

Neighbourhood 27 Greenford Road – Segregated Cycle Track Improvements

1. Introduction

Ealing Council have developed proposals to create a new two segregated cycle track on Greenford Road from Oldfield Lane North to Green Park Way. Furthermore, we will be installing improved crossing facilities and other general highway improvements along Greenford Road which will focus on improving public realm for cyclists, reduce vehicle speeds and make Greenford Road more friendly for pedestrians.

The proposals include:

- Proposed new two-way segregated cycle track between Oldfield Lane North and Green Park Way
- Three new parallel zebra crossings which can be used by both pedestrians and cyclists
- Proposed junction upgrade to the existing traffic signals at Berkley Avenue and Horsenden Lane North
- Closure of Oldfield Lane North junction with Greenford Road to simplify traffic movements in the area

The scheme proposals are intended to deliver the following benefits:

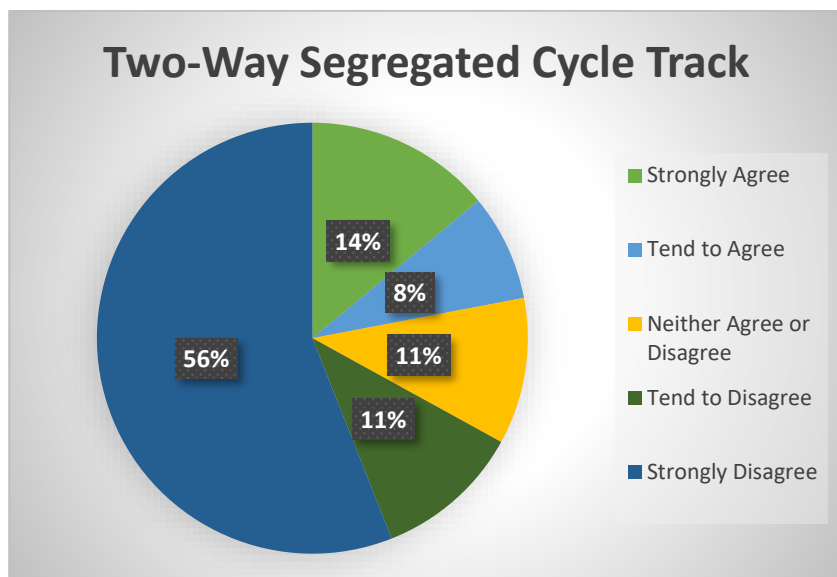
- Enhanced and improved provision for cyclists
- Safer modes for pedestrians and cyclists to cross the street
- Improved safety and accessibility for all road users
- Improved public realm and reduced traffic speeds
- Reduced rat running and improved traffic flow along Greenford Road

2. Results

The public consultation document for the scheme was posted out to residents on Monday 2nd March 2020 inviting residents to complete the consultation online with a consultation end date of Sunday 22nd March 2020. The consultation document consisted of three pages with bullet points of the proposals, benefits of the proposals and a plan of the proposals. Residents were encouraged to respond to the consultation online but could request a paper version if required. A total of 493 questionnaires were posted out and 95 responses were received. The response rate of the consultation was 19%.

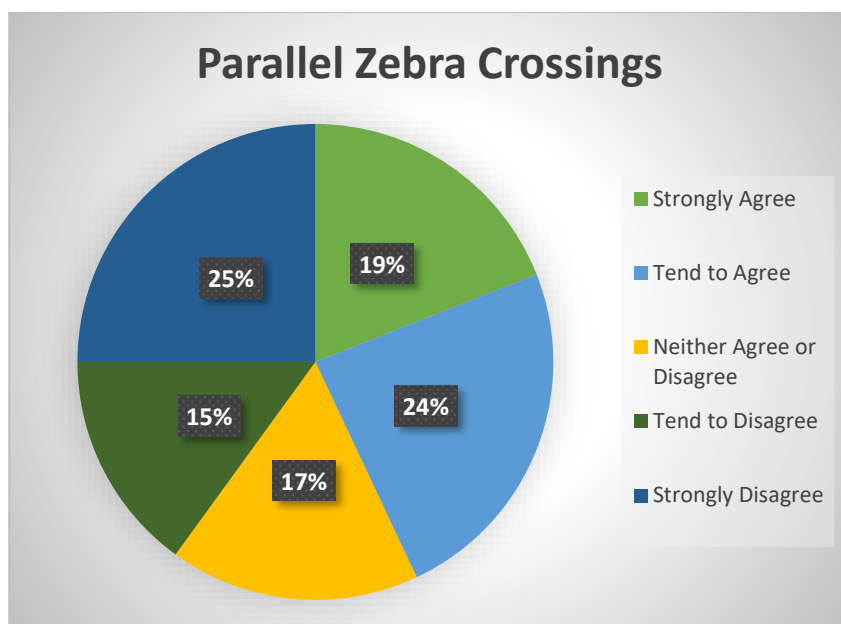
The results are illustrated in the charts and tables below

Q1: Do you agree or disagree with introducing a new two-way segregated cycle track between Oldfield Lane North and Green Park Way?



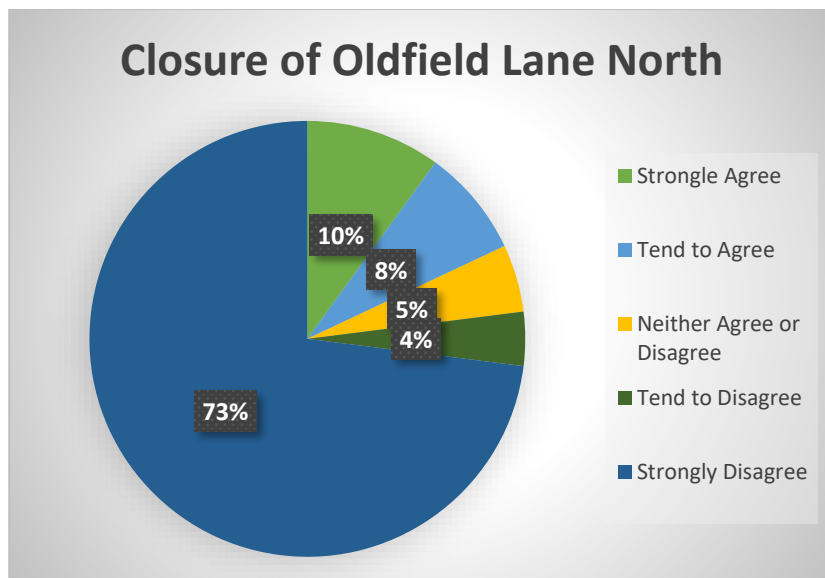
Response	Count	%
Strongly Agree	14	14%
Tend to Agree	8	8%
Neither Agree or Disagree	10	11%
Tend to Disagree	10	11%
Strongly Disagree	53	56%
Total	95	100%

Q2: Do you agree or disagree with introducing parallel zebra crossings along Greenford Road?



Response	Count	%
Strongly Agree	18	19%
Tend to Agree	23	24%
Neither Agree or Disagree	16	17%
Tend to Disagree	14	15%
Strongly Disagree	23	25%
Total	94	100%

Q3: Do you agree or disagree with the closure of Oldfield Lane North junction with Greenford Road?



Response	Count	%
Strongly Agree	9	10%
Tend to Agree	7	8%
Neither Agree or Disagree	5	5%
Tend to Disagree	4	4%
Strongly Disagree	67	73%
Total	92	100%

The concerns below were raised by residents followed by officers' comments in red.

Traffic & Congestion

The proposals will severely increase congestion and queues along Greenford Road which will add to the air pollution in the area.

Historically this section of Greenford Road has been significantly wide which encourages vehicles to speed, with the changes we are proposing we will widen the footway by installing a segregated cycle track and narrow the carriageway. We will not be removing any lanes instead narrow the existing lanes which will accommodate the new segregated cycle track and improve safety by reducing vehicle speeds along Greenford Road.

Oldfield Lane North Closure

Closing Oldfield Lane North will create a major inconvenience to residents that live on Wadham Gardens, Malden Avenue and Oldfield Lane North.

The proposed closure to Oldfield Lane North is to prevent rat running issues from the A40 to Whitton Avenue and Sudbury Hill through these residential streets. The closure will result in vehicles using Greenford Road which is a primary route which will simplify traffic movements within the residential streets.

Loss of Parking

The proposal to install the segregated cycle track will result in a loss of parking outside residents' properties.

These improvements are being proposed in conjunction with Ealing's and the Mayors Transport Strategy which has been developed to promote walking, cycling and public transport.

Zebra Crossings

The proposed zebra crossings along Greenford Road will cause traffic as vehicles will have to constantly stop and start at each crossing if pedestrians are crossing.

The zebra crossings need to be installed to improve the crossing facilities for pedestrians and cyclists along Greenford Road as we expect an increase in the number of pedestrians and cyclists using these crossing facilities. These crossings will also act as an informal traffic calming feature which will help reduce vehicle speeds and improve safety.

Lack of Cyclists

Residents are concerned there are a lack of cyclists that cycle along Greenford Road.

Regardless of the lack of cyclists we would need to provide cycling infrastructure for cyclists to use. As this route currently has no dedicated cycling infrastructure, it only attracts the more confident cyclists as other cyclists don't feel safe sharing the carriageway space with vehicles. Having a segregated cycle track at a different level to vehicles will encourage more cyclists to use this route as they will feel safer.

Anti-Social Behaviour

Widened pedestrian areas will become a meeting place for anti-social behaviour and street drinkers.

The improvements we are proposing are directly linked to improving facilities for cyclists and pedestrians. There is no evidence that shows new pedestrian and cycling areas lead to anti-social behaviour or street drinking.

3. Summary and recommendation

The main element of the scheme is to narrow the carriageway space to accommodate the new segregated cycle track which will help promote more cycling along Greenford Road. We will install new zebra crossings along Greenford Road to help improve crossing facilities for pedestrians and cyclists. These proposals will encourage more people to cycle and walk along Greenford Road as there will be improved public realm for cyclists, reduced vehicle speeds and more user friendly.

There was an overall negative response to the proposals with majority of the respondents not in favour of all the proposals. Residents were extremely opposed to the closure of Oldfield Lane North as well as the installation of the new segregated cycle track. There was some good support to installing new zebra crossings along Greenford Road as 43% of respondents agreeing with the proposal and 40% not in favour of the proposal, the remaining 17% of respondents neither agreed or disagreed with this proposal.

We received various comments on the proposals all of which have been addressed and summarised above which we will take into consideration before the designs are finalised. Given the feedback we will proceed with installation of the segregated cycle track and zebra crossings as these works are being proposed in conjunction with Ealing's and the

Mayors Transport Strategy which has been developed to promote walking, cycling and public transport. There was a lack of support to the closure of Oldfield Lane North therefore we will take these views into consideration before a final decision is made on how to minimise rat running through these residential streets and improve traffic movements within the area.