Churchfield Road
Public Realm Improvements

Have Your Say

Public Consultation

Ealing Council

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Churchfield Road - Public Realm Improvements

Introduction

This consultation is seeking your views on improvements to Churchfield Road, between Alfred Road and Burlington Gardens.

The proposal aims to enhance the environment, improving the east-west pedestrian and cycle connections in Acton town centre through the shopping area at Churchfield Road to Acton Central Station.

The design will improve road safety and enhance the local environment with new paving, improved road surfaces, new parking arrangements, new tree planting, improved lighting, additional cycle parking facilities and the introduction of raised tables where Burlington Gardens, Myrtle Road and Alfred Road join Churchfield Road.

In the future, the intention is to carry out the same level of improvements along the whole of Churchfield Road, subject to further consultation and funding.

Existing

Background

This scheme is part of Ealing Council’s Acton High Street Programme, funded by The Mayor of London’s High Street Fund and New Homes Bonus. The London-wide High Street Fund initiatives aim to improve the look and feel of places, making them more attractive and welcoming for residents and visitors, as well as provide support to local businesses.

The Acton High Street Fund programme also seeks to address Acton’s high retail vacancy rate and relatively high level of deprivation and unemployment, by supporting more businesses onto the high street through the creation of new workspaces (pop–up shops) in empty units. A strategy for Acton will identify short and long-term investment priorities including business support, the development of a business improvement district and building frontage improvements.
Churchfield Road Public Realm Improvements

Aims of the scheme

The proposed Churchfield Road improvements aim to:
- Enhance the environment dominated by through traffic and parked vehicles.
- Address the poor quality footways.
- Improve lighting.
- Improve the parking arrangements.
- Introduce more trees/greenery.
- Improve the cycle facilities.
- Introduce seating.
- Complement the village-style environment.
- Create a design that will make Churchfield Road more attractive and suitable for hosting community events and markets.

Proposals

The proposals include:
- New kerb realignments and footway build-outs.
- New high quality and sustainable granite paving to the footways and parking bays to create a wider and more attractive space that could be used for events and markets.
- Upgrading the carriageway surfaces using a lighter coloured and durable material to complement the footways and village-style environment.
- New lighting, including feature lighting to trees.
- The introduction of 5 new trees, new cycle parking spaces and benches.
- Revising the car parking arrangement which will involve the loss of two car parking spaces however the redesign will enable the introduction of additional benefits including the new tree planting and increased cycle parking.
- The improvement of a Restricted Parking Zone which will reflect the current times (Mon-Fri 9.00am-5.30pm Pay at Machine Display ticket. Max stay 2 hours. No return within 1 hour. Loading only Mon-Fri 7am-7pm) this will negate the need for yellow road markings and create a more attractive environment.
- Raised tables where Burlington Gardens, Myrtle Road and Alfred Road join Churchfield Road.

Benefits of the proposals

- Improved road safety and pedestrian accessibility, particularly for those with limited mobility.
- Improved facilities and conditions for cycling.
- A greener environment.
- Building on the village-style environment and making Churchfield Road more attractive and suitable for hosting community events and markets.
The council would like to know your views on the proposals. Please read this document carefully and consider the proposals.

Have Your Say by completing the online survey at:

www.ealing.gov.uk/consultations

If you do not have online access, you may request a paper copy by contacting the project manager using the details provided.

The closing date for this consultation is:

7 March 2017

Once the consultation is complete and your views are analysed, the results will be considered by The London Borough of Ealing. After taking into account the responses to the consultation, we intend to deliver the improvements during the Spring 2017.

If you require further information regarding this consultation please contact:

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