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## Contact

The Central Ealing Neighbourhood Forum is a partnership of local residents and businesses. It's open to everyone interested in the future of our town centre.

We want to **your** answers to the questions in this leaflet about how the centre should develop.

Let us have your ideas by contacting us by any of the ways below. We will add your name to our mail list so that you get regular information about what we are doing.

Follow us on Facebook at *Ealing Neighbourhood Forum* or on Twitter @*EalingForum*. See more detail on our web site: [www.improvealing.com](http://www.improvealing.com).

Post: Walpole House, 18-22 Bond Street, W5 5AA

Email: [ealingneighbourhood@gmail.com](mailto:ealingneighbourhood@gmail.com)

Mailing list: <http://eepurl.com/p8405>

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The Central Ealing Neighbourhood Forum is recognised for the purposes of the Localism Act 2011 by the London Borough of Ealing.

# Central Ealing is changing



# Ealing's culture

**Ealing has a long cultural heritage in film, music, performance and comedy.**

The Central Ealing Neighbourhood Forum has been set up to give you a voice in changing Ealing for the better. It is free to join and is for everyone to get involved. By working together local businesses and residents can plan a better future for Ealing.

This leaflet shares the results of some early thinking and invites feedback.

## **We want to hear from you.**

What do you think of the emerging ideas? What's missing? What are your priorities for Ealing town centre?

Every idea will be considered as we draw up a neighbourhood plan for Central Ealing for the next decade or more.



There is a strong demand for Ealing to draw on these traditions and develop a distinct cultural quarter.

This would have new and improved arts and cultural facilities for people of all ages. Based around the long derelict cinema site, it would provide a wider range of attractions for the town centre.

*What are your views?*

1. What is needed to make a good day or night out in Ealing?
2. What would you like to do in Ealing other than work or shop?
3. Should Ealing aim to be a visitor destination?





## Open space and heritage

**Ealing has been famously described as the “Queen of Suburbs”. Should we keep it that way?**

Many find it a very appealing place to live. The low rise feel to Ealing and its modest architecture gives it a distinct character, but this has been marred in recent years by incongruous office and other developments.



Our Victorian heritage of green spaces is much loved but is often threatened by encroachment or overbearing buildings.

There are calls to give more protection to our open spaces and to preserve important views and tree lined streets.

1. Which developments do you think have added to or detracted most from Ealing's character?
2. Should Ealing remain a low rise suburb or would taller buildings be acceptable?
3. How can we best look after and use our open spaces?

## A vision for Ealing

***“Let's make Ealing a destination, not become a dormitory – somewhere we are proud to live and want to work and visit.”***

With Crossrail coming, Ealing will be a very different place in 10 years' time. The town will not only be easier to reach, but also to leave.

People tell us that they want Ealing to become a place which more people visit for work and pleasure and where more people shop and work locally.

Through the Central Ealing Neighbourhood Forum you can influence how this could happen.

*What do you think?*

1. Do you agree with the vision of Ealing becoming more of a destination than a dormitory?
2. What do you value in Ealing that you would like to see continue or improve over the next 10 years?
3. What single change would do the most to improve Ealing?



## Shops, offices and jobs

**Ealing's shops and traders remain strong but the quality varies.**

The town centre is not well used by people living nearby. We're a centre for new businesses and further education but many residents choose to shop elsewhere and the local economy is fragile.

There is potential to improve the shops and strengthen what's on offer north of The Broadway.

We could respond to Crossrail by making Ealing more of a hub for business, supporting entrepreneurs and making this an attractive place to create businesses and to work.

*What do you think?*

1. What would make you shop in Ealing more often? What kind of shops and services do you want to see more or less of?

2. Is it sensible to try to have more people arriving than leaving Ealing by Crossrail each day – to work, shop and enjoy what's on offer?

3. What would most attract people to set up and move businesses to Ealing?



## Getting around

**Ealing Broadway is one of west London's best connected centres but how pleasant is it to get around when you're here?**



There are ideas to make Ealing more pedestrian friendly, improve accessibility to the car parks and provide free on-street parking.

Shoppers want to be able to get around without having to negotiate traffic. It is too easy for visitors to lose their bearings and signage is poor. There have long been calls to tackle congestion at Ealing Broadway station and link it more obviously to the rest of the town centre.

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*What are your ideas?*

1. What would make the centre easier to visit and get around?

2. How can we attract more people to travel to Ealing to shop, work and enjoy a day or night out?

3. How can all the different types of transport in Ealing be better connected with each other?

