45 100		116 100

Weighted:

	Total		Zone 13	3	Zone 1	4	Zone 15	5	Zone 1	6	Zone 1	17	Zone 1	8	Zone 1	9	Zone 20)	Zone 21	ļ	Zone 22	;	Zone 23		Zone 24		Zone 25	5
Q25 And the time before the Those who buy health, b			•	•	r family	purcl	nase hea	lth, k	eauty o	r che	mist ite	ms?																
Brent Cross	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Harlesden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Kilburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Wembley	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Acton	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	
Ealing	2.6%	68	0.0%	0	0.0%	0	1.3%	1	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	
East Acton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Greenford	1.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	
Hanwell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Northfields Northfields	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Northolt	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Park Royal	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Perivale	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Southall	0.4%	10 0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	
Sudbury Hill	0.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	
West Way Cross	0.1% 0.3%	7	0.0% 0.0%	0	0.0%	0	0.0% 1.3%	1	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.1%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	
Shepherds Bush Askew Road, Hammersmith	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
& Fulham	0.0%	1	0.070	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	
Bloemfontein Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Hammersmith & Fulham Blythe Road, Hammersmith	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
& Fulham																												
Other - Fulham	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Fulham High Street, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Fulham Palace Road, Hammersmith & Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Fulham Road, Hammersmith	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
& Fulham	0.20/	_	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
Other - Hammersmith	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
King Street West, Hammersmith & Fulham	1.0%	26	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
North End Road, Hammersmith & Fulham	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Shepherds Bush Road,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Hammersmith & Fulham Uxbridge Road West,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Hammersmith & Fulham Wandsworth Bridge Road	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
North, Hammersmith & Fulham																												
Wandworth Bridge Road South, Hammersmith &	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	

	Total		Zone 13	3	Zone 1	4	Zone 1	5	Zone 10	5	Zone	17	Zone 1	8	Zone 1	9	Zone 20	0	Zone 21	-	Zone 22	;	Zone 23		Zone 24		Zone 2	5
Fulham																												
Westfield	1.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White City Media Village	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	1.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.3%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	25.9%	25
Ruislip	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	2	10.6%	10
Bedfont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.2%	5	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.5%	38	0.0%	0	0.0%	0	0.0%	0	2.3%	1	31.9%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Cranford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.6%	15	12.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.2%	1	1.1%	0	0.0%	0	1.2%	1
Hanworth	0.1%	3	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	2.4%	64	8.2%	5	29.9%	24	17.1%	9	8.0%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	0	3.6%	1	0.0%	0
Isleworth	0.1%	2	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	1.9%	50	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
King's Road East, Kensington & Chelsea	0.9%	23	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	1.5%	40	4.7%	3	0.0%	0	3.9%	2	1.1%	0	3.3%	3	5.3%	5	2.1%	1	4.3%	4	14.9%	7	4.3%	3	2.2%	0	0.0%	0	0.0%	0
Richmond	1.2%	32	0.0%	0	0.0%	0	7.9%	4	1.1%	0	1.1%	1	4.2%	4	17.7%	12	7.6%	8	4.6%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.4%	10	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.7%	19	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	17.4%	17	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	2.1%	55	0.0%	0	0.0%	0	0.0%	0	3.4%	1	3.3%	3	1.1%	1	1.0%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	0	0.0%	0	1.2%	1
Queensway / Wesbtourne Grove, Westminster	0.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Western Retail Park (Carpets, Currys, Topps	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiles, Matalan) Hayes Bridge Retail Park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Halfords, Harveys, Courts Kew Retail Park (Marks &	0.5%	13	0.0%	0	0.0%	0	3.9%	2	3.4%	1	1.1%	1	0.0%	0	9.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spencer, TK Maxx, Next) Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 13		Zone 14		Zone 15		Zone 16	i	Zone 17	,	Zone 18	3	Zone 19		Zone 20)	Zone 21		Zone 22	2	Zone 23		Zone 24		Zone 25	
Tesco Extra, Mogden Lane,	0.2%	5	0.0%	0	1.2%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth (Twickenham) Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.5%	12	0.0%	0	3.4%	3	6.6%	3	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 180 Shepherds Bush Road, Hammersmith	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Old Hoover Building, Weston Avenue, Greenford	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.8%	21	3.5%	2	0.0%	0	1.3%	1	1.1%	0	1.1%	1	1.1%	1	1.0%	1	1.1%	1	0.0%	0	1.1%	1	1.1%	0	0.0%	0	4.7%	5
Abroad	0.4%	11	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.1%	1	2.2%	1	1.1%	0	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		15.2%	10		2	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.1%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	2.1%	2		0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.1%	3	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%			0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.2%	6	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.1%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.2%	5	2.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlington (Zone 24, Hillingdon) Heathrow (Zone 23,	0.1%	5	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0
Hillingdon) Kew (Zone 19, Richmond	0.2%	3	0.0%	0	-1-/1	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upon Thames) New Maldon (Kingston	0.1%	3	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Upon Thames) Osterley (Zone 14/15,	0.1%	1	0.0%	0		1	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Hounslow) Other, Zone 17 (Hounslow)	0.0%	5	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18		1		0		0		0		0		0				1		0		0		0		0		0		0
(Wandsworth)	0.0%		0.0%				0.0%		0.0%		0.0%		0.0%	0	1.0%	_	0.0%		0.0%		0.0%		0.0%		0.0%		0.0%	
Other, Zone 19 (Richmond Upon Thames)	0.1%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	2.1%	2		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 21 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.070	0	0.0%	0		0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 23 (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	0	0.0%	0	0.0%	0
Other, Zone 26 (Hillingdon)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	al	Zone 1	.3	Zone 1	4	Zone 1:	5	Zone 1	6	Zone 1	.7	Zone	18	Zone	e 19		Zone 20)	Zone 2	1	Zone 2	2	Zone	23	2	Zone 24		Zone 2	:5
& Chelsea)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	,	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	,	0.0%	0	0.0%	0
Slough (Slough) St Margarets (Zone 20,	0.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			0	1.1%	1	0.0%	0		0	0.0%	0		0.0%	0	0.0%	0
Richmond Upon Thames)		1		U		U		U		U		U		U			-		1				U		U			U		U
Staines (Spelthorne)	1.0%	25	3.5%	2	0.0%	0	1.3%	1	1.1%	0	0.0%	0	0.0%	0	0.0%			0.0%	0	0.0%	0	23.9%	16		3		2.4%	1	0.0%	0
Stanwell (Zone 23, Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	1.1%	1	5.6%	1	(0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.3%	9	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	. (0	0.0%	0	6.9%	3	5.4%	4	2.2%	0	(0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury (Zone 22, Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	2.2%	1	1.1%	0	(0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	(0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0
Watford (Watford)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	. (0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0
Wimbledon (Merton)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	. (0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0
Windsor (Windsor)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	(0.0%	0	0.0%	0
(Don't know / can't remember)	5.4%	142	3.5%	2	6.9%	6	7.9%	4	4.5%	1	4.4%	3	5.3%	5	2.1%		1	1.1%	1	6.9%	3	2.2%	1	4.4%	1	4	4.8%	2	4.7%	5
(Don't do this type of shopping)	55.5%	1450	54.1%	30	49.4%	40	36.8%	18	55.7%	15	46.2%	36	64.2%	62	60.4%	42	2 5	51.1%	51	41.4%	20	37.0%	24	51.1%	10	72	2.6%	28	41.2%	41
Weighted base:		2612		56		81		50		28		79		97		6	9		100		49		66		20			38		98
Sample:		2623		85		87		76		88		91		95		9	6		92		87		92		90			84		85

West London Retail Study

for Roger Tym and Partners Weighted: November 2009 Zone 19 Total Zone 13 Zone 14 Zone 15 Zone 16 Zone 17 Zone 18 Zone 20 Zone 21 Zone 22 Zone 23 Zone 24 Zone 25

Q26 Apart from Christma	ıs shopp	oing, v	where di	d yoı	ı or you	r fami	ly last p	urch	ase recre	ation	nal good	ls suc	ch as s _l	oorts	equipm	ent, bi	icycles,	musi	cal instri	umen	ts or to	ys?						
Brent Cross	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.2%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Kilburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	1.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.3%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	2.8%	85	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Greenford	0.8%	25	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Northfields	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.4%	13	0.0%	0	1.0%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.0%	2
Sudbury Hill	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
West Way Cross	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dawes Road, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Fulham Road, Hammersmith & Fulham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Hammersmith	0.2%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West, Hammersmith & Fulham	0.5%	16	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Munster Road, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North End Road, Hammersmith & Fulham	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush Road, Hammersmith & Fulham	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Road East, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth Bridge Road North, Hammersmith & Fulham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandworth Bridge Road South, Hammersmith & Fulham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield	0.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other - Harrow	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
North Harrow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	2.6%	78	1.0%	1	2.0%	2	0.0%	0	3.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	0	21.0%	10	27.0%	31

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	Total		Zone 1	13	Zone 1	4	Zone 15	5	Zone 1	6	Zone	17	Zone 1	18	Zone 1	9	Zone 2	20	Zone 2	1	Zone 22	2	Zone 23	3	Zone 24	ļ	Zone 25	5
Ruislip	0.5%	16	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.5%	22	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	3.0%	1	6.0%	7
Bedfont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó
Brentford	0.0%	5	0.0%	0	0.0%	0	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.2%	25	0.0%	0	0.0%	0	1.0%	1	2.0%	1	17.0%	15	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Feltham	0.8%	23	19.0%	12	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	1.0%	1	2.1%	0	0.0%	0	0.0%	0
Hanworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Heston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.8%	54	7.0%	-	14.0%	13	8.0%	5	2.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	0	1.0%	1
Isleworth	0.5%	15	2.0%	1	0.0%	0	6.0%	4	5.0%	2	2.0%	2	0.0%	0	0.0%	0	2.9%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street,	1.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington & Chelsea												U														Ü		
King's Road East,	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington & Chelsea																												
Knightsbridge	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	1.9%	58	3.0%	2	1.0%	1	5.0%	3	0.0%	0	2.0%	2	2.0%	2	10.9%	8	7.8%	9	25.0%	14	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Richmond	0.5%	16	0.0%	0	0.0%	0	3.0%	2	2.0%	1	0.0%	0	1.0%	1	8.9%	6	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
East Sheen	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.3%	8	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.2%	5	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.7%	21	1.0%	1	0.0%	0	2.0%	1	1.0%	0	0.0%	0	1.0%	1	2.0%	1	11.8%	13	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	1.4%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		14.7%	15	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	2.5%	74	0.0%	0	1.0%	1	1.0%	1	3.0%	1	9.0%	8	2.9%	3	5.0%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensway / Wesbtourne	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grove, Westminster																												
Edgware Road / Church Street, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Praed Street / Paddington, Westminster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Western Retail Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Carpets, Currys, Topps	0.170	_	0.070	Ü	0.070	Ü	0.070	Ü	1.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü
Tiles, Matalan)	0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		4.004		0.004	
Hayes Bridge Retail Park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Halfords, Harveys, Courts	0.40/		4.00/		0.004		• • • • •		4.00/		0.004		0.004		0.004		4.004		0.004		0.004		0.00/		0.004		0.00/	
Ivybridge Retail Park (Comet, Currys, Halfords,	0.1%	4	1.0%	1	0.0%	0	2.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct)	0.20/	_	0.00/	0	2.00/	_	0.00/	0	0.00/		2.00/	2	0.00/		0.00/	0	1.00/		1.00/		0.00/		0.00/	0	0.00/	0	0.00/	0
Kew Retail Park (Marks &	0.2%	7	0.0%	0	2.0%	2	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spencer, TK Maxx, Next)	0.10/	_	0.00/		0.00/		0.00/	0	0.00/		0.001		0.00/		0.00/		0.00/		0.00/		0.00/		0.00/	0	0.00/		0.00/	0
Staples Corner Retail Park	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Brent Cross)	0.101		0.000	_	0.00	^	0.001	^	0.001	^	0.00	_	0.000	_	0.004	_	0.000	_	0.00	_	0.001	_	0.001	_	0.00	^	0.001	_
Victoria Retail Park (Argos Extra, Wickes, Focus, Magnet, Homebase)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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weighted:										202	•																	007
	Tota	l	Zone 13		Zone 14	ļ	Zone 15		Zone 16		Zone 17	,	Zone 1	.8	Zone 19)	Zone 20	0	Zone 21		Zone 22	2	Zone 23		Zone 24		Zone 25	;
Currys, Hospital Road,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow Halfords, Hospital Road,	0.1%	4	0.0%	0	1.0%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.1%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.1%	4	0.0%	0	0.0%	0	2.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Old Hoover Building, Weston Avenue, Greenford	0.2%	6	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	7.7%	231	7.0%	5	8.0%	7	9.0%	6	4.0%	1	6.0%	5	9.8%	10	11.9%	9	4.9%	5	7.0%	4	3.8%	3	2.1%	0	8.0%	4	3.0%	3
Abroad	0.4%	12	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.6%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	5.9%	6	2.0%	1	1.0%	1	2.0%	1	2.9%	2	3.2%	1	2.0%	1	1.0%	1
Alperton (Zone 27, Brent)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	0.1%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	5.3%	1	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.1%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow (Zone 23, Hillingdon)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
High Wycombe (Wycombe)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Kew (Zone 19, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18 (Wandsworth)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 21 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 23 (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other, Zone 26 (Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 (Brent)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading (Reading)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Staines (Spelthorne)	1.3%	38	1.0%	1	1.0%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	32.7%	24	30.5%	6	0.0%	0	1.0%	1
Sunbury (Spelthorne)	0.1%	2	1.0%	1		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%		0.0%	0	0.0%	0	0.0%	0

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	Tota	1	Zone 1	13	Zone 1	14	Zone :	15	Zone 1	6	Zone 1	.7	Zone	18	Zone	19	Zone	20	Zone	21	Zone 2	22	Zone 23	3	Zone 2	4	Zone 2	15
	0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004				0.004				0.004		0.044		0.004	
Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	5.7%	171	10.0%	7	7.0%	7	5.0%	3	6.0%	2	3.0%	3	2.0%	2	4.0%	3	2.0%	2	2.0%	1	4.8%	4	7.4%	2	6.0%	3	4.0%	5
(Don't do this type of shopping)	49.4%	1488	41.0%	27	51.0%	48	52.0%	34	58.0%	18	46.0%	40	46.1%	48	45.5%	33	51.0%	56	40.0%	23	48.1%	36	43.2%	9	51.0%	23	48.0%	56
Weighted base:		3014		65		93		66		32		87		104		72		111		56		74		21		45		116
Sample:		3014		100		100		100		100		100		102		101		102		100		104		95		100		100

Weighted:

		l	Zone 13	,	Zone 14	•	Zone 15	,	Zone 1	D	Zone 1	l /	Zone 1	.δ	Zone 1	IJ	Zone 2	U	Zone 21	L	Zone 22	2	Zone 23	,	Zone 24	•	Zone 25	;
Q27 And the time before Those who buy recreati	•		-	you	r family	purcl	hase reci	eatio	onal goo	ds sı	uch as s	ports	equipm	ent,	bicycles	s, mus	sical inst	rume	nts or to	ys?								
Brent Cross	1.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	2.6%	35	2.0%	1	0.0%	0	0.0%	0	13.9%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Greenford	1.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Sudbury Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith & Fulham	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Hammersmith	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West,	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																												
North End Road,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																												
Shepherds Bush Road,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham		_																										
Westfield	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
White City Media Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
South Harrow	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0
Eastcote	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.5%	20	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	9.3%	2	16.7%	9
Northwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	4.2%	2
Brentford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.2%	16 9	0.0%	0	0.0%	0	0.0%	0	2.8% 0.0%	0	17.6%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Feltham	0.6%	32	4.1%	-	2.4%	7	0.0%	-	11.1%	1	0.0%	0 2	0.0%	0	0.0%	0	0.0%	-	0.0%	0	4.1%	1	4.3%	0	0.0%	0	0.0%	0
Hounslow Isleworth	2.4% 0.2%	32	8.2% 0.0%	0	19.0% 0.0%	0	11.6% 2.3%		11.1%	1	3.9% 0.0%	0	0.0%	0	0.0% 0.0%	0	6.3% 2.1%	3	0.0% 0.0%	0	2.0% 0.0%	0	4.3% 0.0%	0	2.3% 0.0%	0	0.0% 0.0%	0
		-		0		0	0.0%	0		0	2.0%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Kensington High Street, Kensington & Chelsea	1.6%	21	0.0%		0.0%				0.0%					1			0.0%								0.0%			
King's Road East, Kensington & Chelsea	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	I	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	1.9%	26	2.0%	1	4.8%	2	9.3%	3	0.0%	0	3.9%	2	3.8%	2	7.8%	3	10.4%	5	8.6%	3	8.2%	3	4.3%	0	0.0%	0	0.0%	0
Richmond	1.1%	15	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	5.7%	3	17.6%	6	0.0%	0	3.4%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.1%	1	6.9%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0

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Weighteu.										-~5	, J			•••														0,
	Total		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	;	Zone 19	9	Zone 20	0	Zone 21	L	Zone 22	2	Zone 23		Zone 24		Zone 25	
Whitton	0.2%	3	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.9%	12	2.0%	1	2.4%	1	2.3%	1	2.8%	0	2.0%	1	1.9%	1	3.9%	1	8.3%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	1.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	2.6%	35	0.0%	0	0.0%	0	0.0%	0	2.8%	0	5.9%	3	3.8%	2	2.0%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Queensway / Wesbtourne Grove, Westminster	0.0%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
(vybridge Retail Park (Comet, Currys, Halfords, Sports Direct)	0.2%	3	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	0.1%	1	0.0%	0	2.4%	1	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park (Argos Extra, Wickes, Focus, Magnet, Homebase)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Hospital Road, Hounslow	0.1%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.0%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Old Hoover Building, Weston Avenue, Greenford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	5.0%	68	4.1%	1	7.1%	3	2.3%	1	5.6%	1	5.9%	3	3.8%	2	7.8%	3	2.1%	1	1.7%	1	10.2%	4	2.1%	0	4.7%	1	6.2%	3
Abroad	0.5%	7	0.0%	0	2.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2
Other	1.6%	21	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.0%	1	4.2%	2	1.7%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Ashford (Zone 22,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.1%	0	0.0%	0	0.0%	0
Spelthorne)																												
Battersea (Zone 30,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth)																												
Chelsea (Zone 29,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0
Kensington & Chelsea)	0.404		0.004		0.004		0.004		0.00/		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004	
Earls Court (Zone 29, Kensington & Chelsea)	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.2%	2	2.0%	1		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0		0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Other, Zone 17 (Hounslow)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 26 (Hillingdon)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 27 (Brent)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)	1.3%	17	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	30.6%	11	17.0%	2	0.0%	0	0.0%	0

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	Tota	ıl	Zone 1	.3	Zone 1	4	Zone 1	5	Zone 1	6	Zone 1	17	Zone 1	18	Zone 1	9	Zone 2	20	Zone 2	1	Zone 2	2	Zone 23	3	Zone 24	ı	Zone 25	;
Sunbury (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	1.7%	1	0.0%	0		0		0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Wimbledon (Merton)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	12.1%	163	12.2%	4	14.3%	6	20.9%	6	2.8%	0	17.6%	8	15.1%	8	3.9%	1	8.3%	4	8.6%	3	10.2%	4	2.1%	0	11.6%	2	14.6%	8
(Don't do this type of shopping)	48.4%	655	57.1%	18	31.0%	12	44.2%	12	36.1%	4	31.4%	14	39.6%	21	43.1%	16	43.7%	23	48.3%	16	26.5%	9	57.5%	6	65.1%	13	41.7%	23
Weighted base: Sample:		1354 1343		32 49		39 42		28 43		11 36		44 51		54 53		37 51		52 48		33 58		35 49		10 47		19 43		56 48

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West London Retail Study for Roger Tym and Partners Weighted:

	Total	I	Zone 13		Zone 1	1	Zone 1	5	Zone 1	6	Zone 1	7	Zone 1	8	Zone 1	9	Zone 20	0	Zone 21	1	Zone 22	2	Zone 23	3	Zone 24	ŀ	Zone 25	
Q28 And finally, apart from	m Chris	stmas	shopping	g, wh	nere did	you d	or your f	amily	last pu	chas	e other	spec	ialist no	n-foo	d items	such	as book	s, CE	os, jewell	ery c	or china a	and (glass iter	ns?				
Brent Cross	1.3%	40	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing Road, Brent	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ealing	5.2%	157	0.0%	0	0.0%	0	1.0%	1	10.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Greenford	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Northolt	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.4%	12	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Hill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham High Street, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Palace Road, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith & Fulham	0.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Hammersmith	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West,	1.3%	38	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																												
North End Road, Hammersmith & Fulham	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush Road, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Road West, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth Bridge Road North, Hammersmith & Fulham	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandworth Bridge Road South, Hammersmith & Fulham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield	0.9%	28	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	1
Other - Harrow	1.9%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.0%	2
North Harrow	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	1	Zone 1	3	Zone 1	4	Zone 1	5	Zone 10	5	Zone 1	7	Zone 1	8	Zone 1	9	Zone 2	0	Zone 2	1	Zone 2	2	Zone 23	i	Zone 24		Zone 2	5
	1.50/	47	1.00/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	20.00/	1.4	10.00/	22
Hayes Ruislip	1.5% 0.2%	47 6	1.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	30.0% 0.0%	14	19.0% 0.0%	22 0
1	1.9%	59	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			20.0%	9	23.0%	27
Uxbridge Bedfont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
		1		0		0	0.0%	0		1	0.0%	0	,.	0		0	0.0%	0		0		0		0		0	0.0%	0
Brentford	0.0%	-	0.0%	0	0.0% 0.0%	0		1	4.0%	2		41	0.0% 0.0%	0	0.0%	1		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		0
Chiswick	2.1%	65	0.0%			0	2.0%	0	5.0%	0	47.0%	0		0	1.0%	0	0.0%			1		-		-		0	0.0%	
Feltham	0.8%	23	21.0%	14	0.0%		0.0%	0	1.0%	-	0.0%	0	0.0%	0	0.0%		0.0%	0	1.0%	1	0.0%	0		0	0.0%	0	0.0%	0
Hanworth	0.0%	-	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		0	0.0%	0	0.0%	1
Hounslow	3.6%	110			29.0%	27	14.0%		15.0%	5	2.0%	_	,.	0	0.0%	0	2.0%	2	2.0%	0	0.0%	-		0	6.0%	-	1.0%	-
Isleworth	0.1%	2	0.0%	0	0.0%	0	2.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	-	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	2.4%	73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
King's Road East, Kensington & Chelsea	1.2%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	2.4%	73	7.0%	5	5.0%	5	4.0%	3	2.0%	1	1.0%	1	3.9%	4	5.0%	4	16.7%	18	37.0%	21	2.9%	2	2.1%	0	0.0%	0	0.0%	0
Richmond	2.2%	65	1.0%	1	2.0%	2	12.0%	8	2.0%	1	3.0%	3	6.9%	7	24.8%	18	18.6%	21	3.0%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	11	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.2%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.5%	14	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	1.9%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	3.5%	106	1.0%	1	1.0%	1	2.0%	1	3.0%	1	1.0%	1	4.9%	5	6.9%	5	3.9%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensway / Wesbtourne Grove, Westminster	0.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Praed Street / Paddington,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westminster Kew Retail Park (Marks &	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spencer, TK Maxx, Next) B&Q, Chiswick Roundabout,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 Larch Drive, Gunnersbury Road																												
Ikea, Wembley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge	0.2%	6	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0		1	0.0%	0
Industrial Estate, Southall																		U		U						_		
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.1%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.2%	6	0.0%	0	3.0%	3	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham	0.1%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Old Hoover Building,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0		0	0.0%	0
Weston Avenue, Greenford	0.1 /0	2	0.070	Ü	0.070	Ü	0.070	Ü	0.070	U	0.070	Ü	0.070	U	0.070	U	0.070	U	0.070	Ū								
Internet / delivered	21.2%	640	17.0%	11	16.0%	15	27.0%	1 2	22.0%	7	21.0%	1 2	19.6%	20	26.7%	19	18.6%	21	25.0%	14	19.2%	1.4	12.6%	3	16.0%	7	18.0%	21
menici / denvered	41.470	040	17.070	11	10.070	13	27.070	10	22.070	,	21.070	10	17.070	20	20.770	17	10.070	41	23.070	14	17.270	14	12.070	J	10.070	,	10.070	<i>4</i> 1

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weighted:									101	IVUE	501 1	ym	and	ı aı	tileis	,										110	veilibei 2	009
	Tota	al	Zone 1	13	Zone 1	14	Zone 1	.5	Zone 1	16	Zone	17	Zone	18	Zone 1	19	Zone 2	20	Zone 2	21	Zone 2	22	Zone 2	3	Zone 2	24	Zone 2	5
Abroad	0.7%	22	1.0%	1	1.0%	1	1.0%	1	1.0%	0	1.0%	1	1.0%	1	2.0%	1	0.0%	0	0.00	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Other	1.4%	41	3.0%	2	2.0%	2	1.0%	1	0.0%	0	1.0%	1	2.9%	3	2.0%	1	1.0%	1	0.0%	0	1.0%	1	2.1%	0	1.0%	0	1.0%	1
2 Rivers Retail Park, Staines (Spelthorne)	0.0%	0		0		0		0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.9%	1	3.2%	1	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow (Zone 23, Hillingdon)	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
High Wycombe (Wycombe)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Kew (Zone 19, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley (Zone 14/15, Hounslow)	0.1%	2	0.0%	0	0.0%	0	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18 (Wandsworth)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3/4 (Ealing)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Slough (Slough)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Staines (Spelthorne)	1.7%	51	6.0%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	36.5%	27	50.5%	11	1.0%	0	0.0%	0
Sunbury (Spelthorne)	0.1%	4	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	2.9%	2	2.1%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury (Zone 22, Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.1%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.2%	6		0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor (Windsor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	4.1%	123	6.0%	4	6.0%	6	4.0%	3	5.0%	2	4.0%	3	1.0%	1	5.0%	4	0.0%	0	2.0%	1	2.9%	2	2.1%	0	1.0%	0	6.0%	7
(Don't do this type of shopping)	22.7%	684	19.0%	12	32.0%	30	23.0%	15	20.0%	6	17.0%	15	10.8%	11	16.8%	12	20.6%	23	15.0%	8	26.0%	19	14.7%	3	18.0%	8	21.0%	24
Weighted base: Sample:		3014 3014		65 100		93 100		66 100		32 100		87 100		104 102		72 101		111 102		56 100		74 104		21 95		45 100		116 100
Sampio.		5014		100		100		100		100		100		102		101		102		100		104		73		100		100

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West London Retail Study for Roger Tym and Partners

Total Zone 13 Zone 14 Zone 15 Zone 16 Zone 17 Zone 18 Zone 19 Zone 20 Zone 21 Zone 22 Zone 23 Zone 24 Zone 25

	1 otal		Zone 1	3	Zone 1	4	Zone 1:	•	Zone 16		Zone 1	7	Zone 1	8	Zone 1	.9	Zone 2	U	Zone 2.	ı	Zone 22	2	Zone 23	,	Zone 24	•	Zone 2	is
Q29 And the time before Those who buy other sp			-	•	r family	purcl	hase oth	er sp	ecialist n	on-f	ood iten	ns su	ıch as b	ooks,	CDs, je	welle	ry or chi	na an	d glass	items	s?							
Brent Cross	0.8%	,	O	0	1 60/	1	0.00/	0	0.00/	0	0.0%	0	0.0%	0	0.00/	0	0.00/	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1 40/	1
Ealing Road, Brent	0.8%	18 1	0.0% 0.0%	0	1.6% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4% 0.0%	0
Kilburn	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	2.8%	61	0.0%	0	0.0%	0	1.4%	1	9.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Sudbury Hill	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham High Street,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																												
Fulham Road, Hammersmith	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham																												
Other - Hammersmith	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West,	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.004		0.004		0.00/		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.00/	
North End Road,	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.10/	2	0.00/	0	0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.0%	0	0.00/	0	0.0%	0	0.00/	0	0.0%	0	0.00/	0	0.00/	0	0.0%	0
Wandworth Bridge Road South, Hammersmith &	0.1%	3	0.0%	0	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Fulham																												
Westfield	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	1.3%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
North Harrow	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	0.7%	15	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	9.6%	8
Ruislip	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	5	8.2%	7
Brentford	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.4%	31	0.0%	0	0.0%	0	2.7%	1	9.3%	2	22.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.5%	11	10.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Hanworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.9%	41	6.7%	3	22.6%	13	6.8%	3	8.0%	2	1.3%	1	0.0%	0	0.0%	0	2.5%	2	1.2%	1	1.4%	1	2.5%	0	0.0%	0	5.5%	5
Isleworth	0.0%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street,	1.6%	35	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

weighted.									101 1	TO S	501 1,	y 111	anu	ı aı	tiiti	3											1101	veiliber 2	JU 2
	Tota	ıl	Zone 13		Zone 14		Zone 15		Zone 10	5	Zone 1	.7	Zone	18	Zone	19		Zone 2	0	Zone 2	1	Zone 2	2	Zone	23	Zone 24		Zone 25	5
Kensington & Chelsea																													
King's Road East, Kensington & Chelsea	1.0%	21	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.5%		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	2.4%	52	5.3%	3	3.2%	2	1.4%	1	1.3%	0	0.0%	0	2.2%	2	8.9%		5	9.9%	9	27.7%	13	14.9%	8	3.8%	1	1.2%	0	0.0%	0
Richmond	2.1%	46	0.0%	0	3.2%	2	9.6%	5	1.3%	0	5.1%	3	7.8%	7	16.5%	9	9	17.3%	15	3.6%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4	1.3%		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	1.2%	1	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.0%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.4%	9	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	(0	6.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	3.3%	74	1.3%	1	0.0%	0	0.0%	0	1.3%	0	1.3%	1	5.6%	5	5.1%		3	3.7%	3	1.2%	1	0.0%	0	1.3%	0	1.2%	0	1.4%	1
Queensway / Wesbtourne Grove, Westminster	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Syon Lane, Isleworth	0.0%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wembley	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	1.2%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.3%	6	0.0%	0	1.6%	1	0.0%	0	1.3%	0	1.3%	1	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 180 Shepherds Bush Road, Hammersmith	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Old Hoover Building, Weston Avenue, Greenford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	7.8%	173		4	11.3%	7	5.5%	3	4.0%		13.9%	10	5.6%	5			5	13.6%	12	4.8%	2	8.1%	4	5.1%	1	0.0%	0	5.5%	5
Abroad	0.3%	8	0.0%	0	0.00	0	1.4%	1	0.0%	0	1.3%	1	1.1%	1	1.3%		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.2%	27	2.7%	1		0	5.5%	3	0.0%	0		2	2.2%	2			0	1.2%	1	1.2%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0
2 Rivers Retail Park, Staines (Spelthorne)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Alperton (Zone 27, Brent)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	4.1%	2	5.1%	1	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	7.8%	7	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camberley (Surrey Heath)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	l	Zone 1	13	Zone 1	4	Zone 1	5	Zone 1	6	Zone 1	.7	Zone 1	8	Zone 1	9	Zone 20	0	Zone 21	1	Zone 22	2	Zone 23	3	Zone 2	1	Zone 25	5
Heathrow (Zone 23,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillingdon)																												
High Wycombe (Wycombe)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	1.4%	1
Homebase, Warwick Road, Kensington (Zone 28, Kensington & Chelsea)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley (Zone 14/15, Hounslow)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18 (Wandsworth)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 21 (Richmond Upon Thames)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	1.4%	1
Staines (Spelthorne)	1.3%	30	5.3%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.2%	1	0.0%	0	27.0%	14	17.7%	3	1.2%	0	0.0%	0
Stanwell (Zone 23, Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury (Zone 22, Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford (Watford)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
(Don't know / can't remember)	7.3%	160	9.3%	5	8.1%	5	5.5%	3	2.7%	1	3.8%	3	6.7%	6	3.8%	2	1.2%	1	6.0%	3	1.4%	1	10.1%	2	8.6%	3	9.6%	8
(Don't do this type of shopping)	50.7%	1120	50.7%	25	46.8%	27	49.3%	24	54.7%	13	40.5%	28	42.2%	39	48.1%	27	39.5%	35	43.4%	20	33.8%	18	49.4%	9	64.2%	24	53.4%	45
Weighted base:		2208		49		58		48		24		69		92		57		88		47		53		18		37		85
Sample:		2204		75		62		73		75		79		90		79		81		83		74		79		81		73

November 2009

West London Retail Study for Roger Tym and Partners

	Tota	l	Zone 1	.3	Zone 1	14	Zone 1	5	Zone 1	6	Zone 1	17	Zone 1	18	Zone 1	19	Zone 2	0	Zone 2	1	Zone 2	2	Zone 2	3	Zone 24	1	Zone 2	5
Q30 In which location do	es your	hous	ehold sp	oend	most m	oney	on Resta	auran	its?																			
Brent Cross	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.1%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	1.5%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Wembley Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	4.2%	128	0.0%	0	1.0%	1	2.0%	1	7.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
East Acton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.3%	10	0.0%	0	0.0%	0	1.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	4.0%	5
Park Royal	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.7%	22	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1
Sudbury Hill	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	1.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.9%	1	1.1%	0	0.0%	0	0.0%	0
Askew Road, Hammersmith	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham	0.070	-	0.070		0.070	Ü	0.070		0.070	Ü	0.070	Ü	0.070		0.070	Ü	0.070		0.070		0.070		0.070		0.070		0.070	
Other - Fulham	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Palace Road,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Hammersmith & Fulham																												
Fulham Road, Hammersmith	1.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham																												
Other - Hammersmith	0.8%	23	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
King Street West,	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																												
Munster Road,	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																												
North End Road,	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																												
Parsons Green	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Uxbridge Road East, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth Bridge Road	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North, Hammersmith &	01170	10	0.070		0.070	Ü	0.070		0.070	Ü	0.070	Ü	0.070		0.070	Ü	0.070		0.070		0.070		0.070		0.070		0.070	
Fulham																												
Wandworth Bridge Road	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South, Hammersmith &	0.1 /0	3	0.070	J	0.070	J	0.070	J	0.070	J	0.070	J	0.070	U	0.070	J	0.070	0	0.070	J	0.070	J	0.070	J	0.070	v	0.070	v
Fulham																												
Westfield	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	0.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
North Harrow	0.9%	20 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1 torur Harrow	0.070	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U

	Tota	l	Zone 13		Zone 1	4	Zone 1	5	Zone 16	5	Zone 1	7	Zone 1	8	Zone 1	9	Zone 2	0	Zone 21	l	Zone 22	;	Zone 23	3	Zone 24	ļ	Zone 2	25
Pinner	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.5%	16	0.0%	ő	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.1%	33	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	5	14.0%	16
Ruislip	1.6%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	9.0%	10
Uxbridge	1.1%	33	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	3	14.0%	16
Yiewsley / West Drayton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.3%	11	0.0%	0	0.0%	0	2.0%	1	17.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Chiswick	3.4%	104	1.0%	1	1.0%	1	8.0%	5	9.0%	3	54.0%	47	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.0%	1
Cranford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.7%	20		7	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	0	0.0%	0
Hanworth	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.1%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.7%	51	3.0%	2	16.0%	15	7.0%	5	2.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.1%	0	2.0%	1	1.0%	1
Hounslow West	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.4%	12	1.0%	1	3.0%	3	11.0%	7	1.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	3.3%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Road East, Kensington & Chelsea	1.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Kingston-Upon-Thames	0.9%	28	2.0%	1	3.0%	3	1.0%	1	1.0%	0	0.0%	0	1.0%	1	0.0%	0	4.9%	5	6.0%	3	1.0%	1	0.0%	0	2.0%	1	0.0%	0
Richmond	2.9%	86	3.0%	2	7.0%	7	16.0%	10	2.0%	1	4.0%	3	2.0%	2	39.6%	29	21.6%	24	4.0%	2	0.0%	0	0.0%	0	1.0%	0	1.0%	1
East Sheen	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	10	8.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.6%	18	6.0%	4	0.0%	0	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	4.9%	5	12.0%	7	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Whitton	0.3%	8	0.0%	0	3.0%	3	1.0%	1	1.0%	0	0.0%	0	0.0%	0	1.0%	1	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	1.6%	49	5.0%	3	3.0%	3	3.0%	2	1.0%	0	0.0%	0	2.0%	2	0.0%	0	26.5%	29	5.0%	3	1.0%	1	1.1%	0	0.0%	0	0.0%	0
Lakeside, Thurrock	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	1.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.5%	25	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	6.1%	182	1.0%	1	5.0%	5	3.0%	2	4.0%	1	7.0%	6	5.9%	6	11.9%	9	3.9%	4	3.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Queensway / Wesbtourne Grove, Westminster	1.6%	49	0.0%	0	1.0%	1	2.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Praed Street / Paddington, Westminster	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Road, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure West, Air Park Way, Feltham	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0		0		0	0.0%	0
Royale Leisure Park,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Western Avenue, Acton Other Locations	3.7%	111	6.0%	4	1.0%	1	2.0%	1	3.0%	1	1.0%	1	3.9%	4	2.0%	1	2.0%	2	6.0%	3	7.7%	6	9.5%	2	6.0%	3	2.0%	2

	Tota	al	Zone 1	13	Zone	14	Zone	15	Zone 1	.6	Zone 1	17	Zone	18	Zone 1	19	Zone 2	20	Zone 2	1	Zone 2	22	Zone 2	3	Zone 2	4	Zone 2	25
Ashford (Zone 22,	0.7%	20	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	13	7.4%	2	0.0%	0	0.0%	0
Spelthorne) Barnes (Zone 18, Richmond	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upon Thames) Battersea (Zone 30, Wandsworth)	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.5%	16	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	21.0%	12	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Harlington (Zone 24, Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.2%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley, Zone 15 (Hounslow)	0.1%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 17 (Hounslow)	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 20 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 23 (Hillingdon)	0.1%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 (Brent)	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 (Hammersmith & Fulham)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton (Spelthorne)	0.2%	7	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	3.8%	3	3.2%	1	0.0%	0	0.0%	0
Staines	1.0%	31	3.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	21.2%	16	28.4%	6		0	0.0%	0
Sunbury (Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	2.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Walton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0,0	0	0.0%	0	0.0%	0		1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor	0.2%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0	0.0%	0		0	1.9%	1	6.3%	1	1.0%	0	0.0%	0
(Don't know / varies)	11.1%	333	8.0%	5	5.0%	5	5.0%	3	9.0%	3	4.0%		11.8%	12	11.9%	9	5.9%	7		9	21.2%	16	6.3%	1	16.0%	7		16
(Don't do this activity)	29.5%	888	43.0%	28	37.0%	35	28.0%	18	38.0%	12	23.0%	20	20.6%	21	16.8%	12	20.6%	23	19.0%	11	17.3%	13	31.6%	7	38.0%	17	36.0%	42
Weighted base: Sample:		3014 3014		65 100		93 100		66 100		32 100		87 100		104 102		72 101		111 102		56 100		74 104		21 95		45 100		116 100
Sample:		3014		100		100		100		100		100		102		101		102		100		104		95		100		100

Total Zone 13 Zone 14 Zone 15 Zone 16 Zone 17 Zone 18 Zone 19 Zone 20 Zone 21 Zone 22 Zone 23 Zone 24 Zone 25 Q31 In which location does your household spend most money on Take-aways? 0.0% Harlesden 0.4% 12 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 1.0% 0 0.0% 0 Kilburn 0.2% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2 0 0 0 0 Neasden 0.1% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Wembley 2.4% 73 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Willesden Green 0.2% 5 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 1.2% 36 0.0% 0 0.0% 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Acton 0 Ealing 3.8% 115 0.0% 0 0.0% 0 0.0% 0 6.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% n 0.0% 0 0.0% 0 East Acton 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1.3% 39 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 Greenford Hanwell 0.3% 8 0.0% 0 0.0% 0 0.0% 0 2.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% n 0.0% 0 0.0% 0 Northfields 0.3% 8 0.0% 0 0.0% 0 0.0% 0 1.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Northolt 0.7% 20 0.0% 0 0.0% 0 0.0% n 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 3 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Park Royal 0.1% 0 0 0.2% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Perivale 6 0 2 Pitshanger 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% n 0.0% 0 0.0% 0 South Ealing 0.2% 5 0.0% 0 0.0% 0 0.0% 5.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 1.2% 35 0.0% 0 1.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 1.0% 0 0.0% 0 Southall 0 1 0.3% 9 0.0% 0 0 0.0% 1.0% 0.0% 0 Sudbury Hill 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 1.0% 0 0.0% 0 0.0% West Way Cross 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 1.1% 32 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 0 0.0% 0 0.0% 0 Shepherds Bush 0 Askew Road, Hammersmith 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 & Fulham 0.0% Other - Fulham 0.9% 26 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Fulham Palace Road. 0.2% 0 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 6 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 Hammersmith & Fulham Fulham Road, Hammersmith 0.3% 10 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 & Fulham Goldhawk Road, 0.1% 0.0% 0.0% 0 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% Hammersmith & Fulham Grevhound Road. 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Hammersmith & Fulham Other - Hammersmith 0.4% 11 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 King Street West. 0.5% 14 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hammersmith & Fulham 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Munster Road. 2 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0 0 0.0% 0 0 0.0% 0 0 0.0% 0 0.0% Hammersmith & Fulham 0.4% North End Road, 13 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Hammersmith & Fulham 0 0 Parsons Green 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 Shepherds Bush Road, 0.2% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% Hammersmith & Fulham Uxbridge Road East, 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hammersmith & Fulham Uxbridge Road West 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Hammersmith & Fulham

	Total		Zone 1	3	Zone 1	4	Zone 1	5	Zone 10	5	Zone 1'	7	Zone 1	8	Zone 19)	Zone 20	0	Zone 21		Zone 22	2	Zone 23	}	Zone 24	ı	Zone 2	25
Wandsworth Bridge Road North, Hammersmith & Fulham	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandworth Bridge Road South, Hammersmith & Fulham	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
North Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Eastcote	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haves	2.8%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.0%	14	54.0%	63
Ruislip	1.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.1%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bedfont	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Brentford	0.3%	8	0.0%	0	0.0%	0	0.0%	0	20.0%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.8%	55	0.0%	0	0.0%	0	0.0%	0	2.0%	1	54.0%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	1.1%	34	27.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.9%	1	0.0%	0	1.0%	0	0.0%	0
Hanworth	0.5%	14	15.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.7%	20	0.0%	0	8.0%	7	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	2.6%	77	5.0%		39.0%	36	5.0%	3	5.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Hounslow West	0.3%	8	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.8%	25	0.0%	0	1.0%	1	34.0%	22	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	1.2%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Road East, Kensington & Chelsea	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Kingston-Upon-Thames	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	0.7%	23	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	24.8%	18	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	10	6.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.2%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.6%	19	1.0%	1	4.0%	4	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	12	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Twickenham	1.3%	38	0.0%	0	0.0%	0	1.0%	1	1.0%	0	1.0%	1	2.0%	2	0.0%	0	29.4%	33	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	1.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensway / Wesbtourne Grove, Westminster	1.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Praed Street / Paddington, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0
	1 20/	20	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.9%	3	2.0%	1	0.0%	0	3.0%	2.	0.0%	0	1.1%	0	3.0%	1	0.0%	0
Other Locations Ashford (Zone 22,	1.2% 1.1%	36 33	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	_	37.5%	28	9.5%	2	0.0%	0		0

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											,	•																
	Tota	al	Zone 1	13	Zone 1	4	Zone 1	15	Zone 1	16	Zone	17	Zone	18	Zone	19	Zone 2	20	Zone 2	21	Zone 2	2	Zone 2	3	Zone 2	4	Zone	25
Spelthorne)																												
Barnes (Zone 18, Richmond Upon Thames)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	7.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	1.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.7%	21	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlington (Zone 24, Hillingdon)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley, Zone 15 (Hounslow)	0.1%	3	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 17 (Hounslow)	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 20 (Richmond Upon Thames)	0.1%	3		0		0	1.0%	1	0.0%	0		0	0.0%	0		0		2		0	0.0%	0		0	0.0%	0	0.0%	0
Other, Zone 23 (Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 25 (Ealing / Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other, Zone 26 (Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 (Brent)	0.5%	14	0.0,0	0	0.0,0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0.0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6 (Ealing)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0.0	0	0.0%	0		0	0.0%	0	0.0%	0
Sheen (Zone 19, Richmond Upon Thames)	0.1%	4	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	2.0%	2		2	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0
Shepperton (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Staines	0.4%	11		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0		0	8.7%		13.7%	3	0.0%	0	0.0%	0
Stanwell (Zone 23, Spelthorne)	0.2%	5		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	23.2%	5	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.1%	3		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		2	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.6%	18		0		0	0.0%	0	0.0%	0	,.	0	0.0%	0		0		0		0	0.0%	0		0	0.0%	0	0.0%	0
Windsor	0.0%	1	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.8%	114		1	1.0%	1	1.0%	1	4.0%	1	1.0%	1	2.9%	3	0.0%	0		0		2	4.8%	4	2.1%	0	6.0%	3	3.0%	3
(Don't do this activity)	47.6%	1435	47.0%	31	40.0%	37	47.0%	31	46.0%	14	40.0%	35	47.1%	49	55.4%	40	50.0%	55	44.0%	25	44.2%	33	45.3%	10	50.0%	23	40.0%	46
Weighted base: Sample:		3014 3014		65 100		93 100		66 100		32 100		87 100		104 102		72 101		111 102		56 100		74 104		21 95		45 100		116 100

Weighted:

, reighteur										08	, 5	,	-															
	Tota	l	Zone 13		Zone 14	1	Zone 15	;	Zone 1	6	Zone 1'	7	Zone 1	8	Zone 19	9	Zone 2	0	Zone 21	1	Zone 22	2	Zone 23	3	Zone 24	+	Zone 25	;
Q32 In which location do	es your	hous	ehold spei	nd r	most mo	ney (on Cafes	/ Pu	bs / Bars	s?																		
Brent Cross	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	4.4%	131	0.0%	0	0.0%	0	3.0%	2	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
East Acton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields	0.2%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.5%	15	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Hill	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.7%	22	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Askew Road, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham High Street, Hammersmith & Fulham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Palace Road, Hammersmith & Fulham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith & Fulham	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Hammersmith	1.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West, Hammersmith & Fulham	0.5%	15	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North End Road, Hammersmith & Fulham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsons Green	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush Road,	0.2%	6	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham																												
Uxbridge Road East, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth Bridge Road North, Hammersmith & Fulham	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandworth Bridge Road South, Hammersmith & Fulham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:					for Ro	ger Tym	and Pa	rtners					N	ovember 2009
	Total	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25

	Total	l	Zone 13		Zone 14		Zone 1	5	Zone 16	í	Zone	17	Zone	18	2	Zone 19		Zone 20		Zone 21		Zone 22		Zone 23		Zone 24		Zone 25	5
Westfield	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.2%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	7	22.0%	25
Northwood	0.1%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Uxbridge	0.7%	21	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	10.0%	12
Bedfont	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.3%	9	0.0%	0	0.0%	0	0.0%	0	18.0%	6	1.0%	1	0.0%	0	`	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Chiswick	3.0%	92	0.0%	0	2.0%	2	4.0%	3	9.0%	3	65.0%	56	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Cranford	0.1%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Feltham	0.5%	16	12.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.1%	4	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.1%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.6%	48	1.0%	1	17.0%	16	7.0%	5	3.0%	1	0.0%	0	0.0%	0)]	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	3.0%	1	0.0%	0
Hounslow West	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	`	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.4%	13	0.0%	0	2.0%	2	16.0%	10	1.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	1.5%	46	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Road East, Kensington & Chelsea	1.4%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	. (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Kingston-Upon-Thames	0.7%	20	1.0%	1	2.0%	2	0.0%	0	1.0%	0	0.0%	0	1.0%	1	. (0.0%	0	3.9%	4	11.0%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Richmond	2.4%	73	1.0%	1	3.0%	3	15.0%	10	3.0%	1	0.0%	0	2.0%	2	44	4.6%	32	10.8%	12	4.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1
East Sheen	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	11	. 11	1.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.4%	11	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	3.9%	4	9.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.3%	10	0.0%	0	3.0%	3	0.0%	0	1.0%	0	0.0%	0	0.0%	0) (0.0%	0	4.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	1.4%	41	4.0%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	2	. (0.0%	0	27.5%	30	1.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Putney	1.4%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.5%	26	5 (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	4.7%	140	0.0%	0	4.0%	4	2.0%	1	3.0%	1	3.0%	3	2.9%	3	5	5.0%	4	2.9%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Queensway / Wesbtourne Grove, Westminster	1.2%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations	1.2%	36	1.0%	1	2.0%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0)]	1.0%	1	0.0%	0	3.0%	2	3.8%	3	6.3%	1	2.0%	1	0.0%	0
Ashford (Zone 22, Spelthorne)	0.5%	15	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	16.3%	12	5.3%	1	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	13	3 (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0) (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

West London Retail Study for Roger Tym and Partners

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										•		•																
	Tota	al	Zone 1	13	Zone 1	4	Zone ?	15	Zone	16	Zone	17	Zone	18	Zone	19	Zone	20	Zone 2	21	Zone 2	22	Zone 2	3	Zone 2	:4	Zone 2	25
Hampton (Zone 21,	0.5%	15	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Upon Thames)	0.070	10	2.070	•	0.070		0.070	Ü	0.070		0.070	Ü	0.070	Ü	0.070		0.070		2070		0.070	Ü	0.070	Ü	0.070		0.070	Ü
Harlington (Zone 24, Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley, Zone 15 (Hounslow)	0.2%	6	0.0%	0	2.0%	2	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16 (Hounslow)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 17 (Hounslow)	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 20 (Richmond Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 25 (Ealing / Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other, Zone 28 (Kensington & Chelsea)	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 29 (Kensington & Chelsea)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 (Brent)	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6 (Ealing)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheen (Zone 19, Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upon Thames)																												
Shepperton (Spelthorne)	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0.0	0	0.0%	0		0	0.0%	0	0.0%	0		0	1.0%	1	2.1%	0	0.070	0	0.0%	0
Staines	1.0%	29	3.0%	2	1.0%	1	0.0%	0		0	0.0%	0		1	0.0%	0		0		0	22.1%		30.5%	6		0	0.0%	0
Stanwell (Zone 23, Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		2	0.0%	0	2.1%	0		0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor	0.2%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	1.9%	1	0.0%	0	1.0%	0	1.0%	1
(Don't know / varies)	7.4%	223	5.0%	3	7.0%	7	6.0%	4	4.0%	1	4.0%	3	4.9%	5	5.0%	4	6.9%	8	6.0%	3	5.8%	4	6.3%	1	4.0%	2	4.0%	5
(Don't do this activity)	43.3%	1304	60.0%	39	50.0%	47	36.0%	24	48.0%	15	24.0%	21	30.4%	32	20.8%	15	33.3%	37	34.0%	19	46.2%	34	40.0%	8	64.0%	29	54.0%	63
Weighted base:		3014		65		93		66		32		87		104		72		111		56		74		21		45		116
Sample:		3014		100		100		100		100		100		102		101		102		100		104		95		100		100
GEN Gender of respond	ent.																											
Male Female	33.0% 67.0%	995 2019	28.0% 72.0%	18 47	38.0% 62.0%	35 58	39.0% 61.0%	26 40		11	38.0% 62.0%	33 54	32.4% 67.6%	34 70	26.7% 73.3%	19 53		41 69		18 38	24.0% 76.0%		30.5% 69.5%		30.0% 70.0%	14 32	28.0% 72.0%	32 83
	07.0%		12.0%		02.070		01.070		03.0%		02.0%		07.0%		13.3%		02.1%		00.0%		70.0%		09.570		70.070		12.070	
Weighted base: Sample:		3014 3014		65 100		93 100		66 100		32 100		87 100		104 102		72 101		111 102		56 100		74 104		21 95		45 100		116 100

	Tota	ıl	Zone	13	Zone	14	Zone ?	15	Zone 1	16	Zone 1	17	Zone	18	Zone	19	Zone 2	20	Zone 2	21	Zone 2	22	Zone 2	3	Zone 2	24	Zone 2	25
AGE Could I ask, ho	w old are yo	u ?																										
18 to 24	2.0%	61	1.0%	1	6.0%	6	3.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.9%	1	1.1%	0	2.0%	1	3.0%	3
25 to 34	8.0%	243	11.0%	7	10.0%	9	9.0%	6	6.0%	2	4.0%	3	8.8%	9	5.9%	4	5.9%	7	4.0%	2	9.6%	7	8.4%	2	4.0%	2	3.0%	3
35 to 44	20.1%	604	20.0%	13	17.0%	16	18.0%	12	9.0%	3	17.0%	15	10.8%	11	22.8%	17	14.7%	16	17.0%	10	14.4%	11	23.2%	5	10.0%	5	24.0%	28
45 to 54	24.2%	728	27.0%	18	17.0%	16	21.0%	14	16.0%	5	24.0%	21	23.5%	24	25.7%	19	26.5%	29	35.0%	20	25.0%	19	25.3%	5	16.0%	7	25.0%	29
55 to 64	15.9%	479	6.0%	4	15.0%	14	16.0%	10	27.0%	9	17.0%	15	15.7%	16	11.9%	9	19.6%	22	18.0%	10	21.2%	16	11.6%	2	23.0%	10	12.0%	14
65 +	27.9%	841	35.0%	23	35.0%	33	32.0%	21	41.0%	13	34.0%	29	38.2%	40	32.7%	24	32.4%	36	26.0%	15	26.9%	20	30.5%	6	43.0%	19	32.0%	37
(Refused)	1.9%	59	0.0%	0	0.0%	0	1.0%	1	1.0%	0	2.0%	2	2.9%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	1	1.0%	1
Weighted base:		3014		65		93		66		32		87		104		72		111		56		74		21		45		116
Sample:		3014		100		100		100		100		100		102		101		102		100		104		95		100		100
CAR How many cars	does your l	nouse	hold ow	n or h	ave the	use	of?																					
None	24.3%	733	15.0%	10	21.0%	20	22.0%	14	30.0%	9	22.0%	19	20.6%	21	31.7%	23	16.7%	18	11.0%	6	11.5%	9	16.8%	4	24.0%	11	18.0%	21
One	47.7%	1437	49.0%	32	42.0%	39	44.0%	29	52.0%	16	41.0%	36	47.1%	49	40.6%	29	44.1%	49	41.0%	23	41.3%	31	42.1%	9	41.0%	19	50.0%	58
Two	22.0%	662	27.0%	18	27.0%	25	22.0%	14	12.0%		32.0%	28	29.4%	31	23.8%	17	32.4%	36	36.0%	20	32.7%	24	34.7%	7	27.0%	12	22.0%	25
Three or more	4.7%	141	9.0%	6	10.0%	9	10.0%	7	4.0%	1	5.0%	4	1.0%	1	3.0%	2	6.9%	8	11.0%	6	14.4%	11	6.3%	1	7.0%	3	8.0%	9
(Refused)	1.4%	42	0.0%	0	0.0%	0	2.0%	1	2.0%	1	0.0%	0	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0	2.0%	2
Weighted base:		3014		65		93		66		32		87		104		72		111		56		74		21		45		116
Sample:		3014		100		100		100		100		100		102		101		102		100		104		95		100		100
WOR Which of the fo	llowing best	desc	ribes the	e chie	f wage	earne	r of you	r hou	sehold's	curr	ent emp	loym	ent situ	ation	?													
Working full time	50.3%	1515	47.0%	31	49.0%	46	44.0%	29	37.0%	12	49.0%	42	40.2%	42	47.5%	34	47.1%	52	61.0%	34	54.8%	41	56.8%	12	38.0%	17	41.0%	47
Working part time	8.4%	253	12.0%	8	6.0%	6	5.0%	3	10.0%	3	8.0%	7	9.8%	10	5.9%	4	5.9%	7	9.0%	5	7.7%	6	7.4%	2	5.0%	2	15.0%	17
Unemployed	4.9%	149	6.0%	4	6.0%	6	9.0%	6	5.0%	2	4.0%	3	2.0%	2	4.0%	3	3.9%	4	2.0%	1	1.9%	1	4.2%	1	5.0%	2	6.0%	7
Retired	32.7%	986	33.0%	22	38.0%	35	39.0%	26	43.0%	14	38.0%	33	44.1%	46	39.6%	29	41.2%	46	26.0%	15	35.6%	26	30.5%	6	50.0%	23	35.0%	41
Home-maker	0.7%	20	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Student	0.6%	18	2.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Carer	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.0%	60	0.0%	0	1.0%	1	1.0%	1	4.0%	1	1.0%	1	2.9%	3	3.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	0	2.0%	2
Weighted base:		3014		65		93		66		32		87		104		72		111		56		74		21		45		116
Sample:		3014		100		100		100		100		100		102		101		102		100		104		95		100		100

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	Tota	ı	Zone 1	13	Zone 1	14	Zone	15	Zone 1	16	Zone	17	Zone	18	Zone	19	Zone 2	0	Zone 2	1	Zone 2	22	Zone 2	3	Zone 2	24	Zone 2	15
SEG Socio-economic gro	oup																											
A B C1 C2	6.1% 20.3% 27.3% 10.2% 9.2%	183 611 824 308 276	2.0% 12.0% 24.0% 18.0% 19.0%	1 8 16 12	11.0%		7.0% 18.0% 34.0% 10.0% 9.0%	22 7	1.0% 15.0% 25.0% 13.0% 19.0%		4.0% 28.0% 32.0% 5.0% 3.0%		10.8% 25.5% 28.4% 4.9% 2.0%		9.9% 26.7% 36.6% 4.0% 4.0%	7 19 27 3		31	7.070		4.8% 13.5% 26.9% 17.3% 15.4%	13	28.4%	6 4	2.0% 10.0% 29.0% 11.0% 12.0%		2.0% 8.0% 24.0% 14.0% 16.0%	2 9 28 16 19
E (Refused)	15.6% 11.4%	469 342	20.0%	13	20.0%	19		7 7	18.0% 9.0%		21.0% 7.0%	18 6		16 13			13.7% 11.8%	15 13	8.0% 12.0%	5 7	16.3% 5.8%	12 4		3	19.0% 19.0% 17.0%	9	21.0% 15.0%	24 17
Weighted base: Sample:		3014 3014		65 100		93 100		66 100		32 100		87 100		104 102		72 101		111 102		56 100		74 104		21 95		45 100		116 100

Zone 21 Zone 22 Total Zone 13 Zone 14 Zone 15 Zone 16 Zone 17 Zone 18 Zone 19 Zone 20 Zone 23 Zone 24 Zone 25 LAN Where English is not your first language, please specify your main language: 77 87.3% No other language / English 82.7% 2492 90.0% 59 73.0% 68 87.0% 57 90.0% 28 89.0% 91 94.1% 68 93.1% 103 97.0% 55 97.1% 72 93.7% 20 87.0% 39 85.0% 98 is my first language Other language 1.9% 56 1.0% 2.0% 2.0% 2 0.0% 0 1.0% 0.0% 0 1.1% 0 0.0% 0 2.0% 2 2.0% 1.0% 1 1.0% 1.0% 0 0 Albanian 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Arabic 0.7% 22 0.0% 0 1.0% 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 1 0.2% 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Chinese 6 Danish 2 0.1% 0.0% 0 0.0% 0 0.0% 0 1.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Dari 0.1% 3 2.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 5 0.0% 0 1.0% 0.0% 0 0.0% 0 1.0% 1 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Dutch French 1.3% 40 2.0% 1 0.0% 0 0.0% 0 0.0% 0 3.0% 3 1.0% 2.0% 1 0.0% 0 1.0% 1.0% 0.0% 0 0.0% 0 1.0% 1 0.0% 2 German 0.8% 24 0.0% 0 2.0% 2 1.0% 1.0% 0 0.0% 0 2.0% 0 2.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Ghanian 0.2% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 3 0.0% 0 1.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Greek 39 0 1.3% 0.0% 2.0% 2 1.0% 1.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Gujarati 0 Hindi 0.6% 17 0.0% 0 2.0% 2 2.0% 1 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 0 2.0% 1 0.0% 0 Hungarian 0.2% 6 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 1.1% 0.0% 0 0.0% 0 0 0.6% 18 1.0% 2.0% 2 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 2.0% 2 Urdu 1 0 1 12 0 1.0% 0.0% 0 0 0.0% 0.0% 0.0% 0.0% Indian 0.4% 0.0% 2.0% 0 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0 0 1.0% 1 Irish 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.7% 22 1.0% 1.0% 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Italian 7 Konkani 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0 0.0% 0 2 1.7% 50 8.0% 7 2.0% 1.0% 0 0.0% 0 0.0% 0 1.1% 0 4.0% 3 Punjabi 1.0% 0 1.0% 0.0% 0.0% 0 0.0% 0 3.0% Persian 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.1% 4 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 Fillipino 0.0% 0 0.0% 0 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0.4% 12 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 1.1% 0.0% 0 Polish 0.0% 0 0.0% 0 0 0 0.0% 0 0 0.0% 0 1.0% Portuguese 0.5% 16 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 0 0.0% 0 0.0% 0 Russian 0.3% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 1.0% 1 0.2% 6 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 1.0% 0 0.0% 0 Somali 0.0% 0 0 0.0% Spanish 1.0% 31 0.0% 0 0.0% 0 0.0% 0 1.0% 0 1.0% 1 2.0% 2 1.0% 1 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Swahili 0.1% 4 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Swedish 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Tamil 0.5% 14 0.0% 0 1.0% 0.0% 0 0.0% 0 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 (Don't know / varies) 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 (Refused) 2.3% 70 0.0% 0 4.0% 4 2.0% 1 3.0% 1 0.0% 0 2.9% 3 1.0% 1 1.0% 1 2.0% 0.0% 0 0.0% 0 3.0% 1 3.0% 3

87

100

104

102

72

101

111

102

56

100

74

104

21

95

45

100

116

100

Weighted base:

Sample

3014

3014

65

100

93

100

66

100

32

100

November 2009

West London Retail Study for Roger Tym and Partners

Weighted:

	Tota	ıl	Zone 1	13	Zone 1	14	Zone 1	15	Zone 1	16	Zone 1	17	Zone	18	Zone 1	9	Zone	20	Zone 2	1	Zone 2	2	Zone 2	3	Zone 2	24	Zone	25
DIS Do you consider y	you have a	a disal	oility? If	so, w	/hat is tl	he nat	ure of y	our d	isability	?																		
No disabilities	87.5%	2638	85.0%	56	88.0%	82	88.0%	58	84.0%	26	89.0%	77	87.3%	91	89.1%	65	90.2%	100	93.0%	52	93.3%	69	92.6%	20	80.0%	36	83.0%	96
Disability	0.8%	24	2.0%	1	1.0%	1	1.0%	1	1.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	0	1.0%	1
Arthritis	1.7%	50	4.0%	3	2.0%	2	4.0%	3	3.0%	1	3.0%	3	0.0%	0	4.0%	3	1.0%	1	3.0%	2	1.0%	1	1.1%	0	2.0%	1	3.0%	3
Asthma	0.2%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Back problems	0.2%	7	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Blind	0.3%	10	1.0%	1	0.0%	0	1.0%	1	1.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1
Cancer	0.3%	8	1.0%	1	0.0%	0	1.0%	1	1.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Diabetes	0.6%	19	4.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Epilepsy	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Hearing	0.2%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heart problems	0.6%	17	1.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.0%	2
Hip problems	0.1%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Knee problems	0.2%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.0%	1
Poor eyesight	0.4%	11	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.1%	0	0.0%	0	0.0%	0
Lung problems	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Mental health problems	0.3%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility problems	2.3%	69	0.0%	0	2.0%	2	2.0%	1	3.0%	1	2.0%	2	2.0%	2	1.0%	1	2.0%	2	0.0%	0	3.8%	3	0.0%	0	2.0%	1	3.0%	3
MS	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osteoporosis	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Parkinsons disease	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.0%	1
Physical impairment	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Sensory	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
(Refused)	3.2%	98	1.0%	I	5.0%	5	2.0%	1	4.0%	1	2.0%	2	3.9%	4	1.0%	1	2.0%	2	3.0%	2	0.0%	0	0.0%	0	5.0%	2	3.0%	3
Weighted base:		3014		65		93		66		32		87		104		72		111		56		74		21		45		116
Sample:		3014		100		100		100		100		100		102		101		102		100		104		95		100		100

	Tota	al	Zone 1	13	Zone 1	14	Zone	15	Zone 1	16	Zone 1	17	Zone 1	18	Zone 1	19	Zone	20	Zone 2	21	Zone 2	22	Zone 2	3	Zone 2	4	Zone	25
ETH What would best de	scribe	your e	thnic or	igin (a	accordir	ng to t	the cens	sus)?																				
White – British	65.1%	1961	79.0%	52	47.0%	44	74.0%	49	77.0%	24	79.0%	69	80.4%	83	83.2%	60	86.3%	95	88.0%	50	91.3%	68	88.4%	19	70.0%	32	70.0%	81
White - Irish	4.6%	137	2.0%	1	2.0%	2	3.0%	2	4.0%	1	3.0%	3	2.9%	3	1.0%	1	2.9%	3	5.0%	3	2.9%	2	4.2%	1	4.0%	2	2.0%	2
Any other white background	1.4%	41	2.0%	1	3.0%	3	1.0%	1	0.0%	0	0.0%	0	2.9%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0		0	0.0%	0	1.0%	1
Black - Caribbean	1.9%	59	1.0%	1	1.0%	1	0.0%	0	1.0%	0	1.0%	1	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	2.0%	1	1.0%	1
Black - African	1.2%	35	2.0%	1	1.0%	1	0.0%	0	3.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.0%	2
Black - Any other black	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	(
background																												
Mixed - White and black	0.2%	7	0.0%	0	0.0%	0	1.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		0	0.0%	0	0.0%	(
Mixed - Caribbean	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	1.0%	1
White - White and black	0.1%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
African	0.501	4.0	0.004		0.00/		4.004		4.00/		0.004		0.004		0.004		0.004		0.004		4.004		0.004		4.004		4.00/	
White - White and Asian	0.6%	18	0.0%	0	0.0%	0	1.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	1.9%	1	0.0%	0	1.0%	0	1.0%	1
White - Any other mixed	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
background	0.40/	10	0.00/	0	0.00/	0	2.00/	1	0.00/	0	1 00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1.00/	1
Asian - Chinese Asian - Indian	0.4% 7.5%	12 227	0.0% 4.0%	0	0.0% 24.0%	22	2.0% 8.0%	5	0.0% 3.0%	1	1.0% 1.0%	1	0.0% 2.0%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.1%	0	0.0% 12.0%	5	1.0% 10.0%	1 12
Asian - Pakistani	1.1%	33	3.0%	2	5.0%	5	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0		0	2.0%	1	4.0%	5
Asian - Bangladeshi	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	(
Asian - Any other Asian	0.8%	23	3.0%	2	2.0%	2	0.0%	0	1.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	0.0%	0	1.0%	1
background	0.070	-20	2.070	_	2.070	_	0.070	Ü	1.070		0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070		0.070		1.070	
Gypsy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Any other ethnic background	0.6%	19	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	(
European	2.5%	77	1.0%	1	2.0%	2	2.0%	1	1.0%	0	2.0%	2	1.0%	1	2.0%	1	2.0%	2	1.0%	1	1.0%	1	2.1%	0	0.0%	0	0.0%	(
American	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Australian	0.4%	13	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
French	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1	0.0%	0		1	1.0%	1	0.0%	0	0.0%	0	0.0%	C
German	0.3%	10	0.0%	0	1.0%	1	0.0%	0	1.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Italian	0.4%	13	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0
New Zealand	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Polish	0.4%	13	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	1.0%	1
Portuguese	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1 1	0.0% 2.0%	0 2	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	(
Spanish	0.7% 0.1%	20	0.0%	0	0.0% 1.0%	1	0.0% 0.0%	0	1.0% 0.0%	0	1.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	(
Asian Danish	0.1%	2	0.0% 0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0% 1.0%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Black British	0.1%	18	0.0%	0	0.0%	0	2.0%	1	1.0%	0	1.0%	1	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Jamaican	0.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	(
Arabic	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0	0.0%	(
Asian British	0.7%	21	1.0%	1	1.0%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	Ċ
Sri Lankan	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	1.0%	1
Fillipino	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't know)	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Refused)	3.8%	115	1.0%	1	5.0%	5	3.0%	2	3.0%	1	3.0%	3	2.9%	3	2.0%	1	3.9%	4	3.0%	2	1.0%	1	1.1%	0	4.0%	2	4.0%	5
Weighted base:		3014		65		93		66		32		87		104		72		111		56		74		21		45		116
Sample:		3014		100		100		100		100		100		102		101		102		100		104		95		100		100
Sumpre.		3014		100		100		100		100		100		102		101		102		100		104		,,		100		1

	Tota	ıl	Zone 1	13	Zone 1	4	Zone 1	15	Zone	16	Zone	17	Zone	18	Zone	19	Zone	20	Zone 2	21	Zone 2	2	Zone 2	23	Zone 2	24	Zone 2	25
QUOTA Zone																												
Zone 1	4.1%	123	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	4.2%	126	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	3.2%	98	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	3.1%	93	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	4.3%	128	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	3.0%	90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	2.3%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	2.7%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	2.3%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	3.4%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	2.6%	79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12	1.6%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13	2.2%	65	100.0%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14	3.1%	93	0.0%	0	100.0%	93	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15	2.2%	66	0.0%	0	0.0%	0	100.0%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16	1.0%	32	0.0%	0	0.0%	0	0.0%	0	100.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17	2.9%	87	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	87	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18	3.4%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19	2.4%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20	3.7%	111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21	1.9%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22	2.5%	74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	74	0.0%	0	0.0%	0	0.0%	0
Zone 23	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	21	0.0%	0	0.0%	0
Zone 24	1.5%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	45	0.0%	0
Zone 25	3.8%	116	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	116
Zone 26	4.5%	134	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 27	8.0%	240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 28	6.2%	187	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 29	5.0%	150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 30	8.4%	253	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		3014		65		93		66		32		87		104		72		111		56		74		21		45		116
Sample:		3014		100		100		100		100		100		104		101		102		100		104		95		100		100

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	Total		Zone 13	3	Zone 1	4	Zone 15	5	Zone 1	6	Zone 1	7	Zone 1	18	Zone 1	19	Zone 2	0	Zone 2	1	Zone 22	2	Zone 2	3	Zone 24	ı	Zone 25	5
SECTOR Postcode																												
HA0 1	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA0 2	0.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA0 4	1.2%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA1 3	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 0	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 8	0.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 9	1.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA4 0	0.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA4 6	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA9 6	1.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA9 7	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW100	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
NW102	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW103	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW104	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW105	0.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW106	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW107	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW108	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
NW109 SW100	0.3% 0.8%	10 26	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0
SW100 SW109	0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0% 0.0%	0	0.0%	0
SW109 SW111	0.7%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW111 SW112	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
SW112 SW113	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW114	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW115	1.4%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
SW116	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW130	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	-	17.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW139	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW147	0.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW148	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW151	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW152	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW155	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW156	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW181	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW182	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW183	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW184	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW185	1.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW3 5	0.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW3 6	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW5 0	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW5 9	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	3	Zone 1	4	Zone 1	5	Zone 1	6	Zone 1	17	Zone 1	18	Zone 1	19	Zone 2	20	Zone 2	1	Zone 2	2	Zone 2	3	Zone 2	4	Zone 2	5
SW6 1	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW6 2	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
SW6 3	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
SW6 4	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
SW6 5	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
SW6 6	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
SW6 7	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW7 3	0.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW7 4	0.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW7 5	0.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW1 1	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW1 2	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW1 3	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW1 4	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW106	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW121	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW122	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW123	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW134	0.8%	23	35.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW135	0.6%	19	29.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW136	0.4%	12	19.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW137	0.4%		17.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW140	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW148	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW149	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW151	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	31.7%	24	0.0%	0	0.0%	0	0.0%	0
TW152	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	26.0%	19		0	0.0%	0	0.0%	0
TW153	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	29.8%	22		0	0.0%	0	0.0%	0
TW165	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			14.0%	8	0.0%	0		0	0.0%	0	0.0%	0
TW167	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	12.5%	9		0	0.0%	0	0.0%	0
TW197	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%		100.0%	21	0.0%	0	0.0%	0
TW2 5	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		18	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW2 6	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		24	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW2 7	0.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		17.6%	20	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW3 1	0.2%	7	0.0%	0	8.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW3 2	0.7%	21	0.0%		23.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW3 3	0.7%	21	0.0%		22.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW3 4	0.5%	15	0.0%		16.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW4 5	0.5%	16	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW4 6	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW4 7	0.8%	23	0.0%	0	0.0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW5 0	1.0%	29	0.0%			29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW5 9	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW7 4	0.5%	16	0.0%	0	0.0%	0		16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW7 5	0.5%	15	0.0%	0	0.0%	0		15	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW7 6	0.8%	23	0.0%	0	0.0%	0		23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
TW7 7	0.4%	12	0.0%	0	0.0%	U	18.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 13	3	Zone 14	1	Zone 15	i	Zone 1	6	Zone 1'	7	Zone 18	3	Zone 1	9	Zone 2	0	Zone 2	1	Zone 22	2	Zone 23	3	Zone 2	4	Zone 2	25
TW8 0	0.4%	11	0.0%	0	0.0%	0	0.0%	0	35.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW8 8	0.3%	8	0.0%	0	0.0%	0	0.0%	0		8	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0		0		0
TW8 9	0.4%	12	0.0%	0	0.0%	0	0.0%		39.0%	12	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0
TW9 1	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW9 2	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	9	0.0%	0	0.0%	0	0.0%	0		0		0		0
TW9 3	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW9 4	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB1 1	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB1 2	0.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB1 3	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB2 4	1.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB2 5	1.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB3 1	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.0%	19	0.0%	0
UB3 2	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	17
UB3 3	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	14
UB3 4	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		35.0%	16		0
UB3 5	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0			23.0%	10		0
UB4 0	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	,.	0		23
UB4 8	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0		31
UB4 9	1.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		30
UB5 4	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
UB5 5	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB5 6	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	,.	0	0.0%	0
UB60	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	,.	0	0.0%	0
UB67	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.070	0	0.0%	0
UB68	1.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	,.	0	0.0%	0
UB6 9	1.4%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
W10 4 W10 5	0.5% 0.7%	15 21	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
W10 5 W10 6	0.7%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
W11 1	1.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
W11 2	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0
W11 2 W11 3	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0
W11 4	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W12 0	1.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
W12 7	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
W12 8	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W12 9	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
W13 0	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0
W13 8	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0
W13 9	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
W14 0	1.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0
W14 8	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
W14 9	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
W2 4	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W2 5	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 0	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0		0		0

	Total	l	Zone 1	13	Zone 1	4	Zone 1	15	Zone 1	6	Zone 1	.7	Zone	18	Zone 1	19	Zone 2	20	Zone 2	1	Zone 2	2	Zone 2	3	Zone 2	24	Zone 2	5
W3 6	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 7	0.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 8	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 9	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 1	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 2	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 3	1.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 4	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 5	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 1	0.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 2	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 3	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 4	0.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 5	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 0	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 7	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 8	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 9	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W7 1	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W7 2	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W7 3	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W8 5	0.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W8 6	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		3014		65		93		66		32		87		104		72		111		56		74		21		45		116
Sample:		3014		100		100		100		100		100		102		101		102		100		104		95		100		100

	Total		Zone 26		Zone 2	:7	Zone 28	3	Zone 29		Zone 3	60
Q01 Where do you usuall	y under	ake f	ood and	gro	ceries sl	noppii	ng ?					
Aldi, High Street, Feltham, TW13 4DD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alexander Road, Hounslow, TW3 1JT	1.7%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Forty Lane, Wembley Park, HA9 9EX	1.8%	56	2.0%	3	20.8%	50	0.0%	0	0.0%	0	0.0%	0
Asda, Lavender Hill, Clapham Junction, SW11 1JG	2.0%	61	0.0%	0	0.0%	0	0.0%	0	3.0%	5	22.0%	56
Asda, Roehampton Vale, Roehampton, SW15 3DT	1.1%	34	0.0%	0	0.0%	0	0.0%	0	2.0%	3	4.0%	10
Asda, Tilley Road, Feltham, TW13 4BH	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Western Road, Ealing, NW10 7LW	2.0%	62	0.0%	0	10.9%	26	3.0%	6	0.0%	0	0.0%	0
Budgens, Avenue Parade, Sunbury-On-Thames, TW16 5HS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Earls Court Road, Kensington, W8 6EB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Co-op Market Town, Yeading Lane, Northolt, UB5 6LN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative , Greenford Avenue, Hanwell, W7 1JH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Askew Road, Shepherds Bush, W12 9BL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Harlington, Hayes, UB3 5DS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North End Road, Fulham, W14 9EX	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Co-operative Food, Pitshanger Lane, Ealing, W5 1RH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Uxbridge Road, Shepherds Bush, W12 9RA	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Co-operative, Horn Lane, Acton, W3 6PL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Kingshill Avenue, Hayes, UB4 8BY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, Arndale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 2	6	Zone 2	7	Zone 28	8	Zone 29		Zone 30)
Centre, Wandsworth,												
SW18 4TQ Iceland Extra, Common Lane, Old 0ak, East Acton, W3 7DA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, High Street, Harlesden, NW10 4NS	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, King Street, Hammersmith, W6 9JG	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, Uxbridge Road, Hayes End, UB4 8JH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bath Road, Hounslow West, TW4 7DN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Central Square, Wembley, HA9 7AJ	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Iceland, Greenford Road, Sudbury Hill, UB6 0HY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Hounslow, TW3 1EF	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Whitton, TW2 7LT	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North End Road, Fulham, SW6 1NQ	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Northolt Road, South Harrow, HA2 8EB	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Road, Southall, UB1 1SQ	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Station Road, Hayes, UB3 4DX	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Oaks Shopping Centre, Acton, W3 7DA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Uxbridge Road, Ealing Broadway, W5 5AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Falcon Road, Clapham Junction, SW11 2PE	0.1%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Lidl, High Street, Southall, UB1 3DB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Road, Feltham, TW14 9BG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ruislip Road, Greenford, UB6 8QY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Ealing Retail Park, Uxbridge Road, Hanwell, W7 3PY	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Total		Zone 26		Zone 27	•	Zone 28		Zone 29		Zone 30		
0.1%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	
0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.2%	7	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0	
0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	3	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	
0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	3	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	
	0.1% 0.1% 0.2% 0.0% 0.1% 0.2% 0.2% 0.2% 0.1% 0.0% 0.1% 0.0%	0.1% 3 0.1% 2 0.1% 2 0.2% 7 0.0% 1 0.2% 6 0.2% 5 0.1% 3 0.0% 1 0.1% 2 0.1% 3 0.6% 17	0.1% 3 0.0% 0.1% 2 0.0% 0.1% 2 0.0% 0.2% 7 0.0% 0.0% 1 0.0% 0.1% 4 0.0% 0.2% 6 0.0% 0.2% 7 0.0% 0.2% 5 0.0% 0.1% 3 0.0% 0.1% 2 0.0% 0.1% 3 0.0% 0.1% 3 0.0% 0.1% 3 0.0% 0.1% 3 0.0% 0.1% 3 0.0% 0.1% 3 0.0% 0.6% 17 0.0%	0.1% 3 0.0% 0 0.1% 2 0.0% 0 0.1% 2 0.0% 0 0.2% 7 0.0% 0 0.0% 1 0.0% 0 0.1% 4 0.0% 0 0.2% 6 0.0% 0 0.2% 7 0.0% 0 0.2% 5 0.0% 0 0.1% 3 0.0% 0 0.0% 1 1.0% 1 0.1% 2 0.0% 0 0.1% 3 0.0% 0 0.1% 3 0.0% 0 0.1% 3 0.0% 0 0.6% 17 0.0% 0	0.1% 3 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.2% 7 0.0% 0 0.0% 0.0% 1 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0% 0.2% 6 0.0% 0 0.0% 0.2% 7 0.0% 0 0.0% 0.2% 5 0.0% 0 0.0% 0.1% 3 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 3 0.0% 0 0.0% 0.1% 3 0.0% 0 0.0% 0.1% 3 0.0% 0 0.0% 0.1% 3 0.0% 0 0.0% 0.6% 17 0.0% 0 0.0%	0.1% 3 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.2% 7 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.1% 4 0.0% 0 0.0% 0 0.2% 6 0.0% 0 0.0% 0 0.2% 7 0.0% 0 0.0% 0 0.2% 5 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.6% 17 0.0% 0	0.1% 3 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 1.0% 0.2% 7 0.0% 0 0.0% 0 0.0% 0.0% 1 0.0% 0 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0% 0 0.0% 0.0% 1 0.0% 0 0.0% 0 0.0% 0.2% 6 0.0% 0 0.0% 0 0.0% 0.2% 7 0.0% 0 0.0% 0 0.0% 0.2% 5 0.0% 0 0.0% 0 0.0% 0.1% 3 0.0% 0 0.0% 0 0.0% 0.1% 1 1.0% 1 0.0% 0 0.0% 0.1% 3 0.0% 0 0.0% 0 0.0% 0.1% 3 0.0% 0	0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 1.0% 2 0.2% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.2% 6 0.0% 0 0.0% 0 0.0% 0 0.2% 7 0.0% 0 0.0% 0 0.0% 0 0.2% 5 0.0% 0 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.1%	0.1% 3 0.0% 0 0.0% 0 0.0% 0 2.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 1.0% 2 0.0% 0.2% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 4 0.0% 0 0.0%	0.1% 3 0.0% 0 0.0% 0 0.0% 0 2.0% 3 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 1.0% 2 0.0% 0 0.2% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0	0.1% 3 0.0% 0 0.0% 0 2.0% 3 0.0% 0.1% 2 0.0% 0 0.0%	0.1% 3 0.0% 0 0.0% 0 2.0% 0 2.0% 0 0.0% 0 2.0% 0 0.0%

for Roger Tym and Partners

	Total		Zone 2	6	Zone 2	27	Zone 2	28	Zone 2	9	Zone 3	30
Queensbury, NW9 9QX												
Morrisons, Rectory Road, Acton, W3 9NR	1.9%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Shepherds Bush Centre, Shepherds Bush, W12 8PH	0.5%	16	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Netto, High Street, The Oaks Shopping Centre, Acton, W3 6RE	0.1%	3	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Netto, Northolt Road, Harrow, HA2 8JN	0.2%	6	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Central, Fulham Road, Fulham Road, SW6 1DN	0.3%	10	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	3
Sainsbury's Local, Chiswick High Road, Chiswick, W4 1PU	1.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Fulham Palace Road, Hammersmith, W6 8QX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Fulham Road, Fulham Road, SW10 9PZ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Sainsbury's Local, Lower Richmond Road, Putney, SW15 1EU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, North End Road, Fulham, SW6 1NB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, The Broadway, Ealing, W5 2NP	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Uxbridge Road, Shepherds Bush, W12 8AA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Westbourne Grove, Westbourne Park, W2 5RT	0.2%	5	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Sainsbury's, Acton Lane, Essex Place, Chiswick, W4 5UT	1.1%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Barters Walk, Pinner, HA5 5LU	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Canal Way, Kensal Gas Works Site, Ladbroke Grove, W10 5AJ	2.4%	71	0.0%	0	6.9%	17	26.0%	49	1.0%	2	0.0%	0
Sainsbury's, Clapham High Street, Former Clapham	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	10

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	Total		Zone 2	26	Zone 2	27	Zone 28	8	Zone 29	ı	Zone 3	30
Bus Garage, SW4 7SL	4.004	- 0	• • • • • • • • • • • • • • • • • • • •		44.004	0.4	0.004		0.004		0.004	
Sainsbury's, Ealing Road, Alperton, Wembley, HA0 1PF	1.9%	58	2.0%	3	14.9%	36	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Garratt Lane, Wandsworth, SW18 4AD	1.3%	39	0.0%	0	0.0%	0	0.0%	0	1.0%	2	14.0%	35
Sainsbury's, High Road, Willesden Green, NW10 2TD	0.6%	19	0.0%	0	7.9%	19	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kenton Road, Kenton, HA3 0BU	0.2%	5	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kings Mall, Hammersmith, W6 0YR	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Lombardy Retail Park, Hayes, UB3 3EX	2.2%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Long Drive, Ruislip, HA4 0HQ	1.9%	57	33.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Manor Road, Richmond Upon Thames, TW9 1YB	1.6%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Melbourne Avenue, West Ealing, W13 9BT	1.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, New Zealand Avenue, Walton-On-Thames, KT12 1QA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Northolt Road, South Harrow, HA2 8EQ	0.8%	24	11.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, O2 Centre, Finchley Road, NW3 6LU	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Richmond Road, Kingston Upon Thames, KT2 5EN	0.1%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Sainsbury's, Tangley Park Road, Hampton, TW12 3YH	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, The Causeway, Staines, TW18 3AP	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Townsmead Road, Fulham, SW6 2SY	1.4%	41	0.0%	0	0.0%	0	0.0%	0	2.0%	3	2.0%	5
Sainsbury's, Uxbridge Road, St Clares, Hampton, TW12 1AW	1.7%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wandsworth Road, Nine Elms, SW8	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	8

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	Total		Zone 26	5	Zone 27	7	Zone 28		Zone 29)	Zone 30	0	
2LF													
Sainsbury's, Werter Road, Putney, SW15 2LJ	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5	
Sainsbury's, West End Air Terminal, West End Air Terminal, SW7 4EJ	0.6%	19	0.0%	0	0.0%	0	1.0%	2	10.0%	15	0.0%	0	
Sainsbury's, Wilton Road, Pimlico, SW1V 1BZ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	
Sainsbury's, York Road, Uxbridge, UB8 1QW	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Somerfield, Cavendish Parade, Bath Road,	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hounslow, TW4 7DJ Somerfield, Church Road, Church Parade, Ashford, TW15 2TX	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Somerfield, Earls Court Road, Earls Court, SW5 9OB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	
Somerfield, Kings Road, Worlds End, SW10 0LU	0.1%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	
Somerfield, North End Road, Fulham, SW6 1NJ	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Somerfield, The Broadway, Southall, UB1 1QD	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Somerfield, Upper Richmond Road, Putney, SW15 2SU	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	
Tesco Express, Alexandra Avenue, Harrow, HA2 9DL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Bath Road, Hounslow, TW5 9SL	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Battersea Rise, Clapham Junction, SW11 1HG	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	
Tesco Express, Castlenau, Barnes, SW13 9EW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Chiswick High Road, Chiswick, W4 1PD	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Church Road, Ashford, TW15 2UT	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Church Road, Northolt, UB5 5AU	0.1%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Earls Court	0.2%	7	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	

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	Total		Zone 2	6	Zone 2'	7	Zone 28	3	Zone 29)	Zone 3	0
Road, Earls Court, SW5												
Tesco Express, Falcon Road, Battersea, SW11 2PJ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Tesco Express, Field End Lane, South Ruislip, HA4 0QP	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Road, Fulham Road, SW6 5SA	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Tesco Express, Gloucester Road, South Kensington, SW7 4SS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Tesco Express, Goldhawk Road, Shepherds Bush, W12 8QP	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hammersmith Road, Olympia, W14 8UZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Holland Park Avenue, Notting Hill, W11 4UA	0.1%	4	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Tesco Express, King Street, Hammersmith, W6 9NH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kings Road, Chelsea, SW3 5EP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Tesco Express, London Road, Isleworth, TW7 5AY	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North End Road, Hammersmith, W14 9PP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Hyde Road, Hayes, UB3 4NE	1.8%	53	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Northfield Avenue, Ealing, W13 9QR	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Notting Hill Gate, Notting Hill, W11 3QE	0.2%	6	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0
Tesco Express, Old Brompton Road, South Kensington, SW7 3DY	0.1%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Tesco Express, Putney High Street, Putney, SW15 1SU	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Tesco Express, Rayners Lane, Alexandra Avenue, Harrow, HA2 9UE	0.1%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

weighted:									101 1	νυξ	ci i j	in and I althors
	Total		Zone 26	5	Zone 27	1	Zone 28		Zone 29)	Zone 30	
Tesco Express, St Margarets Road, St Margarets, Twickenham, TW1 1RG	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Parade, Kew Gardens, TW9 3PZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Parade, Haven Green, Ealing, W13 9QR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, Acton, W3 9SL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, West Ealing, W13 8SB	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Hayes Road, Southall, UB2 5LN	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Glencoe Road, Yeading, Hayes, UB4 9SQ	3.3%	99	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham), TW7 7JY	1.9%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth, TW7 5NZ	3.1%	94	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury-On-Thames,	1.4%	42	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW16 7BB Tesco Metro, Broadway Centre, Hammersmith	0.1%	4	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Broadway, W6 9YD Tesco Metro, Broadway Shopping Centre,, Ealing, W5 5JY	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, George Street, Richmond Upon Thames, TW9 1HY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Greenford Road, Greenford, UB6 8OY	1.0%	29	2.0%	3	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Kensington, W8 6SU	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Tesco Metro, High Street, Whitton, Twickenham, TW2 7LN	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Portobello	0.2%	6	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0

											,	•
	Total		Zone 2	6	Zone 2	27	Zone 2	28	Zone 2	29	Zone 3	30
Road, Notting Hill, W11												
1LJ Tesco, Faggs Road, Feltham, TW14 0LT	1.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Central Way, Brent Park, NW10 0TL	0.6%	19	0.0%	0	6.9%	17	0.0%	0	0.0%	0	0.0%	0
Tesco, High Street, Feltham, TW13 4EX	1.6%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hurst Road, West Molesey, Richmond, KT8 1SE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Shepherds Bush Road, Hammersmith, W6 7NL	2.2%	66	0.0%	0	0.0%	0	7.0%	13	0.0%	0	0.0%	0
Tesco, Station Road, Harrow, HA1 2TU	0.4%	12	6.0%	8	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Tilling Road, Cricklewood, NW2 1LZ	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Town Lane, Stanwell, Staines, TW19 7PZ	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, West Cromwell Road, Kensington, W14 8PB	1.4%	43	0.0%	0	0.0%	0	3.0%	6	13.0%	20	0.0%	0
Tesco, Weston Avenue, Old Hoover Building, Greenford, UB6 8DW	2.4%	72	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose, Alexandria Road, West Ealing, W13 0NL	2.3%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Chiswick High Street, Chiswick, W4 5TE	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Gloucester Arcade, Gloucester Road, SW7 4SF	0.4%	12	0.0%	0	0.0%	0	1.0%	2	6.0%	9	0.0%	0
Waitrose, High Street, Exchange Shopping Centre, Putney, SW15 1TW	1.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	10
Waitrose, High Street, Kensington, W8 6SA	0.8%	25	0.0%	0	0.0%	0	3.0%	6	11.0%	17	0.0%	0
Waitrose, Kings Road, Chelsea, SW3 5XP	1.0%	30	0.0%	0	0.0%	0	0.0%	0	15.0%	23	2.0%	5
Waitrose, London Road, Twickenham, TW1 3RJ	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, North End Road, Fulham, SW6 1LX	1.4%	44	0.0%	0	0.0%	0	1.0%	2	2.0%	3	0.0%	0
Waitrose, Northolt Road, South Harrow, HA2 0EG	0.5%	16	6.0%	8	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sheen Road,	1.1%	35	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0

										0	•	•
	Tota	l	Zone 2	6	Zone 2	27	Zone 2	8	Zone 29)	Zone 3	30
Richmond Upon Thames,												
TW9 1AE Waitrose, St. John's Road, Clapham Junction, SW11 1PP	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	8
Waitrose, Upper Richmond Road West, East Sheen, SW14 7JG	1.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Wandsworth Shopping Centre, Wandsworth High Street, SW18 4TG	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	18
Ealing	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tooting	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Belgravia	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Kilburn	0.2%	5	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.8%	54	5.0%	7	4.0%	10	4.0%	7	2.0%	3	5.0%	13
Internet / delivered Local Shops - Barnes (Zone 18, Richmond Upon Thames)	4.1% 0.0%	124	1.0% 0.0%	1 0	3.0% 0.0%	7	6.0% 0.0%	11	6.0% 0.0%	9	9.0% 0.0%	23 0
Local Shops - Chelsea (Zone 29, Kensington & Chelsea)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Local Shops - Harlesden (Zone 27, Brent)	0.5%	14	0.0%	0	5.9%	14	0.0%	0	0.0%	0	0.0%	0
Local Shops - Notting Hill (Zone 28, Kensington & Chelsea)	0.1%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Local Shops - Portobello (Zone 28, Kensington & Chelsea)	0.1%	4	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Local Shops - Putney (Zone 18, Wandsworth)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Twickenham (Zone 20, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	al	Zone	26	Zone	27	Zone 2	28	Zone 2	29	Zone 3	30
Local Shops - Wembley	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
(Zone 27, Brent) Morrisons, Uxbridge Road, Hatch End (Harrow)	0.2%	5	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 1 (Hammersmith & Fulham)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 17 (Hounslow)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 2 (Hammersmith & Fulham)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 28 (Kensington & Chelsea)	0.1%	4	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Other - Zone 29 (Kensington & Chelsea)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Other - Zone 3 (Hammersmith & Fulham)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 30 (Wandsworth)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Waitrose, Ariel Way (Zone 3, Hammersmith & Fulham)	0.3%	9	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Waitrose, Kingsend, Ruislip (Hillingdon)	0.2%	7	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Colonnades, Porchester Road (Zone 28, Kensington & Chelsea)	0.4%	11	0.0%	0	0.0%	0	6.0%	11	0.0%	0	0.0%	0
(Don't know / varies)	6.2%	187	11.0%	15	5.9%	14	12.0%	22	7.0%	11	7.0%	18
Weighted base: Sample:		3014 3014		134 100		240 101		187 100		150 100		253 100

West London Retail Study for Roger Tym and Partners

Weighted:

Total

Zone 27

Zone 26

Zone 28

Zone 29

Zone 30

Zone 30

Q02 When your household undertakes its main food and grocery spend (STORE MENTIONED AT Q01) does it visit other shops, leisure or service outlets on the same shopping trips? And if so which ones?

Those who did not say internet at Q01

Yes - other food shops Yes - other non food shops (clothing, footwear, electrical etc)	16.2% 16.7%	467 481	12.1% 6.1%	16 8	23.5% 16.3%	55 38	19.1% 13.8%	34 24	12.8% 16.0%	18 23	9.9% 23.1%	23 53
Yes - pubs, restaurants or cafes	1.7%	48	0.0%	0	0.0%	0	2.1%	4	2.1%	3	3.3%	8
Yes - financial service (ie bank, building society)	2.9%	84	1.0%	1	1.0%	2	3.2%	6	5.3%	8	1.1%	3
Yes - other service (eg hairdresser, travel agent, estate agent)	1.4%	40	0.0%	0	1.0%	2	2.1%	4	0.0%	0	1.1%	3
Yes - leisure activity	1.6%	47	0.0%	0	1.0%	2	1.1%	2	4.3%	6	1.1%	3
Yes - other	1.5%	43	5.1%	7	1.0%	2	3.2%	6	1.1%	2	1.1%	3
No	68.6%	1983	79.8%	106	63.3%	148	71.3%	125	72.3%	102	64.8%	149
Weighted base: Sample:		2890 2905		133 99		233 98		176 94		141 94		230 91

Q03 How does your household normally travel to its main food and grocery shopping destination (STORE MENTIONED AT Q01)?

Those who did not say internet at Q01

Car / van driver	52.1%	1505	62.6%	83	50.0%	117	34.0%	60	26.6%	38	58.2%	134
Car / van passenger	10.0%	290	10.1%	13	16.3%	38	6.4%	11	2.1%	3	2.2%	5
Bus	12.8%	369	7.1%	9	14.3%	33	16.0%	28	13.8%	20	7.7%	18
Train	0.7%	20	2.0%	3	4.1%	10	1.1%	2	0.0%	0	0.0%	0
Taxi	0.4%	11	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
Walk	21.1%	609	17.2%	23	14.3%	33	38.3%	67	50.0%	71	26.4%	61
Bicycle	1.5%	44	0.0%	0	1.0%	2	2.1%	4	5.3%	8	1.1%	3
Motorcycle	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivered	0.3%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	3
Online	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.7%	21	0.0%	0	0.0%	0	2.1%	4	0.0%	0	1.1%	3
Weighted base:		2890		133		233		176		141		230
Sample:		2905		99		98		94		94		91

Weighted:

Zone 27 Total Zone 26 Zone 28 Zone 29 Zone 30 Q04 How often does your household normally visit its main food and grocery shopping destination (STORE MENTIONED AT Q01)? Those who did not say internet at Q01 Everyday 2.8% 80 6.1% 8 3.1% 5.3% 7.4% 11 2.2% 5 0.9% 26 1.0% 0.0% 0 3.2% 2 1.1% 3 5-6 times a week 1.1% 7.5% 218 8.2% 11 19.1% 27 8 3-4 times a week 7.1% 9 19 6.4% 3.3% Twice a week 18.0% 520 16.2% 21 16.3% 38 14.9% 26 22.3% 32 11.0% 25 Once a week 55.5% 1603 53.5% 71 57.1% 133 52.1% 92 38.3% 54 61.5% 141 9.9% 286 12.1% 16 10.2% 9.6% 17 9.9% 23 Once every two weeks 24 7.4% 11 Once a month 3.8% 109 1.0% 1 5.1% 12 6.4% 11 3.2% 5 6.6% 15 Less often 0.3% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 3 (Don't know / varies) 1.4% 39 3.0% 4 0.0% 0 2.1% 4 1.1% 2 3.3% 8 2890 133 233 176 141 230 Weighted base: 2905 99 98 94 94 Sample: 91 Q05 Approximately how much money does your household spend per week on its main food and groceries shop? £0-£10 0.6% 17 0.0% 0 1.0% 2 1.0% 2 0.0% 0 0.0% 0 7 3 £11-£20 3.6% 108 1.0% 3.0% 3.0% 6 2.0% 3 1.0% 12 17 7.0% 28 £21-£30 8.0% 241 9.0% 6.9% 9.0% 17 11 11.0% £31-£40 290 8.0% 11 9.9% 24 17.0% 32 7.0% 11 7.0% 18 9.6% £41-£50 11.5% 345 12.0% 16 12.9% 31 9.0% 17 7.0% 11 14.0% 35 8.9% 8 £51-£60 8.0% 241 6.0% 8 21 8.0% 15 11.0% 17 3.0% £61-£70 7.1% 213 1.0% 5.9% 14 7.0% 13 6.0% 6.0% 15 1 8 £71-£80 7.5% 227 11.0% 15 11.9% 29 8.0% 15 6.0% 3.0% £81-£90 2.6% 78 2.0% 3 5.0% 12 0.0% 0 0.0% 0 2.0% 5 £91-£100 13.2% 397 20.0% 27 7.9% 19 15.0% 28 8.0% 12 15.0% 38 £101-£125 5.2% 157 4.0% 5 5.0% 12 8.0% 15 5.0% 8 11.0% 28 £126-£150 7.2% 218 10.0% 13 9.9% 24 7.0% 13 14.0% 21 8.0% 20 7 13 £151-£200 3.4% 103 5.0% 2.0% 5 2.0% 4 7.0% 11 5.0% 8 £201+ 1.4% 43 1.0% 1 0.0% 0 1.0% 2 2.0% 3 3.0% 23 (Don't know / varies) 9.7% 292 9.0% 12 8.9% 21 5.0% 9 14.0% 21 9.0% 1.5% 44 1.0% 1.0% 2 0.0% 4.0% 2.0% 5 (Refused) 1 0 6 Mean: 79.6 87.1 74.2 76.2 93.9 89.7 Weighted base: 3014 134 240 187 150 253 3014 100 100 100 101 100 Sample: Q06 In addition to a main food and grocery shop, does your household undertake smaller shopping trips for bread, milk etc (these are known as 'top-up' purchases)? Yes 1896 39.0% 52 69.3% 167 68.0% 127 52.0% 78 69.0% 174 8 Sometimes 7.5% 227 14.0% 19 9.9% 24 5.0% 9 5.0% 6.0% 15 29.6% 891 47.0% 63 20.8% 50 27.0% 50 43.0% 65 25.0% 63 No 3014 134 240 187 150 253 Weighted base: 3014 100 101 100 100 100 Sample:

Zone 30

Weighted: for Roger T

Zone 26

Q07 Approximately how much money does your household spend per week on top-up food and groceries shopping?

Zone 28

Zone 29

Zone 27

Those who do top up food shopping at Q06

Total

£0-£10	34.3%	729	43.4%	31	37.5%	71	37.0%	50	35.1%	30	30.7%	58
£11-£20	26.1%	555	28.3%	20	28.8%	55	21.9%	30	15.8%	14	28.0%	53
£21-£30	11.7%	248	9.4%	7	10.0%	19	6.9%	9	8.8%	8	13.3%	25
£31-£40	4.0%	86	5.7%	4	3.8%	7	6.9%	9	7.0%	6	2.7%	5
£41-£50	4.4%	94	1.9%	1	2.5%	5	6.9%	9	8.8%	8	1.3%	3
£51-£60	1.3%	28	0.0%	0	2.5%	5	1.4%	2	0.0%	0	1.3%	3
£61-£70	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
£71-£80	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81-£90	0.2%	5	0.0%	0	0.0%	0	1.4%	2	0.0%	0	1.3%	3
£91-£100	1.5%	32	0.0%	0	2.5%	5	1.4%	2	1.8%	2	4.0%	8
£101-£125	0.1%	3	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
£126-£150	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	13.8%	293	11.3%	8	11.3%	21	15.1%	21	17.5%	15	14.7%	28
(Refused)	1.8%	39	0.0%	0	1.3%	2	0.0%	0	3.5%	3	2.7%	5
Mean:		20.7		16.0		19.6		23.1		22.7		22.8
Weighted base:		2123		71		190		136		86		189
Sample:		2112		53		80		73		57		75

	Total		Zone 26	i	Zone 2	:7	Zone 2	8	Zone 2	9	Zone 3	0
Q08 In which shop does Those who do top up foo				take	most 'te	op-up'	food a	nd gro	ocery p	urcha	ses ?	
Aldi, High Street, Feltham, TW13 4DD	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Alexander Road, Hounslow, TW3 1JT	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Forty Lane, Wembley Park, HA9 9EX	0.7%	14	0.0%	0	7.5%	14	0.0%	0	0.0%	0	0.0%	0
Asda, Lavender Hill, Clapham Junction, SW11 1JG	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5
Asda, Roehampton Vale, Roehampton, SW15 3DT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Tilley Road, Feltham, TW13 4BH	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Western Road, Ealing, NW10 7LW	0.3%	6	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0
Budgens, Avenue Parade, Sunbury-On-Thames, TW16 5HS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Fauconberg Road, Chiswick, W4 3JY	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Parsons Green Lane, Fulham, SW6 4JA	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Staines Road, Bedfont, Fletham, TW14 8BN	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Market Town, Yeading Lane, Northolt, UB5 6LN	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative , Greenford Avenue, Hanwell, W7 1JH	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative , Uxbridge Road, Hayes, UB4 0AX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Askew Road, Shepherds Bush, W12 9BL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Harlington, Hayes, UB3 5DS	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, North End Road, Fulham, W14 9EX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Co-operative Food, Pitshanger Lane, Ealing, W5 1RH	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 26	ó	Zone 27		Zone 28		Zone 29		Zone 30	
Co-operative Food, South Ealing Road, Ealing, W5 4OS	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Uxbridge Road, Shepherds Bush, W12 9RA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Church Road, Northolt, UB5 5AB	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Co-operative, Horn Lane, Acton, W3 6PL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Kingshill Avenue, Hayes, UB4 8BY	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, Arndale Centre, Wandsworth, SW18 4TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, Common Lane, Old 0ak, East Acton, W3 7DA	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, High Street, Harlesden, NW10 4NS	0.2%	5	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, King Street, Hammersmith, W6 9JG	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, Uxbridge Road, Hayes End, UB4 8JH	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bath Road, Hounslow West, TW4 7DN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Central Square, Wembley, HA9 7AJ	0.2%	5	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0
Iceland, Greenford Road, Sudbury Hill, UB6 0HY	0.6%	12	1.9%	1	2.5%	5	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Hounslow, TW3 1EF	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Whitton, TW2 7LT	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North End Road, Fulham, SW6 1NQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Northolt Road, South Harrow, HA2 8EB	0.3%	6	7.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Road, Southall, UB1 1SQ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Station Road, Hayes, UB3 4DX	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Oaks Shopping Centre, Acton, W3 7DA	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Iceland, Uxbridge Road,	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 26	5	Zone 27	7	Zone 28		Zone 29		Zone 30	
Ealing Broadway, W5												
5AH Lidl, New Road, Feltham, TW14 9BG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ruislip Road, Greenford, UB6 8QY	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Ealing Retail Park, Uxbridge Road, Hanwell, W7 3PY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, 289-291 Fulham Road, Chelsea, SW10 9PZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Marks & Spencer Simply Food, Earls Court Road, Earls Court, SW5 9AS	0.4%	8	0.0%	0	0.0%	0	0.0%	0	8.8%	8	0.0%	0
Marks & Spencer Simply Food, Heath Road, Twickenham, TW1 4BZ	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Notting Hill Gate, Notting Hill, W11 3QG	0.1%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Talgarth Road, Hammersmith, W14 9DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Chiswick High Road, Chiswick, W4 1PJ	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Ealing Broadway Centre, The Broadway, W5 5JW	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, George Street, Richmond Upon Thames, TW9 1JY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Hounslow, TW3 1QL	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Kensington High Street, Kensington, W8 5SQ	0.2%	4	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Marks & Spencer, King Street, Hammersmith, W6 0OF	0.5%	10	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.3%	3
Marks & Spencer, Lower Mortlake Road, Kew Retail Park, TW9 4AD	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Marks & Spencer, Oxford Street, West End, W1N	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 2	6	Zone 2'	7	Zone 28	3	Zone 29	9	Zone 3	0
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Marks & Spencer, Putney High Street, Putney, SW15 1SP	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Marks & Spencer, St. Anns Road, Harrow, HA1 1NB	0.3%	6	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, St. John's Road, Clapham, SW11 1QP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Marks & Spencer, Sunbury Cross Centre, Staines Road West, Sunbury-On-Thames,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW16 7BB Marks & Spencer, Whiteleys Centre, Queensway, W2 4YT	0.1%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Morrisons, High Street, Brentford, TW8 0JG	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rectory Road, Acton, W3 9NR	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Shepherds Bush Centre, Shepherds Bush, W12 8PH	0.4%	9	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Netto, Northolt Road, Harrow, HA2 8JN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Central, Fulham Road, Fulham Road, SW6 1DN	0.4%	9	0.0%	0	0.0%	0	0.0%	0	5.3%	5	0.0%	0
Sainsbury's Local, Battersea Park Road, Battersea, SW11 3BX	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	13
Sainsbury's Local, Chiswick High Road, Chiswick, W4 1PU	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Earls Court Road, Earls Court, SW5 9QQ	0.2%	5	0.0%	0	0.0%	0	1.4%	2	3.5%	3	0.0%	0
Sainsbury's Local, Fulham Palace Road, Hammersmith, W6 8QX	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Fulham Road, Fulham Road, SW10 9PZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Lower Richmond Road, Putney, SW15 1EU	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3

	Total		Zone 26		Zone 27		Zone 28		Zone 29		Zone 30	
Sainsbury's Local, North End	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Fulham, SW6 1NB Sainsbury's Local, South Ealing Road, South Ealing, W5 4QT	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, The Broadway, Ealing, W5 2NP	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Uxbridge Road, Shepherds Bush, W12 8AA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Westbourne Grove, Westbourne Park, W2 5RT	0.3%	7	0.0%	0	0.0%	0	4.1%	6	0.0%	0	0.0%	0
Sainsbury's, Acton Lane, Essex Place, Chiswick, W4 5UT	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Canal Way, Kensal Gas Works Site, Ladbroke Grove, W10 5AJ	0.8%	18	0.0%	0	5.0%	10	5.5%	7	0.0%	0	0.0%	0
Sainsbury's, Clapham High Street, Former Clapham Bus Garage, SW4 7SL	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5
Sainsbury's, Ealing Road, Alperton, Wembley, HA0 1PF	0.5%	11	0.0%	0	3.8%	7	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Garratt Lane, Wandsworth, SW18 4AD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Road, Willesden Green, NW10 2TD	0.3%	7	0.0%	0	3.8%	7	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kings Mall, Hammersmith, W6 0YR	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Lombardy Retail Park, Hayes, UB3 3EX	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Long Drive, Ruislip, HA4 0HQ	0.4%	8	9.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Manor Road, Richmond Upon Thames, TW9 1YB	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Melbourne Avenue, West Ealing, W13 9BT	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, New Zealand Avenue, Walton-On-Thames, KT12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	l	Zone 2	6	Zone 27	7	Zone 28	3	Zone 29		Zone 30	
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Sainsbury's, Northolt Road, South Harrow, HA2 8EQ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, O2 Centre, Finchley Road, NW3 6LU	0.1%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tangley Park Road, Hampton, TW12 3YH	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Townsmead Road, Fulham, SW6 2SY	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Sainsbury's, Uxbridge Road, St Clares, Hampton, TW12 1AW	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sainsbury's, Werter Road, Putney, SW15 2LJ	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, West End Air Terminal, West End Air Terminal, SW7 4EJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	(
Sainsbury's, York Road, Uxbridge, UB8 10W	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Church Road, Church Parade, Ashford, TW15 2TX	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Somerfield, Doddington Estate, Battersea Park Road, SW11 4NE	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Somerfield, Earls Court Road, Earls Court, SW5 9OB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.3%	3
Somerfield, Kings Road, Worlds End, SW10 0LU	0.4%	9	0.0%	0	0.0%	0	0.0%	0	10.5%	9	0.0%	0
Somerfield, North End Road, Fulham, SW6 1NJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, The Broadway,	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall, UB1 1QD Somerfield, Upper Richmond Road, Putney, SW15 2SU	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Tesco Express, Alexandra Avenue, Harrow, HA2 9DL	0.3%	7	9.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bath Road, Hounslow, TW5 9SL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Battersea Rise, Clapham Junction, SW11 1HG	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	
Tesco Express, Bear Road,	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	

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	Total		Zone 26		Zone 27		Zone 28		Zone 29		Zone 30	
Hanworth, TW13 6SA												
Tesco Express, Castlenau, Barnes, SW13 9EW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chiswick High Road, Chiswick, W4 1PD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Road, Ashford, TW15 2UT	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Road, Northolt, UB5 5AU	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Earls Court Road, Earls Court, SW5 9QB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Falcon Road, Battersea, SW11 2PJ	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	8
Tesco Express, Field End Lane, South Ruislip, HA4 0QP	0.3%	7	7.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Palace Road, Fulham, SW6 6TD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Road, Chelsea, SW10 9NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Road, Chelsea, SW10 9PR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Road, Chelsea, SW10 9QL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Tesco Express, Fulham Road, Fulham Road, SW6 5SA	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Tesco Express, Gloucester Road, South Kensington, SW7 4SS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Tesco Express, Goldhawk Road, Shepherds Bush, W12 8QP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Hampton Hill, TW12 1NL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Holland Park Avenue, Notting Hill, W11 3RB	0.1%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Tesco Express, Holland Park Avenue, Notting Hill, W11 4UA	0.1%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Tesco Express, King Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	l	Zone 26		Zone 27		Zone 28		Zone 29)	Zone 30	
Hammersmith, W6 9NH												
Tesco Express, Kings Road, Chelsea, SW3 5EP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Tesco Express, London Road, Isleworth, TW7 5AY	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Hyde Road, Hayes, UB3 4NE	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Northfield Avenue, Ealing, W13 9QR	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Notting Hill Gate, Notting Hill, W11 3QE	0.1%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Tesco Express, Old Brompton Road, South Kensington, SW7 3DY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Tesco Express, Putney High Street, Putney, SW15 1SU	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Rayners Lane, Alexandra Avenue, Harrow, HA2 9UE	0.2%	3	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Margarets Road, St Margarets, Twickenham, TW1 1RG	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Parade, Kew Gardens, TW9 3PZ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Parade, Haven Green, Ealing, W13 9QR	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Геsco Express, Uxbridge Road, Acton, W3 9SL	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, West Ealing, W13 8SB	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Hayes Road, Southall, UB2 5LN	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Геsco Extra, Glencoe Road, Yeading, Hayes, UB4 9SQ	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham), TW7 7JY	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth, TW7 5NZ	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 26		Zone 27	,	Zone 2	8	Zone 29		Zone 30		
West, Sunbury-On-Thames,													
TW16 7BB													
Tesco Metro, Broadway Centre, Hammersmith Broadway, W6 9YD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Metro, Broadway Shopping Centre,, Ealing, W5 5JY	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Metro, George Street, Richmond Upon Thames, TW9 1HY	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Metro, Greenford Road, Greenford, UB6 8OY	0.7%	15	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Metro, High Street, Kensington, W8 6SU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Metro, High Street, Whitton, Twickenham, TW2 7LN	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Metro, Portobello Road, Notting Hill, W11 1LJ	0.7%	15	0.0%	0	0.0%	0	11.0%	15	0.0%	0	0.0%	0	
Tesco, Faggs Road, Feltham, TW14 0LT	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Great Central Way, Brent Park, NW10 0TL	0.4%	10	0.0%	0	5.0%	10	0.0%	0	0.0%	0	0.0%	0	
Tesco, High Street, Feltham, TW13 4EX	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Hurst Road, West Molesey, Richmond, KT8 1SE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Shepherds Bush Road, Hammersmith, W6 7NL	0.5%	10	0.0%	0	0.0%	0	2.7%	4	0.0%	0	0.0%	0	
Tesco, Tilling Road, Cricklewood, NW2 1LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Town Lane, Stanwell, Staines, TW19 7PZ	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, West Cromwell Road, Kensington, W14 8PB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	
Tesco, Weston Avenue, Old Hoover Building, Greenford, UB6 8DW	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Alexandria Road, West Ealing, W13 0NL	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Chiswick High	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

									_	- 0	J	
	Total		Zone 20	5	Zone 27	7	Zone 28		Zone 29	ı	Zone 30)
Street, Chiswick, W4 5TE												
Waitrose, Gloucester Arcade, Gloucester Road, SW7 4SF	0.1%	3	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0
Waitrose, High Street, Exchange Shopping Centre, Putney, SW15 1TW	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Kensington, W8 6SA	0.5%	11	0.0%	0	0.0%	0	2.7%	4	8.8%	8	0.0%	0
Waitrose, Kings Road, Chelsea, SW3 5XP	0.4%	8	0.0%	0	0.0%	0	1.4%	2	7.0%	6	0.0%	0
Waitrose, London Road, Twickenham, TW1 3RJ	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, North End Road, Fulham, SW6 1LX	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northolt Road, South Harrow, HA2 0EG	0.4%	8	7.5%	5	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Waitrose, Sheen Road, Richmond Upon Thames, TW9 1AE	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St. John's Road, Clapham Junction, SW11 1PP	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5
Waitrose, Upper Richmond Road West, East Sheen, SW14 7JG	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Wandsworth Shopping Centre, Wandsworth High Street, SW18 4TG	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5
Hounslow	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ealing	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Chiswick	1.0%	20	0.0%	0	0.0%	0 2	0.0%	0	0.0%	0	0.0%	0
Hammersmith Fulham	0.8% 0.7%	18 15	0.0% 0.0%	0	1.3% 0.0%	0	0.0% 1.4%	2	0.0% 0.0%	0	0.0% 0.0%	0
Fulnam Greenford	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

											, .	, -	
	Total		Zone 2	6	Zone 2	7	Zone 28		Zone 29)	Zone 3	0	
Pitshanger	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
South Ealing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sudbury Hill	0.2%	4	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	
Hounslow West	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bedfont	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Old Isleworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Heston	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hanworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Isleworth	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Parsons Green	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wandsworth Bridge Road North	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5	
Fulham Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shepherds Bush Road	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Uxbridge Road East	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
White City Media Village	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Staines	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sunbury	0.2%	4	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	
Teddington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pimlico	0.1%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	
Bayswater	0.1%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	
Belgravia	0.1%	3	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	
Kensal Rise	0.1%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	
Kilburn	0.2%	4	0.0%	0	0.0%	0	2.7%	4	0.0%	0	0.0%	0	
Cricklewood	0.1%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	
Wembley Park	0.5%	11	0.0%	0	5.0%	10	0.0%	0	0.0%	0	0.0%	0	
Greenhill	0.1%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	
Harrow	0.4%	8	7.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ruislip	0.1%	3	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	
Uxbridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	3.1%	66	9.4%	7	10.0%	19	5.5%	7	5.3%	5	5.3%	10	
Internet / delivered	0.8%	18	0.0%	ó	2.5%	5	0.0%	ó	3.5%	3	1.3%	3	
Aldi, Hospital Road (Zone 14, Hounslow)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local Shops - Ashford (Zone 22, Spelthorne)	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local Shops - Barnes (Zone 18, Richmond Upon Thames)	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local Shops - Battersea	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	10	
(Zone 30, Wandsworth) Local Shops - Chelsea (Zone	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	
29, Kensington & Chelsea) Local Shops - East Sheen	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Zone 18, Richmond Upon Thames)	0.424		0.021	_	0.627	•	0.004	_	0.627	•	0.001	_	
Local Shops - Hampton	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Total		Zone 2	6	Zone 2	7	Zone 2	8	Zone 29)	Zone 30)
(Zone 21, Richmond Upon												
Thames) Local Shops - Harlesden	0.2%	5	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0
(Zone 27, Brent) Local Shops - Hayes (Zone	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
24, Hillingdon)	0.001		0.004		0.004		0.004		0.004		0.004	
Local Shops - Kew (Zone 19, Richmond Upon Thames)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Notting Hill (Zone 28, Kensington & Chelsea)	0.5%	11	0.0%	0	0.0%	0	8.2%	11	0.0%	0	0.0%	0
Local Shops - Portobello (Zone 28, Kensington & Chelsea)	0.6%	12	0.0%	0	0.0%	0	6.9%	9	0.0%	0	0.0%	0
Local Shops - Putney (Zone 18, Wandsworth)	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Richmond (Zone 19, Richmond Upon Thames)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Shepperton (Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Local Shops - Southfield (Zone 17, Hounslow)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5
Local Shops - St Margarets (Zone 20, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Stanwell (Zone 23, Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Twickenham (Zone 20, Richmond Upon Thames)	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Wembley (Zone 27, Brent)	0.9%	19	0.0%	0	10.0%	19	0.0%	0	0.0%	0	0.0%	0
Local Shops - Whitton (Zone 20, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 15 (Hounslow)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 2 (Hammersmith & Fulham)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 24 (Hounslow)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 28 (Kensington & Chelsea)	0.4%	9	0.0%	0	0.0%	0	6.9%	9	0.0%	0	0.0%	0
Other - Zone 29 (Kensington & Chelsea)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	5.3%	5	0.0%	0
Other - Zone 3 (Brent)	0.3%	7	0.0%	0	3.8%	7	0.0%	0	0.0%	0	0.0%	0
Other - Zone 3 (Brent)	0.0%	1	0.0%	0	0.0%	ó	0.0%	0	0.0%	0	0.0%	0
(Hammersmith & Fulham)	/-	•	/-	Ü	/0	v	/-	v	/0	Ŭ	/0	Ŭ

West London Retail Study for Roger Tym and Partners

	Tota	l	Zone 2	26	Zone 2	27	Zone 2	28	Zone 2	29	Zone 3	30
Other - Zone 3 (Kensington & Chelsea)	0.2%	4	0.0%	0	1.3%	2	1.4%	2	0.0%	0	0.0%	0
Other - Zone 30 (Wandsworth)	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	10
Other - Zone 4 (Hammersmith & Fulham)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Clare Road, Stanwell (Zone 23, Spelthorne)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ariel Way (Zone 3, Hammersmith & Fulham)	0.3%	6	0.0%	0	1.3%	2	1.4%	2	0.0%	0	0.0%	0
Waitrose, Kingsend, Ruislip (Hillingdon)	0.1%	3	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	20.5%	435	26.4%	19	17.5%	33	23.3%	32	17.5%	15	34.7%	66
(Nowhere else)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		2123		71		190		136		86		189
Sample:		2112		53		80		73		57		75

Q09 How does your household normally travel to its top up shopping destination (STORE MENTIONED AT Q08)?

Those who do top up food shopping at Q06 and who don't use the internet at Q08

Car / van driver	24.3%	512	45.3%	32	26.9%	50	12.3%	17	9.1%	8	12.2%	23
Car / van passenger	2.7%	56	3.8%	3	6.4%	12	0.0%	0	0.0%	0	0.0%	0
Bus	9.2%	195	5.7%	4	11.5%	21	11.0%	15	3.6%	3	5.4%	10
Train	0.9%	19	1.9%	1	1.3%	2	1.4%	2	0.0%	0	4.1%	8
Taxi	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	58.2%	1225	43.4%	31	51.3%	95	74.0%	101	83.6%	69	73.0%	136
Bicycle	2.4%	51	0.0%	0	0.0%	0	0.0%	0	3.6%	3	2.7%	5
Motorcycle	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not applicable	0.3%	5	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Invalid scooter	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelchair	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.4%	30	0.0%	0	1.3%	2	1.4%	2	0.0%	0	2.7%	5
Weighted base:		2105		71		186		136		83		187
Sample:		2097		53		78		73		55		74

Q10 Does your household also spend money on food and groceries in small shops?

Those who gave supermarket locations at both Q01 and Q08

Yes No	42.2% 57.8%	380 30 521 69	4% 9 52.2 .6% 21 47.8			20 43.5% 30 56.5%	25 33
Weighted base:		901	31	55	32	50	58
Sample:		951	23	23	17	33	23

	Total		Zone 26		Zone 27	,	Zone 28	3	Zone 29		Zone 3	0
Q11 Where are these sma		loca	ated?									
Those who said Yes at Q	210											
Acton	4.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	4.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham	2.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	10
Cranford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	5.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Acton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	1.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	2.7%	10	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0
Fulham Road	0.7%	3	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0
Greenford	2.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith	3.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	3.0%	11	57.1%	5	16.7%	5	0.0%	0	0.0%	0	0.0%	0
Heston	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillingdon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow Hounslow West	5.7%	22	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	1.5% 1.6%	6 6	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Kensal Rise	0.6%	2	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0
North End Road	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush Road	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Hill	2.2%	8	14.3%	1	16.7%	5	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tooting	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth Bridge Road North	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	3
Wembley Park	0.8%	3	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0
West Drayton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ealing	2.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.7%	7	0.0%	0	16.7%	5	20.0%	2	0.0%	0	0.0%	0
Local Shops - Ashford (Zone	2.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 26		Zone 27		Zone 28		Zone 29		Zone 30	
22, Spelthorne)												
Local Shops - Barnes (Zone 18, Richmond Upon Thames)	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Battersea (Zone 30, Wandsworth)	2.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	10
Local Shops - Chelsea (Zone 29, Kensington & Chelsea)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0
Local Shops - East Sheen (Zone 18, Richmond Upon Thames)	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Hampton (Zone 21, Richmond Upon Thames)	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Kew (Zone 19, Richmond Upon Thames)	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	3
Local Shops - Portobello (Zone 28, Kensington & Chelsea)	0.6%	2	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0
Local Shops - Putney (Zone 18, Wandsworth)	3.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Richmond (Zone 19, Richmond Upon Thames)	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - St Margarets (Zone 20, Richmond Upon Thames)	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Stanwell (Zone 23, Spelthorne)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Twickenham (Zone 20, Richmond Upon Thames)	2.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Wembley (Zone 27, Brent)	1.3%	5	0.0%	0	16.7%	5	0.0%	0	0.0%	0	0.0%	0
Local Shops - Whitton (Zone 20, Richmond Upon Thames)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 15 (Hounslow)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 27 (Brent)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 28 (Kensington & Chelsea)	1.0%	4	0.0%	0	0.0%	0	40.0%	4	0.0%	0	0.0%	0
Other - Zone 29 (Kensington & Chelsea)	2.0%	8	0.0%	0	0.0%	0	0.0%	0	38.5%	8	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holland Park (Kensington & Chelsea)	0.5%	2	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0

	Total		Zone 26		Zone 27		Zone 28		Zone 29		Zone 30	
Kensington (Kensington &	1.7%	6	0.0%	0	0.0%	0	20.0%	2	23.1%	5	0.0%	0
Chelsea) Other, Zone 18 (Wandsworth)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 20 (Richmond Upon Thames)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 21 (Richmond Upon Thames)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 24 (Hillingdon)	4.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 25 (Ealing / Hillingdon)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow (Zone 26, Harrow)	0.7%	3	28.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 17 (Hammersmith & Fulham)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames))	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.2%	20	0.0%	0	8.3%	2	0.0%	0	15.4%	3	0.0%	0
Weighted base:		380		9		29		9		20		25
Sample:		388		7		12		5		13		10

Total Zone 26 Zone 27 Zone 28 Zone 29 Zone 30

Q12 Apart from Christma	s shop	ping,	where di	id yo	u or you	r fami	ly last p	urcha	se cloth	ies oi	shoes	?
Brent Cross	3.3%	99	3.0%	4	28.7%	69	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.2%	5	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	Ő
Kilburn	0.4%	13	1.0%	1	3.0%	7	2.0%	4	0.0%	0	0.0%	Ő
Wembley	1.1%	34	1.0%	1	12.9%	31	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.2%	5	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	8.3%	251	1.0%	1	3.0%	7	1.0%	2	0.0%	0	1.0%	3
Greenford	0.7%	21	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Southall	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Hill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.2%	6	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Shepherds Bush	1.8%	55	0.0%	0	0.0%	0	5.0%	9	1.0%	2	0.0%	0
Other - Fulham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham High Street,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Fulham Palace Road.	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Fulham Road, Hammersmith	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
& Fulham												
Other - Hammersmith	0.9%	27	0.0%	0	0.0%	0	2.0%	4	1.0%	2	0.0%	0
King Street West,	2.6%	80	0.0%	0	1.0%	2	3.0%	6	1.0%	2	1.0%	3
Hammersmith & Fulham												
North End Road,	0.3%	10	0.0%	0	0.0%	0	2.0%	4	1.0%	2	0.0%	0
Hammersmith & Fulham												
Shepherds Bush Road,	0.2%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Hammersmith & Fulham												
Uxbridge Road East,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Uxbridge Road West,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Wandsworth Bridge Road	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	8
North, Hammersmith &												
Fulham												
Wandworth Bridge Road	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
South, Hammersmith &		_				-		_	,.			_
Fulham												
Westfield	4.8%	145	2.0%	3	5.0%	12	9.0%	17	1.0%	2	5.0%	13
White City Media Village	0.1%	4	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	3.1%	93	25.0%	34	11.9%	29	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.2%	7	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	Ő
		•				-		~		-		-

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	Tota	l	Zone 2	6	Zone 2	7	Zone 2	8	Zone 2	9	Zone 3	30
Pinner	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.6%	19	11.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.6%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.4%	13	7.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	4.1%	123	9.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	1.4%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	6.5%	196	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow West	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street,	3.7%	113	0.0%	0	0.0%	0	15.0%	28	31.0%	47	1.0%	3
Kensington & Chelsea	3.770	113	0.070	Ü	0.070	Ü	13.070	20	31.070	77	1.070	3
King's Road East,	2.3%	69	0.0%	0	0.0%	0	1.0%	2	18.0%	27	9.0%	23
Kensington & Chelsea	2.570	0)	0.070	Ü	0.070	Ü	1.070	-	10.070		2.070	23
Knightsbridge	0.7%	22	0.0%	0	1.0%	2	5.0%	9	3.0%	5	0.0%	0
Kingston-Upon-Thames	6.3%	190	0.0%	0	0.0%	0	0.0%	0	2.0%	3	6.0%	15
Richmond	2.9%	89	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside, Thurrock	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Putney	1.3%	40	0.0%	0	0.0%	0	0.0%	0	1.0%	2	3.0%	8
Clapham Junction	0.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	28
Central London / West End	7.2%	216	2.0%	3	12.9%	31	16.0%	30	6.0%	9	14.0%	35
Queensway / Westbourne	0.3%	9	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0
Grove, Westminster Edgware Road / Church	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Street, Westminster												
Praed Street / Paddington, Westminster	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Road, Westminster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Western Retail Park (Carpets, Currys, Topps	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiles, Matalan) Hayes Bridge Retail Park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Harveys, Courts												
Hurlingham Retail Park (Currys, PC World)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	1.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

											-	
	Tota	l	Zone 2	26	Zone 2	7	Zone 2	8	Zone 2	9	Zone 3	30
Victorio Potoil Dorly (Arross	0.10/	2	0.00/	0	0.00/	0	1.00/	2	0.00/	0	0.00/	0
Victoria Retail Park (Argos Extra, Wickes, Focus, Magnet, Homebase)	0.1%	2	0.0%	0	0.0%	Ü	1.0%	2	0.0%	U	0.0%	0
Wembley Park, Stadium Retail Park (McDonald's, Currys, JD Sports)	0.1%	3	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.3%	8	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Tesco, Old Hoover Building, Weston Avenue, Greenford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	6.0%	180	10.0%	13	2.0%	5	7.0%	13	8.0%	12	6.0%	15
Abroad	1.8%	55	2.0%	3	0.0%	0	6.0%	11	5.0%	8	1.0%	3
Other	3.7%	110	3.0%	4	3.0%	7	6.0%	11	7.0%	11	11.0%	28
Ashford (Zone 22, Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Camberley (Surrey Heath)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley (Zone 14/15, Hounslow)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13 (Hounslow)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18 (Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Other, Zone 19 (Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 23 (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading (Reading)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)	2.8%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	10
Watford (Watford)	0.7%	22	7.0%	9	5.0%	12	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	18
Windsor (Windsor)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3

	Tota	1	Zone 26 Zon		Zone 2	27	Zone 2	28	Zone 2	29	Zone 3	30
Yeading (Zone 25, Hillingdon / Ealing)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	3.7%	111	7.0%	9	1.0%	2	9.0%	17	7.0%	11	5.0%	13
(Don't do this type of shopping)	4.2%	126	1.0%	1	3.0%	7	5.0%	9	5.0%	8	3.0%	8
Weighted base: Sample:		3014 3014		134 100		240 101		187 100		150 100		253 100
Q13 Where did you usua			lothes a	ınd sh	noes bef	fore W	estfield	l oper	ned?			
Those who said Westfie	eld at Q12											
Brent Cross	10.0%	15	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0
Ealing	8.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	1.6%	2	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0
Other - Hammersmith	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West, Hammersmith & Fulham	6.4%	9	0.0%	0	0.0%	0	11.1%	2	0.0%	0	0.0%	0
Other - Harrow	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	2.6%	4	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	3.2%	5	0.0%	0	0.0%	0	11.1%	2	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	16.8%	24	0.0%	0	0.0%	0	33.3%	6	100.0%	2	0.0%	0
King's Road East, Kensington & Chelsea	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	3
Knightsbridge	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	4.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	3
Richmond	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	3.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	3
Central London / West End	11.7%	17	0.0%	0	20.0%	2	0.0%	0	0.0%	0	20.0%	3
Queensway / Wesbtourne Grove, Westminster	1.3%	2	0.0%	0	0.0%	0	11.1%	2	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	5	0.0%	0	20.0%	2	0.0%	0	0.0%	0	20.0%	3
Watford (Watford)	0.9%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Did not live here before	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know	12.6%	18	0.0%	0	20.0%	2	33.3%	6	0.0%	0	0.0%	0
Weighted base:		145		3		12		17		2		13
Sample:		122		2		5		9		1		5

	Total	l	Zone 2	26	Zone 2	27	Zone 2	28	Zone 2	9	Zone 3	30
Q14 Why have you switc			eld?									
, and the second	~											
More parking provision (not enough parking in previous centre)	5.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking (parking too expensive in previous centre)	3.6%	5	0.0%	0	0.0%	0	11.1%	2	0.0%	0	0.0%	0
Better links from car parks to shops	4.9%	7	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0
Easier to reach by bus/tube	11.2%	16	0.0%	0	40.0%	5	0.0%	0	0.0%	0	0.0%	0
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to access on foot	13.0%	19	0.0%	0	0.0%	0	22.2%	4	0.0%	0	0.0%	0
Prefer covered shopping centres/malls	4.5%	7	0.0%	0	0.0%	0	11.1%	2	0.0%	0	0.0%	0
More choice of shops (general)	16.3%	24	50.0%	1	0.0%	0	11.1%	2	0.0%	0	0.0%	0
More clothes/fashion shops	7.4%	11	0.0%	0	0.0%	0	11.1%	2	0.0%	0	0.0%	0
More quality/designer shops	7.3%	11	0.0%	0	0.0%	0	22.2%	4	0.0%	0	0.0%	0
More dept stores/larger stores	4.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More discount/cheaper goods	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/improved supermarkets/food shops	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific shop missing from Town Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/poli	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ce presence More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
		0				0		0		0		0
More toilets More seating/benches	0.0% 1.3%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 11.1%	2	0.0% 0.0%	0	0.0% 0.0%	0
More/better cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better restaurants	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved shelter from	3.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
wind/rain	7.10/	10	50.00/	1	0.00/	0	11 10/	2	0.00/	0	0.00/	0
Nicer shopping environment	7.1%	10	50.0%	1	0.0%	0 2	11.1% 0.0%	2	0.0%	0	0.0%	0
Other Closer to home	5.5% 14.9%	8 22	50.0% 0.0%	1 0	20.0% 40.0%	5	11.1%	0 2	0.0% 0.0%	0	20.0% 20.0%	3
More convenient	2.3%	3	0.0%	0	0.0%	0	0.0%		100.0%	2	0.0%	0
(Don't Know)	28.9%	42	0.0%	0	20.0%	2	33.3%	6	0.0%	0	60.0%	8
,	20.770		0.070	-	20.070	_	JJ.J70		0.070		00.070	
Weighted base:		145		3		12		17		2		13

Sample:

West London Retail Study for Roger Tym and Partners

5

Total Zone 26 Zone 27 Zone 28 Zone 29 Zone 30

2

Q15 How do you normally travel to your main clothes and shoes shopping destination (CENTRE OR STORE MENTIONED AT Q12)?

9

5

Those who do clothes and shoes shopping at Q12

122

	22.70/	0.25	50.00/		27.10/	0.0	0.10/	10	17.00/	22	22 601	
Car/van driver	33.7%	937	50.0%	62	37.1%	86	8.1%	13	17.0%	23	32.6%	76
Car/van passenger	6.0%	168	3.3%	4	9.3%	21	3.5%	6	1.1%	2	4.3%	10
Bus	27.4%	761	18.5%	23	26.8%	62	36.0%	58	27.3%	36	22.8%	53
Train	7.0%	196	9.8%	12	7.2%	17	9.3%	15	6.8%	9	13.0%	30
Taxi	0.5%	15	1.1%	1	1.0%	2	0.0%	0	1.1%	2	0.0%	0
Walk	12.4%	345	3.3%	4	10.3%	24	23.3%	37	27.3%	36	12.0%	28
Bicycle	1.4%	39	0.0%	0	1.0%	2	1.2%	2	3.4%	5	1.1%	3
Motorcycle	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5
Don't visit (shop via internet	4.7%	131	8.7%	11	1.0%	2	7.0%	11	5.7%	8	3.3%	8
or phone).												
Other	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.2%	60	1.1%	1	1.0%	2	2.3%	4	4.5%	6	3.3%	8
Aeroplane	0.8%	22	1.1%	1	0.0%	0	3.5%	6	2.3%	3	0.0%	0
Tube	2.6%	71	0.0%	0	4.1%	10	4.7%	7	3.4%	5	4.3%	10
Delivered	0.8%	22	2.2%	3	1.0%	2	1.2%	2	0.0%	0	1.1%	3
Varies	0.1%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		2778		124		231		161		132		232
Sample:		2791		92		97		86		88		92

Q16 How often do you visit your main clothes and shoes shopping destination (CENTRE OR STORE STORE MENTIONED AT Q12)?

Those who do clothes and shoes shopping at Q12

Everyday	1.8%	50	2.2%	3	3.1%	7	2.3%	4	8.0%	11	1.1%	3
5-6 times a week	0.3%	7	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
3-4 times a week	1.3%	35	0.0%	0	2.1%	5	2.3%	4	2.3%	3	0.0%	0
Twice a week	3.4%	94	6.5%	8	3.1%	7	1.2%	2	2.3%	3	4.3%	10
Once a week	11.0%	305	9.8%	12	12.4%	29	5.8%	9	11.4%	15	9.8%	23
Once every two weeks	12.7%	352	13.0%	16	16.5%	38	10.5%	17	11.4%	15	12.0%	28
Once a month	25.8%	718	31.5%	39	21.6%	50	22.1%	35	21.6%	29	30.4%	71
Once every 2 - 3 months	23.9%	663	17.4%	21	24.7%	57	33.7%	54	23.9%	32	25.0%	58
Twice a year	11.3%	315	10.9%	13	11.3%	26	8.1%	13	8.0%	11	9.8%	23
Less often	8.6%	239	8.7%	11	4.1%	10	14.0%	22	11.4%	15	7.6%	18
Weighted base:		2778		124		231		161		132		232
Sample:		2791		92		97		86		88		92

Zone 29 Total Zone 26 Zone 27 Zone 28

Q17	Where did you or your family purchase clothes or shoes the time BEFORE last?
	Those who do clothes and shoes shopping at Q12

Iho	se w	ho do	clothes	and s	choes s	hopping	at 012	
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Brent Cross	2.4%	67	1.1%	1	13.4%	31	1.2%	2	0.0%	0	0.0%	0
Ealing Road, Brent	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Neasden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Road, Brent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.8%	22	1.1%	1	7.2%	17	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.2%	5	2.2%	3	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	4.4%	123	2.2%	3	2.1%	5	0.0%	0	0.0%	0	0.0%	0
East Acton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.4%	12	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Hill	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.1%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.9%	26	1.1%	1	1.0%	2	4.7%	7	0.0%	0	0.0%	0
Askew Road, Hammersmith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham												
Bloemfontein Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Blythe Road, Hammersmith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham												
Dawes Road, Hammersmith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham												
Edward Woods Estate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham High Street,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Fulham Palace Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Fulham Road, Hammersmith	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham												
Goldhawk Road.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham		-				-		-		-		
Greyhound Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
		~		_		-		-		-		,

	Total	l	Zone 2	6	Zone 2	7	Zone 2	8	Zone 29	9	Zone 3	0
Hammersmith & Fulham												
Other - Hammersmith	0.7%	21	0.0%	0	0.0%	0	2.3%	4	1.1%	2	0.0%	0
King Street West,	1.1%	31	0.0%	0	0.0%	0	4.7%	7	0.0%	0	0.0%	0
Hammersmith & Fulham												
Munster Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.404		0.00/		0.00/		0.004		0.004			
North End Road,	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3
Hammersmith & Fulham	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Parsons Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Road East, Hammersmith & Fulham	0.0%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Road West, Hammersmith & Fulham	0.0%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Wandsworth Bridge Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North, Hammersmith &	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Fulham												
Wandworth Bridge Road	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5
South, Hammersmith &	0.270	U	0.070	U	0.070	U	0.070	U	0.070	U	2.2/0	5
Fulham												
Westfield	3.6%	100	4.3%	5	5.2%	12	10.5%	17	3.4%	5	1.1%	3
White City Media Village	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	1.8%	50	14.1%	17	7.2%	17	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner	0.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.4%	11	5.4%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	3
Stanmore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	2.0%	55	6.5%	8	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Yiewsley / West Drayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.1%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	3.4%	95	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Hounslow West	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	1	Zone 2	6	Zone 2	7	Zone 2	28	Zone 2	9	Zone 3	30
Kensington High Street,	3.0%	84	0.0%	0	0.0%	0	11.6%	19	13.6%	18	1.1%	3
Kensington & Chelsea King's Road East,	1.2%	34	0.0%	0	0.0%	0	1.2%	2	8.0%	11	3.3%	8
Kensington & Chelsea Knightsbridge	0.2%	5	0.0%	0	0.0%	0	1.2%	2	1.1%	2	0.0%	0
Kingston-Upon-Thames	5.6%	155	0.0%	0	0.0%	0	0.0%	0	3.4%	5	8.7%	20
Richmond	2.1%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside, Thurrock	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	13
Balham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	5.7%	159	1.1%	1	5.2%	12	12.8%	21	8.0%	11	10.9%	25
Queensway / Westbourne	0.4%	12	0.0%	0	0.0%	0	4.7%	7	0.0%	0	1.1%	3
Grove, Westminster	0.170	12	0.070	Ů	0.070	Ů	1.7 70	,	0.070	0	1.170	5
Edgware Road / Church	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Street, Westminster	01170	_	0.070	Ü	1.070	_	0.070		0.070		0.070	Ü
Praed Street / Paddington,	0.1%	3	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Westminster		-						_		-		
Harrow Road, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
St Johns Wood	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apex Retail Park (Currys,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes)												
Great Western Retail Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Carpets, Currys, Topps Tiles, Matalan)												
Hayes Bridge Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Harveys, Courts												
Hurlingham Retail Park (Currys, PC World)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Comet, Currys, Halfords,												
Sports Direct)												
Kew Retail Park (Marks &	1.5%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3
Spencer, TK Maxx, Next)	0.004		0.004		0.00/		0.004		0.00/		0.004	
Manor Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(CarpetRight, Pets at												
Home, Tile and Bath												
Warehouse)	0.004		0.004		0.00/		0.004		0.00/		0.004	
Olympic Retail Park (MFI,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harveys, Comet, Dreams,												
Halfords, Sleepmasters)	0.000	_	0.00	_	0.657	_	0.001	^	0.001	_	0.004	_
Stadium Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Wembley Wickes,												

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	Total		Zone 26	5	Zone 27	,	Zone 28		Zone 29	ı	Zone 30)
Halfords, Comet, Land of Leather, Allied Carpets,												
Harveys, MFI) Staples Corner Retail Park (Brent Cross)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park (Argos Extra, Wickes, Focus,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Homebase) Wembley Park, Stadium Retail Park (McDonald's,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, JD Sports) B&Q, Chiswick Roundabout, 2 Larch Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gunnersbury Road B&Q, Glencoe Road, Yeading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, 971 Great West Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hospital Road, Hounslow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Hospital Road, Hounslow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manor Road, Richmond Homebase, Syon Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth Homebase, Twickenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Feltham Homebase, Western Circus,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton Ikea, Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wembley PC World, West Cross Way, Great West Road, Brentford	0.0% 0.0%	0	0.0% 0.0%	0								
Sainsbury's, 51 Townsmead Road, Fulham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Геsco Extra, Bulls Bridge Industrial Estate, Southall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth Γesco, 180 Shepherds Bush	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Hammersmith	0.070	U	0.070	U								

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	Total		Zone 2	6	Zone 2	7	Zone 28	8	Zone 2	9	Zone 3	30
Tesco, Faggs Road, Feltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Old Hoover Building, Weston Avenue, Greenford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, South Ealing Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	3.0%	84	6.5%	8	4.1%	10	2.3%	4	3.4%	5	1.1%	3
Abroad	1.4%	40	0.0%	0	1.0%	2	3.5%	6	5.7%	8	1.1%	3
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.8%	79	3.3%	4	2.1%	5	1.2%	2	5.7%	8	5.4%	13
2 Rivers Retail Park, Staines (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alperton (Zone 27, Brent)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Shannon Commercial Centre, New Malden (Kingston Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Smuggler's Way, Wandsworth (Zone 30, Wandsworth)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Western Avenue, Acton (Zone 4/27, Ealing)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camberley (Surrey Heath)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5
Earls Court (Zone 29, Kensington & Chelsea)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earlsfield (Zone 18, Wandsworth)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, West Street, Sittingbourne (Swale)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlington (Zone 24, Hillingdon)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow (Zone 23, Hillingdon)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe (Wycombe)	0.1%	3	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Homebase, Swandon Way, Wandsworth (Zone 30, Wandsworth)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 2	6	Zone 2'	7	Zone 28	8	Zone 29)	Zone 3	0
Homebase, The Causeway,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne) Homebase, Warwick Road, Kensington (Zone 28,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington & Chelsea) Homebase, York Road, Battersea (Zone 30, Wandsworth)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Maldon (Kingston Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley (Zone 14/15, Hounslow)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13 (Hounslow)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 17 (Hounslow)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18 (Wandsworth)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18/19 (Richmond Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 20 (Richmond Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 21 (Richmond Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 23 (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 26 (Hillingdon)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 27 (Brent)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.1%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Other, Zone 29 (Kensington & Chelsea)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 (Brent)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3/4 (Ealing)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 30 (Wandsworth)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 4 (Ealing)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading (Reading)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Margarets (Zone 20, Richmond Upon Thames)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)	1.9%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanwell (Zone 23, Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	1	Zone	26	Zone	27	Zone 2	28	Zone 2	29	Zone	30
Tesco Extra, Staines Road West, Sunbury (Zone 22,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spelthorne) Walton-On-Thames (Elmbridge)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	1.1%	2	3.3%	8
Watford (Watford)	0.6%	17	7.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westway Retail Park (Zone 7, Ealing)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	10
Windsor (Windsor)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	8.9%	246	3.3%	4	9.3%	21	14.0%	22	11.4%	15	16.3%	38
(Don't do this type of shopping)	31.7%	881	35.9%	44	38.1%	88	22.1%	35	30.7%	41	29.3%	68
Weighted base:		2778		124		231		161		132		232
Sample:		2791		92		97		86		88		92

Total Zone 26 Zone 27 Zone 28 Zone 29 Zone 30

Q18 Apart from Christmas shopping, where did you or your family last purchase furniture, carpets, or soft househo Brent Cross 2.0% 61 3.0% 4 7.9% 19 3.0% 6 0.0% 0 0.0% 0 Harlesden 0.2% 7 0.0% 0 3.0% 7 0.0% 0 0.0% 0 0.0% 0	ld furnishings ?
Harlesden 0.2% 7 0.0% 0 3.0% 7 0.0% 0 0.0% 0 0.0% 0	
77111	
Kilburn 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	
Neasden 0.4% 11 0.0% 0 2.0% 5 1.0% 2 0.0% 0 0.0% 0	
Wembley 1.9% 57 0.0% 0 12.9% 31 1.0% 2 1.0% 2 0.0% 0	
Wembley Park 0.6% 19 2.0% 3 5.0% 12 0.0% 0 0.0% 0 0.0% 0	
Willesden Green 0.1% 2 0.0% 0 1.0% 2 0.0% 0 0.0% 0 0.0% 0	
Bluewater 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	
Acton 0.4% 11 0.0% 0 0.0% 0 1.0% 2 0.0% 0 0.0% 0	
Ealing 2.2% 67 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	
Greenford 0.1% 4 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0	
Hanwell 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	
Northfields 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	
Northolt 0.2% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	
Park Royal 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	
South Ealing 0.2% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	
Southall 0.4% 12 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	
West Way Cross 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	
Shepherds Bush 0.5% 15 0.0% 0 0.0% 0 1.0% 2 0.0% 0 0.0% 0	
Askew Road, Hammersmith 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6 Fulham	
Dawes Road, Hammersmith 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 & Fulham	
Other - Fulham 0.2% 5 0.0% 0 0.0% 0 1.0% 2 1.0% 2 0.0% 0	
Fulham Road, Hammersmith 0.2% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 3	
& Fulham	
Goldhawk Road, 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hammersmith & Fulham	
Other - Hammersmith 0.2% 6 0.0% 0 1.0% 2 0.0% 0 0.0% 0 0.0% 0	
King Street West, 0.5% 16 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 3	
Hammersmith & Fulham	
North End Road, 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	
Hammersmith & Fulham	
Wandsworth Bridge Road 0.2% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 3	
North, Hammersmith & Fulham	
Wandworth Bridge Road 0.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 3 South, Hammersmith &	
Fulham	
Westfield 0.5% 16 0.0% 0 1.0% 2 0.0% 0 1.0% 2 1.0% 3	
Other - Harrow 0.4% 13 3.0% 4 2.0% 5 0.0% 0 0.0% 0 0.0% 0	
North Harrow 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	
South Harrow 0.3% 8 1.0% 1 1.0% 2 0.0% 0 0.0% 0 0.0% 0	
Wealdstone 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 3	
Eastcote 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	

	Tota	l	Zone	26	Zone 2	7	Zone 2	28	Zone 2	29	Zone 3	30
			1.00/		0.044				0.004		0.004	
layes	2.1%	62	1.0%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Ruislip	2.8%	85	27.0%	36	3.0%	7	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.5%	14	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Yiewsley / West Drayton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.5%	15	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	1.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.6%	48	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
												0
Isleworth	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Old Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	0.8%	23	0.0%	0	0.0%	0	2.0%	4	6.0%	9	0.0%	0
King's Road East, Kensington & Chelsea	2.6%	78	0.0%	0	0.0%	0	4.0%	7	16.0%	24	5.0%	13
Knightsbridge	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 2				0								
Kingston-Upon-Thames	4.1%	124	0.0%		0.0%	0	0.0%	0	1.0%	2	7.0%	18
Richmond	0.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
East Sheen	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside, Thurrock	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Clapham Junction	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	13
Balham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Central London / West End	3.7%	112	0.0%	0	1.0%	2	15.0%	28	3.0%	5	2.0%	5
Queensway / Wesbtourne Grove, Westminster	0.1%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Johns Wood	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apex Retail Park (Currys,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes)		1	0.0%	U				U				
Great Western Retail Park (Carpets, Currys, Topps Tiles, Matalan)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes Bridge Retail Park	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Harveys, Courts Kew Retail Park (Marks &	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spencer, TK Maxx, Next)		2		0		0		0		0	0.00/	0
Manor Retail Park (CarpetRight, Pets at Home, Tile and Bath	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0
Warehouse) Olympic Retail Park (MFI,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

, eighteu.									101	08	,	<i>y</i>
	Tota	l	Zone 2	6	Zone 2	7	Zone 2	8	Zone 2	9	Zone 3	60
Harveys, Comet, Dreams, Halfords, Sleepmasters)												
Stadium Retail Park, (Wembley Wickes, Halfords, Comet, Land of	0.2%	5	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Leather, Allied Carpets, Harveys, MFI)												
Victoria Retail Park (Argos Extra, Wickes, Focus,	0.4%	13	6.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Homebase) Wembley Park, Stadium Retail Park (McDonald's,	0.2%	5	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Currys, JD Sports) B&Q, Chiswick Roundabout, 2 Larch Drive,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gunnersbury Road B&Q, Glencoe Road, Yeading	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, 971 Great West Road	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manor Road, Richmond	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Syon Lane, Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Twickenham Road, Feltham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Western Circus, Acton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Croydon	0.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	10
Ikea, Glover Drive, Edmonton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wembley	4.5%	135	4.0%	5	9.9%	24	9.0%	17	2.0%	3	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, South Ealing Road	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	5.7%	172	6.0%	8	3.0%	7	9.0%	17	6.0%	9	7.0%	18
Abroad	0.4%	11	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	3
Car boot sale Other	0.0% 2.2%	1 67	1.0% 0.0%	1	0.0% 4.0%	0 10	0.0% 2.0%	0 4	0.0% 3.0%	0 5	0.0% 7.0%	0 18
2 Rivers Retail Park, Staines (Spelthorne)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Smuggler's Way, Wandsworth (Zone 30,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

·	Tota	ıl	Zone	26	Zone	27	Zone	28	Zone	29	Zone	30
	200	-	20110		20110		20110		Zone .		Lone	
Wandsworth)												
B&Q, Western Avenue, Acton (Zone 4/27, Ealing)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes (Zone 18,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Upon Thames) Battersea (Zone 30,	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	8
Wandsworth)	0.10/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Chalass (Zara 20	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29,	0.7%	20	0.0%	0	0.0%	0	0.0%	0	6.0%	9	1.0%	3
Kensington & Chelsea) Focus, West Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sittingbourne (Swale)	0.404		0.00/		0.00/		0.004		0.001		0.004	
Hampton (Zone 21,	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Upon Thames)	0.20/		1.00/		0.00/		0.00/		0.00/		0.00/	
High Wycombe (Wycombe)	0.3%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Swandon Way,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Wandsworth (Zone 30,												
Wandsworth)	0.00/		0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0
Kew (Zone 19, Richmond	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upon Thames)	0.10/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.0%	0
New Maldon (Kingston Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington	0.1%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
& Chelsea)	0.170	2	0.0%	U	0.0%	U	1.0%	2	0.0%	U	0.0%	U
Reading (Reading)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Margarets (Zone 20,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Upon Thames)	0.170	_	0.070	· ·	0.070	Ü	0.070	U	0.070	Ü	0.070	Ü
Staines (Spelthorne)	1.3%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Elmbridge)	0.170	_	0.070	Ü	0.070	Ü	0.070	Ů	0.070	Ü	0.070	O
Wandsworth (Zone 30,	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	8
Wandsworth)	0.270		0.070	Ü	0.070	Ü	0.070	Ů	0.070	Ü	2.070	Ü
Watford (Watford)	0.4%	11	4.0%	5	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillingdon / Ealing)	0.170		0.070	Ü	0.070	Ü	0.070	Ů	0.070	Ü	0.070	Ü
(Don't know / can't	12.9%	388	20.0%	27	12.9%	31	11.0%	21	14.0%	21	16.0%	40
remember)												
(Don't do this type of shopping)	28.8%	868	19.0%	26	26.7%	64	37.0%	69	37.0%	56	27.0%	68
11 6,		3014		134		240		107		150		252
Weighted base:								187				253
Sample:		3014		100		101		100		100		100

Weighted:

Total Zone 26 Zone 27 Zone 28 Zone 29 Zone 30

Q19	And the time before that, where did you or your family purchase furniture, carpets, or soft household furnishings	?
	Those who shop for furniture, carpets or soft furnishings at Q18	

1 3 3		1	5 5		~							
Brent Cross	1.7%	31	4.9%	4	1.6%	2	1.9%	2	2.0%	2	0.0%	0
Harlesden	0.1%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neasden	0.2%	4	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Wembley	1.1%	19	1.6%	1	6.6%	10	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.3%	5	1.6%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.3%	5	0.0%	0	3.3%	5	0.0%	0	0.0%	0	0.0%	0
Acton	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	1.0%	18	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.3%	5	1.6%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.5%	8	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Other - Fulham	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5
Fulham Road, Hammersmith	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham												
Other - Hammersmith	0.3%	5	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
King Street West,	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
North End Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Wandworth Bridge Road	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3
South, Hammersmith &												
Fulham												
Westfield	0.6%	10	3.3%	3	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Other - Harrow	0.2%	3	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	1.1%	18	9.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yiewsley / West Drayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street,	0.7%	12	0.0%	0	0.0%	0	5.8%	6	4.1%	3	0.0%	0
Kensington & Chelsea				-		-		-		-		,

8											,	
	Total		Zone 2	6	Zone 2	7	Zone 28	3	Zone 2	9	Zone 30	D
King's Road East,	1.5%	27	0.0%	0	0.0%	0	3.8%	4	14.3%	11	1.8%	3
Kensington & Chelsea	0.10/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Knightsbridge	0.1%	1 50	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 3.5%	0 5
Kingston-Upon-Thames Richmond	2.9%		0.0%	0		0		0				
	0.7%	13	0.0%	-	0.0%	-	0.0%	-	0.0%	0	0.0%	0
East Sheen	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.4%	7	0.0%	0	0.0%	0	0.0%	0	2.0%	2	3.5%	5
Central London / West End	2.6%	45	0.0%	0	3.3%	5	5.8%	6	4.1%	3	0.0%	0
Apex Retail Park (Currys, Wickes)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail Park (Comet, Currys, Halfords, Sports Direct)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stadium Retail Park, (Wembley Wickes, Halfords, Comet, Land of Leather, Allied Carpets,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harveys, MFI) Staples Corner Retail Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Brent Cross) Victoria Retail Park (Argos Extra, Wickes, Focus,	0.3%	5	4.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnet, Homebase) Wembley Park, Stadium Retail Park (McDonald's, Currys, JD Sports)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Chiswick Roundabout, 2 Larch Drive, Gunnersbury Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Glencoe Road, Yeading	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, 971 Great West Road	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manor Road, Richmond	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Syon Lane, Isleworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Twickenham Road, Feltham	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	ıl	Zone 2	26	Zone 2	27	Zone 2	28	Zone 2	29	Zone	30
H 1 W . C'	0.10/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Homebase, Western Circus, Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Croydon	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	8
Ikea, Glover Drive, Edmonton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wembley	3.1%	54	1.6%	1	3.3%	5	5.8%	6	2.0%	2	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	4.0%	70	6.6%	5	1.6%	2	5.8%	6	4.1%	3	7.0%	10
Abroad	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.5%	27	0.0%	0	0.0%	0	1.9%	2	2.0%	2	7.0%	10
Ashford (Zone 22, Spelthorne)	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	8
Camberley (Surrey Heath)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.3%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.8%	3
Focus, West Street, Sittingbourne (Swale)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe (Wycombe)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Maldon (Kingston Upon Thames)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Margarets (Zone 20, Richmond Upon Thames)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3
Watford (Watford)	0.1%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	18.4%	323	14.8%	12	21.3%	31	15.4%	15	12.2%	9	17.5%	25
(Don't do this type of shopping)	40.7%	716	41.0%	34	52.5%	76	48.1%	47	51.0%	38	40.4%	58
Weighted base:		1758		82		145		97		74		144
Sample:		1789		61		61		52		49		57

	Total		Zone 26	í	Zone 2	7	Zone 2	8	Zone 2	29	Zone 3	30		
Q20 Apart from Christma	s shopp	ing,	where dic	Ι γοι	ı or youı	fami	ly last p	urcha	se DIY,	deco	rating g	oods o	r gardening ite	ems ?
Brent Cross	0.4%	11	0.0%	0	3.0%	7	1.0%	2	0.0%	0	0.0%	0		
Harlesden	0.2%	5	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	0		
Kilburn	0.1%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0		
Wembley	0.7%	21	0.0%	0	8.9%	21	0.0%	0	0.0%	0	0.0%	0		
Wembley Park	0.1%	3	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0		
Willesden Green	1.3%	39	0.0%	0	15.8%	38	0.0%	0	0.0%	0	0.0%	0		
Acton	2.2%	65	0.0%	0	4.0%	10	6.0%	11	0.0%	0	0.0%	0		
Ealing	1.6%	49	0.0%	0	1.0%	2	1.0%	2	0.0%	0	0.0%	0		
East Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Greenford	0.3%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Hanwell	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Northfields	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Northolt	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Park Royal	0.7%	21	0.0%	0	1.0%	2	1.0%	2	0.0%	0	1.0%	3		
Perivale	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Pitshanger	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
South Ealing	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Southall	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sudbury Hill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
West Way Cross	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Shepherds Bush	0.5%	14	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0		
Askew Road, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other - Fulham	0.4%	12	0.0%	0	0.0%	0	1.0%	2	0.0%	0	2.0%	5		
Fulham Palace Road, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Fulham Road, Hammersmith & Fulham	0.3%	9	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0		
Other - Hammersmith	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
King Street West, Hammersmith & Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
North End Road, Hammersmith & Fulham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Uxbridge Road East, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Uxbridge Road West, Hammersmith & Fulham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wandsworth Bridge Road North, Hammersmith & Fulham	0.6%	18	0.0%	0	0.0%	0	0.0%	0	1.0%	2	5.0%	13		
Wandworth Bridge Road South, Hammersmith & Fulham	0.5%	16	0.0%	0	0.0%	0	0.0%	0	1.0%	2	3.0%	8		
Westfield	0.1%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0		
Other - Harrow	0.3%	10	2.0%	3	1.0%	2	0.0%	0	0.0%	0	0.0%	0		

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	Total		Zone 2	26	Zone 27	7	Zone 2	8	Zone 2	9	Zone 3	0
North Harrow	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone	0.2%	7	1.0%	1	2.0%	5	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	3.0%	91	2.0%	3	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Ruislip	2.7%	81	42.0%	56	2.0%	5	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yiewsley / West Drayton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.3%	40	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Cranford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	1.4%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.1%	33	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Isleworth	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	2.0%	61	0.0%	0	0.0%	0	13.0%	24	17.0%	26	0.0%	0
King's Road East, Kensington & Chelsea	0.5%	16	0.0%	0	0.0%	0	2.0%	4	7.0%	11	0.0%	0
Kingston-Upon-Thames	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.1%	3	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Twickenham	1.5%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Central London / West End	0.8%	24	0.0%	0	1.0%	2	6.0%	11	1.0%	2	1.0%	3
Queensway / Wesbtourne Grove, Westminster	0.7%	21	0.0%	0	0.0%	0	11.0%	21	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Harrow Road, Westminster	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Apex Retail Park (Currys, Wickes)	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Western Retail Park (Carpets, Currys, Topps Tiles, Matalan)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurlingham Retail Park (Currys, PC World)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail Park (Comet, Currys, Halfords,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	l	Zone 2	6	Zone 2	27	Zone 2	8	Zone 29)	Zone 3	60	
Sports Direct)													
Kew Retail Park (Marks &	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Spencer, TK Maxx, Next) Manor Retail Park (CarpetRight, Pets at Home, Tile and Bath	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Warehouse) Staples Corner Retail Park (Brent Cross)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Victoria Retail Park (Argos Extra, Wickes, Focus, Magnet, Homebase)	0.7%	21	14.0%	19	0.0%	0	1.0%	2	0.0%	0	0.0%	0	
Wembley Park, Stadium Retail Park (McDonald's, Currys, JD Sports)	0.4%	11	1.0%	1	4.0%	10	0.0%	0	0.0%	0	0.0%	0	
B&Q, Chiswick Roundabout, 2 Larch Drive, Gunnersbury Road	3.8%	116	0.0%	0	1.0%	2	0.0%	0	0.0%	0	1.0%	3	
B&Q, Glencoe Road, Yeading	4.7%	141	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Currys, 971 Great West Road	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Manor Road, Richmond	2.0%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5	
Homebase, Syon Lane, Isleworth	2.1%	64	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Twickenham Road, Feltham	2.6%	78	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.0%	3	
Homebase, Western Circus, Acton	2.4%	73	0.0%	0	0.0%	0	8.0%	15	0.0%	0	1.0%	3	
Ikea, Croydon	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	
Ikea, Wembley	0.2%	6	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickes, South Ealing Road	1.0%	31	1.0%	1	3.0%	7	0.0%	0	0.0%	0	0.0%	0	
Internet / delivered	0.5%	16	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0	
Abroad	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	1.5%	44	1.0%	1	9.9%	24	1.0%	2	0.0%	0	1.0%	3	
Ashford (Zone 22, Spelthorne)	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, Shannon Commercial Centre, New Malden (Kingston Upon Thames)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	
B&Q, Smuggler's Way, Wandsworth (Zone 30,	1.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	15	

	Total		Zone 2	6	Zone 2	7	Zone 28	8	Zone 2	9	Zone 3	80
	2000		20110 2		20110 2		20110 2		20110 2	-	Lone	
Wandsworth)												
B&Q, Western Avenue, Acton (Zone 4/27, Ealing)	1.2%	35	0.0%	0	5.0%	12	0.0%	0	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.4%	12	0.0%	0	0.0%	0	0.0%	0	1.0%	2	4.0%	10
Chelsea (Zone 29, Kensington & Chelsea)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Earls Court (Zone 29, Kensington & Chelsea)	0.3%	8	0.0%	0	0.0%	0	1.0%	2	3.0%	5	0.0%	0
Focus, West Street, Sittingbourne (Swale)	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlington (Zone 24, Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow (Zone 23, Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe (Wycombe)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Swandon Way, Wandsworth (Zone 30, Wandsworth)	1.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	23
Homebase, The Causeway, Staines (Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Warwick Road, Kensington (Zone 28, Kensington & Chelsea)	2.0%	61	0.0%	0	0.0%	0	4.0%	7	17.0%	26	0.0%	0
Homebase, York Road, Battersea (Zone 30, Wandsworth)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
New Maldon (Kingston Upon Thames)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Osterley (Zone 14/15, Hounslow)	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.2%	6	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0
Shepperton (Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	l	Zone 2	26	Zone 2	27	Zone 2	28	Zone 2	29	Zone	30
Wandsworth (Zone 30, Wandsworth)	2.5%	75	0.0%	0	0.0%	0	0.0%	0	2.0%	3	22.0%	56
Watford (Watford)	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	13
Yeading (Zone 25, Hillingdon / Ealing)	0.3%	9	1.0%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	7.2%	217	11.0%	15	8.9%	21	8.0%	15	8.0%	12	8.0%	20
(Don't do this type of shopping)	22.8%	686	16.0%	21	19.8%	48	27.0%	50	32.0%	48	22.0%	56
Weighted base:		3014		134		240		187		150		253
Sample:		3014		100		101		100		100		100

Weighted:

Total Zone 26 Zone 27 Zone 28 Zone 29 Zone 30

Q21 And the time before that, where did you or your family purchase DIY, decorating goods or gardening items?

Those who do DIY, decorating or gardening shopping at Q20

Brent Cross	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kilburn	0.1%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	
Neasden	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wembley	0.3%	7	0.0%	0	2.8%	5	0.0%	0	0.0%	0	0.0%	0	
Willesden Green	0.5%	11	0.0%	0	5.6%	10	0.0%	0	0.0%	0	0.0%	0	
Acton	1.3%	28	0.0%	0	2.8%	5	9.2%	11	0.0%	0	0.0%	0	
Ealing	1.0%	21	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	
Greenford	0.3%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hanwell	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Northfields	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park Royal	0.4%	8	1.4%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	
Perivale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
South Ealing	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Southall	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sudbury Hill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shepherds Bush	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Askew Road, Hammersmith	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
& Fulham													
Dawes Road, Hammersmith	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
& Fulham													
Other - Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fulham Palace Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hammersmith & Fulham													
Fulham Road, Hammersmith	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	
& Fulham													
Other - Hammersmith	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
King Street West,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hammersmith & Fulham													
North End Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hammersmith & Fulham													
Wandsworth Bridge Road	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5	
North, Hammersmith &													
Fulham													
Wandworth Bridge Road	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
South, Hammersmith &													
Fulham													
Westfield	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other - Harrow	0.2%	4	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	
North Harrow	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
South Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stanmore	0.2%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wealdstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastcote	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hayes	1.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
•				-		-		-		-		-	

	Total		Zone 2	6	Zone 2'	7	Zone 28	8	Zone 29		Zone 30)
Ruislip	0.6%	13	11.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yiewsley / West Drayton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	0.5%	12	1.4%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Isleworth	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	1.0%	21	0.0%	0	0.0%	0	6.2%	7	8.3%	8	0.0%	0
King's Road East, Kensington & Chelsea	0.3%	6	0.0%	0	0.0%	0	0.0%	0	3.3%	3	1.4%	3
Kingston-Upon-Thames	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.2%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	1.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Clapham Junction	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Central London / West End	0.4%	9	1.4%	1	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Queensway / Wesbtourne Grove, Westminster	0.3%	6	0.0%	0	0.0%	0	4.6%	6	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Apex Retail Park (Currys, Wickes)	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Western Retail Park (Carpets, Currys, Topps Tiles, Matalan)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park (Argos Extra, Wickes, Focus, Magnet, Homebase)	0.5%	11	8.2%	8	0.0%	0	1.5%	2	0.0%	0	0.0%	0
B&Q, Chiswick Roundabout, 2 Larch Drive, Gunnersbury Road	2.6%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Glencoe Road, Yeading	1.3%	28	1.4%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Currys, 971 Great West Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manor Road, Richmond	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 2	6	Zone 2	27	Zone 28	3	Zone 29	9	Zone 30)
Homebase, Syon Lane,	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth Homebase, Twickenham Road, Feltham	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Western Circus, Acton	0.9%	19	0.0%	0	0.0%	0	3.1%	4	0.0%	0	0.0%	0
Ikea, Wembley	0.3%	6	0.0%	0	0.0%	0	1.5%	2	1.7%	2	0.0%	0
Wickes, South Ealing Road	1.0%	21	0.0%	0	1.4%	2	0.0%	0	0.0%	0	1.4%	3
Internet / delivered	0.5%	12	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Abroad	0.2%	5	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Other	1.1%	23	0.0%	0	6.9%	12	1.5%	2	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Shannon Commercial Centre, New Malden (Kingston Upon Thames)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Smuggler's Way, Wandsworth (Zone 30, Wandsworth)	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5
B&Q, Western Avenue, Acton (Zone 4/27, Ealing)	0.4%	8	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	1.7%	2	2.9%	5
Earls Court (Zone 29, Kensington & Chelsea)	0.3%	6	0.0%	0	0.0%	0	1.5%	2	5.0%	5	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow (Zone 23, Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe (Wycombe)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Swandon Way, Wandsworth (Zone 30, Wandsworth)	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Homebase, The Causeway, Staines (Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Warwick Road, Kensington (Zone 28, Kensington & Chelsea)	0.9%	19	0.0%	0	0.0%	0	3.1%	4	8.3%	8	0.0%	0
Homebase, York Road, Battersea (Zone 30, Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Kew (Zone 19, Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Maldon (Kingston Upon Thames)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0

	Tota	ıl	Zone 2	26	Zone 2	27	Zone	28	Zone 2	9	Zone	30
Osterley (Zone 14/15,	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow)												
Other, Zone 19 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.2%	4	0.0%	0	0.0%	0	3.1%	4	0.0%	0	0.0%	0
Shepperton (Spelthorne)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	1.1%	23	0.0%	0	0.0%	0	0.0%	0	1.7%	2	8.6%	15
Watford (Watford)	0.1%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	8
Windsor (Windsor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.3%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	10.8%	228	11.0%	11	9.7%	17	10.8%	13	15.0%	14	4.3%	8
(Don't do this type of shopping)	50.5%	1066	53.4%	52	61.1%	105	47.7%	58	50.0%	45	65.7%	116
Weighted base:		2110		98		171		121		90		177
Sample:		2147		73		72		65		60		70

Total Zone 26 Zone 27 Zone 28 Zone 29 Zone 30

Q22 Apart from Christmas shopping, where did you or your family last purchase electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?

Brent Cross	2.2%	67	9.0%	12	10.9%	26	0.0%	0	0.0%	0	0.0%	0
Ealing Road, Brent	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.4%	12	0.0%	0	3.0%	7	2.0%	4	0.0%	0	0.0%	0
Neasden	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Wembley	1.8%	54	0.0%	0	17.8%	43	0.0%	0	0.0%	0	1.0%	3
Wembley Park	0.2%	5	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.1%	3	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Acton	0.5%	16	0.0%	0	1.0%	2	1.0%	2	0.0%	0	0.0%	0
Ealing	3.1%	93	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	0
Greenford	0.3%	9	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.7%	21	0.0%	0	3.0%	7	1.0%	2	0.0%	0	0.0%	0
Perivale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Southall	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Hill	0.2%	5	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.5%	15	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Askew Road, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.4%	13	0.0%	0	0.0%	0	0.0%	0	3.0%	5	2.0%	5
Fulham High Street, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Palace Road, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith & Fulham	0.3%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	2	2.0%	5
Other - Hammersmith	0.3%	8	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
King Street West,	1.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
North End Road, Hammersmith & Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush Road, Hammersmith & Fulham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth Bridge Road North, Hammersmith & Fulham	1.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	18
Wandworth Bridge Road South, Hammersmith & Fulham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield	0.6%	17	0.0%	0	0.0%	0	1.0%	2	1.0%	2	1.0%	3
Other - Harrow	0.8%	25	5.0%	7	5.0%	12	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.070	•	1.070		0.070	J	3.070	0	3.070	0	3.070	3

	Tota	l	Zone 2	26	Zone 2	7	Zone 2	28	Zone 2	9	Zone 3	30
Doymono Lono Homovy	0.00/	1	0.00/	0	0.0%	0	0.00/	0	0.00/	0	0.00/	0
Rayners Lane, Harrow South Harrow	0.0% 0.2%	1 7	0.0% 3.0%	0 4	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Wealdstone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	3.7%	113	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes												
Ruislip	1.8%	54	27.0%	36	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.4%	12	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Yiewsley / West Drayton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bedfont	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.8%	26	1.0%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Feltham	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.7%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	2.3%	69	0.0%	0	1.0%	2	15.0%	28	18.0%	27	0.0%	0
King's Road East, Kensington & Chelsea	3.0%	91	0.0%	0	0.0%	0	4.0%	7	27.0%	41	4.0%	10
Knightsbridge	0.2%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Kingston-Upon-Thames	4.0%	119	0.0%	0	0.0%	0	0.0%	0	1.0%	2	8.0%	20
Richmond	1.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
East Sheen	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.8%	24	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	3
Clapham Junction	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	15
Central London / West End	4.4%	131	2.0%	3	1.0%	2	14.0%	26	7.0%	11	4.0%	10
Queensway / Wesbtourne Grove, Westminster	0.4%	11	0.0%	0	0.0%	0	4.0%	7	0.0%	0	0.0%	0
Apex Retail Park (Currys, Wickes)	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Western Retail Park (Carpets, Currys, Topps Tiles, Matalan)	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurlingham Retail Park (Currys, PC World)	0.5%	15	0.0%	0	0.0%	0	1.0%	2	0.0%	0	1.0%	3
Ivybridge Retail Park (Comet, Currys, Halfords, Sports Direct)	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	l	Zone 2	26	Zone 2	:7	Zone 28	8	Zone 29)	Zone 3	0
Manor Retail Park (CarpetRight, Pets at Home, Tile and Bath Warehouse)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterlouse) Stadium Retail Park, (Wembley Wickes, Halfords, Comet, Land of Leather, Allied Carpets, Harveys, MFI)	0.1%	3	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Staples Corner Retail Park (Brent Cross)	0.4%	11	0.0%	0	4.0%	10	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park (Argos Extra, Wickes, Focus, Magnet, Homebase)	0.6%	17	8.0%	11	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Wembley Park, Stadium Retail Park (McDonald's, Currys, JD Sports)	0.1%	4	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
B&Q, Chiswick Roundabout, 2 Larch Drive, Gunnersbury Road	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Glencoe Road, Yeading	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, 971 Great West Road	1.6%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Currys, Hospital Road, Hounslow	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manor Road, Richmond	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Syon Lane, Isleworth	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Twickenham Road, Feltham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Western Circus, Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wembley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World, West Cross Way, Great West Road, Brentford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Old Hoover Building, Weston Avenue,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	l	Zone 2	26	Zone 2	27	Zone 2	28	Zone 2	9	Zone 3	30
Greenford												
Wickes, South Ealing Road	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	13.4%	405	14.0%	19	7.9%	19	15.0%	28	14.0%	21	13.0%	33
Abroad	0.1%	4	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Other	1.3%	39	3.0%	4	2.0%	5	2.0%	4	1.0%	2	2.0%	5
2 Rivers Retail Park, Staines (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alperton (Zone 27, Brent)	0.2%	7	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Smuggler's Way, Wandsworth (Zone 30, Wandsworth)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Western Avenue, Acton (Zone 4/27, Ealing)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea (Zone 29, Kensington & Chelsea)	0.4%	13	0.0%	0	0.0%	0	0.0%	0	2.0%	3	2.0%	5
Hampton (Zone 21, Richmond Upon Thames)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow (Zone 23, Hillingdon)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe (Wycombe)	0.4%	12	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Swandon Way, Wandsworth (Zone 30, Wandsworth)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, The Causeway, Staines (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Warwick Road, Kensington (Zone 28, Kensington & Chelsea)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley (Zone 14/15, Hounslow)	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18/19 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading (Reading)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Sunbury (Spelthorne)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	l	Zone 2	26	Zone 2	27	Zone 2	28	Zone 2	29	Zone	30
West, Sunbury (Zone 22, Spelthorne)												
Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	1.0%	31	0.0%	0	0.0%	0	1.0%	2	3.0%	5	7.0%	18
Watford (Watford)	0.6%	18	3.0%	4	4.0%	10	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Windsor (Windsor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	7.6%	229	11.0%	15	7.9%	19	7.0%	13	7.0%	11	14.0%	35
(Don't do this type of shopping)	16.6%	500	8.0%	11	16.8%	40	29.0%	54	11.0%	17	20.0%	51
Weighted base:		3014		134		240		187		150		253
Sample:		3014		100		101		100		100		100

Total Zone 26 Zone 27 Zone 28 Zone 29 Zone 30

Q23 And the time before that, where did you or your family purchase electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?

Those who s	hop for e	lectrical	good	s at 022

D . C	1.10/	2.5	1.00/		5.00/	10	1 (0)	•	0.00/	0	0.00/	0
Brent Cross	1.1%	26	1.2%	1	5.3%	10	1.6%	2	0.0%	0	0.0%	0
Harlesden	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.7%	16	0.0%	0	7.9%	14	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.2%	5	1.2%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.1%	3	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.2%	4	0.0%	0	1.3%	2	1.6%	2	0.0%	0	0.0%	0
Ealing	1.5%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.3%	8	1.2%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Northolt	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Hill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.5%	11	0.0%	0	0.0%	0	3.1%	4	0.0%	0	0.0%	0
Other - Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham High Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Fulham Road, Hammersmith	0.4%	8	0.0%	0	0.0%	0	0.0%	0	3.7%	5	1.5%	3
& Fulham												
Other - Hammersmith	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West,	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Wandsworth Bridge Road	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
North, Hammersmith &												
Fulham												
Wandworth Bridge Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South, Hammersmith &												
Fulham												
Westfield	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	0.5%	10	4.9%	5	1.3%	2	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner	0.1%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.1%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.8%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.8%	17	9.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	ő
Uxbridge	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.3%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U

	Total	I	Zone 2	26	Zone 2	7	Zone 2	8	Zone 2	29	Zone 3	30
Kensington High Street, Kensington & Chelsea	1.2%	27	0.0%	0	1.3%	2	4.7%	6	2.4%	3	1.5%	3
King's Road East, Kensington & Chelsea	1.1%	26	0.0%	0	0.0%	0	0.0%	0	8.5%	11	4.5%	8
Knightsbridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Kingston-Upon-Thames	2.5%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5
Richmond	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.3%	7	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	Ő
Teddington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.6%	14	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	3.0%	5
Clapham Junction	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	10
Central London / West End	2.8%	64	0.0%	0	3.9%	7	7.8%	9	4.9%	6	4.5%	8
Queensway / Westbourne	0.1%	3	0.0%	0	0.0%	ó	1.6%	2	0.0%	0	0.0%	0
Grove, Westminster												
Apex Retail Park (Currys, Wickes)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Western Retail Park	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Carpets, Currys, Topps Tiles, Matalan)												
Hayes Bridge Retail Park	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Harveys, Courts												
Hurlingham Retail Park	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Currys, PC World)												
Ivybridge Retail Park	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Comet, Currys, Halfords,												
Sports Direct)												
Manor Retail Park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(CarpetRight, Pets at												
Home, Tile and Bath												
Warehouse)												
Staples Corner Retail Park	0.2%	4	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
(Brent Cross)												
Victoria Retail Park (Argos	0.5%	11	8.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Extra, Wickes, Focus,												
Magnet, Homebase)												
Wembley Park, Stadium	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail Park (McDonald's,												
Currys, JD Sports)												
B&Q, Glencoe Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading												
Currys, 971 Great West	0.9%	20	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Road												
Currys, Hospital Road,	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow												
Homebase, Manor Road,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	l	Zone 26		Zone 2	7	Zone 28	8	Zone 29)	Zone 3	30
Richmond												
Homebase, Syon Lane, Isleworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Western Circus, Acton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wembley	0.1%	3	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
PC World, West Cross Way, Great West Road, Brentford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Old Hoover Building, Weston Avenue, Greenford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	6.6%	151	8.6%	9	6.6%	12	4.7%	6	7.3%	9	13.6%	23
Abroad	0.1%	3	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Other	1.0%	22	1.2%	1	0.0%	0	1.6%	2	0.0%	0	3.0%	5
2 Rivers Retail Park, Staines (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alperton (Zone 27, Brent)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Western Avenue, Acton (Zone 4/27, Ealing)	0.1%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3
Chelsea (Zone 29, Kensington & Chelsea)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	2.4%	3	3.0%	5
Earls Court (Zone 29, Kensington & Chelsea)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow (Zone 23, Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe (Wycombe)	0.2%	5	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Warwick Road, Kensington (Zone 28, Kensington & Chelsea)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Maldon (Kingston Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3

	Tota	ıl	Zone 26		Zone 2	27	Zone 2	28	Zone	29	Zone 3	30
Osterley (Zone 14/15, Hounslow)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.1%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Slough (Slough)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury (Zone 22, Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3
Watford (Watford)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3
Windsor (Windsor)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	15.8%	361	13.6%	15	15.8%	29	21.9%	26	17.1%	21	16.7%	28
(Don't do this type of shopping)	44.5%	1016	44.4%	48	48.7%	88	46.9%	56	50.0%	62	33.3%	56
Weighted base:		2284		109		181		120		123		167
Sample:		2317		81		76		64		82		66

West London Retail Study for Roger Tym and Partners

Zone 30 Total Zone 26 Zone 27 Zone 28 Zone 29

Q24	Apart from Christmas shopping	where did you or your family last purchase health, beauty or che	mist items?
~	Apart II o III o I	mioro ala you or your raining last paronass mounti, boauty or one	

Brent Cross	1.0%	31	0.0%	0	8.9%	21	0.0%	0	0.0%	0	0.0%	0
Ealing Road, Brent	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.2%	7	0.0%	0	3.0%	7	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.5%	16	0.0%	0	5.0%	12	2.0%	4	0.0%	0	0.0%	0
Neasden	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Wembley	2.3%	70	0.0%	0	28.7%	69	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.3%	8	1.0%	1	3.0%	7	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.1%	3	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	1.7%	52	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Ealing	7.1%	214	1.0%	1	2.0%	5	0.0%	0	0.0%	0	0.0%	0
East Acton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	2.6%	79	4.0%	5	2.0%	5	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.1%	4	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Perivale	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	1.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Hill	0.3%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.2%	6	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	1.6%	48	0.0%	0	1.0%	2	3.0%	6	0.0%	0	0.0%	0
Askew Road, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blythe Road, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	1.0%	32	0.0%	0	0.0%	0	1.0%	2	1.0%	2	2.0%	5
Fulham High Street,	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Fulham Palace Road,	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Fulham Road, Hammersmith	0.8%	25	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
& Fulham												
Other - Hammersmith	0.4%	11	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
King Street West,	2.9%	88	0.0%	0	1.0%	2	1.0%	2	0.0%	0	0.0%	0
Hammersmith & Fulham												
North End Road,	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Shepherds Bush Road,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Uxbridge Road East,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Uxbridge Road West, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total Z		Zone 2	26	Zone 2	27	Zone 2	28	Zone 2	29	Zone	30
Wandsworth Bridge Road	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	8
North, Hammersmith & Fulham												
Wandworth Bridge Road South, Hammersmith & Fulham	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	10
Westfield	1.3%	39	1.0%	1	4.0%	10	4.0%	7	0.0%	0	0.0%	0
Other - Harrow	1.6%	49	21.0%	28	5.9%	14	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.2%	7	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner	0.1%	4	1.0%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.9%	28	16.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.1%	4	2.0%	3	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Hayes	3.6%	108	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	1.2%	37	25.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	1.3%	40	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	2.9%	86	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	2.2%	67	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Hanworth	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	4.6%	138	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow West	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	4.5%	135	0.0%	0	1.0%	2	24.0%	45	44.0%	66	1.0%	3
King's Road East, Kensington & Chelsea	1.5%	45	0.0%	0	0.0%	0	0.0%	0	23.0%	35	1.0%	3
Knightsbridge	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	1.3%	38	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	3
Richmond	2.1%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	1.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	1.7%	52	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Putney	2.1%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	18
Clapham Junction	2.2%	67	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	66
Central London / West End	2.6%	77	1.0%	1	3.0%	7	8.0%	15	4.0%	6	5.0%	13
Queensway / Wesbtourne Grove, Westminster	1.3%	40	0.0%	0	0.0%	0	20.0%	37	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.2%	6	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0
Praed Street / Paddington,	0.1%	4	1.0%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0

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	Total		Zone 20	5	Zone 27		Zone 28		Zone 29		Zone 30	0
Westminster												
Great Western Retail Park (Carpets, Currys, Topps Tiles, Matalan)	0.1%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurlingham Retail Park (Currys, PC World)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympic Retail Park (MFI, Harveys, Comet, Dreams, Halfords, Sleepmasters)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 180 Shepherds Bush Road, Hammersmith	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham Tesco, Old Hoover Building, Weston Avenue, Greenford	0.3% 0.4%	8 11	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.0% 0.0%	3
Internet / delivered	1.7%	52	3.0%	4	1.0%	2	0.0%	0	0.0%	0	3.0%	8
Abroad	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Other	1.5%	44	1.0%	1	2.0%	5	3.0%	6	1.0%	2	9.0%	23
2 Rivers Retail Park, Staines (Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alperton (Zone 27, Brent) Ashford (Zone 22, Spelthorne)	0.1% 1.3%	2 38	0.0% 0.0%	0	1.0% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	8
Chelsea (Zone 29, Kensington & Chelsea)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	3.0%	5	1.0%	3
Earls Court (Zone 29, Kensington & Chelsea)	0.5%	15	0.0%	0	0.0%	0	1.0%	2	9.0%	14	0.0%	0
Earlsfield (Zone 18, Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Hampton (Zone 21, Richmond Upon Thames)	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	U.1%	3	0.0%	U	0.0%	U	U.U%	U	0.0%	U	0.0%	U

	Total		Zone 26		Zone 2'	7	Zone 28	8	Zone 29	9	Zone 3	0
Harlington (Zone 24,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillingdon) Heathrow (Zone 23, Hillingdon)	0.1%	4	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Maldon (Kingston Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Osterley (Zone 14/15, Hounslow)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 17 (Hounslow)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Other, Zone 18 (Wandsworth)	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Other, Zone 19 (Richmond Upon Thames)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 20 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 21 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 23 (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 26 (Hillingdon)	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 27 (Brent)	0.2%	7	0.0%	0	3.0%	7	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.4%	12	0.0%	0	1.0%	2	5.0%	9	0.0%	0	0.0%	0
Other, Zone 29 (Kensington & Chelsea)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Other, Zone 3 (Brent)	0.2%	7	0.0%	0	3.0%	7	0.0%	0	0.0%	0	0.0%	0
Other, Zone 30 (Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Other, Zone 4 (Ealing)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading (Reading)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Margarets (Zone 20, Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)	1.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanwell (Zone 23, Spelthorne)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury (Zone 22, Spelthorne)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.6%	19	0.0%	0	0.0%	0	0.0%	0	1.0%	2	6.0%	15
Watford (Watford)	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westway Retail Park (Zone 7, Ealing)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 2	26	Zone 2	27	Zone 2	28	Zone 2	29	Zone	30
Wimbledon (Merton)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Yeading (Zone 25, Hillingdon / Ealing)	0.2%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	3.8%	113	6.0%	8	5.0%	12	5.0%	9	2.0%	3	5.0%	13
(Don't do this type of shopping)	9.6%	289	7.0%	9	8.9%	21	15.0%	28	6.0%	9	13.0%	33
Weighted base: Sample:		3014 3014		134 100		240 101		187 100		150 100		253 100

Total

Zone 26

Zone 27

Zone 28

West London Retail Study for Roger Tym and Partners

Zone 30

Zone 29

Weighted:

Q25 And the time before	that wh	ere di	id vou o	r volu	r family	nurch	ase hea	alth h	eauty o	r chei	mist iter	ns?
Those who buy health, l	•		•	•	lanning	puioi	iuse nee	, &	cuuty o	. 01101	inot itoi	
Brent Cross	0.4%	11	0.0%	0	3.4%	7	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.1%	2	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	2	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Wembley	0.8%	20	0.0%	0	9.2%	19	0.0%	0	0.0%	0	0.0%	0
Acton	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	2.6%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Acton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	1.0%	26	3.4%	4	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Askew Road, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bloemfontein Road, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Blythe Road, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham High Street, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Palace Road, Hammersmith & Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith & Fulham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Other - Hammersmith	0.2%	5	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
King Street West,	1.0%	26	0.0%	0	0.0%	0	1.3%	2	0.0%	0	1.2%	3
Hammersmith & Fulham												
North End Road, Hammersmith & Fulham	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush Road, Hammersmith & Fulham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Road West, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth Bridge Road North, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandworth Bridge Road South, Hammersmith &	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3

										-	,	<i>-</i>
	Total		Zone 2	26	Zone 2	7	Zone 2	8	Zone 2	9	Zone 3	30
Fulham												
Westfield	1.0%	25	1.2%	1	1.1%	2	3.8%	6	0.0%	0	0.0%	0
White City Media Village	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	1.2%	32	17.2%	20	3.4%	7	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.1%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.4%	12	9.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.3%	34	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.5%	12	10.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	1.1%	27	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.2%	5	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.5%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	2.4%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	1.9%	50	0.0%	0	0.0%	0	5.0%	7	20.7%	29	0.0%	0
King's Road East, Kensington & Chelsea	0.9%	23	0.0%	0	0.0%	0	1.3%	2	7.6%	11	2.4%	5
Knightsbridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Kingston-Upon-Thames	1.5%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	5
Richmond	1.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Clapham Junction	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	10
Balĥam	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Central London / West End	2.1%	55	1.2%	1	3.4%	7	5.0%	7	1.1%	2	6.1%	13
Queensway / Wesbtourne Grove, Westminster	0.6%	16	0.0%	0	0.0%	0	7.5%	11	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	3	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Great Western Retail Park (Carpets, Currys, Topps Tiles, Matalan)	0.1%	3	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 2	6	Zone 27	,	Zone 28		Zone 29		Zone 30)
Tesco Extra, Mogden Lane,	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth (Twickenham) Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 180 Shepherds Bush Road, Hammersmith	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham Tesco, Old Hoover Building, Weston Avenue, Greenford	0.0% 0.2%	1 6	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Internet / delivered	0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.4%	11	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	24	1.2%	1	2.3%	5	0.0%	0	0.0%	0	3.7%	8
Ashford (Zone 22, Spelthorne)	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Chelsea (Zone 29, Kensington & Chelsea)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	2.2%	3	1.2%	3
Earls Court (Zone 29, Kensington & Chelsea)	0.1%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlington (Zone 24, Hillingdon)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow (Zone 23, Hillingdon)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Maldon (Kingston Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Osterley (Zone 14/15, Hounslow)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 17 (Hounslow)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	5
Other, Zone 18 (Wandsworth)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 21 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 23 (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 26 (Hillingdon)	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington	0.1%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0

	Tota	al Zone 2		26	Zone 2	27	Zone 2	28	Zone 2	29	Zone	30
0.01.1												
& Chelsea) Slough (Slough)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Margarets (Zone 20,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Upon Thames)	0.070	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Staines (Spelthorne)	1.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanwell (Zone 23, Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury (Zone 22, Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	10
Watford (Watford)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Windsor (Windsor)	0.1%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	5.4%	142	2.3%	3	5.7%	12	6.3%	9	8.7%	12	8.5%	18
(Don't do this type of shopping)	55.5%	1450	43.7%	51	65.5%	136	63.8%	95	56.5%	78	54.9%	114
Weighted base:		2612		117		207		149		138		207
Sample:		2623		87		87		80		92		82

Total Zone 26 Zone 27 Zone 28 Zone 29 Zone 30

Q26 Apart from Christma	s shopp	oing, v	where d	id yo	u or you	r fami	ly last p	urcha	ase recr	eatio	nal good	ds such as sports equipment, bicycles, musical instruments or toys
Brent Cross	1.0%	31	4.0%	5	5.9%	14	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.2%	6	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Wembley	1.1%	32	0.0%	0	10.9%	26	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.1%	4	1.0%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Acton	0.1%	8	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Ealing	2.8%	85	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	0
Greenford	0.8%	25	4.0%	5	2.0%	5	0.0%	0	0.0%	0	0.0%	0
Northfields	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.0%	7	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Southall	0.1%		0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0
		13		0					0.0%	0		0
Sudbury Hill	0.1% 0.2%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0 2	0.0%	0	0.0% 0.0%	0
West Way Cross				0								
Shepherds Bush	0.7%	20 2	0.0%	0	0.0%	0	2.0%	4	0.0%	0	1.0%	3
Dawes Road, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith & Fulham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Hammersmith	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West, Hammersmith & Fulham	0.5%	16	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0
Munster Road, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North End Road,	0.3%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Hammersmith & Fulham Shepherds Bush Road,	0.2%	7	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0
Hammersmith & Fulham												
Uxbridge Road East, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth Bridge Road North, Hammersmith & Fulham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Wandworth Bridge Road South, Hammersmith & Fulham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Westfield	0.6%	20	2.0%	3	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Other - Harrow	0.6%	18	5.0%	7	3.0%	7	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.0%	2	0.0%	0	0.0%	ó	0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.4%	12	8.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	2.6%	78	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
iiuyes	2.070	70	2.070	3	0.070	U	0.070	U	0.070	U	0.070	V

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	Total		Zone 2	6	Zone 2'	7	Zone 2	8	Zone 2	9	Zone 3	30
Ruislip	0.5%	16	9.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.7%	22	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	ő
Bedfont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.2%	5	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.8%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	1.1%	34	0.0%	0	0.0%	0	7.0%	13	9.0%	14	1.0%	3
King's Road East, Kensington & Chelsea	0.8%	23	0.0%	0	0.0%	0	0.0%	0	7.0%	11	3.0%	8
Knightsbridge	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Kingston-Upon-Thames	1.9%	58	0.0%	0	0.0%	0	0.0%	0	1.0%	2	3.0%	8
Richmond	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	1.4%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	13
Clapham Junction	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	15
Central London / West End	2.5%	74	3.0%	4	2.0%	5	7.0%	13	6.0%	9	2.0%	5
Queensway / Wesbtourne Grove, Westminster	0.3%	10	0.0%	0	0.0%	0	5.0%	9	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Praed Street / Paddington, Westminster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Western Retail Park (Carpets, Currys, Topps Tiles, Matalan)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail Park (Comet, Currys, Halfords, Sports Direct)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples Corner Retail Park (Brent Cross)	0.1%	3	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park (Argos Extra, Wickes, Focus, Magnet, Homebase)	0.1%	4	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	l	Zone 2	26	Zone 2	27	Zone 2	8	Zone 29)	Zone 3	30
Currys, Hospital Road,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow Halfords, Hospital Road,	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Faggs Road, Feltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Old Hoover Building, Weston Avenue, Greenford	0.2%	6	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	7.7%	231	8.0%	11	8.9%	21	11.0%	21	6.0%	9	11.0%	28
Abroad	0.4%	12	0.0%	0	1.0%	2	0.0%	0	2.0%	3	0.0%	0
Other	1.6%	48	1.0%	1	3.0%	7	1.0%	2	0.0%	0	4.0%	10
Alperton (Zone 27, Brent)	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Ashford (Zone 22, Spelthorne)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	8
Chelsea (Zone 29, Kensington & Chelsea)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Hampton (Zone 21, Richmond Upon Thames)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow (Zone 23, Hillingdon)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe (Wycombe)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18 (Wandsworth)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 19 (Richmond Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 21 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 23 (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 26 (Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 (Brent)	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Reading (Reading)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne) Sunbury (Spelthorne)	1.3% 0.1%	38 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0

November 2009

	Tota	Total		26	Zone 2	27	Zone 2	28	Zone 2	29	Zone	30
Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.4%	13	0.0%	0	0.0%	0	0.0%	0	1.0%	2	3.0%	8
Watford (Watford)	0.1%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	3
Yeading (Zone 25, Hillingdon / Ealing)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	5.7%	171	10.0%	13	5.0%	12	4.0%	7	8.0%	12	12.0%	30
(Don't do this type of shopping)	49.4%	1488	37.0%	50	46.5%	112	54.0%	101	53.0%	80	43.0%	109
Weighted base:		3014		134		240		187		150		253
Sample:		3014		100		101		100		100		100

Total Zone 26 Zone 27 Zone 28 Zone 29 Zone 30

Q27 And the time before that, where did you or your family purchase recreational goods such as sports equipment, bicycles, musical instruments or toys?

Those	who	buv	recreational	goods at	t 026

Brent Cross	1.9%	26	1.9%	1	14.3%	17	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Wembley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	2.6%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	1.1%	15	5.7%	4	4.1%	5	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.6%	8	1.9%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Other - Fulham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
& Fulham												
Other - Hammersmith	0.3%	5	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
King Street West,	0.6%	8	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Hammersmith & Fulham												
North End Road,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Shepherds Bush Road,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Hammersmith & Fulham												
Westfield	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White City Media Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Harrow	0.4%	5	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.3%	4	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.5%	7	7.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.4%	6	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	2.4%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street,	1.6%	21	0.0%	0	0.0%	0	4.8%	4	17.9%	11	0.0%	0
Kensington & Chelsea												
King's Road East,	0.8%	10	0.0%	0	0.0%	0	0.0%	0	5.1%	3	4.4%	5
Kensington & Chelsea												
Kingston-Upon-Thames	1.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	1.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
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	Total		Zone 26		Zone 27		Zone 28		Zone 29		Zone 3	0	
Whitton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Twickenham	0.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Putney	1.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	
Central London / West End	2.6%	35	1.9%	1	6.1%	7	4.8%	4	5.1%	3	4.4%	5	
Queensway / Westbourne Grove, Westminster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hayes Bridge Retail Park Halfords, Harveys, Courts	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ivybridge Retail Park (Comet, Currys, Halfords, Sports Direct)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kew Retail Park (Marks & Spencer, TK Maxx, Next)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Victoria Retail Park (Argos Extra, Wickes, Focus, Magnet, Homebase)	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halfords, Hospital Road, Hounslow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Old Hoover Building, Weston Avenue, Greenford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet / delivered	5.0%	68	5.7%	4	2.0%	2	4.8%	4	5.1%	3	11.1%	13	
Abroad	0.5%	7	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	
Other	1.6%	21	1.9%	1	2.0%	2	2.4%	2	0.0%	0	4.4%	5	
Ashford (Zone 22, Spelthorne)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Battersea (Zone 30, Wandsworth)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	
Chelsea (Zone 29, Kensington & Chelsea)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	
Earls Court (Zone 29, Kensington & Chelsea)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hampton (Zone 21, Richmond Upon Thames)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kew (Zone 19, Richmond Upon Thames)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other, Zone 17 (Hounslow)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	
Other, Zone 26 (Hillingdon)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other, Zone 27 (Brent)	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	
Shepperton (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Staines (Spelthorne)	1.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Tota	Zone 2	26	Zone 2	27	Zone 2	8	Zone 2	9	Zone	30	
		_										
Sunbury (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.4%	6	0.0%	0	0.0%	0	0.0%	0	2.6%	2	2.2%	3
Watford (Watford)	0.3%	4	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	12.1%	163	15.1%	11	10.2%	12	16.7%	13	12.8%	8	15.6%	18
(Don't do this type of shopping)	48.4%	655	39.6%	28	57.1%	67	59.5%	47	41.0%	24	51.1%	58
Weighted base:		1354		71		117		78		59		114
Sample:		1343		53		49		42		39		45

Total Zone 26 Zone 27 Zone 28 Zone 29 Zone 30

	Total		Zone 2	6	Zone 2	7	Zone 28	3	Zone 29)	Zone 3	0									
									_	_											_
Q28 And finally, apart fro	om Chris	tmas	shoppin	ıg, wi	nere did	you o	or your ta	amily	last pur	chas	e other	specialis	t non-food	items such	as books	s, CDs, jo	eweller	y or chi	na and g	lass iter	ms?
Brent Cross	1.3%	40	1.0%	1	9.9%	24	0.0%	0	0.0%	0	0.0%	0									
Ealing Road, Brent	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Harlesden	0.2%	5	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	0									
Kilburn	0.4%	13	1.0%	1	4.0%	10	1.0%	2	0.0%	0	0.0%	0									
Wembley	0.8%	24	0.0%	0	8.9%	21	0.0%	0	0.0%	0	0.0%	0									
Wembley Park	0.2%	6	1.0%	1	2.0%	5	0.0%	0	0.0%	0	0.0%	0									
Willesden Green	0.2%	5	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	0									
Acton	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Ealing	5.2%	157	1.0%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0									
Greenford	0.5%	14	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Northolt	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Park Royal	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Perivale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Pitshanger	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Southall	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Sudbury Hill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
West Way Cross	0.2%	5	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0									
Shepherds Bush	0.5%	15	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0									
Other - Fulham	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Fulham High Street,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0									
Hammersmith & Fulham																					
Fulham Palace Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Hammersmith & Fulham																					
Fulham Road, Hammersmith	0.9%	28	0.0%	0	0.0%	0	0.0%	0	5.0%	8	1.0%	3									
& Fulham																					
Other - Hammersmith	0.3%	10	1.0%	1	0.0%	0	1.0%	2	1.0%	2	0.0%	0									
King Street West,	1.3%	38	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0									
Hammersmith & Fulham																					
North End Road,	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Hammersmith & Fulham																					
Shepherds Bush Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Hammersmith & Fulham																					
Uxbridge Road West,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Hammersmith & Fulham																					
Wandsworth Bridge Road	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	8									
North, Hammersmith &																					
Fulham																					
Wandworth Bridge Road	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5									
South, Hammersmith &																					
Fulham																					
Westfield	0.9%	28	0.0%	0	2.0%	5	2.0%	4	0.0%	0	0.0%	0									
Other - Harrow	1.9%	58	18.0%	24	8.9%	21	0.0%	0	0.0%	0	0.0%	0									
North Harrow	0.1%	4	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Rayners Lane, Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
South Harrow	0.4%	13	7.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0									

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	Tota	l	Zone 2	26	Zone 2	27	Zone 2	28	Zone 2	29	Zone 3	30
Hayes	1.5%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.2%	6	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	1.9%	59	6.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	2.1%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	3.6%	110	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Isleworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street,	2.4%	73	0.0%	0	0.0%	0	13.0%	24	22.0%	33	0.0%	0
Kensington & Chelsea	2.470	13	0.070	U	0.070	U	13.070	24	22.070	33	0.070	U
King's Road East,	1.2%	37	0.0%	0	0.0%	0	1.0%	2	16.0%	24	1.0%	3
Kensington & Chelsea	1.270	31	0.070	U	0.070	U	1.070	2	10.070	24	1.070	3
Knightsbridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	2.4%	73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Richmond	2.4%	65	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
East Sheen	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	1.9%	57	0.0%	0	0.0%	0	0.0%	0	2.0%	3	5.0%	13
Clapham Junction	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	25
Central London / West End	3.5%	106	1.0%	1	3.0%	7	7.0%	13	4.0%	6	8.0%	20
Queensway / Wesbtourne	0.9%	26	0.0%	0	0.0%	0	12.0%	22	1.0%	2	0.0%	0
Grove, Westminster												
Edgware Road / Church Street, Westminster	0.2%	5	0.0%	0	0.0%	0	2.0%	4	1.0%	2	0.0%	0
Praed Street / Paddington, Westminster	0.1%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Kew Retail Park (Marks &	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spencer, TK Maxx, Next)	0.004		0.004		0.004		0.004		0.004		0.004	
B&Q, Chiswick Roundabout, 2 Larch Drive,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gunnersbury Road												
Ikea, Wembley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Southall	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mogden Lane,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth (Twickenham) Tesco Extra, Osterley Park,	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Syon Lane, Isleworth Tesco, Faggs Road, Feltham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Old Hoover Building,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weston Avenue, Greenford	0.1%	2	0.0%	U								
Internet / delivered	21.2%	640	21.0%	28	21.8%	52	24.0%	45	22.0%	33	32.0%	81

weighted:									101	3011	,01 1	J	110
	Tota	ı	Zone 2	26	Zone 2	27	Zone 2	28	Zone 2	29	Zone	30	
Abroad	0.7%	22	1.0%	1	0.0%	0	3.0%	6	2.0%	3	0.0%	0	
Other	1.4%	41	3.0%	4	5.0%	12	0.0%	0	0.0%	0	2.0%	5	
2 Rivers Retail Park, Staines (Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ashford (Zone 22, Spelthorne)	0.1%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Barnes (Zone 18, Richmond Upon Thames)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Battersea (Zone 30, Wandsworth)	0.1%	3	0.0%	0		0	0.0%	0	0.0%	0	1.0%	3	
Chelsea (Zone 29, Kensington & Chelsea)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Earls Court (Zone 29, Kensington & Chelsea)	0.1%	2	0.0%		0.0%	0	0.0%	0	1.0%	2		0	
Hampton Hill (Zone 21, Richmond Upon Thames)	0.1%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Heathrow (Zone 23, Hillingdon)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
High Wycombe (Wycombe)	0.1%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kew (Zone 19, Richmond Upon Thames)	0.1%	2	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Osterley (Zone 14/15, Hounslow)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other, Zone 18 (Wandsworth)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other, Zone 3/4 (Ealing)	0.0% 0.0%	1 1	0.0% 0.0%	0									
Slough (Slough)	1.7%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Staines (Spelthorne) Sunbury (Spelthorne)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Staines Road West, Sunbury (Zone 22, Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Walton-On-Thames (Elmbridge)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wandsworth (Zone 30, Wandsworth)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	8	
Watford (Watford)	0.2%	5	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wimbledon (Merton)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5	
Windsor (Windsor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Yeading (Zone 25, Hillingdon / Ealing)	0.1%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't remember)	4.1%	123	8.0%	11	1.0%	2	4.0%	7	3.0%	5	4.0%	10	
(Don't do this type of shopping)	22.7%	684	17.0%	23	28.7%	69	23.0%	43	18.0%	27	25.0%	63	
Weighted base: Sample:		3014 3014		134 100		240 101		187 100		150 100		253 100	

Zones 26-30

Weighted:

West London Retail Study for Roger Tym and Partners

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Total

Zone 26

Zone 27

Zone 28

Zone 29

Zone 30

Total Zone 26 Zone 27 Zone 28 Zone 29 Zone 30

Q29 And the time before that, where did you or your family purchase other specialist non-food items such as books, CDs, jewellery or china and glass items?

hose	who	buy	other	specialis	t non	food	goods	at Q28	
------	-----	-----	-------	-----------	-------	------	-------	--------	--

Brent Cross	0.8%	18	0.0%	0	2.8%	5	0.0%	0	0.0%	0	0.0%	0
Ealing Road, Brent	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Wembley	0.6%	13	0.0%	0	7.0%	12	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.1%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Acton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	2.8%	61	1.3%	1	2.8%	5	0.0%	0	0.0%	0	0.0%	0
Greenford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.1%	3	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Southall	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Hill	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham High Street,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Fulham Road, Hammersmith	0.4%	8	0.0%	0	0.0%	0	0.0%	0	3.8%	5	0.0%	0
& Fulham												
Other - Hammersmith	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West,	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
North End Road,	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Wandworth Bridge Road	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
South, Hammersmith &												
Fulham												
Westfield	0.7%	14	0.0%	0	0.0%	0	4.1%	6	0.0%	0	0.0%	0
Other - Harrow	1.3%	30	12.0%	12	7.0%	12	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.3%	8	6.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.1%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.2%	5	0.0%	0	2.8%	5	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.4%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.9%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street,	1.6%	35	0.0%	0	0.0%	0	6.9%	9	5.1%	6	1.4%	3
Kensington riigii sueet,	1.070	33	0.070	U	0.070	U	0.770	7	J.170	U	1.470	3

West London Retail Study Zones 26-30 for Roger Tym and Partners Weighted:

-													
	Tota	l	Zone 2	6	Zone 2	:7	Zone 2	8	Zone 2	9	Zone 3	30	
Kensington & Chelsea													
King's Road East, Kensington & Chelsea	1.0%	21	0.0%	0	0.0%	0	0.0%	0	8.9%	11	1.4%	3	
Knightsbridge	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	
Kingston-Upon-Thames	2.4%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	
Richmond	2.1%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Sheen	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Teddington	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Whitton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Twickenham	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Putney	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	
Clapham Junction	0.4%	9	0.0%	0	0.0%	0	0.0%	0	1.3%	2	4.2%	8	
Central London / West End	3.3%	74	5.3%	5	1.4%	2	6.9%	9	2.5%	3	5.6%	10	
Queensway / Wesbtourne Grove, Westminster	0.7%	16	0.0%	0	0.0%	0	8.2%	11	0.0%	0	0.0%	0	
Edgware Road / Church Street, Westminster	0.2%	3	0.0%	0	0.0%	0	1.4%	2	1.3%	2	0.0%	0	
Homebase, Syon Lane, Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ikea, Wembley	0.1%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Mogden Lane, Isleworth (Twickenham)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Osterley Park, Syon Lane, Isleworth	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, 180 Shepherds Bush Road, Hammersmith	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Faggs Road, Feltham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Old Hoover Building, Weston Avenue, Greenford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet / delivered	7.8%	173	9.3%	9	5.6%	10	6.9%	9	12.7%	15	11.3%	20	
Abroad	0.3%	8	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	
Other	1.2%	27	1.3%	1	0.0%	0	2.7%	4	1.3%	2	4.2%	8	
2 Rivers Retail Park, Staines (Spelthorne)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Alperton (Zone 27, Brent)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ashford (Zone 22, Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barnes (Zone 18, Richmond Upon Thames)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Battersea (Zone 30, Wandsworth)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	
Camberley (Surrey Heath)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chelsea (Zone 29, Kensington & Chelsea)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Earls Court (Zone 29, Kensington & Chelsea)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Tota	al	Zone 2	26	Zone	27	Zone 2	28	Zone 2	29	Zone	30
Heathrow (Zone 23, Hillingdon)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe (Wycombe)	0.1%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Warwick Road, Kensington (Zone 28, Kensington & Chelsea)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley (Zone 14/15, Hounslow)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 18 (Wandsworth)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 21 (Richmond Upon Thames)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (Slough)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines (Spelthorne)	1.3%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanwell (Zone 23, Spelthorne)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury (Zone 22, Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-On-Thames (Elmbridge)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Watford (Watford)	0.2%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon (Merton)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading (Zone 25, Hillingdon / Ealing)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	7.3%	160	6.7%	7	4.2%	7	8.2%	11	7.6%	9	9.9%	18
(Don't do this type of shopping)	50.7%	1120	48.0%	48	60.6%	102	54.8%	75	54.4%	65	52.1%	93
Weighted base:		2208		101		169		136		119		179
Sample:		2204		75		71		73		79		71

Total Zone 27 Zone 28 Zone 26 Zone 29 Zone 30 Q30 In which location does your household spend most money on Restaurants? Brent Cross 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Harlesden 0.1% 3 0.0% 0 1.0% 2 0.0% 0 0.0% 0 0.0% 0 Wembley 1.5% 44 1.0% 13.9% 33 0.0% 0.0% 0 0.0% 0 1 0 0.1% 2 0.0% 2 0.0% 0.0% 0 Wembley Park 0 1.0% 0 0 0.0% Willesden Green 0.2% 5 0.0% 0 2.0% 5 0.0% 0 0.0% 0 0.0% 0 Acton 0.5% 16 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.2% 128 1.0% 2.0% 0.0% 0.0% 0.0% 0 Ealing 1 5 0 0 East Acton 0.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Greenford 0.5% 14 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hanwell 0.3% 10 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 0.0% 0 0.0% 0 Northfields 5 0 0.0% 0 0.0% 0 0.0% 0.5% 0 Northolt 16 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Park Royal 0.3% 10 0.0% 0 3.0% 7 0.0% 0.0% 0 0.0% 0 0.1% 0.0% 0 1.0% 2 0.0% 0 Perivale 4 0.0% 0 0 0.0% 0.1% 4 0.0% 0 0.0% 0.0% 0 Pitshanger 0 0.0% 0 0 0.0% 0.7% 0 Southall 22 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Sudbury Hill 0.1% 3 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2 West Way Cross 0.1% 0.0% 0 0.0% 1.0% 2 0.0% 0 0.0% 0 0 Shepherds Bush 1.1% 32 0.0% 0 0.0% 0 1.0% 2 0.0% 0 0.0% 0 Askew Road, Hammersmith 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 & Fulham Other - Fulham 1.0% 3 31 0.0% 0 1.0% 2 0 3.0% 5 1.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Fulham Palace Road. 1 0.0% 0.0% 0 Hammersmith & Fulham 4.0% 3 Fulham Road, Hammersmith 1.1% 33 0.0% 0 0.0% 0 0.0% 0 6 1.0% & Fulham 3 Other - Hammersmith 0.8% 23 0.0% 0 0.0% 0 1.0% 0.0% 0 1.0% King Street West, 0.7% 22 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hammersmith & Fulham Munster Road. 0.2% 5 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Hammersmith & Fulham North End Road, 0.2% 5 0.0% 0 0.0% 0 0.0% 1.0% 2 0.0% 0 Hammersmith & Fulham Parsons Green 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Uxbridge Road East, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Hammersmith & Fulham Wandsworth Bridge Road 0.4% 13 0 0.0% 0 0.0% 0 3.0% 8 0.0% 0 0.0% North, Hammersmith & Fulham Wandworth Bridge Road 0.1% 3 0.0% 0 0.0% 0 0.0% 0 1.0% 3 0.0% South, Hammersmith & Fulham Westfield 0.4% 11 0.0% 0 0.0% 0 2.0% 0.0% 0 0.0% 0 0 Other - Harrow 0.9% 28 7.0% 9 3.0% 7 0.0% 0 1.0% 2 0.0% North Harrow 0.0% 1 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0

	Tota	l	Zone 2	26	Zone 2	27	Zone 2	8	Zone 2	9	Zone 3	30
D'	0.20/	7	2.00/	4	1.00/	2	0.00/	0	0.00/	0	0.00/	0
Pinner	0.2%	7	3.0% 2.0%	4	1.0% 0.0%	2	0.0%	0	0.0% 0.0%	0	0.0%	0
Rayners Lane, Harrow South Harrow	0.1% 0.5%	16	9.0%	12	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0
Stanmore	0.5%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	1.6%	47	17.0%	23	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Uxbridge	1.1%	33	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yiewsley / West Drayton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	3.4%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.7%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Hounslow West	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street,	3.3%	100	0.0%	0	1.0%	2	12.0%	22	35.0%	53	0.0%	0
Kensington & Chelsea												
King's Road East,	1.1%	34	0.0%	0	1.0%	2	1.0%	2	13.0%	20	2.0%	5
Kensington & Chelsea												
Knightsbridge	0.2%	7	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0
Kingston-Upon-Thames	0.9%	28	0.0%	0	1.0%	2	0.0%	0	1.0%	2	1.0%	3
Richmond	2.9%	86	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	1.6%	49	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Lakeside, Thurrock	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	1.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Clapham Junction	0.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	28
Central London / West End	6.1%	182	4.0%	5	12.9%	31	8.0%	15	6.0%	9	5.0%	13
Queensway / Wesbtourne	1.6%	49	0.0%	0	0.0%	0	23.0%	43	0.0%	0	0.0%	0
Grove, Westminster												
Edgware Road / Church Street, Westminster	0.1%	4	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Praed Street / Paddington, Westminster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Road, Westminster	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Leisure West, Air Park Way, Feltham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royale Leisure Park, Western Avenue, Acton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations	3.7%	111	7.0%	9	4.0%	10	0.0%	0	2.0%	3	14.0%	35

Weighted:

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	Tota	ıl	Zone	26	Zone	27	Zone	28	Zone 2	29	Zone	30
Ashford (Zone 22,	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spelthorne)												
Barnes (Zone 18, Richmond Upon Thames)	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	25
Earls Court (Zone 29, Kensington & Chelsea)	0.1%	5	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0
Hampton Hill (Zone 21, Richmond Upon Thames)	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlington (Zone 24, Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley, Zone 15 (Hounslow)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 17 (Hounslow)	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	8
Other, Zone 19 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 20 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 23 (Hillingdon)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.2%	7	0.0%	0	0.0%	0	4.0%	7	0.0%	0	0.0%	0
Other, Zone 3 (Brent)	0.3%	10	0.0%	0	4.0%	10	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Hammersmith & Fulham)		_			,.							
Shepperton (Spelthorne)	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	10
Windsor	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	11.1%	333	12.0%	16	13.9%	33	20.0%	37	8.0%	12	20.0%	51
(Don't do this activity)	29.5%	888	30.0%	40	29.7%	71	27.0%	50	19.0%	29	21.0%	53
Weighted base:		3014		134		240		187		150		253
Sample:		3014		100		101		100		100		100

Total

Zone 26

Zone 27

Zone 28

West London Retail Study for Roger Tym and Partners

Zone 30

Zone 29

	1014	ш	Zone 20		Zone 2	,	Zone 20	,	Zone 2	,	Zone 3	U
Q31 In which location do	es your	hous	ehold spe	end	most mo	oney o	on Take-	away	s?			
Harlesden	0.4%	12	0.0%	0	5.0%	12	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.2%	7	0.0%	0	3.0%	7	0.0%	0	0.0%	0	0.0%	0
Neasden	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Wembley	2.4%	73	1.0%	1	28.7%	69	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.2%	5	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	0
Acton	1.2%	36	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Ealing	3.8%	115	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
East Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	1.3%	39	1.0%	1	2.0%	5	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Perivale	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	1.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Hill	0.3%	9	2.0%	3	1.0%	2	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	1.1%	32	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Askew Road, Hammersmith	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham												
Other - Fulham	0.9%	26	0.0%	0	0.0%	0	1.0%	2	2.0%	3	0.0%	0
Fulham Palace Road,	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham												
Fulham Road, Hammersmith	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Fulham												
Goldhawk Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham		_		_								_
Greyhound Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.404		0.00/		0.00/		0.004		0.00/		0.004	
Other - Hammersmith	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street West,	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham		_		_								_
Munster Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.404		0.00/		0.00/		0.004		1.00/		0.004	
North End Road, Hammersmith & Fulham	0.4%	13	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Parsons Green	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush Road,	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.270	3	0.070	Ü	0.070	Ü	0.070		0.070	Ů	0.070	Ů
Uxbridge Road East,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.1 /0	3	3.070	0	0.070	0	3.070		3.070	Ü	0.070	J
Uxbridge Road West,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith & Fulham	0.070	•	3.070	•	0.070		5.070	~	3.070	Ü	0.070	Ü

											<u>, </u>	
	Total		Zone 2	26	Zone 2	27	Zone 2	28	Zone 2	9	Zone 3	30
Wandsworth Bridge Road North, Hammersmith &	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	13
Fulham												
Wandworth Bridge Road South, Hammersmith & Fulham	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	8
Other - Harrow	0.5%	16	8.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.1%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayners Lane, Harrow	0.3%	8	6.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Harrow	0.8%	23	15.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.1%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	2.8%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	1.1%	32	22.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.8%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	1.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	2.6%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow West	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street, Kensington & Chelsea	1.2%	37	0.0%	0	0.0%	0	6.0%	11	14.0%	21	0.0%	0
King's Road East, Kensington & Chelsea	0.4%	12	0.0%	0	0.0%	0	1.0%	2	6.0%	9	0.0%	0
Kingston-Upon-Thames	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	0.7%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	1.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	1.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	8
Clapham Junction	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	15
Central London / West End	0.6%	19	0.0%	0	0.0%	0	4.0%	7	1.0%	2	0.0%	0
Queensway / Wesbtourne Grove, Westminster	1.1%	32	0.0%	0	0.0%	0	16.0%	30	0.0%	0	0.0%	0
Edgware Road / Church Street, Westminster	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Praed Street / Paddington, Westminster	0.1%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Other Locations	1.2%	36	1.0%	1	4.0%	10	1.0%	2	0.0%	0	5.0%	13
Ashford (Zone 22,	1.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	ıl	Zone 2	26	Zone	27	Zone	28	Zone 2	29	Zone	30
Spelthorne)												
Barnes (Zone 18, Richmond Upon Thames)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30,	1.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	38
Wandsworth)	1.570	36	0.070	U	0.070	U	0.070	U	0.070	U	13.070	36
Earls Court (Zone 29,	0.2%	6	0.0%	0	0.0%	0	0.0%	0	4.0%	6	0.0%	0
Kensington & Chelsea)												
Hampton Hill (Zone 21,	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Upon Thames)												
Harlington (Zone 24,	0.2%	5	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Hillingdon)												
Kew (Zone 19, Richmond	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upon Thames)												
Osterley, Zone 15	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Hounslow)												
Other, Zone 17 (Hounslow)	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	10
Other, Zone 20 (Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upon Thames)	0.00/		0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0
Other, Zone 23	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Hillingdon) Other, Zone 25 (Ealing /	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillingdon)	0.0%	1	0.0%	U	0.0%	U	0.0%	U	0.070	U	0.0%	U
Other, Zone 26 (Hillingdon)	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington	0.4%	13	0.0%	0	0.0%	0	7.0%	13	0.0%	0	0.0%	0
& Chelsea)	0.470	13	0.070	U	0.070	U	7.070	13	0.070	U	0.070	U
Other, Zone 3 (Brent)	0.5%	14	0.0%	0	5.9%	14	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6 (Ealing)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheen (Zone 19, Richmond	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upon Thames)												
Shepperton (Spelthorne)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanwell (Zone 23, Spelthorne)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30,	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	18
Wandsworth)												
Windsor	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.8%	114	1.0%	1	6.9%	17	9.0%	17	1.0%	2	10.0%	25
(Don't do this activity)	47.6%	1435	38.0%	51	37.6%	90	51.0%	95	71.0%	107	41.0%	104
Weighted base:		3014		134		240		187		150		253
Sample:		3014		100		101		100		100		100
. '												

	Tota	l	Zone 20	6	Zone 2	7	Zone 2	8	Zone 2	9	Zone 3	0
Q32 In which location do	es your	hous	ehold sp	end	most mo	oney o	on Cafes	/ Pul	bs / Bars	s?		
Brent Cross	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Wembley	0.9%	28	0.0%	0	10.9%	26	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Acton	0.7%	22	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	4.4%	131	2.0%	3	0.0%	0	1.0%	2	0.0%	0	0.0%	0
East Acton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.6%	18	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfields	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.0%	4	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Pitshanger	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ealing	0.5%	15	0.0%	0	0.0%	0		2	0.0%	0	0.0%	
Southall							1.0%					0
Sudbury Hill	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Way Cross	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Askew Road, Hammersmith & Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Fulham	0.9%	27	1.0%	1	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Fulham High Street, Hammersmith & Fulham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Palace Road, Hammersmith & Fulham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Road, Hammersmith & Fulham	0.8%	24	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Other - Hammersmith	1.1%	33	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
King Street West,	0.5%	15	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Hammersmith & Fulham												
North End Road, Hammersmith & Fulham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parsons Green	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Shepherds Bush Road, Hammersmith & Fulham	0.2%	6	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Uxbridge Road East, Hammersmith & Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth Bridge Road North, Hammersmith & Fulham	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	10
Wandworth Bridge Road South, Hammersmith & Fulham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3

										`		•
	Tota	l	Zone 2	26	Zone 2	7	Zone 2	8	Zone 2	29	Zone :	30
Westfield	0.2%	5	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Other - Harrow	1.0%	31	10.0%	13	5.0%	12	0.0%	0	0.0%	0	0.0%	0
North Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
South Harrow	0.5%	14	9.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.1%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haves	1.2%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.7%	20	11.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.7%	21	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	3.0%	92	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.6%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow West	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Isleworth	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street,	1.5%	46	0.0%	0	2.0%	5	5.0%	9	14.0%	21	1.0%	3
Kensington & Chelsea												
King's Road East, Kensington & Chelsea	1.4%	42	0.0%	0	0.0%	0	2.0%	4	19.0%	29	2.0%	5
Knightsbridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-Upon-Thames	0.7%	20	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Richmond	2.4%	73	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	1.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	1.4%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	13
Clapham Junction	0.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	28
Central London / West End	4.7%	140	3.0%	4	9.9%	24	11.0%	21	6.0%	9	8.0%	20
Queensway / Wesbtourne Grove, Westminster	1.2%	36	0.0%	0	0.0%	0	18.0%	34	0.0%	0	0.0%	0
Other Locations	1.2%	36	1.0%	1	2.0%	5	2.0%	4	0.0%	0	2.0%	5
Ashford (Zone 22, Spelthorne)	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes (Zone 18, Richmond Upon Thames)	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea (Zone 30, Wandsworth)	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	23
Earls Court (Zone 29, Kensington & Chelsea)	0.3%	9	0.0%	0	0.0%	0	0.0%	0	6.0%	9	0.0%	0

	Tota	al	Zone	26	Zone	27	Zone	28	Zone 2	29	Zone	30
Hampton (Zone 21,	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Upon Thames)												
Harlington (Zone 24, Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew (Zone 19, Richmond Upon Thames)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley, Zone 15 (Hounslow)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16 (Hounslow)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 17 (Hounslow)	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	8
Other, Zone 19 (Richmond Upon Thames)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 20 (Richmond Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 25 (Ealing / Hillingdon)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 28 (Kensington & Chelsea)	0.5%	15	0.0%	0	1.0%	2	6.0%	11	0.0%	0	0.0%	0
Other, Zone 29 (Kensington & Chelsea)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Other, Zone 3 (Brent)	0.4%	12	0.0%	0	5.0%	12	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6 (Ealing)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheen (Zone 19, Richmond Upon Thames)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton (Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	1.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanwell (Zone 23, Spelthorne)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury (Spelthorne)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth (Zone 30, Wandsworth)	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	13
Windsor	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	7.4%	223	5.0%	7	9.9%	24	15.0%	28	8.0%	12	15.0%	38
(Don't do this activity)	43.3%	1304	50.0%	67	47.5%	114	35.0%	65	41.0%	62	33.0%	83
Weighted base:		3014		134		240		187		150		253
Sample:		3014		100		101		100		100		100
GEN Gender of responde	ent.											
Male	33.0%	995	33.0%	44	34.7%	83	30.0%	56	40.0%	60	32.0%	81
Female	67.0%	2019	67.0%	90	65.3%	157	70.0%	131	60.0%	90	68.0%	172
Weighted base: Sample:		3014 3014		134 100		240 101		187 100		150 100		253 100

	Tota	ıl	Zone	26	Zone	27	Zone 2	28	Zone	29	Zone	30
AGE Could I ask, how	old are yo	u ?										
18 to 24	2.0%	61	4.0%	5	2.0%	5	2.0%	4	1.0%	2	1.0%	3
25 to 34	8.0%	243	6.0%	8	6.9%	17	8.0%	15	8.0%	12	12.0%	30
35 to 44	20.1%	604	29.0%	39	23.8%	57	24.0%	45	19.0%	29	33.0%	83
45 to 54	24.2%	728	38.0%	51	28.7%	69	26.0%	49	29.0%	44	34.0%	86
55 to 64	15.9%	479	11.0%	15	12.9%	31	16.0%	30	9.0%	14	12.0%	30
65 +	27.9%	841	12.0%	16	22.8%	55	19.0%	35	31.0%	47	6.0%	15
(Refused)	1.9%	59	0.0%	0	3.0%	7	5.0%	9	3.0%	5	2.0%	5
Weighted base:		3014		134		240		187		150		253
Sample:		3014		100		101		100		100		100
CAR How many cars d	oes vour l	าดแรค	hold ow	n or k	ave the	use	of ?					
OAK HOW Many Cars u	oos your i	Just	OW	0. 1		. 436 (. ·					
None	24.3%	733	8.0%	11	23.8%	57	46.0%	86	31.0%	47	21.0%	53
One	47.7%	1437	55.0%	74	48.5%	117	42.0%	78	50.0%	75	52.0%	131
Two	22.0%	662	28.0%	38	21.8%	52	8.0%	15	15.0%	23	25.0%	63
Three or more	4.7%	141	9.0%	12	4.0%	10	2.0%	4	2.0%	3	1.0%	3
(Refused)	1.4%	42	0.0%	0	2.0%	5	2.0%	4	2.0%	3	1.0%	3
Weighted base:		3014		134		240		187		150		253
Sample:		3014		100		101		100		100		100
WOR Which of the follo	wing heet	dosci	rihas the	a chie	f wane	oarno	r of vou	r hou	sehold'	e curr	ont omr	olovme
TOX THIS OF THE POIC	ming Desi	4636	1565 (11)	Cille	. wage	cai iic	. Ji y Ju	. nou	ocitora .	o curr	one only	ye
Working full time	50.3%	1515	71.0%	95	56.4%	136	58.0%	108	50.0%	75	70.0%	177
Working part time	8.4%	253	6.0%	8	5.9%	14	10.0%	19	5.0%	8	10.0%	25
Unemployed	4.9%	149	8.0%	11	3.0%	7	5.0%	9	5.0%	8	5.0%	13
Retired	32.7%	986	14.0%	19	28.7%	69	20.0%	37	36.0%	54	13.0%	33
Home-maker	0.7%	20	0.0%	0	0.0%	0	2.0%	4	1.0%	2	0.0%	0
Student	0.6%	18	1.0%	1	1.0%	2	2.0%	4	1.0%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled	0.4%	11	0.0%	0	3.0%	7	0.0%	0	0.0%	0	0.0%	0
Carer	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.0%	60	0.0%	0	2.0%	5	3.0%	6	2.0%	3	2.0%	5
Weighted base:		3014		134		240		187		150		253
Sample:		3014		100		101		100		100		100

Nov	ember	2009
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	Tota	ıl	Zone 26		Zone 27		Zone 28		Zone 29		Zone 3	30
SEG Socio-economic gro	oup											
A	6.1%	183	5.0%	7	5.9%	14	7.0%	13	15.0%	23	8.0%	20
В	20.3%	611	17.0%	23	10.9%	26	20.0%	37	33.0%	50	34.0%	86
C1	27.3%	824	28.0%	38	34.7%	83	36.0%	67	21.0%	32	28.0%	71
C2	10.2%	308	19.0%	26	10.9%	26	6.0%	11	4.0%	6	8.0%	20
D	9.2%	276	17.0%	23	9.9%	24	10.0%	19	1.0%	2	6.0%	15
E	15.6%	469	6.0%	8	15.8%	38	8.0%	15	13.0%	20	4.0%	10
(Refused)	11.4%	342	8.0%	11	11.9%	29	13.0%	24	13.0%	20	12.0%	30
Weighted base:		3014		134		240		187		150		253
Sample:		3014		100		101		100		100		100

Total Zone 26 Zone 27 Zone 28 Zone 29 Zone 30

LAN Where English is not your first language, please specify your main language:

No other language / English is my first language	82.7%	2492	73.0%	98	73.3%	176	79.0%	148	85.0%	128	92.0%	232
Other language	1.9%	56	3.0%	4	3.0%	7	2.0%	4	0.0%	0	0.0%	0
Albanian	0.1%	4	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Arabic	0.7%	22	1.0%	1	0.0%	0	1.0%	2	1.0%	2	0.0%	0
Chinese	0.2%	6	1.0%	1	1.0%	2	1.0%	2	0.0%	0	0.0%	0
Danish	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dari	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dutch	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
French	1.3%	40	2.0%	3	1.0%	2	1.0%	2	5.0%	8	0.0%	0
German	0.8%	24	1.0%	1	1.0%	2	0.0%	0	2.0%	3	0.0%	0
Ghanian	0.2%	5	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Greek	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gujarati	1.3%	39	9.0%	12	5.9%	14	0.0%	0	0.0%	0	1.0%	3
Hindi	0.6%	17	1.0%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Hungarian	0.2%	6	0.0%	0	0.0%	0	1.0%	2	0.0%	0	1.0%	3
Urdu	0.6%	18	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Indian	0.4%	12	1.0%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Irish	0.1%	4	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Italian	0.7%	22	0.0%	0	2.0%	5	6.0%	11	1.0%	2	0.0%	0
Konkani	0.2%	7	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	0
Punjabi	1.7%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Persian	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fillipino	0.1%	4	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Polish	0.4%	12	0.0%	0	1.0%	2	0.0%	0	1.0%	2	0.0%	0
Portuguese	0.5%	16	0.0%	0	1.0%	2	0.0%	0	0.0%	0	2.0%	5
Russian	0.3%	8	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Somali	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spanish	1.0%	31	2.0%	3	3.0%	7	1.0%	2	2.0%	3	2.0%	5
Swahili	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swedish	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tamil	0.5%	14	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.3%	70	1.0%	1	3.0%	7	3.0%	6	3.0%	5	2.0%	5
Weighted base:		3014		134		240		187		150		253
Sample:		3014		100		101		100		100		100
•												

Total Zone 26 Zone 27 Zone 28 Zone 29 Zone 30

DIS Do you consider you have a disability? If so, what is the nature of your disability?

No disabilities	87.5%	2638	94.0%	126	91.1%	219	89.0%	166	92.0%	138	92.0%	232
Disability	0.8%	24	0.0%	0	1.0%	2	0.0%	0	0.0%	0	1.0%	3
Arthritis	1.7%	50	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Asthma	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Back problems	0.2%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Blind	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Cancer	0.3%	8	1.0%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Diabetes	0.6%	19	0.0%	0	1.0%	2	1.0%	2	2.0%	3	0.0%	0
Epilepsy	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hearing	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Heart problems	0.6%	17	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hip problems	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knee problems	0.2%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor eyesight	0.4%	11	0.0%	0	1.0%	2	1.0%	2	0.0%	0	0.0%	0
Lung problems	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mental health problems	0.3%	10	1.0%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Mobility problems	2.3%	69	0.0%	0	1.0%	2	2.0%	4	0.0%	0	1.0%	3
MS	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Osteoporosis	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkinsons disease	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Physical impairment	0.1%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sensory	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
(Don't know / varies)	0.4%	11	1.0%	1	0.0%	0	2.0%	4	0.0%	0	0.0%	0
(Refused)	3.2%	98	0.0%	0	5.0%	12	3.0%	6	2.0%	3	3.0%	8
Weighted base:		3014		134		240		187		150		253
Sample:		3014		100		101		100		100		100

	Tota	ıl	Zone 2	26	Zone	27	Zone 2	28	Zone	29	Zone	30
ETH What would best de	scribe y	our e	thnic or	igin (a	accordii	ng to t	the cens	sus)?				
White – British	65.1%	1961	58.0%	78	30.7%	74	55.0%	103	72.0%	108	75.0%	189
White - Irish	4.6%	137	6.0%	8	10.9%	26	7.0%	13	2.0%	3	5.0%	13
Any other white background	1.4%	41	2.0%	3	2.0%	5	0.0%	0	1.0%	2	2.0%	4
Black - Caribbean	1.9%	59	1.0%	1	8.9%	21	2.0%	4	1.0%	2	1.0%	3
Black - African	1.2%	35	2.0%	3	1.0%	2	1.0%	2	0.0%	0	0.0%	(
Black - Any other black background	0.2%	5	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	(
Mixed - White and black	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Mixed - Caribbean	0.5%	15	0.0%	0	2.0%	5	1.0%	2	0.0%	0	1.0%	3
White - White and black African	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
White - White and Asian	0.6%	18	2.0%	3	1.0%	2	0.0%	0	1.0%	2	0.0%	(
White - Any other mixed background	0.4%	11	0.0%	0	1.0%	2	0.0%	0	1.0%	2	0.0%	(
Asian - Chinese	0.4%	12	0.0%	0	1.0%	2	2.0%	4	0.0%	0	0.0%	(
Asian - Indian	7.5%	227	20.0%	27	18.8%	45	2.0%	4	0.0%	0	2.0%	4
Asian - Pakistani	1.1%	33	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Asian - Bangladeshi	0.2%	5	0.0%	0	1.0%	2	1.0%	2	0.0%	0	0.0%	(
Asian - Any other Asian background	0.8%	23	2.0%	3	0.0%	0	1.0%	2	0.0%	0	0.0%	(
Gypsy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Any other ethnic background	0.6%	19	1.0%	1	1.0%	2	0.0%	0	0.0%	0	1.0%	3
European	2.5%	77	3.0%	4	2.0%	5	5.0%	9	2.0%	3	8.0%	20
American	0.7%	22	1.0%	1	0.0%	0	5.0%	9	3.0%	5	1.0%	
Australian	0.4%	13	0.0%	0	1.0%	2	2.0%	4	1.0%	2	0.0%	(
French	0.7%	21	0.0%	0	1.0%	2	0.0%	0	4.0%	6	0.0%	(
German	0.3%	10	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	(
Italian	0.4%	13	0.0%	0	2.0%	5	1.0%	2	1.0%	2	0.0%	(
New Zealand	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Polish	0.4%	13	0.0%	0	1.0%	2	0.0%	0	1.0%	2	0.0%	(
Portuguese	0.2%	7	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	(
Spanish	0.7%	20	0.0%	0	3.0%	7	2.0%	4	1.0%	2	0.0%	(
Asian	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	(
Danish	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Black British	0.6%	18	0.0%	0	2.0%	5	1.0%	2	0.0%	0	1.0%	3
Jamaican	0.2%	6	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	(
Arabic	0.1%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	(
Asian British	0.7%	21	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	(
Sri Lankan	0.2%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Fillipino	0.1%	4	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	(
(Don't know)	0.6%	19	0.0%	0	0.0%	0	2.0%	4	1.0%	2	1.0%	3
(Refused)	3.8%	115	0.0%	0	3.0%	7	9.0%	17	5.0%	8	2.0%	4
Weighted base: Sample:		3014 3014		134 100		240 101		187 100		150 100		253 100

	Tota	ıl	Zone 2	26	Zone	27	Zone	28	Zone 2	29	Zone	30
QUOTA Zone												
Zone 1	4.1%	123	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	4.2%	126	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	3.2%	98	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	3.1%	93	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	4.3%	128	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	3.0%	90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	2.3%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	2.7%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	2.3%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	3.4%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	2.6%	79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12	1.6%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13	2.2%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14	3.1%	93	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15	2.2%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16	1.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17	2.9%	87	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18	3.4%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19	2.4%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20	3.7%	111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21	1.9%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22	2.5%	74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 23	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 24	1.5%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 25	3.8%	116	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 26	4.5%		100.0%	134	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 27	8.0%	240	0.0%		100.0%	240	0.0%	0	0.0%	0	0.0%	0
Zone 28	6.2%	187	0.0%	0	0.0%		100.0%	187	0.0%	0	0.0%	0
Zone 29	5.0%	150	0.0%	0	0.0%	0	0.0%		100.0%	150	0.0%	0
Zone 30	8.4%	253	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	253
Weighted base:		3014		134		240		187		150		253
Sample:		3014		100		101		100		100		100

	Total		Zone 2	26	Zone 2	:7	Zone 28	3	Zone 2	9	Zone 3	30
SECTOR Postcode												
HA0 1	0.3%	10	0.0%	0	4.0%	10	0.0%	0	0.0%	0	0.0%	0
HA0 2	0.9%	29	0.0%	0	11.9%	29	0.0%	0	0.0%	0	0.0%	0
HA0 4	1.2%	36	0.0%	0	14.9%	36	0.0%	0	0.0%	0	0.0%	0
HA1 3	0.6%	17	13.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 0	0.7%	20	15.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 8	0.8%	26	19.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 9	1.0%	30	22.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA4 0	0.8%	26	19.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA4 6	0.5%	16	12.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA9 6	1.3%	38	0.0%	0	15.8%	38	0.0%	0	0.0%	0	0.0%	0
HA9 7	0.8%	24	0.0%	0	9.9%	24	0.0%	0	0.0%	0	0.0%	0
NW100	0.6%	19	0.0%	0	7.9%	19	0.0%	0	0.0%	0	0.0%	0
NW102	0.4%	12	0.0%	0	5.0%	12	0.0%	0	0.0%	0	0.0%	0
NW103	0.5%	14	0.0%	0	5.9%	14	0.0%	0	0.0%	0	0.0%	0
NW104	0.5%	14	0.0%	0	5.9%	14	0.0%	0	0.0%	0	0.0%	0
NW105	0.9%	26	0.0%	0	10.9%	26	0.0%	0	0.0%	0	0.0%	0
NW106	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW107	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
NW108	0.2%	7	0.0%	0	3.0%	7	0.0%	0	0.0%	0	0.0%	0
NW109	0.3%	10	0.0%	0	4.0%	10	0.0%	0	0.0%	0	0.0%	0
SW100	0.8%	26	0.0%	0	0.0%	0	0.0%	0	17.0%	26	0.0%	0
SW109	0.7%	21	0.0%	0	0.0%	0	0.0%	0	14.0%	21	0.0%	0
SW111	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	23
SW112	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	18
SW113	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	23
SW114	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	13
SW115	1.4%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	43
SW116	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	23
SW130	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW139	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW147	0.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW148	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW151	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW152	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	18
SW155	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW156	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW181	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	10
SW182	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	18
SW183	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	15
SW184	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	13
SW185	1.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	38
SW3 5	0.4%	14	0.0%	0	0.0%	0	0.0%	0	9.0%	14	0.0%	0
SW3 6	0.1%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
SW5 0	0.4%	12	0.0%	0	0.0%	0	0.0%	0	8.0%	12	0.0%	0
SW5 9	0.7%	21	0.0%	0	0.0%	0	0.0%	0	14.0%	21	0.0%	0

									_	- 0	•	,
	Total		Zone 20	6	Zone 27	7	Zone 28		Zone 2	9	Zone 3	0
SW6 1	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW6 2	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW6 3	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW6 4	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW6 5	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW6 6	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW6 7	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW7 3	0.2%	8	0.0%	0	0.0%	0	0.0%	0	5.0%	8	0.0%	0
SW7 4	0.1%	5	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0
SW7 5	0.5%	17	0.0%	0	0.0%	0	0.0%	0	11.0%	17	0.0%	0
TW1 1	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW1 2	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW1 3	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW1 4	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW106	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW121	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW122	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW123	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW134	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW135	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW136	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW137	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW140	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW148	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW149	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW151	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW152	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW153	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW165	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW167	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW197	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW2 5	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW2 6	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW2 7	0.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW3 1	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW3 2	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW3 3	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW3 4	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW4 5	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW4 6	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW4 7	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW5 0 TW5 9	1.0% 0.9%	29 27	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0
TW7 4			0.0%	0	0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0
	0.5%	16	0.0%	0	0.0%	0	0.0%	0				
TW7 5	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW7 6	0.8%	23 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW7 7	0.4%	12	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	U

weighted:									101	i VUE	,сі і,	y 111
	Total		Zone 26		Zone 27		Zone 2	8	Zone 2	9	Zone 3	0
TW8 0	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW8 8	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW8 9	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW9 1	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW9 2	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW9 3	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW9 4	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB1 1	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB1 2	0.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB1 3	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB2 4	1.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB2 5	1.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB3 1	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB3 2	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB3 3	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB3 4	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB3 5	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB4 0	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB4 8	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB4 9	1.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB5 4	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB5 5	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB5 6	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB6 0	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB6 7	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB6 8	1.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB6 9	1.4%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W10 4	0.5%	15	0.0%	0	0.0%	0	8.0%	15	0.0%	0	0.0%	0
W10 5	0.7%	21	0.0%	0	0.0%	0	11.0%	21	0.0%	0	0.0%	0
W10 6	0.8%	24	0.0%	0	0.0%	0	13.0%	24	0.0%	0	0.0%	0
W11 1	1.2%	35	0.0%	0	0.0%	0	19.0%	35	0.0%	0	0.0%	0
W11 2	0.3%	9	0.0%	0	0.0%	0	5.0%	9	0.0%	0	0.0%	0
W11 3	0.2%	6	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0
W11 4	0.8%	24	0.0%	0	0.0%	0	13.0%	24	0.0%	0	0.0%	0
W12 0	1.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W12 7	0.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W12 8	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W12 9	1.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W13 0	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W13 8	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W13 9 W14 0	1.0% 1.1%	31 34	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
				0		0		0		0	0.0%	
W14 8 W14 9	0.6%	19 20	0.0% 0.0%	0	0.0% 0.0%	0	10.0% 0.0%	19	0.0% 0.0%	0	0.0%	0
W14 9 W2 4	0.7% 0.5%			0		0		0		0	0.0%	0
	0.5%	15	0.0%	0	0.0% 0.0%	0	8.0%	15 19	0.0%	0	0.0% 0.0%	0
W2 5 W3 0	0.6%	19 14	0.0% 0.0%	0	0.0%	0	10.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
W 5 U	0.570	14	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U

	Total		Zone 2	26	Zone	27	Zone	28	Zone 2	29	Zone	30
W3 6	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 7	0.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 8	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 9	0.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 1	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 2	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 3	1.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 4	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 5	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 1	0.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 2	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 3	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 4	0.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 5	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 0	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 7	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 8	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 9	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W7 1	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W7 2	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W7 3	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W8 5	0.2%	8	0.0%	0	0.0%	0	0.0%	0	5.0%	8	0.0%	0
W8 6	0.6%	18	0.0%	0	0.0%	0	0.0%	0	12.0%	18	0.0%	0
Weighted base:		3014		134		240		187		150		253
Sample:		3014		100		101		100		100		100