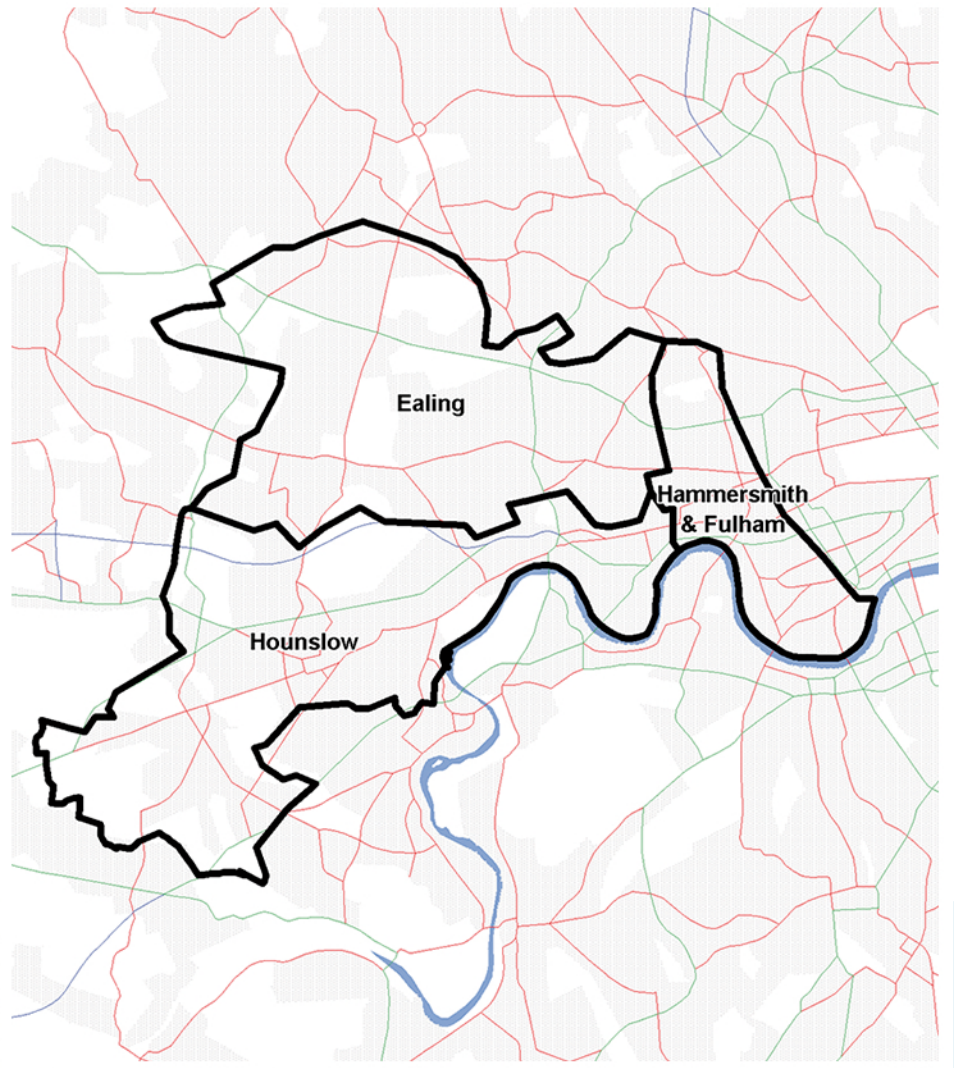


# WEST LONDON RETAIL NEEDS STUDY 2006

London Boroughs of Ealing, Hounslow and Hammersmith & Fulham

Volume 5: Appendices – Household Telephone Survey Results



# CONTENTS

1. ZONES 1 – 10
2. ZONES 11 – 20
3. ZONES 21 – 30

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q01 In which shop or shopping centre do you do most of your households main food shopping ?</b>																						
Other	5.5%	147	4.3%	5	4.3%	5	11.5%	12	3.5%	3	4.6%	5	6.4%	6	7.3%	6	5.7%	5	1.1%	1	6.9%	6
Tesco, Mogden Lane, Twickenham	5.0%	134	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Syon Lane, Osterley Park, Osterley	4.3%	116	0.0%	0	0.9%	1	0.0%	0	1.2%	1	7.3%	8	10.6%	10	0.0%	0	0.0%	0	2.2%	2	9.2%	8
Tesco Extra, Bulls Bridge Industrial Estate, Hayes Road, Hayes Bulls Bridge	3.8%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.2%	1	2.3%	2	6.5%	6	31.0%	27
Tesco, Glencoe Road, Yeading	3.6%	97	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.1%	30	34.4%	32	5.7%	5
Tesco, Old Hoover Building, Western Avenue, Middlesex	3.5%	95	0.0%	0	0.0%	0	0.0%	0	5.8%	5	7.3%	8	17.0%	16	50.0%	41	6.8%	6	5.4%	5	9.2%	8
Sainsbury's, Uxbridge Road, Hampton	3.2%	86	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury	3.1%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Town Lane, Stanwell, Ashford	2.6%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Dukes Green Avenue, Feltham	2.5%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Chiswick High Road, Chiswick	2.4%	65	0.0%	0	4.3%	5	9.6%	10	3.5%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Alexandria Road, West Ealing	2.2%	60	0.0%	0	0.0%	0	0.0%	0	4.7%	4	22.0%	24	26.6%	25	2.4%	2	0.0%	0	1.1%	1	1.1%	1
Tesco, High Street, Feltham	2.2%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Lombardy Retail Park, Coldharbour Lane, Hayes	2.2%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	4.3%	4	8.0%	7
Asda, Western Road, Park Royal Road, Ealing	2.1%	57	0.0%	0	0.0%	0	8.7%	9	18.6%	16	4.6%	5	0.0%	0	1.2%	1	1.1%	1	1.1%	1	0.0%	0
Tesco, Shepherds Bush Road, Hammersmith	1.9%	52	0.9%	1	23.3%	27	19.2%	20	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenford Road, Greenford	1.9%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	6.4%	6	4.9%	4	10.2%	9	25.8%	24	5.7%	5
Sainsbury's, South Ruislip	1.9%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	3.7%	3	14.8%	13	1.1%	1	0.0%	0
Sainsbury's, Manor Road, Richmond	1.8%	47	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Essex Place, Chiswick	1.8%	47	0.0%	0	3.4%	4	7.7%	8	3.5%	3	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, King Street, Acton	1.6%	44	0.0%	0	0.0%	0	3.8%	4	41.9%	36	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ealing Road, Alperton, Wembley	1.3%	35	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.8%	3	2.1%	2	18.3%	15	0.0%	0	0.0%	0	0.0%	0
Waitrose, 292 Upper	1.3%	34	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Richmond Road West, East Sheen																						
Sainsbury's, Canal Way, Ladbroke Grove	1.3%	34	0.0%	0	0.0%	0	5.8%	6	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Melbourne Avenue, West Ealing	1.3%	34	0.0%	0	0.0%	0	0.0%	0	1.2%	1	13.8%	15	16.0%	15	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Sainsbury's, Townmead Road, Fulham	1.2%	33	24.1%	28	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sheen Road, Richmond	1.1%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Roehampton Avel, Roehampton	1.1%	29	2.6%	3	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 380-394 North End Road, Fulham	1.0%	28	17.2%	20	6.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, West Cromwell Road, Kensington	1.0%	27	3.4%	4	6.9%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clapham	1.0%	26	2.6%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, High Street, Brentford	0.9%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Garrett Lane, Wandsworth	0.9%	24	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wembley Park, Forty Lane, Wembley	0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.3%	2	0.0%	0	0.0%	0
Marks & Spencer, High Road, Chiswick	0.7%	19	0.0%	0	0.0%	0	1.9%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Putney Exchange, High Street, Putney	0.7%	19	7.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Northolt Road, South Harrow	0.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	6.8%	6	0.0%	0	0.0%	0
Asda, Feltham	0.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Cavendish Parade, Hounslow	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's, Kingsmill, Hammersmith	0.6%	17	0.0%	0	12.1%	14	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, London Road, Twickenham	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Broadway, Ealing	0.6%	16	0.0%	0	0.0%	0	1.9%	2	1.2%	1	7.3%	8	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brook Green	0.6%	15	0.9%	1	9.5%	11	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Werter Road, Putney	0.6%	15	4.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Kensington	0.5%	14	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northolt Road, South Harrow	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Ealing	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	4.3%	4	2.4%	2	0.0%	0	1.1%	1	1.1%	1
Tesco, Great Central Way,	0.5%	13	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Brent Park																						
Tesco Metro, Portobello Road, Notting Hill	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%											
Waitrose, Ealing	0.4%	11	0.0%	0	0.0%	0	0.0%	2	2.3%	2	6.4%	7	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ladbroke Grove, London	0.4%	11	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Concorde Centre, Shepherds Bush	0.4%	10	0.0%	0	3.4%	4	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, King Street, Hammersmith	0.4%	10	0.9%	1	3.4%	4	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ruislip	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Somerfield, North End Road, London	0.4%	10	7.8%	9	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hanworth	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Hyde Road, South Hayes	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3
Waitrose, Chelsea	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sheen Road, Richmond	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbrays, Cromwell Road, West London	0.3%	9	1.7%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Kensington	0.3%	8	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southall	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.4%	3
Tesco Metro, High Street, Whitton	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Ealing Retail Park, Uxbridge Road, London	0.3%	7	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.8%	2	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, The Broadway, Ealing	0.3%	7	0.0%	0	0.9%	1	0.0%	0	0.0%	0	3.7%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's, North End Road, Fulham, Fulham	0.3%	7	5.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Twickenham	0.3%	7	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Gloucester Arcade, Gloucester Road, London	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Retail Centre, Fulham Road, Fulham	0.2%	6	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wandsworth Road, Wandsworth	0.2%	6	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, The Broadway, Southall	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	5	1.1%	1
Marks & Spencer, Kew Retail Park, Mortlake Road, Kew	0.2%	6	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Margarets, Twickenham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Waitrose, Wandsworth	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Staines	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Alexandra Avenue, Harrow	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1
Somerfield, Kings Road, Chelsea	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kensington	0.2%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Uxbridge	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.1%	1
Sainsbury's, Palace Road, Fulham	0.2%	5	0.9%	1	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Earls Court	0.2%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hayes	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Station Road, Hayes	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Tesco, Uxbridge	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's, Earls Court Road, London	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Kingston	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Old Oak Common Lane, East Acton	0.1%	4	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WM Morrisons, Hatch End	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Hounslow	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Road, Northholt	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0
Sainsbury's, Staines	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Harlesden	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Road, Willesden Green	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Park Road, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Harlsden	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Wandsworth	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Watford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, George Street, Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Pinner	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Alexandra Avenue, Rayners Lane, Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Kings Road, Chelsea	0.1%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Hampton Hill	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Holland Park, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North End Road,	0.1%	3	0.9%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Fulham											
Marks & Spencer, High Street, Staines	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, South Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Teddington	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, High Street, Acton	0.1%	3	0.0%	0	0.0%	0	1.9%	2	1.2%	1	0.0%
Iceland, Uxbridge Road, Hayes End	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Lower Richmond Road, Putney	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, High Street, Putney	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Ealing	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Waitrose, Kings Road, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Broadway Centre, Hammersmith	0.1%	3	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%
Broadway, Hammersmith											
Marks & Spencer, Chelsea	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Northolt Road, Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Tesco, Staines	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Uxbridge	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, High Street, Hounslow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Kingston	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Unit 7, The Oaks Shopping Centre, Acton	0.1%	2	0.0%	0	0.0%	0	1.0%	1	1.2%	1	0.0%
Tesco Express, Fulham Palace, Fulham	0.1%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, South Road, Southall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Slough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Faggs Road, Feltham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, West Ealing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Fulham Road, Chelsea	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Field End Road, South Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Murton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, George Street, Richmond	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Great West Road, Brentford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Shepherds Bush	0.1%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%
Southall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somerfield, Harrow Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
London																						
Aldi, 76-86 High Street, Feltham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Clapham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Jerdan Place, Fulham	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Arndale Centre, Wandsworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Tesco, Hounslow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hounslow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Clapham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Portobello Road, London	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Brent Cross	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kingston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Kingston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Queensway	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, London Road, Brentford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Notting Hill, London	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Chiswick	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kew	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wimbledon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wandsworth Bridge	0.1%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Perivale	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Earls Court Road, Earls Court	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Clapham Junction	0.1%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Feltham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Wood Green	0.1%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kings Road, Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, High Road, Chiswick	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Road, Feltham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Road,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Chiswick																						
Sainsbury's, Uxbridge Road, London	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Notting Hill Gate, Notting Hill Gate	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Northolt Road, South Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Marks & Spencer, Arrivals Lounge, Terminal 3, Heathrow Airport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Greenford Road, Greenford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Roehampton Lane, Roehampton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Church Road, Middlesex	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Road, Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Parade, Kew Gardens	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North End Road, Hammersmith	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Earls Court Road, Kensington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bath Road, Hounslow West	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Castlenau, Barnes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Putney	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Aldi, High Street, West Drayton, Yiewsley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ashburnham Road, Richmond	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Southside Shopping Centre, Wandsworth High Street, London	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Central Office Building, Shepherds Bush	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Pinner	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Trident House, Clare Road, Stanwell	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Hounslow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Kingston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	2678	116	116	104	86	109	94	82	88	93	87	

### Q02 How does your household normally travel to its main food shopping destination (STORE MENTIONED AT Q01) ?

*Those that don't shop online and use a specific place at Q01.*

Car / van (as driver)	49.9%	1336	30.2%	35	27.6%	32	40.4%	42	52.3%	45	48.6%	53	62.8%	59	67.1%	55	54.5%	48	48.4%	45	50.6%	44
Car / van (as passenger)	14.3%	382	11.2%	13	6.0%	7	12.5%	13	12.8%	11	12.8%	14	10.6%	10	13.4%	11	19.3%	17	24.7%	23	23.0%	20
Bus	11.1%	298	19.0%	22	11.2%	13	23.1%	24	9.3%	8	10.1%	11	10.6%	10	6.1%	5	18.2%	16	9.7%	9	14.9%	13
Motorcycle	0.3%	7	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Walk	20.7%	553	37.1%	43	50.0%	58	13.5%	14	19.8%	17	20.2%	22	14.9%	14	11.0%	9	2.3%	2	17.2%	16	4.6%	4
Taxi	0.6%	15	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1
Tube / Underground	0.3%	9	0.0%	0	0.9%	1	1.0%	1	1.2%	1	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Train	0.1%	4	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Bicycle	1.5%	41	1.7%	2	1.7%	2	4.8%	5	1.2%	1	0.9%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Mobility scooter / wheelchair	0.1%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.1%	30	0.0%	0	1.7%	2	0.0%	0	3.5%	3	0.9%	1	0.0%	0	1.2%	1	2.3%	2	0.0%	0	4.6%	4
Base:	2678	116	116	104	86	109	94	82	88	93	87											

[Mean Score (mins): 0 - 5, 6 - 10, 11 - 15, 16 - 20, 21 - 25, 26 - 30, 31+]

### Q03 How long does it take you to travel to get to you main food destination (STORE MENTIONED AT Q01) ?

*Those that don't shop online and use a specific place at Q01.*

0 - 5 mins	35.0%	936	30.2%	35	37.9%	44	12.5%	13	30.2%	26	22.0%	24	30.9%	29	37.8%	31	26.1%	23	21.5%	20	21.8%	19
6 - 10 mins	38.4%	1029	32.8%	38	35.3%	41	37.5%	39	45.3%	39	47.7%	52	44.7%	42	42.7%	35	48.9%	43	46.2%	43	35.6%	31
11 - 15 mins	13.4%	358	17.2%	20	11.2%	13	28.8%	30	10.5%	9	22.0%	24	14.9%	14	13.4%	11	12.5%	11	17.2%	16	16.1%	14
16 - 20 mins	7.1%	189	9.5%	11	4.3%	5	7.7%	8	7.0%	6	1.8%	2	7.4%	7	3.7%	3	6.8%	6	9.7%	9	11.5%	10
21 - 25 mins	1.4%	38	3.4%	4	0.9%	1	1.0%	1	1.2%	1	1.8%	2	1.1%	1	0.0%	0	2.3%	2	0.0%	0	1.1%	1
26 - 30 mins	2.5%	67	4.3%	5	6.0%	7	6.7%	7	2.3%	2	2.8%	3	1.1%	1	0.0%	0	2.3%	2	2.2%	2	6.9%	6
31 + mins	1.1%	29	0.0%	0	0.9%	1	2.9%	3	1.2%	1	0.9%	1	0.0%	0	2.4%	2	1.1%	1	0.0%	0	4.6%	4
(Don't know / varies)	1.2%	32	2.6%	3	3.4%	4	2.9%	3	2.3%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	3	2.3%	2
Mean:	8.6		9.6		8.6		12.3		8.7		9.3		8.2		7.9		9.1		9.1		12.2	
Base:	2678	116	116	104	86	109	94	82	88	93	87											

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q04 When you visit (location at Q01) for your main food shop do you undertake any linked trips to other destinations, for example, clothes shops, leisure / entertainment, restaurants / bars, services etc. ?</b>																						
<i>Those that don't shop online and use a specific place at Q01.</i>																						
Yes - Meeting friends	1.5%	41	0.9%	1	1.7%	2	2.9%	3	0.0%	0	3.7%	4	0.0%	0	0.0%	0	1.1%	1	1.1%	1	2.3%	2
Yes - Meeting family	0.7%	20	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Yes - Other food shops	5.9%	157	6.0%	7	7.8%	9	12.5%	13	8.1%	7	5.5%	6	7.4%	7	2.4%	2	3.4%	3	5.4%	5	2.3%	2
Yes - Other non food shop (Clothing / footwear, electrical etc.)	14.3%	383	11.2%	13	12.1%	14	16.3%	17	14.0%	12	20.2%	22	13.8%	13	6.1%	5	8.0%	7	9.7%	9	17.2%	15
Yes - Commute to / from work	1.6%	42	0.9%	1	0.9%	1	1.9%	2	1.2%	1	0.9%	1	2.1%	2	2.4%	2	0.0%	0	3.2%	3	2.3%	2
Yes - Particular leisure activity	1.0%	26	3.4%	4	0.9%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.4%	3
Yes - Pubs / clubs	0.4%	12	0.9%	1	1.7%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Yes - Restaurants	1.8%	47	0.9%	1	4.3%	5	2.9%	3	2.3%	2	1.8%	2	1.1%	1	2.4%	2	0.0%	0	0.0%	0	5.7%	5
Yes - Cafes	3.1%	82	6.0%	7	6.0%	7	3.8%	4	1.2%	1	3.7%	4	1.1%	1	0.0%	0	2.3%	2	0.0%	0	1.1%	1
Yes - Financial service (i.e. bank, building society)	5.3%	142	8.6%	10	8.6%	10	12.5%	13	15.1%	13	8.3%	9	2.1%	2	0.0%	0	6.8%	6	3.2%	3	2.3%	2
Yes - Personal service (i.e. hairdresser, beauty salon)	1.0%	28	1.7%	2	2.6%	3	2.9%	3	3.5%	3	1.8%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Other service (i.e. travel agent, estate agent)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Yes - Other	0.4%	10	0.9%	1	1.7%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	68.3%	1830	63.8%	74	67.2%	78	57.7%	60	61.6%	53	65.1%	71	74.5%	70	84.1%	69	73.9%	65	68.8%	64	72.4%	63
Get petrol	1.7%	46	0.0%	0	0.0%	0	1.0%	1	1.2%	1	1.8%	2	1.1%	1	3.7%	3	4.5%	4	3.2%	3	0.0%	0
Visit market	0.5%	13	3.4%	4	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School run	0.3%	9	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Visit recycling centre	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Library	0.3%	7	0.9%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Visit Post Office	0.1%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit chemists	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Church	0.1%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Browsing / window shopping	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit the park	0.2%	5	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
(Don't know)	0.9%	23	0.9%	1	0.9%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	1.1%	1
Base:	2678		116		116		104		86		109		94		82		88		93		87	

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q05 Where do you do most of your household's small scale 'top-up' food shopping ?</b>																						
Other	13.1%	276	9.4%	9	9.4%	9	16.5%	15	6.3%	5	9.0%	8	4.0%	3	13.2%	7	13.2%	10	5.6%	4	11.7%	7
Tesco, Greenford Road, Greenford	2.1%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	7.5%	4	2.6%	2	38.9%	28	11.7%	7
Sainsbury's, Uxbridge Road, Hampton	1.8%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Syon Lane, Osterley Park, Osterley	1.8%	38	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.3%	2
Tesco, Town Lane, Stanwell, Ashford	1.8%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury	1.7%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, High Street, Feltham	1.6%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Glencoe Road, Yeading	1.6%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	7	16.7%	12	1.7%	1
Morrisons, King Street, Acton	1.4%	30	0.0%	0	0.0%	0	0.0%	0	37.5%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Dukes Green Avenue, Feltham	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, High Street, Brentford	1.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	1.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	6.9%	5	31.7%	19
Tesco, Mogden Lane, Twickenham	1.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Lombardy Retail Park, Coldharbour Lane, Hayes	1.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	5	1.7%	1
Waitrose, Alexandria Road, West Ealing	1.2%	25	0.0%	0	0.0%	0	0.0%	0	1.3%	1	6.7%	6	22.7%	17	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sainsbury's, Chiswick High Road, Chiswick	1.1%	24	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 380-394 North End Road, Fulham	1.0%	22	20.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.0%	21	0.0%	0	3.1%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 292 Upper Richmond Road West, East Sheen	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Broadway, Ealing	1.0%	20	0.0%	0	0.0%	0	0.0%	0	1.3%	1	15.7%	14	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Shepherds Bush Road, Hammersmith	0.9%	19	0.0%	0	14.6%	14	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Sainsbury's, Manor Road, Richmond	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.8%	17	0.0%	0	0.0%	0	2.2%	2	16.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Old Hoover Building,	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	22.6%	12	0.0%	0	0.0%	0	1.7%	1

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Western Avenue, Middlesex																						
Marks & Spencer, High Road, Chiswick	0.8%	16	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Melbourne Avenue, West Ealing	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	5	13.3%	10	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Sainsbury's, Trident House, Clare Road, Stanwell	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Putney Exchange, High Street, Putney	0.7%	15	8.3%	8	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing Broadway	0.7%	15	0.0%	0	0.0%	0	1.1%	1	2.5%	2	9.0%	8	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith	0.7%	15	0.0%	0	11.5%	11	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Essex Place, Chiswick	0.7%	15	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hayes	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Hayes Road, Hayes Bulls Bridge	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4
Marks & Spencer, High Street, Hounslow	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	13	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Waitrose, Sheen Road, Richmond	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ealing Road, Alperton, Wembley	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Northolt Road, South Harrow	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0
Greenford	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	8	1.3%	1	4.2%	3	1.7%	1
Fulham	0.6%	13	9.4%	9	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Shepherds Bush	0.6%	13	0.0%	0	0.0%	0	12.1%	11	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, South Ruislip	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Local shops, Northolt	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	13	0.0%	0	0.0%	0
Asda, Western Road, Park Royal Road, Ealing	0.6%	13	0.0%	0	0.0%	0	1.1%	1	6.3%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, London Road, Twickenham	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, Acton	0.6%	12	0.0%	0	0.0%	0	2.2%	2	7.5%	6	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Kensington	0.6%	12	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Hampton Hill	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, South Ealing Road, South Ealing	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.6%	12	1.0%	1	0.0%	0	9.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Canal Way, Ladbroke Grove	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Tesco Metro, High Street, Whitton	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Portobello Road, Notting Hill	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Heston	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Feltham	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Alexandra Avenue, Rayners Lane, Harrow	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Marks & Spencer, Kew Retail Park, Mortlake Road, Kew	0.5%	10	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Palace Road, Fulham	0.5%	10	2.1%	2	8.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kingsmill, Hammersmith	0.5%	10	0.0%	0	6.3%	6	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Hounslow	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Asda, Feltham	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Old Oak Common Lane, East Acton	0.4%	9	0.0%	0	0.0%	0	7.7%	7	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Concorde Centre, Shepherds Bush	0.4%	9	0.0%	0	2.1%	2	3.3%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Cavendish Parade, Hounslow	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, The Broadway, Southall	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	5	6.7%	4
Tesco Metro, Broadway Centre, Hammersmith	0.4%	9	0.0%	0	5.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadway, Hammersmith	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hayes	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Northolt	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	10.5%	8	0.0%	0	0.0%	0
Tesco, Hayes	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	5.0%	3
Tesco, West Cromwell Road, Kensington	0.4%	8	0.0%	0	2.1%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Garrett Lane, Wandsworth	0.4%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Station Road, Hayes	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Marks and Spencer, Sunbury	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Townmead Road, Fulham	0.4%	8	8.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Uxbridge Road, Hammersmith	0.4%	8	0.0%	0	1.0%	1	3.3%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Somerfield, Church Road, Middlesex	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Isleworth	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Werter Road,	0.3%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Putney											
Tesco Express, St Margarets, Twickenham	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Ashford	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, High Street, Kensington	0.3%	7	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%
Waitrose, Ruislip Harrow	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer, Twickenham	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, King Street, Hammersmith	0.3%	6	1.0%	1	3.1%	3	1.1%	1	0.0%	0	0.0%
Sainsbury's, North End Road, Fulham, Fulham	0.3%	6	6.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer, Ealing	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, High Road, Chiswick	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Sheen	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wembley	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Lower Richmond Road, Putney	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer, Harrow	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Kings Road, Fulham	0.3%	6	2.1%	2	0.0%	0	0.0%	0	1.3%	1	0.0%
Tesco Express, Alexandra Avenue, Harrow	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, South Ealing Road, Ealing	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%
Local shops, Hampton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Castlenau, Barnes	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Central Square, Wembley	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Isleworth	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Tesco, Brook Green	0.2%	5	0.0%	0	5.2%	5	0.0%	0	0.0%	0	0.0%
Sainsbury's, Battersea	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Church Road, Northholt	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%
Tesco Express, Northfields, London	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%
Marks & Spencer, Earls Court Road, Earls Court	0.2%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Budgens, Bedfont	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local market, Fulham	0.2%	5	3.1%	3	2.1%	2	0.0%	0	0.0%	0	0.0%
Richmond	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
Marks and Spencer, Uxbridge	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Local shops, South Harrow	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Road, Chelsea	0.2%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Unit 7, The Oaks Shopping Centre, Acton	0.2%	5	0.0%	0	0.0%	0	1.1%	1	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Parade, Kew Gardens	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Central Way, Brent Park	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kensington	0.2%	5	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, The Broadway, Ealing	0.2%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bear Road, Hanworth	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Feltham	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Greenford Avenue	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Central Office Building, Shepherds Bush	0.2%	4	0.0%	0	2.1%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Greenford Road, Greenford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	4	0.0%	0	0.0%	0	0.0%	0
Co-Op, Harlington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Earls Court Road, London	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, West Kensington	0.2%	4	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Retail Centre, Fulham Road, Fulham	0.2%	4	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Ealing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Kings Street, Twickenham	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Roehampton Lane, Roehampton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Harrow Road, London	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Holland Park, London	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Palace, Fulham	0.2%	4	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pitshanger Lane, North Ealing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Pitshanger, Ealing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Fauconberg Road, Chiswick	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hanworth	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hanworth	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Jerdan	0.2%	4	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Place, Fulham											
Waitrose, Northolt Road, South Harrow	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brentford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somerfield, North End Road, London	0.2%	4	3.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%
Tesco, Perivale	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, East Acton	0.2%	4	0.0%	0	0.0%	0	3.3%	3	1.3%	1	0.0%
Local shops, Chelsea	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Barnes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Harlesden	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Putney	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Roehampton Avel, Roehampton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Uxbridge Road, Ealing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%
Local shops, Hampton Hill	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Southfields	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Sunbury	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, George Street, Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Northolt Road, South Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Local shops, Whitton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Bilton Road, Greenford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%
Waitrose, Chelsea	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Fulham Road, Fulham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Hounslow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Hayes	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Londis, Stanwell	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Field End Road, South Ruislip	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Gloucester Arcade, Gloucester Road, London	0.1%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%
Local shops, Oldfield	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%
Londis, Uxbridge Road, Hayes	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Staines	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, North End Road, Hammersmith	0.1%	3	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%
Tesco Metro, George Street, Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, New Road, Feltham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, High Street, Harlesden	0.1%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%
Iceland, Bath Road,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Hounslow West											
Tesco, Sunbury Cross	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Kew	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ealing (West)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somerfield, Kings Road, Chelsea	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Tangle Park, Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, Northholt	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Uxbridge Road, Hayes End	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Sainsbury's, Uxbridge Road, London	0.1%	3	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%
Local shops, High Street, Whitton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Ealing	0.1%	3	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%
Co-Op, Hanwell	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%
Co-Op, Yeading	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, BBC Centre	0.1%	3	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%
Asda, Clapham	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Wandsworth	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, High Street, Putney	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Ashburnham Road, Richmond	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Hospital Road, Hounslow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, North Hyde Road, South Hayes	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, South Road, Southall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
Sainsbury's, Victoria Road, Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Uxbridge	0.1%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%
Budgens, Harlesden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Notting Hill Gate, Notting Hill Gate	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, 76-86 High Street, Feltham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ryat's, Hetson	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, North End Road, Fulham	0.1%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%
Iceland, King Street, Hammersmith	0.1%	2	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%
Local shops, Wandsworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Southside	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Shopping Centre, Wandsworth High Street, London											
Aldi, High Street, West Drayton, Yiewsley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Battersea	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Perivale Kingston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, St Anne's Road, London	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somerfield, High Road, Chiswick	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, West Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Wilton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Hounslow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, High Street, Putney	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
BP Garage, Hounslow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Wembley Park, Forty Lane, Wembley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Budgens, Staines Road, Brentford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Hammersmith	0.1%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%
Costcutter, Fulham	0.1%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Fresco, Wandsworth Bridge Road, Fulham	0.1%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Whitton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Isleworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local market, Portobello Road, London	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Battersea	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Clapham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Fulham Road, London, SW6	0.1%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, High Street, Ashford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Maida Vale	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Mortlake	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, New Kings Road, Fulham	0.1%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Hayes	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Organic Shop, South Ealing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%
Safeway, Shepherds Bush	0.1%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%
Marks and Spencer, Brent Cross	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Wimbledon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Somerfield, London Road, Brentford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Church Road, Barnes	0.1%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%
Netto, South Harrow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Isleworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Whitton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Mr Patel's, Hounslow	0.1%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%
Marks and Spencer, Clapham Junction	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
In & Out, Ealing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%
Tesco, Queensway	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Westbourne Grove, London	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somerfield, Upper Richmond Road, Putney	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Wandsworth Road, Wandsworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ruilsip	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, West Ealing Retail Park, Uxbridge Road, London	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, High Road, Willesden Green	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Walm Lane, Willesden Green	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Harrow Road, Paddington, Kensal	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Kings Road, London	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:	2106	96	96	91	80	89	75	53	76	72	60

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q06 How does your household normally travel to its to-up food shopping destination (STORE MENTIONED AT Q05) ?</b>																						
<i>Those that don't shop online and use a specific place at Q05.</i>																						
Car / van (as driver)	27.8%	586	6.3%	6	7.3%	7	17.6%	16	27.5%	22	22.5%	20	33.3%	25	30.2%	16	31.6%	24	27.8%	20	28.3%	17
Car / van (as passenger)	4.2%	88	1.0%	1	1.0%	1	1.1%	1	2.5%	2	1.1%	1	5.3%	4	0.0%	0	7.9%	6	11.1%	8	8.3%	5
Bus	8.3%	175	12.5%	12	7.3%	7	6.6%	6	7.5%	6	6.7%	6	10.7%	8	5.7%	3	11.8%	9	16.7%	12	6.7%	4
Motorcycle	0.3%	6	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Walk	53.8%	1134	74.0%	71	78.1%	75	64.8%	59	53.8%	43	62.9%	56	48.0%	36	58.5%	31	46.1%	35	38.9%	28	51.7%	31
Taxi	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Tube / underground	0.8%	17	2.1%	2	4.2%	4	2.2%	2	2.5%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Bicycle	2.4%	50	3.1%	3	2.1%	2	5.5%	5	1.3%	1	2.2%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / wheelchair (Don't know / varies)	1.7%	35	0.0%	0	0.0%	0	1.1%	1	3.8%	3	2.2%	2	0.0%	0	3.8%	2	0.0%	0	5.6%	4	5.0%	3
Base:	2106	96	96	91	80	89	75	53	76	72	60											

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q07 Where do you purchase specialist ethnic food products (eg, Halal, Kosher foods) ?</b>																						
Usual main food store destination	11.6%	349	10.8%	14	4.6%	6	9.9%	12	13.9%	14	10.0%	12	8.0%	8	14.0%	14	10.0%	10	9.0%	9	13.0%	13
Usual top-up food store destination	1.4%	42	1.5%	2	2.3%	3	1.7%	2	0.0%	0	2.5%	3	2.0%	2	2.0%	2	1.0%	1	4.0%	4	1.0%	1
Specialist local independent store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.6%	49	0.0%	0	1.5%	2	0.8%	1	2.0%	2	0.8%	1	2.0%	2	3.0%	3	0.0%	0	1.0%	1	1.0%	1
Local shops, Southall	1.5%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.0%	2	10.0%	10	15.0%	15
Local shops, Grenford	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	1.0%	1	6.0%	6	2.0%	2
Local shops, Hounslow	0.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Shepherds Bush	0.2%	5	0.0%	0	1.5%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Portobello Road, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese supermarket, Alperton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Damas Gate, Shepherds Bush	0.1%	4	0.0%	0	0.8%	1	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cash & Carry, Southall	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Wembley	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Local shops, West Ealing	0.3%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	3.0%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Local shops, West Hounslow	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality Foods, Southall	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local butchers, Hamwell	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Fulham	0.2%	5	0.8%	1	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Harrow	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Local shops, Tooting	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harrow Road, London	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sira's, Hayes	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Heston	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Shepherds Bush	0.2%	7	0.0%	0	0.8%	1	1.7%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
BB Foodstore, Oldfield Road, Greenford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0
London City Centre	0.1%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harlesden	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Local shops, Hayes	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Local shops, Richmond	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Acton	0.1%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hammersmith	0.1%	3	0.0%	0	1.5%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chiswick	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kensington	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.0%	242	11.5%	15	6.9%	9	26.4%	32	22.8%	23	10.0%	12	7.0%	7	3.0%	3	4.0%	4	3.0%	3	12.0%	12
(Don't buy these goods)	70.5%	2121	75.4%	98	77.1%	101	55.4%	67	54.5%	55	75.0%	90	74.0%	74	68.0%	68	75.0%	75	65.0%	65	52.0%	52

# West London Shopping Survey for GVA Grimley

---

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Base:	3008	130	131	121	101	120	100	100	100	100	100

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q08 In which town centre, freestanding store, or retail park do you do most of your household's shopping for clothes, footwear and other fashion goods ?</b>																						
Kingston	12.0%	308	7.4%	8	0.9%	1	1.0%	1	1.2%	1	2.0%	2	3.5%	3	0.0%	0	0.0%	0	2.4%	2	3.4%	3
Ealing	11.5%	294	0.0%	0	0.0%	0	8.3%	8	57.0%	49	72.0%	72	61.6%	53	24.1%	20	17.1%	14	29.8%	25	25.8%	23
Hounslow	9.4%	242	0.0%	0	0.0%	0	1.0%	1	1.2%	1	0.0%	0	1.2%	1	0.0%	0	2.4%	2	7.1%	6	38.2%	34
West End / Oxford Street / Bond Street	9.2%	235	14.8%	16	25.4%	29	27.1%	26	10.5%	9	11.0%	11	11.6%	10	7.2%	6	1.2%	1	6.0%	5	4.5%	4
Uxbridge	6.9%	178	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.0%	2	2.3%	2	1.2%	1	19.5%	16	17.9%	15	11.2%	10
Staines	6.8%	173	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	5.5%	140	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	34.9%	29	40.2%	33	8.3%	7	0.0%	0
Richmond	5.4%	139	0.0%	0	1.8%	2	0.0%	0	1.2%	1	2.0%	2	3.5%	3	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Kensington High Street	5.3%	135	17.6%	19	22.8%	26	10.4%	10	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith	4.0%	102	9.3%	10	28.9%	33	28.1%	27	3.5%	3	1.0%	1	2.3%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Other	2.7%	68	0.9%	1	2.6%	3	5.2%	5	3.5%	3	0.0%	0	0.0%	0	4.8%	4	2.4%	2	2.4%	2	1.1%	1
Brent Cross, London	2.5%	63	0.0%	0	1.8%	2	2.1%	2	4.7%	4	4.0%	4	10.5%	9	4.8%	4	1.2%	1	2.4%	2	2.2%	2
Chelsea	2.0%	52	9.3%	10	1.8%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Fashion Park	1.6%	40	0.0%	0	0.9%	1	1.0%	1	0.0%	0	1.0%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Feltham	1.4%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London City Centre	1.0%	26	0.9%	1	1.8%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	7.2%	6	0.0%	0	0.0%	0	0.0%	0
Putney	1.0%	25	13.0%	14	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.9%	24	0.0%	0	0.9%	1	2.1%	2	5.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	0.9%	23	2.8%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	6	4.9%	4	9.5%	8	2.2%	2
Wembley	0.9%	22	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	6.0%	5	1.2%	1	1.2%	1	0.0%	0
Hayes	0.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	2.2%	2
Fulham	0.7%	19	13.9%	15	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.7%	17	1.9%	2	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.6%	16	0.0%	0	1.8%	2	7.3%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	0.6%	15	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0	1.1%	1
Wimbledon	0.4%	11	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	5.6%	5
Notting Hill	0.4%	9	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.3%	8	0.9%	1	0.9%	1	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sloane Square, London	0.3%	7	1.9%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Covent Garden	0.2%	6	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham	0.2%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon	0.2%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruilisip	0.2%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westway Shopping Park, Greenford (Next, Boots, Smiths, Sports Soccer, Brantano)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	3.6%	3	0.0%	0
Clapham Junction	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Oxford Street,	0.2%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
London											
Battersea	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Brentford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Oxbridge	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Roehampton	0.1%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%
Yeading	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Tesco, Sudbury	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hampton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Camden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hanwell	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stadium Retail park, Wembley (Currys, JD Sports, Lidl)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:	2563	108	114	96	86	100	86	83	82	84	89

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q09 When you visit (location at Q08) for your clothes and footwear shopping, do you undertake any linked trips to other destinations, for example, leisure / entertainment, restaurants / bars, foodstores etc. ?</b>																						
<i>Those that attend the specific towns mentioned at Q08.</i>																						
Yes - Meeting friends	3.9%	30	3.8%	1	2.6%	1	6.7%	3	4.9%	3	8.2%	6	1.8%	1	11.1%	3	4.8%	1	0.0%	0	0.0%	0
Yes - Meeting family	0.6%	5	3.8%	1	2.6%	1	0.0%	0	0.0%	0	1.4%	1	1.8%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Yes - Other food shops	5.8%	45	7.7%	2	15.8%	6	6.7%	3	9.8%	6	8.2%	6	5.4%	3	0.0%	0	4.8%	1	4.9%	2	4.7%	3
Yes - Other non food shop (Clothing / footwear, electrical etc.)	11.1%	86	15.4%	4	5.3%	2	13.3%	6	13.1%	8	13.7%	10	14.3%	8	7.4%	2	14.3%	3	2.4%	1	17.2%	11
Yes - Commute to / from work	1.3%	10	0.0%	0	2.6%	1	0.0%	0	1.6%	1	2.7%	2	0.0%	0	7.4%	2	0.0%	0	2.4%	1	0.0%	0
Yes - Particular leisure activity	1.8%	14	0.0%	0	7.9%	3	4.4%	2	0.0%	0	1.4%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	4.7%	3
Yes - Pubs / clubs	2.1%	16	3.8%	1	5.3%	2	4.4%	2	0.0%	0	1.4%	1	3.6%	2	3.7%	1	4.8%	1	0.0%	0	1.6%	1
Yes - Restaurants	8.0%	62	0.0%	0	10.5%	4	6.7%	3	14.8%	9	9.6%	7	8.9%	5	11.1%	3	9.5%	2	4.9%	2	9.4%	6
Yes - Cafes	9.5%	74	3.8%	1	10.5%	4	6.7%	3	14.8%	9	24.7%	18	3.6%	2	7.4%	2	0.0%	0	4.9%	2	3.1%	2
Yes - Financial service (i.e. bank, building society)	8.5%	66	7.7%	2	7.9%	3	20.0%	9	11.5%	7	21.9%	16	3.6%	2	3.7%	1	0.0%	0	4.9%	2	1.6%	1
Yes - Personal service (i.e. hairdresser, beauty salon)	0.8%	6	0.0%	0	5.3%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Yes - Other service (i.e. travel agent, estate agent)	0.6%	5	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	2	0.0%	0	0.0%	0
Yes - Other	1.4%	11	3.8%	1	2.6%	1	4.4%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	59.1%	459	57.7%	15	60.5%	23	51.1%	23	50.8%	31	43.8%	32	66.1%	37	44.4%	12	61.9%	13	73.2%	30	62.5%	40
Browse / look around	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	4	0.0%	0	0.0%	0	0.0%	0
School / college run (Don't know)	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	3.7%	1	0.0%	0	2.4%	1	1.6%	1
Base:		777		26		38		45		61		73		56		27		21		41		64
<b>Q10 How often do you visit (location at Q08) for your non-food shopping ?</b>																						
<i>Those that attend the specific towns mentioned at Q08.</i>																						
Everyday	4.9%	38	19.2%	5	13.2%	5	0.0%	0	3.3%	2	6.8%	5	3.6%	2	3.7%	1	4.8%	1	4.9%	2	3.1%	2
4 - 6 days a week	2.1%	16	3.8%	1	10.5%	4	0.0%	0	0.0%	0	2.7%	2	1.8%	1	3.7%	1	0.0%	0	2.4%	1	0.0%	0
2 - 3 days a week	11.8%	92	3.8%	1	10.5%	4	15.6%	7	16.4%	10	12.3%	9	14.3%	8	3.7%	1	4.8%	1	2.4%	1	7.8%	5
1 day a week	21.9%	170	19.2%	5	31.6%	12	28.9%	13	23.0%	14	30.1%	22	23.2%	13	7.4%	2	9.5%	2	19.5%	8	15.6%	10
Once every 2 weeks	18.4%	143	11.5%	3	10.5%	4	15.6%	7	19.7%	12	17.8%	13	19.6%	11	37.0%	10	4.8%	1	12.2%	5	23.4%	15
Once every month	22.7%	176	19.2%	5	7.9%	3	22.2%	10	16.4%	10	19.2%	14	26.8%	15	25.9%	7	52.4%	11	36.6%	15	26.6%	17
Once every two months	6.4%	50	7.7%	2	5.3%	2	6.7%	3	9.8%	6	5.5%	4	3.6%	2	7.4%	2	9.5%	2	12.2%	5	12.5%	8
3 - 4 times a year	5.4%	42	0.0%	0	7.9%	3	2.2%	1	3.3%	2	2.7%	2	3.6%	2	3.7%	1	4.8%	1	4.9%	2	9.4%	6
Once a year	1.7%	13	3.8%	1	2.6%	1	0.0%	0	4.9%	3	1.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
(Don't know)	3.9%	30	11.5%	3	0.0%	0	8.9%	4	3.3%	2	1.4%	1	1.8%	1	7.4%	2	9.5%	2	2.4%	1	1.6%	1
Base:		777		26		38		45		61		73		56		27		21		41		64

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q11 What do you like about (location at Q08) ?</b>																						
<i>Those that attend the specific towns mentioned at Q08.</i>																						
Nothing / very little	16.0%	124	19.2%	5	21.1%	8	6.7%	3	6.6%	4	11.0%	8	12.5%	7	11.1%	3	14.3%	3	22.0%	9	17.2%	11
Close to home	37.6%	292	34.6%	9	47.4%	18	33.3%	15	34.4%	21	60.3%	44	48.2%	27	40.7%	11	19.0%	4	26.8%	11	21.9%	14
Close to work / en route to work	1.4%	11	0.0%	0	2.6%	1	2.2%	1	0.0%	0	1.4%	1	1.8%	1	7.4%	2	0.0%	0	0.0%	0	1.6%	1
Easily accessible by foot / cycle	3.5%	27	3.8%	1	2.6%	1	11.1%	5	1.6%	1	5.5%	4	3.6%	2	3.7%	1	4.8%	1	4.9%	2	1.6%	1
Good and / or free car parking	4.2%	33	3.8%	1	2.6%	1	6.7%	3	4.9%	3	1.4%	1	5.4%	3	7.4%	2	4.8%	1	4.9%	2	10.9%	7
Good bus service / accessible public transport	3.7%	29	3.8%	1	5.3%	2	8.9%	4	3.3%	2	6.8%	5	0.0%	0	7.4%	2	4.8%	1	2.4%	1	6.3%	4
Part of an overall day out	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	3	2.4%	1	0.0%	0
Good range of chain / well known stores	32.2%	250	26.9%	7	28.9%	11	33.3%	15	36.1%	22	26.0%	19	33.9%	19	25.9%	7	47.6%	10	29.3%	12	48.4%	31
Good range of independent stores	12.6%	98	15.4%	4	0.0%	0	13.3%	6	23.0%	14	16.4%	12	7.1%	4	7.4%	2	14.3%	3	12.2%	5	20.3%	13
Good prices	3.9%	30	3.8%	1	0.0%	0	6.7%	3	6.6%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4
Good disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attractive environment	7.1%	55	7.7%	2	2.6%	1	11.1%	5	8.2%	5	11.0%	8	10.7%	6	0.0%	0	9.5%	2	7.3%	3	4.7%	3
Cleanliness	1.5%	12	0.0%	0	0.0%	0	6.7%	3	3.3%	2	1.4%	1	1.8%	1	3.7%	1	0.0%	0	0.0%	0	1.6%	1
Indoor shopping malls / arcades	2.2%	17	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	4.8%	1	7.3%	3	6.3%	4
Restaurant / cafes	1.4%	11	0.0%	0	2.6%	1	0.0%	0	4.9%	3	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.4%	1	1.6%	1
Other	3.1%	24	0.0%	0	2.6%	1	0.0%	0	1.6%	1	6.8%	5	1.8%	1	3.7%	1	0.0%	0	0.0%	0	1.6%	1
Nice and compact	1.8%	14	3.8%	1	0.0%	0	2.2%	1	3.3%	2	4.1%	3	1.8%	1	3.7%	1	4.8%	1	2.4%	1	1.6%	1
Primark	0.6%	5	3.8%	1	0.0%	0	2.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.5%	4	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Friendly / pleasant atmosphere	0.8%	6	0.0%	0	0.0%	0	4.4%	2	0.0%	0	1.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Nice and quiet	0.8%	6	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	3.1%	2
Habit / always visit	0.8%	6	0.0%	0	2.6%	1	2.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything is available there	0.9%	7	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to / convenient	0.6%	5	0.0%	0	0.0%	0	2.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.6%	1
Good range of ethnic foodstores	0.4%	3	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Good range of clothing stores	0.6%	5	0.0%	0	2.6%	1	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helpful / friendly staff	0.4%	3	0.0%	0	2.6%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of food stores	0.4%	3	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	2.4%	1	0.0%	0
Close to friends	0.4%	3	3.8%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.0%	23	7.7%	2	2.6%	1	4.4%	2	3.3%	2	0.0%	0	1.8%	1	11.1%	3	4.8%	1	2.4%	1	3.1%	2
Base:		777		26		38		45		61		73		56		27		21		41		64

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q12 What do you dislike about (location at Q08) ?</b>																						
<i>Those that attend the specific towns mentioned at Q08.</i>																						
Nothing / very little	46.8%	364	46.2%	12	55.3%	21	51.1%	23	54.1%	33	38.4%	28	48.2%	27	48.1%	13	52.4%	11	56.1%	23	50.0%	32
Difficult to park	6.8%	53	7.7%	2	2.6%	1	6.7%	3	11.5%	7	8.2%	6	10.7%	6	11.1%	3	4.8%	1	14.6%	6	4.7%	3
Difficult to park near shops	0.6%	5	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Too long / inconvenient journey	0.5%	4	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Traffic congestion	6.2%	48	3.8%	1	13.2%	5	6.7%	3	6.6%	4	6.8%	5	1.8%	1	0.0%	0	0.0%	0	7.3%	3	4.7%	3
Poor bus services	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility by foot / cycle	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of foodstores	8.4%	65	3.8%	1	7.9%	3	4.4%	2	6.6%	4	24.7%	18	16.1%	9	0.0%	0	4.8%	1	7.3%	3	12.5%	8
Lack of non-food stores	12.6%	98	7.7%	2	10.5%	4	11.1%	5	11.5%	7	23.3%	17	30.4%	17	3.7%	1	4.8%	1	9.8%	4	15.6%	10
Lack of eating and drinking places	1.5%	12	0.0%	0	2.6%	1	0.0%	0	0.0%	0	5.5%	4	0.0%	0	3.7%	1	4.8%	1	0.0%	0	3.1%	2
Too expensive	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	3.1%	2
Poor security for shoppers / cars	1.2%	9	3.8%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Poor lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor access for disabled	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Vacant shops	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Other	5.0%	39	11.5%	3	0.0%	0	6.7%	3	1.6%	1	11.0%	8	1.8%	1	11.1%	3	9.5%	2	2.4%	1	3.1%	2
Unattractive environment / untidy	6.2%	48	3.8%	1	15.8%	6	0.0%	0	0.0%	0	4.1%	3	5.4%	3	7.4%	2	4.8%	1	0.0%	0	9.4%	6
Overcrowded / congested	4.1%	32	7.7%	2	0.0%	0	2.2%	1	4.9%	3	2.7%	2	1.8%	1	3.7%	1	0.0%	0	7.3%	3	1.6%	1
Expensive parking	1.4%	11	0.0%	0	0.0%	0	2.2%	1	1.6%	1	0.0%	0	0.0%	0	3.7%	1	4.8%	1	0.0%	0	3.1%	2
Too many cheap shops	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	4.8%	1	2.4%	1	3.1%	2
Lacks leisure facilities	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0
Too many road works	0.5%	4	0.0%	0	2.6%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unfriendly people	0.9%	7	0.0%	0	5.3%	2	2.2%	1	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needs a better range of clothing stores	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Needs a better range of independent stores	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The new shopping complex (Don't know)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		777		26		38		45		61		73		56		27		21		41		64

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q13 Where else do you shop for clothes, footwear and other fashion goods ?</b>																						
<i>Those that attend a specified town at Q08.</i>																						
Kingston	12.1%	223	4.9%	4	2.4%	2	0.0%	0	0.0%	0	12.0%	9	6.3%	4	0.0%	0	0.0%	0	1.6%	1	10.3%	6
West End / Oxford Street / Bond Street	11.0%	202	19.5%	16	16.5%	14	16.9%	12	15.4%	10	21.3%	16	15.9%	10	4.8%	3	9.7%	6	3.3%	2	6.9%	4
Hounslow	9.0%	166	0.0%	0	0.0%	0	0.0%	0	3.1%	2	2.7%	2	3.2%	2	3.2%	2	3.2%	2	18.0%	11	20.7%	12
Ealing	8.2%	150	0.0%	0	1.2%	1	5.6%	4	16.9%	11	18.7%	14	28.6%	18	22.2%	14	11.3%	7	27.9%	17	17.2%	10
Richmond	6.7%	124	1.2%	1	1.2%	1	2.8%	2	4.6%	3	1.3%	1	1.6%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Hammersmith	5.1%	93	11.0%	9	22.4%	19	23.9%	17	10.8%	7	6.7%	5	3.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Uxbridge	5.0%	92	0.0%	0	0.0%	0	2.8%	2	3.1%	2	0.0%	0	4.8%	3	12.7%	8	29.0%	18	18.0%	11	13.8%	8
Kensington High Street	4.3%	79	14.6%	12	22.4%	19	5.6%	4	3.1%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross	4.2%	77	0.0%	0	0.0%	0	7.0%	5	18.5%	12	14.7%	11	17.5%	11	14.3%	9	1.6%	1	4.9%	3	0.0%	0
Staines	4.1%	76	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Other	3.4%	63	3.7%	3	3.5%	3	4.2%	3	3.1%	2	4.0%	3	1.6%	1	0.0%	0	1.6%	1	0.0%	0	1.7%	1
Harrow	3.1%	57	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	20.6%	13	16.1%	10	4.9%	3	1.7%	1
Watford	1.9%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	11.3%	7	0.0%	0	1.7%	1
Chelsea	1.8%	33	12.2%	10	3.5%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London City Centre	1.7%	32	0.0%	0	1.2%	1	0.0%	0	6.2%	4	0.0%	0	3.2%	2	4.8%	3	0.0%	0	0.0%	0	1.7%	1
Greenford	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	5	9.5%	6	6.5%	4	8.2%	5	3.4%	2
Feltham	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Knightsbridge	1.2%	22	4.9%	4	2.4%	2	1.4%	1	1.5%	1	1.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	6.9%	4
Kew Fashion Park	1.1%	20	2.4%	2	1.2%	1	1.4%	1	1.5%	1	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.0%	19	0.0%	0	2.4%	2	5.6%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	1.0%	19	7.3%	6	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	0.9%	16	9.8%	8	2.4%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.7%	13	0.0%	0	2.4%	2	7.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.7%	1
Southall	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	3.2%	2	3.3%	2	6.9%	4
Wimbledon	0.5%	10	1.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covent Garden	0.5%	10	0.0%	0	0.0%	0	1.4%	1	1.5%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	0.5%	9	3.7%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	3.2%	2	1.6%	1	0.0%	0
Sloane Square, London	0.4%	8	2.4%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.4%	8	0.0%	0	3.5%	3	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.3%	6	0.0%	0	1.2%	1	1.4%	1	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ealing	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	1.6%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Twickenham	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Camden	0.2%	4	0.0%	0	2.4%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon	0.2%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Kilburn	0.2%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woking	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxbridge	0.2%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Windsor	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal, London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Sunbury	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester	0.2%	3	0.0%	0	1.2%	1	0.0%	0	1.5%	1	0.0%	0
Queensway	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton	0.2%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Piccadilly	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hign Wycombe	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camberley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Twickenham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westway Shopping Park, Greenford (Next, Boots, Smiths, Sports Soccer, Brantano)	0.1%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Hanwell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marylebone	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	1838		82		85		71		65		75	
									63		63	
									62		61	
												58

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q14 Where do you do most of your households shopping for furniture, floor coverings and household textiles ?</b>																						
Kingston	11.0%	189	5.0%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	2	4.6%	3	0.0%	0	0.0%	0	0.0%	0	6.3%	3
Ikea, Brent Cross (Wembley)	10.9%	186	5.0%	3	10.1%	8	15.6%	10	14.0%	8	13.7%	10	16.9%	11	17.0%	8	11.3%	7	17.6%	9	10.4%	5
West End / Oxford Street / Bond Street	6.8%	117	6.7%	4	29.1%	23	18.8%	12	10.5%	6	11.0%	8	7.7%	5	4.3%	2	1.6%	1	5.9%	3	0.0%	0
Staines	5.3%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Ealing	4.7%	81	0.0%	0	0.0%	0	0.0%	0	19.3%	11	26.0%	19	21.5%	14	6.4%	3	3.2%	2	17.6%	9	10.4%	5
Hounslow	4.6%	79	1.7%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	10.4%	5
Ruislip	3.0%	51	0.0%	0	0.0%	0	1.6%	1	1.8%	1	0.0%	0	4.6%	3	14.9%	7	21.0%	13	0.0%	0	8.3%	4
Hayes	2.8%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	3.2%	2	5.9%	3	2.1%	1
Brent Cross	2.7%	46	0.0%	0	0.0%	0	6.3%	4	10.5%	6	5.5%	4	20.0%	13	4.3%	2	3.2%	2	2.0%	1	0.0%	0
Other	2.5%	42	1.7%	1	1.3%	1	1.6%	1	1.8%	1	1.4%	1	0.0%	0	4.3%	2	3.2%	2	2.0%	1	4.2%	2
Uxbridge	2.2%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.1%	1	8.1%	5	7.8%	4	4.2%	2
Wembley	2.1%	36	1.7%	1	1.3%	1	4.7%	3	5.3%	3	4.1%	3	1.5%	1	6.4%	3	0.0%	0	2.0%	1	2.1%	1
Chelsea	1.8%	31	15.0%	9	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	1.8%	31	0.0%	0	0.0%	0	3.1%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	15.7%	8	14.6%	7
Harrow	1.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	6	9.7%	6	3.9%	2	4.2%	2
Ikea, Croydon	1.6%	28	6.7%	4	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Jones, Chelsea	1.6%	27	8.3%	5	5.1%	4	1.6%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith	1.6%	27	1.7%	1	15.2%	12	9.4%	6	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Brent Cross	1.6%	27	0.0%	0	0.0%	0	1.6%	1	8.8%	5	17.8%	13	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sloane Square, London	1.5%	25	6.7%	4	5.1%	4	0.0%	0	5.3%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	1.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	4	12.9%	8	0.0%	0	2.1%	1
Whitton	1.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	2.1%	1
Shepherds Bush	1.1%	18	0.0%	0	6.3%	5	14.1%	9	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London City Centre	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Feltham	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Oxford Street, London	0.8%	14	0.0%	0	2.5%	2	1.6%	1	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Kingston	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street	0.8%	13	1.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kensington	0.7%	12	1.7%	1	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.7%	12	1.7%	1	3.8%	3	0.0%	0	1.8%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	0.7%	12	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Acton	0.6%	10	0.0%	0	0.0%	0	7.8%	5	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.6%	10	0.0%	0	1.3%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	0.6%	10	13.3%	8	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.5%	8	3.3%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Isleworth	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Moulton	0.4%	7	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Retail Park (Comet, Carpetright, Land of Leather, MFI)	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0
B&Q, Chiswick / Brentford	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Isleworth	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Homebase, Feltham	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	1.6%	1	3.9%	2	0.0%	0
B&Q, Yeading	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	3.9%	2	0.0%	0
Camden	0.3%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MFI, Hayes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	2
B&Q, Wandsworth	0.3%	5	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Bluewater	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Park Royal, London	0.3%	5	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Homebase, Hayes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.2%	2
Twickenham	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.3%	5	1.7%	1	0.0%	0	0.0%	0	3.5%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homesbase, Willesden	0.3%	5	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Victoria Road, Ruislip	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Ruislip	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Furniture Village, Staines	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon	0.2%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Hayes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Homebase, Wandsworth	0.2%	4	0.0%	0	1.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	2.0%	1	0.0%	0
Croydon	0.2%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
North Circular Road, Brent	0.2%	4	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Camberley	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Acton	0.2%	4	0.0%	0	2.5%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.2%	2	2.0%	1	0.0%	0
Clapham Junction	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Hayes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Ikea, Neasdon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walkton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court, London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Osterley, Hounslow	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Ivybridge Retail park, Twickenham (Currys, JJB,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Halfords, Comet)											
Wickes, Hayes	0.1% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	2.1% 1
Kew Fashion Park	0.1% 2	0.0% 0	0.0% 0	0.0% 0	1.8% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Hurlington Retail Park, Fulham (Currys, PC World)	0.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Marylebone	0.1% 1	0.0% 0	0.0% 0	1.6% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Base:	1713	60	79	64	57	73	65	47	62	51	48

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q15 Where do you do most of your households shopping for DIY and decorating goods ?</b>																						
B&Q, Chiswick / Brentford	7.2%	162	1.1%	1	14.1%	13	3.6%	3	9.8%	8	19.8%	19	14.3%	11	0.0%	0	0.0%	0	0.0%	0	1.3%	1
B&Q, Yeading	5.0%	113	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.6%	2	4.9%	4	30.5%	25	40.8%	31	15.8%	12
Homebase, Kensignton	3.8%	85	4.5%	4	33.7%	31	2.4%	2	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Hayes	3.7%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.5%	5	3.7%	3	9.8%	8	18.4%	14	13.2%	10
B&Q, Acton	3.5%	80	0.0%	0	1.1%	1	13.1%	11	22.0%	18	14.6%	14	15.6%	12	12.2%	10	0.0%	0	1.3%	1	0.0%	0
Other	3.5%	79	1.1%	1	5.4%	5	2.4%	2	6.1%	5	3.1%	3	1.3%	1	3.7%	3	2.4%	2	1.3%	1	2.6%	2
B&Q, Wandsworth	3.3%	75	37.5%	33	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Acton	3.3%	74	0.0%	0	3.3%	3	48.8%	41	22.0%	18	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Isleworth	2.7%	61	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Homebase, Wandsworth	2.7%	60	25.0%	22	5.4%	5	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hanworth	2.3%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Ashford	2.3%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	2.2%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	2.1%	48	0.0%	0	0.0%	0	2.4%	2	3.7%	3	21.9%	21	11.7%	9	3.7%	3	0.0%	0	1.3%	1	5.3%	4
Homebase, Hampton	2.0%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	2.0%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	5.3%	4
Homebase, Hayes	1.9%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	4.9%	4	5.3%	4	10.5%	8
Ashford	1.9%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.8%	40	1.1%	1	0.0%	0	3.6%	3	6.1%	5	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Richmond	1.7%	39	0.0%	0	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	1.7%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4	9.8%	8	2.6%	2	0.0%	0
Ruislip	1.5%	33	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	2.6%	2	2.4%	2	8.5%	7	0.0%	0	0.0%	0
Hayes	1.4%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.2%	1	2.6%	2	3.9%	3
B&Q, Park Royal, London	1.3%	30	0.0%	0	0.0%	0	0.0%	0	4.9%	4	2.1%	2	0.0%	0	12.2%	10	2.4%	2	3.9%	3	0.0%	0
Hanworth	1.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Ruislip	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	7.3%	6	0.0%	0	0.0%	0
Homebase, Feltham	1.1%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Brentford	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hanwell	1.1%	24	0.0%	0	0.0%	0	1.2%	1	0.0%	0	4.2%	4	9.1%	7	0.0%	0	0.0%	0	3.9%	3	3.9%	3
Homebase, Twickenham	1.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith	0.9%	21	3.4%	3	13.0%	12	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.9%	20	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Acton	0.8%	19	1.1%	1	2.2%	2	1.2%	1	12.2%	10	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Wickes, Hayes	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	10.5%	8
Wembley	0.8%	18	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.0%	1	0.0%	0	4.9%	4	0.0%	0	0.0%	0	0.0%	0
Fulham	0.8%	17	12.5%	11	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Osterley	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	4
Twickenham	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Wickes, Hanworth	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Greenford	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	3.7%	3	0.0%	0	6.6%	5	2.6%	2
Kensington High Street	0.7%	16	0.0%	0	5.4%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Hanwell	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.7%	15	0.0%	0	0.0%	0	0.0%	0	1.2%	1	4.2%	4	1.3%	1	4.9%	4	1.2%	1	2.6%	2	0.0%	0
Homebase, Earls Court	0.7%	15	2.3%	2	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Ealing	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	7	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley, Hounslow	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Staines	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	0.5%	12	3.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	3.7%	3	0.0%	0	2.6%	2
Ikea, Brent Cross (Wembley)	0.5%	11	0.0%	0	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea	0.5%	11	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West End / Oxford Street / Bond Street	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Twickenham	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Cricklewood	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Willesden	0.4%	9	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Southall	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.2%	1	2.6%	2	3.9%	3
Kingston	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Alperton	0.4%	9	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	4.9%	4	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon	0.4%	9	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.2%	1	2.6%	2	0.0%	0
Shepherds Bush	0.4%	8	0.0%	0	1.1%	1	8.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Kingsbury, Wembley	0.4%	8	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Southall	0.3%	7	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.2%	1	1.2%	1	1.3%	1	1.3%	1
Sheen	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.3%	7	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham	0.3%	7	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alperton	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	4.9%	4	0.0%	0	0.0%	0	0.0%	0
Yeading	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	1.3%	1
B&Q, Northolt	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4	0.0%	0	1.3%	1
B&Q, Ealing	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Homebase, Wimbledon	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal, London	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	4.9%	4	0.0%	0	0.0%	0	0.0%	0
Wickes, Southall	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	1.3%	1
Battersea	0.2%	5	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	4.9%	4	0.0%	0	0.0%	0
Cricklewood	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Thornton Heath	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Ruislip	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0
MFI, Hayes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Feltham	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Fashion Park	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Homebase, Kew	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Ealing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Willesden	0.2%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
B&Q, Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hanger Lane	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3
B&Q, Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Homebase, Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Slough	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, St. Claires	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Croydon	0.1%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Wembley Retail Park (Comet, Carpetright, Land of Leather, MFI)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Base:	2264	88	92	84	82	96	77	82	82	76	76	

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q16 Where do you do most of your households shopping for domestic appliances such as washing machines, fridges cookers and kettles ?</b>																						
West End / Oxford Street / Bond Street	6.1%	135	10.9%	10	25.5%	24	20.9%	19	13.3%	10	9.5%	9	8.0%	6	1.3%	1	0.0%	0	2.4%	2	0.0%	0
Kingston	5.4%	119	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	3.0%	2
Ealing	5.1%	113	0.0%	0	1.1%	1	5.5%	5	21.3%	16	34.7%	33	32.0%	24	13.3%	10	4.8%	4	7.1%	6	6.0%	4
Hounslow	3.3%	74	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Currys, Hayes	2.8%	63	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	2.4%	2	8.3%	7	22.4%	15
Other	2.6%	58	0.0%	0	3.2%	3	2.2%	2	4.0%	3	2.1%	2	4.0%	3	4.0%	3	3.6%	3	0.0%	0	4.5%	3
Currys, Hanworth	2.5%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	3.0%	2
Hayes	2.4%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.3%	1	2.7%	2	0.0%	0	4.8%	4	6.0%	4
Staines	2.3%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Yeading	2.2%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	10.7%	9	20.2%	17	9.0%	6
Ruislip	2.2%	49	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.3%	1	6.7%	5	9.5%	8	3.6%	3	0.0%	0
Sloane Square, London	2.2%	49	15.2%	14	6.4%	6	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith	2.2%	48	3.3%	3	21.3%	20	15.4%	14	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail park, Twickenham (Currys, JJB, Halfords, Comet)	2.0%	44	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Hayes	1.8%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	4.8%	4	7.5%	5
Brent Cross	1.8%	40	0.0%	0	1.1%	1	2.2%	2	10.7%	8	5.3%	5	10.7%	8	2.7%	2	1.2%	1	0.0%	0	1.5%	1
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	1.7%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	20.2%	17	4.8%	4	1.5%	1
Hampton	1.7%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	1.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Brentford	1.6%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	6	1.3%	1	0.0%	0	0.0%	0	1.2%	1	1.5%	1
John Lewis, Brent Cross	1.6%	35	0.0%	0	0.0%	0	1.1%	1	5.3%	4	12.6%	12	5.3%	4	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Peter Jones, Chelsea	1.6%	35	8.7%	8	5.3%	5	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	1.4%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	1.4%	32	21.7%	20	5.3%	5	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	1.4%	32	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.4%	32	0.0%	0	2.1%	2	1.1%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Harrow	1.4%	31	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.3%	1	4.0%	3	10.7%	9	0.0%	0	1.5%	1
Currys, Alperton	1.3%	29	0.0%	0	0.0%	0	3.3%	3	4.0%	3	2.1%	2	1.3%	1	18.7%	14	1.2%	1	0.0%	0	0.0%	0
Brentford	1.3%	29	0.0%	0	1.1%	1	0.0%	0	4.0%	3	2.1%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1
John Lewis, Oxford Street, London	1.2%	27	0.0%	0	3.2%	3	4.4%	4	1.3%	1	9.5%	9	0.0%	0	1.3%	1	0.0%	0	1.2%	1	0.0%	0
Twickenham	1.2%	26	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street	1.1%	24	1.1%	1	6.4%	6	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Chelsea	1.1%	24	7.6%	7	4.3%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	1.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Currys, Isleworth	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Shepherds Bush	1.0%	22	0.0%	0	2.1%	2	11.0%	10	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Ashford	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Staines	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Sheen	0.9%	19	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	0.9%	19	6.5%	6	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hounslow	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1		
Comet, Iselworth	0.8%	17	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Ruislip	0.8%	17	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.3%	1	7.1%	6	3.6%	3	0.0%	0	0.0%	0
Currys, Richmond	0.7%	16	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Wandsworth	0.7%	15	5.4%	5	2.1%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.7%	15	0.0%	0	0.0%	0	3.3%	3	6.7%	5	1.1%	1	0.0%	0	2.7%	2	0.0%	0	1.5%	1		
Alperton	0.7%	15	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	1.3%	1	6.7%	5	0.0%	0	0.0%	0	0.0%	0
John Lewis, Kingston	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley, Hounslow	0.6%	14	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.1%	2	4.0%	3	0.0%	0	0.0%	0	4.5%	3		
Feltham	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.6%	14	7.6%	7	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Brentford	0.6%	14	0.0%	0	0.0%	0	0.0%	0	5.3%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	1.2%	1	7.1%	6	0.0%	0
Yeading	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.6%	3	4.8%	4	0.0%	0
Currys, Ealing	0.5%	12	0.0%	0	0.0%	0	0.0%	0	1.3%	1	4.2%	4	2.7%	2	2.7%	2	1.2%	1	0.0%	0	1.5%	1
Stadium Retail park, Wembley (Currys, JD Sports, Lidl)	0.5%	11	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Yeading	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	3.6%	3	3.0%	2		
Currys, Southall	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	4.5%	3		
Hurlington Retail Park, Fulham (Currys, PC World)	0.5%	11	4.3%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Northolt	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	7	2.4%	2	0.0%	0	0.0%	0
Currys, Hampton	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.6%	3	1.5%	1		
Knightsbridge	0.4%	9	1.1%	1	2.1%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Retail Park (Comet, Carpetright, Land of Leather, MFI)	0.4%	9	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Brent Cross (Wembley)	0.4%	9	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	1.2%	1	1.5%	1
London City Centre	0.4%	8	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1		
High Wycombe	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.3%	1	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Greenford	0.4%	8	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	4.0%	3	1.2%	1	3.6%	3	0.0%	0
Notting Hill	0.4%	8	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	0.3%	7	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	1	2.4%	2	0.0%	0	0.0%	0
Park Royal, London	0.3%	7	0.0%	0	0.0%	0	2.2%	2	2.7%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Victoria Road, Ruislip	0.3%	7	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Currys, Wembley	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.5%	1
Kilburn	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Twickenham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Fashion Park	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Currys, Twickenham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Feltham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Wandsworth	0.2%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hayes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Perivale	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4
Comet, Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roehampton	0.1%	3	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brixton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Chiswick / Brentford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Homebase, Kensington	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.1%	3	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0
Homebase, Isleworth	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.5%
Wickes, Hayes	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Homebase, Wandsworth	0.1%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Acton	0.1%	2	0.0%	0	0.0%	0	1.1%	1	1.3%	1	0.0%	0
Homebase, Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Homebase, Acton	0.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Homebase, Feltham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hanwell	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Base:	2214	92	94	91	75	95	75	75	84	84	67	

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q17 Where do you do most of your households shopping for TV, Hi-Fi, Radio, photographic and computer equipment ?</b>																						
Ealing	6.4%	129	0.0%	0	1.2%	1	2.8%	2	30.5%	18	47.7%	41	40.9%	27	23.3%	17	4.5%	3	10.1%	7	9.4%	6
Kingston	6.4%	128	3.7%	3	0.0%	0	1.4%	1	0.0%	0	2.3%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1
West End / Oxford Street / Bond Street	5.6%	113	7.4%	6	18.3%	15	19.4%	14	10.2%	6	11.6%	10	6.1%	4	0.0%	0	0.0%	0	2.9%	2	1.6%	1
Hounslow	4.1%	82	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.5%	1	1.4%	1	10.9%	7
Staines	3.3%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	2.6%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.4%	49	0.0%	0	2.4%	2	4.2%	3	3.4%	2	1.2%	1	3.0%	2	6.8%	5	0.0%	0	0.0%	0	4.7%	3
Hammersmith	2.4%	49	3.7%	3	24.4%	20	26.4%	19	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	2.4%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	2.7%	2	1.5%	1	4.3%	3	3.1%	2
Brentford	2.3%	47	0.0%	0	2.4%	2	1.4%	1	6.8%	4	3.5%	3	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hayes	2.3%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	1.5%	1	8.7%	6	21.9%	14
Ruislip	2.2%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.2%	6	16.7%	11	2.9%	2	0.0%	0
Currys, Hanworth	2.1%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail park, Twickenham (Currys, JJB, Halfords, Comet)	2.0%	40	0.0%	0	0.0%	0	2.8%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Yeading	2.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.4%	1	7.6%	5	18.8%	13	9.4%	6
Brent Cross	2.0%	40	0.0%	0	1.2%	1	2.8%	2	10.2%	6	2.3%	2	10.6%	7	1.4%	1	0.0%	0	0.0%	0	1.6%	1
Comet, Hayes	1.8%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.4%	1	3.0%	2	5.8%	4	4.7%	3
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	1.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	22.7%	15	4.3%	3	1.6%	1
Fulham	1.6%	33	21.0%	17	4.9%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	1.6%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Brentford	1.5%	31	0.0%	0	0.0%	0	0.0%	0	1.7%	1	7.0%	6	1.5%	1	0.0%	0	0.0%	0	1.4%	1	1.6%	1
Kensington High Street	1.5%	30	0.0%	0	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	1.4%	28	0.0%	0	1.2%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
Sloane Square, London	1.4%	28	9.9%	8	4.9%	4	0.0%	0	1.7%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	1.3%	27	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea	1.2%	25	6.2%	5	2.4%	2	1.4%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	1.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	7.6%	5	0.0%	0	0.0%	0
Currys, Hounslow	1.2%	24	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Jones, Chelsea	1.2%	24	7.4%	6	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	1.2%	24	7.4%	6	4.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Alperton	1.2%	24	0.0%	0	0.0%	0	0.0%	0	3.4%	2	2.3%	2	1.5%	1	17.8%	13	1.5%	1	0.0%	0	0.0%	0
John Lewis, Oxford Street, London	1.1%	22	0.0%	0	3.7%	3	2.8%	2	0.0%	0	4.7%	4	0.0%	0	1.4%	1	1.5%	1	0.0%	0	0.0%	0
Feltham	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.0%	20	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.9%	18	12.3%	10	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Isleworth	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Currys, Staines	0.9%	18	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
John Lewis, Brent Cross	0.8%	17	0.0%	0	0.0%	0	0.0%	0	5.1%	3	5.8%	5	3.0%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0



## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Yeading	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	6.1%	4	4.3%	3	0.0%	0
Ashford	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.7%	14	1.2%	1	0.0%	0	5.6%	4	8.5%	5	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Hurlington Retail Park, Fulham (Currys, PC World)	0.6%	13	6.2%	5	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Isleworth	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Kingston	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Shepherds Bush	0.6%	12	1.2%	1	3.7%	3	6.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hampton	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Wandsworth	0.5%	11	4.9%	4	2.4%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	0.5%	11	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
Sheen	0.5%	11	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.7%	6	1.6%	1
PC World, Brentford	0.5%	10	0.0%	0	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Northolt	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	7.6%	5	0.0%	0	3.1%	2
Greenford	0.5%	10	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.5%	1	2.7%	2	0.0%	0	5.8%	4	0.0%	0
Uxbridge	0.5%	10	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1	2.9%	2	1.6%	1
Osterley, Hounslow	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.4%	1	0.0%	0	0.0%	0	4.7%	3
High Wycombe	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	1.5%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Alpeton	0.4%	9	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	1.5%	1	5.5%	4	0.0%	0	0.0%	0	0.0%	0
Currys, Richmond	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stadium Retail park, Wembley (Currys, JD Sports, Lidl)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Victoria Road, Ruislip	0.4%	8	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
PC World, Wandsworth	0.3%	7	2.5%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winbledon	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham	0.3%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.3%	7	0.0%	0	2.4%	2	1.4%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Currys, Ruislip	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0
Wembley Retail Park (Comet, Carpetright, Land of Leather, MFI)	0.3%	7	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Camden	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal, London	0.3%	6	0.0%	0	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Currys, Southall	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	4.7%	3
Tesco, Yeading	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	4.3%	3	0.0%	0
Currys, Hammersmith	0.2%	5	1.2%	1	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sunbury	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London City Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hayes	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensway	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World, Yeading	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.1%	2

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Staples Corner Retail Park, London	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edeware Road, London	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makro, Acton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Hanwell	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Hampton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Isleworth	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mew Malden	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World, Hayes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Roehampton	0.2%	3	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulls Bridge, London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Acton	0.1%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Homebase, Feltham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kensington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hayes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Fashion Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hayes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Base:	2005	81	82	72	59	86	66	73	66	69	64	

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q18 Where do you do most of your households shopping on personal / luxury goods including CDs, DVD's, books, jewellery, china, glass and cosmetics ?</b>																						
Ealing	11.7%	219	0.0%	0	0.0%	0	0.0%	0	57.4%	35	73.8%	48	69.8%	44	40.0%	24	16.9%	10	30.8%	16	24.2%	15
Hounslow	10.9%	204	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	5.8%	3	33.9%	21
Kingston	7.7%	145	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1
West End / Oxford Street / Bond Street	6.4%	120	10.6%	9	11.3%	8	21.7%	15	11.5%	7	12.3%	8	6.3%	4	3.3%	2	0.0%	0	1.9%	1	6.5%	4
Staines	5.2%	98	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	5.2%	97	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	4.6%	87	0.0%	0	7.0%	5	13.0%	9	11.5%	7	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	4.3%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.7%	1	20.3%	12	11.5%	6	9.7%	6
Harrow	3.7%	70	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.6%	1	31.7%	19	20.3%	12	0.0%	0	0.0%	0
Hammersmith	3.5%	65	8.2%	7	38.0%	27	33.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.5%	65	1.2%	1	1.4%	1	5.8%	4	4.9%	3	0.0%	0	6.3%	4	3.3%	2	6.8%	4	1.9%	1	1.6%	1
Kensington High Street	3.1%	58	5.9%	5	12.7%	9	1.4%	1	1.6%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Putney	2.2%	41	17.6%	15	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.9%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	1.9%	1	3.2%	2
Brent Cross	1.8%	33	0.0%	0	1.4%	1	1.4%	1	1.6%	1	1.5%	1	6.3%	4	6.7%	4	1.7%	1	1.9%	1	0.0%	0
Fulham	1.5%	29	30.6%	26	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea	1.4%	27	4.7%	4	4.2%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	3.3%	2	8.5%	5	25.0%	13	1.6%	1
Feltham	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	1.0%	19	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.9%	17	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0
London City Centre	0.8%	15	3.5%	3	1.4%	1	1.4%	1	1.6%	1	1.5%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Southall	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.7%	1	9.6%	5	6.5%	4
Twickenham	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	0.7%	14	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.6%	1
Ashford	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.7%	13	2.4%	2	7.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.6%	12	1.2%	1	1.4%	1	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.6%	12	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Tesco, Sunbury	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Feltham	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruilisp	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
HMV, Oxford Street, London	0.5%	9	1.2%	1	0.0%	0	1.4%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Tesco, Yeading	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	3.8%	2	3.2%	2
Sheen	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal, London	0.4%	7	0.0%	0	1.4%	1	2.9%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Piccadilly Circus, London	0.4%	7	0.0%	0	2.8%	2	0.0%	0	1.6%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hayes	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.6%	1
Acton	0.4%	7	0.0%	0	0.0%	0	1.4%	1	6.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley, Hounslow	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sloane Square, London	0.4%	7	3.5%	3	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Jones, Chelsea	0.4%	7	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Kew Fashion Park	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensway	0.3%	6	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Wimbledon	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hampton	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport, London	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portobello Road, London	0.3%	5	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Clapham	0.3%	5	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Twickenham	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Debenhams, Staines	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Osterley	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis Brent Cross	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Hounslow	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams, Uxbridge	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hayes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Walton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westway Shopping Park, Greenford (Next, Boots, Smiths, Sports Soccer, Brantano)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Covent Garden	0.1%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Slough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Ikea, Brent Cross (Wembley)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Ivybridge Retail park, Twickenham (Currys, JJB, Halfords, Comet)	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Stadium Retail park, Wembley (Currys, JD Sports, Lidl)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	1872	85	71	69	61	65	63	60	59	52	62	

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q19 Where do you do most of your households shopping on recreational goods, bicycles, games, toys, sports and camping equipment ?</b>																						
Ealing	10.0%	127	0.0%	0	0.0%	0	2.3%	1	52.2%	24	56.9%	33	51.0%	25	26.7%	12	7.1%	3	12.5%	4	18.8%	9
Kingston	8.8%	112	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Hounslow	8.3%	105	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	3.1%	1	20.8%	10
Staines	6.0%	76	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Other	4.6%	59	6.3%	3	0.0%	0	9.3%	4	4.3%	2	1.7%	1	2.0%	1	6.7%	3	9.5%	4	0.0%	0	0.0%	0
Chiswick	4.5%	57	4.2%	2	11.4%	5	18.6%	8	8.7%	4	3.4%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West End / Oxford Street / Bond Street	3.8%	48	2.1%	1	4.5%	2	7.0%	3	4.3%	2	12.1%	7	6.1%	3	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Hammersmith	3.3%	42	4.2%	2	38.6%	17	23.3%	10	4.3%	2	1.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Toys 'R' Us, Hayes	3.2%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	9.5%	4	6.3%	2	20.8%	10
Harrow	2.9%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	24.4%	11	14.3%	6	3.1%	1	0.0%	0
Richmond	2.9%	37	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	2.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	6.1%	3	0.0%	0	2.4%	1	6.3%	2	8.3%	4
Kensington High Street	2.5%	32	2.1%	1	11.4%	5	4.7%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross	2.4%	31	2.1%	1	0.0%	0	2.3%	1	8.7%	4	1.7%	1	4.1%	2	4.4%	2	0.0%	0	0.0%	0	0.0%	0
Putney	2.4%	31	22.9%	11	9.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	2.0%	26	0.0%	0	0.0%	0	2.3%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	9.5%	4	15.6%	5	2.1%	1
Fulham	1.8%	23	33.3%	16	2.3%	1	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London City Centre	1.7%	21	0.0%	0	4.5%	2	0.0%	0	0.0%	0	3.4%	2	2.0%	1	4.4%	2	2.4%	1	0.0%	0	0.0%	0
Twickenham	1.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	1.5%	19	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	2.0%	1	4.4%	2	14.3%	6	3.1%	1	2.1%	1
Wandsworth	1.3%	17	4.2%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	1.3%	16	0.0%	0	6.8%	3	14.0%	6	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Isleworth	1.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	1.2%	15	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	6.1%	3	4.4%	2	4.8%	2	15.6%	5	2.1%	1
Halfords, Hayes	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	3.1%	1	6.3%	3
Wembley	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	6.3%	2	0.0%	0
Southall	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.4%	1	3.1%	1	6.3%	3
Toys 'R' Us, Southall	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	3.1%	1	8.3%	4
Hampton	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheen	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea	0.6%	7	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.6%	7	0.0%	0	0.0%	0	4.7%	2	2.2%	1	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Toys 'R' Us, Brent Cross	0.6%	7	0.0%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	0	0.0%	0	4.4%	2	2.4%	1	0.0%	0	0.0%	0
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Ivybridge Retail park, Twickenham (Currys, JJB, Halfords, Comet)	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos, Hayes	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Peter Jones, Chelsea	0.5%	6	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Fashion Park	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
John Lewis, Brent Cross	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.2%	1	3.4%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sloane Square, London	0.4%	5	2.1%	1	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJB Sports, Hayes	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham	0.3%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.3%	4	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sunbury	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Staines	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Makro, Acton	0.2%	3	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Northolt	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0
Slough	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0
Watford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Victoria Road, Ruislip	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Oxford Street, London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covent Garden	0.2%	3	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon	0.2%	3	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.4%	2	0.0%	0	0.0%	0	0.0%	0
Argos, Putney	0.2%	3	2.1%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal, London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	3.1%	1	0.0%	0
Tesco, Yeading	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	3.1%	1	0.0%	0
Portobello Road, London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensway	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westway Shopping Park, Greenford (Next, Boots, Smiths, Sports Soccer, Brantano)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0
Stadium Retail park, Wembley (Currys, JD Sports, Lidl)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Base:	1272		48		44		43		46		58		49		45		42		32		48	

## West London Shopping Survey for GVA Grimley

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
<b>Q20 Do you take part in any of the following leisure or cultural activities ?</b>																						
Cinema	58.3%	1755	65.4%	85	67.2%	88	60.3%	73	67.3%	68	63.3%	76	64.0%	64	51.0%	51	38.0%	38	49.0%	49	57.0%	57
Bingo	5.6%	168	5.4%	7	4.6%	6	7.4%	9	4.0%	4	2.5%	3	4.0%	4	6.0%	6	5.0%	5	7.0%	7	7.0%	7
Tenpin Bowling	17.9%	539	8.5%	11	6.9%	9	14.9%	18	17.8%	18	19.2%	23	27.0%	27	22.0%	22	16.0%	16	22.0%	22	22.0%	22
Gym / health & fitness club	27.6%	831	42.3%	55	32.8%	43	33.1%	40	33.7%	34	26.7%	32	32.0%	32	24.0%	24	14.0%	14	23.0%	23	23.0%	23
Swimming	39.2%	1180	43.8%	57	35.9%	47	37.2%	45	40.6%	41	35.8%	43	40.0%	40	41.0%	41	25.0%	25	31.0%	31	35.0%	35
Pubs / clubs	43.5%	1307	48.5%	63	46.6%	61	37.2%	45	34.7%	35	47.5%	57	53.0%	53	42.0%	42	45.0%	45	35.0%	35	24.0%	24
Restaurants	78.8%	2370	78.5%	102	81.7%	107	71.9%	87	80.2%	81	83.3%	100	83.0%	83	83.0%	83	66.0%	66	74.0%	74	72.0%	72
Theatres	55.0%	1655	63.1%	82	60.3%	79	53.7%	65	57.4%	58	69.2%	83	64.0%	64	58.0%	58	35.0%	35	36.0%	36	38.0%	38
Museums / art gallery	57.7%	1736	68.5%	89	70.2%	92	62.0%	75	60.4%	61	70.8%	85	70.0%	70	59.0%	59	37.0%	37	41.0%	41	42.0%	42
(None of these)	7.9%	238	3.8%	5	10.7%	14	10.7%	13	9.9%	10	6.7%	8	8.0%	8	6.0%	6	10.0%	10	11.0%	11	15.0%	15
Base:		3008		130		131		121		101		120		100		100		100		100		100

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q21 Where do you go most often to visit the cinema ?</b>																						
<i>Those that visit a cinema at Q20.</i>																						
Feltham, Cineworld	16.4%	288	1.2%	1	2.3%	2	0.0%	0	1.5%	1	1.3%	1	0.0%	0	2.0%	1	0.0%	0	18.4%	9	26.3%	15
Park Royal, Vue	9.9%	174	0.0%	0	0.0%	0	6.8%	5	50.0%	34	27.6%	21	42.2%	27	49.0%	25	18.4%	7	22.4%	11	17.5%	10
Richmond, Odeon	9.7%	171	0.0%	0	1.1%	1	0.0%	0	1.5%	1	2.6%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge, Odeon	6.0%	106	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.6%	1	2.0%	1	26.3%	10	22.4%	11	10.5%	6
Shepheards Bush Green (West 12 Shopping Centre), Vue	5.2%	91	1.2%	1	22.7%	20	60.3%	44	5.9%	4	3.9%	3	1.6%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Ealing, Cineworld / UGC	4.9%	86	0.0%	0	0.0%	0	1.4%	1	7.4%	5	30.3%	23	35.9%	23	7.8%	4	5.3%	2	14.3%	7	17.5%	10
Fulham Broadway, Vue	4.8%	84	64.7%	55	11.4%	10	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Staines, Vue	4.6%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow, Vue	4.1%	72	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	21.6%	11	47.4%	18	4.1%	2	1.8%	1
Hammersmith, UGC	3.7%	65	0.0%	0	27.3%	24	9.6%	7	2.9%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Kensington	2.6%	46	1.2%	1	10.2%	9	2.7%	2	0.0%	0	1.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Other	2.6%	45	4.7%	4	2.3%	2	1.4%	1	4.4%	3	1.3%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0	8.8%	5
Kingston, Odeon	2.5%	43	0.0%	0	2.3%	2	0.0%	0	1.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea, Cineworld	2.2%	39	7.1%	6	1.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth, Cineworld	2.2%	39	1.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill, The Gate	1.8%	31	0.0%	0	4.5%	4	2.7%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton, Vue	1.7%	29	0.0%	0	0.0%	0	0.0%	0	8.8%	6	9.2%	7	3.1%	2	3.9%	2	2.6%	1	6.1%	3	0.0%	0
Putney, Odeon	1.5%	27	11.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford, Waterman's Art Centre	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	3.1%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0
London West End	1.0%	18	1.2%	1	2.3%	2	0.0%	0	0.0%	0	1.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whiteleys, Bayswater, Odeon	0.9%	15	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon, Odeon	0.9%	15	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham, Clapham Picture House	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Square, London	0.7%	12	2.4%	2	2.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Southall, Himalaya Palace	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	10.5%	6
Brentford	0.6%	10	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Staples Corner Retail Park, UGC	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond, The Film House	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn, The Tricycle	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London City Centre	0.3%	6	0.0%	0	0.0%	0	1.4%	1	1.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill, Electric Cinema	0.3%	5	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Swiss Cottage, Odeon	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finchley, Vue	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.1%	90	2.4%	2	9.1%	8	9.6%	7	5.9%	4	10.5%	8	0.0%	0	2.0%	1	0.0%	0	6.1%	3	3.5%	2
Base:		1755		85		88		73		68		76		64		51		38		49		57



## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
<b>Q22 Where do you go most often to go ten pin bowling ?</b>											
<i>Those that go bowling at Q20.</i>											
Feltham	28.8%	155	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Royale leisure Park, W3	26.2%	141	9.1%	1	44.4%	4	61.1%	11	88.9%	16	69.6%
Heathrow Airport, London, Heathrow Bowl	10.8%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%
Other	7.6%	41	9.1%	1	11.1%	1	5.6%	1	11.1%	2	8.7%
Kingston	6.1%	33	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Acton	3.7%	20	0.0%	0	11.1%	1	5.6%	1	0.0%	0	4.3%
Queensway	2.2%	12	9.1%	1	11.1%	1	16.7%	3	0.0%	0	0.0%
Streatham	1.9%	10	27.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Tolworth	1.5%	8	9.1%	1	0.0%	0	0.0%	0	0.0%	0	3.7%
Finchley	1.1%	6	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%
Bayswater	0.9%	5	9.1%	1	11.1%	1	5.6%	1	0.0%	0	0.0%
Hayes	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
London City Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Watford	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrow	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wembley	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%
(Don't know)	5.9%	32	18.2%	2	11.1%	1	5.6%	1	0.0%	0	8.7%
Base:		539		11		9		18		18	
								23		27	
										22	
										16	
										22	
											22

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q23 Where do you go most often to visit the gym / health &amp; fitness club ?</b>																						
<i>Those that visit a gym at Q20.</i>																						
Other	8.4%	70	5.5%	3	9.3%	4	12.5%	5	2.9%	1	3.1%	1	3.1%	1	8.3%	2	7.1%	1	4.3%	1	4.3%	1
Acton	7.7%	64	0.0%	0	4.7%	2	40.0%	16	73.5%	25	21.9%	7	3.1%	1	4.2%	1	0.0%	0	0.0%	0	4.3%	1
Fulham	7.6%	63	76.4%	42	30.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	5.4%	45	0.0%	0	0.0%	0	2.5%	1	5.9%	2	50.0%	16	28.1%	9	12.5%	3	7.1%	1	8.7%	2	8.7%	2
Richmond	4.5%	37	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	4.1%	34	3.6%	2	0.0%	0	10.0%	4	2.9%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	4.3%	1
Chiswick	4.1%	34	0.0%	0	11.6%	5	5.0%	2	2.9%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	4.0%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	9.4%	3	45.8%	11	21.4%	3	30.4%	7	4.3%	1
Kensington	3.5%	29	1.8%	1	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	2.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	2.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith	2.6%	22	0.0%	0	37.2%	16	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	2.6%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	53.1%	17	4.2%	1	0.0%	0	0.0%	0	4.3%	1
Feltham	2.5%	21	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0
Southall	2.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	30.4%	7	39.1%	9
Wandsworth	2.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Sunbury	2.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	2.2%	18	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton	2.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Brentford	1.9%	16	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0
Roehampton	1.7%	14	1.8%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.6%	13	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Putney	1.4%	12	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Chelsea	1.2%	10	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	2	35.7%	5	4.3%	1	0.0%	0
Shepherds Bush	1.1%	9	0.0%	0	2.3%	1	12.5%	5	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Ruilsp	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Harrow	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0
Teddington	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	8.7%	2
Notting Hill	0.8%	7	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alperton	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	3	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport, London	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Clapham	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ladbroke Grove, London	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Paddington	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Chertsey	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London West End	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, Stockley Park (Don't know)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1
	1.0%	8	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	831	55	43	40	34	32	32	24	14	23	23	

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q24 What town centre do you visit most often for pubs / clubs ?</b>																						
<i>Those that go to a pub or club at Q20.</i>																						
Ealing	9.5%	124	0.0%	0	0.0%	0	6.7%	3	28.6%	10	59.6%	34	49.1%	26	23.8%	10	8.9%	4	34.3%	12	20.8%	5
Richmond	8.0%	104	0.0%	0	3.3%	2	0.0%	0	2.9%	1	1.8%	1	5.7%	3	2.4%	1	2.2%	1	0.0%	0	0.0%	0
West End / Oxford Street / Bond Street	5.5%	72	9.5%	6	13.1%	8	11.1%	5	2.9%	1	5.3%	3	1.9%	1	7.1%	3	2.2%	1	11.4%	4	0.0%	0
Other	5.0%	65	4.8%	3	4.9%	3	2.2%	1	2.9%	1	1.8%	1	0.0%	0	4.8%	2	2.2%	1	5.7%	2	4.2%	1
Chiswick	4.4%	58	3.2%	2	0.0%	0	11.1%	5	5.7%	2	0.0%	0	1.9%	1	2.4%	1	2.2%	1	0.0%	0	0.0%	0
Hammersmith	3.3%	43	6.3%	4	37.7%	23	17.8%	8	0.0%	0	3.5%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London City Centre	3.1%	40	0.0%	0	3.3%	2	2.2%	1	8.6%	3	3.5%	2	1.9%	1	7.1%	3	2.2%	1	2.9%	1	8.3%	2
Hounslow	2.8%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	8.3%	2
Fulham	2.8%	36	44.4%	28	8.2%	5	0.0%	0	2.9%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	2.6%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	2.2%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton	2.1%	27	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston	2.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.9%	1	0.0%	0
Greenford	1.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	19.0%	8	15.6%	7	17.1%	6	0.0%	0
Harrow	1.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	6	11.1%	5	0.0%	0	0.0%	0
Feltham	1.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	1.5%	20	0.0%	0	1.6%	1	4.4%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Brentford	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea	1.5%	19	3.2%	2	3.3%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	1.5%	19	6.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	1.4%	18	1.6%	1	4.9%	3	26.7%	12	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	1.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	1.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	4.2%	1
Kensington High Street	1.3%	17	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruilspip	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.4%	1	4.4%	2	2.9%	1	0.0%	0
Clapham	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Sheen	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Barnes	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covent Garden	0.6%	8	1.6%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea	0.6%	8	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	8	0.0%	0	0.0%	0
Teddington	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Square, London	0.5%	7	0.0%	0	1.6%	1	0.0%	0	2.9%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	2
Acton	0.5%	7	0.0%	0	0.0%	0	2.2%	1	14.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soho, London	0.5%	7	1.6%	1	1.6%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	5	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Sheperston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Fashion Park	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Wandsworth	0.4%	5	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Southall	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	8.3%	2								
Wimbledon	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Piccadilly	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	4.2%	1							
Pinner	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4.2%	1							
Stanwell	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.0%	0							
Perivale	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	4.4%	2	0.0%	0	0.0%	0				
Harlington	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Whitton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Windsor	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Yeading	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0				
Knightsbridge	0.2%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Camden	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
(Don't know)	14.1%	184	15.9%	10	9.8%	6	11.1%	5	20.0%	7	17.5%	10	13.2%	7	11.9%	5	15.6%	7	14.3%	5	20.8%	5
Base:		1307		63		61		45		35		57		53		42		45		35		24

### Q25 How often do you visit (location mentioned at Q24) for pubs / clubs ?

*Those that go to a pub or club at Q20.*

More than once a week	23.8%	267	30.2%	16	27.3%	15	27.5%	11	17.9%	5	31.9%	15	23.9%	11	16.2%	6	28.9%	11	10.0%	3	21.1%	4
Once a week	29.2%	328	34.0%	18	32.7%	18	30.0%	12	35.7%	10	34.0%	16	30.4%	14	21.6%	8	28.9%	11	50.0%	15	21.1%	4
Once a fortnight	18.1%	203	15.1%	8	20.0%	11	15.0%	6	7.1%	2	6.4%	3	21.7%	10	18.9%	7	18.4%	7	13.3%	4	26.3%	5
Once a month	17.6%	198	15.1%	8	12.7%	7	15.0%	6	21.4%	6	19.1%	9	15.2%	7	21.6%	8	10.5%	4	16.7%	5	15.8%	3
Once every 3 months	5.2%	58	1.9%	1	3.6%	2	2.5%	1	10.7%	3	4.3%	2	2.2%	1	8.1%	3	7.9%	3	6.7%	2	0.0%	0
Less often	3.7%	41	1.9%	1	3.6%	2	5.0%	2	3.6%	1	0.0%	0	4.3%	2	13.5%	5	5.3%	2	3.3%	1	10.5%	2
(Don't know / varies)	2.5%	28	1.9%	1	0.0%	0	5.0%	2	3.6%	1	4.3%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Base:		1123		53		55		40		28		47		46		37		38		30		19

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q26 What town centre do you visit most often for restaurants ?</b>																						
<i>Those that go to a restaurant at Q20.</i>																						
Ealing	9.0%	213	0.0%	0	0.0%	0	2.3%	2	22.2%	18	66.0%	66	45.8%	38	18.1%	15	18.2%	12	31.1%	23	15.3%	11
Chiswick	6.3%	150	1.0%	1	8.4%	9	18.4%	16	18.5%	15	6.0%	6	6.0%	5	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Richmond	6.3%	149	0.0%	0	1.9%	2	1.1%	1	0.0%	0	0.0%	0	3.6%	3	1.2%	1	0.0%	0	0.0%	0	1.4%	1
West End / Oxford Street / Bond Street	5.4%	128	5.9%	6	8.4%	9	13.8%	12	8.6%	7	4.0%	4	9.6%	8	8.4%	7	3.0%	2	5.4%	4	0.0%	0
London City Centre	3.8%	90	4.9%	5	7.5%	8	1.1%	1	2.5%	2	5.0%	5	7.2%	6	7.2%	6	1.5%	1	2.7%	2	4.2%	3
Other	3.5%	83	1.0%	1	4.7%	5	2.3%	2	0.0%	0	0.0%	0	0.0%	0	7.2%	6	7.6%	5	2.7%	2	4.2%	3
Fulham	2.8%	66	43.1%	44	11.2%	12	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	2.6%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Hounslow	2.6%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	8.3%	6
Soho, London	2.4%	57	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	2.2%	53	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.2%	1	9.6%	8	7.6%	5	1.4%	1	1.4%	1
Hammersmith	1.7%	41	2.0%	2	23.4%	25	8.0%	7	1.2%	1	0.0%	0	0.0%	0	2.4%	2	1.5%	1	1.4%	1	0.0%	0
Chelsea	1.7%	41	2.9%	3	0.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Ruilsp	1.7%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	3.6%	3	10.6%	7	2.7%	2	2.8%	2
Southall	1.7%	40	0.0%	0	0.9%	1	1.1%	1	0.0%	0	1.0%	1	2.4%	2	1.2%	1	1.5%	1	5.4%	4	20.8%	15
Kensington High Street	1.6%	37	2.0%	2	7.5%	8	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.4%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	2.7%	2	2.8%	2
Uxbridge	1.4%	32	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	2.7%	2	4.2%	3
Hampton	1.4%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	1.3%	30	0.0%	0	4.7%	5	20.7%	18	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Teddington	1.2%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	1.1%	27	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	1.1%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston	1.1%	25	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	1.1%	25	1.0%	1	2.8%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	1.1%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	4.8%	4	1.5%	1	2.7%	2	0.0%	0
Brentford	0.8%	20	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.8%	20	0.0%	0	0.0%	0	0.0%	0	18.5%	15	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Wandsworth	0.8%	18	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	6	3.0%	2	8.1%	6	0.0%	0
Shepperton	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Northolt	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	10.6%	7	5.4%	4	0.0%	0
Sheen	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.5%	11	0.0%	0	0.9%	1	1.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Battersea	0.4%	10	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	6
Windsor	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Barnes	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Clapham	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chertsey	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon	0.3%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	0.3%	6	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Queensway	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Covent Garden	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3
Pinner	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	1
Earlsfield	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal, London	0.2%	5	0.0%	0	0.9%	1	0.0%	0	1.2%	1	1.5%	1
Tooting	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	1
Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Square, London	0.1%	3	0.0%	0	0.0%	0	0.0%	1	1.2%	1	0.0%	0
Westminster	0.1%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Denham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	1
Kilburn	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bayswater	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillingdon	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Egham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alperton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	1
Camden	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marylebone	0.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
(Don't know)	18.8%	446	24.5%	25	14.0%	15	18.4%	16	21.0%	17	16.0%	16
Base:		2370		102		107		87		81		100

**Q27 How often do you visit (location mentioned at Q26) for restaurants ?***Those that go to a restaurant at Q20.*

More than once a week	8.7%	168	20.8%	16	10.9%	10	7.0%	5	3.1%	2	9.5%	8	8.1%	6	2.9%	2	0.0%	0	6.8%	4	10.7%	6
Once a week	18.7%	360	23.4%	18	30.4%	28	23.9%	17	18.8%	12	25.0%	21	16.2%	12	10.1%	7	16.4%	9	16.9%	10	14.3%	8
Once a fortnight	19.9%	383	22.1%	17	25.0%	23	21.1%	15	20.3%	13	16.7%	14	18.9%	14	21.7%	15	14.5%	8	8.5%	5	14.3%	8
Once a month	28.7%	552	20.8%	16	18.5%	17	22.5%	16	31.3%	20	25.0%	21	29.7%	22	30.4%	21	29.1%	16	40.7%	24	23.2%	13
Once every 3 months	13.3%	256	9.1%	7	7.6%	7	14.1%	10	15.6%	10	14.3%	12	14.9%	11	21.7%	15	29.1%	16	16.9%	10	10.7%	6
Less often	7.0%	134	2.6%	2	4.3%	4	5.6%	4	4.7%	3	8.3%	7	8.1%	6	7.2%	5	9.1%	5	8.5%	5	12.5%	7
(Don't know / varies)	3.7%	71	1.3%	1	3.3%	3	5.6%	4	6.3%	4	1.2%	1	4.1%	3	5.8%	4	1.8%	1	1.7%	1	14.3%	8
Base:		1924		77		92		71		64		84		74		69		55		59		56

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q28 What town do you work in ?</b>																						
Central London	7.2%	216	14.6%	19	19.8%	26	9.1%	11	6.9%	7	5.0%	6	10.0%	10	2.0%	2	0.0%	0	6.0%	6	2.0%	2
Ealing	3.0%	89	0.8%	1	0.0%	0	0.8%	1	5.9%	6	19.2%	23	20.0%	20	11.0%	11	3.0%	3	4.0%	4	6.0%	6
Other	2.8%	85	0.8%	1	3.1%	4	3.3%	4	3.0%	3	2.5%	3	5.0%	5	1.0%	1	4.0%	4	2.0%	2	2.0%	2
London City Centre	2.7%	81	1.5%	2	4.6%	6	2.5%	3	4.0%	4	0.0%	0	0.0%	0	9.0%	9	1.0%	1	6.0%	6	2.0%	2
Hounslow	2.2%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	3.0%	3
Heathrow Airport, London	2.1%	63	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	2.0%	2	0.0%	0	2.0%	2	2.0%	2	8.0%	8
Hammersmith	1.6%	49	0.8%	1	12.2%	16	6.6%	8	2.0%	2	3.3%	4	2.0%	2	1.0%	1	1.0%	1	2.0%	2	1.0%	1
Richmond	1.3%	40	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.3%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3	4.0%	4	3.0%	3
Chiswick	1.2%	35	0.8%	1	0.8%	1	0.8%	1	1.0%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	1.1%	34	0.8%	1	0.0%	0	1.7%	2	14.9%	15	0.8%	1	2.0%	2	2.0%	2	2.0%	2	0.0%	0	0.0%	0
Harrow	1.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	5.0%	5	1.0%	1	2.0%	2
Fulham	0.9%	28	13.8%	18	3.8%	5	1.7%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	2.0%	2	7.0%	7	2.0%	2	9.0%	9	3.0%	3
Twickenham	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	2.0%	2
Shepherds Bush	0.8%	24	0.0%	0	1.5%	2	12.4%	15	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
London West End	0.8%	23	0.8%	1	0.8%	1	2.5%	3	2.0%	2	0.8%	1	1.0%	1	2.0%	2	1.0%	1	1.0%	1	0.0%	0
Feltham	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton	0.7%	22	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.7%	22	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington	0.7%	20	1.5%	2	1.5%	2	0.8%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.6%	18	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Southall	0.6%	18	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.7%	2	1.0%	1	1.0%	1	1.0%	1	3.0%	3	5.0%	5
Staines	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Ashford	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Hanworth	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Notting Hill	0.4%	11	0.8%	1	0.8%	1	0.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	10.0%	10	0.0%	0	0.0%	0
Osterley	0.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.3%	9	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruilspip	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Wandsworth	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria, London	0.3%	9	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hendon	0.3%	8	0.0%	0	0.0%	0	0.8%	1	2.0%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea	0.3%	8	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware	0.3%	8	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Egham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Battersea	0.2%	6	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Park Royal, London	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheen	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillingdon	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddington	0.2%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Weybridge	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Kew	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Westminster	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Perivale	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
London East End	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roehampton	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Watford	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Covent Garden	0.1%	4	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0
West Drayton	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.1%	4	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Tooting	0.1%	4	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Stanwell	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chertsey	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Reading	0.1%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Walton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White City, London	0.1%	3	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
London North End	0.1%	3	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
London South End	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Guilford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bracknell	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Bedfont	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't work)	46.2%	1391	56.9%	74	43.5%	57	38.8%	47	45.5%	46	46.7%	56
(Varies)	4.9%	147	3.1%	4	6.1%	8	8.3%	10	5.0%	5	7.5%	9
Base:		3008		130		131		121		101		120

**SEX Sex of respondent.**

Male	32.7%	985	33.8%	44	36.6%	48	36.4%	44	26.7%	27	30.0%	36	31.0%	31	32.0%	32	36.0%	36	41.0%	41	41.0%	41
Female	67.3%	2023	66.2%	86	63.4%	83	63.6%	77	73.3%	74	70.0%	84	69.0%	69	68.0%	68	64.0%	64	59.0%	59	59.0%	59
Base:		3008		130		131		121		101		120		100		100		100		100		100

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>AGE Could I ask how old you are ?</b>																						
18 to 24	5.5%	165	4.6%	6	1.5%	2	4.1%	5	4.0%	4	1.7%	2	6.0%	6	8.0%	8	1.0%	1	8.0%	8	17.0%	17
25 to 34	10.8%	326	15.4%	20	13.0%	17	11.6%	14	6.9%	7	9.2%	11	8.0%	8	8.0%	8	11.0%	11	14.0%	14	8.0%	8
35 to 44	17.8%	535	13.8%	18	16.0%	21	20.7%	25	19.8%	20	15.8%	19	29.0%	29	19.0%	19	15.0%	15	13.0%	13	20.0%	20
45 to 54	19.2%	579	16.9%	22	17.6%	23	22.3%	27	19.8%	20	24.2%	29	14.0%	14	16.0%	16	20.0%	20	19.0%	19	18.0%	18
55 to 64	21.9%	660	16.2%	21	26.7%	35	14.9%	18	22.8%	23	20.0%	24	25.0%	25	26.0%	26	23.0%	23	21.0%	21	15.0%	15
65 +	23.2%	699	31.5%	41	24.4%	32	24.8%	30	22.8%	23	25.8%	31	16.0%	16	22.0%	22	29.0%	29	24.0%	24	20.0%	20
(Refused)	1.5%	44	1.5%	2	0.8%	1	1.7%	2	4.0%	4	3.3%	4	2.0%	2	1.0%	1	1.0%	1	1.0%	1	2.0%	2
Base:		3008		130		131		121		101		120		100		100		100		100		100
<b>EMP Which of the following best describes the chief wage earner of your household's current employment situation ?</b>																						
Working full time	54.4%	1636	42.3%	55	47.3%	62	52.1%	63	54.5%	55	54.2%	65	71.0%	71	55.0%	55	43.0%	43	58.0%	58	62.0%	62
Working part time	8.0%	242	10.0%	13	10.7%	14	7.4%	9	5.9%	6	5.8%	7	3.0%	3	7.0%	7	11.0%	11	8.0%	8	5.0%	5
Unemployed	3.4%	101	5.4%	7	5.3%	7	5.8%	7	4.0%	4	0.8%	1	1.0%	1	2.0%	2	6.0%	6	2.0%	2	4.0%	4
Retired	31.4%	945	40.0%	52	33.6%	44	28.9%	35	29.7%	30	37.5%	45	24.0%	24	34.0%	34	36.0%	36	29.0%	29	23.0%	23
A housewife	1.2%	37	0.8%	1	1.5%	2	1.7%	2	3.0%	3	0.8%	1	1.0%	1	0.0%	0	3.0%	3	3.0%	3	2.0%	2
A student	0.5%	15	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	1.0%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.1%	32	1.5%	2	1.5%	2	0.8%	1	3.0%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Base:		3008		130		131		121		101		120		100		100		100		100		100
<b>CAR How many cars does your household own or have the use of ?</b>																						
None	23.8%	716	38.5%	50	38.9%	51	38.8%	47	19.8%	20	19.2%	23	17.0%	17	15.0%	15	26.0%	26	17.0%	17	20.0%	20
One	48.2%	1449	50.0%	65	47.3%	62	47.1%	57	43.6%	44	48.3%	58	50.0%	50	45.0%	45	45.0%	45	56.0%	56	50.0%	50
Two	21.5%	647	9.2%	12	9.2%	12	11.6%	14	34.7%	35	30.0%	36	27.0%	27	33.0%	33	21.0%	21	18.0%	18	21.0%	21
Three or more	5.6%	167	0.8%	1	1.5%	2	1.7%	2	2.0%	2	0.8%	1	6.0%	6	7.0%	7	8.0%	8	9.0%	9	6.0%	6
(Refused)	1.0%	29	1.5%	2	3.1%	4	0.8%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Base:		3008		130		131		121		101		120		100		100		100		100		100

## West London Shopping Survey for GVA Grimley

Total      Zone 1      Zone 2      Zone 3      Zone 4      Zone 5      Zone 6      Zone 7      Zone 8      Zone 9      Zone 10

[Mean Score (£1000): 0 - 14999, 15000 - 19999, 20000 - 29999, 30000 - 39999, 40000 - 49999, 50000 - 59999, 60000 - 69999, 70000 - 79999, 80000 - 89999, 90000 - 99000, 100000 - 149999, 150000+]

### INC Approximately what is your total household income ?

£0 - £14,999	12.9%	387	14.6%	19	13.0%	17	15.7%	19	11.9%	12	8.3%	10	6.0%	6	9.0%	9	19.0%	19	19.0%	19	15.0%	15
£15,000 - £19,999	4.2%	126	3.1%	4	4.6%	6	2.5%	3	4.0%	4	2.5%	3	2.0%	2	2.0%	2	5.0%	5	7.0%	7	7.0%	7
£20,000 - £29,999	8.1%	244	5.4%	7	9.2%	12	9.1%	11	6.9%	7	12.5%	15	7.0%	7	10.0%	10	4.0%	4	5.0%	5	6.0%	6
£30,000 - £39,999	6.4%	194	4.6%	6	7.6%	10	3.3%	4	5.9%	6	2.5%	3	2.0%	2	10.0%	10	2.0%	2	12.0%	12	7.0%	7
£40,000 - £49,999	4.7%	142	2.3%	3	5.3%	7	5.8%	7	3.0%	3	7.5%	9	7.0%	7	2.0%	2	5.0%	5	5.0%	5	2.0%	2
£50,000 - £59,999	4.8%	143	6.2%	8	3.1%	4	6.6%	8	5.9%	6	2.5%	3	6.0%	6	4.0%	4	3.0%	3	5.0%	5	3.0%	3
£60,000 - £69,999	2.1%	62	2.3%	3	1.5%	2	4.1%	5	4.0%	4	2.5%	3	3.0%	3	0.0%	0	2.0%	2	1.0%	1	0.0%	0
£70,000 - £79,999	2.1%	62	1.5%	2	3.8%	5	0.8%	1	1.0%	1	4.2%	5	3.0%	3	3.0%	3	1.0%	1	2.0%	2	2.0%	2
£80,000 - £89,999	1.1%	32	1.5%	2	2.3%	3	0.8%	1	2.0%	2	2.5%	3	4.0%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0
£90,000 - £99,999	0.9%	26	1.5%	2	0.0%	0	2.5%	3	2.0%	2	1.7%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
£100,000 - £149,999	3.0%	89	5.4%	7	3.1%	4	2.5%	3	5.0%	5	5.8%	7	5.0%	5	0.0%	0	1.0%	1	1.0%	1	2.0%	2
£150,000+	1.6%	47	1.5%	2	2.3%	3	0.0%	0	1.0%	1	3.3%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	48.3%	1454	50.0%	65	44.3%	58	46.3%	56	47.5%	48	44.2%	53	52.0%	52	60.0%	60	57.0%	57	43.0%	43	55.0%	55
Mean:		43.6		49.3		45.9		38.6		48.2		59.2		57.7		30.9		28.0		29.0		30.7
Base:		3008		130		131		121		101		120		100		100		100		100		100

### ETH The following question will be used in a statistical format only, and will help us to assess diverse needs and ensure all have access to our services. What is your ethnic background ?

White (British/ Irish/ Other)	79.4%	2389	90.0%	117	83.2%	109	77.7%	94	74.3%	75	85.8%	103	82.0%	82	70.0%	70	78.0%	78	56.0%	56	48.0%	48
Black / Black British (Caribbean / African / other black)	4.1%	124	2.3%	3	6.1%	8	11.6%	14	7.9%	8	1.7%	2	4.0%	4	7.0%	7	7.0%	7	1.0%	1	7.0%	7
Asian / Asian British (Indian / Pakistani / Bangladeshi / Other Asian)	11.5%	346	2.3%	3	2.3%	3	4.1%	5	8.9%	9	6.7%	8	7.0%	7	19.0%	19	11.0%	11	37.0%	37	41.0%	41
Mixed (any mixed category)	2.6%	77	2.3%	3	3.8%	5	2.5%	3	4.0%	4	2.5%	3	4.0%	4	2.0%	2	0.0%	0	5.0%	5	2.0%	2
Chinese	0.1%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Other	0.1%	3	0.8%	1	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.2%	65	2.3%	3	3.8%	5	3.3%	4	4.0%	4	2.5%	3	3.0%	3	1.0%	1	3.0%	3	1.0%	1	2.0%	2
Base:		3008		130		131		121		101		120		100		100		100		100		100

### SEG Socio-economic:

A	9.2%	276	13.8%	18	14.5%	19	5.8%	7	10.9%	11	15.8%	19	9.0%	9	11.0%	11	3.0%	3	7.0%	7	3.0%	3
B	20.8%	625	26.2%	34	29.0%	38	23.1%	28	22.8%	23	31.7%	38	27.0%	27	10.0%	10	11.0%	11	10.0%	10	15.0%	15
C1	30.1%	904	25.4%	33	28.2%	37	32.2%	39	25.7%	26	28.3%	34	32.0%	32	34.0%	34	33.0%	33	31.0%	31	30.0%	30
C2	23.1%	694	15.4%	20	13.0%	17	16.5%	20	18.8%	19	11.7%	14	17.0%	17	31.0%	31	30.0%	30	34.0%	34	20.0%	20
D	10.9%	328	12.3%	16	9.2%	12	15.7%	19	11.9%	12	8.3%	10	12.0%	12	7.0%	7	14.0%	14	13.0%	13	19.0%	19
E	2.2%	65	3.1%	4	1.5%	2	3.3%	4	5.0%	5	0.8%	1	0.0%	0	1.0%	1	5.0%	5	4.0%	4	0.0%	0
(Refused)	3.9%	116	3.8%	5	4.6%	6	3.3%	4	5.0%	5	3.3%	4	3.0%	3	6.0%	6	4.0%	4	1.0%	1	13.0%	13
Base:		3008		130		131		121		101		120		100		100		100		100		100

## West London Shopping Survey for GVA Grimley

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
<b>QUOTA Zone</b>											
Zone 1	4.3%	130	100.0%	130	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2	4.4%	131	0.0%	0	100.0%	131	0.0%	0	0.0%	0	0.0%
Zone 3	4.0%	121	0.0%	0	0.0%	0	100.0%	121	0.0%	0	0.0%
Zone 4	3.4%	101	0.0%	0	0.0%	0	0.0%	0	100.0%	101	0.0%
Zone 5	4.0%	120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Zone 6	3.3%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Zone 7	3.3%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Zone 8	3.3%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Zone 9	3.3%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Zone 10	3.3%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Zone 11	3.0%	90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12	2.7%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13	3.0%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14	4.0%	120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15	3.3%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16	2.7%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 17	4.1%	122	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 18	3.3%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 19	2.7%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 20	3.3%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 21	3.3%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 22	3.3%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 23	2.4%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 24	2.3%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 25	3.3%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 26	3.3%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 27	3.3%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 28	3.3%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 29	3.3%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 30	3.4%	101	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:	3008	130		131		121		101		120	

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q01 In which shop or shopping centre do you do most of your households main food shopping ?</b>																						
Other	5.5%	147	6.0%	5	8.5%	6	1.1%	1	2.9%	3	2.1%	2	1.4%	1	2.6%	3	4.4%	4	2.8%	2	6.2%	5
Tesco, Mogden Lane, Twickenham	5.0%	134	8.4%	7	0.0%	0	1.1%	1	42.2%	43	53.2%	50	4.2%	3	0.9%	1	0.0%	0	4.2%	3	30.9%	25
Tesco, Syon Lane, Osterley Park, Osterley	4.3%	116	6.0%	5	1.4%	1	1.1%	1	19.6%	20	31.9%	30	39.4%	28	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Hayes Road, Hayes Bulls Bridge	3.8%	103	20.5%	17	0.0%	0	0.0%	0	5.9%	6	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Glencoe Road, Yeading	3.6%	97	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Old Hoover Building, Western Avenue, Middlesex	3.5%	95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Uxbridge Road, Hampton	3.2%	86	3.6%	3	4.2%	3	13.3%	12	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.5%	15
Tesco Extra, Staines Road West, Sunbury	3.1%	83	0.0%	0	4.2%	3	12.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Town Lane, Stanwell, Ashford	2.6%	70	0.0%	0	4.2%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Dukes Green Avenue, Feltham	2.5%	66	20.5%	17	54.9%	39	3.3%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Chiswick High Road, Chiswick	2.4%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.1%	45	0.0%	0	1.4%	1	0.0%	0
Waitrose, Alexandria Road, West Ealing	2.2%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, High Street, Feltham	2.2%	59	2.4%	2	5.6%	4	50.0%	45	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Lombardy Retail Park, Coldharbour Lane, Hayes	2.2%	58	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Western Road, Park Royal Road, Ealing	2.1%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Shepherds Bush Road, Hammersmith	1.9%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Tesco, Greenford Road, Greenford	1.9%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, South Ruislip	1.9%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Manor Road, Richmond	1.8%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	6.1%	7	9.9%	9	38.9%	28	1.2%	1
Sainsbury's, Essex Place, Chiswick	1.8%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	24.3%	28	0.0%	0	0.0%	0	0.0%	0
Morrisons, King Street, Acton	1.6%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ealing Road, Alperton, Wembley	1.3%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 292 Upper	1.3%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	22.0%	20	12.5%	9	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Richmond Road West, East Sheen											
Sainsbury's, Canal Way, Ladbroke Grove	1.3%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Melbourne Avenue, West Ealing	1.3%	34	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%
Sainsbury's, Townmead Road, Fulham	1.2%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Waitrose, Sheen Road, Richmond	1.1%	30	0.0%	0	0.0%	0	2.0%	2	1.1%	1	4.2%
Asda, Roehampton Avel, Roehampton	1.1%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.7%
Waitrose, 380-394 North End Road, Fulham	1.0%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, West Cromwell Road, Kensington	1.0%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Asda, Clapham	1.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somerfield, High Street, Brentford	0.9%	24	0.0%	0	1.4%	1	0.0%	0	0.0%	0	28.2%
Sainsbury's, Garrett Lane, Wandsworth	0.9%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Wembley Park, Forty Lane, Wembley	0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, High Road, Chiswick	0.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%
Waitrose, Putney Exchange, High Street, Putney	0.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%
Sainsbury's, Northolt Road, South Harrow	0.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Feltham	0.7%	19	0.0%	0	9.9%	7	5.6%	5	3.9%	4	0.0%
Somerfield, Cavendish Parade, Hounslow	0.6%	17	13.3%	11	0.0%	0	0.0%	0	4.9%	5	0.0%
Sainsbury's, Kingsmill, Hammersmith	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, London Road, Twickenham	0.6%	17	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Marks & Spencer, The Broadway, Ealing	0.6%	16	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Tesco, Brook Green	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Werter Road, Putney	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%
Waitrose, High Street, Kensington	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Waitrose, Northolt Road, South Harrow	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Ealing	0.5%	13	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Great Central Way,	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	
Brent Park												
Tesco Metro, Portobello Road, Notting Hill	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ealing	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ladbroke Grove, London	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Concorde Centre, Shepherds Bush	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, King Street, Hammersmith	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ruislip	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, North End Road, London	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hanworth	0.4%	10	0.0%	0	0.0%	0	6.7%	6	0.0%	0	0.0%	0
Tesco Express, North Hyde Road, South Hayes	0.3%	9	1.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Waitrose, Chelsea	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sheen Road, Richmond	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	8
Sainsbrus, Cromwell Road, West London	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Kensington	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southall	0.3%	8	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Whitton	0.3%	8	1.2%	1	0.0%	0	0.0%	0	1.0%	1	1.1%	1
Lidl, West Ealing Retail Park, Uxbridge Road, London	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, The Broadway, Ealing	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, North End Road, Fulham, Fulham	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Twickenham	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Gloucester Arcade, Gloucester Road, London	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Retail Centre, Fulham Road, Fulham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wandsworth Road, Wandsworth	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, The Broadway, Southall	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Kew Retail Park, Mortlake Road, Kew	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Tesco Express, St Margarets, Twickenham	0.2%	6	1.2%	1	0.0%	0	0.0%	0	2.0%	2	2.1%	2

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
Waitrose, Wandsworth	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Waitrose, Staines	0.2%	5	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Alexandra Avenue, Harrow	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Kings Road, Chelsea	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kensington	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Uxbridge	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Palace Road, Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Earls Court	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hayes	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Station Road, Hayes	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Uxbridge	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Earls Court Road, London	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Kingston	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Iceland, Old Oak Common Lane, East Acton	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WM Morrisons, Hatch End	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Hounslow	0.1%	4	2.4%	2	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Road, Northholt	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Staines	0.1%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Harlesden	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Road, Willesden Green	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Park Road, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Harlsden	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Wandsworth	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Watford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, George Street, Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0
Sainsbury's, Pinner	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Alexandra Avenue, Rayners Lane, Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Kings Road, Chelsea	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Hampton Hill	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Holland Park, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North End Road,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Fulham											
Marks & Spencer, High Street, Staines	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, South Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Teddington	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Netto, High Street, Acton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Uxbridge Road, Hayes End	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Lower Richmond Road, Putney	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
Marks & Spencer, High Street, Putney	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Marks & Spencer, Ealing	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Waitrose, Kings Road, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Broadway Centre, Hammersmith	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Broadway, Hammersmith											
Marks & Spencer, Chelsea	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Northolt Road, Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Staines	0.1%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%
Marks & Spencer, Uxbridge	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, High Street, Hounslow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%
Asda, Kingston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Unit 7, The Oaks Shopping Centre, Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Fulham Palace, Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, South Road, Southall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Slough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Faggs Road, Feltham	0.1%	2	1.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%
Sainsbury's, West Ealing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Fulham Road, Chelsea	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Field End Road, South Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Murton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, George Street, Richmond	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
Tesco, Great West Road, Brentford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Co-Op, Shepherds Bush	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somerfield, Harrow Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
London																						
Aldi, 76-86 High Street, Feltham	0.1%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Clapham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Jerdan Place, Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Arndale Centre, Wandsworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hounslow	0.1%	2	1.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hounslow	0.1%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's, Clapham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Portobello Road, London	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Brent Cross	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kingston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Kingston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Queensway	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, London Road, Brentford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Notting Hill, London	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Chiswick	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kew	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wimbledon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wandsworth Bridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Perivale	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Earls Court Road, Earls Court	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Clapham Junction	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Feltham	0.1%	2	0.0%	0	1.4%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Wood Green	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Tesco Express, Kings Road, Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, High Road, Chiswick	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Road, Feltham	0.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Road,	0.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20		
Chiswick													
Sainsbury's, Uxbridge Road, London	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, Notting Hill Gate, Notting Hill Gate	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Northolt Road, South Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, Arrivals Lounge, Terminal 3, Heathrow Airport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Greenford Road, Greenford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Roehampton Lane, Roehampton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	
Somerfield, Church Road, Middlesex	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Fulham Road, Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Station Parade, Kew Gardens	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	
Tesco Express, North End Road, Hammersmith	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Somerfield, Earls Court Road, Kensington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Bath Road, Hounslow West	0.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shepherds Bush	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Castlenau, Barnes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	
Tesco Express, High Street, Putney	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, High Street, West Drayton, Yiewsley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Ashburnham Road, Richmond	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.2%	1
Waitrose, Southside Shopping Centre, Wandsworth High Street, London	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, The Central Office Building, Shepherds Bush	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chiswick	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Pinner	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Trident House, Clare Road, Stanwell	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	
Hounslow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Base:	2678	83	71	90	102	94	71	115	91	72	81	

### Q02 How does your household normally travel to its main food shopping destination (STORE MENTIONED AT Q01) ?

*Those that don't shop online and use a specific place at Q01.*

Car / van (as driver)	49.9%	1336	49.4%	41	57.7%	41	64.4%	58	51.0%	52	56.4%	53	47.9%	34	40.9%	47	44.0%	40	45.8%	33	58.0%	47
Car / van (as passenger)	14.3%	382	26.5%	22	16.9%	12	11.1%	10	23.5%	24	17.0%	16	14.1%	10	7.8%	9	11.0%	10	9.7%	7	13.6%	11
Bus	11.1%	298	13.3%	11	9.9%	7	5.6%	5	11.8%	12	7.4%	7	16.9%	12	13.9%	16	14.3%	13	2.8%	2	6.2%	5
Motorcycle	0.3%	7	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Walk	20.7%	553	7.2%	6	12.7%	9	16.7%	15	8.8%	9	12.8%	12	16.9%	12	28.7%	33	27.5%	25	38.9%	28	18.5%	15
Taxi	0.6%	15	1.2%	1	0.0%	0	0.0%	0	2.0%	2	3.2%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tube / Underground	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.1%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	1.5%	41	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.4%	1	6.1%	7	3.3%	3	2.8%	2	2.5%	2
Mobility scooter / wheelchair	0.1%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.1%	30	0.0%	0	1.4%	1	1.1%	1	2.0%	2	1.1%	1	1.4%	1	0.9%	1	0.0%	0	0.0%	0	1.2%	1
Base:	2678	83	71	90	102	94	71	115	91	72	81											

[Mean Score (mins): 0 - 5, 6 - 10, 11 - 15, 16 - 20, 21 - 25, 26 - 30, 31+]

### Q03 How long does it take you to travel to get to you main food destination (STORE MENTIONED AT Q01) ?

*Those that don't shop online and use a specific place at Q01.*

0 - 5 mins	35.0%	936	26.5%	22	46.5%	33	41.1%	37	23.5%	24	46.8%	44	33.8%	24	32.2%	37	29.7%	27	58.3%	42	43.2%	35
6 - 10 mins	38.4%	1029	43.4%	36	28.2%	20	37.8%	34	49.0%	50	33.0%	31	32.4%	23	45.2%	52	37.4%	34	26.4%	19	35.8%	29
11 - 15 mins	13.4%	358	13.3%	11	12.7%	9	8.9%	8	10.8%	11	8.5%	8	12.7%	9	10.4%	12	18.7%	17	6.9%	5	13.6%	11
16 - 20 mins	7.1%	189	8.4%	7	9.9%	7	5.6%	5	9.8%	10	7.4%	7	12.7%	9	5.2%	6	9.9%	9	6.9%	5	4.9%	4
21 - 25 mins	1.4%	38	0.0%	0	2.8%	2	1.1%	1	1.0%	1	0.0%	0	2.8%	2	1.7%	2	0.0%	0	1.4%	1	1.2%	1
26 - 30 mins	2.5%	67	3.6%	3	0.0%	0	2.2%	2	2.9%	3	2.1%	2	2.8%	2	2.6%	3	1.1%	1	0.0%	0	0.0%	0
31 + mins	1.1%	29	4.8%	4	0.0%	0	0.0%	0	2.0%	2	1.1%	1	1.4%	1	0.9%	1	1.1%	1	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	32	0.0%	0	0.0%	0	3.3%	3	1.0%	1	1.1%	1	1.4%	1	1.7%	2	2.2%	2	0.0%	0	1.2%	1
Mean:	8.6		10.6	7.5	7.3	9.7	7.4	9.6	8.4	9.0	6.0	7.0										
Base:	2678	83	71	90	102	94	71	115	91	72	81											

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q04 When you visit (location at Q01) for your main food shop do you undertake any linked trips to other destinations, for example, clothes shops, leisure / entertainment, restaurants / bars, services etc. ?</b>																						
<i>Those that don't shop online and use a specific place at Q01.</i>																						
Yes - Meeting friends	1.5%	41	2.4%	2	2.8%	2	1.1%	1	0.0%	0	1.1%	1	1.4%	1	0.9%	1	6.6%	6	2.8%	2	0.0%	0
Yes - Meeting family	0.7%	20	0.0%	0	1.4%	1	1.1%	1	1.0%	1	1.1%	1	1.4%	1	0.9%	1	0.0%	0	1.4%	1	1.2%	1
Yes - Other food shops	5.9%	157	7.2%	6	4.2%	3	5.6%	5	4.9%	5	2.1%	2	2.8%	2	13.0%	15	7.7%	7	6.9%	5	1.2%	1
Yes - Other non food shop (Clothing / footwear, electrical etc.)	14.3%	383	9.6%	8	11.3%	8	17.8%	16	9.8%	10	14.9%	14	16.9%	12	25.2%	29	15.4%	14	19.4%	14	11.1%	9
Yes - Commute to / from work	1.6%	42	3.6%	3	2.8%	2	1.1%	1	2.9%	3	1.1%	1	2.8%	2	2.6%	3	0.0%	0	2.8%	2	2.5%	2
Yes - Particular leisure activity	1.0%	26	1.2%	1	0.0%	0	2.2%	2	0.0%	0	1.1%	1	2.8%	2	0.0%	0	0.0%	0	1.4%	1	1.2%	1
Yes - Pubs / clubs	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	1.2%	1
Yes - Restaurants	1.8%	47	0.0%	0	1.4%	1	1.1%	1	2.0%	2	1.1%	1	0.0%	0	0.0%	0	2.2%	2	2.8%	2	0.0%	0
Yes - Cafes	3.1%	82	3.6%	3	4.2%	3	2.2%	2	2.9%	3	1.1%	1	2.8%	2	3.5%	4	6.6%	6	2.8%	2	4.9%	4
Yes - Financial service (i.e. bank, building society)	5.3%	142	0.0%	0	2.8%	2	5.6%	5	2.9%	3	2.1%	2	7.0%	5	13.9%	16	6.6%	6	5.6%	4	1.2%	1
Yes - Personal service (i.e. hairdresser, beauty salon)	1.0%	28	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.6%	3	0.0%	0	1.4%	1	1.2%	1
Yes - Other service (i.e. travel agent, estate agent)	0.1%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Other	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
No	68.3%	1830	71.1%	59	71.8%	51	65.6%	59	74.5%	76	70.2%	66	67.6%	48	50.4%	58	60.4%	55	56.9%	41	76.5%	62
Get petrol	1.7%	46	2.4%	2	2.8%	2	1.1%	1	2.0%	2	4.3%	4	4.2%	3	0.0%	0	2.2%	2	2.8%	2	1.2%	1
Visit market	0.5%	13	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School run	0.3%	9	2.4%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit recycling centre	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	2.8%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Library	0.3%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Visit Post Office	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Visit chemists	0.1%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Church	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Browsing / window shopping	0.1%	4	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.2%	1
Visit the park	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
(Don't know)	0.9%	23	1.2%	1	0.0%	0	3.3%	3	1.0%	1	2.1%	2	0.0%	0	1.7%	2	0.0%	0	2.8%	2	1.2%	1
Base:		2678		83		71		90		102		94		71		115		91		72		81

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q05 Where do you do most of your household's small scale 'top-up' food shopping ?</b>																						
Other	13.1%	276	12.5%	7	10.2%	6	6.1%	4	8.6%	7	3.7%	2	11.3%	6	7.8%	7	17.6%	13	9.2%	6	16.1%	9
Tesco, Greenford Road, Greenford	2.1%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Uxbridge Road, Hampton	1.8%	38	0.0%	0	0.0%	0	12.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3
Tesco, Syon Lane, Osterley Park, Osterley	1.8%	38	7.1%	4	0.0%	0	0.0%	0	8.6%	7	27.8%	15	13.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Town Lane, Stanwell, Ashford	1.8%	37	0.0%	0	5.1%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury	1.7%	36	1.8%	1	1.7%	1	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, High Street, Feltham	1.6%	34	1.8%	1	8.5%	5	39.4%	26	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Tesco, Glencoe Road, Yeading	1.6%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Morrisons, King Street, Acton	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Dukes Green Avenue, Feltham	1.4%	29	5.4%	3	32.2%	19	3.0%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, High Street, Brentford	1.3%	27	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.9%	1	45.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	1.3%	27	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mogden Lane, Twickenham	1.3%	27	1.8%	1	0.0%	0	0.0%	0	7.4%	6	25.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	6
Sainsbury's, Lombardy Retail Park, Coldharbour Lane, Hayes	1.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Alexandria Road, West Ealing	1.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Chiswick High Road, Chiswick	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.4%	22	0.0%	0	0.0%	0	0.0%	0
Waitrose, 380-394 North End Road, Fulham	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	16	0.0%	0	0.0%	0	0.0%	0
Waitrose, 292 Upper Richmond Road West, East Sheen	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	13.5%	10	13.8%	9	0.0%	0
Marks & Spencer, The Broadway, Ealing	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.0%	20	3.6%	2	0.0%	0	0.0%	0	18.5%	15	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Shepherds Bush Road, Hammersmith	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Manor Road, Richmond	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.1%	1	0.0%	0	21.5%	14	1.8%	1
Acton	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.4%	1	0.0%	0	0.0%	0
Tesco, Old Hoover Building,	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Western Avenue, Middlesex											
Marks & Spencer, High Road, Chiswick	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Melbourne Avenue, West Ealing	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Trident House, Clare Road, Stanwell	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Putney Exchange, High Street, Putney	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ealing Broadway	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hammersmith	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Essex Place, Chiswick	0.7%	15	0.0%	0	0.0%	0	0.0%	0	3.8%	2	12.2%
Local shops, Hayes	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Bulls Bridge Industrial Estate, Hayes Road, Hayes Bulls Bridge	0.7%	15	3.6%	2	0.0%	0	0.0%	0	1.2%	1	0.0%
Marks & Spencer, High Street, Hounslow	0.7%	14	8.9%	5	0.0%	0	0.0%	0	11.1%	9	0.0%
Hanwell	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Sheen Road, Richmond	0.7%	14	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.9%
Sainsbury's, Ealing Road, Alperton, Wembley	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Northolt Road, South Harrow	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenford	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fulham	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Shepherds Bush	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, South Ruislip	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Northolt	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Western Road, Park Royal Road, Ealing	0.6%	13	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Waitrose, London Road, Twickenham	0.6%	12	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Uxbridge Road, Acton	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, High Street, Kensington	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, High Street, Hampton Hill	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, South Ealing Road, South Ealing	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shepherds Bush	0.6%	12	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Sainsbury's, Canal Way, Ladbroke Grove	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
Tesco Metro, High Street, Whitton	0.5%	11	1.8%	1	0.0%	0	0.0%	0	2.5%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	7
Tesco Metro, Portobello Road, Notting Hill	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Heston	0.5%	11	7.1%	4	0.0%	0	0.0%	0	6.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.5%	10	0.0%	0	10.2%	6	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Alexandra Avenue, Rayners Lane, Harrow	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Kew Retail Park, Mortlake Road, Kew	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.2%	2	1.4%	1	7.7%	5	0.0%	0
Sainsbury's, Palace Road, Fulham	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kingsmill, Hammersmith	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Iceland, High Street, Hounslow	0.5%	10	0.0%	0	0.0%	0	1.5%	1	9.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Feltham	0.5%	10	1.8%	1	3.4%	2	7.6%	5	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Old Oak Common Lane, East Acton	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Concorde Centre, Shepherds Bush	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Cavendish Parade, Hounslow	0.4%	9	10.7%	6	0.0%	0	1.5%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, The Broadway, Southall	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Broadway Centre, Hammersmith	0.4%	9	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	1.4%	1	0.0%	0	0.0%	0
Broadway, Hammersmith	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hayes	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Northolt	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hayes	0.4%	9	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, West Cromwell Road, Kensington	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Sainsbury's, Garrett Lane, Wandsworth	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Station Road, Hayes	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Sunbury	0.4%	8	0.0%	0	1.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Townmead Road, Fulham	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Uxbridge Road, Hammersmith	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Church Road, Middlesex	0.4%	8	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Isleworth	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Werter Road,	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	6	0.0%	0	0.0%	0



## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	
Putney												
Tesco Express, St Margarets, Twickenham	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3
Local shops, Ashford	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Kensington	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ruislip Harrow	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Twickenham	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Marks & Spencer, King Street, Hammersmith	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Sainsbury's, North End Road, Fulham, Fulham	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Ealing	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Tesco Express, High Road, Chiswick	0.3%	6	1.8%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	5
Waitrose, Sheen	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5
Wembley	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Lower Richmond Road, Putney	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5
Marks and Spencer, Harrow	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kings Road, Fulham	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Alexandra Avenue, Harrow	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, South Ealing Road, Ealing	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hampton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tesco Express, Castlenau, Barnes	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5
Iceland, Central Square, Wembley	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Isleworth	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	1	3.7%	2
Tesco, Brook Green	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Battersea	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Road, Northholt	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Northfields, London	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Earls Court Road, Earls Court	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Bedfont	0.2%	5	0.0%	0	8.5%	5	0.0%	0	0.0%	0	0.0%	0
Local market, Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4
Marks and Spencer, Uxbridge	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
Local shops, South Harrow	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Road, Chelsea	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Unit 7, The Oaks Shopping Centre, Acton	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Parade, Kew Gardens	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	5	0.0%	0
Tesco, Great Central Way, Brent Park	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kensington	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, The Broadway, Ealing	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bear Road, Hanworth	0.2%	4	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Feltham	0.2%	4	0.0%	0	6.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Greenford Avenue	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Central Office Building, Shepherds Bush	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Greenford Road, Greenford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Harlington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Earls Court Road, London	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, West Kensington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Retail Centre, Fulham Road, Fulham	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Ealing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Kings Street, Twickenham	0.2%	4	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3
Sainsbury's, Roehampton Lane, Roehampton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0
Somerfield, Harrow Road, London	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Holland Park, London	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Palace, Fulham	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pitshanger Lane, North Ealing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Pitshanger, Ealing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Fauconberg Road, Chiswick	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0	0.0%	0
Local shops, Hanworth	0.2%	4	0.0%	0	0.0%	0	6.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hanworth	0.2%	4	1.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Jerdan	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Place, Fulham											
Waitrose, Northolt Road, South Harrow	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brentford	0.2%	4	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Somerfield, North End Road, London	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Perivale	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, East Acton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Chelsea	0.2%	4	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Barnes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%
Local shops, Harlesden	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Putney	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%
Asda, Roehampton Avel, Roehampton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%
Uxbridge Road, Ealing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hampton Hill	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Southfields	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Sunbury	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, George Street, Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%
Iceland, Northolt Road, South Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Whitton	0.1%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.8%
Londis, Bilton Road, Greenford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Chelsea	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Fulham Road, Fulham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Hounslow	0.1%	3	1.8%	1	1.7%	1	0.0%	0	0.0%	0	1.2%
Lidl, Hayes	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Stanwell	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Field End Road, South Ruislip	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Gloucester Arcade, Gloucester Road, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Oldfield	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Uxbridge Road, Hayes	0.1%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Sainsbury's, Staines	0.1%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Tesco Express, North End Road, Hammersmith	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, George Street, Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%
Lidl, New Road, Feltham	0.1%	3	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%
Iceland, High Street, Harlesden	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Bath Road,	0.1%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.2%

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20									
Hounslow West																				
Tesco, Sunbury Cross	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kew	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0
Ealing (West)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Kings Road, Chelsea	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tangle Park, Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Northholt	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Uxbridge Road, Hayes End	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Uxbridge Road, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, High Street, Whitton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Tesco, Ealing	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hanwell	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Yeading	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, BBC Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clapham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Wandsworth	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Putney	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tesco Express, Ashburnham Road, Richmond	0.1%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Aldi, Hospital Road, Hounslow	0.1%	2	1.8%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Hyde Road, South Hayes	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Road, Southall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Victoria Road, Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Harlesden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Notting Hill Gate, Notting Hill Gate	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, 76-86 High Street, Feltham	0.1%	2	0.0%	0	1.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ryat's, Hetson	0.1%	2	1.8%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North End Road, Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, King Street, Hammersmith	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wandsworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Southside	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Shopping Centre, Wandsworth High Street, London											
Aldi, High Street, West Drayton, Yiewsley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Battersea	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Perivale Kingston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, St Anne's Road, London	0.1%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Somerfield, High Road, Chiswick	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, West Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Wilton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Hounslow	0.1%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, High Street, Putney	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%
BP Garage, Hounslow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Wembley Park, Forty Lane, Wembley	0.1%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Budgens, Staines Road, Brentford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Hammersmith	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fresco, Wandsworth Bridge Road, Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Whitton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%
Nisa, Isleworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local market, Portobello Road, London	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Battersea	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Clapham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Fulham Road, London, SW6	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, High Street, Ashford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Maida Vale	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Mortlake	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, New Kings Road, Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Hayes	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Organic Shop, South Ealing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Safeway, Shepherds Bush	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer, Brent Cross	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Wimbledon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
Somerfield, London Road, Brentford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Church Road, Barnes	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Netto, South Harrow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Isleworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Whitton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Patel's, Hounslow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Clapham Junction	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In & Out, Ealing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Queensway	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Westbourne Grove, London	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Upper Richmond Road, Putney	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wandsworth Road, Wandsworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruilsip	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Ealing Retail Park, Uxbridge Road, London	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Road, Willesden Green	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Walm Lane, Willesden Green	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Harrow Road, Paddington, Kensal	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Kings Road, London	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	2106	56	59	66	81	54	53	90	74	65	56											

## West London Shopping Survey for GVA Grimley

	Total	Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		
<b>Q06 How does your household normally travel to its to-up food shopping destination (STORE MENTIONED AT Q05) ?</b>																						
<i>Those that don't shop online and use a specific place at Q05.</i>																						
Car / van (as driver)	27.8%	586	35.7%	20	45.8%	27	48.5%	32	28.4%	23	42.6%	23	35.8%	19	18.9%	17	23.0%	17	23.1%	15	23.2%	13
Car / van (as passenger)	4.2%	88	7.1%	4	5.1%	3	3.0%	2	3.7%	3	7.4%	4	5.7%	3	2.2%	2	1.4%	1	1.5%	1	3.6%	2
Bus	8.3%	175	17.9%	10	6.8%	4	7.6%	5	4.9%	4	5.6%	3	13.2%	7	5.6%	5	14.9%	11	3.1%	2	7.1%	4
Motorcycle	0.3%	6	0.0%	0	0.0%	0	1.5%	1	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.5%	1	0.0%	0
Walk	53.8%	1134	30.4%	17	35.6%	21	34.8%	23	55.6%	45	42.6%	23	39.6%	21	58.9%	53	55.4%	41	66.2%	43	57.1%	32
Taxi	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tube / underground	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.4%	1	0.0%	0	0.0%	0
Train	0.3%	6	1.8%	1	1.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	2.4%	50	5.4%	3	1.7%	1	1.5%	1	2.5%	2	0.0%	0	0.0%	0	11.1%	10	4.1%	3	1.5%	1	7.1%	4
Mobility scooter / wheelchair (Don't know / varies)	0.2%	4	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
	1.7%	35	1.8%	1	1.7%	1	3.0%	2	1.2%	1	1.9%	1	3.8%	2	0.0%	0	0.0%	0	3.1%	2	1.8%	1
Base:		2106		56		59		66		81		54		53		90		74		65		56

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q07 Where do you purchase specialist ethnic food products (eg, Halal, Kosher foods) ?</b>																						
Usual main food store destination	11.6%	349	14.4%	13	7.5%	6	17.6%	16	14.2%	17	13.0%	13	15.0%	12	11.5%	14	10.0%	10	18.8%	15	11.0%	11
Usual top-up food store destination	1.4%	42	1.1%	1	3.8%	3	2.2%	2	3.3%	4	1.0%	1	1.3%	1	0.0%	0	1.0%	1	2.5%	2	2.0%	2
Specialist local independent store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.6%	49	1.1%	1	2.5%	2	2.2%	2	2.5%	3	1.0%	1	2.5%	2	0.0%	0	1.0%	1	2.5%	2	3.0%	3
Local shops, Southall	1.5%	44	2.2%	2	1.3%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.0%	1
Local shops, Grenford	0.5%	16	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hounslow	0.7%	21	2.2%	2	3.8%	3	0.0%	0	4.2%	5	4.0%	4	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Local market, Shepherds Bush	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Portobello Road, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese supermarket, Alperton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damas Gate, Shepherds Bush	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cash & Carry, Southall	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wembley	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, West Ealing	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, West Hounslow	0.2%	7	3.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality Foods, Southall	0.2%	6	0.0%	0	0.0%	0	0.0%	0	1.7%	2	1.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local butchers, Hamwell	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Harrow	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tooting	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Local shops, Harrow Road, London	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sira's, Hayes	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Heston	0.1%	3	1.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Shepherds Bush	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB Foodstore, Oldfield Road, Greenford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London City Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Local shops, Harlesden	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hayes	0.2%	6	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Richmond	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	6.3%	5	0.0%	0
Local shops, Acton	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Hammersmith	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chiswick	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Kensington	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.0%	242	7.8%	7	8.8%	7	3.3%	3	7.5%	9	7.0%	7	3.8%	3	7.4%	9	8.0%	8	3.8%	3	4.0%	4
(Don't buy these goods)	70.5%	2121	64.4%	58	72.5%	58	74.7%	68	62.5%	75	71.0%	71	75.0%	60	76.2%	93	78.0%	78	63.8%	51	79.0%	79



# West London Shopping Survey for GVA Grimley

---

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Base:	3008	90	80	91	120	100	80	122	100	80	100

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q08 In which town centre, freestanding store, or retail park do you do most of your household's shopping for clothes, footwear and other fashion goods ?</b>																						
Kingston	12.0%	308	23.7%	18	14.1%	10	32.1%	27	29.0%	27	19.3%	16	7.6%	5	9.5%	10	19.3%	17	21.1%	15	54.1%	46
Ealing	11.5%	294	1.3%	1	0.0%	0	0.0%	0	1.1%	1	1.2%	1	28.8%	19	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Hounslow	9.4%	242	44.7%	34	21.1%	15	22.6%	19	51.6%	48	38.6%	32	27.3%	18	4.8%	5	0.0%	0	4.2%	3	10.6%	9
West End / Oxford Street / Bond Street	9.2%	235	2.6%	2	1.4%	1	1.2%	1	2.2%	2	6.0%	5	3.0%	2	22.9%	24	14.8%	13	2.8%	2	0.0%	0
Uxbridge	6.9%	178	3.9%	3	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	6.8%	173	3.9%	3	29.6%	21	27.4%	23	1.1%	1	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	5.5%	140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	5.4%	139	3.9%	3	0.0%	0	2.4%	2	5.4%	5	14.5%	12	13.6%	9	7.6%	8	19.3%	17	59.2%	42	27.1%	23
Kensington High Street	5.3%	135	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	9	4.5%	4	0.0%	0	0.0%	0
Hammersmith	4.0%	102	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	9.5%	10	6.8%	6	0.0%	0	0.0%	0
Other	2.7%	68	2.6%	2	0.0%	0	1.2%	1	1.1%	1	0.0%	0	3.0%	2	1.0%	1	6.8%	6	2.8%	2	2.4%	2
Brent Cross, London	2.5%	63	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0
Chelsea	2.0%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	4.5%	4	0.0%	0	0.0%	0
Kew Fashion Park	1.6%	40	1.3%	1	0.0%	0	0.0%	0	1.1%	1	7.2%	6	7.6%	5	9.5%	10	4.5%	4	7.0%	5	2.4%	2
Feltham	1.4%	35	1.3%	1	31.0%	22	10.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London City Centre	1.0%	26	3.9%	3	1.4%	1	0.0%	0	2.2%	2	1.2%	1	0.0%	0	1.9%	2	1.1%	1	1.4%	1	1.2%	1
Putney	1.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	8.0%	7	0.0%	0	0.0%	0
Chiswick	0.9%	24	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.5%	1	12.4%	13	0.0%	0	0.0%	0	0.0%	0
Wandsworth	0.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0
Greenford	0.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Hayes	0.7%	19	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	0.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.7%	17	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Watford	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.4%	11	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Acton	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0
Sloane Square, London	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0
Slough	0.3%	7	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covent Garden	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0
Twickenham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Clapham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruilspip	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westway Shopping Park, Greenford (Next, Boots, Smiths, Sports Soccer, Brantano)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
John Lewis, Oxford Street,	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
London											
Battersea	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brentford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oxbridge	0.1%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Roehampton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Yeading	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Sudbury	0.1%	3	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%
Hampton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater	0.1%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%
Camden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hanwell	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
Stadium Retail park, Wembley (Currys, JD Sports, Lidl)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:	2563	76	71	84	93	83	66	105	88	71	85

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q09 When you visit (location at Q08) for your clothes and footwear shopping, do you undertake any linked trips to other destinations, for example, leisure / entertainment, restaurants / bars, foodstores etc. ?</b>																						
<i>Those that attend the specific towns mentioned at Q08.</i>																						
Yes - Meeting friends	3.9%	30	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	3	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Yes - Meeting family	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Other food shops	5.8%	45	5.4%	2	5.3%	2	0.0%	0	3.9%	2	6.1%	2	0.0%	0	2.9%	1	14.3%	1	0.0%	0	0.0%	0
Yes - Other non food shop (Clothing / footwear, electrical etc.)	11.1%	86	13.5%	5	10.5%	4	3.6%	1	5.9%	3	9.1%	3	7.1%	3	14.7%	5	28.6%	2	0.0%	0	0.0%	0
Yes - Commute to / from work	1.3%	10	2.7%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Particular leisure activity	1.8%	14	2.7%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Yes - Pubs / clubs	2.1%	16	2.7%	1	0.0%	0	0.0%	0	5.9%	3	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Restaurants	8.0%	62	5.4%	2	2.6%	1	7.1%	2	3.9%	2	15.2%	5	4.8%	2	5.9%	2	0.0%	0	0.0%	0	11.1%	1
Yes - Cafes	9.5%	74	5.4%	2	7.9%	3	10.7%	3	9.8%	5	18.2%	6	4.8%	2	14.7%	5	0.0%	0	0.0%	0	11.1%	1
Yes - Financial service (i.e. bank, building society)	8.5%	66	8.1%	3	5.3%	2	14.3%	4	9.8%	5	9.1%	3	0.0%	0	8.8%	3	28.6%	2	0.0%	0	11.1%	1
Yes - Personal service (i.e. hairdresser, beauty salon)	0.8%	6	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Other service (i.e. travel agent, estate agent)	0.6%	5	2.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Other	1.4%	11	2.7%	1	0.0%	0	3.6%	1	2.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	59.1%	459	54.1%	20	68.4%	26	60.7%	17	58.8%	30	42.4%	14	81.0%	34	61.8%	21	57.1%	4	100.0%	3	77.8%	7
Browse / look around	1.3%	10	0.0%	0	0.0%	0	3.6%	1	3.9%	2	9.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School / college run (Don't know)	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		777		37		38		28		51		33		42		34		7		3		9
<b>Q10 How often do you visit (location at Q08) for your non-food shopping ?</b>																						
<i>Those that attend the specific towns mentioned at Q08.</i>																						
Everyday	4.9%	38	2.7%	1	0.0%	0	3.6%	1	3.9%	2	9.1%	3	0.0%	0	5.9%	2	28.6%	2	0.0%	0	0.0%	0
4 - 6 days a week	2.1%	16	2.7%	1	5.3%	2	0.0%	0	3.9%	2	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 - 3 days a week	11.8%	92	10.8%	4	15.8%	6	7.1%	2	21.6%	11	12.1%	4	7.1%	3	20.6%	7	28.6%	2	0.0%	0	11.1%	1
1 day a week	21.9%	170	21.6%	8	18.4%	7	17.9%	5	15.7%	8	45.5%	15	28.6%	12	17.6%	6	14.3%	1	0.0%	0	22.2%	2
Once every 2 weeks	18.4%	143	27.0%	10	23.7%	9	17.9%	5	27.5%	14	9.1%	3	14.3%	6	8.8%	3	0.0%	0	66.7%	2	22.2%	2
Once every month	22.7%	176	21.6%	8	21.1%	8	17.9%	5	17.6%	9	18.2%	6	38.1%	16	5.9%	2	14.3%	1	0.0%	0	22.2%	2
Once every two months	6.4%	50	2.7%	1	5.3%	2	10.7%	3	0.0%	0	3.0%	1	0.0%	0	8.8%	3	0.0%	0	33.3%	1	0.0%	0
3 - 4 times a year	5.4%	42	0.0%	0	2.6%	1	14.3%	4	3.9%	2	0.0%	0	4.8%	2	14.7%	5	14.3%	1	0.0%	0	11.1%	1
Once a year	1.7%	13	2.7%	1	2.6%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0
Less often	0.9%	7	2.7%	1	2.6%	1	0.0%	0	2.0%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1
(Don't know)	3.9%	30	5.4%	2	2.6%	1	7.1%	2	3.9%	2	0.0%	0	4.8%	2	11.8%	4	0.0%	0	0.0%	0	0.0%	0
Base:		777		37		38		28		51		33		42		34		7		3		9

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q11 What do you like about (location at Q08) ?</b>																						
<i>Those that attend the specific towns mentioned at Q08.</i>																						
Nothing / very little	16.0%	124	13.5%	5	31.6%	12	25.0%	7	17.6%	9	33.3%	11	11.9%	5	14.7%	5	0.0%	0	0.0%	0	33.3%	3
Close to home	37.6%	292	43.2%	16	26.3%	10	42.9%	12	56.9%	29	36.4%	12	42.9%	18	41.2%	14	28.6%	2	0.0%	0	11.1%	1
Close to work / en route to work	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	2.4%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0
Easily accessible by foot / cycle	3.5%	27	0.0%	0	0.0%	0	3.6%	1	3.9%	2	6.1%	2	7.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good and / or free car parking	4.2%	33	5.4%	2	0.0%	0	3.6%	1	2.0%	1	0.0%	0	7.1%	3	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Good bus service / accessible public transport	3.7%	29	2.7%	1	2.6%	1	0.0%	0	3.9%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1
Part of an overall day out	0.9%	7	0.0%	0	0.0%	0	7.1%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of chain / well known stores	32.2%	250	32.4%	12	34.2%	13	39.3%	11	11.8%	6	15.2%	5	33.3%	14	23.5%	8	28.6%	2	66.7%	2	22.2%	2
Good range of independent stores	12.6%	98	5.4%	2	5.3%	2	7.1%	2	3.9%	2	3.0%	1	16.7%	7	11.8%	4	14.3%	1	66.7%	2	11.1%	1
Good prices	3.9%	30	2.7%	1	0.0%	0	3.6%	1	3.9%	2	3.0%	1	2.4%	1	2.9%	1	0.0%	0	33.3%	1	22.2%	2
Good disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attractive environment	7.1%	55	10.8%	4	2.6%	1	7.1%	2	3.9%	2	3.0%	1	2.4%	1	23.5%	8	0.0%	0	0.0%	0	0.0%	0
Cleanliness	1.5%	12	2.7%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping malls / arcades	2.2%	17	0.0%	0	7.9%	3	0.0%	0	2.0%	1	0.0%	0	2.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Restaurant / cafes	1.4%	11	0.0%	0	2.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Other	3.1%	24	5.4%	2	5.3%	2	3.6%	1	3.9%	2	3.0%	1	2.4%	1	0.0%	0	42.9%	3	0.0%	0	22.2%	2
Nice and compact	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark	0.6%	5	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Friendly / pleasant atmosphere	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Nice and quiet	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habit / always visit	0.8%	6	2.7%	1	0.0%	0	0.0%	0	2.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything is available there	0.9%	7	2.7%	1	0.0%	0	0.0%	0	3.9%	2	0.0%	0	2.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Easy to get to / convenient	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of ethnic foodstores	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of clothing stores	0.6%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helpful / friendly staff	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of food stores	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.0%	23	8.1%	3	2.6%	1	0.0%	0	0.0%	0	6.1%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		777		37		38		28		51		33		42		34		7		3		9

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q12 What do you dislike about (location at Q08) ?</b>																						
<i>Those that attend the specific towns mentioned at Q08.</i>																						
Nothing / very little	46.8%	364	51.4%	19	55.3%	21	42.9%	12	27.5%	14	33.3%	11	40.5%	17	41.2%	14	57.1%	4	66.7%	2	22.2%	2
Difficult to park	6.8%	53	2.7%	1	2.6%	1	3.6%	1	3.9%	2	6.1%	2	11.9%	5	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Difficult to park near shops	0.6%	5	0.0%	0	2.6%	1	0.0%	0	2.0%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too long / inconvenient journey	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	6.2%	48	0.0%	0	5.3%	2	7.1%	2	5.9%	3	6.1%	2	7.1%	3	14.7%	5	14.3%	1	0.0%	0	22.2%	2
Poor bus services	0.8%	6	2.7%	1	2.6%	1	7.1%	2	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility by foot / cycle	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of foodstores	8.4%	65	2.7%	1	2.6%	1	7.1%	2	7.8%	4	9.1%	3	9.5%	4	0.0%	0	0.0%	0	0.0%	0	11.1%	1
Lack of non-food stores	12.6%	98	16.2%	6	5.3%	2	7.1%	2	9.8%	5	15.2%	5	11.9%	5	5.9%	2	14.3%	1	0.0%	0	11.1%	1
Lack of eating and drinking places	1.5%	12	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too expensive	1.4%	11	0.0%	0	0.0%	0	3.6%	1	0.0%	0	3.0%	1	9.5%	4	0.0%	0	0.0%	0	0.0%	0	11.1%	1
Poor security for shoppers / cars	1.2%	9	5.4%	2	0.0%	0	7.1%	2	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor access for disabled	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vacant shops	1.3%	10	2.7%	1	5.3%	2	3.6%	1	7.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.0%	39	8.1%	3	0.0%	0	7.1%	2	13.7%	7	3.0%	1	2.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Unattractive environment / untidy	6.2%	48	2.7%	1	7.9%	3	10.7%	3	13.7%	7	18.2%	6	2.4%	1	5.9%	2	0.0%	0	0.0%	0	11.1%	1
Overcrowded / congested	4.1%	32	8.1%	3	0.0%	0	3.6%	1	5.9%	3	3.0%	1	7.1%	3	17.6%	6	0.0%	0	33.3%	1	0.0%	0
Expensive parking	1.4%	11	0.0%	0	0.0%	0	3.6%	1	3.9%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many cheap shops	2.2%	17	5.4%	2	2.6%	1	0.0%	0	2.0%	1	15.2%	5	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lacks leisure facilities	0.5%	4	2.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many road works	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0
Unfriendly people	0.9%	7	0.0%	0	0.0%	0	3.6%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needs a better range of clothing stores	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needs a better range of independent stores	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The new shopping complex	0.4%	3	0.0%	0	2.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.5%	43	0.0%	0	13.2%	5	7.1%	2	9.8%	5	3.0%	1	4.8%	2	5.9%	2	14.3%	1	0.0%	0	33.3%	3
Base:		777		37		38		28		51		33		42		34		7		3		9

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q13 Where else do you shop for clothes, footwear and other fashion goods ?</b>																						
<i>Those that attend a specified town at Q08.</i>																						
Kingston	12.1%	223	15.7%	8	22.4%	13	21.7%	15	21.7%	15	26.6%	17	15.4%	8	5.1%	4	17.9%	12	34.0%	18	29.0%	18
West End / Oxford Street / Bond Street	11.0%	202	0.0%	0	0.0%	0	1.4%	1	5.8%	4	3.1%	2	7.7%	4	16.5%	13	11.9%	8	7.5%	4	1.6%	1
Hounslow	9.0%	166	27.5%	14	29.3%	17	31.9%	22	24.6%	17	17.2%	11	15.4%	8	3.8%	3	0.0%	0	1.9%	1	11.3%	7
Ealing	8.2%	150	3.9%	2	0.0%	0	0.0%	0	13.0%	9	4.7%	3	25.0%	13	7.6%	6	0.0%	0	5.7%	3	0.0%	0
Richmond	6.7%	124	9.8%	5	3.4%	2	4.3%	3	8.7%	6	25.0%	16	9.6%	5	10.1%	8	16.4%	11	22.6%	12	38.7%	24
Hammersmith	5.1%	93	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	16.5%	13	3.0%	2	0.0%	0	0.0%	0
Uxbridge	5.0%	92	9.8%	5	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street	4.3%	79	2.0%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	12.7%	10	10.4%	7	1.9%	1	0.0%	0
Brent Cross	4.2%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	4.1%	76	3.9%	2	29.3%	17	24.6%	17	5.8%	4	4.7%	3	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	3
Other	3.4%	63	2.0%	1	1.7%	1	0.0%	0	1.4%	1	3.1%	2	1.9%	1	1.3%	1	9.0%	6	1.9%	1	0.0%	0
Harrow	3.1%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	1.9%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea	1.8%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	3.8%	2	0.0%	0
London City Centre	1.7%	32	3.9%	2	0.0%	0	0.0%	0	2.9%	2	3.1%	2	0.0%	0	1.3%	1	3.0%	2	9.4%	5	3.2%	2
Greenford	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	1.3%	23	5.9%	3	6.9%	4	10.1%	7	2.9%	2	1.6%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	1.3%	1	1.5%	1	3.8%	2	1.6%	1
Slough	1.1%	21	5.9%	3	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Fashion Park	1.1%	20	3.9%	2	0.0%	0	1.4%	1	0.0%	0	3.1%	2	1.9%	1	2.5%	2	4.5%	3	1.9%	1	0.0%	0
Chiswick	1.0%	19	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	3.8%	2	10.1%	8	0.0%	0	0.0%	0	0.0%	0
Putney	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	1.9%	1	0.0%	0
Fulham	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.7%	12	2.0%	1	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.0%	2	0.0%	0	0.0%	0
Covent Garden	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Wandsworth	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Hayes	0.4%	8	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sloane Square, London	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.3%	1	1.5%	1	0.0%	0	0.0%	0
Notting Hill	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ealing	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.3%	5	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3
Wembley	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Croydon	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.2%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woking	0.2%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxbridge	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	
Windsor	0.2%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal, London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Guildford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Queensway	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Piccadilly	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Hign Wycombe	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camberley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Twickenham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Westway Shopping Park, Greenford (Next, Boots, Smiths, Sports Soccer, Brantano)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marylebone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Base:	1838		51		58		69		69		64	
											52	
											79	
											67	
											53	
												62



## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q14 Where do you do most of your households shopping for furniture, floor coverings and household textiles ?</b>																						
Kingston	11.0%	189	15.4%	8	2.1%	1	13.7%	7	20.0%	13	20.8%	11	0.0%	0	17.6%	12	23.6%	13	46.8%	22	55.6%	35
Ikea, Brent Cross (Wembley)	10.9%	186	13.5%	7	6.4%	3	9.8%	5	15.4%	10	5.7%	3	18.2%	8	14.7%	10	10.9%	6	14.9%	7	9.5%	6
West End / Oxford Street / Bond Street	6.8%	117	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	2.3%	1	19.1%	13	10.9%	6	6.4%	3	0.0%	0
Staines	5.3%	91	7.7%	4	19.1%	9	13.7%	7	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	4.7%	81	1.9%	1	0.0%	0	0.0%	0	4.6%	3	3.8%	2	13.6%	6	4.4%	3	0.0%	0	0.0%	0	0.0%	0
Hounslow	4.6%	79	19.2%	10	29.8%	14	19.6%	10	20.0%	13	11.3%	6	22.7%	10	2.9%	2	1.8%	1	2.1%	1	1.6%	1
Ruislip	3.0%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	2.8%	48	3.8%	2	4.3%	2	0.0%	0	1.5%	1	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross	2.7%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	5.9%	4	0.0%	0	2.1%	1	0.0%	0
Other	2.5%	42	0.0%	0	4.3%	2	7.8%	4	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Uxbridge	2.2%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	2.1%	36	0.0%	0	2.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Chelsea	1.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	3.6%	2	2.1%	1	1.6%	1
Southall	1.8%	31	7.7%	4	0.0%	0	0.0%	0	1.5%	1	5.7%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Harrow	1.6%	28	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Croydon	1.6%	28	0.0%	0	0.0%	0	7.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	5	0.0%	0	0.0%	0
Peter Jones, Chelsea	1.6%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Hammersmith	1.6%	27	1.9%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
John Lewis, Brent Cross	1.6%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sloane Square, London	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.4%	3	3.6%	2	2.1%	1	0.0%	0
Richmond	1.3%	23	1.9%	1	0.0%	0	0.0%	0	1.5%	1	5.7%	3	0.0%	0	1.5%	1	7.3%	4	14.9%	7	6.3%	4
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	1.3%	22	1.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	1.2%	20	3.8%	2	0.0%	0	2.0%	1	9.2%	6	7.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4
Slough	1.1%	19	3.8%	2	2.1%	1	0.0%	0	1.5%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Shepherds Bush	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London City Centre	1.0%	17	0.0%	0	0.0%	0	0.0%	0	3.1%	2	3.8%	2	0.0%	0	4.4%	3	0.0%	0	6.4%	3	3.2%	2
Feltham	0.9%	16	0.0%	0	12.8%	6	13.7%	7	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
John Lewis, Oxford Street, London	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	4	0.0%	0	0.0%	0	0.0%	0
John Lewis, Kingston	0.8%	13	3.8%	2	0.0%	0	2.0%	1	0.0%	0	1.9%	1	2.3%	1	0.0%	0	0.0%	0	2.1%	1	1.6%	1
Kensington High Street	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Homebase, Kensington	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Watford	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.6%	11	0.0%	0	2.1%	1	0.0%	0	4.6%	3	0.0%	0	6.8%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Homebase, Acton	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	0.6%	10	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.9%	1	2.3%	1	5.9%	4	0.0%	0	0.0%	0	0.0%	0
Fulham	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Putney	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	4	0.0%	0	0.0%	0
Ashford	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill	0.5%	8	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
Isleworth	0.5%	8	1.9%	1	2.1%	1	0.0%	0	3.1%	2	3.8%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1
New Moulton	0.4%	7	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0
Wembley Retail Park (Comet, Carpetright, Land of Leather, MFI)	0.4%	7	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Chiswick / Brentford	0.4%	7	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	4.5%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Homebase, Isleworth	0.4%	6	1.9%	1	0.0%	0	0.0%	0	1.5%	1	1.9%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Feltham	0.4%	6	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Yeading	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.5%	1	1.8%	1	0.0%	0	0.0%	0
MFI, Hayes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Wandsworth	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
John Lewis, Bluewater	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal, London	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hayes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	4
Acton	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homesbase, Willesden	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Victoria Road, Ruislip	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Ruislip	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Village, Staines	0.2%	4	1.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon	0.2%	4	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
B&Q, Hayes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Wandsworth	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sheen	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	4	0.0%	0	0.0%	0
Hanworth	0.2%	4	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Circular Road, Brent	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camberley	0.2%	4	0.0%	0	2.1%	1	2.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Acton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Hayes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Neasdon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walkton	0.2%	3	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Court, London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley, Hounslow	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail park, Twickenham (Currys, JJB,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Halfords, Comet)											
Wickes, Hayes	0.1% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Kew Fashion Park	0.1% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.8% 1	0.0% 0	0.0% 0
Hurlington Retail Park, Fulham (Currys, PC World)	0.1% 1	1.9% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Marylebone	0.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Base:	1713	52	47	51	65	53	44	68	55	47	63

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q15 Where do you do most of your households shopping for DIY and decorating goods ?</b>																						
B&Q, Chiswick / Brentford	7.2%	162	3.3%	2	1.8%	1	0.0%	0	6.8%	6	11.8%	9	36.1%	22	51.6%	49	5.6%	4	7.1%	5	3.0%	2
B&Q, Yeading	5.0%	113	3.3%	2	1.8%	1	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Homebase, Kensignton	3.8%	85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.8%	2	0.0%	0	1.5%	1
B&Q, Hayes	3.7%	84	8.2%	5	3.6%	2	1.4%	1	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Acton	3.5%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	1.4%	1	0.0%	0	0.0%	0
Other	3.5%	79	1.6%	1	3.6%	2	0.0%	0	1.1%	1	2.6%	2	0.0%	0	2.1%	2	6.9%	5	0.0%	0	4.5%	3
B&Q, Wandsworth	3.3%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	8	1.4%	1	0.0%	0
Homebase, Acton	3.3%	74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	1.4%	1	0.0%	0	0.0%	0
Homebase, Isleworth	2.7%	61	19.7%	12	0.0%	0	1.4%	1	15.9%	14	22.4%	17	14.8%	9	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Homebase, Wandsworth	2.7%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0
Homebase, Hanworth	2.3%	53	4.9%	3	8.9%	5	21.1%	15	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	7
Focus, Ashford	2.3%	51	0.0%	0	8.9%	5	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	2.2%	50	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	8.3%	6	50.0%	35	9.0%	6
Ealing	2.1%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hampton	2.0%	46	3.3%	2	3.6%	2	9.9%	7	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3
Hounslow	2.0%	46	19.7%	12	0.0%	0	7.0%	5	19.3%	17	9.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hayes	1.9%	43	3.3%	2	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	1.9%	42	0.0%	0	3.6%	2	2.8%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.8%	40	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	4.9%	3	23.2%	22	1.4%	1	1.4%	1	0.0%	0
Homebase, Richmond	1.7%	39	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	19.4%	14	24.3%	17	4.5%	3
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	1.7%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	1.5%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.4%	32	1.6%	1	3.6%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Park Royal, London	1.3%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	1.3%	29	0.0%	0	7.1%	4	18.3%	13	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Homebase, Ruislip	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Feltham	1.1%	25	1.6%	1	17.9%	10	7.0%	5	0.0%	0	1.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Homebase, Brentford	1.1%	24	0.0%	0	0.0%	0	0.0%	0	10.2%	9	6.6%	5	3.3%	2	3.2%	3	0.0%	0	0.0%	0	0.0%	0
Wickes, Hanwell	1.1%	24	0.0%	0	1.8%	1	0.0%	0	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Twickenham	1.0%	23	0.0%	0	1.8%	1	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	19.4%	13
Hammersmith	0.9%	21	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	0.9%	21	1.6%	1	3.6%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.9%	20	0.0%	0	0.0%	0	0.0%	0	4.5%	4	3.9%	3	9.8%	6	1.1%	1	0.0%	0	0.0%	0	1.5%	1
Acton	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0
Wickes, Hayes	0.8%	19	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	0.8%	17	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Homebase, Osterley	0.8%	17	1.6%	1	0.0%	0	0.0%	0	1.1%	1	6.6%	5	8.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.8%	17	1.6%	1	0.0%	0	1.4%	1	1.1%	1	3.9%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	11.9%	8
Wickes, Hanworth	0.7%	16	3.3%	2	3.6%	2	9.9%	7	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Hampton	0.7%	16	0.0%	0	1.8%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Greenford	0.7%	16	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
Hanwell	0.7%	15	0.0%	0	3.6%	2	0.0%	0	1.1%	1	1.3%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.7%	15	1.6%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Earls Court	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Feltham	0.6%	14	0.0%	0	5.4%	3	5.6%	4	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Ealing	0.6%	14	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	2	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley, Hounslow	0.6%	13	3.3%	2	0.0%	0	0.0%	0	2.3%	2	7.9%	6	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Staines	0.5%	12	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Wandsworth	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0
Harrow	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Brent Cross (Wembley)	0.5%	11	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.3%	1	0.0%	0	3.2%	3	0.0%	0	2.9%	2	0.0%	0
Chelsea	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West End / Oxford Street / Bond Street	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Wickes, Twickenham	0.4%	10	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6
B&Q, Cricklewood	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Willesden	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Southall	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	5.6%	4	2.9%	2	1.5%	1
Wickes, Alperton	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.4%	9	1.6%	1	0.0%	0	0.0%	0	1.1%	1	6.6%	5	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Wimbledon	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Uxbridge	0.4%	8	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Kingsbury, Wembley	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.3%	7	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheen	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	6	1.4%	1	0.0%	0
Putney	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	5	0.0%	0	0.0%	0
Clapham	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Notting Hill	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Alperton	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading	0.3%	6	0.0%	0	1.8%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Northolt	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ealing	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Homebase, Wimbledon	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal, London	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Southall	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricklewood	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.2%	5	0.0%	0	0.0%	0	0.0%	0	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Thornton Heath	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Ruislip	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MFI, Hayes	0.2%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Feltham	0.2%	4	0.0%	0	1.8%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Kew Fashion Park	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	4.3%	3	0.0%	0
Sunbury	0.2%	4	0.0%	0	1.8%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	
Homebase, Kew	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Ealing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Watford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hanger Lane	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough	0.1%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, St. Claires	0.1%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Croydon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Retail Park (Comet, Carpetright, Land of Leather, MFI)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	2264	61	56	71	88	76	61	95	72	70	67	

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
<b>Q16 Where do you do most of your households shopping for domestic appliances such as washing machines, fridges cookers and kettles ?</b>											
West End / Oxford Street / Bond Street	6.1%	135	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kingston	5.4%	119	7.2%	5	1.8%	1	4.4%	3	9.4%	8	12.8%
Ealing	5.1%	113	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Hounslow	3.3%	74	31.9%	22	12.3%	7	4.4%	3	20.0%	17	11.6%
Currys, Hayes	2.8%	63	2.9%	2	1.8%	1	0.0%	0	2.4%	2	0.0%
Other	2.6%	58	4.3%	3	1.8%	1	1.5%	1	0.0%	0	2.3%
Currys, Hanworth	2.5%	56	7.2%	5	17.5%	10	27.9%	19	1.2%	1	0.0%
Hayes	2.4%	53	4.3%	3	3.5%	2	0.0%	0	1.2%	1	0.0%
Staines	2.3%	51	0.0%	0	7.0%	4	1.5%	1	1.2%	1	0.0%
Comet, Yeading	2.2%	49	0.0%	0	1.8%	1	1.5%	1	0.0%	0	0.0%
Ruislip	2.2%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sloane Square, London	2.2%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Hammersmith	2.2%	48	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ivybridge Retail park, Twickenham (Currys, JJB, Halfords, Comet)	2.0%	44	2.9%	2	1.8%	1	0.0%	0	3.5%	3	25.6%
Comet, Hayes	1.8%	40	0.0%	0	3.5%	2	0.0%	0	3.5%	3	0.0%
Brent Cross	1.8%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	1.7%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hampton	1.7%	37	0.0%	0	0.0%	0	7.4%	5	1.2%	1	0.0%
Richmond	1.6%	36	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%
Currys, Brentford	1.6%	35	4.3%	3	0.0%	0	0.0%	0	5.9%	5	2.3%
John Lewis, Brent Cross	1.6%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Peter Jones, Chelsea	1.6%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Isleworth	1.4%	32	4.3%	3	0.0%	0	4.4%	3	9.4%	8	11.6%
Fulham	1.4%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wembley	1.4%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chiswick	1.4%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%
Harrow	1.4%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys, Alperton	1.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brentford	1.3%	29	1.4%	1	0.0%	0	0.0%	0	1.2%	1	2.3%
John Lewis, Oxford Street, London	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Twickenham	1.2%	26	1.4%	1	0.0%	0	0.0%	0	3.5%	3	4.7%
Kensington High Street	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelsea	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitton	1.0%	23	1.4%	1	0.0%	0	2.9%	2	5.9%	5	4.7%
Hanworth	1.0%	22	0.0%	0	10.5%	6	13.2%	9	0.0%	0	0.0%
Currys, Isleworth	1.0%	22	2.9%	2	3.5%	2	4.4%	3	4.7%	4	3.5%
Shepherds Bush	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashford	1.0%	22	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%
Currys, Staines	0.9%	21	0.0%	0	10.5%	6	1.5%	1	0.0%	0	0.0%

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20									
Sheen	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	10	12.3%	8	0.0%	0
Wandsworth	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.0%	0
Currys, Hounslow	0.8%	18	7.2%	5	5.3%	3	2.9%	2	8.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Iselworth	0.8%	17	1.4%	1	1.8%	1	0.0%	0	2.4%	2	7.0%	6	5.2%	3	0.0%	0	0.0%	0	1.4%	1
Currys, Ruislip	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Richmond	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	4.7%	3	12.3%	8
Currys, Wandsworth	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
Acton	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Alperton	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Kingston	0.6%	14	1.4%	1	1.8%	1	1.5%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.6%	1	1.5%	1
Osterley, Hounslow	0.6%	14	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Feltham	0.6%	14	1.4%	1	7.0%	4	10.3%	7	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4	0.0%	0	0.0%	0
Comet, Brentford	0.6%	14	0.0%	0	0.0%	0	0.0%	0	5.9%	5	0.0%	0	1.7%	1	2.4%	2	0.0%	0	0.0%	0
Southall	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Ealing	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stadium Retail park, Wembley (Currys, JD Sports, Lidl)	0.5%	11	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Yeading	0.5%	11	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Southall	0.5%	11	1.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurlington Retail Park, Fulham (Currys, PC World)	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hampton	0.5%	10	0.0%	0	1.8%	1	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Uxbridge	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Wembley Retail Park (Comet, Carpetright, Land of Leather, MFI)	0.4%	9	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Brent Cross (Wembley)	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
London City Centre	0.4%	8	1.4%	1	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	3.1%	2	1.4%	1
Slough	0.4%	8	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.5%	1	0.0%	0
Watford	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal, London	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Victoria Road, Ruislip	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Wembley	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Twickenham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	3.5%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Fashion Park	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	4.6%	3	0.0%	0
Wimbledon	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	
Currys, Twickenham	0.2%	5	0.0%	0	1.8%	1	0.0%	0	0.0%	0	5.4%	4
Currys, Feltham	0.2%	5	0.0%	0	1.8%	1	2.9%	2	0.0%	0	1.4%	1
B&Q, Wandsworth	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Homebase, Hayes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perivale	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Roehampton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Brixton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Chiswick / Brentford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.2%	1
Homebase, Kensington	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Clapham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Isleworth	0.1%	3	1.4%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Wickes, Hayes	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Wandsworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Acton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Feltham	0.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Wickes, Hanwell	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	2214	69	57	68	85	86	58	83	64	65	74	

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
<b>Q17 Where do you do most of your households shopping for TV, Hi-Fi, Radio, photographic and computer equipment ?</b>											
Ealing	6.4%	129	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kingston	6.4%	128	8.2%	5	1.9%	1	6.0%	4	6.5%	5	13.2%
West End / Oxford Street / Bond Street	5.6%	113	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
Hounslow	4.1%	82	31.1%	19	15.1%	8	3.0%	2	27.3%	21	15.8%
Staines	3.3%	66	0.0%	0	13.2%	7	3.0%	2	1.3%	1	0.0%
Richmond	2.6%	53	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	2.4%	49	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.3%
Hammersmith	2.4%	49	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Hayes	2.4%	48	4.9%	3	5.7%	3	0.0%	0	3.9%	3	0.0%
Brentford	2.3%	47	3.3%	2	1.9%	1	0.0%	0	3.9%	3	2.6%
Currys, Hayes	2.3%	46	1.6%	1	0.0%	0	0.0%	0	2.6%	2	0.0%
Ruislip	2.2%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys, Hanworth	2.1%	42	4.9%	3	15.1%	8	25.4%	17	0.0%	0	0.0%
Ivybridge Retail park, Twickenham (Currys, JJB, Halfords, Comet)	2.0%	40	1.6%	1	1.9%	1	0.0%	0	3.9%	3	25.0%
Comet, Yeading	2.0%	40	1.6%	1	1.9%	1	0.0%	0	0.0%	0	0.0%
Brent Cross	2.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Comet, Hayes	1.8%	37	1.6%	1	1.9%	1	1.5%	1	1.3%	1	0.0%
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	1.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fulham	1.6%	33	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%
Isleworth	1.6%	32	6.6%	4	1.9%	1	4.5%	3	10.4%	8	10.5%
Currys, Brentford	1.5%	31	4.9%	3	0.0%	0	0.0%	0	3.9%	3	2.6%
Kensington High Street	1.5%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wembley	1.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sloane Square, London	1.4%	28	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
Twickenham	1.3%	27	1.6%	1	1.9%	1	0.0%	0	9.1%	7	3.9%
Chelsea	1.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%
Harrow	1.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys, Hounslow	1.2%	24	13.1%	8	9.4%	5	3.0%	2	9.1%	7	0.0%
Peter Jones, Chelsea	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wandsworth	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys, Alperton	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
John Lewis, Oxford Street, London	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Feltham	1.1%	22	1.6%	1	5.7%	3	17.9%	12	1.3%	1	0.0%
Chiswick	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%
Whitton	1.0%	20	1.6%	1	0.0%	0	3.0%	2	3.9%	3	2.6%
Putney	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys, Isleworth	0.9%	18	0.0%	0	1.9%	1	4.5%	3	2.6%	2	5.3%
Currys, Staines	0.9%	18	0.0%	0	5.7%	3	3.0%	2	0.0%	0	0.0%
John Lewis, Brent Cross	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
Yeading	0.8%	16	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	0.7%	15	0.0%	0	1.9%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurlington Retail Park, Fulham (Currys, PC World)	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Hanworth	0.6%	12	0.0%	0	5.7%	3	9.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Isleworth	0.6%	12	1.6%	1	0.0%	0	0.0%	0	2.6%	2	6.6%	5	3.6%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1
John Lewis, Kingston	0.6%	12	0.0%	0	0.0%	0	3.0%	2	1.3%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Shepherds Bush	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hampton	0.6%	12	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Currys, Wandsworth	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Watford	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheen	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	7	3.0%	2	1.5%	1
Southall	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World, Brentford	0.5%	10	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	7.1%	4	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Northolt	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.5%	10	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley, Hounslow	0.4%	9	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alpeton	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Currys, Richmond	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.4%	2	7.6%	5	0.0%	0
Stadium Retail park, Wembley (Currys, JD Sports, Lidl)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Victoria Road, Ruislip	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
PC World, Wandsworth	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Winbledon	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Slough	0.3%	7	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Ruislip	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Retail Park (Comet, Carpetright, Land of Leather, MFI)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.7%	1	0.0%	0	0.0%	0
Park Royal, London	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Southall	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Yeading	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hammersmith	0.2%	5	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Tesco, Sunbury	0.2%	5	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London City Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Tesco, Hayes	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensway	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World, Yeading	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	
Staples Corner Retail Park, London	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edeware Road, London	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Makro, Acton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Hanwell	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton	0.2%	4	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Homebase, Isleworth	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Sunbury	0.2%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Mew Malden	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World, Hayes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roehampton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulls Bridge, London	0.2%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Homebase, Feltham	0.1%	2	0.0%	0	1.9%	1	1.5%	1	0.0%	0	0.0%	0
Homebase, Kensington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hayes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Fashion Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Homebase, Hayes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	2005	61	53	67	77	76	56	77	59	66	65	

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q18 Where do you do most of your households shopping on personal / luxury goods including CDs, DVD's, books, jewellery, china, glass and cosmetics ?</b>																						
Ealing	11.7%	219	0.0%	0	0.0%	0	0.0%	0	2.4%	2	3.3%	2	26.8%	15	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Hounslow	10.9%	204	68.9%	42	32.0%	16	18.6%	11	70.2%	59	41.0%	25	25.0%	14	1.3%	1	0.0%	0	0.0%	0	8.5%	5
Kingston	7.7%	145	11.5%	7	6.0%	3	22.0%	13	8.3%	7	8.2%	5	7.1%	4	3.8%	3	7.8%	5	10.0%	5	39.0%	23
West End / Oxford Street / Bond Street	6.4%	120	1.6%	1	2.0%	1	0.0%	0	2.4%	2	1.6%	1	3.6%	2	8.8%	7	7.8%	5	0.0%	0	1.7%	1
Staines	5.2%	98	4.9%	3	14.0%	7	18.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Richmond	5.2%	97	1.6%	1	0.0%	0	0.0%	0	0.0%	0	21.3%	13	5.4%	3	3.8%	3	17.2%	11	84.0%	42	30.5%	18
Chiswick	4.6%	87	0.0%	0	0.0%	0	1.7%	1	1.2%	1	1.6%	1	7.1%	4	70.0%	56	0.0%	0	0.0%	0	0.0%	0
Uxbridge	4.3%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	3.7%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith	3.5%	65	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.1%	2	0.0%	0	0.0%	0
Other	3.5%	65	3.3%	2	0.0%	0	5.1%	3	2.4%	2	1.6%	1	5.4%	3	1.3%	1	1.6%	1	0.0%	0	1.7%	1
Kensington High Street	3.1%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	6.3%	4	0.0%	0	0.0%	0
Putney	2.2%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.8%	21	0.0%	0	0.0%	0
Hayes	1.9%	36	0.0%	0	2.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross	1.8%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	1.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea	1.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	1.0%	19	0.0%	0	22.0%	11	8.5%	5	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London City Centre	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.8%	1	0.0%	0	0.0%	0	2.0%	1	1.7%	1
Southall	0.8%	15	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.7%	14	1.6%	1	0.0%	0	0.0%	0	1.2%	1	6.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	8
Watford	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.6%	1	0.0%	0	0.0%	0
Shepherds Bush	0.6%	12	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Sunbury	0.6%	11	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Feltham	0.5%	10	1.6%	1	2.0%	1	13.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruilisp	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
HMV, Oxford Street, London	0.5%	9	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Yeading	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheen	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	8	0.0%	0	0.0%	0
Park Royal, London	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Piccadilly Circus, London	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hayes	0.4%	7	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Osterley, Hounslow	0.4%	7	1.6%	1	0.0%	0	0.0%	0	0.0%	0	4.9%	3	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sloane Square, London	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Jones, Chelsea	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.3%	6	0.0%	0	0.0%	0	1.7%	1	2.4%	2	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
Kew Fashion Park	0.3%	6	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.6%	1	5.4%	3	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Queensway	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	5	0.0%	0	0.0%	0
Sainsbury's, Hampton	0.3%	5	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport, London	0.3%	5	0.0%	0	4.0%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portobello Road, London	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.3%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Hampton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Twickenham	0.2%	4	0.0%	0	0.0%	0	0.0%	0	3.6%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams, Staines	0.2%	4	0.0%	0	4.0%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Osterley	0.2%	4	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis Brent Cross	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Hounslow	0.2%	3	0.0%	0	0.0%	0	3.4%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams, Uxbridge	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hayes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westway Shopping Park, Greenford (Next, Boots, Smiths, Sports Soccer, Brantano)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covent Garden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Brent Cross (Wembley)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail park, Twickenham (Currys, JJB, Halfords, Comet)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stadium Retail park, Wembley (Currys, JD Sports, Lidl)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	1872	61	50	59	84	61	56	80	64	50	59											

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q19 Where do you do most of your households shopping on recreational goods, bicycles, games, toys, sports and camping equipment ?</b>																						
Ealing	10.0%	127	2.4%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	20.7%	6	3.9%	2	0.0%	0	0.0%	0	0.0%	0
Kingston	8.8%	112	11.9%	5	5.6%	2	17.6%	6	14.8%	8	15.2%	7	10.3%	3	5.9%	3	17.4%	8	34.2%	13	39.5%	15
Hounslow	8.3%	105	54.8%	23	25.0%	9	29.4%	10	46.3%	25	28.3%	13	24.1%	7	2.0%	1	0.0%	0	2.6%	1	2.6%	1
Staines	6.0%	76	7.1%	3	30.6%	11	17.6%	6	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.6%	59	2.4%	1	5.6%	2	2.9%	1	0.0%	0	8.7%	4	6.9%	2	0.0%	0	4.3%	2	0.0%	0	2.6%	1
Chiswick	4.5%	57	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	64.7%	33	0.0%	0	0.0%	0	0.0%	0
West End / Oxford Street / Bond Street	3.8%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	5.9%	3	4.3%	2	0.0%	0	0.0%	0
Hammersmith	3.3%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	2.0%	1	6.5%	3	0.0%	0	0.0%	0
Toys 'R' Us, Hayes	3.2%	41	4.8%	2	5.6%	2	5.9%	2	7.4%	4	2.2%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	2.9%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	2.9%	37	0.0%	0	0.0%	0	0.0%	0	1.9%	1	8.7%	4	3.4%	1	2.0%	1	6.5%	3	36.8%	14	23.7%	9
Hayes	2.7%	34	0.0%	0	2.8%	1	0.0%	0	5.6%	3	4.3%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Kensington High Street	2.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Brent Cross	2.4%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Putney	2.4%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.3%	13	0.0%	0	0.0%	0
Uxbridge	2.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	1.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
London City Centre	1.7%	21	0.0%	0	2.8%	1	0.0%	0	3.7%	2	4.3%	2	0.0%	0	2.0%	1	2.2%	1	5.3%	2	0.0%	0
Twickenham	1.6%	20	2.4%	1	0.0%	0	2.9%	1	0.0%	0	2.2%	1	3.4%	1	0.0%	0	0.0%	0	5.3%	2	23.7%	9
Ruislip	1.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	1.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.6%	1	0.0%	0
Shepherds Bush	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	1.2%	15	0.0%	0	0.0%	0	0.0%	0	9.3%	5	10.9%	5	6.9%	2	2.0%	1	0.0%	0	2.6%	1	2.6%	1
Greenford	1.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Hayes	0.9%	11	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.8%	10	0.0%	0	2.8%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys 'R' Us, Southall	0.8%	10	2.4%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton	0.7%	9	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheen	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	8	2.6%	1	0.0%	0
Feltham	0.7%	9	0.0%	0	19.4%	7	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys 'R' Us, Brent Cross	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail park, Twickenham (Currys, JJB, Halfords, Comet)	0.6%	7	0.0%	0	0.0%	0	0.0%	0	1.9%	1	6.5%	3	6.9%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Chelsea	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos, Hayes	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Jones, Chelsea	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Fashion Park	0.5%	6	2.4%	1	0.0%	0	0.0%	0	1.9%	1	2.2%	1	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
John Lewis, Brent Cross	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brentford	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%
Ashford	0.4%	5	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%
Sloane Square, London	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
JJB Sports, Hayes	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Teddington	0.3%	4	2.4%	1	0.0%	0	2.9%	1	0.0%	0	0.0%
Clapham	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Notting Hill	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Sunbury	0.3%	4	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%
Halfords, Staines	0.3%	4	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%
Sunbury	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Makro, Acton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northolt	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Slough	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
Watford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Knightsbridge	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Victoria Retail Park, Victoria Road, Ruislip	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
John Lewis, Oxford Street, London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Wimbledon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Covent Garden	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Croydon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Perivale	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Argos, Putney	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Park Royal, London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%
Yeading	0.2%	3	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Yeading	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Portobello Road, London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Queensway	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westway Shopping Park, Greenford (Next, Boots, Smiths, Sports Soccer, Brantano)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stadium Retail park, Wembley (Currys, JD Sports, Lidl)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:	1272	42	36	34	54	46	29	51	46	38	38



## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q20 Do you take part in any of the following leisure or cultural activities ?</b>																						
Cinema	58.3%	1755	50.0%	45	60.0%	48	51.6%	47	51.7%	62	48.0%	48	56.3%	45	55.7%	68	70.0%	70	71.3%	57	61.0%	61
Bingo	5.6%	168	5.6%	5	15.0%	12	12.1%	11	1.7%	2	4.0%	4	3.8%	3	7.4%	9	4.0%	4	1.3%	1	2.0%	2
Tenpin Bowling	17.9%	539	16.7%	15	27.5%	22	27.5%	25	17.5%	21	15.0%	15	13.8%	11	12.3%	15	18.0%	18	12.5%	10	19.0%	19
Gym / health & fitness club	27.6%	831	17.8%	16	17.5%	14	18.7%	17	21.7%	26	19.0%	19	20.0%	16	31.1%	38	32.0%	32	36.3%	29	34.0%	34
Swimming	39.2%	1180	30.0%	27	41.3%	33	41.8%	38	34.2%	41	42.0%	42	40.0%	32	47.5%	58	44.0%	44	52.5%	42	43.0%	43
Pubs / clubs	43.5%	1307	35.6%	32	41.3%	33	46.2%	42	40.8%	49	51.0%	51	52.5%	42	45.9%	56	56.0%	56	46.3%	37	44.0%	44
Restaurants	78.8%	2370	82.2%	74	71.3%	57	79.1%	72	74.2%	89	85.0%	85	75.0%	60	79.5%	97	83.0%	83	82.5%	66	81.0%	81
Theatres	55.0%	1655	35.6%	32	46.3%	37	46.2%	42	48.3%	58	47.0%	47	48.8%	39	63.1%	77	67.0%	67	85.0%	68	71.0%	71
Museums / art gallery	57.7%	1736	41.1%	37	37.5%	30	47.3%	43	53.3%	64	53.0%	53	56.3%	45	70.5%	86	73.0%	73	77.5%	62	65.0%	65
(None of these)	7.9%	238	10.0%	9	10.0%	8	6.6%	6	6.7%	8	8.0%	8	3.8%	3	7.4%	9	5.0%	5	3.8%	3	7.0%	7
Base:		3008		90		80		91		120		100		80		122		100		80		100

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q21 Where do you go most often to visit the cinema ?</b>																						
<i>Those that visit a cinema at Q20.</i>																						
Feltham, Cineworld	16.4%	288	66.7%	30	77.1%	37	83.0%	39	74.2%	46	33.3%	16	17.8%	8	2.9%	2	0.0%	0	0.0%	0	26.2%	16
Park Royal, Vue	9.9%	174	0.0%	0	2.1%	1	0.0%	0	4.8%	3	0.0%	0	13.3%	6	4.4%	3	1.4%	1	0.0%	0	0.0%	0
Richmond, Odeon	9.7%	171	6.7%	3	0.0%	0	4.3%	2	11.3%	7	45.8%	22	13.3%	6	13.2%	9	35.7%	25	82.5%	47	49.2%	30
Uxbridge, Odeon	6.0%	106	11.1%	5	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepheards Bush Green (West 12 Shopping Centre), Vue	5.2%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	8.8%	6	1.4%	1	0.0%	0	0.0%	0
Ealing, Cineworld / UGC	4.9%	86	4.4%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1	11.1%	5	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Fulham Broadway, Vue	4.8%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	0.0%	0	0.0%	0
Staines, Vue	4.6%	80	0.0%	0	18.8%	9	10.6%	5	3.2%	2	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Harrow, Vue	4.1%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith, UGC Kensington	3.7%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	32.4%	22	8.6%	6	0.0%	0	0.0%	0
Other	2.6%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	2.9%	2	0.0%	0	1.6%	1
Kingston, Odeon	2.6%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	4.4%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Chelsea, Cineworld	2.5%	43	4.4%	2	0.0%	0	2.1%	1	1.6%	1	2.1%	1	0.0%	0	1.5%	1	2.9%	2	0.0%	0	11.5%	7
Wandsworth, Cineworld	2.2%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5	0.0%	0	0.0%	0
Notting Hill, The Gate	1.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0
Acton, Vue	1.7%	29	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Putney, Odeon	1.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	14	0.0%	0	0.0%	0
Brentford, Waterman's Art Centre	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	5	7.4%	5	0.0%	0	3.5%	2	0.0%	0
London West End	1.0%	18	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.5%	1	1.4%	1	1.8%	1	1.6%	1
Whiteleys, Bayswater, Odeon	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Wimbledon, Odeon	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	4.3%	3	0.0%	0	0.0%	0
Clapham, Clapham Picture House	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Square, London	0.7%	12	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.5%	1	1.4%	1	0.0%	0	0.0%	0
Southall, Himalaya Palace	0.6%	11	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	8.9%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Staples Corner Retail Park, UGC	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond, The Film House	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	3.3%	2
Kilburn, The Tricycle	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London City Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Notting Hill, Electric Cinema	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
London Swiss Cottage, Odeon	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finchley, Vue	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.1%	90	0.0%	0	2.1%	1	0.0%	0	0.0%	0	2.1%	1	11.1%	5	8.8%	6	5.7%	4	7.0%	4	3.3%	2
Base:		1755		45		48		47		62		48		45		68		70		57		61

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q22 Where do you go most often to go ten pin bowling ?</b>																						
<i>Those that go bowling at Q20.</i>																						
Feltham	28.8%	155	53.3%	8	90.9%	20	92.0%	23	76.2%	16	46.7%	7	45.5%	5	6.7%	1	0.0%	0	40.0%	4	57.9%	11
Royale leisure Park, W3	26.2%	141	6.7%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	27.3%	3	46.7%	7	11.1%	2	10.0%	1	0.0%	0
Heathrow Airport, London, Heathrow Bowl	10.8%	58	33.3%	5	0.0%	0	8.0%	2	14.3%	3	26.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Other	7.6%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	6.7%	1	22.2%	4	0.0%	0	5.3%	1
Kingston	6.1%	33	6.7%	1	4.5%	1	0.0%	0	4.8%	1	13.3%	2	9.1%	1	0.0%	0	16.7%	3	40.0%	4	26.3%	5
Acton	3.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	20.0%	3	0.0%	0	0.0%	0	0.0%	0
Queensway	2.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Streatham	1.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tolworth	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	4	0.0%	0	5.3%	1
Finchley	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0
Bayswater	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London City Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0
(Don't know)	5.9%	32	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	2	22.2%	4	10.0%	1	0.0%	0
Base:		539		15		22		25		21		15		11		15		18		10		19

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q23 Where do you go most often to visit the gym / health &amp; fitness club ?</b>																						
<i>Those that visit a gym at Q20.</i>																						
Other	8.4%	70	0.0%	0	7.1%	1	5.9%	1	11.5%	3	0.0%	0	6.3%	1	2.6%	1	18.8%	6	3.4%	1	0.0%	0
Acton	7.7%	64	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	21.1%	8	0.0%	0	0.0%	0	0.0%	0
Fulham	7.6%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Ealing	5.4%	45	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0	18.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	4.5%	37	0.0%	0	0.0%	0	0.0%	0	3.8%	1	10.5%	2	6.3%	1	7.9%	3	6.3%	2	72.4%	21	14.7%	5
Central London	4.1%	34	6.3%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.6%	1	6.3%	2	3.4%	1	0.0%	0
Chiswick	4.1%	34	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	2	57.9%	22	0.0%	0	0.0%	0	0.0%	0
Greenford	4.0%	33	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington	3.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	2.8%	23	12.5%	2	0.0%	0	5.9%	1	7.7%	2	5.3%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	47.1%	16
Staines	2.8%	23	0.0%	0	28.6%	4	5.9%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith	2.6%	22	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0
Hanwell	2.6%	22	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	2.5%	21	0.0%	0	35.7%	5	23.5%	4	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	2.4%	20	12.5%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	2.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Sunbury	2.3%	19	0.0%	0	0.0%	0	29.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	2.2%	18	0.0%	0	0.0%	0	0.0%	0	11.5%	3	52.6%	10	6.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Hampton	2.0%	17	0.0%	0	7.1%	1	11.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	4
Brentford	1.9%	16	6.3%	1	7.1%	1	0.0%	0	11.5%	3	5.3%	1	25.0%	4	0.0%	0	3.1%	1	3.4%	1	0.0%	0
Roehampton	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	8	13.8%	4	0.0%	0
Hounslow	1.6%	13	31.3%	5	0.0%	0	0.0%	0	11.5%	3	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	1.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	8	0.0%	0	0.0%	0
Hayes	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruilsp	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	1.0%	8	6.3%	1	0.0%	0	0.0%	0	3.8%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	11.8%	4
Uxbridge	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alperton	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport, London	0.8%	7	6.3%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.7%	6	0.0%	0	7.1%	1	11.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Battersea	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Ashford	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ladbroke Grove, London	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddington	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	
Chertsey	0.4%	3	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Whitton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London West End	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Cranford	0.4%	3	6.3%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Virgin Active, Stockley Park (Don't know)	0.4%	3	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2
Base:	831	16	14	17	26	19	16	38	32	29	34	

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
<b>Q24 What town centre do you visit most often for pubs / clubs ?</b>											
<i>Those that go to a pub or club at Q20.</i>											
Ealing	9.5%	124	6.3%	2	3.0%	1	0.0%	0	0.0%	0	0.0%
Richmond	8.0%	104	15.6%	5	9.1%	3	9.5%	4	12.2%	6	27.5%
West End / Oxford Street / Bond Street	5.5%	72	0.0%	0	0.0%	0	2.4%	1	6.1%	3	0.0%
Other	5.0%	65	6.3%	2	3.0%	1	4.8%	2	2.0%	1	7.8%
Chiswick	4.4%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Hammersmith	3.3%	43	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
London City Centre	3.1%	40	6.3%	2	0.0%	0	0.0%	0	6.1%	3	3.9%
Hounslow	2.8%	37	25.0%	8	3.0%	1	0.0%	0	38.8%	19	5.9%
Fulham	2.8%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Twickenham	2.6%	34	3.1%	1	0.0%	0	7.1%	3	6.1%	3	7.8%
Staines	2.2%	29	0.0%	0	6.1%	2	14.3%	6	0.0%	0	0.0%
Hampton	2.1%	27	3.1%	1	3.0%	1	7.1%	3	0.0%	0	0.0%
Kingston	2.0%	26	3.1%	1	9.1%	3	11.9%	5	0.0%	0	3.9%
Hayes	1.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenford	1.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrow	1.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Feltham	1.6%	21	0.0%	0	18.2%	6	26.2%	11	2.0%	1	0.0%
Notting Hill	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brentford	1.5%	20	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.9%
Chelsea	1.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Putney	1.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shepherds Bush	1.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Isleworth	1.4%	18	0.0%	0	0.0%	0	0.0%	0	6.1%	3	25.5%
Uxbridge	1.3%	17	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Kensington High Street	1.3%	17	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashford	1.0%	13	0.0%	0	3.0%	1	2.4%	1	0.0%	0	0.0%
Ruilsp	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clapham	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heston	0.8%	10	18.8%	6	0.0%	0	0.0%	0	4.1%	2	0.0%
Sheen	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sunbury	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barnes	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Covent Garden	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Battersea	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northolt	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Teddington	0.6%	8	0.0%	0	9.1%	3	7.1%	3	0.0%	0	0.0%
Leicester Square, London	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Acton	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wembley	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Soho, London	0.5%	7	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%
Hanwell	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheperston	0.4%	5	0.0%	0	3.0%	1	2.4%	1	0.0%	0	0.0%
Kew Fashion Park	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Wandsworth	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southall	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wimbledon	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Piccadilly	0.3%	4	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Pinner	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanwell	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Perivale	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harlington	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitton	0.2%	3	0.0%	0	3.0%	1	0.0%	0	2.0%	1	0.0%
Windsor	0.2%	3	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%
Yeading	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Knightsbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Camden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	14.1%	184	0.0%	0	21.2%	7	4.8%	2	12.2%	6	9.8%
Base:		1307		32		33		42		49	

### Q25 How often do you visit (location mentioned at Q24) for pubs / clubs ?

*Those that go to a pub or club at Q20.*

More than once a week	23.8%	267	18.8%	6	7.7%	2	12.5%	5	18.6%	8	15.2%	7	21.1%	8	34.0%	17	30.4%	14	21.9%	7	21.1%	8
Once a week	29.2%	328	28.1%	9	34.6%	9	17.5%	7	34.9%	15	26.1%	12	23.7%	9	26.0%	13	34.8%	16	37.5%	12	28.9%	11
Once a fortnight	18.1%	203	21.9%	7	19.2%	5	25.0%	10	16.3%	7	23.9%	11	18.4%	7	12.0%	6	15.2%	7	25.0%	8	18.4%	7
Once a month	17.6%	198	21.9%	7	15.4%	4	22.5%	9	7.0%	3	28.3%	13	21.1%	8	18.0%	9	10.9%	5	12.5%	4	23.7%	9
Once every 3 months	5.2%	58	9.4%	3	7.7%	2	12.5%	5	9.3%	4	2.2%	1	10.5%	4	6.0%	3	2.2%	1	3.1%	1	5.3%	2
Less often	3.7%	41	0.0%	0	7.7%	2	2.5%	1	9.3%	4	2.2%	1	0.0%	0	2.0%	1	2.2%	1	0.0%	0	2.6%	1
(Don't know / varies)	2.5%	28	0.0%	0	7.7%	2	7.5%	3	4.7%	2	2.2%	1	5.3%	2	2.0%	1	4.3%	2	0.0%	0	0.0%	0
Base:		1123		32		26		40		43		46		38		50		46		32		38

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q26 What town centre do you visit most often for restaurants ?</b>																						
<i>Those that go to a restaurant at Q20.</i>																						
Ealing	9.0%	213	6.8%	5	0.0%	0	0.0%	0	4.5%	4	1.2%	1	16.7%	10	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Chiswick	6.3%	150	1.4%	1	1.8%	1	0.0%	0	4.5%	4	2.4%	2	20.0%	12	74.2%	72	1.2%	1	1.5%	1	0.0%	0
Richmond	6.3%	149	12.2%	9	1.8%	1	6.9%	5	7.9%	7	28.2%	24	3.3%	2	1.0%	1	18.1%	15	59.1%	39	23.5%	19
West End / Oxford Street / Bond Street	5.4%	128	5.4%	4	3.5%	2	1.4%	1	3.4%	3	1.2%	1	3.3%	2	3.1%	3	6.0%	5	1.5%	1	2.5%	2
London City Centre	3.8%	90	2.7%	2	1.8%	1	0.0%	0	4.5%	4	3.5%	3	1.7%	1	1.0%	1	2.4%	2	1.5%	1	4.9%	4
Other	3.5%	83	0.0%	0	0.0%	0	1.4%	1	3.4%	3	2.4%	2	1.7%	1	1.0%	1	4.8%	4	1.5%	1	0.0%	0
Fulham	2.8%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Twickenham	2.6%	62	5.4%	4	3.5%	2	15.3%	11	9.0%	8	9.4%	8	0.0%	0	0.0%	0	2.4%	2	1.5%	1	24.7%	20
Hounslow	2.6%	61	21.6%	16	8.8%	5	2.8%	2	19.1%	17	9.4%	8	5.0%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Soho, London	2.4%	57	5.4%	4	7.0%	4	9.7%	7	1.1%	1	2.4%	2	0.0%	0	1.0%	1	0.0%	0	1.5%	1	0.0%	0
Harrow	2.2%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith	1.7%	41	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Chelsea	1.7%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	3.0%	2	0.0%	0
Ruilsp	1.7%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	1.7%	40	1.4%	1	0.0%	0	0.0%	0	4.5%	4	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street	1.6%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Hayes	1.4%	34	2.7%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	1.4%	32	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton	1.4%	32	1.4%	1	1.8%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Shepherds Bush	1.3%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Teddington	1.2%	29	1.4%	1	5.3%	3	6.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	7
Putney	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.3%	16	1.5%	1	0.0%	0
Feltham	1.1%	26	4.1%	3	8.8%	5	16.7%	12	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston	1.1%	25	0.0%	0	3.5%	2	1.4%	1	3.4%	3	4.7%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.7%	3
Notting Hill	1.1%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	1.1%	25	2.7%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Brentford	0.8%	20	1.4%	1	1.8%	1	0.0%	0	1.1%	1	3.5%	3	21.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	0.7%	16	1.4%	1	1.8%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton	0.6%	14	0.0%	0	3.5%	2	2.8%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheen	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	12	3.0%	2	0.0%	0
Isleworth	0.5%	13	0.0%	0	0.0%	0	0.0%	0	5.6%	5	7.1%	6	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew	0.5%	13	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	9.1%	6	1.2%	1
Whitton	0.5%	12	0.0%	0	0.0%	0	1.4%	1	4.5%	4	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4
Knightsbridge	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Battersea	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.4%	10	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor	0.4%	10	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	9	0.0%	0	0.0%	0
Sunbury	0.4%	9	0.0%	0	0.0%	0	2.8%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	
Clapham	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chertsey	0.3%	8	0.0%	0	1.8%	1	1.4%	1	0.0%	0	1.2%	1
Wimbledon	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensway	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough	0.2%	5	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0
Covent Garden	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Pinner	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earlsfield	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal, London	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tooting	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Leicester Square, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Westminster	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham	0.1%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bayswater	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley	0.1%	3	1.4%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Hillingdon	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egham	0.1%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Alperton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marylebone	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	18.8%	446	13.5%	10	38.6%	22	20.8%	15	14.6%	13	12.9%	11
Base:		2370		74		57		72		89		85

**Q27 How often do you visit (location mentioned at Q26) for restaurants ?***Those that go to a restaurant at Q20.*

More than once a week	8.7%	168	9.4%	6	8.6%	3	3.5%	2	2.6%	2	0.0%	0	4.2%	2	12.5%	11	12.3%	9	8.9%	5	7.7%	5
Once a week	18.7%	360	12.5%	8	11.4%	4	15.8%	9	22.4%	17	17.6%	13	22.9%	11	22.7%	20	17.8%	13	23.2%	13	16.9%	11
Once a fortnight	19.9%	383	10.9%	7	25.7%	9	15.8%	9	14.5%	11	25.7%	19	22.9%	11	21.6%	19	30.1%	22	23.2%	13	20.0%	13
Once a month	28.7%	552	34.4%	22	31.4%	11	33.3%	19	28.9%	22	35.1%	26	33.3%	16	26.1%	23	21.9%	16	25.0%	14	33.8%	22
Once every 3 months	13.3%	256	18.8%	12	17.1%	6	15.8%	9	11.8%	9	13.5%	10	10.4%	5	5.7%	5	8.2%	6	12.5%	7	13.8%	9
Less often	7.0%	134	10.9%	7	5.7%	2	12.3%	7	13.2%	10	2.7%	2	6.3%	3	4.5%	4	8.2%	6	1.8%	1	4.6%	3
(Don't know / varies)	3.7%	71	3.1%	2	0.0%	0	3.5%	2	6.6%	5	5.4%	4	0.0%	0	6.8%	6	1.4%	1	5.4%	3	3.1%	2
Base:		1924		64		35		57		76		74		48		88		73		56		65

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
<b>Q28 What town do you work in ?</b>																						
Central London	7.2%	216	1.1%	1	0.0%	0	2.2%	2	2.5%	3	1.0%	1	1.3%	1	15.6%	19	4.0%	4	2.5%	2	0.0%	0
Ealing	3.0%	89	1.1%	1	0.0%	0	0.0%	0	0.8%	1	1.0%	1	6.3%	5	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Other	2.8%	85	4.4%	4	2.5%	2	1.1%	1	1.7%	2	2.0%	2	1.3%	1	0.0%	0	3.0%	3	1.3%	1	4.0%	4
London City Centre	2.7%	81	3.3%	3	2.5%	2	0.0%	0	2.5%	3	4.0%	4	3.8%	3	0.8%	1	6.0%	6	8.8%	7	6.0%	6
Hounslow	2.2%	65	11.1%	10	5.0%	4	4.4%	4	12.5%	15	6.0%	6	6.3%	5	1.6%	2	0.0%	0	1.3%	1	3.0%	3
Heathrow Airport, London	2.1%	63	4.4%	4	7.5%	6	3.3%	3	5.0%	6	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Hammersmith	1.6%	49	1.1%	1	1.3%	1	0.0%	0	0.8%	1	1.0%	1	1.3%	1	1.6%	2	3.0%	3	0.0%	0	0.0%	0
Richmond	1.3%	40	0.0%	0	1.3%	1	0.0%	0	0.8%	1	2.0%	2	2.5%	2	0.0%	0	2.0%	2	23.8%	19	6.0%	6
Hayes	1.3%	40	0.0%	0	1.3%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.2%	35	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	2.5%	2	18.0%	22	1.0%	1	1.3%	1	0.0%	0
Acton	1.1%	34	0.0%	0	0.0%	0	1.1%	1	1.7%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Harrow	1.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	0.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Greenford	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.9%	27	1.1%	1	0.0%	0	4.4%	4	2.5%	3	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.3%	1	11.0%	11
Isleworth	0.8%	25	0.0%	0	0.0%	0	1.1%	1	2.5%	3	15.0%	15	2.5%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Uxbridge	0.8%	24	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
London West End	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.8%	1	2.0%	2	0.0%	0	1.0%	1
Feltham	0.8%	23	0.0%	0	5.0%	4	7.7%	7	1.7%	2	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0	1.0%	1
Hampton	0.7%	22	1.1%	1	1.3%	1	4.4%	4	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.7%	22	3.3%	3	0.0%	0	1.1%	1	0.0%	0	1.0%	1	17.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Wembley	0.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.6%	18	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	0.6%	18	0.0%	0	6.3%	5	1.1%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	0.5%	16	0.0%	0	0.0%	0	1.1%	1	2.5%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.5%	16	0.0%	0	3.8%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.3%	1	2.0%	2
Sunbury	0.5%	14	2.2%	2	1.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston	0.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.0%	1
Hanworth	0.4%	12	0.0%	0	2.5%	2	6.6%	6	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley	0.3%	10	0.0%	0	1.3%	1	0.0%	0	1.7%	2	3.0%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Putney	0.3%	9	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%	1
Ruislip	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria, London	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Hendon	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Chelsea	0.3%	8	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Edgware	0.3%	8	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Slough	0.2%	7	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Battersea	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0

# West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20											
Park Royal, London	0.2%	6	0.0%	0	0.0%	0	1.1%	1	0.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheen	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	2.5%	2	0.0%	0
Hillingdon	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Paddington	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Weybridge	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Kew	0.2%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.5%	2	0.0%	0
Westminster	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Perivale	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London East End	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roehampton	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.3%	1	0.0%	0
Kilburn	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covent Garden	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.0%	1
West Drayton	0.1%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.1%	4	1.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tooting	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Stanwell	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Clapham	0.1%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chertsey	0.1%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heston	0.1%	3	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Wimbledon	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White City, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London North End	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London South End	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guilford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Shepperton	0.1%	3	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bracknell	0.1%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedfont	0.1%	3	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't work)	46.2%	1391	54.4%	49	45.0%	36	46.2%	42	48.3%	58	48.0%	48	38.8%	31	46.7%	57	41.0%	41	46.3%	37	52.0%	52
(Varies)	4.9%	147	1.1%	1	1.3%	1	5.5%	5	3.3%	4	5.0%	5	7.5%	6	5.7%	7	10.0%	10	1.3%	1	5.0%	5
Base:		3008		90		80		91		120		100		80		122		100		80		100

**SEX Sex of respondent.**

Male	32.7%	985	32.2%	29	26.3%	21	31.9%	29	41.7%	50	32.0%	32	40.0%	32	32.0%	39	34.0%	34	22.5%	18	38.0%	38
Female	67.3%	2023	67.8%	61	73.8%	59	68.1%	62	58.3%	70	68.0%	68	60.0%	48	68.0%	83	66.0%	66	77.5%	62	62.0%	62
Base:		3008		90		80		91		120		100		80		122		100		80		100

## West London Shopping Survey for GVA Grimley

	Total	Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		
<b>AGE Could I ask how old you are ?</b>																						
18 to 24	5.5%	165	12.2%	11	7.5%	6	4.4%	4	7.5%	9	9.0%	9	6.3%	5	1.6%	2	10.0%	10	3.8%	3	4.0%	4
25 to 34	10.8%	326	21.1%	19	13.8%	11	13.2%	12	11.7%	14	8.0%	8	7.5%	6	7.4%	9	9.0%	9	5.0%	4	4.0%	4
35 to 44	17.8%	535	7.8%	7	25.0%	20	18.7%	17	11.7%	14	15.0%	15	11.3%	9	18.9%	23	16.0%	16	17.5%	14	19.0%	19
45 to 54	19.2%	579	10.0%	9	11.3%	9	20.9%	19	16.7%	20	17.0%	17	27.5%	22	21.3%	26	16.0%	16	23.8%	19	25.0%	25
55 to 64	21.9%	660	18.9%	17	20.0%	16	19.8%	18	19.2%	23	24.0%	24	31.3%	25	18.0%	22	21.0%	21	28.8%	23	26.0%	26
65 +	23.2%	699	27.8%	25	21.3%	17	22.0%	20	31.7%	38	25.0%	25	15.0%	12	32.8%	40	28.0%	28	21.3%	17	21.0%	21
(Refused)	1.5%	44	2.2%	2	1.3%	1	1.1%	1	1.7%	2	2.0%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Base:		3008		90		80		91		120		100		80		122		100		80		100
<b>EMP Which of the following best describes the chief wage earner of your household's current employment situation ?</b>																						
Working full time	54.4%	1636	55.6%	50	52.5%	42	52.7%	48	47.5%	57	60.0%	60	52.5%	42	52.5%	64	59.0%	59	56.3%	45	49.0%	49
Working part time	8.0%	242	7.8%	7	8.8%	7	9.9%	9	9.2%	11	7.0%	7	16.3%	13	8.2%	10	4.0%	4	11.3%	9	9.0%	9
Unemployed	3.4%	101	2.2%	2	6.3%	5	4.4%	4	5.0%	6	3.0%	3	2.5%	2	4.1%	5	0.0%	0	0.0%	0	2.0%	2
Retired	31.4%	945	33.3%	30	28.8%	23	33.0%	30	37.5%	45	30.0%	30	27.5%	22	33.6%	41	36.0%	36	32.5%	26	39.0%	39
A housewife	1.2%	37	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0
A student	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.1%	32	1.1%	1	1.3%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		3008		90		80		91		120		100		80		122		100		80		100
<b>CAR How many cars does your household own or have the use of ?</b>																						
None	23.8%	716	30.0%	27	27.5%	22	18.7%	17	20.0%	24	18.0%	18	21.3%	17	23.0%	28	24.0%	24	17.5%	14	19.0%	19
One	48.2%	1449	41.1%	37	37.5%	30	46.2%	42	48.3%	58	42.0%	42	58.8%	47	53.3%	65	50.0%	50	55.0%	44	46.0%	46
Two	21.5%	647	17.8%	16	26.3%	21	22.0%	20	22.5%	27	32.0%	32	16.3%	13	21.3%	26	24.0%	24	22.5%	18	23.0%	23
Three or more	5.6%	167	11.1%	10	7.5%	6	13.2%	12	8.3%	10	7.0%	7	3.8%	3	2.5%	3	2.0%	2	5.0%	4	11.0%	11
(Refused)	1.0%	29	0.0%	0	1.3%	1	0.0%	0	0.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Base:		3008		90		80		91		120		100		80		122		100		80		100

## West London Shopping Survey for GVA Grimley

**Total      Zone 11      Zone 12      Zone 13      Zone 14      Zone 15      Zone 16      Zone 17      Zone 18      Zone 19      Zone 20**

**[Mean Score (£1000): 0 - 14999, 15000 - 19999, 20000 - 29999, 30000 - 39999, 40000 - 49999, 50000 - 59999, 60000 - 69999, 70000 - 79999, 80000 - 89999, 90000 - 99000, 100000 - 149999, 150000+]**

### INC Approximately what is your total household income ?

£0 - £14,999	12.9%	387	21.1%	19	12.5%	10	15.4%	14	11.7%	14	12.0%	12	13.8%	11	8.2%	10	10.0%	10	6.3%	5	12.0%	12
£15,000 - £19,999	4.2%	126	3.3%	3	5.0%	4	3.3%	3	4.2%	5	2.0%	2	1.3%	1	5.7%	7	6.0%	6	5.0%	4	2.0%	2
£20,000 - £29,999	8.1%	244	12.2%	11	15.0%	12	9.9%	9	5.0%	6	6.0%	6	13.8%	11	3.3%	4	6.0%	6	7.5%	6	10.0%	10
£30,000 - £39,999	6.4%	194	3.3%	3	2.5%	2	8.8%	8	6.7%	8	7.0%	7	8.8%	7	5.7%	7	7.0%	7	6.3%	5	7.0%	7
£40,000 - £49,999	4.7%	142	3.3%	3	8.8%	7	6.6%	6	5.0%	6	7.0%	7	8.8%	7	5.7%	7	3.0%	3	5.0%	4	6.0%	6
£50,000 - £59,999	4.8%	143	3.3%	3	0.0%	0	7.7%	7	4.2%	5	7.0%	7	3.8%	3	3.3%	4	7.0%	7	2.5%	2	5.0%	5
£60,000 - £69,999	2.1%	62	0.0%	0	1.3%	1	4.4%	4	0.8%	1	2.0%	2	1.3%	1	3.3%	4	0.0%	0	3.8%	3	4.0%	4
£70,000 - £79,999	2.1%	62	0.0%	0	0.0%	0	1.1%	1	1.7%	2	1.0%	1	2.5%	2	0.8%	1	5.0%	5	3.8%	3	1.0%	1
£80,000 - £89,999	1.1%	32	2.2%	2	1.3%	1	0.0%	0	0.8%	1	0.0%	0	2.5%	2	0.8%	1	0.0%	0	1.3%	1	0.0%	0
£90,000 - £99,999	0.9%	26	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	4.0%	4
£100,000 - £149,999	3.0%	89	1.1%	1	0.0%	0	1.1%	1	2.5%	3	2.0%	2	1.3%	1	8.2%	10	4.0%	4	3.8%	3	5.0%	5
£150,000+	1.6%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.9%	6	4.0%	4	6.3%	5	3.0%	3
(Don't know / refused)	48.3%	1454	50.0%	45	53.8%	43	41.8%	38	56.7%	68	53.0%	53	42.5%	34	48.4%	59	48.0%	48	48.8%	39	41.0%	41
<i>Mean:</i>		43.6		26.0		26.5		33.5		37.3		40.4		35.0		68.1		55.2		66.5		53.9
<i>Base:</i>		3008		90		80		91		120		100		80		122		100		80		100

### ETH The following question will be used in a statistical format only, and will help us to assess diverse needs and ensure all have access to our services. What is your ethnic background ?

White (British/ Irish/ Other)	79.4%	2389	55.6%	50	78.8%	63	92.3%	84	65.0%	78	80.0%	80	87.5%	70	90.2%	110	89.0%	89	90.0%	72	94.0%	94
Black / Black British (Caribbean / African / other black)	4.1%	124	4.4%	4	2.5%	2	1.1%	1	4.2%	5	3.0%	3	6.3%	5	1.6%	2	1.0%	1	1.3%	1	1.0%	1
Asian / Asian British (Indian / Pakistani / Bangladeshi / Other Asian)	11.5%	346	36.7%	33	15.0%	12	5.5%	5	26.7%	32	14.0%	14	1.3%	1	2.5%	3	3.0%	3	3.8%	3	2.0%	2
Mixed (any mixed category)	2.6%	77	3.3%	3	1.3%	1	0.0%	0	2.5%	3	3.0%	3	3.8%	3	1.6%	2	6.0%	6	2.5%	2	2.0%	2
Chinese	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Refused)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	2.2%	65	0.0%	0	2.5%	2	1.1%	1	1.7%	2	0.0%	0	1.3%	1	4.1%	5	1.0%	1	2.5%	2	1.0%	1
<i>Base:</i>		3008		90		80		91		120		100		80		122		100		80		100

### SEG Socio-economic:

A	9.2%	276	6.7%	6	1.3%	1	3.3%	3	4.2%	5	7.0%	7	3.8%	3	16.4%	20	11.0%	11	18.8%	15	13.0%	13
B	20.8%	625	12.2%	11	11.3%	9	12.1%	11	17.5%	21	23.0%	23	23.8%	19	29.5%	36	27.0%	27	31.3%	25	22.0%	22
C1	30.1%	904	33.3%	30	41.3%	33	34.1%	31	35.0%	42	30.0%	30	32.5%	26	27.0%	33	28.0%	28	32.5%	26	39.0%	39
C2	23.1%	694	26.7%	24	31.3%	25	30.8%	28	30.0%	36	29.0%	29	26.3%	21	16.4%	20	23.0%	23	7.5%	6	16.0%	16
D	10.9%	328	15.6%	14	7.5%	6	17.6%	16	9.2%	11	6.0%	6	10.0%	8	7.4%	9	8.0%	8	7.5%	6	6.0%	6
E	2.2%	65	1.1%	1	2.5%	2	2.2%	2	0.8%	1	0.0%	0	2.5%	2	0.8%	1	0.0%	0	1.3%	1	1.0%	1
(Refused)	3.9%	116	4.4%	4	5.0%	4	0.0%	0	3.3%	4	5.0%	5	1.3%	1	2.5%	3	3.0%	3	1.3%	1	3.0%	3
<i>Base:</i>		3008		90		80		91		120		100		80		122		100		80		100

## West London Shopping Survey for GVA Grimley

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
<b>QUOTA Zone</b>											
Zone 1	4.3% 130	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 2	4.4% 131	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 3	4.0% 121	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 4	3.4% 101	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 5	4.0% 120	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 6	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 7	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 8	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 9	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 10	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 11	3.0% 90	100.0% 90	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 12	2.7% 80	0.0% 0	100.0% 80	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 13	3.0% 91	0.0% 0	0.0% 0	100.0% 91	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 14	4.0% 120	0.0% 0	0.0% 0	0.0% 0	100.0% 120	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 15	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 16	2.7% 80	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 80	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 17	4.1% 122	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 122	0.0% 0	0.0% 0	0.0% 0
Zone 18	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 100	0.0% 0	0.0% 0
Zone 19	2.7% 80	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 80	0.0% 0
Zone 20	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 100
Zone 21	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 22	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 23	2.4% 71	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 24	2.3% 70	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 25	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 26	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 27	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 28	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 29	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 30	3.4% 101	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Base:	3008	90	80	91	120	100	80	122	100	80	100

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q01 In which shop or shopping centre do you do most of your households main food shopping ?</b>																						
Other	5.5%	147	3.7%	3	3.4%	3	3.2%	2	7.8%	5	2.3%	2	9.4%	9	2.3%	2	13.1%	11	13.5%	12	12.9%	12
Tesco, Mogden Lane, Twickenham	5.0%	134	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Syon Lane, Osterley Park, Osterley	4.3%	116	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bulls Bridge Industrial Estate, Hayes Road, Hayes Bulls Bridge	3.8%	103	0.0%	0	0.0%	0	0.0%	0	48.4%	31	11.5%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Glencoe Road, Yeading	3.6%	97	0.0%	0	0.0%	0	0.0%	0	4.7%	3	28.7%	25	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Old Hoover Building, Western Avenue, Middlesex	3.5%	95	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.3%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Uxbridge Road, Hampton	3.2%	86	56.1%	46	5.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury	3.1%	83	17.1%	14	59.6%	53	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Town Lane, Stanwell, Ashford	2.6%	70	0.0%	0	20.2%	18	75.8%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Dukes Green Avenue, Feltham	2.5%	66	2.4%	2	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Chiswick High Road, Chiswick	2.4%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Alexandria Road, West Ealing	2.2%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, High Street, Feltham	2.2%	59	2.4%	2	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Lombardy Retail Park, Coldharbour Lane, Hayes	2.2%	58	0.0%	0	0.0%	0	0.0%	0	12.5%	8	37.9%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Western Road, Park Royal Road, Ealing	2.1%	57	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.1%	1	1.0%	1	16.1%	14	4.8%	4	0.0%	0	0.0%	0
Tesco, Shepherds Bush Road, Hammersmith	1.9%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Tesco, Greenford Road, Greenford	1.9%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, South Ruislip	1.9%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Manor Road, Richmond	1.8%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Essex Place, Chiswick	1.8%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, King Street, Acton	1.6%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ealing Road, Alperton, Wembley	1.3%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	14	0.0%	0	0.0%	0	0.0%	0
Waitrose, 292 Upper	1.3%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
Richmond Road West, East Sheen																						
Sainsbury's, Canal Way, Ladbroke Grove	1.3%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	28.6%	24	0.0%	0	0.0%	0
Sainsbury's, Melbourne Avenue, West Ealing	1.3%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Townmead Road, Fulham	1.2%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.1%	1
Waitrose, Sheen Road, Richmond	1.1%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Asda, Roehampton Avel, Roehampton	1.1%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	6
Waitrose, 380-394 North End Road, Fulham	1.0%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, West Cromwell Road, Kensington	1.0%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	12.4%	11	0.0%	0
Asda, Clapham	1.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.7%	22
Somerfield, High Street, Brentford	0.9%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Garrett Lane, Wandsworth	0.9%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	23.7%	22
Asda, Wembley Park, Forty Lane, Wembley	0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.5%	17	1.2%	1	0.0%	0	0.0%	0
Marks & Spencer, High Road, Chiswick	0.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Putney Exchange, High Street, Putney	0.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's, Northolt Road, South Harrow	0.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Feltham	0.7%	19	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Cavendish Parade, Hounslow	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kingsmill, Hammersmith	0.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, London Road, Twickenham	0.6%	17	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Broadway, Ealing	0.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brook Green	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Werter Road, Putney	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Waitrose, High Street, Kensington	0.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	10.1%	9	0.0%	0
Waitrose, Northolt Road, South Harrow	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	10	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Ealing	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Central Way,	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	11	1.2%	1	0.0%	0	0.0%	0



## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
Brent Park																						
Tesco Metro, Portobello Road, Notting Hill	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	11	0.0%	0	0.0%	0
Waitrose, Ealing	0.4%	11	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ladbroke Grove, London	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	6	3.6%	3	0.0%	0	0.0%	0
Morrisons, Concorde Centre, Shepherds Bush	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Marks & Spencer, King Street, Hammersmith	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ruislip	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	7.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, North End Road, London	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hanworth	0.4%	10	1.2%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Hyde Road, South Hayes	0.3%	9	0.0%	0	0.0%	0	0.0%	0	3.1%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Chelsea	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	8	1.1%	1
Waitrose, Sheen Road, Richmond	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbrus, Cromwell Road, West London	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	5.6%	5	0.0%	0
Marks & Spencer, High Street, Kensington	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	3.4%	3	0.0%	0
Tesco, Southall	0.3%	8	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Whitton	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Ealing Retail Park, Uxbridge Road, London	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, The Broadway, Ealing	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, North End Road, Fulham, Fulham	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Sainsbury's, Twickenham	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Gloucester Arcade, Gloucester Road, London	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	6	0.0%	0
Sainsbury's, Retail Centre, Fulham Road, Fulham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Sainsbury's, Wandsworth Road, Wandsworth	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3
Somerfield, The Broadway, Southall	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Kew Retail Park, Mortlake Road, Kew	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Margarets, Twickenham	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30	
Waitrose, Wandsworth	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4
Waitrose, Staines	0.2%	5	0.0%	0	1.1%	1	3.2%	2	0.0%	0	0.0%	0
Tesco Express, Alexandra Avenue, Harrow	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3
Somerfield, Kings Road, Chelsea	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kensington	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Uxbridge	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.1%	1
Sainsbury's, Palace Road, Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Earls Court	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hayes	0.1%	4	0.0%	0	0.0%	0	0.0%	0	6.3%	4	0.0%	0
Iceland, Station Road, Hayes	0.1%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.3%	2
Tesco, Uxbridge	0.1%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.3%	2
Sainsbury's, Earls Court Road, London	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Kingston	0.1%	4	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Old Oak Common Lane, East Acton	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WM Morrisons, Hatch End	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3
Marks & Spencer, High Street, Hounslow	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Road, Northholt	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Staines	0.1%	4	0.0%	0	2.2%	2	1.6%	1	0.0%	0	0.0%	0
Iceland, High Street, Harlesden	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	4
Sainsbury's, High Road, Willesden Green	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	4
Asda, Park Road, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Budgens, Harlsden	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3
Local shops, South Wandsworth	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Watford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Marks & Spencer, George Street, Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Pinner	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3
Tesco Express, Alexandra Avenue, Rayners Lane, Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3
Marks & Spencer, Kings Road, Chelsea	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Hampton Hill	0.1%	3	2.4%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Express, Holland Park, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3
Iceland, North End Road,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30												
Fulham																							
Marks & Spencer, High Street, Staines	0.1%	3	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Netto, South Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Teddington	0.1%	3	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, High Street, Acton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Uxbridge Road, Hayes End	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Lower Richmond Road, Putney	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, High Street, Putney	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	
Marks & Spencer, Ealing	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Kings Road, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%
Tesco Metro, Broadway Centre, Hammersmith	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
Broadway, Hammersmith																							
Marks & Spencer, Chelsea	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.1%	1	
Sainsbury's, Northolt Road, Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Staines	0.1%	3	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Uxbridge	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, High Street, Hounslow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Kingston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Unit 7, The Oaks Shopping Centre, Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Fulham Palace, Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, South Road, Southall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Slough	0.1%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Faggs Road, Feltham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, West Ealing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Fulham Road, Chelsea	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%
Tesco, Field End Road, South Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Murton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	
Tesco Metro, George Street, Richmond	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Great West Road, Brentford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Shepherds Bush	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somerfield, Harrow Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30
London											
Aldi, 76-86 High Street, Feltham	0.1%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Clapham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Marks & Spencer, Jerdan Place, Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Iceland, Arndale Centre, Wandsworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Asda, Watford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Tesco, Hounslow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Hounslow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Clapham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Local market, Portobello Road, London	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Marks & Spencer, Brent Cross	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%
Sainsbury's, Kingston	0.1%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Kingston	0.1%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Queensway	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Somerfield, London Road, Brentford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Notting Hill, London	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Sainsbury's, High Street, Chiswick	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Kew	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Wimbledon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Sainsbury's, Wandsworth Bridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Perivale	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Uxbridge Road, Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%
Marks & Spencer, Earls Court Road, Earls Court	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Lidl, Clapham Junction	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Feltham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Wood Green	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Kings Road, Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Somerfield, High Road, Chiswick	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%
Brentford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Feltham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, New Road, Feltham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, High Road,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30	
Chiswick												
Sainsbury's, Uxbridge Road, London	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Notting Hill Gate, Notting Hill Gate	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Northolt Road, South Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Arrivals Lounge, Terminal 3, Heathrow Airport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Iceland, Greenford Road, Greenford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Roehampton Lane, Roehampton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Church Road, Middlesex	0.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Road, Fulham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tesco Express, Station Parade, Kew Gardens	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North End Road, Hammersmith	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Earls Court Road, Kensington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Iceland, Bath Road, Hounslow West	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Castlenau, Barnes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Putney	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Street, West Drayton, Yiewsley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tesco Express, Ashburnham Road, Richmond	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Southside Shopping Centre, Wandsworth High Street, London	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Central Office Building, Shepherds Bush	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Chiswick	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Pinner	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, Trident House, Clare Road, Stanwell	0.0%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30	
Hounslow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	2678	82	89	62	64	87	96	87	84	89	93	

### Q02 How does your household normally travel to its main food shopping destination (STORE MENTIONED AT Q01) ?

*Those that don't shop online and use a specific place at Q01.*

Car / van (as driver)	49.9%	1336	68.3%	56	74.2%	66	74.2%	46	46.9%	30	51.7%	45	58.3%	56	58.6%	51	21.4%	18	21.3%	19	48.4%	45
Car / van (as passenger)	14.3%	382	6.1%	5	14.6%	13	16.1%	10	20.3%	13	26.4%	23	16.7%	16	16.1%	14	8.3%	7	3.4%	3	8.6%	8
Bus	11.1%	298	8.5%	7	3.4%	3	1.6%	1	21.9%	14	6.9%	6	3.1%	3	11.5%	10	20.2%	17	3.4%	3	14.0%	13
Motorcycle	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Walk	20.7%	553	13.4%	11	5.6%	5	3.2%	2	7.8%	5	11.5%	10	19.8%	19	13.8%	12	48.8%	41	66.3%	59	28.0%	26
Taxi	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tube / Underground	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	1.5%	41	3.7%	3	0.0%	0	3.2%	2	1.6%	1	1.1%	1	1.0%	1	0.0%	0	1.2%	1	1.1%	1	0.0%	0
Mobility scooter / wheelchair	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.1%	30	0.0%	0	2.2%	2	1.6%	1	1.6%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.1%	1
Base:	2678	82	89	62	64	87	96	87	84	89	93											

[Mean Score (mins): 0 - 5, 6 - 10, 11 - 15, 16 - 20, 21 - 25, 26 - 30, 31+]

### Q03 How long does it take you to travel to get to you main food destination (STORE MENTIONED AT Q01) ?

*Those that don't shop online and use a specific place at Q01.*

0 - 5 mins	35.0%	936	52.4%	43	48.3%	43	67.7%	42	32.8%	21	39.1%	34	40.6%	39	26.4%	23	32.1%	27	46.1%	41	36.6%	34
6 - 10 mins	38.4%	1029	29.3%	24	40.4%	36	17.7%	11	39.1%	25	35.6%	31	30.2%	29	46.0%	40	35.7%	30	41.6%	37	37.6%	35
11 - 15 mins	13.4%	358	11.0%	9	7.9%	7	4.8%	3	9.4%	6	8.0%	7	16.7%	16	10.3%	9	16.7%	14	7.9%	7	18.3%	17
16 - 20 mins	7.1%	189	3.7%	3	1.1%	1	8.1%	5	10.9%	7	8.0%	7	9.4%	9	11.5%	10	7.1%	6	0.0%	0	5.4%	5
21 - 25 mins	1.4%	38	3.7%	3	0.0%	0	0.0%	0	4.7%	3	3.4%	3	1.0%	1	3.4%	3	2.4%	2	0.0%	0	0.0%	0
26 - 30 mins	2.5%	67	0.0%	0	0.0%	0	1.6%	1	3.1%	2	3.4%	3	0.0%	0	2.3%	2	3.6%	3	4.5%	4	1.1%	1
31 + mins	1.1%	29	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	2.1%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	32	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Mean:	8.59		6.58		6.26		5.65		9.09		8.72		8.49		9.19		9.77		6.76		7.65	
Base:	2678	82	89	62	64	87	96	87	84	89	93											

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q04 When you visit (location at Q01) for your main food shop do you undertake any linked trips to other destinations, for example, clothes shops, leisure / entertainment, restaurants / bars, services etc. ?</b>																						
<i>Those that don't shop online and use a specific place at Q01.</i>																						
Yes - Meeting friends	1.5%	41	1.2%	1	1.1%	1	1.6%	1	1.6%	1	0.0%	0	2.1%	2	0.0%	0	1.2%	1	1.1%	1	3.2%	3
Yes - Meeting family	0.7%	20	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.3%	2	2.1%	2	1.1%	1	1.2%	1	1.1%	1	0.0%	0
Yes - Other food shops	5.9%	157	6.1%	5	4.5%	4	1.6%	1	3.1%	2	2.3%	2	8.3%	8	2.3%	2	6.0%	5	7.9%	7	9.7%	9
Yes - Other non food shop (Clothing / footwear, electrical etc.)	14.3%	383	15.9%	13	6.7%	6	27.4%	17	12.5%	8	16.1%	14	13.5%	13	4.6%	4	20.2%	17	16.9%	15	16.1%	15
Yes - Commute to / from work	1.6%	42	1.2%	1	0.0%	0	3.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.4%	2	2.2%	2	0.0%	0
Yes - Particular leisure activity	1.0%	26	2.4%	2	1.1%	1	3.2%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Yes - Pubs / clubs	0.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Yes - Restaurants	1.8%	47	2.4%	2	1.1%	1	4.8%	3	3.1%	2	2.3%	2	1.0%	1	1.1%	1	1.2%	1	2.2%	2	2.2%	2
Yes - Cafes	3.1%	82	3.7%	3	2.2%	2	0.0%	0	1.6%	1	2.3%	2	3.1%	3	1.1%	1	6.0%	5	4.5%	4	4.3%	4
Yes - Financial service (i.e. bank, building society)	5.3%	142	3.7%	3	4.5%	4	0.0%	0	6.3%	4	2.3%	2	4.2%	4	1.1%	1	7.1%	6	2.2%	2	4.3%	4
Yes - Personal service (i.e. hairdresser, beauty salon)	1.0%	28	2.4%	2	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1
Yes - Other service (i.e. travel agent, estate agent)	0.1%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Other	0.4%	10	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
No	68.3%	1830	64.6%	53	75.3%	67	61.3%	38	75.0%	48	73.6%	64	74.0%	71	87.4%	76	58.3%	49	67.4%	60	66.7%	62
Get petrol	1.7%	46	1.2%	1	3.4%	3	3.2%	2	0.0%	0	1.1%	1	1.0%	1	1.1%	1	1.2%	1	0.0%	0	2.2%	2
Visit market	0.5%	13	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0
School run	0.3%	9	1.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Visit recycling centre	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit Post Office	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit chemists	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing / window shopping	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit the park	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.9%	23	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0
Base:	2678		82		89		62		64		87		96		87		84		89		93	

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q05 Where do you do most of your household's small scale 'top-up' food shopping ?</b>																						
Other	13.1%	276	16.7%	13	11.6%	8	7.8%	4	9.5%	4	14.7%	10	22.0%	18	25.4%	18	20.6%	14	20.6%	13	41.7%	30
Tesco, Greenford Road, Greenford	2.1%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Uxbridge Road, Hampton	1.8%	38	33.3%	26	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Syon Lane, Osterley Park, Osterley	1.8%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Town Lane, Stanwell, Ashford	1.8%	37	0.0%	0	11.6%	8	49.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Staines Road West, Sunbury	1.7%	36	2.6%	2	40.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Tesco, High Street, Feltham	1.6%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Glencoe Road, Yeading	1.6%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, King Street, Acton	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Dukes Green Avenue, Feltham	1.4%	29	2.6%	2	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, High Street, Brentford	1.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	1.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mogden Lane, Twickenham	1.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Lombardy Retail Park, Coldharbour Lane, Hayes	1.2%	26	0.0%	0	0.0%	0	0.0%	0	7.1%	3	25.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Alexandria Road, West Ealing	1.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Chiswick High Road, Chiswick	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 380-394 North End Road, Fulham	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1
Chiswick	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Waitrose, 292 Upper Richmond Road West, East Sheen	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Broadway, Ealing	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.0%	20	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Shepherds Bush Road, Hammersmith	0.9%	19	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Manor Road, Richmond	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Old Hoover Building,	0.8%	16	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30
Western Avenue, Middlesex											
Marks & Spencer, High Road, Chiswick	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Melbourne Avenue, West Ealing	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Trident House, Clare Road, Stanwell	0.8%	16	2.6%	2	1.4%	1	25.5%	13	0.0%	0	0.0%
Waitrose, Putney Exchange, High Street, Putney	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ealing Broadway	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hammersmith	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Essex Place, Chiswick	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hayes	0.7%	15	0.0%	0	0.0%	0	0.0%	0	11.9%	5	14.7%
Tesco Extra, Bulls Bridge Industrial Estate, Hayes Road, Hayes Bulls Bridge	0.7%	15	0.0%	0	0.0%	0	0.0%	0	11.9%	5	4.4%
Marks & Spencer, High Street, Hounslow	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hanwell	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Sheen Road, Richmond	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Ealing Road, Alperton, Wembley	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%
Sainsbury's, Northolt Road, South Harrow	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%
Greenford	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fulham	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Shepherds Bush	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, South Ruislip	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%
Local shops, Northolt	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Western Road, Park Royal Road, Ealing	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%
Waitrose, London Road, Twickenham	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Uxbridge Road, Acton	0.6%	12	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%
Marks & Spencer, High Street, Kensington	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, High Street, Hampton Hill	0.6%	12	14.1%	11	0.0%	0	0.0%	0	0.0%	0	1.2%
Sainsbury's, South Ealing Road, South Ealing	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shepherds Bush	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Sainsbury's, Canal Way, Ladbroke Grove	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
											13.2%

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
Tesco Metro, High Street, Whitton	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Portobello Road, Notting Hill	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	11	0.0%	0	0.0%	0
Local shops, Heston	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.5%	10	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Alexandra Avenue, Rayners Lane, Harrow	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Kew Retail Park, Mortlake Road, Kew	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Palace Road, Fulham	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Kingsmill, Hammersmith	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Iceland, High Street, Hounslow	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Feltham	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Old Oak Common Lane, East Acton	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Concorde Centre, Shepherds Bush	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Somerfield, Cavendish Parade, Hounslow	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, The Broadway, Southall	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Broadway Centre, Hammersmith	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Broadway, Hammersmith	0.4%	9	0.0%	0	0.0%	0	0.0%	0	16.7%	7	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hayes	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Northolt	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hayes	0.4%	9	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, West Cromwell Road, Kensington	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4	0.0%	0
Sainsbury's, Garrett Lane, Wandsworth	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	8.3%	6
Iceland, Station Road, Hayes	0.4%	8	0.0%	0	0.0%	0	0.0%	0	14.3%	6	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Sunbury	0.4%	8	2.6%	2	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Townmead Road, Fulham	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Uxbridge Road, Hammersmith	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Church Road, Middlesex	0.4%	8	0.0%	0	8.7%	6	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Isleworth	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Werter Road,	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30
Putney											
Tesco Express, St Margarets, Twickenham	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Ashford	0.3%	7	0.0%	0	10.1%	7	0.0%	0	0.0%	0	0.0%
Waitrose, High Street, Kensington	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Ruislip Harrow	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer, Twickenham	0.3%	6	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, King Street, Hammersmith	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, North End Road, Fulham, Fulham	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer, Ealing	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, High Road, Chiswick	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Sheen	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wembley	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Lower Richmond Road, Putney	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Marks and Spencer, Harrow	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%
Tesco Express, Kings Road, Fulham	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Alexandra Avenue, Harrow	0.3%	6	0.0%	0	0.0%	0	0.0%	0	6.1%	5	1.4%
Co-Op, South Ealing Road, Ealing	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hampton	0.3%	6	6.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Castlenau, Barnes	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Central Square, Wembley	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%
Tesco, Isleworth	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brook Green	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Battersea	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Church Road, Northholt	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Northfields, London	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Earls Court Road, Earls Court	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%
Budgens, Bedfont	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local market, Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Richmond	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer, Uxbridge	0.2%	5	0.0%	0	0.0%	0	4.8%	2	0.0%	0	1.2%

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
Local shops, South Harrow	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulham Road, Chelsea	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4	0.0%	0
Iceland, Unit 7, The Oaks Shopping Centre, Acton	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Parade, Kew Gardens	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Central Way, Brent Park	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	5	0.0%	0	0.0%	0	0.0%	0
Local shops, Kensington	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Sainsbury's, The Broadway, Ealing	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bear Road, Hanworth	0.2%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Feltham	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Greenford Avenue	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Central Office Building, Shepherds Bush	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Greenford Road, Greenford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Harlington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	9.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Earls Court Road, London	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4	0.0%	0
Local shops, West Kensington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Retail Centre, Fulham Road, Fulham	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Local shops, South Ealing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Kings Street, Twickenham	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Roehampton Lane, Roehampton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Harrow Road, London	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	4	0.0%	0	0.0%	0
Tesco Express, Holland Park, London	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	4	0.0%	0	0.0%	0
Tesco Express, Fulham Palace, Fulham	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pitshanger Lane, North Ealing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Pitshanger, Ealing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Fauconberg Road, Chiswick	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hanworth	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hanworth	0.2%	4	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Jerdan	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30
Place, Fulham											
Waitrose, Northolt Road, South Harrow	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brentford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somerfield, North End Road, London	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Perivale	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, East Acton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Chelsea	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%
Local shops, Barnes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Harlesden	0.2%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	4.2%
Local shops, Putney	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Asda, Roehampton Avel, Roehampton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Uxbridge Road, Ealing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hampton Hill	0.2%	4	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Southfields	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%
Londis, Sunbury	0.1%	3	2.6%	2	1.4%	1	0.0%	0	0.0%	0	0.0%
Marks & Spencer, George Street, Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Northolt Road, South Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%
Local shops, Whitton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Bilton Road, Greenford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%
Waitrose, Chelsea	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%
Tesco Express, Fulham Road, Fulham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%
Londis, Hounslow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Hayes	0.1%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%
Londis, Stanwell	0.1%	3	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%
Tesco, Field End Road, South Ruislip	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
Waitrose, Gloucester Arcade, Gloucester Road, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%
Local shops, Oldfield	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Uxbridge Road, Hayes	0.1%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%
Sainsbury's, Staines	0.1%	3	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%
Tesco Express, North End Road, Hammersmith	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, George Street, Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, New Road, Feltham	0.1%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, High Street, Harlesden	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
Iceland, Bath Road,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
Hounslow West																						
Tesco, Sunbury Cross	0.1%	3	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kew	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing (West)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Kings Road, Chelsea	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0
Sainsbury's, Tangle Park, Richmond	0.1%	3	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Northholt	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Uxbridge Road, Hayes End	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Uxbridge Road, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, High Street, Whitton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Ealing	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hanwell	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Yeading	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, BBC Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clapham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Londis, Wandsworth	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Marks & Spencer, High Street, Putney	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Tesco Express, Ashburnham Road, Richmond	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hospital Road, Hounslow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Hyde Road, South Hayes	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Road, Southall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Victoria Road, Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Harlesden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Notting Hill Gate, Notting Hill Gate	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Aldi, 76-86 High Street, Feltham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ryat's, Hetson	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North End Road, Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, King Street, Hammersmith	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wandsworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Waitrose, Southside	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
Shopping Centre, Wandsworth High Street, London																						
Aldi, High Street, West Drayton, Yiewsley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Battersea	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Local shops, Perivale Kingston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, St Anne's Road, London	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Somerfield, High Road, Chiswick	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, West Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wilton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hounslow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Putney	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BP Garage, Hounslow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wembley Park, Forty Lane, Wembley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Budgens, Staines Road, Brentford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hammersmith	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fresco, Wandsworth Bridge Road, Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Whitton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Isleworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Portobello Road, London	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Local shops, Battersea	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Local shops, Clapham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Local shops, Fulham Road, London, SW6	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, High Street, Ashford	0.1%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maida Vale	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Local shops, Mortlake	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, New Kings Road, Fulham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Hayes	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Organic Shop, South Ealing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safeway, Shepherds Bush	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Brent Cross	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wimbledon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30
Somerfield, London Road, Brentford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Church Road, Barnes	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, South Harrow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Isleworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Whitton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mr Patel's, Hounslow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer, Clapham Junction	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
In & Out, Ealing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Queensway	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%
Sainsbury's, Westbourne Grove, London	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Somerfield, Upper Richmond Road, Putney	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Sainsbury's, Wandsworth Road, Wandsworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Ruilsip	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Lidl, West Ealing Retail Park, Uxbridge Road, London	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Sainsbury's, High Road, Willesden Green	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Sainsbury's, Walm Lane, Willesden Green	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Iceland, Harrow Road, Paddington, Kensal	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Waitrose, Kings Road, London	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Base:	2106	78	69	51	42	68	82	71	68	63	72



## West London Shopping Survey for GVA Grimley

	Total	Zone 21		Zone 22		Zone 23		Zone 24		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29		Zone 30		
<b>Q06 How does your household normally travel to its to-up food shopping destination (STORE MENTIONED AT Q05) ?</b>																						
<i>Those that don't shop online and use a specific place at Q05.</i>																						
Car / van (as driver)	27.8%	586	42.3%	33	52.2%	36	52.9%	27	21.4%	9	38.2%	26	35.4%	29	32.4%	23	5.9%	4	7.9%	5	20.8%	15
Car / van (as passenger)	4.2%	88	0.0%	0	2.9%	2	5.9%	3	7.1%	3	16.2%	11	7.3%	6	4.2%	3	2.9%	2	0.0%	0	5.6%	4
Bus	8.3%	175	2.6%	2	2.9%	2	2.0%	1	28.6%	12	4.4%	3	3.7%	3	12.7%	9	14.7%	10	6.3%	4	1.4%	1
Motorcycle	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	53.8%	1134	51.3%	40	33.3%	23	33.3%	17	40.5%	17	36.8%	25	47.6%	39	49.3%	35	73.5%	50	84.1%	53	70.8%	51
Taxi	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tube / underground	0.8%	17	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Train	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	2.4%	50	1.3%	1	4.3%	3	2.0%	1	0.0%	0	4.4%	3	2.4%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Mobility scooter / wheelchair (Don't know / varies)	1.7%	35	1.3%	1	4.3%	3	3.9%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0
Base:		2106		78		69		51		42		68		82		71		68		63		72

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q07 Where do you purchase specialist ethnic food products (eg, Halal, Kosher foods) ?</b>																						
Usual main food store destination	11.6%	349	12.0%	12	13.0%	13	12.7%	9	11.4%	8	15.0%	15	7.0%	7	18.0%	18	9.0%	9	11.0%	11	7.9%	8
Usual top-up food store destination	1.4%	42	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Specialist local independent store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.6%	49	2.0%	2	0.0%	0	2.8%	2	1.4%	1	3.0%	3	0.0%	0	3.0%	3	4.0%	4	1.0%	1	3.0%	3
Local shops, Southall	1.5%	44	3.0%	3	1.0%	1	0.0%	0	1.4%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grenford	0.5%	16	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hounslow	0.7%	21	4.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Shepherds Bush	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Local market, Portobello Road, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Chinese supermarket, Alperton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damas Gate, Shepherds Bush	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cash & Carry, Southall	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Wembley	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	1.0%	1	0.0%	0	0.0%	0
Local shops, West Ealing	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, West Hounslow	0.2%	7	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality Foods, Southall	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local butchers, Hamwell	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fulham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Local shops, South Harrow	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tooting	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Local shops, Harrow Road, London	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	4	0.0%	0	0.0%	0
Sira's, Hayes	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Heston	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Shepherds Bush	0.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
BB Foodstore, Oldfield Road, Greenford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London City Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Harlesden	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Hayes	0.2%	6	0.0%	0	0.0%	0	0.0%	0	4.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Richmond	0.2%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Acton	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hammersmith	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chiswick	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kensington (Don't know)	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0
(Don't buy these goods)	8.0%	242	8.0%	8	5.0%	5	4.2%	3	2.9%	2	6.0%	6	3.0%	3	10.0%	10	10.0%	10	8.0%	8	6.9%	7
	70.5%	2121	67.0%	67	80.0%	80	78.9%	56	77.1%	54	68.0%	68	84.0%	84	54.0%	54	66.0%	66	77.0%	77	78.2%	79

# West London Shopping Survey for GVA Grimley

---

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30
Base:	3008	100	100	71	70	100	100	100	100	100	101

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q08 In which town centre, freestanding store, or retail park do you do most of your household's shopping for clothes, footwear and other fashion goods ?</b>																						
Kingston	12.0%	308	72.8%	67	14.6%	13	3.3%	2	4.9%	3	1.2%	1	0.0%	0	1.2%	1	1.1%	1	1.1%	1	9.6%	7
Ealing	11.5%	294	0.0%	0	0.0%	0	0.0%	0	3.3%	2	1.2%	1	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0
Hounslow	9.4%	242	2.2%	2	1.1%	1	4.9%	3	8.2%	5	1.2%	1	0.0%	0	1.2%	1	1.1%	1	0.0%	0	0.0%	0
West End / Oxford Street / Bond Street	9.2%	235	1.1%	1	0.0%	0	0.0%	0	4.9%	3	4.7%	4	6.5%	6	13.3%	11	29.5%	26	13.6%	12	4.1%	3
Uxbridge	6.9%	178	0.0%	0	0.0%	0	0.0%	0	65.6%	40	69.8%	60	27.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	6.8%	173	5.4%	5	75.3%	67	82.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	5.5%	140	0.0%	0	0.0%	0	0.0%	0	1.6%	1	3.5%	3	50.0%	46	21.7%	18	2.3%	2	0.0%	0	0.0%	0
Richmond	5.4%	139	7.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Kensington High Street	5.3%	135	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	29.5%	26	35.2%	31	6.8%	5
Hammersmith	4.0%	102	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	5	1.1%	1	0.0%	0
Other	2.7%	68	2.2%	2	4.5%	4	3.3%	2	0.0%	0	0.0%	0	0.0%	0	4.8%	4	8.0%	7	5.7%	5	8.2%	6
Brent Cross, London	2.5%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.7%	28	1.1%	1	0.0%	0	0.0%	0
Chelsea	2.0%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.6%	19	19.2%	14
Kew Fashion Park	1.6%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	1.4%	35	1.1%	1	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London City Centre	1.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	1.1%	1	0.0%	0
Putney	1.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Chiswick	0.9%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	0.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.5%	15
Greenford	0.9%	22	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	12.0%	10	0.0%	0	0.0%	0	0.0%	0
Hayes	0.7%	19	0.0%	0	0.0%	0	0.0%	0	4.9%	3	11.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	0.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.3%	2	0.0%	0
Knightsbridge	0.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	10.2%	9	0.0%	0
Shepherds Bush	0.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	4.5%	4	0.0%	0	0.0%	0
Watford	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	9.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon	0.4%	11	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	7
Southall	0.4%	11	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	6	0.0%	0	0.0%	0
Kilburn	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	4.5%	4	0.0%	0	0.0%	0
Acton	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sloane Square, London	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Slough	0.3%	7	0.0%	0	1.1%	1	3.3%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Covent Garden	0.2%	6	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Twickenham	0.2%	6	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4
Croydon	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Ruilisip	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westway Shopping Park, Greenford (Next, Boots, Smiths, Sports Soccer, Brantano)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.7%	2	0.0%	0
John Lewis, Oxford Street,	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30	
London												
Battersea	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4
Ashford	0.1%	3	0.0%	0	1.1%	1	1.6%	1	0.0%	0	0.0%	0
Brentford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Oxbridge	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roehampton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sudbury	0.1%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton	0.1%	3	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Bluewater	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden	0.1%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Hanwell	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stadium Retail park, Wembley (Currys, JD Sports, Lidl)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Base:	2563	92	89	61	61	86	92	83	88	88	73	

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q09 When you visit (location at Q08) for your clothes and footwear shopping, do you undertake any linked trips to other destinations, for example, leisure / entertainment, restaurants / bars, foodstores etc. ?</b>																						
<i>Those that attend the specific towns mentioned at Q08.</i>																						
Yes - Meeting friends	3.9%	30	0.0%	0	0.0%	0	33.3%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Yes - Meeting family	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Yes - Other food shops	5.8%	45	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	18.2%	2	0.0%	0	0.0%	0		
Yes - Other non food shop (Clothing / footwear, electrical etc.)	11.1%	86	33.3%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	16.7%	1	18.2%	2	0.0%	0	0.0%	
Yes - Commute to / from work	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	
Yes - Particular leisure activity	1.8%	14	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Yes - Pubs / clubs	2.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Yes - Restaurants	8.0%	62	0.0%	0	0.0%	0	33.3%	1	10.0%	1	0.0%	0	0.0%	0	9.1%	1	33.3%	1	0.0%	0	0.0%	
Yes - Cafes	9.5%	74	0.0%	0	0.0%	0	0.0%	0	20.0%	2	20.0%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	
Yes - Financial service (i.e. bank, building society)	8.5%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Yes - Personal service (i.e. hairdresser, beauty salon)	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Yes - Other service (i.e. travel agent, estate agent)	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Yes - Other	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	
No	59.1%	459	66.7%	2	100.0%	2	66.7%	2	50.0%	5	80.0%	4	0.0%	0	83.3%	5	45.5%	5	66.7%	2	0.0%	0
Browse / look around	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
School / college run (Don't know)	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Base:		777		3		2		3		10		5		0		6		11		3		0
<b>Q10 How often do you visit (location at Q08) for your non-food shopping ?</b>																						
<i>Those that attend the specific towns mentioned at Q08.</i>																						
Everyday	4.9%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
4 - 6 days a week	2.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 - 3 days a week	11.8%	92	0.0%	0	0.0%	0	33.3%	1	10.0%	1	0.0%	0	0.0%	0	16.7%	1	9.1%	1	33.3%	1	0.0%	0
1 day a week	21.9%	170	0.0%	0	50.0%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	2	9.1%	1	0.0%	0	0.0%	0
Once every 2 weeks	18.4%	143	33.3%	1	50.0%	1	0.0%	0	20.0%	2	0.0%	0	0.0%	0	16.7%	1	18.2%	2	33.3%	1	0.0%	0
Once every month	22.7%	176	0.0%	0	0.0%	0	33.3%	1	50.0%	5	20.0%	1	0.0%	0	16.7%	1	27.3%	3	33.3%	1	0.0%	0
Once every two months	6.4%	50	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	18.2%	2	0.0%	0	0.0%	0
3 - 4 times a year	5.4%	42	0.0%	0	0.0%	0	0.0%	0	10.0%	1	60.0%	3	0.0%	0	16.7%	1	9.1%	1	0.0%	0	0.0%	0
Once a year	1.7%	13	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often (Don't know)	0.9%	7	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		777		3		2		3		10		5		0		6		11		3		0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q11 What do you like about (location at Q08) ?</b>																						
<i>Those that attend the specific towns mentioned at Q08.</i>																						
Nothing / very little	16.0%	124	33.3%	1	0.0%	0	33.3%	1	10.0%	1	20.0%	1	0.0%	0	16.7%	1	9.1%	1	0.0%	0	0.0%	0
Close to home	37.6%	292	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	18.2%	2	33.3%	1	0.0%	0
Close to work / en route to work	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Easily accessible by foot / cycle	3.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good and / or free car parking	4.2%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good bus service / accessible public transport	3.7%	29	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Part of an overall day out	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of chain / well known stores	32.2%	250	33.3%	1	100.0%	2	33.3%	1	70.0%	7	40.0%	2	0.0%	0	66.7%	4	45.5%	5	0.0%	0	0.0%	0
Good range of independent stores	12.6%	98	33.3%	1	0.0%	0	0.0%	0	40.0%	4	40.0%	2	0.0%	0	16.7%	1	9.1%	1	66.7%	2	0.0%	0
Good prices	3.9%	30	33.3%	1	0.0%	0	33.3%	1	20.0%	2	0.0%	0	0.0%	0	0.0%	0	100.0%	3	0.0%	0	0.0%	0
Good disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attractive environment	7.1%	55	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	1.5%	12	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor shopping malls / arcades	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurant / cafes	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
Other	3.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and compact	1.8%	14	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
Marks & Spencer	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly / pleasant atmosphere	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and quiet	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habit / always visit	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything is available there	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to / convenient	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
Good range of ethnic foodstores	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of clothing stores	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
Helpful / friendly staff	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of food stores	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
Base:		777		3		2		3		10		5		0		6		11		3		0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q12 What do you dislike about (location at Q08) ?</b>																						
<i>Those that attend the specific towns mentioned at Q08.</i>																						
Nothing / very little	46.8%	364	33.3%	1	50.0%	1	66.7%	2	70.0%	7	40.0%	2	0.0%	0	50.0%	3	54.5%	6	100.0%	3	0.0%	0
Difficult to park	6.8%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	9.1%	1	0.0%	0	0.0%	0
Difficult to park near shops	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too long / inconvenient journey	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
Traffic congestion	6.2%	48	0.0%	0	0.0%	0	0.0%	0	10.0%	1	20.0%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
Poor bus services	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
Poor accessibility by foot / cycle	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of foodstores	8.4%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of non-food stores	12.6%	98	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
Lack of eating and drinking places	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too expensive	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
Poor security for shoppers / cars	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor access for disabled	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vacant shops	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.0%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unattractive environment / untidy	6.2%	48	66.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Overcrowded / congested	4.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive parking	1.4%	11	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many cheap shops	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lacks leisure facilities	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many road works	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unfriendly people	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needs a better range of clothing stores	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needs a better range of independent stores	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The new shopping complex	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.5%	43	0.0%	0	0.0%	0	33.3%	1	20.0%	2	20.0%	1	0.0%	0	16.7%	1	9.1%	1	0.0%	0	0.0%	0
Base:		777		3		2		3		10		5		0		6		11		3		0



## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q13 Where else do you shop for clothes, footwear and other fashion goods ?</b>																						
<i>Those that attend a specified town at Q08.</i>																						
Kingston	12.1%	223	16.7%	9	50.8%	33	29.5%	13	2.9%	1	4.2%	2	1.6%	1	0.0%	0	0.0%	0	1.9%	1	18.4%	9
West End / Oxford Street / Bond Street	11.0%	202	9.3%	5	0.0%	0	0.0%	0	8.6%	3	6.3%	3	7.8%	5	16.3%	8	33.8%	23	26.4%	14	22.4%	11
Hounslow	9.0%	166	11.1%	6	9.2%	6	15.9%	7	25.7%	9	10.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	8.2%	150	0.0%	0	0.0%	0	0.0%	0	11.4%	4	16.7%	8	3.1%	2	6.1%	3	1.5%	1	0.0%	0	0.0%	0
Richmond	6.7%	124	31.5%	17	3.1%	2	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Hammersmith	5.1%	93	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	12	5.7%	3	0.0%	0
Uxbridge	5.0%	92	0.0%	0	0.0%	0	6.8%	3	14.3%	5	18.8%	9	20.3%	13	6.1%	3	0.0%	0	0.0%	0	0.0%	0
Kensington High Street	4.3%	79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	16.2%	11	17.0%	9	0.0%	0
Brent Cross	4.2%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	6.3%	4	26.5%	13	4.4%	3	1.9%	1	0.0%	0
Staines	4.1%	76	9.3%	5	21.5%	14	11.4%	5	8.6%	3	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	63	11.1%	6	1.5%	1	4.5%	2	8.6%	3	6.3%	3	0.0%	0	4.1%	2	7.4%	5	5.7%	3	14.3%	7
Harrow	3.1%	57	0.0%	0	0.0%	0	0.0%	0	5.7%	2	6.3%	3	23.4%	15	16.3%	8	0.0%	0	0.0%	0	0.0%	0
Watford	1.9%	35	0.0%	0	0.0%	0	0.0%	0	2.9%	1	8.3%	4	31.3%	20	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Chelsea	1.8%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	9	12.2%	6
London City Centre	1.7%	32	1.9%	1	1.5%	1	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Greenford	1.4%	26	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Feltham	1.3%	23	1.9%	1	3.1%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	5.7%	3	2.0%	1
Slough	1.1%	21	0.0%	0	1.5%	1	9.1%	4	2.9%	1	8.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Fashion Park	1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	4.1%	2
Fulham	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.5%	1	3.8%	2	0.0%	0
Shepherds Bush	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Southall	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	5
Covent Garden	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	2.0%	1
Wandsworth	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3
Hayes	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sloane Square, London	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0
Notting Hill	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Acton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ealing	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.3%	5	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	6.1%	3	0.0%	0	0.0%	0	0.0%	0
Camden	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Bluewater	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	1.5%	1	0.0%	0	0.0%	0
Woking	0.2%	4	0.0%	0	1.5%	1	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Reading	0.2%	3	1.9%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxbridge	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30	
Windsor	0.2%	3	0.0%	0	1.5%	1	2.3%	1	0.0%	0	0.0%	0
Park Royal, London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.2%	3	1.9%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Guildford	0.2%	3	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Bicester	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensway	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Piccadilly	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hign Wycombe	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.1%	1
Camberley	0.2%	3	0.0%	0	0.0%	0	2.3%	1	2.9%	1	0.0%	0
Tesco, Twickenham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westway Shopping Park, Greenford (Next, Boots, Smiths, Sports Soccer, Brantano)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Ruilspip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Marylebone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	1838	54	65	44	35	48	64	49	68	53	49	

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q14 Where do you do most of your households shopping for furniture, floor coverings and household textiles ?</b>																						
Kingston	11.0%	189	50.7%	34	17.1%	12	8.3%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	8.9%	5
Ikea, Brent Cross (Wembley)	10.9%	186	3.0%	2	4.3%	3	2.1%	1	7.1%	2	8.1%	5	6.3%	4	18.0%	11	16.3%	8	6.9%	4	3.6%	2
West End / Oxford Street / Bond Street	6.8%	117	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	1.6%	1	28.6%	14	6.9%	4	12.5%	7
Staines	5.3%	91	7.5%	5	48.6%	34	60.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	4.7%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	2.0%	1	0.0%	0	0.0%	0
Hounslow	4.6%	79	1.5%	1	0.0%	0	0.0%	0	3.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	3.0%	51	0.0%	0	0.0%	0	0.0%	0	3.6%	1	6.5%	4	25.4%	16	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Hayes	2.8%	48	0.0%	0	1.4%	1	2.1%	1	28.6%	8	38.7%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross	2.7%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	6.6%	4	2.0%	1	0.0%	0	0.0%	0
Other	2.5%	42	1.5%	1	1.4%	1	4.2%	2	7.1%	2	1.6%	1	0.0%	0	4.9%	3	8.2%	4	3.4%	2	10.7%	6
Uxbridge	2.2%	37	0.0%	0	0.0%	0	0.0%	0	28.6%	8	22.6%	14	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	2.1%	36	1.5%	1	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.0%	0	21.3%	13	0.0%	0	0.0%	0	0.0%	0
Chelsea	1.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	9	10.7%	6		
Southall	1.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.6%	1	0.0%	0	1.7%	1	0.0%	0
Harrow	1.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	8	4.9%	3	0.0%	0	0.0%	0	0.0%	0
Ikea, Croydon	1.6%	28	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	5.2%	3	12.5%	7
Peter Jones, Chelsea	1.6%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.4%	13	3.6%	2		
Hammersmith	1.6%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
John Lewis, Brent Cross	1.6%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sloane Square, London	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	5.2%	3	1.8%	1
Richmond	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	1.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	1.2%	20	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough	1.1%	19	0.0%	0	4.3%	3	10.4%	5	7.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0
London City Centre	1.0%	17	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	1.7%	1	0.0%	0
Feltham	0.9%	16	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Oxford Street, London	0.8%	14	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.0%	1	1.7%	1	0.0%	0
John Lewis, Kingston	0.8%	13	7.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Kensington High Street	0.8%	13	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	12.1%	7	1.8%	1
Homebase, Kensington	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	6.9%	4	0.0%	0
Watford	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	14.3%	9	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	5	0.0%	0
Wandsworth	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	9
Brentford	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Acton	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0
Chiswick	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Ashford	0.5%	8	0.0%	0	10.0%	7	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Hill	0.5%	8	9.0%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30									
Isleworth	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
New Moulton	0.4%	7	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Wembley Retail Park (Comet, Carpetright, Land of Leather, MFI)	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
B&Q, Chiswick / Brentford	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Homebase, Isleworth	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Homebase, Feltham	0.4%	6	3.0%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0								
Greenford	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
B&Q, Yeading	0.4%	6	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0								
Camden	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0								
MFI, Hayes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0								
B&Q, Wandsworth	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.8%	1							
John Lewis, Bluewater	0.3%	5	0.0%	0	0.0%	0	0.0%	0	3.6%	1	1.6%	1	0.0%	0						
Park Royal, London	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0				
Homebase, Hayes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	3.6%	1	1.6%	1	0.0%	0	0.0%	0				
Twickenham	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Acton	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0				
Homesbase, Willesden	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	2.0%	1	0.0%	0		
Victoria Retail Park, Victoria Road, Ruislip	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	5	0.0%	0	0.0%	0		
DFS, Ruislip	0.3%	5	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0		
Furniture Village, Staines	0.2%	4	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0		
Wimbledon	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1		
B&Q, Hayes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	3.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0		
Homebase, Wandsworth	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2		
Yeading	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Croydon	0.2%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1		
East Sheen	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Hanworth	0.2%	4	1.5%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Harlesden	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0		
North Circular Road, Brent	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Camberley	0.2%	4	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
B&Q, Acton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Northolt	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Clapham Junction	0.2%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5.4%	3	
Matalan, Hayes	0.2%	3	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0		
Ikea, Neasdon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.6%	1	0.0%	0	0.0%	0		
Hanwell	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0		
Notting Hill	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0		
Walkton	0.2%	3	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Earls Court, London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.7%	1	0.0%	0
Osterley, Hounslow	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail park, Twickenham (Currys, JJB,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30
Halfords, Comet)											
Wickes, Hayes	0.1% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.6% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Kew Fashion Park	0.1% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Hurlington Retail Park, Fulham (Currys, PC World)	0.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Marylebone	0.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Base:	1713	67	70	48	28	62	63	61	49	58	56

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q15 Where do you do most of your households shopping for DIY and decorating goods ?</b>																						
B&Q, Chiswick / Brentford	7.2%	162	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.9%	3	1.4%	1	0.0%	0	0.0%	0
B&Q, Yeading	5.0%	113	0.0%	0	1.2%	1	1.8%	1	12.5%	6	30.3%	23	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kensignton	3.8%	85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	21.1%	15	39.7%	25	0.0%	0
B&Q, Hayes	3.7%	84	0.0%	0	0.0%	0	0.0%	0	22.9%	11	22.4%	17	2.4%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Acton	3.5%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	7	4.2%	3	0.0%	0	0.0%	0
Other	3.5%	79	5.2%	4	2.3%	2	5.3%	3	6.3%	3	1.3%	1	1.2%	1	9.1%	7	15.5%	11	3.2%	2	5.3%	4
B&Q, Wandsworth	3.3%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	6	32.0%	24
Homebase, Acton	3.3%	74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	7.0%	5	0.0%	0	0.0%	0
Homebase, Isleworth	2.7%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Wandsworth	2.7%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	6.3%	4	32.0%	24
Homebase, Hanworth	2.3%	53	18.2%	14	8.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Ashford	2.3%	51	0.0%	0	24.4%	21	40.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	2.2%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ealing	2.1%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Hampton	2.0%	46	35.1%	27	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	2.0%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hayes	1.9%	43	0.0%	0	0.0%	0	0.0%	0	20.8%	10	15.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	1.9%	42	0.0%	0	26.7%	23	24.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.8%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Richmond	1.7%	39	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	1.7%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	1.5%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	1.4%	32	0.0%	0	0.0%	0	0.0%	0	14.6%	7	15.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Park Royal, London	1.3%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	8	1.4%	1	0.0%	0	0.0%	0
Hanworth	1.3%	29	2.6%	2	5.8%	5	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Ruislip	1.2%	27	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	19.5%	16	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Feltham	1.1%	25	5.2%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Brentford	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hanwell	1.1%	24	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Twickenham	1.0%	23	5.2%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith	0.9%	21	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Staines	0.9%	21	0.0%	0	7.0%	6	19.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Wickes, Hayes	0.8%	19	0.0%	0	0.0%	0	0.0%	0	6.3%	3	6.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	14.3%	11	0.0%	0	0.0%	0	0.0%	0
Fulham	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Osterley	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.8%	17	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hanworth	0.7%	16	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Hampton	0.7%	16	15.6%	12	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Greenford	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Kensington High Street	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	7.9%	5	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30									
Hanwell	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Greenford	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Homebase, Earls Court	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	9.5%	6	0.0%	0				
Feltham	0.6%	14	2.6%	2	2.3%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wickes, Ealing	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Osterley, Hounslow	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Homebase, Staines	0.5%	12	0.0%	0	7.0%	6	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wandsworth	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4		
Harrow	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4	0.0%	0	0.0%	0	0.0%	0		
Ikea, Brent Cross (Wembley)	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0		
Chelsea	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	12.7%	8	0.0%	0
West End / Oxford Street / Bond Street	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	4.2%	3	1.6%	1	0.0%	0
Wickes, Twickenham	0.4%	10	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Cricklewood	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	8.5%	6	0.0%	0	0.0%	0
Homebase, Willesden	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	7	1.4%	1	0.0%	0	0.0%	0
B&Q, Southall	0.4%	9	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Kingston	0.4%	9	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Alperton	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	5
Uxbridge	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Kingsbury, Wembley	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	0.0%	0	0.0%	0	0.0%	0
Southall	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheen	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Clapham	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	5.3%	4
Notting Hill	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	7	0.0%	0	0.0%	0
B&Q, Alperton	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Yeading	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Northolt	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ealing	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Wimbledon	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	6
Park Royal, London	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Wickes, Southall	0.3%	6	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Battersea	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	4.0%	3
Northolt	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricklewood	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	2.8%	2	0.0%	0	0.0%	0
Whitton	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesden	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	1.4%	1	0.0%	0	0.0%	0
B&Q, Thornton Heath	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.8%	3	0.0%	0
Wickes, Ruislip	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
MFI, Hayes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Feltham	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Fashion Park	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.2%	4	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30	
Homebase, Kew	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Ealing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3
B&Q, Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0
Wickes, Hanger Lane	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1
Homebase, Harrow	0.1%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Slough	0.1%	3	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0
Homebase, St. Claires	0.1%	3	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Ikea, Croydon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Wembley Retail Park (Comet, Carpetright, Land of Leather, MFI)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Base:	2264	77	86	57	48	76	82	77	71	63	75	



## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q16 Where do you do most of your households shopping for domestic appliances such as washing machines, fridges cookers and kettles ?</b>																						
West End / Oxford Street / Bond Street	6.1%	135	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.9%	3	37.5%	27	1.5%	1	5.5%	3
Kingston	5.4%	119	18.8%	13	8.3%	6	3.7%	2	2.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	5.5%	3
Ealing	5.1%	113	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Hounslow	3.3%	74	2.9%	2	0.0%	0	1.9%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Currys, Hayes	2.8%	63	0.0%	0	0.0%	0	0.0%	0	17.6%	9	27.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.6%	58	2.9%	2	5.6%	4	5.6%	3	2.0%	1	0.0%	0	0.0%	0	2.6%	2	4.2%	3	1.5%	1	12.7%	7
Currys, Hanworth	2.5%	56	13.0%	9	8.3%	6	5.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	2.4%	53	0.0%	0	0.0%	0	0.0%	0	21.6%	11	28.4%	23	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Staines	2.3%	51	0.0%	0	29.2%	21	44.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Yeading	2.2%	49	0.0%	0	0.0%	0	0.0%	0	9.8%	5	9.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	2.2%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.7%	29	1.3%	1	1.4%	1	0.0%	0	0.0%	0
Sloane Square, London	2.2%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	21.5%	14	1.8%	1
Hammersmith	2.2%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0
Ivybridge Retail park, Twickenham (Currys, JJB, Halfords, Comet)	2.0%	44	2.9%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Comet, Hayes	1.8%	40	0.0%	0	0.0%	0	0.0%	0	17.6%	9	14.8%	12	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross	1.8%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	7.8%	6	0.0%	0	0.0%	0	0.0%	0
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	1.7%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	14	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Hampton	1.7%	37	34.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	1.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Brentford	1.6%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Brent Cross	1.6%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	11.7%	9	0.0%	0	0.0%	0	0.0%	0
Peter Jones, Chelsea	1.6%	35	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.6%	16	5.5%	3
Isleworth	1.4%	32	0.0%	0	1.4%	1	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	1.4%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.6%	3	0.0%	0
Wembley	1.4%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.2%	24	4.2%	3	0.0%	0	0.0%	0
Chiswick	1.4%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	1.4%	31	1.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	14.3%	11	0.0%	0	4.2%	3	0.0%	0	0.0%	0
Currys, Alperton	1.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	1.4%	1	0.0%	0	0.0%	0
Brentford	1.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Oxford Street, London	1.2%	27	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	1	4.6%	3	0.0%	0
Twickenham	1.2%	26	4.3%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	5	13.8%	9	0.0%	0
Chelsea	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	7	9.1%	5
Whitton	1.0%	23	1.4%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	1.0%	22	1.4%	1	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Isleworth	1.0%	22	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	7	0.0%	0	0.0%	0
Ashford	1.0%	22	0.0%	0	18.1%	13	14.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Staines	0.9%	21	0.0%	0	9.7%	7	11.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
Sheen	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	14.5%	8		
Currys, Hounslow	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Iselworth	0.8%	17	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Ruislip	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Richmond	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Wandsworth	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	3.6%	2		
Acton	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alperton	0.7%	15	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	6.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Kingston	0.6%	14	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	4		
Osterley, Hounslow	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1		
Comet, Brentford	0.6%	14	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.6%	14	0.0%	0	0.0%	0	0.0%	0	5.9%	3	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading	0.6%	13	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Ealing	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Stadium Retail park, Wembley (Currys, JD Sports, Lidl)	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	6.5%	5	1.4%	1	0.0%	0	0.0%	0
Currys, Yeading	0.5%	11	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Southall	0.5%	11	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurlington Retail Park, Fulham (Currys, PC World)	0.5%	11	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	3.6%	2
Northolt	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Currys, Hampton	0.5%	10	5.8%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.5%	10	0.0%	0	0.0%	0	0.0%	0	3.9%	2	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4	0.0%	0	0.0%	0
Wembley Retail Park (Comet, Carpetright, Land of Leather, MFI)	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	5.5%	3
Ikea, Brent Cross (Wembley)	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London City Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Slough	0.4%	8	0.0%	0	0.0%	0	9.3%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	3.1%	2	0.0%	0	0.0%	0
Watford	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal, London	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Victoria Retail Park, Victoria Road, Ruislip	0.3%	7	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Wembley	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	5.6%	4	0.0%	0	0.0%	0	0.0%	0
Comet, Twickenham	0.2%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Fashion Park	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	5		

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30	
Currys, Twickenham	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Feltham	0.2%	5	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Wandsworth	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Homebase, Hayes	0.2%	4	0.0%	0	0.0%	0	2.0%	1	2.5%	2	0.0%	0
Perivale	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Richmond	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roehampton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brixton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
B&Q, Chiswick / Brentford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kensington	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Clapham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Hanwell	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Isleworth	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hayes	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Wandsworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
B&Q, Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Harrow	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Acton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Feltham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hanwell	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	2214	69	72	54	51	81	77	77	72	65	55	

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q17 Where do you do most of your households shopping for TV, Hi-Fi, Radio, photographic and computer equipment ?</b>																						
Ealing	6.4%	129	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Kingston	6.4%	128	33.3%	21	13.0%	9	0.0%	0	2.6%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	8.3%	5
West End / Oxford Street / Bond Street	5.6%	113	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.3%	1	4.3%	3	26.3%	15	15.9%	11	8.3%	5
Hounslow	4.1%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Staines	3.3%	66	3.2%	2	40.6%	28	51.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	2.6%	53	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.4%	49	3.2%	2	1.4%	1	3.9%	2	2.6%	1	0.0%	0	1.3%	1	8.7%	6	8.8%	5	1.4%	1	8.3%	5
Hammersmith	2.4%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0
Hayes	2.4%	48	0.0%	0	0.0%	0	0.0%	0	13.2%	5	28.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	2.3%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Currys, Hayes	2.3%	46	0.0%	0	0.0%	0	0.0%	0	18.4%	7	17.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	2.2%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.5%	23	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Currys, Hanworth	2.1%	42	11.1%	7	7.2%	5	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail park, Twickenham (Currys, JJB, Halfords, Comet)	2.0%	40	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Comet, Yeading	2.0%	40	0.0%	0	0.0%	0	0.0%	0	7.9%	3	11.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross	2.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	18.8%	13	0.0%	0	0.0%	0	0.0%	0
Comet, Hayes	1.8%	37	0.0%	0	0.0%	0	0.0%	0	15.8%	6	19.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	1.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	13	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Fulham	1.6%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	8.3%	5	0.0%	0
Isleworth	1.6%	32	0.0%	0	1.4%	1	3.9%	2	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Brentford	1.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street	1.5%	30	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	7	18.8%	13	1.7%	1
Wembley	1.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.0%	20	3.5%	2	0.0%	0	0.0%	0
Sloane Square, London	1.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	6	0.0%	0
Twickenham	1.3%	27	1.6%	1	1.4%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Chelsea	1.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	15.9%	11	5.0%	3
Harrow	1.2%	25	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	2	17.9%	14	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Currys, Hounslow	1.2%	24	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Jones, Chelsea	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.3%	14	3.3%	2
Wandsworth	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	13.3%	8	0.0%	0
Currys, Alperton	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	1.8%	1	0.0%	0	0.0%	0
John Lewis, Oxford Street, London	1.1%	22	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.8%	1	2.9%	2	1.7%	1
Feltham	1.1%	22	3.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	1.0%	20	3.2%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Currys, Isleworth	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Staines	0.9%	18	0.0%	0	7.2%	5	11.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Brent Cross	0.8%	17	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.3%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
Yeading	0.8%	16	0.0%	0	0.0%	0	0.0%	0	7.9%	3	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	0.7%	15	0.0%	0	11.6%	8	9.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.8%	1	0.0%	0	0.0%	0
Hurlington Retail Park, Fulham (Currys, PC World)	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	6.7%	4
Hanworth	0.6%	12	1.6%	1	1.4%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Isleworth	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Kingston	0.6%	12	9.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0
Currys, Hampton	0.6%	12	9.5%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Wandsworth	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.4%	1	0.0%	0
Watford	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	6.4%	5	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sheen	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southall	0.5%	10	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World, Brentford	0.5%	10	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northolt	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Greenford	0.5%	10	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley, Hounslow	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alpeton	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Currys, Richmond	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stadium Retail park, Wembley (Currys, JD Sports, Lidl)	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	1.4%	1	3.5%	2	0.0%	0	1.7%	1
Victoria Retail Park, Victoria Road, Ruislip	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	1
PC World, Wandsworth	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.3%	2
Winbledon	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	7
Clapham	0.3%	7	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	5
Knightsbridge	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Slough	0.3%	7	0.0%	0	0.0%	0	9.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Ruislip	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Retail Park (Comet, Carpetright, Land of Leather, MFI)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0
Camden	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Park Royal, London	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.8%	1	0.0%	0	0.0%	0
Currys, Southall	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Yeading	0.3%	6	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hammersmith	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sunbury	0.2%	5	0.0%	0	4.3%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London City Centre	0.2%	5	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hayes	0.2%	5	0.0%	0	0.0%	0	0.0%	0	5.3%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensway	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	4	0.0%	0	0.0%	0
PC World, Yeading	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30
Staples Corner Retail Park, London	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edeware Road, London	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Makro, Acton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hanwell	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hampton	0.2%	4	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Isleworth	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sunbury	0.2%	3	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%
Mew Malden	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PC World, Hayes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%
Roehampton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bulls Bridge, London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.3%
Notting Hill	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Acton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Feltham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Kensington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Hayes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kew Fashion Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Hayes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:	2005	63	69	51	38	76	78	69	57	69	60

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q18 Where do you do most of your households shopping on personal / luxury goods including CDs, DVD's, books, jewellery, china, glass and cosmetics ?</b>																						
Ealing	11.7%	219	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0	4.5%	3	0.0%	0	1.6%	1	0.0%	0
Hounslow	10.9%	204	2.8%	2	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston	7.7%	145	66.7%	48	16.9%	11	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	4
West End / Oxford Street / Bond Street	6.4%	120	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	3.4%	2	10.6%	7	26.2%	16	14.5%	9	11.5%	7
Staines	5.2%	98	1.4%	1	56.9%	37	76.0%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond	5.2%	97	6.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick	4.6%	87	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	4.3%	80	0.0%	0	0.0%	0	0.0%	0	40.5%	17	46.9%	30	12.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	3.7%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	46.6%	27	13.6%	9	0.0%	0	0.0%	0	0.0%	0
Hammersmith	3.5%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	4.9%	3	0.0%	0	0.0%	0
Other	3.5%	65	2.8%	2	1.5%	1	4.0%	2	0.0%	0	0.0%	0	3.4%	2	9.1%	6	9.8%	6	3.2%	2	14.8%	9
Kensington High Street	3.1%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	18.0%	11	32.3%	20	4.9%	3
Putney	2.2%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	4
Hayes	1.9%	36	0.0%	0	0.0%	0	0.0%	0	31.0%	13	25.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross	1.8%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.3%	18	1.6%	1	0.0%	0	0.0%	0
Fulham	1.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Chelsea	1.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	13	9.8%	6
Greenford	1.3%	24	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	1.0%	19	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	27.9%	17
Wembley	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	13	0.0%	0	0.0%	0	0.0%	0
London City Centre	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.6%	1	1.6%	1	0.0%	0
Southall	0.8%	15	0.0%	0	0.0%	0	0.0%	0	2.4%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	13.8%	8	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Ashford	0.7%	13	0.0%	0	6.2%	4	18.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knightsbridge	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0
Shepherds Bush	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	5	0.0%	0	0.0%	0
Notting Hill	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	8	0.0%	0	0.0%	0
Tesco, Sunbury	0.6%	11	4.2%	3	7.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Feltham	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruilisp	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HMV, Oxford Street, London	0.5%	9	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	3.2%	2	0.0%	0
Tesco, Yeading	0.5%	9	0.0%	0	0.0%	0	0.0%	0	2.4%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheen	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Royal, London	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Piccadilly Circus, London	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0
Tesco, Hayes	0.4%	7	0.0%	0	0.0%	0	0.0%	0	7.1%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Osterley, Hounslow	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sloane Square, London	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Peter Jones, Chelsea	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4	1.6%	1
Whitton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30	
Kew Fashion Park	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensway	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6
Barnes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hampton	0.3%	5	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport, London	0.3%	5	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Portobello Road, London	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	4
Clapham	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6.6%
Brentford	0.3%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Sunbury	0.3%	5	1.4%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Hampton	0.2%	4	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Twickenham	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeading	0.2%	4	0.0%	0	0.0%	0	2.4%	1	3.1%	2	0.0%	0
Debenhams, Staines	0.2%	4	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Osterley	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis Brent Cross	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
HMV, Hounslow	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams, Uxbridge	0.2%	3	0.0%	0	0.0%	0	2.4%	1	3.1%	2	0.0%	0
Sainsbury's, Hayes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Walton	0.2%	3	1.4%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Westway Shopping Park, Greenford (Next, Boots, Smiths, Sports Soccer, Brantano)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Covent Garden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.6%
Lakeside	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Slough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Brent Cross (Wembley)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail park, Twickenham (Currys, JJB, Halfords, Comet)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stadium Retail park, Wembley (Currys, JD Sports, Lidl)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Base:	1872	72	65	50	42	64	58	66	61	62	61	



## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q19 Where do you do most of your households shopping on recreational goods, bicycles, games, toys, sports and camping equipment ?</b>																						
Ealing	10.0%	127	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.6%	1	9.3%	4	0.0%	0	0.0%	0	0.0%	0
Kingston	8.8%	112	54.5%	30	14.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2
Hounslow	8.3%	105	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	6.0%	76	5.5%	3	58.1%	25	78.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.6%	59	5.5%	3	4.7%	2	12.1%	4	0.0%	0	0.0%	0	7.7%	3	11.6%	5	11.5%	6	7.9%	3	5.1%	2
Chiswick	4.5%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West End / Oxford Street / Bond Street	3.8%	48	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	23.1%	12	13.2%	5	10.3%	4
Hammersmith	3.3%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	4	0.0%	0	0.0%	0	0.0%	0
Toys 'R' Us, Hayes	3.2%	41	0.0%	0	0.0%	0	0.0%	0	35.0%	7	12.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	2.9%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.8%	12	7.0%	3	5.8%	0	0.0%	0	0.0%	0
Richmond	2.9%	37	3.6%	2	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hayes	2.7%	34	0.0%	0	0.0%	0	3.0%	1	20.0%	4	24.4%	10	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street	2.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	13.5%	7	31.6%	12	2.6%	1
Brent Cross	2.4%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3	32.6%	14	3.8%	2	0.0%	0	0.0%	0
Putney	2.4%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	5.1%	2
Uxbridge	2.0%	26	0.0%	0	0.0%	0	0.0%	0	20.0%	4	19.5%	8	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	1.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.9%	1	2.6%	1	0.0%	0
London City Centre	1.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	3.8%	2	2.6%	1	0.0%	0
Twickenham	1.6%	20	9.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	1.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	1.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.8%	12
Shepherds Bush	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	5	0.0%	0	0.0%	0
Isleworth	1.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	1.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Hayes	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	8	0.0%	0	0.0%	0	0.0%	0
Southall	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys 'R' Us, Southall	0.8%	10	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton	0.7%	9	10.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Sheen	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	12.8%	5
Acton	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.9%	1	0.0%	0	0.0%	0
Toys 'R' Us, Brent Cross	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
South Ruislip Retail Park (Halfords, MFI, Wickes, Homebase, Brantano)	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ivybridge Retail park, Twickenham (Currys, JJB, Halfords, Comet)	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	5	2.6%	1	0.0%	0
Argos, Hayes	0.5%	6	0.0%	0	0.0%	0	0.0%	0	10.0%	2	7.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peter Jones, Chelsea	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	4	0.0%	0	0.0%	0
Kew Fashion Park	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30
John Lewis, Brent Cross	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brentford	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashford	0.4%	5	0.0%	0	7.0%	3	3.0%	1	0.0%	0	0.0%
Sloane Square, London	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
JJB Sports, Hayes	0.3%	4	0.0%	0	0.0%	0	0.0%	0	9.8%	4	0.0%
Teddington	0.3%	4	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%
Clapham	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Notting Hill	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Sunbury	0.3%	4	1.8%	1	4.7%	2	0.0%	0	0.0%	0	0.0%
Halfords, Staines	0.3%	4	0.0%	0	4.7%	2	3.0%	1	0.0%	0	0.0%
Sunbury	0.3%	4	3.6%	2	4.7%	2	0.0%	0	0.0%	0	0.0%
Makro, Acton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northolt	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%
Slough	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Watford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Knightsbridge	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Victoria Retail Park, Victoria Road, Ruislip	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
John Lewis, Oxford Street, London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wimbledon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Covent Garden	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Croydon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Perivale	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Argos, Putney	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Park Royal, London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Yeading	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Yeading	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%
Portobello Road, London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Queensway	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westway Shopping Park, Greenford (Next, Boots, Smiths, Sports Soccer, Brantano)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stadium Retail park, Wembley (Currys, JD Sports, Lidl)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:	1272	55	43	33	20	41	39	43	52	38	39

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q20 Do you take part in any of the following leisure or cultural activities ?</b>																						
Cinema	58.3%	1755	64.0%	64	52.0%	52	47.9%	34	52.9%	37	43.0%	43	52.0%	52	60.0%	60	68.0%	68	73.0%	73	71.3%	72
Bingo	5.6%	168	6.0%	6	12.0%	12	8.5%	6	2.9%	2	9.0%	9	2.0%	2	6.0%	6	7.0%	7	4.0%	4	3.0%	3
Tenpin Bowling	17.9%	539	30.0%	30	26.0%	26	32.4%	23	11.4%	8	19.0%	19	15.0%	15	25.0%	25	12.0%	12	7.0%	7	14.9%	15
Gym / health & fitness club	27.6%	831	34.0%	34	26.0%	26	28.2%	20	20.0%	14	13.0%	13	21.0%	21	27.0%	27	39.0%	39	42.0%	42	33.7%	34
Swimming	39.2%	1180	59.0%	59	38.0%	38	40.8%	29	30.0%	21	30.0%	30	37.0%	37	36.0%	36	47.0%	47	45.0%	45	32.7%	33
Pubs / clubs	43.5%	1307	57.0%	57	46.0%	46	45.1%	32	34.3%	24	42.0%	42	31.0%	31	39.0%	39	45.0%	45	42.0%	42	46.5%	47
Restaurants	78.8%	2370	86.0%	86	82.0%	82	80.3%	57	74.3%	52	67.0%	67	79.0%	79	75.0%	75	73.0%	73	91.0%	91	88.1%	89
Theatres	55.0%	1655	63.0%	63	63.0%	63	39.4%	28	51.4%	36	31.0%	31	49.0%	49	46.0%	46	58.0%	58	80.0%	80	64.4%	65
Museums / art gallery	57.7%	1736	60.0%	60	57.0%	57	38.0%	27	31.4%	22	40.0%	40	49.0%	49	50.0%	50	68.0%	68	83.0%	83	70.3%	71
(None of these)	7.9%	238	3.0%	3	5.0%	5	9.9%	7	10.0%	7	20.0%	20	8.0%	8	11.0%	11	4.0%	4	0.0%	0	6.9%	7
Base:		3008		100		100		71		70		100		100		100		100		100		101

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q21 Where do you go most often to visit the cinema ?</b>																						
<i>Those that visit a cinema at Q20.</i>																						
Feltham, Cineworld	16.4%	288	40.6%	26	26.9%	14	23.5%	8	27.0%	10	11.6%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Park Royal, Vue	9.9%	174	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.3%	1	1.9%	1	28.3%	17	0.0%	0	0.0%	0	0.0%	0
Richmond, Odeon	9.7%	171	15.6%	10	3.8%	2	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Uxbridge, Odeon	6.0%	106	0.0%	0	0.0%	0	0.0%	0	64.9%	24	72.1%	31	28.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepheards Bush Green (West 12 Shopping Centre), Vue	5.2%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	9	0.0%	0	0.0%	0
Ealing, Cineworld / UGC	4.9%	86	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham Broadway, Vue	4.8%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	11	1.4%	1
Staines, Vue	4.6%	80	9.4%	6	61.5%	32	64.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow, Vue	4.1%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	53.8%	28	13.3%	8	1.5%	1	0.0%	0	0.0%	0
Hammersmith, UGC	3.7%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Kensington	2.6%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	13.2%	9	21.9%	16	0.0%	0
Other	2.6%	45	1.6%	1	3.8%	2	2.9%	1	0.0%	0	0.0%	0	3.8%	2	8.3%	5	8.8%	6	2.7%	2	4.2%	3
Kingston, Odeon	2.5%	43	23.4%	15	0.0%	0	2.9%	1	2.7%	1	0.0%	0	1.9%	1	0.0%	0	1.5%	1	5.5%	4	1.4%	1
Chelsea, Cineworld	2.2%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.6%	26	6.9%	5
Wandsworth, Cineworld	2.2%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	43.1%	31
Notting Hill, The Gate	1.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	27.9%	19	0.0%	0	0.0%	0
Acton, Vue	1.7%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	5	0.0%	0	0.0%	0	0.0%	0
Putney, Odeon	1.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3
Brentford, Waterman's Art Centre	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London West End	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.9%	1	6.7%	4	1.5%	1	1.4%	1	0.0%	0
Whiteleys, Bayswater, Odeon	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	16.2%	11	0.0%	0	0.0%	0
Wimbledon, Odeon	0.9%	15	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	9
Clapham, Clapham Picture House	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	16.7%	12
Leicester Square, London	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	1.4%	1
Southall, Himalaya Palace	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.6%	10	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples Corner Retail Park, UGC	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	6	0.0%	0	0.0%	0	0.0%	0
Richmond, The Film House	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn, The Tricycle	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	2.9%	2	0.0%	0	0.0%	0
London City Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Notting Hill, Electric Cinema	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.5%	1	0.0%	0	0.0%	0
London Swiss Cottage, Odeon	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	4.4%	3	0.0%	0	0.0%	0
Finchley, Vue	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.1%	90	7.8%	5	1.9%	1	5.9%	2	0.0%	0	2.3%	1	5.8%	3	6.7%	4	5.9%	4	11.0%	8	5.6%	4
Base:		1755		64		52		34		37		43		52		60		68		73		72

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30												
<b>Q22 Where do you go most often to go ten pin bowling ?</b>																							
<i>Those that go bowling at Q20.</i>																							
Feltham	28.8%	155	40.0%	12	76.9%	20	52.2%	12	25.0%	2	10.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Royale leisure Park, W3	26.2%	141	0.0%	0	0.0%	0	0.0%	0	12.5%	1	15.8%	3	20.0%	3	48.0%	12	8.3%	1	0.0%	0	0.0%	0	0.0%
Heathrow Airport, London, Heathrow Bowl	10.8%	58	3.3%	1	7.7%	2	34.8%	8	25.0%	2	63.2%	12	13.3%	2	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	7.6%	41	6.7%	2	11.5%	3	4.3%	1	0.0%	0	5.3%	1	13.3%	2	8.0%	2	8.3%	1	14.3%	1	33.3%	5	
Kingston	6.1%	33	36.7%	11	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	6.7%	1	
Acton	3.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	2	12.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Queensway	2.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	6	14.3%	1	0.0%	0	0.0%
Streatham	1.9%	10	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	33.3%	5	
Tolworth	1.5%	8	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Finchley	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Bayswater	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%
Hayes	0.7%	4	0.0%	0	0.0%	0	0.0%	0	37.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
London City Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Watford	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	20.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrow	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Wembley	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	5.9%	32	6.7%	2	3.8%	1	4.3%	1	0.0%	0	0.0%	0	6.7%	1	8.0%	2	16.7%	2	42.9%	3	26.7%	4	
Base:		539		30		26		23		8		19		15		25		12		7		15	

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q23 Where do you go most often to visit the gym / health &amp; fitness club ?</b>																						
<i>Those that visit a gym at Q20.</i>																						
Other	8.4%	70	17.6%	6	11.5%	3	10.0%	2	14.3%	2	7.7%	1	23.8%	5	22.2%	6	15.4%	6	4.8%	2	8.8%	3
Acton	7.7%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0
Fulham	7.6%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	6	2.9%	1		
Ealing	5.4%	45	0.0%	0	0.0%	0	5.0%	1	14.3%	2	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Richmond	4.5%	37	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	4.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	3	2.6%	1	31.0%	13	2.9%	1
Chiswick	4.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	4.0%	33	0.0%	0	3.8%	1	0.0%	0	0.0%	0	7.7%	1	4.8%	1	7.4%	2	0.0%	0	0.0%	0	0.0%	0
Kensington	3.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.9%	14	26.2%	11	2.9%	1
Twickenham	2.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	2.8%	23	0.0%	0	30.8%	8	45.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith	2.6%	22	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	2.6%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	2.5%	21	8.8%	3	3.8%	1	15.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Southall	2.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	2.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	44.1%	15		
Sunbury	2.3%	19	14.7%	5	30.8%	8	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	2.2%	18	2.9%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton	2.0%	17	26.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	1.9%	16	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roehampton	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	1.6%	13	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Putney	1.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Hayes	1.3%	11	0.0%	0	0.0%	0	0.0%	0	35.7%	5	30.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	9	0.0%	0
Northolt	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Ruislip	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	6	3.7%	1	2.6%	1	0.0%	0	0.0%	0
Heston	1.0%	8	0.0%	0	0.0%	0	0.0%	0	7.1%	1	15.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	1.0%	8	8.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.8%	7	0.0%	0	0.0%	0	0.0%	0	21.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	6	0.0%	0	0.0%	0
Alperton	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	4	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport, London	0.8%	7	0.0%	0	0.0%	0	0.0%	0	7.1%	1	15.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.6%	7
Hanworth	0.7%	6	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	5
Kingston	0.5%	4	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Ashford	0.5%	4	0.0%	0	11.5%	3	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	7.4%	2	0.0%	0	0.0%	0	0.0%	0
Ladbroke Grove, London	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	4	0.0%	0	0.0%	0
Wembley	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	3	0.0%	0	0.0%	0	0.0%	0
Paddington	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
Chertsey	0.4%	3	0.0%	0	3.8%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitton	0.4%	3	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London West End	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0
Cranford	0.4%	3	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, Stockley Park (Don't know)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	2	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0
Base:		831		34		26		20		14		13		21		27		39		42		34

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q24 What town centre do you visit most often for pubs / clubs ?</b>																						
<i>Those that go to a pub or club at Q20.</i>																						
Ealing	9.5%	124	0.0%	0	0.0%	0	0.0%	0	8.3%	2	2.4%	1	3.2%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Richmond	8.0%	104	21.1%	12	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	2.1%	1
West End / Oxford Street / Bond Street	5.5%	72	1.8%	1	2.2%	1	6.3%	2	0.0%	0	7.1%	3	6.5%	2	17.9%	7	17.8%	8	9.5%	4	4.3%	2
Other	5.0%	65	1.8%	1	8.7%	4	6.3%	2	0.0%	0	7.1%	3	3.2%	1	28.2%	11	11.1%	5	9.5%	4	8.5%	4
Chiswick	4.4%	58	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith	3.3%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0
London City Centre	3.1%	40	1.8%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.2%	1	7.7%	3	6.7%	3	11.9%	5	0.0%	0
Hounslow	2.8%	37	0.0%	0	2.2%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham	2.8%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Twickenham	2.6%	34	3.5%	2	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	2.2%	29	0.0%	0	13.0%	6	43.8%	14	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton	2.1%	27	36.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston	2.0%	26	14.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	4.3%	2
Hayes	1.8%	24	0.0%	0	0.0%	0	0.0%	0	29.2%	7	35.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	1.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	1.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	32.3%	10	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Feltham	1.6%	21	1.8%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	26.7%	12	2.4%	1	0.0%	0
Brentford	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsea	1.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	21.4%	9	6.4%	3
Putney	1.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3
Shepherds Bush	1.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Isleworth	1.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	1.3%	17	0.0%	0	0.0%	0	0.0%	0	12.5%	3	16.7%	7	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington High Street	1.3%	17	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.0%	13	0.0%	0
Ashford	1.0%	13	0.0%	0	19.6%	9	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Ruilsp	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	16.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham	0.8%	11	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	10
Heston	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheen	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.6%	8	0.0%	0	13.0%	6	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covent Garden	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Battersea	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	7
Northolt	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.6%	8	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Square, London	0.5%	7	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Acton	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	7	0.0%	0	0.0%	0	0.0%	0
Soho, London	0.5%	7	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0
Hanwell	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheperston	0.4%	5	1.8%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Fashion Park	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30			
Wandsworth	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3		
Southall	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0		
Wimbledon	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6.4%	3	
Piccadilly	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Pinner	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	3	0.0%	0
Stanwell	0.2%	3	0.0%	0	0.0%	0	9.4%	3	0.0%	0	0.0%	0	0.0%	0
Perivale	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlington	0.2%	3	0.0%	0	0.0%	0	0.0%	0	8.3%	2	2.4%	1	0.0%	0
Whitton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor	0.2%	3	0.0%	0	2.2%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Yeading	0.2%	3	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0
Knightsbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Camden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	14.1%	184	12.3%	7	28.3%	13	18.8%	6	20.8%	5	14.3%	6	12.9%	4
Base:		1307		57		46		32		24		42		31

### Q25 How often do you visit (location mentioned at Q24) for pubs / clubs ?

*Those that go to a pub or club at Q20.*

More than once a week	23.8%	267	18.0%	9	21.2%	7	34.6%	9	36.8%	7	13.9%	5	25.9%	7	23.5%	8	25.0%	9	32.5%	13	36.8%	14
Once a week	29.2%	328	28.0%	14	27.3%	9	15.4%	4	15.8%	3	25.0%	9	25.9%	7	29.4%	10	27.8%	10	30.0%	12	28.9%	11
Once a fortnight	18.1%	203	26.0%	13	21.2%	7	19.2%	5	21.1%	4	27.8%	10	14.8%	4	14.7%	5	11.1%	4	20.0%	8	13.2%	5
Once a month	17.6%	198	14.0%	7	21.2%	7	26.9%	7	15.8%	3	25.0%	9	14.8%	4	23.5%	8	25.0%	9	12.5%	5	13.2%	5
Once every 3 months	5.2%	58	8.0%	4	0.0%	0	3.8%	1	0.0%	0	5.6%	2	11.1%	3	2.9%	1	5.6%	2	0.0%	0	2.6%	1
Less often	3.7%	41	2.0%	1	6.1%	2	0.0%	0	5.3%	1	2.8%	1	3.7%	1	5.9%	2	2.8%	1	2.5%	1	5.3%	2
(Don't know / varies)	2.5%	28	4.0%	2	3.0%	1	0.0%	0	5.3%	1	0.0%	0	3.7%	1	0.0%	0	2.8%	1	2.5%	1	0.0%	0
Base:		1123		50		33		26		19		36		27		34		36		40		38

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30
<b>Q26 What town centre do you visit most often for restaurants ?</b>											
<i>Those that go to a restaurant at Q20.</i>											
Ealing	9.0%	213	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chiswick	6.3%	150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Richmond	6.3%	149	15.1%	13	2.4%	2	0.0%	0	5.8%	3	1.5%
West End / Oxford Street / Bond Street	5.4%	128	3.5%	3	0.0%	0	0.0%	0	3.8%	2	3.0%
London City Centre	3.8%	90	0.0%	0	2.4%	2	3.5%	2	0.0%	0	4.5%
Other	3.5%	83	0.0%	0	2.4%	2	8.8%	5	3.8%	2	6.0%
Fulham	2.8%	66	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Twickenham	2.6%	62	5.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Hounslow	2.6%	61	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%
Soho, London	2.4%	57	1.2%	1	12.2%	10	38.6%	22	0.0%	0	0.0%
Harrow	2.2%	53	0.0%	0	0.0%	0	0.0%	0	1.5%	1	34.2%
Hammersmith	1.7%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelsea	1.7%	41	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
Ruilspip	1.7%	40	0.0%	0	0.0%	0	0.0%	0	4.5%	3	26.6%
Southall	1.7%	40	0.0%	0	0.0%	0	0.0%	0	5.8%	3	6.0%
Kensington High Street	1.6%	37	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Hayes	1.4%	34	0.0%	0	0.0%	0	0.0%	0	21.2%	11	17.9%
Uxbridge	1.4%	32	0.0%	0	0.0%	0	0.0%	0	9.6%	5	19.4%
Hampton	1.4%	32	31.4%	27	1.2%	1	0.0%	0	0.0%	0	0.0%
Shepherds Bush	1.3%	30	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
Teddington	1.2%	29	12.8%	11	0.0%	0	3.5%	2	0.0%	0	0.0%
Putney	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Feltham	1.1%	26	1.2%	1	1.2%	1	0.0%	0	1.9%	1	0.0%
Kingston	1.1%	25	7.0%	6	1.2%	1	1.8%	1	1.9%	1	0.0%
Notting Hill	1.1%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wembley	1.1%	25	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
Brentford	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Acton	0.8%	20	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
Wandsworth	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashford	0.7%	16	0.0%	0	13.4%	11	1.8%	1	0.0%	0	0.0%
Greenford	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shepperton	0.6%	14	1.2%	1	7.3%	6	1.8%	1	0.0%	0	0.0%
Northolt	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Sheen	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Isleworth	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kew	0.5%	13	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%
Whitton	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Knightsbridge	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Battersea	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hanwell	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Windsor	0.4%	10	0.0%	0	2.4%	2	8.8%	5	0.0%	0	1.5%
Barnes	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sunbury	0.4%	9	0.0%	0	4.9%	4	1.8%	1	0.0%	0	0.0%

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30	
Clapham	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	8
Chertsey	0.3%	8	0.0%	0	4.9%	4	1.8%	1	0.0%	0	0.0%	0
Wimbledon	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5
Watford	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Queensway	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough	0.2%	5	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Covent Garden	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Pinner	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0
Earlsfield	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5
Park Royal, London	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Tooting	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4
Reading	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Richmond	0.1%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Square, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westminster	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Denham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0
Bayswater	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0
Osterley	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillingdon	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Egham	0.1%	3	0.0%	0	1.2%	1	0.0%	0	1.9%	1	0.0%	0
Alperton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Camden	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Marylebone	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	18.8%	446	18.6%	16	40.2%	33	28.1%	16	32.7%	17	23.9%	16
Base:		2370		86		82		57		52		67

**Q27 How often do you visit (location mentioned at Q26) for restaurants ?**

*Those that go to a restaurant at Q20.*

More than once a week	8.7%	168	2.9%	2	4.1%	2	7.3%	3	8.6%	3	7.8%	4	2.9%	2	6.0%	4	14.0%	8	32.0%	24	16.7%	12
Once a week	18.7%	360	11.4%	8	14.3%	7	19.5%	8	17.1%	6	19.6%	10	7.1%	5	17.9%	12	22.8%	13	24.0%	18	16.7%	12
Once a fortnight	19.9%	383	27.1%	19	24.5%	12	29.3%	12	14.3%	5	9.8%	5	20.0%	14	20.9%	14	21.1%	12	17.3%	13	16.7%	12
Once a month	28.7%	552	38.6%	27	28.6%	14	26.8%	11	40.0%	14	23.5%	12	41.4%	29	28.4%	19	21.1%	12	20.0%	15	30.6%	22
Once every 3 months	13.3%	256	12.9%	9	16.3%	8	7.3%	3	14.3%	5	21.6%	11	15.7%	11	14.9%	10	10.5%	6	1.3%	1	13.9%	10
Less often	7.0%	134	4.3%	3	6.1%	3	9.8%	4	5.7%	2	13.7%	7	11.4%	8	6.0%	4	8.8%	5	2.7%	2	4.2%	3
(Don't know / varies)	3.7%	71	2.9%	2	6.1%	3	0.0%	0	0.0%	0	3.9%	2	1.4%	1	6.0%	4	1.8%	1	2.7%	2	1.4%	1
Base:		1924		70		49		41		35		51		70		67		57		75		72

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30											
<b>Q28 What town do you work in ?</b>																						
Central London	7.2%	216	3.0%	3	1.0%	1	0.0%	0	4.3%	3	0.0%	0	3.0%	3	13.0%	13	16.0%	16	37.0%	37	17.8%	18
Ealing	3.0%	89	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other	2.8%	85	5.0%	5	2.0%	2	2.8%	2	1.4%	1	3.0%	3	1.0%	1	7.0%	7	7.0%	7	4.0%	4	4.0%	4
London City Centre	2.7%	81	2.0%	2	1.0%	1	1.4%	1	0.0%	0	1.0%	1	1.0%	1	3.0%	3	1.0%	1	3.0%	3	0.0%	0
Hounslow	2.2%	65	1.0%	1	2.0%	2	4.2%	3	2.9%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport, London	2.1%	63	3.0%	3	4.0%	4	11.3%	8	8.6%	6	3.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hammersmith	1.6%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Richmond	1.3%	40	3.0%	3	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Hayes	1.3%	40	0.0%	0	0.0%	0	1.4%	1	8.6%	6	18.0%	18	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Chiswick	1.2%	35	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acton	1.1%	34	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.0%	1	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0
Harrow	1.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	13	7.0%	7	0.0%	0	0.0%	0	0.0%	0
Fulham	0.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Twickenham	0.9%	27	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isleworth	0.8%	25	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge	0.8%	24	0.0%	0	0.0%	0	0.0%	0	11.4%	8	4.0%	4	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherds Bush	0.8%	24	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2
London West End	0.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	3.0%	3	0.0%	0	0.0%	0
Feltham	0.8%	23	1.0%	1	5.0%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton	0.7%	22	12.0%	12	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentford	0.7%	22	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensington	0.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.0%	6	5.0%	5	0.0%	0
Wembley	0.6%	18	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.0%	1	9.0%	9	0.0%	0	0.0%	0	0.0%	0
Southall	0.6%	18	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Staines	0.6%	18	2.0%	2	2.0%	2	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	0.5%	16	1.0%	1	4.0%	4	7.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington	0.5%	16	6.0%	6	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.5%	14	3.0%	3	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston	0.4%	13	4.0%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Hanworth	0.4%	12	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0
Northolt	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osterley	0.3%	10	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putney	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Ruislip	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	9
Victoria, London	0.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	1.0%	1
Hendon	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Chelsea	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0
Edgware	0.3%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Slough	0.2%	7	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egham	0.2%	6	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Battersea	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	4	0.0%	0
Barnes	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30	
Park Royal, London	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheen	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillingdon	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.0%	2
Paddington	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weybridge	0.2%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Kew	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westminster	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Perivale	0.1%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
London East End	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Roehampton	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Watford	0.1%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Covent Garden	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Drayton	0.1%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Knightsbridge	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tooting	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanwell	0.1%	4	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0
Camden	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Clapham	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chertsey	0.1%	3	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Heston	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Reading	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton	0.1%	3	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Whitton	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon	0.1%	3	1.0%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
White City, London	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London North End	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London South End	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Guilford	0.1%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Shepperton	0.1%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bracknell	0.1%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe	0.1%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Bedfont	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't work)	46.2%	1391	35.0%	35	55.0%	55	39.4%	28	50.0%	35	56.0%	56
(Varies)	4.9%	147	4.0%	4	8.0%	8	7.0%	5	1.4%	1	4.0%	4
Base:		3008		100		100		71		70		100

**SEX Sex of respondent.**

Male	32.7%	985	29.0%	29	30.0%	30	36.6%	26	35.7%	25	34.0%	34	20.0%	20	32.0%	32	32.0%	32	27.0%	27	27.7%	28
Female	67.3%	2023	71.0%	71	70.0%	70	63.4%	45	64.3%	45	66.0%	66	80.0%	80	68.0%	68	68.0%	68	73.0%	73	72.3%	73
Base:		3008		100		100		71		70		100		100		100		100		100		101

## West London Shopping Survey for GVA Grimley

	Total	Zone 21		Zone 22		Zone 23		Zone 24		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29		Zone 30		
<b>AGE Could I ask how old you are ?</b>																						
18 to 24	5.5%	165	2.0%	2	0.0%	0	8.5%	6	4.3%	3	4.0%	4	4.0%	4	8.0%	8	5.0%	5	4.0%	4	6.9%	7
25 to 34	10.8%	326	13.0%	13	8.0%	8	14.1%	10	15.7%	11	11.0%	11	6.0%	6	16.0%	16	16.0%	16	13.0%	13	7.9%	8
35 to 44	17.8%	535	21.0%	21	21.0%	21	16.9%	12	11.4%	8	21.0%	21	17.0%	17	20.0%	20	21.0%	21	17.0%	17	23.8%	24
45 to 54	19.2%	579	25.0%	25	11.0%	11	21.1%	15	25.7%	18	15.0%	15	17.0%	17	18.0%	18	17.0%	17	23.0%	23	29.7%	30
55 to 64	21.9%	660	20.0%	20	26.0%	26	21.1%	15	22.9%	16	25.0%	25	25.0%	25	22.0%	22	27.0%	27	18.0%	18	19.8%	20
65 +	23.2%	699	16.0%	16	33.0%	33	18.3%	13	18.6%	13	23.0%	23	30.0%	30	15.0%	15	14.0%	14	20.0%	20	10.9%	11
(Refused)	1.5%	44	3.0%	3	1.0%	1	0.0%	0	1.4%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	5.0%	5	1.0%	1
Base:		3008		100		100		71		70		100		100		100		100		100		101
<b>EMP Which of the following best describes the chief wage earner of your household's current employment situation ?</b>																						
Working full time	54.4%	1636	63.0%	63	52.0%	52	66.2%	47	52.9%	37	46.0%	46	48.0%	48	58.0%	58	53.0%	53	56.0%	56	70.3%	71
Working part time	8.0%	242	10.0%	10	2.0%	2	4.2%	3	8.6%	6	8.0%	8	8.0%	8	5.0%	5	13.0%	13	11.0%	11	6.9%	7
Unemployed	3.4%	101	6.0%	6	2.0%	2	0.0%	0	4.3%	3	4.0%	4	0.0%	0	9.0%	9	5.0%	5	0.0%	0	2.0%	2
Retired	31.4%	945	21.0%	21	43.0%	43	28.2%	20	30.0%	21	36.0%	36	37.0%	37	24.0%	24	23.0%	23	28.0%	28	17.8%	18
A housewife	1.2%	37	0.0%	0	0.0%	0	1.4%	1	1.4%	1	3.0%	3	4.0%	4	2.0%	2	2.0%	2	1.0%	1	0.0%	0
A student	0.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.1%	32	0.0%	0	1.0%	1	0.0%	0	2.9%	2	1.0%	1	3.0%	3	2.0%	2	3.0%	3	3.0%	3	2.0%	2
Base:		3008		100		100		71		70		100		100		100		100		100		101
<b>CAR How many cars does your household own or have the use of ?</b>																						
None	23.8%	716	10.0%	10	6.0%	6	9.9%	7	31.4%	22	24.0%	24	19.0%	19	21.0%	21	57.0%	57	31.0%	31	22.8%	23
One	48.2%	1449	43.0%	43	55.0%	55	56.3%	40	41.4%	29	51.0%	51	49.0%	49	50.0%	50	33.0%	33	49.0%	49	56.4%	57
Two	21.5%	647	39.0%	39	28.0%	28	22.5%	16	17.1%	12	19.0%	19	23.0%	23	25.0%	25	8.0%	8	13.0%	13	14.9%	15
Three or more	5.6%	167	8.0%	8	10.0%	10	11.3%	8	8.6%	6	5.0%	5	6.0%	6	3.0%	3	1.0%	1	4.0%	4	4.0%	4
(Refused)	1.0%	29	0.0%	0	1.0%	1	0.0%	0	1.4%	1	1.0%	1	3.0%	3	1.0%	1	1.0%	1	3.0%	3	2.0%	2
Base:		3008		100		100		71		70		100		100		100		100		100		101

## West London Shopping Survey for GVA Grimley

Total      Zone 21      Zone 22      Zone 23      Zone 24      Zone 25      Zone 26      Zone 27      Zone 28      Zone 29      Zone 30

[Mean Score (£1000): 0 - 14999, 15000 - 19999, 20000 - 29999, 30000 - 39999, 40000 - 49999, 50000 - 59999, 60000 - 69999, 70000 - 79999, 80000 - 89999, 90000 - 99000, 100000 - 149999, 150000+]

### INC Approximately what is your total household income ?

£0 - £14,999	12.9%	387	8.0%	8	11.0%	11	16.9%	12	21.4%	15	27.0%	27	7.0%	7	15.0%	15	17.0%	17	2.0%	2	10.9%	11
£15,000 - £19,999	4.2%	126	5.0%	5	5.0%	5	7.0%	5	4.3%	3	5.0%	5	3.0%	3	6.0%	6	6.0%	6	4.0%	4	4.0%	4
£20,000 - £29,999	8.1%	244	7.0%	7	11.0%	11	23.9%	17	10.0%	7	9.0%	9	6.0%	6	1.0%	1	7.0%	7	5.0%	5	8.9%	9
£30,000 - £39,999	6.4%	194	4.0%	4	9.0%	9	12.7%	9	10.0%	7	8.0%	8	7.0%	7	7.0%	7	7.0%	7	7.0%	7	5.9%	6
£40,000 - £49,999	4.7%	142	10.0%	10	2.0%	2	1.4%	1	1.4%	1	5.0%	5	3.0%	3	4.0%	4	5.0%	5	0.0%	0	5.0%	5
£50,000 - £59,999	4.8%	143	12.0%	12	5.0%	5	7.0%	5	7.1%	5	2.0%	2	8.0%	8	5.0%	5	1.0%	1	5.0%	5	2.0%	2
£60,000 - £69,999	2.1%	62	2.0%	2	2.0%	2	0.0%	0	1.4%	1	0.0%	0	4.0%	4	5.0%	5	1.0%	1	2.0%	2	2.0%	2
£70,000 - £79,999	2.1%	62	3.0%	3	2.0%	2	1.4%	1	0.0%	0	4.0%	4	2.0%	2	1.0%	1	3.0%	3	3.0%	3	2.0%	2
£80,000 - £89,999	1.1%	32	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	1.0%	1	3.0%	3
£90,000 - £99,999	0.9%	26	1.0%	1	2.0%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2
£100,000 - £149,999	3.0%	89	4.0%	4	3.0%	3	1.4%	1	0.0%	0	1.0%	1	0.0%	0	4.0%	4	1.0%	1	4.0%	4	5.9%	6
£150,000+	1.6%	47	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	8.0%	8	5.0%	5
(Don't know / refused)	48.3%	1454	43.0%	43	47.0%	47	28.2%	20	42.9%	30	38.0%	38	59.0%	59	50.0%	50	49.0%	49	59.0%	59	43.6%	44
Mean:		43.6		48.2		38.8		28.2		26.6		26.5		41.7		40.3		37.1		84.6		61.8
Base:		3008		100		100		71		70		100		100		100		100		100		101

### ETH The following question will be used in a statistical format only, and will help us to assess diverse needs and ensure all have access to our services. What is your ethnic background ?

White (British/ Irish/ Other)	79.4%	2389	95.0%	95	96.0%	96	94.4%	67	62.9%	44	81.0%	81	85.0%	85	56.0%	56	77.0%	77	82.0%	82	83.2%	84
Black / Black British (Caribbean / African / other black)	4.1%	124	1.0%	1	0.0%	0	0.0%	0	4.3%	3	1.0%	1	3.0%	3	13.0%	13	7.0%	7	2.0%	2	7.9%	8
Asian / Asian British (Indian / Pakistani / Bangladeshi / Other Asian)	11.5%	346	1.0%	1	4.0%	4	4.2%	3	28.6%	20	15.0%	15	9.0%	9	21.0%	21	12.0%	12	8.0%	8	2.0%	2
Mixed (any mixed category)	2.6%	77	2.0%	2	0.0%	0	0.0%	0	2.9%	2	1.0%	1	1.0%	1	5.0%	5	4.0%	4	2.0%	2	4.0%	4
Chinese	0.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Refused)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	2.2%	65	1.0%	1	0.0%	0	1.4%	1	1.4%	1	2.0%	2	2.0%	2	5.0%	5	0.0%	0	6.0%	6	3.0%	3
Base:		3008		100		100		71		70		100		100		100		100		100		101

### SEG Socio-economic:

A	9.2%	276	10.0%	10	8.0%	8	5.6%	4	5.7%	4	3.0%	3	6.0%	6	8.0%	8	9.0%	9	18.0%	18	14.9%	15
B	20.8%	625	26.0%	26	14.0%	14	18.3%	13	15.7%	11	12.0%	12	18.0%	18	19.0%	19	17.0%	17	29.0%	29	27.7%	28
C1	30.1%	904	23.0%	23	36.0%	36	26.8%	19	21.4%	15	24.0%	24	33.0%	33	18.0%	18	35.0%	35	28.0%	28	25.7%	26
C2	23.1%	694	25.0%	25	29.0%	29	42.3%	30	34.3%	24	34.0%	34	22.0%	22	32.0%	32	20.0%	20	9.0%	9	18.8%	19
D	10.9%	328	9.0%	9	12.0%	12	5.6%	4	10.0%	7	18.0%	18	14.0%	14	10.0%	10	12.0%	12	9.0%	9	8.9%	9
E	2.2%	65	4.0%	4	0.0%	0	1.4%	1	7.1%	5	5.0%	5	3.0%	3	8.0%	8	1.0%	1	0.0%	0	1.0%	1
(Refused)	3.9%	116	3.0%	3	1.0%	1	0.0%	0	5.7%	4	4.0%	4	4.0%	4	5.0%	5	6.0%	6	7.0%	7	3.0%	3
Base:		3008		100		100		71		70		100		100		100		100		100		101

## West London Shopping Survey for GVA Grimley

	Total	Zone 21	Zone 22	Zone 23	Zone 24	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29	Zone 30
<b>QUOTA Zone</b>											
Zone 1	4.3% 130	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 2	4.4% 131	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 3	4.0% 121	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 4	3.4% 101	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 5	4.0% 120	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 6	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 7	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 8	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 9	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 10	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 11	3.0% 90	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 12	2.7% 80	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 13	3.0% 91	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 14	4.0% 120	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 15	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 16	2.7% 80	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 17	4.1% 122	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 18	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 19	2.7% 80	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 20	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 21	3.3% 100	100.0% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 22	3.3% 100	0.0% 0	100.0% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 23	2.4% 71	0.0% 0	0.0% 0	100.0% 71	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 24	2.3% 70	0.0% 0	0.0% 0	0.0% 0	100.0% 70	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 25	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 26	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 27	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 100	0.0% 0	0.0% 0	0.0% 0
Zone 28	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 100	0.0% 0	0.0% 0
Zone 29	3.3% 100	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 100	0.0% 0
Zone 30	3.4% 101	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 101
Base:	3008	100	100	71	70	100	100	100	100	100	101