Corridor 4 | Olive Road
Cycleway Improvements

Public Consultation

Ealing Council
Introduction

Olive Road is part of the boroughs cycle network. It forms part of the route between Ealing and Hounslow and will link to Cycleway 9 (West Kensington to Brentford) which is currently under construction by TfL. This consultation is seeking your views on proposals to improve Olive Road to make it a safer and more appealing route for cyclists.

Background

Addressing the issues of climate change, pollution and public health are key objectives for transport policy in London. The Mayor\(^1\) has set a target of 80% of all trips to be by public transport, walking and cycling by 2041. To deliver this change, Transport for London and the boroughs are working together to make our neighbourhoods greener, healthier and safer for people to live, work and play. This is known as the Healthy Streets\(^2\) approach and is summarised in the diagram below.


The 10 Healthy Streets Indicators

Source: Lucy Saunders

Ealing Council have been allocated funding by TfL to develop proposals to address traffic and road safety issues in the residential streets bounded by Popes Lane, South Ealing Road and the A406. One of the key sections we wish to address, is Olive Road. Improvements along this existing cycle route will make the area more attractive for both cyclists and pedestrians and will help the council meet the wider objective of increasing the use of less polluting modes of transport. As part of this scheme, the council is also proposing measures that aim to reduce the volume of traffic through the area. This will hopefully deliver road safety and local environmental benefits.
**Existing Issues**

Issues that have been identified include:

- Lack of signage or other evidence that Olive Road forms part of the boroughs cycleway network.
- Priority is given to through traffic between Maple Grove and Sunderland Road.
- High volume of through traffic - Olive Road is intersected at several different points, so cyclists must be constantly alert to the possibility of vehicles crossing their path.
- Cyclists coming from the top end of Olive Road, must currently give way to intersecting traffic between Sunderland Road and Maple Grove
- Narrow ramp by the railway footbridge - The width and placement of the existing ramp can prove awkward for cyclists accessing the footbridge.
- Pelican crossing at Popes Lane - The current crossing on Popes Lane, means cyclists are obliged to dismount in order to cross.

**Proposals**

Two options have been presented for consideration within this document. Please view the enclosed plans:

**Option | A**
- Physical road closures to prevent through traffic.
- Creation of a one way system enclosing Sunderland Road and Durham Road.

**Option | B**
- No entry westbound into Sunderland Road and Durham Road.
- Cycle only access to and from Popes Lane.
- Pelican crossing changed to Zebra with associated parallel crossing for cyclists.

Other measures that may also be considered, include:

- Changing the priority of traffic at the Maple and Sunderland intersection to ensure cyclists travelling north and south are given priority.
- Widening the access ramp by the footbridge, to improve accessibility for cyclists.
- Raise awareness of cycle way e.g. cycle symbols on the carriageway.

Please note, neither option is set in stone, and depending on feedback, any scheme taken forward may be a combination of the measures presented.

**Benefits of the Proposals**

- Improved and safer environment for cyclists and pedestrians.
- Reduced volumes of through traffic.
- More pleasant and attractive environment for residents.
- In the long term, improved cycle routes will encourage the use of less polluting modes of transport.
Please give us Your Views and Have Your Say

The council would like to know your views on the proposed measures. Please read this document carefully and consider the proposals. Have Your Say by completing the online survey at:

www.ealing.gov.uk/oliveroadcycling

The closing date for this consultation is:

TBC

What Happens Next?

Your responses will be analysed and reported to your Ward Councillors. Taking into account the views of the residents and businesses expressed in the consultation, a decision will be taken regarding implementation of the scheme.

The results of the consultation will be published online at www.ealing.gov.uk/consultations around 4 weeks after the conclusion of the consultation.

Further Information

If you require further information regarding this consultation, or do not have access to the internet and would like to request a paper questionnaire, please contact us in Highway Services:

Highway Services

highwayservices@ealing.gov.uk