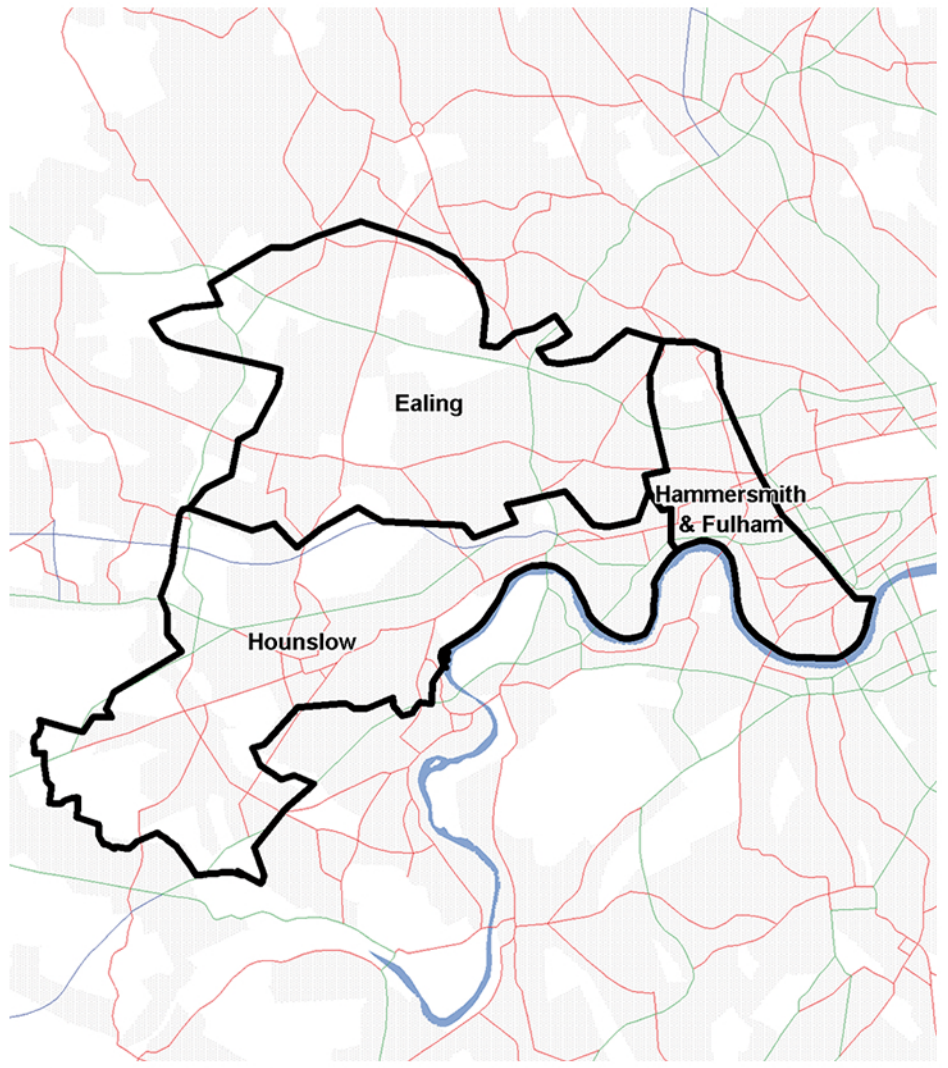


# WEST LONDON RETAIL NEEDS STUDY 2006

London Boroughs of Ealing, Hounslow and Hammersmith & Fulham

Volume 4: Appendices – In-Centre Survey Results



# West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall													
<b>Q02 What is the main purpose of your visit here today ?</b>																										
Food shopping (not take-away, café, restaurant)	29.5%	360	44.0%	44	16.0%	16	32.0%	32	27.0%	27	45.5%	45	30.5%	29	30.3%	30	16.4%	18	36.9%	38	3.0%	3	31.3%	36	42.0%	42
Work / business	11.2%	137	3.0%	3	20.0%	20	16.0%	16	16.0%	16	5.1%	5	11.6%	11	6.1%	6	26.4%	29	19.4%	20	0.0%	0	8.7%	10	1.0%	1
Clothing, footwear and other fashion goods	10.7%	131	4.0%	4	2.0%	2	2.0%	2	9.0%	9	20.2%	20	2.1%	2	8.1%	8	20.0%	22	4.9%	5	47.0%	47	7.8%	9	1.0%	1
Socialising	5.8%	71	6.0%	6	4.0%	4	7.0%	7	8.0%	8	2.0%	2	6.3%	6	3.0%	3	9.1%	10	6.8%	7	0.0%	0	13.9%	16	2.0%	2
Financial services (e.g. banks, building societies, accountants)	5.5%	67	6.0%	6	7.0%	7	5.0%	5	4.0%	4	5.1%	5	4.2%	4	12.1%	12	0.0%	0	2.9%	3	8.0%	8	5.2%	6	7.0%	7
Other	5.3%	65	4.0%	4	11.0%	11	3.0%	3	6.0%	6	4.0%	4	3.2%	3	7.1%	7	0.9%	1	4.9%	5	6.0%	6	7.0%	8	7.0%	7
Browsing	3.2%	39	8.0%	8	0.0%	0	5.0%	5	3.0%	3	4.0%	4	1.1%	1	4.0%	4	0.0%	0	0.0%	0	7.0%	7	4.3%	5	2.0%	2
Ethnic Food Shopping, halal / kosher food	2.9%	35	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.9%	1	2.9%	3	0.0%	0	2.6%	3	23.0%	23
Personal/luxury goods including CD's, DVD's, books, jewellery, cosmetics, china and glass	2.3%	28	7.0%	7	1.0%	1	6.0%	6	0.0%	0	1.0%	1	0.0%	0	1.0%	1	3.6%	4	1.0%	1	3.0%	3	3.5%	4	0.0%	0
Visiting Restaurant	1.3%	16	0.0%	0	2.0%	2	2.0%	2	2.0%	2	2.0%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	2.0%	2	0.9%	1	3.0%	3
Education	1.1%	13	1.0%	1	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Catching a bus	1.1%	13	0.0%	0	7.0%	7	1.0%	1	0.0%	0	0.0%	0	1.1%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1
Visiting a Café/Coffee Shop	1.1%	13	2.0%	2	1.0%	1	3.0%	3	1.0%	1	0.0%	0	2.1%	2	0.0%	0	1.8%	2	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Specific shop	1.1%	13	2.0%	2	1.0%	1	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	4.0%	4	0.0%	0	0.0%	0
Looking for a job	0.9%	11	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	1	2.1%	2	1.0%	1	2.7%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Visit Boots	0.9%	11	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0
Health & fitness / gym	0.8%	10	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5	0.0%	0	0.0%	0	0.0%	0
Other services (e.g. travel agents, estate agents)	0.8%	10	3.0%	3	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	2.7%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Window Shopping	0.7%	9	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.1%	1	2.0%	2	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit library	0.7%	9	0.0%	0	0.0%	0	1.0%	1	2.0%	2	4.0%	4	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Personal services (e.g. hairdressers, nail bar, beauty salon)	0.7%	8	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.1%	1	2.0%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Passing through	0.7%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.8%	2	1.0%	1	0.0%	0	0.9%	1	1.0%	1
Visit Marks and Spencers	0.7%	8	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0
TV, Hi Fi, Radio, photographic and computer equipment	0.6%	7	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	1.0%	1	2.7%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Visit phone shop	0.6%	7	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	3.0%	3
Visiting Fast Food Restaurant	0.5%	6	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	2.0%	2
Going for a walk	0.5%	6	0.0%	0	4.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Visit Post Office	0.4%	5	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
School / College	0.4%	5	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.9%	1	0.0%	0
Visit the doctors	0.4%	5	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Recreational goods, bicycles,	0.4%	5	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall												
games, toys, sports and camping equipment																									
Visiting public house	0.3%	4	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0	
Visit Wheelhouse	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	
Visit chemists	0.3%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	
Visiting the market	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	
Visit ABC music store	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	
Cinema	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.0%	1	
Domestic appliances such as washing machines, fridges, cookers and kettles	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	
Visit Debenhams	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	
Furniture, floor coverings and household textiles	0.2%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Visit Superdrug	0.2%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Visiting opticians	0.2%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Taking car for service	0.2%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	
DIY and Decorating Goods	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tourism / sight seeing (on holiday)	0.2%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Theatre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know)	3.3%	40	0.0%	0	4.0%	4	2.0%	2	0.0%	0	0.0%	0	25.3%	24	7.1%	7	0.9%	1	0.0%	0	0.0%	0	1.7%	2	
(No particular purpose)	0.5%	6	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Base:	1221		100		100		100		100		99		95		99		110		103		100		115		100

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall													
<b>Q03 And what else will you be doing here today ?</b>																										
<i>Those who had a purpose at Q02.</i>																										
Food shopping (not take-away, café, restaurant)	10.7%	130	10.2%	10	15.2%	15	20.0%	20	11.1%	11	13.1%	13	9.6%	9	12.2%	12	7.3%	8	7.8%	8	2.0%	2	9.6%	11	11.0%	11
Clothing, footwear and other fashion goods	6.8%	83	4.1%	4	0.0%	0	5.0%	5	3.0%	3	9.1%	9	3.2%	3	8.2%	8	15.5%	17	6.8%	7	3.0%	3	11.3%	13	11.0%	11
Browsing	5.8%	71	2.0%	2	1.0%	1	1.0%	1	8.1%	8	8.1%	8	0.0%	0	1.0%	1	0.0%	0	4.9%	5	18.0%	18	6.1%	7	20.0%	20
Financial services (e.g. banks, building societies, accountants)	5.4%	66	3.1%	3	4.0%	4	6.0%	6	6.1%	6	5.1%	5	2.1%	2	9.2%	9	3.6%	4	7.8%	8	8.0%	8	0.9%	1	10.0%	10
Visiting Restaurant	3.3%	40	2.0%	2	1.0%	1	2.0%	2	5.1%	5	2.0%	2	2.1%	2	0.0%	0	6.4%	7	0.0%	0	3.0%	3	7.0%	8	8.0%	8
Specific shop	3.0%	36	5.1%	5	3.0%	3	3.0%	3	3.0%	3	6.1%	6	0.0%	0	2.0%	2	0.0%	0	0.0%	0	7.0%	7	1.7%	2	5.0%	5
Socialising	2.9%	35	2.0%	2	3.0%	3	3.0%	3	2.0%	2	4.0%	4	0.0%	0	3.1%	3	6.4%	7	1.0%	1	1.0%	1	7.0%	8	1.0%	1
Visiting a Café/Coffee Shop	2.8%	34	6.1%	6	2.0%	2	9.0%	9	5.1%	5	0.0%	0	4.3%	4	2.0%	2	0.0%	0	1.9%	2	2.0%	2	1.7%	2	0.0%	0
Visiting Fast Food Restaurant	2.5%	30	6.1%	6	2.0%	2	2.0%	2	4.0%	4	0.0%	0	1.1%	1	0.0%	0	6.4%	7	1.9%	2	2.0%	2	3.5%	4	0.0%	0
Window Shopping	2.2%	27	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	3	3.2%	3	0.0%	0	7.3%	8	5.8%	6	5.0%	5	0.0%	0	1.0%	1
Other	2.1%	25	1.0%	1	2.0%	2	5.0%	5	0.0%	0	5.1%	5	1.1%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	3.5%	4	5.0%	5
Personal/luxury goods including CD's, DVD's, books, jewellery, cosmetics, china and glass	2.0%	24	2.0%	2	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.8%	2	1.0%	1	6.0%	6	3.5%	4	1.0%	1
Ethnic Food Shopping, halal / kosher food	1.8%	22	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	2.1%	2	1.0%	1	0.0%	0	3.9%	4	0.0%	0	0.9%	1	11.0%	11
Visiting public house	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	6.1%	7	0.0%	0
Charity shops	0.7%	9	3.1%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.9%	1	0.0%	0
Furniture, floor coverings and household textiles	0.7%	9	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	2.1%	2	1.0%	1	0.9%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Other services (e.g. travel agents, estate agents)	0.7%	8	3.1%	3	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Wilkinsons	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%	0	0.0%	0
Visit Marks and Spencers	0.7%	8	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0
Work / business	0.6%	7	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.9%	1	1.0%	1
Visiting the market	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.6%	3	0.0%	0
Visit Boots	0.5%	6	1.0%	1	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Visit Poundstretcher	0.5%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	2.0%	2	0.9%	1	0.0%	0
Personal services (e.g. hairdressers, nail bar, beauty salon)	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.9%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Visit Next	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy a newspaper	0.4%	5	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Visit Superdrug	0.4%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
TV, Hi Fi, Radio, photographic and computer equipment	0.4%	5	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WH Smiths	0.3%	4	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall
Visit Woolworths	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Going for a walk	0.3%	4	0.0%	0	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%
Visit library	0.2%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	1.0%
Using the phone box	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visit phone shop	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%
School / College	0.2%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Looking for a job	0.2%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Cinema	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
DIY and Decorating Goods	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Tourism / sight seeing (on holiday)	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Visit chemists	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%
Education	0.2%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%
Visit ABC music store	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%
Health & fitness / gym	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Catching a bus	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%
Visit Debenhams	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Recreational goods, bicycles, games, toys, sports and camping equipment	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Visit Wheelhouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visit Post Office	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Theatre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Domestic appliances such as washing machines, fridges, cookers and kettles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing else)	32.5%	395	51.0%	50	52.5%	52	25.0%	25	50.5%	50	22.2%	22	54.3%
(Don't know)	10.5%	128	0.0%	0	5.1%	5	2.0%	2	1.0%	1	16.2%	16	8.5%
Base:	1215	98	99	100	99	99	94	98	110	103	100	115	100

### Q04 How did you travel here today ?

Car	20.1%	245	19.0%	19	14.0%	14	20.0%	20	12.0%	12	26.3%	26	6.3%	6	12.1%	12	9.1%	10	33.0%	34	49.0%	49	5.2%	6	37.0%	37
Bus	32.4%	396	45.0%	45	33.0%	33	9.0%	9	45.0%	45	45.5%	45	24.2%	23	52.5%	52	20.9%	23	20.4%	21	44.0%	44	27.8%	32	24.0%	24
Train	10.3%	126	5.0%	5	5.0%	5	8.0%	8	13.0%	13	2.0%	2	13.7%	13	0.0%	0	40.0%	44	2.9%	3	0.0%	0	27.8%	32	1.0%	1
Taxi	1.1%	13	0.0%	0	0.0%	0	0.0%	0	5.0%	5	1.0%	1	0.0%	0	1.0%	1	2.7%	3	1.9%	2	0.0%	0	0.9%	1	0.0%	0
Walk	33.3%	406	29.0%	29	42.0%	42	51.0%	51	21.0%	21	25.3%	25	53.7%	51	34.3%	34	23.6%	26	38.8%	40	6.0%	6	37.4%	43	38.0%	38
Cycle	2.5%	30	2.0%	2	3.0%	3	12.0%	12	4.0%	4	0.0%	0	2.1%	2	0.0%	0	3.6%	4	1.9%	2	0.0%	0	0.9%	1	0.0%	0
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.4%	5	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Base:	1221	100	100	100	100	99	95	99	110	103	100	115	100													

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall													
<b>Q05 How long did your journey take?</b>																										
Less than 10 minutes	36.9%	451	33.0%	33	56.0%	56	64.0%	64	27.0%	27	46.5%	46	51.6%	49	54.5%	54	25.5%	28	37.9%	39	9.0%	9	32.2%	37	9.0%	9
11-20 minutes	34.2%	418	36.0%	36	18.0%	18	22.0%	22	39.0%	39	37.4%	37	22.1%	21	31.3%	31	30.9%	34	32.0%	33	60.0%	60	26.1%	30	57.0%	57
21-30 minutes	12.6%	154	11.0%	11	10.0%	10	4.0%	4	14.0%	14	7.1%	7	7.4%	7	8.1%	8	17.3%	19	14.6%	15	21.0%	21	13.9%	16	22.0%	22
31-40 minutes	4.5%	55	5.0%	5	5.0%	5	2.0%	2	5.0%	5	4.0%	4	1.1%	1	2.0%	2	5.5%	6	5.8%	6	4.0%	4	6.1%	7	8.0%	8
41-50 minutes	2.2%	27	3.0%	3	1.0%	1	1.0%	1	4.0%	4	1.0%	1	5.3%	5	0.0%	0	3.6%	4	1.0%	1	3.0%	3	3.5%	4	0.0%	0
51-60 minutes	3.6%	44	4.0%	4	3.0%	3	2.0%	2	1.0%	1	2.0%	2	8.4%	8	1.0%	1	9.1%	10	2.9%	3	2.0%	2	6.1%	7	1.0%	1
Over 1hr - 1.5hrs	3.4%	41	3.0%	3	0.0%	0	3.0%	3	8.0%	8	1.0%	1	3.2%	3	3.0%	3	2.7%	3	1.9%	2	1.0%	2	9.6%	11	3.0%	3
Over 1.5 - 2hrs	0.6%	7	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Over 2 - 3 hrs	0.5%	6	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Over 3 - 4 hrs	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Over 4 - 5 hrs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over 5 hrs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / not sure)	1.3%	16	5.0%	5	3.0%	3	1.0%	1	0.0%	0	1.0%	1	1.1%	1	0.0%	0	2.7%	3	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Base:		1221		100		100		100		100		99		95		99		110		103		100		115		100

### Q06 Where did you park today, if you are unsure of the car park name, could you please tell me what is near to the car park, please be as specific as possible ?

*Those who said car, cycle or motorcycle at Q04*

Other	15.3%	42	14.3%	3	5.9%	1	12.5%	4	50.0%	8	15.4%	4	37.5%	3	16.7%	2	28.6%	4	8.3%	3	16.3%	8	0.0%	0	5.4%	2
On street parking	9.8%	27	14.3%	3	17.6%	3	25.0%	8	0.0%	0	7.7%	2	12.5%	1	33.3%	4	7.1%	1	5.6%	2	4.1%	2	0.0%	0	2.7%	1
Did not park / dropped off	9.5%	26	0.0%	0	29.4%	5	9.4%	3	12.5%	2	19.2%	5	12.5%	1	8.3%	1	0.0%	0	16.7%	6	2.0%	1	0.0%	0	5.4%	2
Herbert Road	7.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	54.1%	20
Treaty centre	6.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.8%	19	0.0%	0	0.0%	0
Lidl	5.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	38.9%	14	0.0%	0	0.0%	0	0.0%	0
The Oaks	5.1%	14	66.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	4.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office	4.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.4%	11	0.0%	0	0.0%	0
Sainsburys	4.0%	11	0.0%	0	0.0%	0	21.9%	7	12.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0
At work	2.9%	8	0.0%	0	17.6%	3	6.3%	2	0.0%	0	0.0%	0	12.5%	1	8.3%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
McDonalds	2.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	7	0.0%	0	0.0%	0
Quality food	2.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	7
Tesco	1.8%	5	0.0%	0	0.0%	0	0.0%	0	6.3%	1	3.8%	1	0.0%	0	25.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orchard Road	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	4
Somerfield	1.1%	3	0.0%	0	17.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	16.4%	45	4.8%	1	11.8%	2	25.0%	8	18.8%	3	7.7%	2	25.0%	2	8.3%	1	64.3%	9	25.0%	9	0.0%	0	100.0%	7	2.7%	1
Base:		275		21		17		32		16		26		8		12		14		36		49		7		37

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounslow	Shepherds Bush	Southall													
<b>Q07 Did you find it easy to find a parking space?</b>																										
<i>Those who parked at Q06</i>																										
Yes	68.6%	140	100.0%	20	60.0%	6	66.7%	14	100.0%	11	78.9%	15	100.0%													
No	27.5%	56	0.0%	0	0.0%	0	19.0%	4	0.0%	0	15.8%	3	0.0%													
(Don't know)	3.9%	8	0.0%	0	40.0%	4	14.3%	3	0.0%	0	5.3%	1	0.0%													
Base:		204		20		10		21		11		19		5		10		5		21		48		0		34
<b>Q08 Do you use this centre for specialist ethnic food products?</b>																										
Yes	27.8%	339	26.0%	26	17.0%	17	17.0%	17	11.0%	11	21.2%	21	37.9%													
No	72.2%	882	74.0%	74	83.0%	83	83.0%	83	89.0%	89	78.8%	78	62.1%													
Base:		1221		100		100		100		100		99		95		99		110		103		100		115		100
<b>Q09 Could you tell me the name of the main centre you visit for specialist ethnic food products?</b>																										
<i>Those who said No at Q08</i>																										
Other	7.6%	67	0.0%	0	0.0%	0	3.6%	3	6.7%	6	11.5%	9	15.3%													
Southall	3.7%	33	1.4%	1	1.2%	1	0.0%	0	0.0%	0	2.6%	2	0.0%													
Shepherds Bush	2.0%	18	0.0%	0	0.0%	0	0.0%	0	2.2%	2	3.8%	3	1.7%													
Tesco	1.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	5	0.0%													
Hounslow	1.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	7	0.0%													
Rayats	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%													
Market	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%													
Harlesden	0.6%	5	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	4.1%													
Local shops	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%													
Ealing	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.0%													
Sainsburys	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%													
Greenford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%													
Asian Food Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%													
Maya foods	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%													
VB and Sons, Greenford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%													
Wembley	0.3%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%													
West Ealing	0.3%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%													
King Street, Southall	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%													
(Do not visit a specific centre)	68.8%	607	95.9%	71	96.4%	80	95.2%	79	87.6%	78	55.1%	43	52.5%													
(Don't know)	8.6%	76	0.0%	0	2.4%	2	1.2%	1	1.1%	1	7.7%	6	27.1%													
Base:		882		74		83		83		89		78		59		49		99		69		93		89		17

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmit h	Hanwell	Hounswell	Shepherds Bush	Southall													
<b>Q10 Could you tell me the name of the specific ethnic shop you visit at this centre, or do you use a number of different ethnic shops?</b> <i>Those who said Yes at Q08 or gave a centre name at Q09</i>																										
Number of different ethnic shops	29.0%	156	69.0%	20	33.3%	6	35.0%	7	66.7%	14	24.0%	12	43.8%	21	33.3%	19	10.6%	5	55.0%	22	22.1%	17	16.7%	6	7.4%	7
Other	16.2%	87	24.1%	7	27.8%	5	35.0%	7	19.0%	4	14.0%	7	12.5%	6	5.3%	3	25.5%	12	15.0%	6	16.9%	13	27.8%	10	7.4%	7
Quality food	9.7%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.5%	15	0.0%	0	37.9%	36
Sira	5.2%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	27.4%	26
Tesco	3.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	26.3%	15	0.0%	0	2.5%	1	2.6%	2	0.0%	0	0.0%	0
UB Sons	3.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.1%	12	0.0%	0	2.5%	1	5.2%	4	0.0%	0	2.1%	2
Asda	3.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.0%	15	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Rayats	2.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	10	0.0%	0	0.0%	0
Market	1.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	4	0.0%	0	6.4%	3	0.0%	0	0.0%	0	8.3%	3	0.0%	0
Halal	1.5%	8	3.4%	1	0.0%	0	0.0%	0	9.5%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	10.0%	4	0.0%	0	0.0%	0	0.0%	0
Don't know	1.3%	7	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	5.3%	3	2.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Somerfields	1.3%	7	0.0%	0	33.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Dokal	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	7
Sainsburys	1.3%	7	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	6.3%	3	1.8%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gifto's	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	5
Maya foods	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Quality food	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	5	0.0%	0	0.0%	0
Tesco, Hayes	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	1.1%	1
Adamou	0.7%	4	0.0%	0	0.0%	0	20.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	4	0.0%	0
Lidl	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asian Food Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Polish shop	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Indian	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	1.1%	1
Shepherds Bush	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	5.6%	2	0.0%	0
Sira Kings	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	1.1%	1
Aroma	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0
(Do not visit a specific shop)	9.3%	50	0.0%	0	5.6%	1	5.0%	1	4.8%	1	12.0%	6	16.7%	8	1.8%	1	46.8%	22	2.5%	1	0.0%	0	22.2%	8	1.1%	1
Base:		538		29		18		20		21		50		48		57		47		40		77		36		95
<b>Q11 How often do you visit [CENTRE MENTIONED AT Q.9 OR STUDY CENTRE – SEE Q.8 ) for your ethnic food products?</b> <i>Those who said Yes at Q08 or gave a centre name at Q09</i>																										
Every day	6.9%	37	3.4%	1	5.6%	1	5.0%	1	9.5%	2	6.0%	3	10.4%	5	21.1%	12	8.5%	4	2.5%	1	2.6%	2	5.6%	2	3.2%	3
Every 2-3 days	19.3%	104	24.1%	7	38.9%	7	10.0%	2	14.3%	3	26.0%	13	16.7%	8	28.1%	16	17.0%	8	27.5%	11	5.2%	4	30.6%	11	14.7%	14
Every 4-5 days	11.5%	62	3.4%	1	11.1%	2	5.0%	1	14.3%	3	14.0%	7	16.7%	8	15.8%	9	21.3%	10	12.5%	5	1.3%	1	22.2%	8	7.4%	7
Every 6-7 days	30.5%	164	41.4%	12	38.9%	7	30.0%	6	33.3%	7	26.0%	13	27.1%	13	26.3%	15	23.4%	11	40.0%	16	31.2%	24	25.0%	9	32.6%	31
Less often	31.2%	168	27.6%	8	0.0%	0	50.0%	10	28.6%	6	28.0%	14	27.1%	13	8.8%	5	29.8%	14	17.5%	7	59.7%	46	13.9%	5	42.1%	40
(Don't know)	0.6%	3	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Base:		538		29		18		20		21		50		48		57		47		40		77		36		95



## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounslow	Shepherds Bush	Southall													
<b>Q12 Do you visit ethnic food retailers in [CENTRE MENTIONED AT Q.9 OR STUDY CENTRE – SEE Q.8] for most of your households main food shopping trips?</b> <i>Those who said Yes at Q08 or gave a centre name at Q09</i>																										
Yes	31.6%	170	24.1%	7	55.6%	10	15.0%	3	38.1%	8	42.0%	21	37.5%	18	61.4%	35	25.5%	12	35.0%	14	14.3%	11	47.2%	17	14.7%	14
No	68.4%	368	75.9%	22	44.4%	8	85.0%	17	61.9%	13	58.0%	29	62.5%	30	38.6%	22	74.5%	35	65.0%	26	85.7%	66	52.8%	19	85.3%	81
Base:		538		29		18		20		21		50		48		57		47		40		77		36		95

**Q13 Where do you do most of your households main food shopping?**
*Those who said No at Q12*

Other	18.2%	67	13.6%	3	25.0%	2	29.4%	5	23.1%	3	3.4%	1	23.3%	7	18.2%	4	45.7%	16	0.0%	0	19.7%	13	10.5%	2	13.6%	11
Tesco, Hayes, Burnsbridge	15.8%	58	0.0%	0	12.5%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.9%	29	0.0%	0	33.3%	27
Tesco, unspecified	8.7%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.1%	7	6.7%	2	45.5%	10	11.4%	4	15.4%	4	0.0%	0	26.3%	5	0.0%	0
Sainsburys, unspecified	7.9%	29	0.0%	0	0.0%	0	0.0%	0	7.7%	1	3.4%	1	16.7%	5	4.5%	1	14.3%	5	50.0%	13	0.0%	0	15.8%	3	0.0%	0
Somerfield, Southall	3.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	16.0%	13
Tesco, Yeading	3.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.0%	2	0.0%	0	13.6%	11
Somerfield, Hounslow	3.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	11	0.0%	0	2.5%	2
Sainsburys, Chiswick	3.5%	13	4.5%	1	0.0%	0	70.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Acton	3.3%	12	45.5%	10	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Varies	3.3%	12	4.5%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	20.0%	6	9.1%	2	2.9%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Asda, unspecified	3.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.5%	10	0.0%	0	4.5%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, unspecified	3.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	34.6%	9	0.0%	0	0.0%	0	1.2%	1
Sainsburys, West Ealing	2.2%	8	0.0%	0	0.0%	0	0.0%	0	53.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Somerfield, unspecified	2.2%	8	0.0%	0	25.0%	2	0.0%	0	0.0%	0	3.4%	1	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3
Morrisons, unspecified	1.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.8%	7	0.0%	0
Tesco, Greenford	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	3.7%	3
Asda, Park Royal	1.4%	5	13.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, unspecified	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Feltham	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, unspecified	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	2.5%	2
Asda, Feltham	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0
Supermarket, unspecified	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mogden Lane, Isleworth	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	1.2%	1
Sainsburys, Grapes, Hayes	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3
Tesco, Faggs	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0
Tesco, Hammersmith	1.1%	4	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Broadway	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3
Netto, Acton	0.8%	3	13.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Brentford	0.8%	3	0.0%	0	37.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		368		22		8		17		13		29		30		22		35		26		66		19		81

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall													
<b>Q14 How long do you intend to spend in the centre today?</b>																										
Less than 10 minutes	9.2%	112	9.0%	9	31.0%	31	4.0%	4	3.0%	3	6.1%	6	21.1%	20	13.1%	13	2.7%	3	9.7%	10	1.0%	1	9.6%	11	1.0%	1
11-20 minutes	8.9%	109	14.0%	14	22.0%	22	6.0%	6	5.0%	5	6.1%	6	12.6%	12	13.1%	13	5.5%	6	7.8%	8	0.0%	0	12.2%	14	3.0%	3
21-30 minutes	15.6%	190	15.0%	15	14.0%	14	20.0%	20	4.0%	4	22.2%	22	16.8%	16	29.3%	29	11.8%	13	18.4%	19	7.0%	7	20.9%	24	7.0%	7
31-40 minutes	4.5%	55	11.0%	11	3.0%	3	4.0%	4	6.0%	6	2.0%	2	6.3%	6	1.0%	1	0.9%	1	7.8%	8	1.0%	1	5.2%	6	6.0%	6
41-50 minutes	2.1%	26	1.0%	1	2.0%	2	0.0%	0	5.0%	5	0.0%	0	4.2%	4	2.0%	2	2.7%	3	3.9%	4	0.0%	0	4.3%	5	0.0%	0
51-60 minutes	14.1%	172	25.0%	25	5.0%	5	26.0%	26	5.0%	5	15.2%	15	23.2%	22	12.1%	12	12.7%	14	11.7%	12	5.0%	5	10.4%	12	19.0%	19
1hr - 1.5hrs	12.7%	155	11.0%	11	4.0%	4	13.0%	13	20.0%	20	19.2%	19	4.2%	4	10.1%	10	5.5%	6	9.7%	10	17.0%	17	14.8%	17	24.0%	24
Over 1.5 -2hrs	11.9%	145	5.0%	5	3.0%	3	12.0%	12	10.0%	10	18.2%	18	2.1%	2	8.1%	8	19.1%	21	4.9%	5	32.0%	32	1.7%	2	27.0%	27
Over 2 -3 hrs	8.3%	101	6.0%	6	2.0%	2	6.0%	6	16.0%	16	4.0%	4	2.1%	2	3.0%	3	7.3%	8	2.9%	3	33.0%	33	5.2%	6	12.0%	12
Over 3 - 4 hrs	1.9%	23	1.0%	1	0.0%	0	2.0%	2	4.0%	4	3.0%	3	0.0%	0	1.0%	1	3.6%	4	0.0%	0	2.0%	2	5.2%	6	0.0%	0
Over 4 - 5 hrs	1.7%	21	0.0%	0	0.0%	0	2.0%	2	5.0%	5	0.0%	0	0.0%	0	2.0%	2	5.5%	6	2.9%	3	1.0%	1	0.9%	1	1.0%	1
Over 5 hrs	7.5%	92	1.0%	1	13.0%	13	5.0%	5	15.0%	15	4.0%	4	6.3%	6	5.1%	5	22.7%	25	8.7%	9	1.0%	1	7.0%	8	0.0%	0
(Don't know)	1.6%	20	1.0%	1	1.0%	1	0.0%	0	2.0%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	11.7%	12	0.0%	0	2.6%	3	0.0%	0
Base:		1221		100		100		100		100		99		95		99		110		103		100		115		100
<b>Q15 How often do you visit this town, for the following reasons ?</b>																										
<b>Shopping</b>																										
Everyday / most days	17.9%	219	23.0%	23	31.0%	31	29.0%	29	12.0%	12	15.2%	15	26.3%	25	27.3%	27	14.5%	16	11.7%	12	0.0%	0	20.0%	23	6.0%	6
2-3 times a week	28.0%	342	27.0%	27	27.0%	27	34.0%	34	26.0%	26	24.2%	24	32.6%	31	36.4%	36	25.5%	28	33.0%	34	14.0%	14	35.7%	41	20.0%	20
Once a week	24.0%	293	25.0%	25	15.0%	15	20.0%	20	21.0%	21	33.3%	33	17.9%	17	24.2%	24	16.4%	18	22.3%	23	37.0%	37	14.8%	17	43.0%	43
Once a fortnight	8.4%	103	5.0%	5	0.0%	0	4.0%	4	4.0%	4	8.1%	8	4.2%	4	5.1%	5	10.9%	12	6.8%	7	27.0%	27	4.3%	5	22.0%	22
Once a month	7.1%	87	6.0%	6	6.0%	6	5.0%	5	10.0%	10	7.1%	7	4.2%	4	2.0%	2	16.4%	18	4.9%	5	13.0%	13	5.2%	6	5.0%	5
Once every 3 months	2.4%	29	1.0%	1	1.0%	1	4.0%	4	7.0%	7	1.0%	1	2.1%	2	1.0%	1	1.8%	2	2.9%	3	3.0%	3	2.6%	3	1.0%	1
Once every 6 months	1.1%	14	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.1%	2	0.0%	0	1.8%	2	1.0%	1	2.0%	2	2.6%	3	1.0%	1
Once a year	0.7%	9	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.6%	3	0.0%	0
Less often	3.2%	39	3.0%	3	4.0%	4	2.0%	2	2.0%	2	4.0%	4	4.2%	4	1.0%	1	5.5%	6	3.9%	4	1.0%	1	5.2%	6	2.0%	2
Never	6.8%	83	7.0%	7	15.0%	15	1.0%	1	15.0%	15	7.1%	7	5.3%	5	3.0%	3	7.3%	8	12.6%	13	2.0%	2	6.1%	7	0.0%	0
(Don't know)	0.2%	3	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Base:		1221		100		100		100		100		99		95		99		110		103		100		115		100

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall													
<b>Services</b>																										
Everyday / most days	5.4%	66	1.0%	1	5.0%	5	4.0%	4	3.0%	3	6.1%	6	7.4%	7	9.1%	9	10.0%	11	1.9%	2	1.0%	1	13.0%	15	2.0%	2
2-3 times a week	14.6%	178	16.0%	16	20.0%	20	18.0%	18	8.0%	8	18.2%	18	12.6%	12	15.2%	15	10.9%	12	9.7%	10	9.0%	9	24.3%	28	12.0%	12
Once a week	31.9%	390	38.0%	38	30.0%	30	37.0%	37	19.0%	19	28.3%	28	36.8%	35	38.4%	38	23.6%	26	37.9%	39	30.0%	30	21.7%	25	45.0%	45
Once a fortnight	8.4%	102	2.0%	2	10.0%	10	8.0%	8	7.0%	7	5.1%	5	5.3%	5	11.1%	11	10.9%	12	4.9%	5	18.0%	18	5.2%	6	13.0%	13
Once a month	9.3%	114	8.0%	8	9.0%	9	6.0%	6	11.0%	11	9.1%	9	7.4%	7	11.1%	11	17.3%	19	1.9%	2	17.0%	17	6.1%	7	8.0%	8
Once every 3 months	2.2%	27	2.0%	2	1.0%	1	3.0%	3	4.0%	4	2.0%	2	0.0%	0	2.0%	2	0.0%	0	2.9%	3	1.0%	1	6.1%	7	2.0%	2
Once every 6 months	0.9%	11	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.8%	2	1.9%	2	0.0%	0	3.5%	4	0.0%	0
Once a year	0.3%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Less often	3.6%	44	3.0%	3	2.0%	2	4.0%	4	3.0%	3	3.0%	3	5.3%	5	2.0%	2	3.6%	4	4.9%	5	2.0%	2	6.1%	7	4.0%	4
Never	22.4%	273	29.0%	29	19.0%	19	19.0%	19	43.0%	43	28.3%	28	22.1%	21	10.1%	10	20.9%	23	31.1%	32	22.0%	22	11.3%	13	14.0%	14
(Don't know)	1.0%	12	1.0%	1	1.0%	1	1.0%	1	2.0%	2	0.0%	0	1.1%	1	1.0%	1	0.0%	0	2.9%	3	0.0%	0	1.7%	2	0.0%	0
Base:		1221		100		100		100		100		99		95		99		110		103		100		115		100
<b>Day time eating / drinking</b>																										
Everyday / most days	7.3%	89	7.0%	7	12.0%	12	10.0%	10	6.0%	6	4.0%	4	8.4%	8	6.1%	6	15.5%	17	1.9%	2	1.0%	1	13.0%	15	1.0%	1
2-3 times a week	9.8%	120	13.0%	13	10.0%	10	21.0%	21	10.0%	10	6.1%	6	7.4%	7	8.1%	8	10.0%	11	9.7%	10	1.0%	1	18.3%	21	2.0%	2
Once a week	12.9%	157	12.0%	12	8.0%	8	14.0%	14	14.0%	14	9.1%	9	13.7%	13	10.1%	10	21.8%	24	3.9%	4	14.0%	14	19.1%	22	13.0%	13
Once a fortnight	6.6%	81	6.0%	6	3.0%	3	5.0%	5	7.0%	7	6.1%	6	2.1%	2	1.0%	1	6.4%	7	4.9%	5	17.0%	17	7.8%	9	13.0%	13
Once a month	7.6%	93	9.0%	9	6.0%	6	5.0%	5	5.0%	5	6.1%	6	2.1%	2	4.0%	4	10.0%	11	4.9%	5	17.0%	17	7.0%	8	15.0%	15
Once every 3 months	3.6%	44	3.0%	3	5.0%	5	7.0%	7	5.0%	5	0.0%	0	2.1%	2	0.0%	0	2.7%	3	2.9%	3	6.0%	6	4.3%	5	5.0%	5
Once every 6 months	1.2%	15	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.9%	1	0.0%	0	4.0%	4	2.6%	3	1.0%	1
Once a year	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Less often	3.2%	39	1.0%	1	4.0%	4	0.0%	0	2.0%	2	5.1%	5	6.3%	6	0.0%	0	4.5%	5	6.8%	7	1.0%	1	7.0%	8	0.0%	0
Never	46.7%	570	48.0%	48	51.0%	51	36.0%	36	48.0%	48	63.6%	63	52.6%	50	68.7%	68	28.2%	31	64.1%	66	38.0%	38	18.3%	21	50.0%	50
(Don't know)	0.9%	11	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	2.1%	2	2.0%	2	0.0%	0	1.0%	1	1.0%	1	1.7%	2	0.0%	0
Base:		1221		100		100		100		100		99		95		99		110		103		100		115		100
<b>Night time restaurants / bars</b>																										
Everyday / most days	1.3%	16	1.0%	1	2.0%	2	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.0%	1	4.3%	5	2.0%	2
2-3 times a week	4.6%	56	4.0%	4	3.0%	3	13.0%	13	5.0%	5	2.0%	2	7.4%	7	0.0%	0	9.1%	10	3.9%	4	2.0%	2	4.3%	5	1.0%	1
Once a week	6.1%	74	4.0%	4	3.0%	3	18.0%	18	1.0%	1	7.1%	7	6.3%	6	4.0%	4	7.3%	8	3.9%	4	2.0%	2	9.6%	11	6.0%	6
Once a fortnight	2.9%	36	0.0%	0	5.0%	5	9.0%	9	1.0%	1	2.0%	2	5.3%	5	0.0%	0	3.6%	4	3.9%	4	0.0%	0	3.5%	4	2.0%	2
Once a month	5.6%	68	2.0%	2	6.0%	6	7.0%	7	4.0%	4	2.0%	2	9.5%	9	2.0%	2	12.7%	14	2.9%	3	2.0%	2	4.3%	5	12.0%	12
Once every 3 months	3.8%	47	1.0%	1	3.0%	3	5.0%	5	1.0%	1	0.0%	0	2.1%	2	0.0%	0	5.5%	6	0.0%	0	10.0%	10	3.5%	4	15.0%	15
Once every 6 months	2.0%	25	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	3.2%	3	0.0%	0	2.7%	3	1.0%	1	2.0%	2	3.5%	4	9.0%	9
Once a year	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.7%	2	0.0%	0
Less often	4.8%	58	3.0%	3	6.0%	6	3.0%	3	2.0%	2	6.1%	6	7.4%	7	1.0%	1	3.6%	4	4.9%	5	6.0%	6	10.4%	12	3.0%	3
Never	67.3%	822	85.0%	85	70.0%	70	42.0%	42	82.0%	82	78.8%	78	55.8%	53	91.9%	91	53.6%	59	76.7%	79	75.0%	75	51.3%	59	49.0%	49
(Don't know)	1.1%	14	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	3.2%	3	1.0%	1	0.9%	1	1.9%	2	0.0%	0	3.5%	4	1.0%	1
Base:		1221		100		100		100		100		99		95		99		110		103		100		115		100

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmit h	Hanwell	Hounswell	Shepherds Bush	Southall													
<b>Q16 What do you like about (STUDY CENTRE) ? Please only name up to 2 mentions.</b>																										
<b>1st mention</b>																										
Good shops	23.9%	292	16.0%	16	2.0%	2	19.0%	19	22.0%	22	42.4%	42	32.6%	31	34.3%	34	44.5%	49	10.7%	11	7.0%	7	33.0%	38	21.0%	21
Easy accessible from home	12.3%	150	9.0%	9	6.0%	6	5.0%	5	12.0%	12	9.1%	9	20.0%	19	19.2%	19	9.1%	10	19.4%	20	14.0%	14	13.9%	16	11.0%	11
Other	7.6%	93	5.0%	5	20.0%	20	15.0%	15	7.0%	7	12.1%	12	4.2%	4	1.0%	1	0.9%	1	1.9%	2	11.0%	11	6.1%	7	8.0%	8
Good range of services	4.5%	55	7.0%	7	1.0%	1	2.0%	2	0.0%	0	5.1%	5	11.6%	11	5.1%	5	5.5%	6	1.9%	2	3.0%	3	4.3%	5	8.0%	8
Attractive environment / nice place	4.4%	54	2.0%	2	4.0%	4	5.0%	5	8.0%	8	3.0%	3	4.2%	4	7.1%	7	15.5%	17	1.9%	2	0.0%	0	1.7%	2	0.0%	0
Good range of entertainment / restaurants / public houses	2.9%	35	1.0%	1	2.0%	2	6.0%	6	0.0%	0	0.0%	0	3.2%	3	0.0%	0	6.4%	7	1.9%	2	1.0%	1	7.0%	8	5.0%	5
Friendly atmosphere	2.8%	34	4.0%	4	7.0%	7	8.0%	8	5.0%	5	0.0%	0	0.0%	0	4.0%	4	0.9%	1	0.0%	0	1.0%	1	0.0%	0	4.0%	4
Goods at discounted rate / cheaper goods / bargains	2.1%	26	8.0%	8	0.0%	0	0.0%	0	5.0%	5	1.0%	1	3.2%	3	5.1%	5	0.0%	0	1.9%	2	0.0%	0	1.7%	2	0.0%	0
Particular shops / services	2.0%	24	5.0%	5	0.0%	0	1.0%	1	0.0%	0	2.0%	2	1.1%	1	2.0%	2	0.0%	0	2.9%	3	7.0%	7	0.9%	1	2.0%	2
Good value for money	1.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	5.3%	5	0.0%	0	2.7%	3	6.8%	7	1.0%	1	2.6%	3	0.0%	0
Cultural diversity	1.6%	19	4.0%	4	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	5	6.0%	6
The ethnic shops	1.4%	17	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	13.0%	13
Clean / well maintained streets	1.3%	16	2.0%	2	1.0%	1	3.0%	3	2.0%	2	4.0%	4	0.0%	0	1.0%	1	0.9%	1	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Always lived here	1.2%	15	0.0%	0	7.0%	7	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	1.0%	1
Easy accessible from work	1.2%	15	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.5%	5	2.9%	3	0.0%	0	3.5%	4	0.0%	0
It's quiet	0.9%	11	2.0%	2	6.0%	6	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient	0.9%	11	0.0%	0	3.0%	3	0.0%	0	0.0%	0	3.0%	3	2.1%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Has everything you need	0.7%	9	0.0%	0	1.0%	1	1.0%	1	0.0%	0	2.0%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.9%	1	0.0%	0
Marks and Spencers	0.7%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0
Sainsburys	0.6%	7	1.0%	1	0.0%	0	1.0%	1	3.0%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Easy to park	0.5%	6	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.0%	1	0.0%	0	0.0%	0
Spacious	0.5%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.9%	1	0.0%	0
Linked trips to cinema	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.0%	2
Good transport links	0.4%	5	0.0%	0	2.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Primark	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0
Good safety / security	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is local	0.3%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.0%	2
The river	0.2%	3	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good selection of ethnic food shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Particular leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
(Nothing / very little)	17.7%	216	26.0%	26	30.0%	30	17.0%	17	18.0%	18	8.1%	8	5.3%	5	15.2%	15	5.5%	6	32.0%	33	29.0%	29	13.9%	16	13.0%	13
(Don't know)	4.2%	51	7.0%	7	6.0%	6	4.0%	4	11.0%	11	3.0%	3	1.1%	1	1.0%	1	0.9%	1	9.7%	10	5.0%	5	0.9%	1	1.0%	1
Base:		1221		100		100		100		100		99		95		99		110		103		100		115		100

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmit h	Hanwell	Hounswell	Shepherds Bush	Southall													
<b>2nd mention</b>																										
(Nothing else)	12.6%	154	32.0%	32	14.0%	14	2.0%	2	35.0%	35	8.1%	8	14.7%	14	17.2%	17	1.8%	2	12.6%	13	0.0%	0	14.8%	17	0.0%	0
Easy accessible from home	7.6%	93	1.0%	1	2.0%	2	3.0%	3	3.0%	3	11.1%	11	12.6%	12	4.0%	4	10.0%	11	5.8%	6	13.0%	13	8.7%	10	17.0%	17
Good range of services	6.7%	82	5.0%	5	1.0%	1	3.0%	3	4.0%	4	10.1%	10	8.4%	8	15.2%	15	7.3%	8	2.9%	3	6.0%	6	10.4%	12	7.0%	7
Good shops	6.6%	80	3.0%	3	3.0%	3	7.0%	7	11.0%	11	9.1%	9	12.6%	12	6.1%	6	10.0%	11	3.9%	4	2.0%	2	5.2%	6	6.0%	6
Other	4.3%	52	2.0%	2	13.0%	13	11.0%	11	2.0%	2	7.1%	7	2.1%	2	1.0%	1	0.9%	1	0.0%	0	6.0%	6	2.6%	3	4.0%	4
Good range of entertainment / restaurants / public houses	3.6%	44	2.0%	2	2.0%	2	12.0%	12	4.0%	4	0.0%	0	1.1%	1	0.0%	0	5.5%	6	1.0%	1	1.0%	1	5.2%	6	9.0%	9
Good value for money	2.9%	36	1.0%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	6	9.5%	9	0.0%	0	3.6%	4	3.9%	4	0.0%	0	8.7%	10	2.0%	2
Goods at discounted rate / cheaper goods / bargains	2.8%	34	7.0%	7	0.0%	0	0.0%	0	0.0%	0	3.0%	3	5.3%	5	7.1%	7	0.9%	1	1.0%	1	2.0%	2	7.0%	8	0.0%	0
Friendly atmosphere	2.4%	29	2.0%	2	1.0%	1	6.0%	6	0.0%	0	1.0%	1	1.1%	1	6.1%	6	0.9%	1	1.9%	2	0.0%	0	0.9%	1	8.0%	8
Clean / well maintained streets	1.7%	21	0.0%	0	1.0%	1	1.0%	1	0.0%	0	9.1%	9	3.2%	3	1.0%	1	4.5%	5	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Attractive environment / nice place	1.7%	21	0.0%	0	0.0%	0	2.0%	2	2.0%	2	2.0%	2	2.1%	2	3.0%	3	8.2%	9	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Good safety / security	1.6%	19	0.0%	0	3.0%	3	2.0%	2	4.0%	4	1.0%	1	3.2%	3	1.0%	1	2.7%	3	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Particular shops / services	1.4%	17	2.0%	2	1.0%	1	1.0%	1	2.0%	2	3.0%	3	2.1%	2	1.0%	1	1.8%	2	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Good transport links	1.3%	16	1.0%	1	8.0%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.8%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Has everything you need	1.1%	13	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	5.0%	5	0.0%	0	4.0%	4
Easy to park	1.0%	12	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	3.0%	3	2.7%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0
It's quiet	1.0%	12	4.0%	4	2.0%	2	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.7%	2	0.0%	0
Linked trips to cinema	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	5.2%	6	2.0%	2
Easy accessible from work	0.7%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.1%	2	1.0%	1	1.8%	2	0.0%	0	0.0%	0	0.9%	1	1.0%	1
The river	0.7%	9	0.0%	0	5.0%	5	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The ethnic shops	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	5.0%	5
Convenient	0.5%	6	0.0%	0	2.0%	2	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Wilkinsons	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Cultural diversity	0.2%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Primark	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
It is local	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spacious	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good selection of ethnic food shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	18.3%	224	25.0%	25	36.0%	36	31.0%	31	18.0%	18	11.1%	11	10.5%	10	11.1%	11	0.0%	0	14.6%	15	36.0%	36	7.8%	9	22.0%	22
(Don't know)	17.2%	210	9.0%	9	5.0%	5	9.0%	9	13.0%	13	10.1%	10	8.4%	8	18.2%	18	32.7%	36	49.5%	51	20.0%	20	15.7%	18	13.0%	13
Base:		1221		100		100		100		100		99		95		99		110		103		100		115		100

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall													
<b>Q17 What do you dislike about (STUDY CENTRE) ?</b>																										
Streets dirty or badly maintained / in poor condition	17.0%	208	18.0%	18	11.0%	11	4.0%	4	14.0%	14	3.0%	3	13.7%	13	19.2%	19	10.0%	11	22.3%	23	25.0%	25	11.3%	13	54.0%	54
Too busy / crowded	14.0%	171	8.0%	8	1.0%	1	1.0%	1	7.0%	7	8.1%	8	13.7%	13	4.0%	4	13.6%	15	1.9%	2	40.0%	40	6.1%	7	65.0%	65
Poor range of comparison retailers (i.e. non-food)	12.5%	153	11.0%	11	14.0%	14	6.0%	6	8.0%	8	2.0%	2	10.5%	10	18.2%	18	0.9%	1	18.4%	19	36.0%	36	9.6%	11	17.0%	17
Other	8.8%	107	7.0%	7	19.0%	19	16.0%	16	6.0%	6	10.1%	10	3.2%	3	3.0%	3	12.7%	14	5.8%	6	11.0%	11	4.3%	5	7.0%	7
Traffic congestion makes it difficult to get there by car	7.5%	92	0.0%	0	0.0%	0	11.0%	11	2.0%	2	13.1%	13	9.5%	9	6.1%	6	10.0%	11	1.9%	2	8.0%	8	3.5%	4	26.0%	26
Poor range of food stores	6.7%	82	9.0%	9	12.0%	12	3.0%	3	3.0%	3	0.0%	0	5.3%	5	8.1%	8	4.5%	5	15.5%	16	11.0%	11	7.8%	9	1.0%	1
Difficult to park near shops	4.3%	53	0.0%	0	1.0%	1	4.0%	4	3.0%	3	1.0%	1	5.3%	5	3.0%	3	0.9%	1	2.9%	3	8.0%	8	3.5%	4	20.0%	20
Lack of atmosphere	4.3%	53	3.0%	3	3.0%	3	2.0%	2	0.0%	0	2.0%	2	0.0%	0	1.0%	1	1.8%	2	9.7%	10	14.0%	14	13.9%	16	0.0%	0
Feels unsafe	4.2%	51	6.0%	6	1.0%	1	0.0%	0	2.0%	2	6.1%	6	1.1%	1	4.0%	4	3.6%	4	2.9%	3	10.0%	10	1.7%	2	12.0%	12
Poor range of restaurants / cafés	2.4%	29	2.0%	2	4.0%	4	1.0%	1	3.0%	3	4.0%	4	4.2%	4	0.0%	0	1.8%	2	1.9%	2	1.0%	1	4.3%	5	1.0%	1
The crime rate	1.8%	22	1.0%	1	4.0%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.9%	1	0.0%	0	5.0%	5	2.6%	3	5.0%	5
Danger of vehicles in some streets / not pedestrianised	1.6%	19	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	2.0%	2	6.4%	7	0.0%	0	2.0%	2	5.2%	6	0.0%	0
Lack of culture	1.4%	17	1.0%	1	1.0%	1	1.0%	1	1.0%	1	1.0%	1	3.2%	3	0.0%	0	2.7%	3	0.0%	0	1.0%	1	4.3%	5	0.0%	0
Car parking is difficult	1.4%	17	0.0%	0	0.0%	0	1.0%	1	1.0%	1	5.1%	5	1.1%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	6.0%	6
Particular shops / services missing	1.3%	16	2.0%	2	1.0%	1	1.0%	1	3.0%	3	1.0%	1	1.1%	1	1.0%	1	0.0%	0	1.0%	1	3.0%	3	0.9%	1	1.0%	1
The alcoholics	1.3%	16	3.0%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.1%	1	1.0%	1	1.8%	2	3.9%	4	0.0%	0	1.7%	2	1.0%	1
Too many charity shops	1.1%	13	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.9%	2	6.0%	6	0.0%	0	0.0%	0
Needs a Marks and Spencers	0.9%	11	0.0%	0	0.0%	0	0.0%	0	2.0%	2	3.0%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	2.0%	2	0.9%	1	1.0%	1
No toilets	0.9%	11	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	8	1.0%	1
Too many foreigners	0.8%	10	3.0%	3	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	2.0%	2	0.0%	0	0.0%	0
Expensive parking	0.8%	10	0.0%	0	2.0%	2	1.0%	1	1.0%	1	3.0%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0
Too many pickpockets	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	6.0%	6	0.0%	0	2.0%	2
Too noisy	0.7%	8	2.0%	2	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Unsafe at night	0.5%	6	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2
Poor public transport	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0
Needs a Next	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Too expensive	0.4%	5	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many chain stores	0.2%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough ethnic shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many tourists	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	33.6%	410	49.0%	49	38.0%	38	43.0%	43	50.0%	50	41.4%	41	27.4%	26	40.4%	40	27.3%	30	31.1%	32	11.0%	11	39.1%	45	5.0%	5
(Don't know)	5.0%	61	2.0%	2	5.0%	5	6.0%	6	5.0%	5	7.1%	7	9.5%	9	3.0%	3	2.7%	3	13.6%	14	2.0%	2	3.5%	4	1.0%	1
Base:		1221		100		100		100		100		99		95		99		110		103		100		115		100

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall													
<b>Q18 What types of improvements would persuade your household to visit (STUDY CENTRE) more often?</b>																										
<b>1st mention</b>																										
Attract larger retailers	17.6%	215	7.0%	7	8.0%	8	5.0%	5	6.0%	6	16.2%	16	21.1%	20	20.2%	20	2.7%	3	21.4%	22	41.0%	41	25.2%	29	38.0%	38
Other	9.1%	111	8.0%	8	20.0%	20	15.0%	15	4.0%	4	6.1%	6	5.3%	5	6.1%	6	18.2%	20	6.8%	7	7.0%	7	3.5%	4	9.0%	9
Clean shopping streets	8.5%	104	9.0%	9	6.0%	6	2.0%	2	17.0%	17	2.0%	2	21.1%	20	13.1%	13	4.5%	5	10.7%	11	2.0%	2	5.2%	6	11.0%	11
Improve policing / other security measures	4.2%	51	8.0%	8	1.0%	1	0.0%	0	2.0%	2	4.0%	4	3.2%	3	3.0%	3	8.2%	9	1.0%	1	5.0%	5	4.3%	5	10.0%	10
Improve range of independent / specialist shops	3.8%	47	4.0%	4	3.0%	3	11.0%	11	4.0%	4	0.0%	0	4.2%	4	3.0%	3	12.7%	14	1.9%	2	0.0%	0	1.7%	2	0.0%	0
New shop	3.4%	42	5.0%	5	1.0%	1	4.0%	4	4.0%	4	8.1%	8	2.1%	2	3.0%	3	5.5%	6	0.0%	0	6.0%	6	2.6%	3	0.0%	0
Reduce road congestion	3.0%	37	1.0%	1	1.0%	1	5.0%	5	0.0%	0	3.0%	3	4.2%	4	3.0%	3	10.0%	11	2.9%	3	0.0%	0	0.9%	1	5.0%	5
More parking spaces - type unspecified	2.2%	27	0.0%	0	2.0%	2	7.0%	7	2.0%	2	2.0%	2	0.0%	0	2.0%	2	0.9%	1	2.9%	3	1.0%	1	0.0%	0	7.0%	7
More cafes/ restaurants	1.6%	19	1.0%	1	3.0%	3	1.0%	1	2.0%	2	5.1%	5	2.1%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	3.5%	4	0.0%	0
More shops	1.5%	18	0.0%	0	9.0%	9	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	2.0%	2	1.7%	2	0.0%	0
Make it cleaner in general	1.4%	17	3.0%	3	3.0%	3	2.0%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.9%	1	1.9%	2	2.0%	2	0.9%	1	2.0%	2
Attract less people / relieve over-crowding	1.1%	14	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	5.0%	5
More parking spaces - long stay	1.1%	14	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	6.8%	7	2.0%	2	0.0%	0	3.0%	3
Better shops in general	1.1%	13	1.0%	1	6.0%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.9%	1	2.0%	2
Improve public transport links	1.1%	13	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.8%	2	2.9%	3	0.0%	0	1.7%	2	0.0%	0
Reduce cost of parking	1.1%	13	0.0%	0	2.0%	2	0.0%	0	2.0%	2	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.9%	1	1.0%	1
Clothes shops	1.0%	12	3.0%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.1%	1	2.0%	2	0.9%	1	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Better toilets	1.0%	12	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	6.1%	7	1.0%	1
Encourage reduced shop prices	1.0%	12	0.0%	0	0.0%	0	4.0%	4	0.0%	0	2.0%	2	1.1%	1	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More clothes shops	0.9%	11	2.0%	2	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	1.0%	1	0.9%	1	0.0%	0
Marks and Spencers	0.9%	11	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	4	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3
Improve safety of pedestrians	0.7%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	2.0%	2	1.8%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Attract more people / make more lively	0.7%	8	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.6%	3	0.0%	0
Better evening entertainment	0.7%	8	0.0%	0	4.0%	4	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Create more open spaces	0.6%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.9%	1	0.0%	0
Other Environmental Factor	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0
Next	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0
Create more shelters to protect from the weather	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	1.7%	2	0.0%	0
More seating	0.4%	5	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A cinema	0.4%	5	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
An Asda	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
More parking spaces - short	0.3%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall													
stay																										
Improve play areas for children	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys	0.3%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A BHS	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Primark	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Get rid of alcoholics	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Improve layout of car parks	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Better restaurants	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Transport Factor	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Increase number of taxis	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increase frequency of public transport in the evenings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolworths	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A swimming pool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned / nothing in particular)	13.1%	160	10.0%	10	19.0%	19	21.0%	21	15.0%	15	19.2%	19	14.7%	14	22.2%	22	10.9%	12	1.9%	2	8.0%	8	14.8%	17	1.0%	1
(Don't know)	12.9%	157	31.0%	31	7.0%	7	6.0%	6	34.0%	34	10.1%	10	7.4%	7	6.1%	6	7.3%	8	30.1%	31	2.0%	2	11.3%	13	2.0%	2
Base:		1221		100		100		100		100		99		95		99		110		103		100		115		100



# West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmit h	Hanwell	Hounswell	Shepherds Bush	Southall													
<b>2nd mention</b>																										
Clean shopping streets	6.9%	84	5.0%	5	2.0%	2	2.0%	2	1.0%	1	2.0%	2	4.2%	4	6.1%	6	3.6%	4	6.8%	7	17.0%	17	7.8%	9	25.0%	25
Improve policing / other security measures	5.4%	66	5.0%	5	5.0%	5	0.0%	0	3.0%	3	3.0%	3	2.1%	2	0.0%	0	4.5%	5	1.0%	1	18.0%	18	2.6%	3	21.0%	21
Other	4.8%	59	7.0%	7	9.0%	9	7.0%	7	2.0%	2	1.0%	1	2.1%	2	5.1%	5	4.5%	5	0.0%	0	6.0%	6	6.1%	7	8.0%	8
Improve range of independent / specialist shops	4.6%	56	3.0%	3	9.0%	9	2.0%	2	4.0%	4	0.0%	0	6.3%	6	9.1%	9	7.3%	8	9.7%	10	1.0%	1	2.6%	3	1.0%	1
Attract larger retailers	3.8%	47	1.0%	1	3.0%	3	2.0%	2	1.0%	1	1.0%	1	2.1%	2	5.1%	5	0.0%	0	7.8%	8	4.0%	4	6.1%	7	13.0%	13
New shop	2.9%	35	3.0%	3	3.0%	3	6.0%	6	3.0%	3	6.1%	6	1.1%	1	1.0%	1	0.0%	0	1.0%	1	8.0%	8	1.7%	2	1.0%	1
Reduce road congestion	2.5%	31	2.0%	2	0.0%	0	3.0%	3	2.0%	2	2.0%	2	9.5%	9	6.1%	6	1.8%	2	0.0%	0	1.0%	1	0.0%	0	4.0%	4
More cafes/ restaurants	2.1%	26	1.0%	1	0.0%	0	1.0%	1	0.0%	0	7.1%	7	2.1%	2	4.0%	4	0.0%	0	1.0%	1	1.0%	1	7.8%	9	0.0%	0
Encourage reduced shop prices	1.3%	16	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.0%	2	1.8%	2	0.0%	0	0.0%	0	7.8%	9	1.0%	1
Attract less people / relieve over-crowding	1.1%	14	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	5.0%	5	0.0%	0	6.0%	6
Reduce cost of parking	1.1%	13	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	3.0%	3
More parking spaces - type unspecified	1.0%	12	1.0%	1	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.0%	5
Make it cleaner in general	0.8%	10	0.0%	0	2.0%	2	2.0%	2	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.9%	2	2.0%	2	0.0%	0	0.0%	0
Get rid of alcoholics	0.8%	10	1.0%	1	1.0%	1	4.0%	4	1.0%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Improve safety of pedestrians	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.0%	1	1.8%	2	1.9%	2	0.0%	0	2.6%	3	0.0%	0
More clothes shops	0.8%	10	1.0%	1	3.0%	3	4.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Marks and Spencers	0.8%	10	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.1%	5	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
More shops	0.7%	9	1.0%	1	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.9%	1	1.0%	1
Create more open spaces	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.9%	1	1.0%	1	1.0%	1	1.7%	2	0.0%	0
Better toilets	0.7%	8	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	3.5%	4	0.0%	0
More parking spaces - long stay	0.7%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.1%	1	1.0%	1	0.9%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Create more shelters to protect from the weather	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	5.2%	6	0.0%	0
Other Environmental Factor	0.6%	7	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0
More parking spaces - short stay	0.6%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.2%	3	1.0%	1	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Next	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.0%	4	0.9%	1	0.0%	0
Better evening entertainment	0.5%	6	0.0%	0	2.0%	2	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve play areas for children	0.5%	6	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Woolworths	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attract more people / make more lively	0.3%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Improve public transport links	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
A cinema	0.3%	4	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
A swimming pool	0.2%	3	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall			
An Asda	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Free parking	0.2%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Other Transport Factor	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve layout of car parks	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	1
A BHS	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Better restaurants	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More seating	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Better shops in general	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increase frequency of public transport in the evenings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
(Don't know)	23.9%	292	7.0%	7	10.0%	10	6.0%	6	4.0%	4	43.4%	43	24.2%	23	30.3%	30
(No other improvements)	14.3%	174	50.0%	50	20.0%	20	11.0%	11	53.0%	53	4.0%	4	16.8%	16	9.1%	9
(None mentioned / nothing in particular)	10.8%	132	10.0%	10	22.0%	22	33.0%	33	16.0%	16	10.1%	10	4.2%	4	12.1%	12
Base:	1221	100	100	100	100	99	95	99	110	103	100	115	100			

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall													
<b>3rd mention</b>																										
Improve policing / other security measures	4.6%	56	1.0%	1	0.0%	0	0.0%	0	1.0%	1	4.0%	4	1.1%	1	0.0%	0	0.9%	1	0.0%	0	16.0%	16	3.5%	4	28.0%	28
Other	2.9%	36	2.0%	2	6.0%	6	10.0%	10	6.0%	6	0.0%	0	1.1%	1	0.0%	0	0.9%	1	1.0%	1	2.0%	2	1.7%	2	5.0%	5
Clean shopping streets	2.7%	33	3.0%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.1%	1	4.0%	4	0.0%	0	2.9%	3	10.0%	10	0.9%	1	9.0%	9
More parking spaces - type unspecified	2.0%	24	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	7.0%	7	0.0%	0	11.0%	11
Reduce road congestion	2.0%	24	1.0%	1	1.0%	1	4.0%	4	0.0%	0	3.0%	3	5.3%	5	1.0%	1	0.9%	1	0.0%	0	3.0%	3	0.0%	0	5.0%	5
Attract larger retailers	1.8%	22	2.0%	2	2.0%	2	0.0%	0	0.0%	0	4.0%	4	1.1%	1	1.0%	1	0.0%	0	1.0%	1	4.0%	4	1.7%	2	5.0%	5
More cafes/ restaurants	1.6%	20	2.0%	2	4.0%	4	0.0%	0	2.0%	2	1.0%	1	1.1%	1	2.0%	2	0.9%	1	0.0%	0	1.0%	1	5.2%	6	0.0%	0
New shop	1.4%	17	2.0%	2	2.0%	2	2.0%	2	1.0%	1	4.0%	4	0.0%	0	1.0%	1	0.9%	1	0.0%	0	3.0%	3	0.9%	1	0.0%	0
Reduce cost of parking	1.2%	15	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.7%	2	5.0%	5
Improve public transport links	1.1%	13	0.0%	0	1.0%	1	4.0%	4	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.0%	2	0.9%	1	2.0%	2
Improve range of independent / specialist shops	1.0%	12	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2	2.0%	2	0.0%	0	2.9%	3	0.0%	0	1.7%	2	1.0%	1
Marks and Spencers	0.7%	9	1.0%	1	0.0%	0	0.0%	0	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Improve safety of pedestrians	0.7%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	1.0%	1
Attract more people / make more lively	0.7%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.2%	6	0.0%	0
More clothes shops	0.5%	6	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Encourage reduced shop prices	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	4.0%	4
Improve play areas for children	0.5%	6	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
More parking spaces - long stay	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Create more open spaces	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Other Transport Factor	0.4%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0
Other Environmental Factor	0.4%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0
Make it cleaner in general	0.3%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Improve layout of car parks	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%	1
Better toilets	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	1.0%	1
Attract less people / relieve over-crowding	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.0%	2
More parking spaces - short stay	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops	0.2%	3	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More seating	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Create more shelters to protect from the weather	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Increase frequency of public transport in the evenings	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Next	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0

# West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall
Sainsburys	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Better shops in general	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Better restaurants	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Primark	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Better evening entertainment	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Woolworths	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%
A swimming pool	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	32.6%	398	4.0%	4	18.0%	18	11.0%	11	4.0%	4	53.5%	53	35.8%
(No other improvements)	21.1%	258	67.0%	67	25.0%	25	14.0%	14	66.0%	66	6.1%	6	31.6%
(None mentioned / nothing in particular)	15.6%	190	10.0%	10	30.0%	30	49.0%	49	15.0%	15	15.2%	15	6.3%
Base:	1221	100	100	100	100	99	95	99	110	103	100	115	100
<b>LOC Location:</b>													
Acton	8.2%	100	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brentford	8.2%	100	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%
Chiswick	8.2%	100	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%
Ealing	8.2%	100	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%
Feltham	8.1%	99	0.0%	0	0.0%	0	0.0%	0	100.0%	99	0.0%	0	0.0%
Fulham	7.8%	95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	95	0.0%
Greenford	8.1%	99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	99	0.0%
Hammersmith	9.0%	110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	110	0.0%
Hanwell	8.4%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Hounswell	8.2%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Shepherds Bush	9.4%	115	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Southall	8.2%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Base:	1221	100	100	100	100	99	95	99	110	103	100	115	100
<b>DAY Day of Work:</b>													
Monday	19.9%	243	25.0%	25	0.0%	0	0.0%	0	50.0%	50	0.0%	0	73.7%
Tuesday	23.8%	291	25.0%	25	17.0%	17	25.0%	25	50.0%	50	25.3%	25	26.3%
Wednesday	14.8%	181	50.0%	50	50.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%
Thursday	13.6%	166	0.0%	0	18.0%	18	25.0%	25	0.0%	0	24.2%	24	0.0%
Friday	14.3%	175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.3%	25	0.0%
Saturday	11.5%	140	0.0%	0	15.0%	15	25.0%	25	0.0%	0	25.3%	25	0.0%
Sunday	2.0%	25	0.0%	0	0.0%	0	25.0%	25	0.0%	0	0.0%	0	0.0%
Base:	1221	100	100	100	100	99	95	99	110	103	100	115	100
<b>SEX Sex:</b>													
Male	42.8%	523	44.0%	44	50.0%	50	51.0%	51	41.0%	41	25.3%	25	17.9%
Female	57.2%	698	56.0%	56	50.0%	50	49.0%	49	59.0%	59	74.7%	74	82.1%
Base:	1221	100	100	100	100	99	95	99	110	103	100	115	100

# West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmit h	Hanwell	Hounswell	Shepherds Bush	Southall															
<b>AGE Age Group:</b>																												
18 - 24 years	14.1%	172	15.0%	15	10.0%	10	11.0%	11	21.0%	21	10.1%	10	12.6%	12	17.2%	17	25.5%	28	14.6%	15	7.0%	7	16.5%	19	7.0%	7		
25 - 34 years	23.6%	288	20.0%	20	22.0%	22	28.0%	28	22.0%	22	27.3%	27	22.1%	21	25.3%	25	31.8%	35	19.4%	20	20.0%	20	27.0%	31	17.0%	17		
35 - 44 years	20.9%	255	12.0%	12	19.0%	19	20.0%	20	8.0%	8	16.2%	16	21.1%	20	20.2%	20	26.4%	29	28.2%	29	23.0%	23	20.0%	23	36.0%	36		
45 - 54 years	14.7%	179	15.0%	15	12.0%	12	20.0%	20	13.0%	13	15.2%	15	22.1%	21	4.0%	4	7.3%	8	11.7%	12	21.0%	21	14.8%	17	21.0%	21		
55 - 64 years	11.9%	145	15.0%	15	16.0%	16	12.0%	12	11.0%	11	16.2%	16	12.6%	12	10.1%	10	1.8%	2	10.7%	11	17.0%	17	9.6%	11	12.0%	12		
65+ years	13.2%	161	22.0%	22	21.0%	21	8.0%	8	23.0%	23	13.1%	13	9.5%	9	17.2%	17	3.6%	4	14.6%	15	12.0%	12	8.7%	10	7.0%	7		
(Refused)	1.7%	21	1.0%	1	0.0%	0	1.0%	1	2.0%	2	2.0%	2	0.0%	2	0.0%	0	3.6%	4	1.0%	1	0.0%	0	3.5%	4	0.0%	0		
Base:		1221		100		100		100		100		100		99		95		99		110		103		100		115		100
<b>CAR Car: (Own or have use of)</b>																												
None	54.2%	662	72.0%	72	58.0%	58	37.0%	37	77.0%	77	46.5%	46	57.9%	55	55.6%	55	62.7%	69	41.7%	43	28.0%	28	71.3%	82	40.0%	40		
One	32.7%	399	18.0%	18	32.0%	32	48.0%	48	12.0%	12	42.4%	42	34.7%	33	33.3%	33	22.7%	25	45.6%	47	49.0%	49	20.9%	24	36.0%	36		
Two	9.3%	113	6.0%	6	8.0%	8	14.0%	14	8.0%	8	5.1%	5	3.2%	3	10.1%	10	7.3%	8	10.7%	11	17.0%	17	4.3%	5	18.0%	18		
Three or more	1.9%	23	3.0%	3	1.0%	1	1.0%	1	1.0%	1	4.0%	4	0.0%	0	1.0%	1	0.0%	0	1.0%	1	5.0%	5	0.0%	0	6.0%	6		
(Refused)	2.0%	24	1.0%	1	1.0%	1	0.0%	0	2.0%	2	2.0%	2	4.2%	4	0.0%	0	7.3%	8	1.0%	1	1.0%	1	3.5%	4	0.0%	0		
Base:		1221		100		100		100		100		99		95		99		110		103		100		115		100		
<b>INC Income: (Total Household)</b>																												
Under £15,000	23.2%	283	35.0%	35	42.0%	42	12.0%	12	34.0%	34	12.1%	12	23.2%	22	35.4%	35	19.1%	21	17.5%	18	9.0%	9	30.4%	35	8.0%	8		
£15,000-£20,000	6.6%	80	7.0%	7	3.0%	3	6.0%	6	8.0%	8	2.0%	2	3.2%	3	11.1%	11	10.9%	12	5.8%	6	6.0%	6	10.4%	12	4.0%	4		
£21,000-£30,000	7.8%	95	10.0%	10	4.0%	4	11.0%	11	5.0%	5	7.1%	7	3.2%	3	12.1%	12	14.5%	16	8.7%	9	2.0%	2	11.3%	13	3.0%	3		
£31,000-£40,000	4.3%	53	2.0%	2	3.0%	3	8.0%	8	5.0%	5	5.1%	5	2.1%	2	5.1%	5	6.4%	7	4.9%	5	1.0%	1	6.1%	7	3.0%	3		
£41,000-£50,000	1.9%	23	0.0%	0	3.0%	3	6.0%	6	1.0%	1	0.0%	0	3.2%	3	0.0%	0	3.6%	4	1.0%	1	1.0%	1	2.6%	3	1.0%	1		
£51,000-£60,000	1.3%	16	1.0%	1	3.0%	3	6.0%	6	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0		
£61,000-£70,000	0.2%	3	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£71,000-£80,000	0.6%	7	0.0%	0	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£81,000-£90,000	0.2%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		
£91,000-£100,000	0.2%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0		
£101,000-£150,000	0.5%	6	1.0%	1	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£151,000+	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know)	25.2%	308	22.0%	22	14.0%	14	24.0%	24	16.0%	16	28.3%	28	18.9%	18	25.3%	25	26.4%	29	32.0%	33	35.0%	35	23.5%	27	37.0%	37		
(Refused)	27.8%	339	21.0%	21	26.0%	26	14.0%	14	28.0%	28	45.5%	45	45.3%	43	9.1%	9	16.4%	18	29.1%	30	46.0%	46	13.0%	15	44.0%	44		
Base:		1221		100		100		100		100		99		95		99		110		103		100		115		100		

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall													
<b>SEG SEG</b>																										
AB	13.1%	160	13.0%	13	21.0%	21	35.0%	35	17.0%	17	14.1%	14	10.5%	10	4.0%	4	3.6%	4	3.9%	4	18.0%	18	13.0%	15	5.0%	5
C1	35.4%	432	25.0%	25	31.0%	31	30.0%	30	32.0%	32	53.5%	53	25.3%	24	21.2%	21	33.6%	37	37.9%	39	48.0%	48	26.1%	30	62.0%	62
C2	14.2%	173	21.0%	21	17.0%	17	12.0%	12	9.0%	9	13.1%	13	7.4%	7	16.2%	16	23.6%	26	10.7%	11	17.0%	17	7.8%	9	15.0%	15
DE	27.3%	333	41.0%	41	29.0%	29	15.0%	15	41.0%	41	18.2%	18	8.4%	8	47.5%	47	3.6%	4	42.7%	44	16.0%	16	45.2%	52	18.0%	18
(Refused)	10.1%	123	0.0%	0	2.0%	2	8.0%	8	1.0%	1	1.0%	1	48.4%	46	11.1%	11	35.5%	39	4.9%	5	1.0%	1	7.8%	9	0.0%	0
Base:		1221		100		100		100		100		99		95		99		110		103		100		115		100
<b>EMP Employment Status: (CWE)</b>																										
Working full-time	47.6%	581	41.0%	41	48.0%	48	66.0%	66	39.0%	39	46.5%	46	44.2%	42	44.4%	44	47.3%	52	45.6%	47	40.0%	40	40.9%	47	69.0%	69
Working part-time	8.5%	104	9.0%	9	7.0%	7	7.0%	7	11.0%	11	13.1%	13	10.5%	10	8.1%	8	13.6%	15	5.8%	6	10.0%	10	5.2%	6	2.0%	2
Unemployed	11.0%	134	17.0%	17	4.0%	4	3.0%	3	15.0%	15	7.1%	7	7.4%	7	18.2%	18	9.1%	10	8.7%	9	9.0%	9	20.0%	23	12.0%	12
Retired	13.5%	165	23.0%	23	23.0%	23	9.0%	9	19.0%	19	16.2%	16	6.3%	6	17.2%	17	4.5%	5	10.7%	11	15.0%	15	12.2%	14	7.0%	7
A housewife	6.0%	73	2.0%	2	8.0%	8	4.0%	4	1.0%	1	10.1%	10	1.1%	1	2.0%	2	0.0%	0	19.4%	20	13.0%	13	6.1%	7	5.0%	5
A student	5.0%	61	3.0%	3	4.0%	4	3.0%	3	8.0%	8	3.0%	3	5.3%	5	2.0%	2	8.2%	9	4.9%	5	5.0%	5	10.4%	12	2.0%	2
Other	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.9%	1	1.0%	1
(Refused)	7.9%	96	4.0%	4	6.0%	6	8.0%	8	7.0%	7	3.0%	3	25.3%	24	8.1%	8	17.3%	19	4.9%	5	5.0%	5	4.3%	5	2.0%	2
Base:		1221		100		100		100		100		99		95		99		110		103		100		115		100

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmit h	Hanwell	Hounswell	Shepherds Bush	Southall													
<b>ETH Ethnicity:</b>																										
White - British	39.1%	478	35.0%	35	67.0%	67	68.0%	68	37.0%	37	48.5%	48	41.1%	39	21.2%	21	25.5%	28	43.7%	45	34.0%	34	47.0%	54	2.0%	2
White - Irish	4.3%	52	8.0%	8	6.0%	6	5.0%	5	9.0%	9	1.0%	1	3.2%	3	1.0%	1	2.7%	3	7.8%	8	1.0%	1	5.2%	6	1.0%	1
Any other White background	2.0%	24	2.0%	2	0.0%	0	4.0%	4	2.0%	2	4.0%	4	2.1%	2	1.0%	1	0.9%	1	0.0%	0	5.0%	5	2.6%	3	0.0%	0
White and Black Caribbean	1.4%	17	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.1%	1	3.0%	3	3.6%	4	1.9%	2	0.0%	0	3.5%	4	0.0%	0
White and black African	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.2%	3	1.0%	1	0.9%	1	1.0%	1	0.0%	0	1.7%	2	0.0%	0
White and Asian	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.9%	1	0.0%	0
Any other mixed background	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indian	14.6%	178	5.0%	5	1.0%	1	2.0%	2	14.0%	14	9.1%	9	1.1%	1	19.2%	19	4.5%	5	3.9%	4	39.0%	39	2.6%	3	76.0%	76
Pakistani	4.3%	52	5.0%	5	3.0%	3	0.0%	0	2.0%	2	5.1%	5	0.0%	0	7.1%	7	0.0%	0	6.8%	7	6.0%	6	2.6%	3	14.0%	14
Bangladeshi	0.7%	9	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	1.0%	1	0.0%	0	0.9%	1	2.0%	2
Any other Asian background	0.8%	10	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	2.1%	2	2.0%	2	0.0%	0	0.0%	0	1.0%	1	1.7%	2	0.0%	0
Caribbean	6.1%	75	8.0%	8	3.0%	3	1.0%	1	4.0%	4	3.0%	3	7.4%	7	16.2%	16	11.8%	13	4.9%	5	1.0%	1	11.3%	13	1.0%	1
African	6.8%	83	11.0%	11	3.0%	3	0.0%	0	4.0%	4	16.2%	16	11.6%	11	8.1%	8	12.7%	14	5.8%	6	1.0%	1	7.8%	9	0.0%	0
Any other Black background	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.0%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Chinese	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese other	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Other ethnic group	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
American	0.3%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Australian	0.3%	4	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Czech republic	0.2%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
French	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Polish	1.6%	19	2.0%	2	2.0%	2	1.0%	1	4.0%	4	1.0%	1	0.0%	0	2.0%	2	2.7%	3	2.9%	3	1.0%	1	0.0%	0	0.0%	0
Portuguese	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Spanish	0.2%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welsh	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Afghanistan	0.4%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Somalian	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	12.9%	158	24.0%	24	13.0%	13	12.0%	12	20.0%	20	3.0%	3	10.5%	10	11.1%	11	26.4%	29	14.6%	15	8.0%	8	7.8%	9	4.0%	4
Base:		1221		100		100		100		100		99		95		99		110		103		100		115		100

# West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall																	
<b>PCA</b>																														
(Ref)	2.0%	25	5.0%	5	2.0%	2	0.0%	0	2.0%	2	0.0%	0	2.0%	2	0.0%	0	1.1%	1	2.0%	2	3.6%	4	1.9%	2	0.0%	0	6.1%	7	0.0%	0
CB1 9	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CF11 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CH46 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM11 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
CO1 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
CR0 0	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CR7 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CT1 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DE56 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 6	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
E12 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
E12 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E13 0	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E45	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN11 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN2 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN23 3	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
EN9 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GU26 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA0 4	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
HA2 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA3 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA3 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA4 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA4 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA4 7	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	1	0.0%	1	0.0%	0	0.0%	0	0.0%	0
HA8 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA9 6	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA9 9	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
HP6 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HW1 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
IG10 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
IG11 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
IS2 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
KT12 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



# West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall													
KT20 J	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
KT24 5	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KT3 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KT3 5	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KT3 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
L7 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
L7 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
LU7 2	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME17 4	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N12 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
N16 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
N2 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N21 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
N22	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N22 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
N3 9	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N7 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
N7 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N8 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
NE2 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
NE21 4	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG3 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NS 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW10	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW10 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW10 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW10 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
NW10 6	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW10 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW10 9	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW11 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW5 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW6 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW6 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW7 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW9 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW9 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL11 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Q14 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RG1 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM6 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
SE1 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SE14 5	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SE15 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0

# West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall	
SE18 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
SE20 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SE24 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SE25 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SE5 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SE7 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SE9 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
SL1 5	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
SL2 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
SL3 7	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL3 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL6 2	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL9 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
SM6 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
SS9 2	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
ST17 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
SW10 0	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW10 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW11 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW14 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW14 8	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
SW15	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
SW15 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW15 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW15 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
SW16 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
SW16 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
SW17 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
SW18 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
SW18 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
SW18 3	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW19 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
SW1V 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
SW1W 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
SW3 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
SW4 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
SW5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
SW5 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
SW55 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
SW6	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
SW6 1	1.1%	14	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	12.6%	12
SW6 2	0.6%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	5	0.0%	0
SW6 3	0.2%	3	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0
SW6 4	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0
SW6 5	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	7	0.0%	0
SW6 6	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0

# West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall											
SW6 7	0.8%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW6 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW8 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
SW8 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
SW9 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
SY6 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW02 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW04 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW05 0	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW05 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW07 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW1	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW10 6	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW11 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW12 3	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW13 4	1.0%	12	0.0%	0	1.0%	1	0.0%	0	0.0%	0	11.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW13 5	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW13 6	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
TW13 7	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW13 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW14	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW14 0	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	10	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
TW14 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW14 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW14 8	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW14 9	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW15 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
TW16 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW16 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW18 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
TW19 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW3 1	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
TW3 2	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%	0	1.0%	1
TW3 3	0.8%	10	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0	1.0%	1
TW3 4	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
TW4	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW4 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW4 6	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%	1
TW4 7	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	3.0%	3	0.0%	0	0.0%	0
TW5 0	1.0%	12	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.9%	1	1.0%	1	6.0%	6	0.9%	1	1.0%	1
TW5 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW5 9	2.6%	32	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.9%	2	27.0%	27	0.0%	0	1.0%	1
TW7 4	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW7 5	0.3%	4	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
TW7 6	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW7 7	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

# West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall													
TW8	0.4%	5	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0		
TW8 0	1.8%	22	0.0%	0	18.0%	18	2.0%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		
TW8 8	2.5%	31	0.0%	0	30.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		
TW8 9	1.1%	13	0.0%	0	12.0%	12	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
TW8 P	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
TW8 Q	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
TW9 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
TW9 4	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
U7 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		
UB	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		
UB05 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
UB07 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
UB1 1	1.6%	19	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	16.0%	16		
UB1 2	2.6%	32	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	7.1%	7	0.0%	0	1.9%	2	2.0%	2	0.9%	1	16.0%	16
UB1 3	1.6%	20	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	5.1%	5	0.0%	0	1.9%	2	1.0%	1	0.0%	0	10.0%	10
UB1 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB10 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB12 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
UB2 4	3.0%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	12.0%	12	0.0%	0	22.0%	22	22.0%	22
UB2 5	2.3%	28	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	12.0%	12	0.0%	0	12.0%	12
UB3 3	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB3 4	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
UB3 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1
UB4 0	0.4%	5	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
UB4 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB4 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB5	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
UB5 4	0.4%	5	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
UB5 5	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	6	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
UB5 6	2.0%	25	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	14.1%	14	0.0%	0	3.9%	4	0.0%	0	0.9%	1	1.0%	1
UB6	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB6 0	0.3%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
UB6 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
UB6 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB6 8	0.7%	9	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	5.1%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB6 9	2.8%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.3%	31	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1
UB7 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
UB8 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB8 3	0.2%	3	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB9 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
UP6 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W10	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W10 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
W10 5	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0
W11 1	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall													
W11 2	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
W11 4	0.6%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.8%	2	0.0%	0	0.0%	0	2.6%	3	0.0%	0
W12	1.1%	13	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	6.1%	7	0.0%	0
W12 0	1.6%	19	7.0%	7	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	7.8%	9	0.0%	0
W12 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
W12 7	1.1%	14	3.0%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	6.1%	7	0.0%	0
W12 8	0.9%	11	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	7.8%	9	0.0%	0
W12 9	1.1%	14	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.7%	3	0.0%	0	0.0%	0	6.1%	7	0.0%	0
W13 0	1.2%	15	0.0%	0	0.0%	0	1.0%	1	6.0%	6	0.0%	0	0.0%	0	2.0%	2	0.0%	0	3.9%	4	1.0%	1	0.0%	0	1.0%	1
W13 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W13 8	0.3%	4	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W13 9	2.0%	24	0.0%	0	2.0%	2	1.0%	1	13.0%	13	0.0%	0	0.0%	0	0.9%	1	6.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W14	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0
W14 0	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0
W14 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
W14 8	0.7%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
W14 9	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
W1D 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
W2 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W2 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
W2 6	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W24 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3	0.5%	6	5.0%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 0	0.4%	5	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 6	0.9%	11	9.0%	9	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
W3 7	1.1%	14	9.0%	9	0.0%	0	3.0%	3	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 8	1.6%	19	13.0%	13	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
W3 9	0.7%	8	6.0%	6	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W3 J	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4	0.7%	9	0.0%	0	0.0%	0	9.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 1	1.5%	18	2.0%	2	0.0%	0	16.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 2	1.0%	12	2.0%	2	0.0%	0	10.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 3	1.6%	20	0.0%	0	2.0%	2	15.0%	15	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 4	0.6%	7	1.0%	1	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 5	1.2%	15	4.0%	4	0.0%	0	8.0%	8	2.0%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5	0.4%	5	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 1	0.5%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 2	0.7%	8	2.0%	2	0.0%	0	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
W5 3	0.4%	5	3.0%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 4	0.5%	6	0.0%	0	1.0%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 5	0.4%	5	1.0%	1	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6	0.2%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 0	1.5%	18	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	1.1%	1	0.0%	0	12.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 7	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W6 8	0.4%	5	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
W6 9	1.0%	12	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	7.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall													
W7	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
W7 1	0.9%	11	1.0%	1	1.0%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0
W7 2	1.3%	16	0.0%	0	0.0%	0	1.0%	1	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	10	0.0%	0	0.9%	1	0.0%	0
W7 3	2.9%	35	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	3.0%	3	0.9%	1	27.2%	28	0.0%	0	0.0%	0	0.0%	0
WA5 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
WC1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
WC1R 4	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD18 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD23 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
WD25 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
WD6 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	1	0.0%	0	0.0%	0	0.0%	0
WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
WS6 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	1221		100		100		100		100		99		95		99		110		103		100		115		100	

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounslow	Shepherds Bush	Southall															
<b>TOWN Home Town</b>																												
Other	14.0%	171	13.0%	13	13.0%	13	5.0%	5	13.0%	13	12.1%	12	13.7%	13	5.1%	5	37.3%	41	12.6%	13	5.0%	5	25.2%	29	9.0%	9		
Southall	10.3%	126	1.0%	1	0.0%	0	0.0%	0	9.0%	9	0.0%	0	0.0%	0	10.1%	10	0.0%	0	8.7%	9	25.0%	25	0.0%	0	72.0%	72		
(Not given)	8.4%	103	2.0%	2	1.0%	1	26.0%	26	3.0%	3	5.1%	5	25.3%	24	3.0%	3	5.5%	6	1.0%	1	8.0%	8	19.1%	22	2.0%	2		
Brentford	5.9%	72	0.0%	0	64.0%	64	1.0%	1	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.9%	1	1.0%	1	2.0%	2	0.9%	1	0.0%	0		
Feltham	5.2%	64	1.0%	1	2.0%	2	0.0%	0	1.0%	1	60.6%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Chiswick	5.1%	62	8.0%	8	2.0%	2	45.0%	45	2.0%	2	0.0%	0	1.1%	1	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Acton	4.8%	58	42.0%	42	0.0%	0	7.0%	7	3.0%	3	0.0%	0	0.0%	0	1.0%	1	0.9%	1	1.9%	2	0.0%	0	1.7%	2	2.0%	0		
Greenford	4.6%	56	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	48.5%	48	0.0%	0	0.0%	0	3.0%	3	0.9%	1	1.0%	1		
London	4.3%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.4%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	7	0.0%	0		
Shepherds Bush	4.3%	52	8.0%	8	0.0%	0	0.0%	0	4.0%	4	0.0%	0	1.1%	1	0.0%	0	7.3%	8	0.0%	0	0.0%	0	27.0%	31	0.0%	0		
Ealing	4.1%	50	7.0%	7	6.0%	6	3.0%	3	18.0%	18	0.0%	0	0.0%	0	2.0%	2	7.3%	8	3.9%	4	1.0%	1	0.9%	1	0.0%	0		
Hanwell	3.8%	47	1.0%	1	0.0%	0	1.0%	1	8.0%	8	0.0%	0	0.0%	0	6.1%	6	0.9%	1	29.1%	30	0.0%	0	0.0%	0	0.0%	0		
Hammersmith	3.7%	45	1.0%	1	0.0%	0	9.0%	9	1.0%	1	1.0%	1	1.1%	1	0.0%	0	27.3%	30	0.0%	0	0.0%	0	1.7%	2	0.0%	0		
Hounslow	3.1%	38	1.0%	1	1.0%	1	1.0%	1	1.0%	1	7.1%	7	0.0%	0	0.0%	0	0.0%	0	1.9%	2	21.0%	21	0.9%	1	3.0%	3		
Northolt	2.9%	36	1.0%	1	0.0%	0	0.0%	0	4.0%	4	1.0%	1	0.0%	0	20.2%	20	0.9%	1	4.9%	5	2.0%	2	0.0%	0	2.0%	2		
Heston	2.1%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	23.0%	23	0.0%	0	1.0%	1		
West Ealing	2.1%	26	0.0%	0	0.0%	0	0.0%	0	14.0%	14	0.0%	0	0.0%	0	1.0%	1	0.0%	0	9.7%	10	0.0%	0	0.0%	0	1.0%	1		
Harwell	1.7%	21	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	19	0.0%	0	0.9%	1	0.0%	0		
Fulham	1.1%	13	2.0%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	4.2%	4	0.0%	0	1.8%	2	0.0%	0	0.0%	0	2.6%	3	0.0%	0		
Hayes	0.8%	10	0.0%	0	2.0%	2	0.0%	0	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	3		
East Acton	0.7%	9	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0		
Isleworth	0.7%	9	0.0%	0	3.0%	3	1.0%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0		
Hanworth	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		
Wembley	0.5%	6	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0		
Cranford	0.4%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%	1		
Norwood Green	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%	1		
Harrow	0.4%	5	0.0%	0	1.0%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		
Richmond	0.4%	5	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
White City	0.3%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0		
Slough	0.3%	4	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
Notting Hill	0.3%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0		
Holland Park	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0		
Watford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.7%	2	0.0%	0		
Northfield	0.3%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Ruislip	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0		
South Harrow	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2		
West Kensington	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Uxbridge	0.2%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		
Hillingdon	0.2%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
Essex	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0		
Base:		1221		100		100		100		100		100		99		95		99		110		103		100		115		100

## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmith	Hanwell	Hounswell	Shepherds Bush	Southall													
<b>LOC2 Location points</b>																										
Chiswick - 118-120 Chiswick High Road	1.2%	15	0.0%	0	0.0%	0	15.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick - 163 Chiswick High Road, Café Uno	1.2%	15	0.0%	0	0.0%	0	15.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick - 256-258 Chiswick High Road, Baby Gap	1.2%	15	0.0%	0	0.0%	0	15.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick - 384 Chiswick High Road, Rymans	1.2%	15	0.0%	0	0.0%	0	15.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chiswick - 482 Chiswick High Road, Taj Indian	1.2%	15	0.0%	0	0.0%	0	15.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham - 142 High Street, Superdrug	2.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham - Entrance to Fulham Broadway Retail Centre	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham - 402 North End Road, Waitrose	2.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham - 314 North End Road, Mothercare	1.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham - 317 North End Road, Superdrug	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham - 102 North End Road, Greggs Bakers	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford - 229 Greenford Road, Tesco Metro	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford - 432 Greenford Road, Ace Charity Shop	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford - 15 Broadway, Jennys F/F Restaurant	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford - 48-50 Broadway / Ruiship Road, Woolworths	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford - 67 Broadway / Ruiship Road, The Bike Shop	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell - Hanwells First Choice Café, Top of Boston Road	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell - 76 Uxbridge Road, Tonys Hairdressing	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell - 153-155 Broadway, Domino's Pizza (near junction of Station Road)	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanwell - 217 Uxbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## West London In Centre Shopper Survey for GVA Grimley

	Total	Acton	Brentford	Chiswick	Ealing	Feltham	Fulham	Greenford	Hammersmit h	Hanwell	Hounswell	Shepherds Bush	Southall													
Road, Friendly Café Shepherds Bush - Outside 1- 3 West 12 Shopping Centre, Birthdays Cards & Gifts	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	17	0.0%	0
Shepherds Bush - 49 Goldhawk Road, Tesco Express	1.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	23	0.0%	0
Shepherds Bush - 92 Uxbridge Road, Superdrug	2.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	24	0.0%	0
Shepherds Bush - 164 Uxbridge Road, Sainsburys Local	2.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	28	0.0%	0
Shepherds Bush - Shepherds Bush Market - central	1.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	18	0.0%	0
Southall - 68 The Broadway, Somerfield Supermarket	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Southall - 183 The Broadway, Dimple Glazing Doors and Windows	1.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.0%	23
(Specified location points not used)	69.0%	842	100.0%	100	100.0%	100	25.0%	25	100.0%	100	75.8%	75	25.3%	24	40.4%	40	100.0%	110	85.4%	88	100.0%	100	4.3%	5	75.0%	75
Base:		1221		100		100		100		100		99		95		99		110		103		100		115		100