

HEALUM AVENUE—NEW ROAD PROPOSAL

VISION FOR PUBLIC REALM

Ealing Council has developed proposals for a new road network to connect the 'Southall East area' (the Havelock Estate/Bridge Road industrial estate) to central Southall, and in particular the new Southall Crossrail station.

The proposal has been developed in conjunction with Transport for London (TfL) and the Greater London Authority (GLA) as part of a framework—known as the Southall Opportunity Area Planning Framework (OAPF) – to guide the development of new homes and jobs in the local area.

Studies carried out have shown the new road will help bring a number of benefits to the local area, including:

- Allow for new development sites in Southall East to be linked to the main highway network and served by buses and safe walking and cycling links, avoiding the congestion of Bridge Road, which is the main HGV route to industrial sites in East Southall;
- Allow for Havelock Estate to be served by a through bus route rather than a loop;
- This in turn means that the bus journeys to central Southall will be quicker and more direct for residents. Buses will not be caught in the bottleneck of Havelock Estates single access point at rush hour.
- This in turn will enable the delivery of around 3000 new housing units in Southall East.

The proposal is to construct the new road, 'Healum Avenue', in three phases: Phases 1 & 2 will form a new link from the Merrick Road roundabout opposite the Sunrise Radio building to connect to Bridge Road; Phase 3 will be a continuation of this, from Bridge Road, running south to connect with the Havelock Estate. The drawing overleaf illustrates the Phase 3 alignment. The Council would like to know your views on the proposal, which will be considered in preparing the planning application to seek approval to proceed with Phase 3, so please take the time to consider and respond using the details below.

WE WANT TO HEAR YOUR FEEDBACK

If you have any comments on the scheme please send them to highwayservices@ealing.gov.uk by **2 August 2020**.

FIND OUT MORE

More information about the scheme is available on our website, www.ealing.gov.uk/healumavenue

HEALUM AVENUE IMPROVEMENTS

